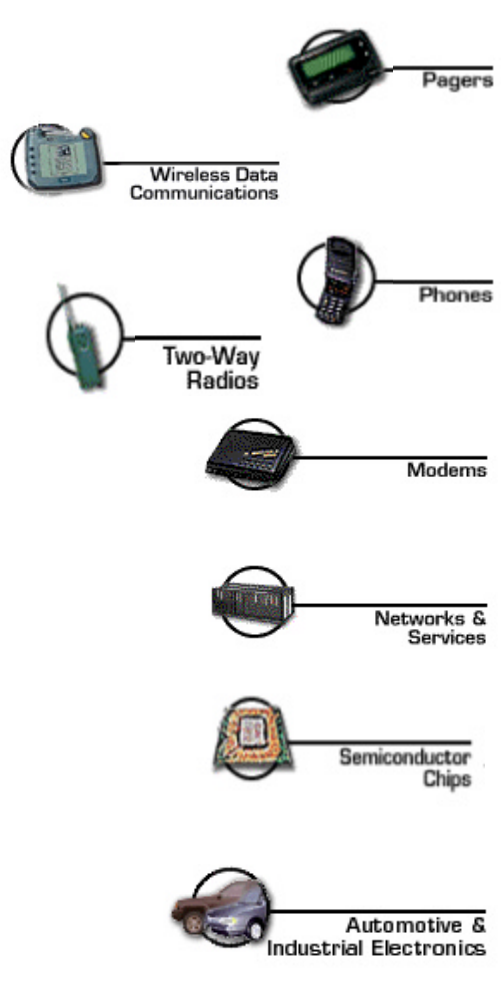


CMMISM Transition in a Commercial Environment

**Larry McCarthy
Motorola CMMI Working Group**

**2nd CMMISM Technology Conference and User Group
Hyatt Regency Denver Technical Center
November 11-14, 2002
Denver, Colorado**





Auto Home *intelligence* **everywhere** **Work Team Person**

Broadband **Wireless** **Internet**

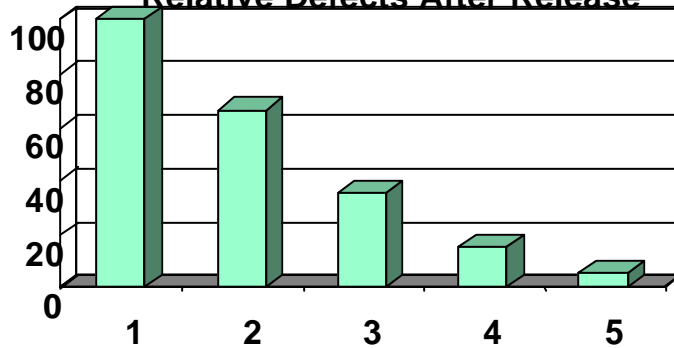
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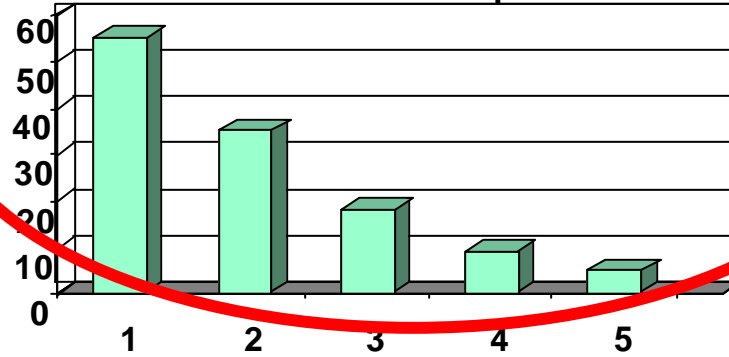
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Reasons to Improve...

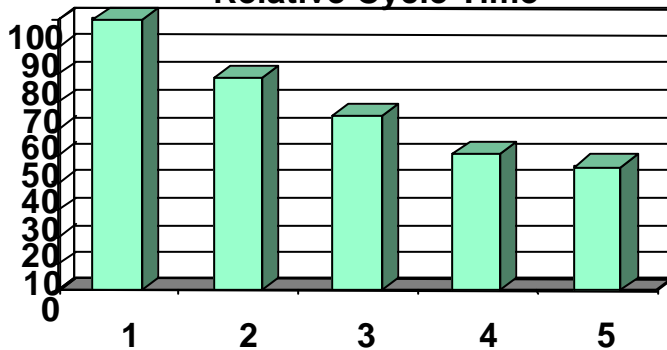
Decreased Defect Levels:
Relative Defects After Release



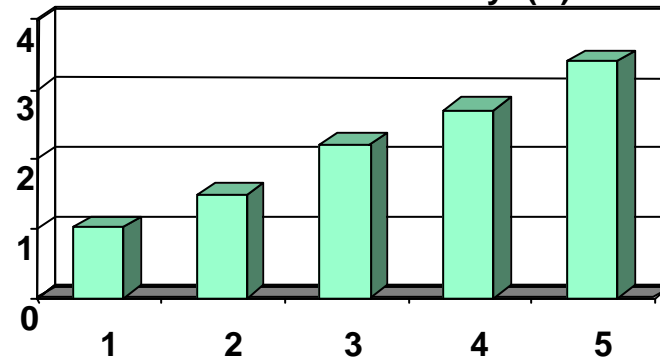
Decreased Cost of Poor Quality:
Relative % of Development Effort



Decreased Cycle Time:
Relative Cycle Time



Increased Productivity:
Relative Productivity (X)



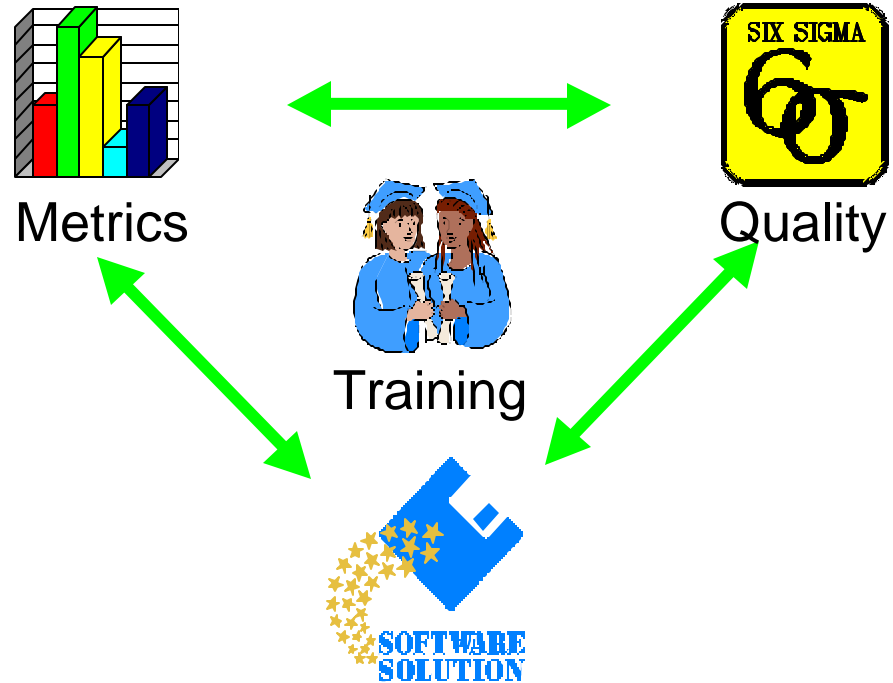
Relationships based upon data from the President's Council on Quality

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Motorola Quality Renewal

- Leadership
- COQ/COPQ
- Six Sigma
- Process Maturity

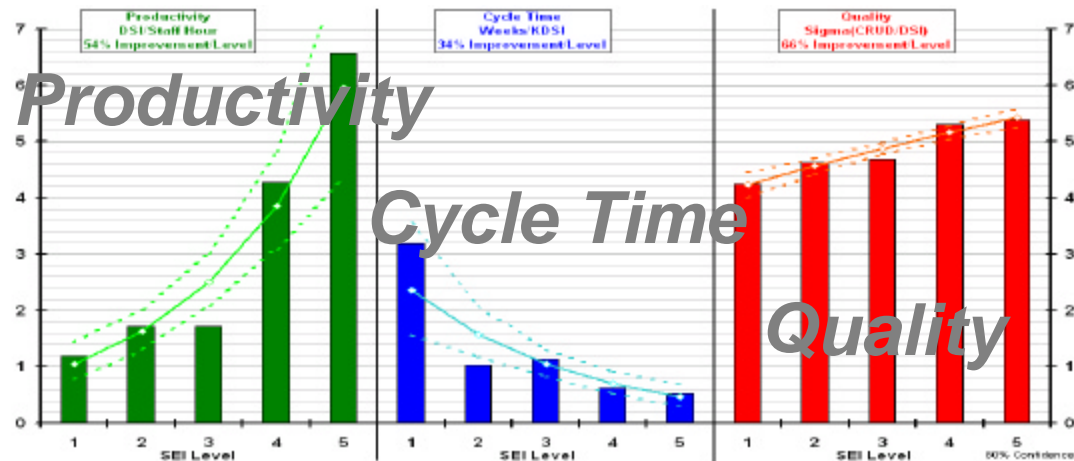


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Why it will work...

- Process-based culture
- SEI SW-CMMSM experience
- Results measures



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Evidence that CMMI works...

- Worldwide System Development Division (WSD) Baseline Pilot (January 2001)
 - SEI-led training
 - Selection of Disciplines/Models, Representation
 - SW / SE / IPPD
 - Continuous
 - Target Profile (All PA's, CL3)
 - SCAMPI preparation (Practice Implementation Indicators)
 - SCAMPI On-site process
- Results
 - Effort to hold a SCAMPI understood better (still too long)
 - All levels of staff impressed and satisfied with the comprehensive results

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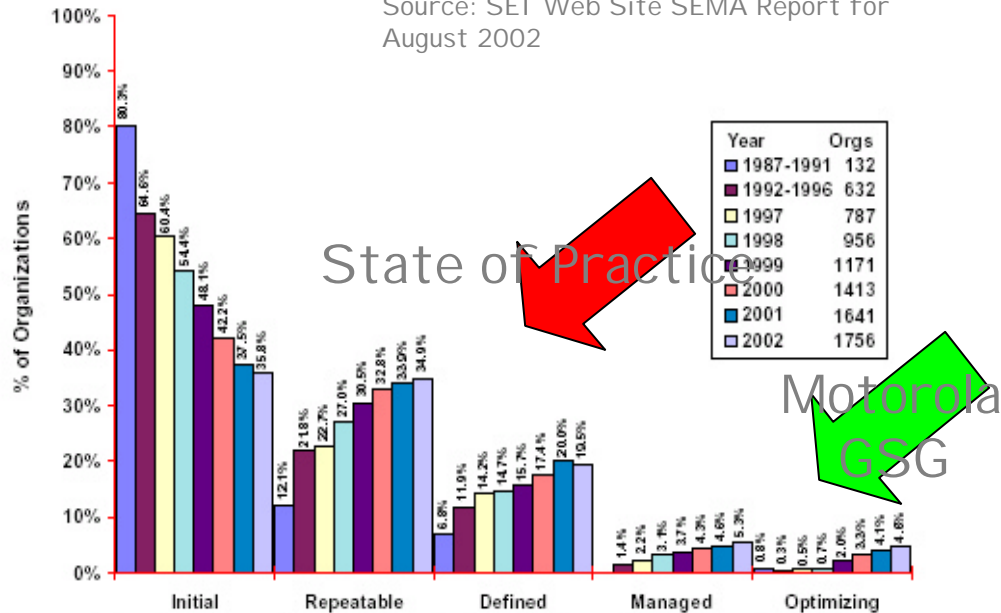
Another reason to improve...



Carnegie Mellon University
Software Engineering Institute

Trends in the Community Maturity Profile

Source: SEI Web Site SEMA Report for August 2002



Based on a cumulative view of the most recent assessments of organizations up through the year indicated. This accounts for the difference from the figures on page 10.

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Global Software Group Locations



Transitioning to CMMI

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GSG Performance Results

Attribute	1993	1995	2001	Industry Average
Delivered Quality Level	5.1 σ	5.7 σ	6 σ	4.3 σ
Cost of Poor Quality	35%	17%	5%	40% (underreported)
Relative Productivity	1.5X	2.2X	2.6-6X	1X
Cycle Time Improvement	2.75X	4.4X	6X+	N/A

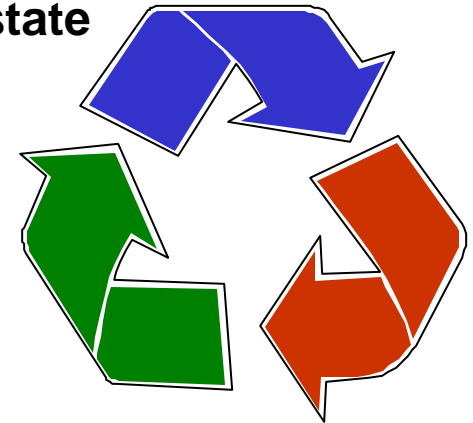
* As of January, 2001, 76% of GSG's population was at SEI Level 5 and 11% was at Level 4, vs. ~10% industry total SEI Level 4 & 5's.

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Elements of Successful CPI

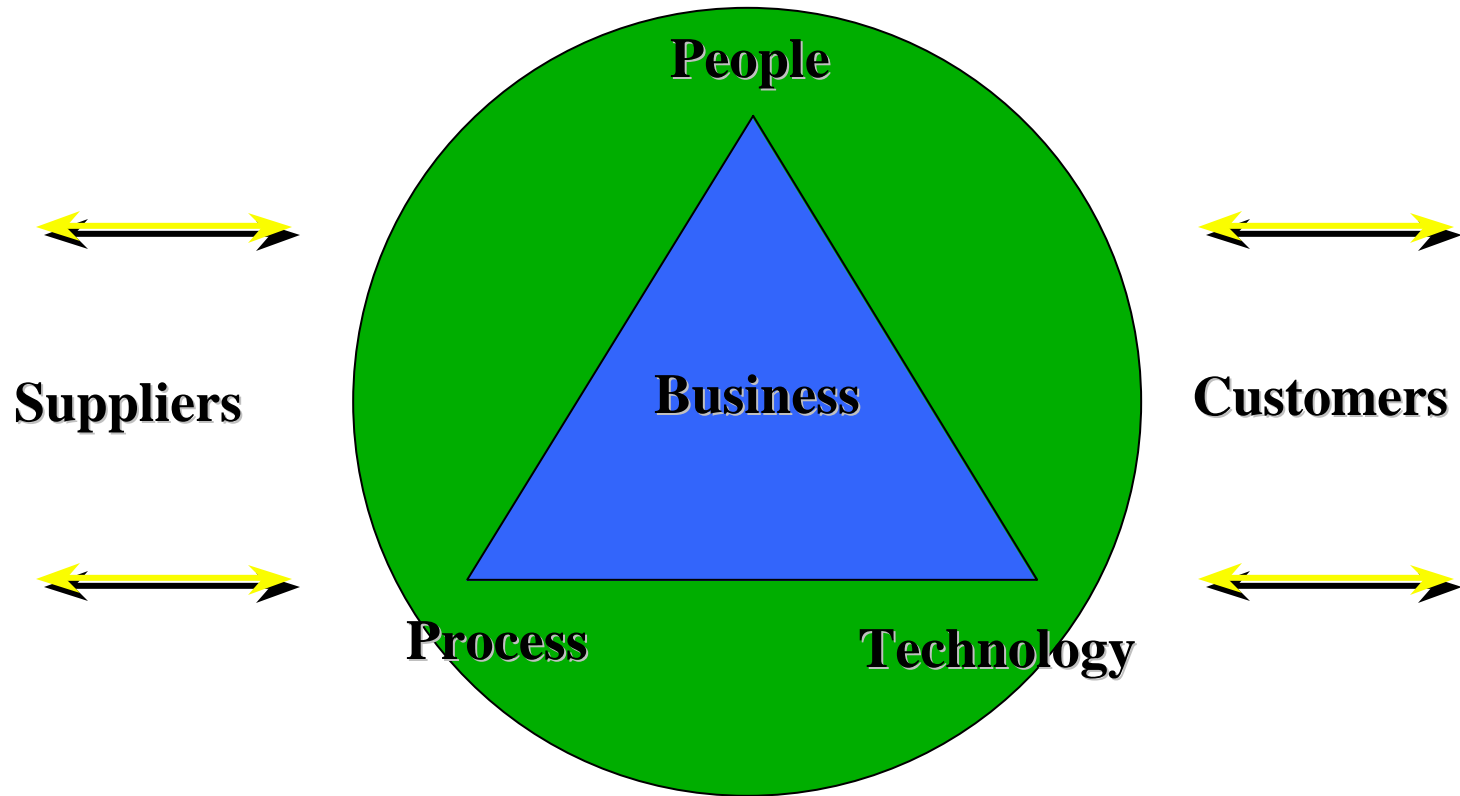
- Use models of good practice
- Support mechanisms for improvement
 - Management support
 - Training
 - Metrics and verification
- Continuously repeat the cycle of change:
 - Assessment to the model to detail current state
 - Identify improvements to make
 - Pilot the improvements
 - Measure to evaluate impact of changes
 - Deploy the changes
 - Repeat



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Achieve a Balanced Focus in All Areas



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Motorola GSG CMMI Activities

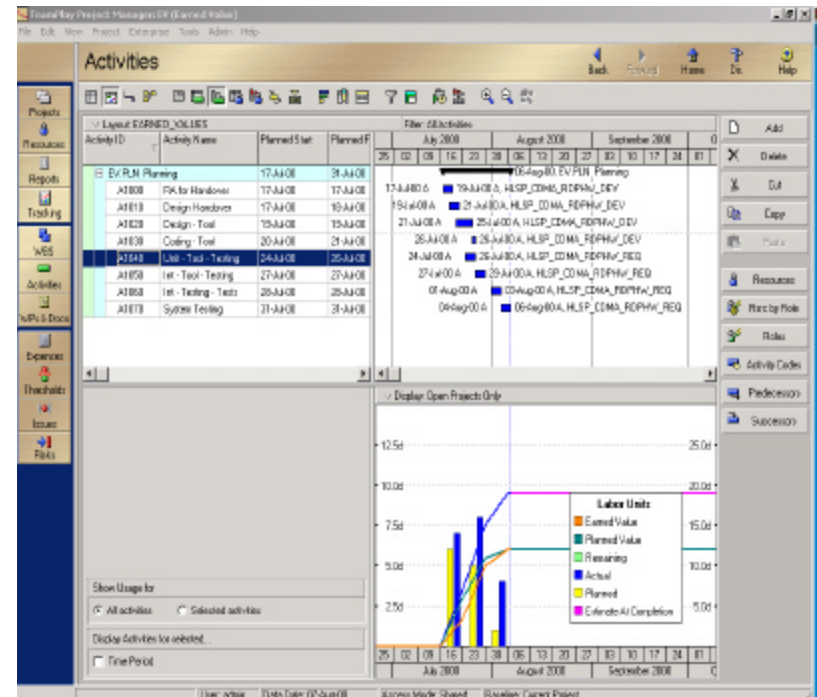
- **GSG-India (MIEL) Early Adoptor (2001/2002)**
 - Training / Target Profile / Gap Analysis
 - Process revision
 - Class B Appraisal (Continuous, SW/SE)
 - Methodology Manager asset integration
- **Other GSG Transitioning Centers (2002)**
 - Training / Target Profile / Gap Analysis
 - Process revision, collaboration
- **Transition Workshop Meetings (2002)**
 - Focus on sharing, reuse and collaboration
- **Appraisals (2003)**

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GSG-India

- Consultant-led SCAMPI B Appraisal(s)
- Process enactment tool
- Collaboration / reuse
- Roll-out in TeamPlay
- SCAMPI A in 2003



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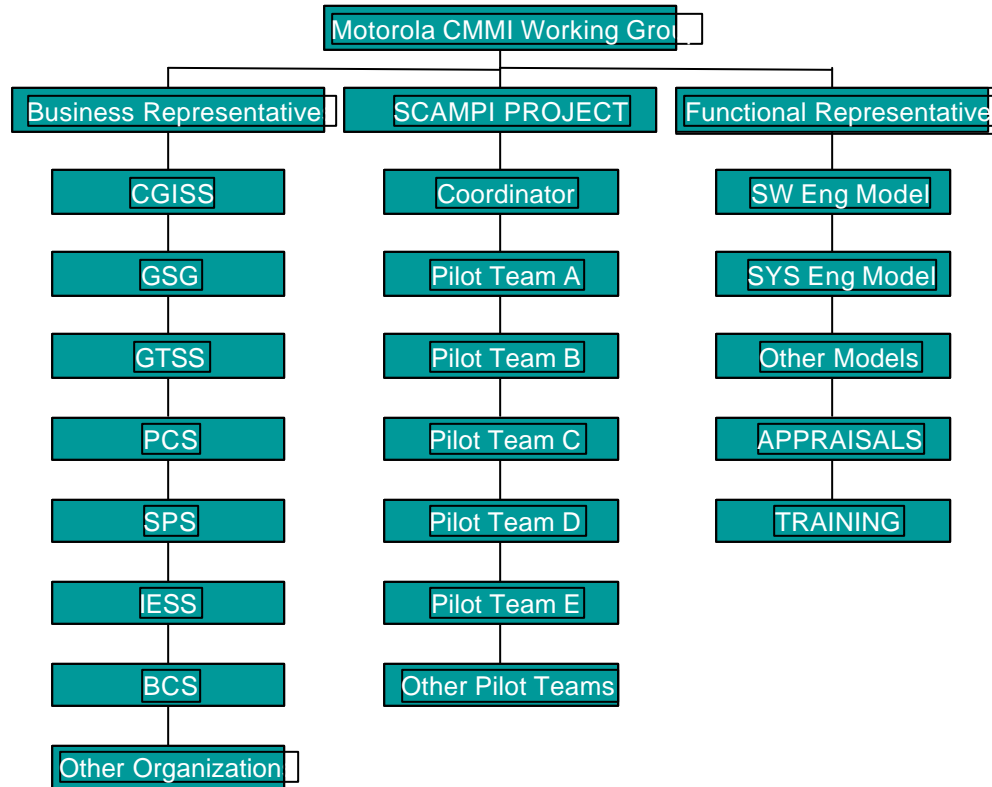
Motorola Software Quality Council

- **Sets Goals, Collaborates, Communicates**
 - Participation / representation from all businesses
 - Address People, Process and Technology issues
- **Manages SW-CMM Assessments**
 - CAF-Compliant “Motorola Software Assessment”
 - Assessor training and development
 - ISO and Standards Alignment
- **Supports CMMI Transition**
 - Training
 - CMMI Working Group

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CMMI Working Group



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Risks

- SCAMPI effort and duration remains high
 - Needs to as effective... more efficient
 - Better the second time around
 - Promise of SEI SCAMPI B & C methods
- Over-dependence on “formal” appraisal
 - Certify the business value
- Rigid use of the “staged” mentality
 - The temptation of “process for process”
 - Doing it all “to be safe”

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Learnings

- Training and experience are most important
 - Learn to interpret and use the model(s)
- Potential for SCAMPI B to be “the workhorse”
 - Motorola “formal” and “informal”
 - Use SCAMPI A where required, and to calibrate
 - Reusable appraisal artifacts
- Collect data for results and returns measures
 - Do it “this time”
- Enactment tools for process and appraisals

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Next Steps

- Fan-out to other engineering disciplines
- Continue to focus CMMI-related Training
 - Increase the number of internal trainers
 - SES 2003
- Grow CMMI Lead Appraisers
 - Increase the number of experienced, internal lead appraisers
 - Opportunity to have “the right amount”
- Leverage SCAMPI method project
 - SEI pilots and internal B and C appraisals in 2003
 - Collaborate with industry partners

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