

Sustainability

Why We Need Public Support -- and How to Get It



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Fundamental Conflict

Encroachment

Others limiting ability of DoD units to operate in a way that causes resource allocation away from direct mission accomplishment



[The Washington Post]

MIETRO

SATURDAY, MARCH 22, 2003



BY TRACY A. WOODWARD—THE WASHINGTON POST

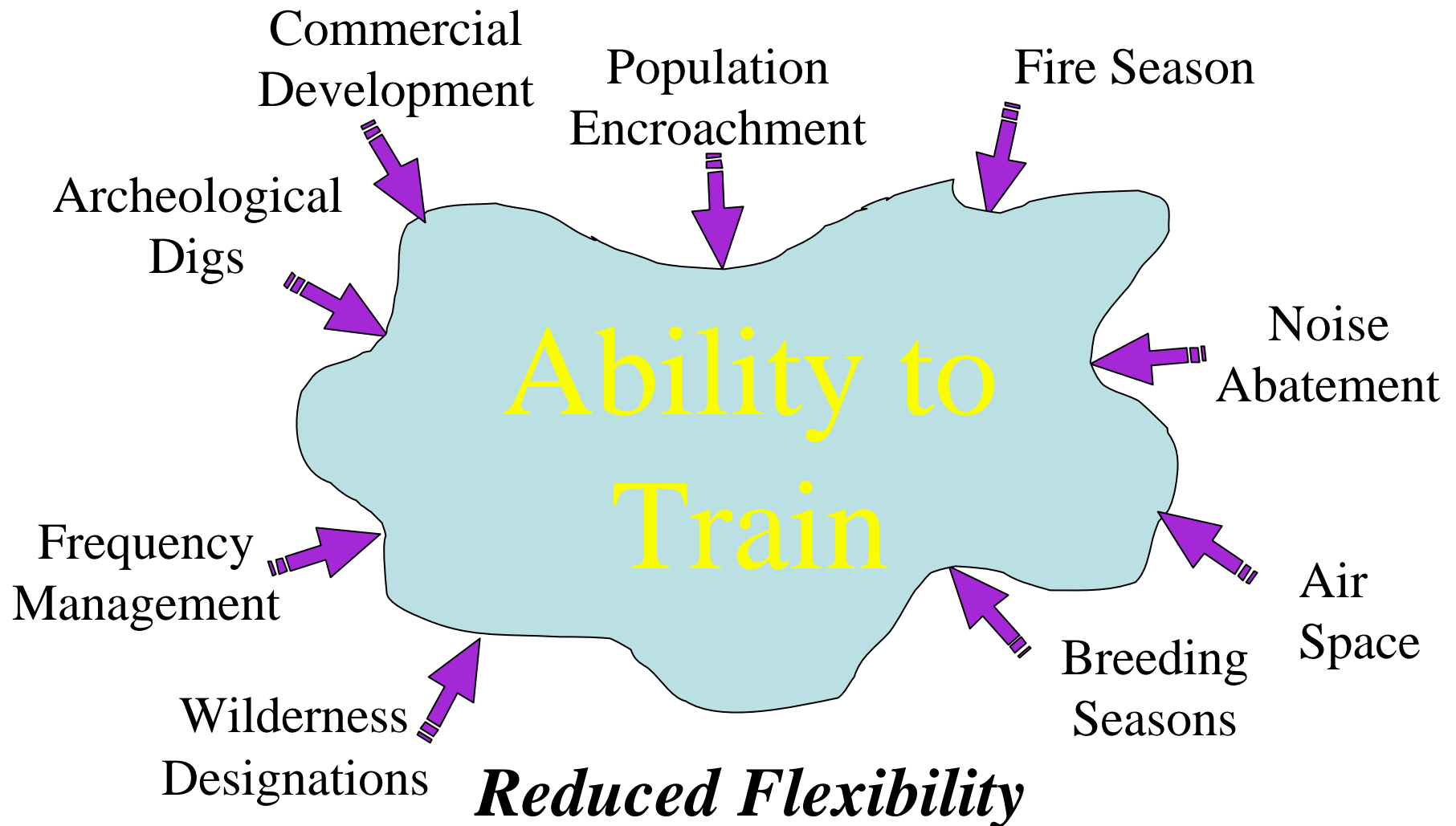
Investigators at crash scene in the Stratford subdivision. The plane hit about 300 yards from the runway at Leesburg Executive Airport.

Plane Falls Amid Homes in Leesburg

Fatal Crash in Residential Area Is the Town's Third in Nine Months



Encroachment Pressures





Fundamental Conflict

Sustainability

Ability to train and operate our units in a realistic manner using live fire when necessary

Ability to maintain the training lands entrusted to us in a manner that protect human health and natural resources



Training and Testing are More Important Than Ever

- The threats we face are many and varied
- The ability to field and use advanced military technology is fundamental to U.S. warfare
- Our weapons and tactics require large battlespaces
- With the Operational Tempo and Personnel Tempo up; ready access to training is essential

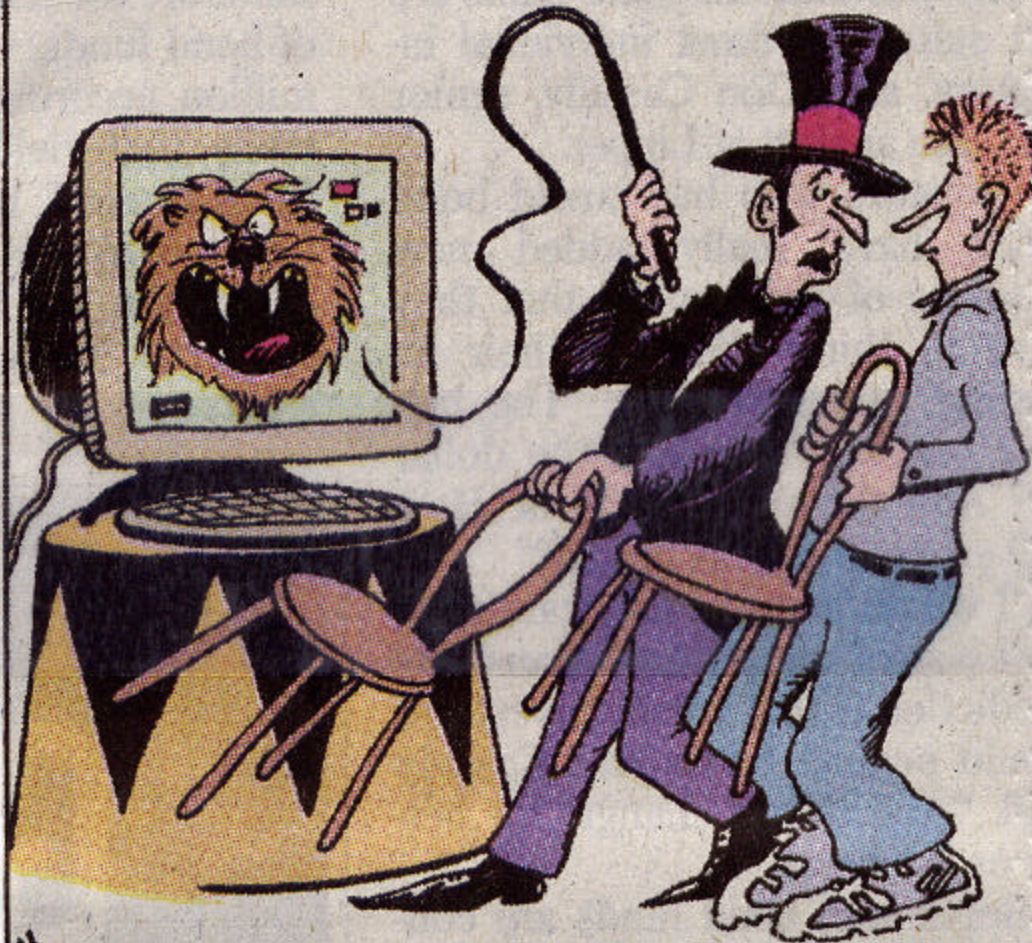


We must train as we fight; because we fight as we train



THAT'S LIFE *By* MIKE TWOHY

© Mike Twohy.



"You can do a lot with computer models, but at some point you have to use real animals."



Why Do We Need Public Support?

- Citizen lawsuits and citizen rage will shut us down
 - MMR, east and west
 - Viequez
- More energy and resources are used in battle than during peace – we need to maintain peace with our neighbors



How Do We Get Public Support?

- Recognition that DoD is not an “island” and has responsibilities to work with others to accomplish mutual goals
- Requires:
 - Intra-discipline coordination – operators and environmental staffs, etc.
 - Inter-service coordination

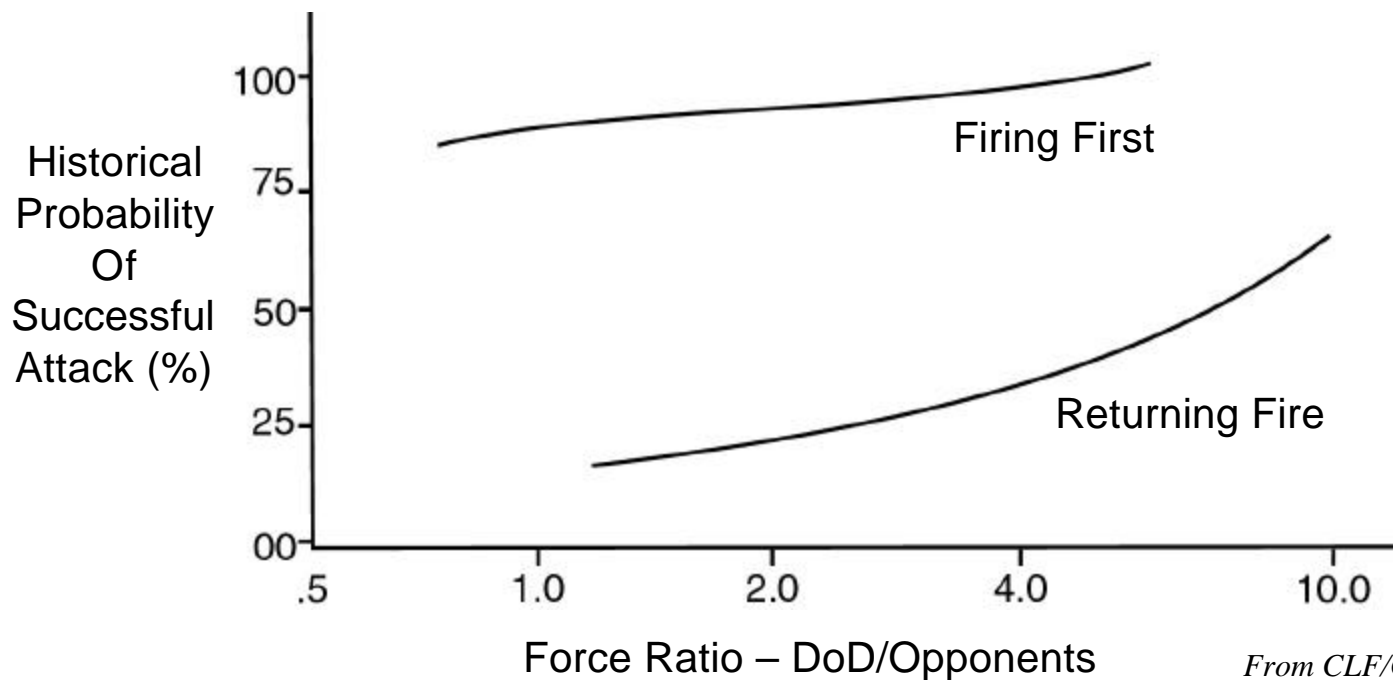


How Do We Get Public Support?

- Identify and Engage opinion leaders at all levels
 - Local, Tribes, States, Federal, NGOs
 - Engage is not a “one-way” word
- Establish long-term relationships built on mutual trust
- Identify areas of mutual interest or conflict
- Look for “mutual gains” solutions



Ranges to Readiness Study Probability of Successful Attack



From CLF/CPF Ranges to Readiness Study

To be successful we need to engage in public involvement – before they engage us!!



To Maintain Public Support

Maintain right relationships

Engage early

***Always, always* tell our own news**

-- good or bad