



ARNG's Road to ISO 14001

MAJ Chip London Army National Guard NDIA-- Richmond, VA 7-11 Apr 03







- Evolution of EMS in the ARNG
- Deliberate approach to EMS
- Challenges to implementation
- Where we're going with EMS



Evolution of EMS in the ARNG



- Origins of EMS can be traced to root cause analysis conducted as part of Environmental Compliance Assessment System (ECAS) -- 1996
 - Software analyzed EMS maturity
 - Used draft ISO standards
- ECAS root cause analysis processes more fully developed.
 - Looked for two levels of causation, e.g. Lack of resources >> Funding or Personnel shortages
 - Identified P2 alternatives for compliance
- ECAS Installation Corrective Action Plan (ICAP) management processes developed.
 - Who does what and by when?



The Deliberate Approach



- Receipt of DASA (ESOH) EMS Action Memo, 13 Jul 01
- DA EMS Implementation Workshop, Jan 02
- Began Strategic Planning of Implementation Effort, Apr 02
 - Enlisted help of ARNG's Strategic Planners
 - + Manages ARNG's APIC, ACOE, SRS
 - + Proponent of ARNG's Quality Training Center
 - Assisted in developing 'change' strategy
 - + Defined the Main Thing
 - + Defined key players and associated roles
 - + Began developing WIIFM message



Deliberate Approach eMS Themes



- eMS -- EMS is not an environmental program
- Must focus on mission and enhance readiness
- Implement with existing resources
 - Existing funding or at decreased funding levels
 - Existing staff levels (Do the work--Do the thinking)
 - Use institutionally provided resources

+ Training

+ EQCC

+ Template Plans

+ Facilitators



The War eMS Implementation Challenges



- War on terror is priority-----GOOD
 - Focus on those not deployed in the mean time.
 - Staying out of the way & support where possible.
- War on Bureaucracy-----War is Hell
 - Continually re-crafting message(s)
 - Continue pursuing 'change' strategy (persistence)
 - Capitalize on opportunities when they appear.



The War eMS Implementation Challenges



- War on Apathy/Resistance to Change
 - Seeking Command Emphasis
 - Seeking eMS Champions
 - More fully developing WIIFM message
- War on Ignorance
 - Paying for cross-functional travel to training
 - Developing training/briefings for those unable/not practical to send to training, e.g. Commanders, Sr. Staff
 - Redirecting errant programs/opinions



ARNG's Road to ISO 14001



- Formal Command Emphasis in the pipeline.
 - Working to institutionalize use of EQCC.
- Training being developed and promoted
 - Implementation, Awareness, Auditing, Executive-level
- Working out details of EPAS in the context of eMS
 - Utility in assisting with self-assessment/gap analysis
 - Corrective action processes
 - Internal audit processes
 - Need for External audit?
- Continued Strategic Plan assessment/realignment





Questions?