

Not Your Father's Training Anymore

Jack Thorpe 4 March 2003

Key Points

- Who is today's learner? *Someone different*
- NDIA 2000 *Consoles, PCs, Online*
- NDIA 2003 New Gaming technology: MPPWs
 - Background
 - Attributes
- Example: America's Army
- References

- Recruiting
- Selection
- Basic Training, Acclimation, Socialization
- Systems Training
 - Weapons
 - Tech School)

- First Unit Assignment
- Team & Unit Training
- Practice
- Rehearsal
- Execution
- After Action Review
- Historical Documentation



Who's the fighter pilot?







Doesn't read the manual

Jumps right in -Fearless!

Expects the system to be designed intuitively



When stuck:

- FAQ
- Online chat
- 24x7 reference
- Online, oncall mentors

Shares solutions with others

If it is not obvious, goodbye

Opens own www site

Explores, experiments, pushes the limits, hacks the system

> Discovers previously unknown capabilities



When motivated, will have a voracious appetite for more Information Students who need to be trained?

OR

Autodidacts who are ready, willing, and able to teach themselves

Plays Games!

Games! Games! Games!

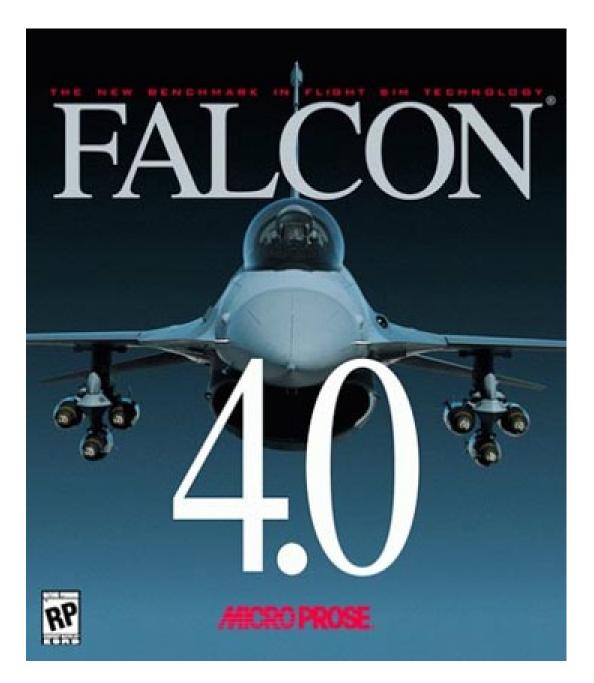


Games!

Games!

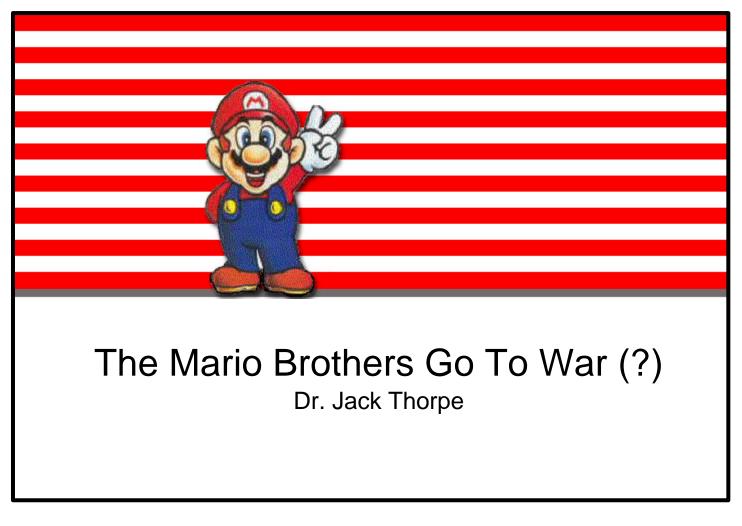
Games!

Games!



\$49.95

Spin off from DARPA



NDIA Presentation, May 2000



Game Consoles (game stations)



PC-based Games

Internet Online Games

Internet Multi-Player Collaborative Games



Game Consoles (game stations)



Internet Online Games

Internet Multi-Player Collaborative Games















Game Consoles (game stations)



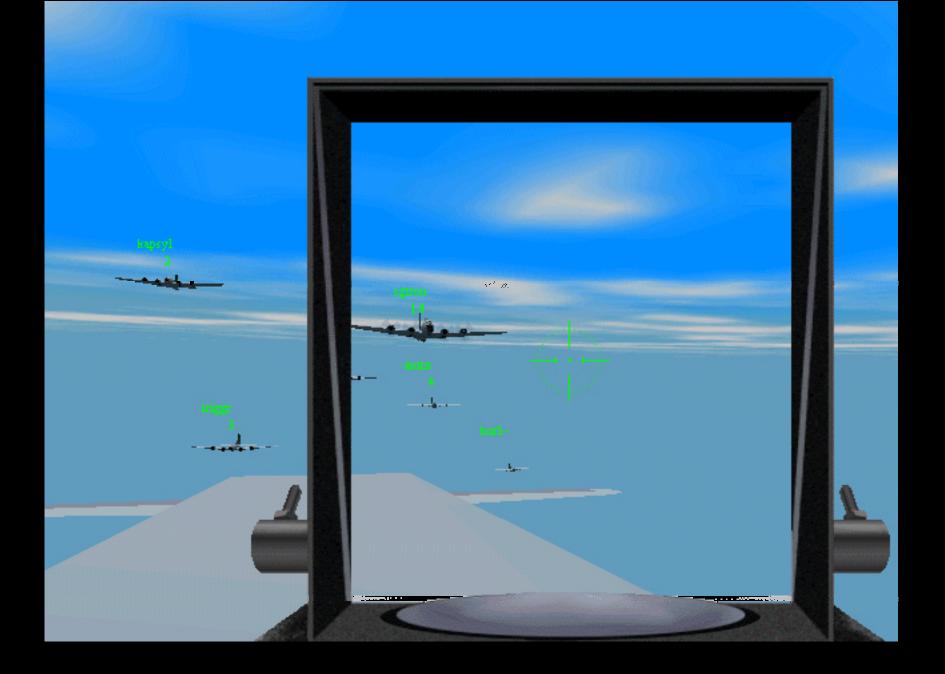
PC-based Games

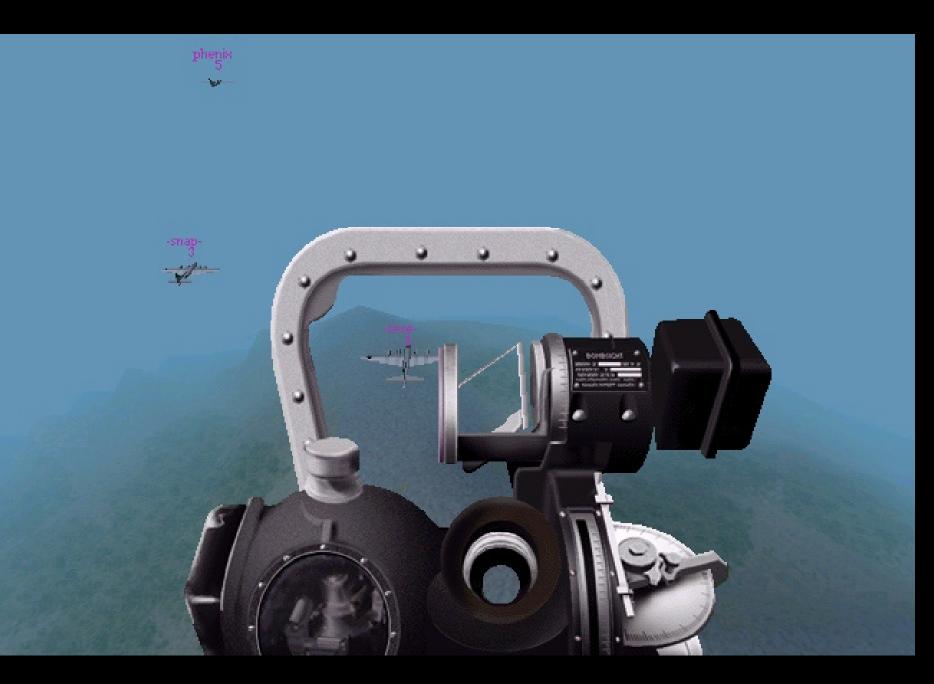
Internet Online Games

Internet Multi-Player Collaborative Games















Game Consoles (game stations)

PC-based Games

Internet Online Games

Internet Multi-Player Collaborative Games

Internet Massively Multiplayer Persistent Worlds (MPPWs)

MPPW, aka

Secondary World (Tolkien, 1939) Virtual Words Persistent worlds Persistent online worlds Persistent state worlds Massively Multi-Player persistent universe Massively Multi-Player Online Role Playing **Games (MMORPG)**

Massively Multi-Player Persistent Worlds (MPPW)

There is a place.....

400,000 registered citizens

60,000 are there at any one time

Typical citizen is there 22 hours per week

1/3 spend more time there than at work

1/5 describe it as "their permanent place of residence"



Its currency is traded on exchange markets for USD 0.0107

- - higher than the Yen and Lira

GNP per capita lies between Russia and Bulgaria

- - higher than China and India

It is the virtual world of <u>Norrath</u> within EverQuest (Sony Online)

Largest of 18 virtual worlds (40 more in development)

- - 2001 revenue estimated at \$1B (Earth money)

~5,000,000 players subscribe to virtual worlds altogether - typically \$10-15/month

Players believe and behave as if they have investment, value, and rights that transcend the vendor

Enabling Technologies

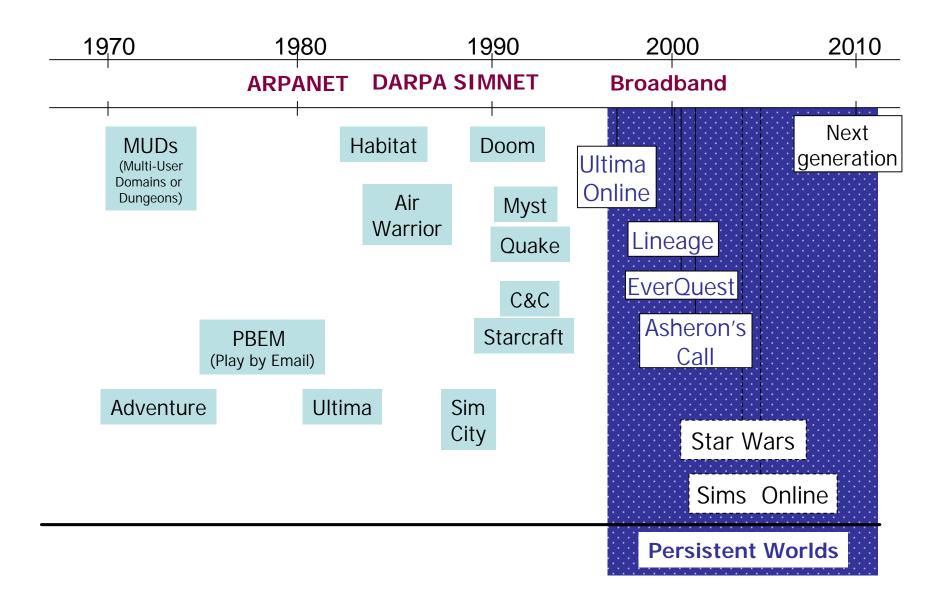


Networking

Improved Processing (better AI)

Separate Dedicated Graphics Processor = More Processing = More AI

Persistent Worlds - A Relatively Recent Development



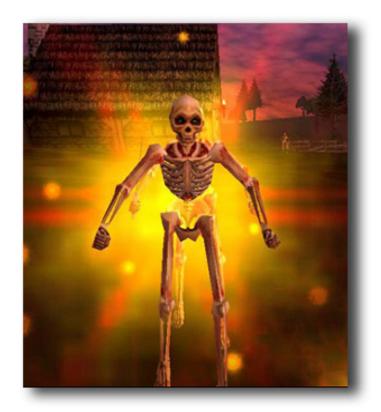
Attributes: Persistent Worlds

- Large numbers of players inhabiting a space or world simultaneously (100s 1000s)
- The activities of the world continue even when an individual logs out
 - Grass continues to grow
 - Sheep continue to eat grass
 - Wolves continue to eat sheep



Attributes: Persistent Worlds

- Player is a <u>character</u>....these are Role Playing games
 - <u>Character</u> has functionality defined by attributes, abilities, skills, e.g. "Level 45 Warrior"
 - Character is persistent, too
- Generally, no victory conditions.... it's about character development
- Gamers have a lexicon = like military operators
- 24x7 ops = like military operations
- In short, these worlds as have:



- Interactivity
- Physicality
- Persistence

Some Current Worlds & Their Attributes

	Date/ Operator	~Subscription/ ~Hourly online	Noteworthy Features
Ultima Online	1997 <mark>Elect</mark> Arts	225,000 10,000	1st; political revolt within game (mass vomiting in the castle)
Everquest	1999 <mark>Sony</mark>	410,000 60,000	Must be social to thrive & survive
Asheron's Call	2000 <mark>Microsoft</mark>	100,000 ???	Encourages external economy
WW II Online	2001 Playnet	<100,000 100s	Player oriented (you are the soldier); historically based
Lineage	1999 NCsoft	3,000,000	Clan warfare; <mark>2.5M</mark> Koreans

<u>Behaviors - Internal</u> (within the persistent world)

DOS VPI

(Denial of Service Vomiting Protest Incident)

- Organized <u>externally</u> by guilds & game-focused discussion boards
- Action taken <u>internally</u> against the publisher using publisher's <u>own tools</u>
- Players planned ahead
 - Brought adequate brewing supplies
 - Coordinate arrival for maximum effect
 - Took actions that would do max harm to system (barfed)



<u>Behaviors - External</u> (actions outside the game)

External Behavior - Team Formation

Over 41,664* player run organizations, or guilds, permeate the landscape of Ultima Online



* as of 4/13/02

External Behavior: Services for Sale on eBay

	Item # 1335598934					
	Consumer Electronics:Video Games:Internet Games:Other					
Currently	\$14.99	First bid \$14.99				
Quantity	1	# of bids 1 bid history				
Time left	1 days, 8 hours +	Location Luclin				
		Country USA				
Started	Feb-25-02 16:00:10 PST	🖃 mail this auction to a friend				
Ends	Mar-07-02 16:00:10 PST	A watch this item				
Seller (Rating)	luckythedruid (756) 🚖 🖛					
Seller's Store	Lucky the Druid's Store Visit my eBay Store! view comments in seller's Feedback Profile view seller's other auctions ask seller a question					
High bid	jamez3365 <u>(8)</u>					
Payment Shipping	See item description for payment methods accepted Seller ships internationally (worldwide). See item description for shipping charges.					

l responsibility for listing this item. You should contact the seller to resolve any questions before bidding. Auction cu e noted.

Description

BUY IT NOW at Lucky's eBay Store!

LUCKY THE DRUID'S Ultimate Guide to EverQuest Platinum

Hi there! I'm Lucky, a level 60 druid, and your guide! I have been wandering Norrath from the very beginning. Now, I spend all of my time in Luclin, and I've put together quite the bag of tricks in my journeys there. I have compiled the **ultimate** guide to making platinum in EverQuest. I know, I know, you see these platinum guides everywhere! And guess what? I've bought and read

User's

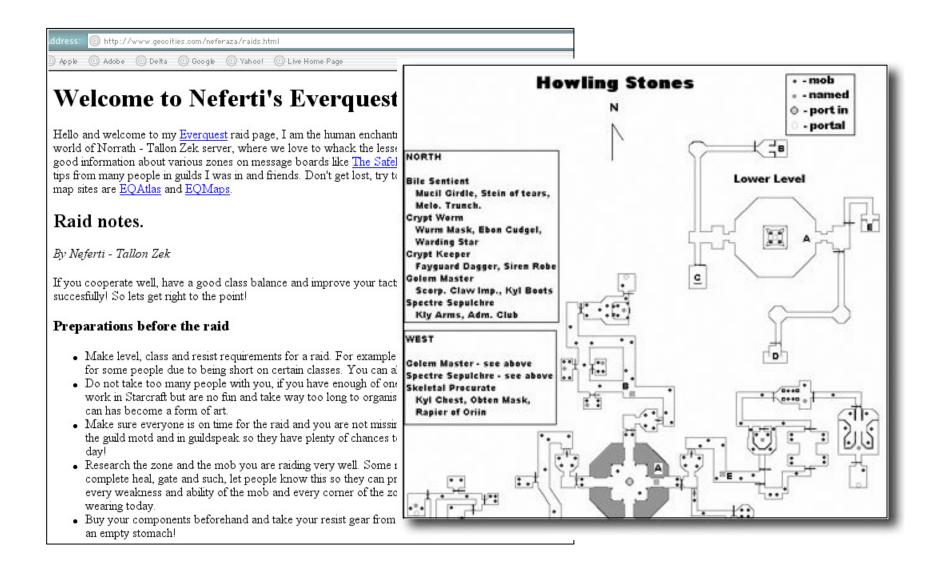
Guide

\$14.99

External Behavior: Character for Sale on eBay

1a		Everque	est L59 Rogue w/ epi Item # 13376		Ro	
SI 2 A EL	Consumer Electronics:Video Games:PC Games:Games:Role Playing					
Description	Currently Quantity Time left	\$350.00 1 6 days, 13 hours +	First bid # of bids	\$350.00 0 <u>bid history</u> Norrath USA/Sacramento		
(m)	Started Ends	Mar-05-02 21:19:10 PS". Mar-12-02 21:19:10 PS".		A Part	10.24	100
Bidi	Seller (Rating)	brack funk (13) 7 view comments in selle			/	
	High bid		1400			
	Payment Shipping	Money Order/Cashier: Will ship to United Sta			K	
	Seller Services	<u>Revise item</u>		4	A	
Seller assume Auction curre	s all responsibil ncy is U.S. doll	ity for listing this item. ars (\$) unless other	a contra	M		
stripped, but th boots. Some of obulus mantle, t beetle mask. H	e Rogue has so f his other equip mrlokar bracer e also has seve u are successfu	Elf Rogue on the Aya me nice equipment. I oment is Mithril Legs, , assassin sleeves, ass ral hundred plat in the l in this bid, i prefer ci				SPD

External Behavior: Advanced Operations & C2



America's Army

www.americasarmy.com



PERSONAL COURAGE

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SOLDIERS

Build and train your soldier as you experience the full range of basic training and military life. more >>

- NEWS / PRESS

New AOT Support System February 12, 2003

DEV TEAM INTEL LATEST GAME UPDATES FROM THE DEV TEAM.

THE ROLE-PLAYING SIM

COMING SOON



Due to a high demand from users who want to play America's Army: Operations combined with the higher system requirements of the advanced engine, traffic has been high in the Army's AOT Technical Support system.

New Advanced Operation's Servers

February 07, 2003

The Army recognizes that virtual Soldiering, like real Soldiering, is a result of training and skill.

Active Duty Soldiers - Show Your Pride!

February 05, 2003

For all of you in active military duty, you can now add veteran tags to your in-game name and have them show up on the score screen.

HOOAH to Homelan!

February 05, 2003

HomeLAN has just released a new web-based tool for account



ARM

DOWNLOAD THE

FREE GAME

7

see all events >>



America's Army has been rated "Teen (T)" by the Entertainment Software Ratings Board (ESRB) due to depictions of blood and scenes involving aggressive conflict. Titles rating "Teen (T)" have content that may be suitable for persons ages 13 and older.



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DEV TEAM INTEL LATEST GAME UPDATES FROM THE DEV TEAM. CLICK HERE



Stories from Afghanistan

Written by a <u>real Soldier</u> and member of the America's Army game team, this Weblog chronicles Scorpion's deployment to Afghanistan in early August 2002 to assist in Operation Enduring Freedom (OEF).

Combat Patrol read this entry >>

Return to Firebase read this entry >>

Under Fire read this entry >>

A Shooting Day read this entry >>

Helo ride read this entry >>

Firebase Arrival





An amazing collage of images from a Soldier's mission in Afghanistan.

click to see photo gallery >>

- VIDED GALLERY



Video clips from Scorpion's deployment in Afghanistan. click to see video gallery >>



America's Army has been rated "Teen (T)" by the Entertainment Software Ratings Board (ESRB) due to depictions of blood and scenes involving aggressive conflict. Titles rating "Teen (T)" have content that may be suitable for persons ages 13 and older.



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February 05, 2003 - by Triston

Homel AN bas just released a new web based tool

read the interview >>

AMERICA'S 🔼 ARMY.

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REGISTER

THE U.S. ARMY

SOLDIERS

AMERICA'S ARMY: OPERATIONS FREE GAME INCLUDED! Game & Guide Pack

DEV TEAM INTEL

LATEST GAME UPDATES FROM THE DEV TEAM. CLICK HERE

Forum go >> Read about the latest Army game topics.

Dev Team Intel go >> Read the latest from the Dev Team.

IRC go >> Chat with your friends about America's Army: irc.homelan.com

Community chat: #americasarmy

read the rules >>

- FAN SITES LINKS

AAFiles go >> Central repository for all AAO files.

AAOHQ go >> All things AAO related.

Welcome to the Community Section, Soldier. Here you can use your R&R time to

check out fan sites, the forum pages and other interesting links.

Militarysim.com go >> Comprehensive source for fans of military sims.

IntelRecon.com <u>go</u> >> Tactics, etc.

AAO Dropzone <u>go</u> >> AA:O news site.

Fan Site Kit <u>download</u> >> Package of Graphics for Fan Site creation.

Link to America's Army <u>go</u> >> HTML code that links to the America's Army site.

Get your site added to this list >>

RELATED LINKS

Go Army qo >>

SUPPORT

MOVES go >> Game developers of America's Army.

NVIDIA go >>

GameSpy go >>

HomeLAN go >>

GoAmericasArmy.com go >> Rent your own America's Army game server!

America's Army Development

Sponsor: Recruiting Command Overall Manager: USMA (Col Casey Wardynski) Developer: Naval Post Graduate School (Mike Zyda)

- Recruiting
- Selection
- Basic Training, Acclimation, Socialization
- Systems Training
 - Weapons
 - Tech School)

- First Unit Assignment
- Team & Unit Training
- Practice
- Rehearsal
- Execution
- After Action Review
- Historical Documentation

THIS IS THE ENVIRONMENT OF OUR NEW LEARNER

In Summary

- Today's learner is different
- Sophisticated user of IT
- Plays games



- Expects military systems to be like games
- Does not see a difference
- Expects systems to be easy to understand
- Game technology is very advanced
- Games and "real systems" are converging
 Same information infrastructure
- Are we at <u>Ender's Game</u>?

REFERENCES

www.americasarmy.com



Computer Games and the Military: Two Views

by J.C. Herz and Michael R. Macedonia

Overview

Simulations are a critical aspect of U.S. military training. Commercial computer games are a growing part of our entertainment industry. The two fields have much in common, and the military can learn from the successful experience of the commercial sector. J.C. Herz provides an industry look at gaming technology and culture and suggests ways in which commercial experience can be applied to the military. Michael Macedonia responds to Herz's analysis and provides a military gamer's perspective on computer games and the military.

Despite their common antecedents, the commercial gaming and defense simulation industries have developed differently since the 1970s. Once much smaller and weaker, commercial computer gaming has grown into a \$7 billion industry and has outpaced military simulations in terms of technology and innovation. Herz attributes this growth to user-driven innovation in software design and the social ecology driving online

http://www.ndu.edu/inss/DefHor/DH11/DH11.htm

	Persistent Online Worlds			
Worlds	News	Screenshots		<u>Links</u>
		All worlds		
Name	Т	heme	Status	
A Tale in the Desert	Ar	ncient Egypt	In beta	
Adellion		edieval	In development	
Age of Darkness	Fa	antasy	Development halted?	
Ages of Athiria	Fa	antasy	In pre-production	
Anarchy Online	So	SciFi Running commercial		
Arcanity	S	ciFi	In beta	
Archaean	Fa	antasy	Development halted	
Arianne	M	Medieval fantasy In development		
Asheron's Call	Fa	Fantasy Running commercial		
Asheron's Call 2		In development		
Astonia III	Fa	Fantasy Running commercial		
Atriarch	AI	Alien In development		
Big World: Citizen Zero	S	SciFi In development		
Caeron 3000	S	SciFi In development		
Charr - The Grimm Fate	Fa	Fantasy + SciFi In development		
City of Heroes	Co	Comics superheroes In development		
Clan Lord	Fa	Fantasy Running commercial		
Cosm	Fa	Fantasy In development		
Dark Age of Camelot	M	Medieval fantasy Running commercial		
Dark Ages	Ar	Anime Running commercial		
Dark Sector	C.	-iCi	In development	

http://hem.passagen.se/ulkis/onlineworlds/index.html

Wo	orlds	News	<u>Screenshots</u>	<u>Links</u>
			Anarchy Online	
			Updated 2001-06-30	
			Click to enlarge	
Description	Choose your own uni	que character and personalize it as	le meet on the playing fields. The massive we you like. Use characters body language to ex m - never before implemented in massively n	press yourself. Each player
Theme Graphics Platforms Arrival Status Cost	SciFi 3D Win9x, WinME, Win2 2001-06-27 Running commercial \$49.95	k, Linux		
Developer Publisher World URL	Funcom Funcom www.anarchy-online.	<u>com</u>		
Comment	Anarchy Online is the	e fourth of the really big scale MMOF	RPG's to hit the commercial market, and the f	irst one with a science fiction
		AC	See also Anarchy Online Vault at ign. Basher - lots of news, links and screen shot Preview at Daily Radar (March 2001).	<u>5.</u>

http://hem.passagen.se/ulkis/onlineworlds/index.html

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Virtual Worlds: A First-Hand Account of Market and Society on the Cyberian Frontier

EDWARD CASTRONOVA

California State University, Fullerton – Department of Economics; CESifo (Center for Economic Studies and Ifo Institute for Economic Research)

December 2001

CESifo Working Paper Series No. 618

Abstract:

In March 1999, a small number of Californians discovered a new world called "Norrath", populated by an exotic but industrious people. About 12,000 people call this place their permanent home, although some 60,000 are present there at any given time. The nominal hourly wage is about USD 3.42 per hour, and the labors of the people produce a GNP per capita somewhere between that of Russia and Bulgaria. A unit of Norrath's currency is traded on exchange markets at USD 0.0107, higher than the Yen and the Lira. The economy is characterized by extreme inequality, yet life there is quite attractive to many. The population is growing rapidly, swollen each each day by hundreds of emigres from various places around the globe, but especially the United States. Perhaps the most interesting thing about the new world is its location. Norrath is a virtual world that exists entirely on 40 computers in San Diego. Unlike many internet ventures, virtual worlds are making money -- with annual revenues expected to top USD 1.5 billion by 2004 -- and if network effects are as powerful here as they have been with other internet innovations, virtual worlds may soon become the primary yenue for all online activity

http://papers.ssrn.com/abstract=294828

