

# **Winning the War**

**The rise in terrorism demonstrates the failure of human kind to eliminate the social inequities that are breeding grounds for anger, violence and social upheaval.**

**TerraBuilt provides a pre-emptive strike by helping local citizens and organizations correct the injustices of poverty, self-contempt and envy through housing construction, community development and economic opportunity.**

# Poverty, Self-contempt, Envy



Afghanistan

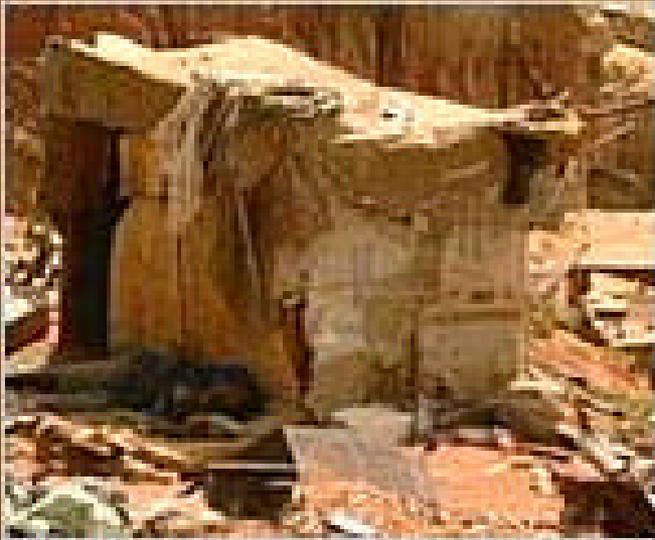


Iraq

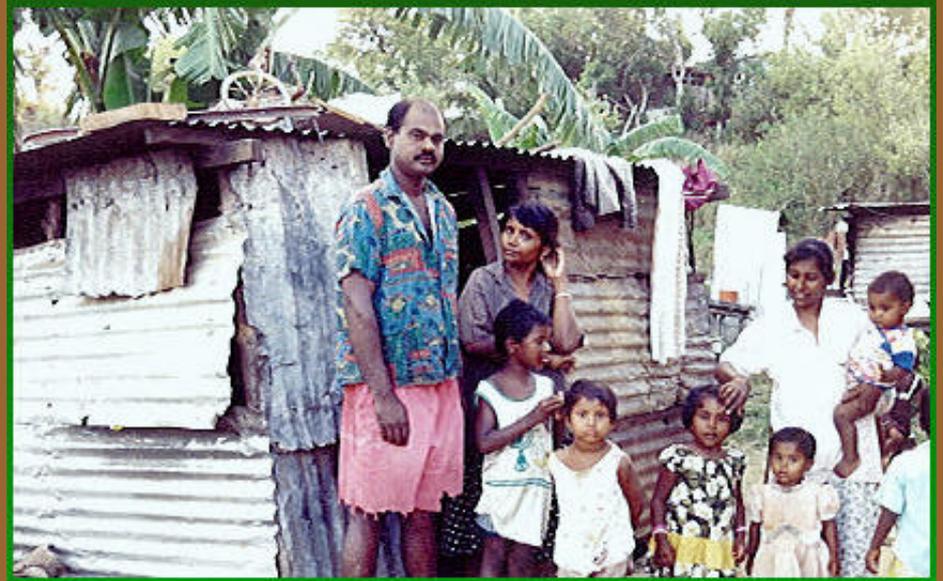
# Poverty, Self-contempt, Envy

Every woman, man, youth and child has the human right to a secure place to live, which is fundamental to living in dignity, to physical and mental health, and to overall quality of life. The human right to housing is explicitly set out in the Universal Declaration of Human Rights, the International Covenant on Economic, Social and Cultural Rights, and other widely adhered to international human rights treaties and Declarations. Despite widespread recognition of the human right to adequate housing, the UN Centre for Human Settlements estimates that over 1 billion people worldwide live in inadequate housing, and 100 million are homeless.

# Poverty, Self-contempt, Envy



Luanda



Lautoka

# Poverty, Self-contempt, Envy

Housing forms an indispensable part of ensuring human dignity. "Adequate housing" encompasses more than just the four walls of a room and a roof over one's head. Housing is essential for normal healthy living. It fulfills deep-seated psychological needs for privacy and personal space; physical needs for security and protection from inclement weather; and social needs for basic gathering points where important relationships are forged and nurtured. In many societies, a house also serves an important function as an economic center where essential commercial activities are performed.

# Poverty, Self-contempt, Envy



Iran earthquake damage



South Africa

# Poverty, Self-contempt, Envy

## ENVY

- **Begrudges the blessings and success of others.**
- **It asks, “Why them?” and breeds anger with potential violence.**

## GRATITUDE

- **Recognizes and appreciates the help and contributions of others.**
- **It asks, “Why me?” and generates contentment and respect.**

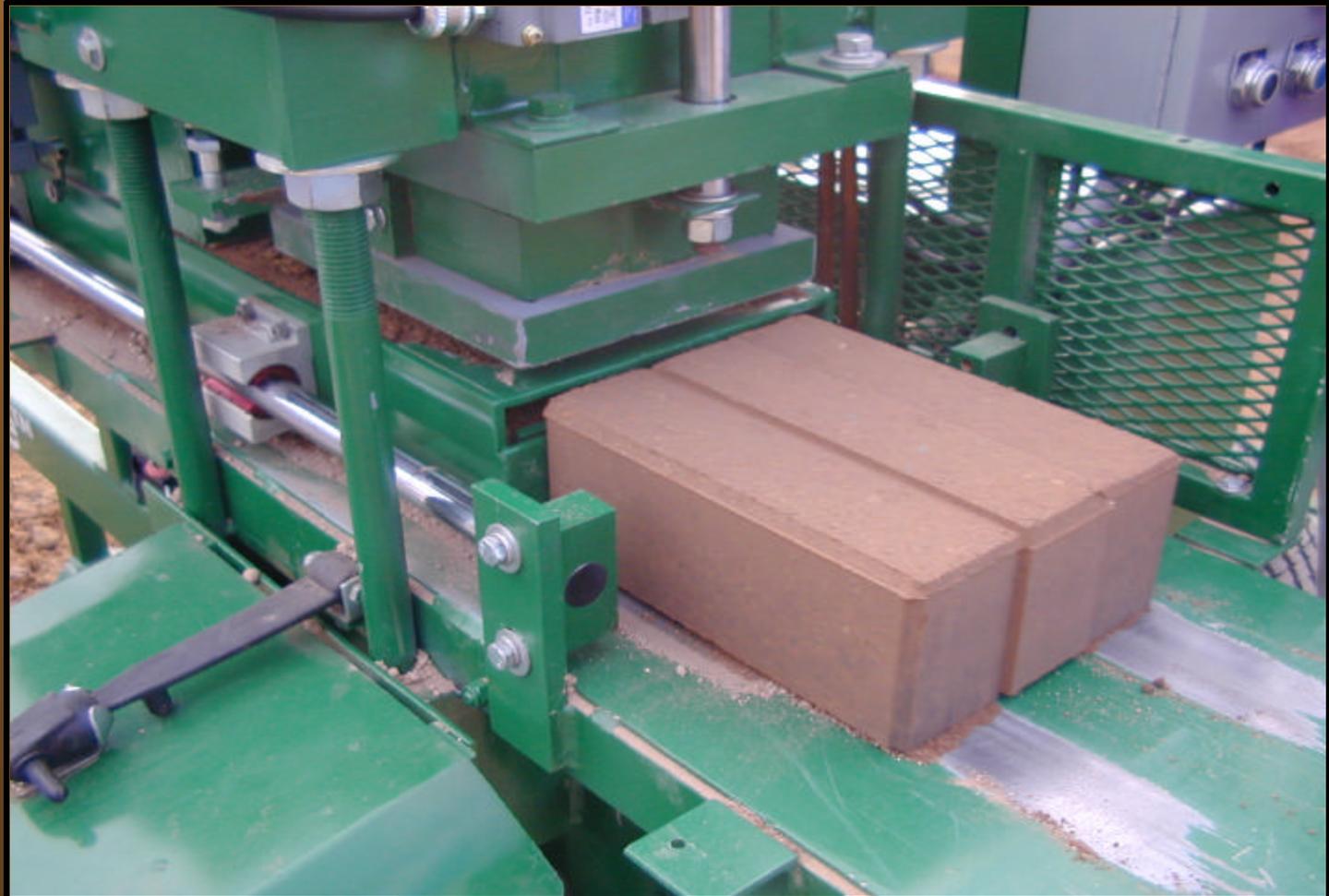
# TerraBuilt Technology



# TerraBuilt Technology

- **Unique, Dimensionally Accurate Product**
- **Cost Effective**
- **Environmentally Sustainable**
- **Simple, Robust Machine**
- **Conceptually Obvious Execution**

# TerraBuilt Technology



# TerraBuilt Technology

- Simple to Use
- No Literacy or Education Prerequisites



# TerraBuilt Technology

- **Eco-friendly Structures**
  - Subsoil Is Main Component
  - Recyclable If Damaged
- **Energy Conservation**

# TerraBuilt Technology



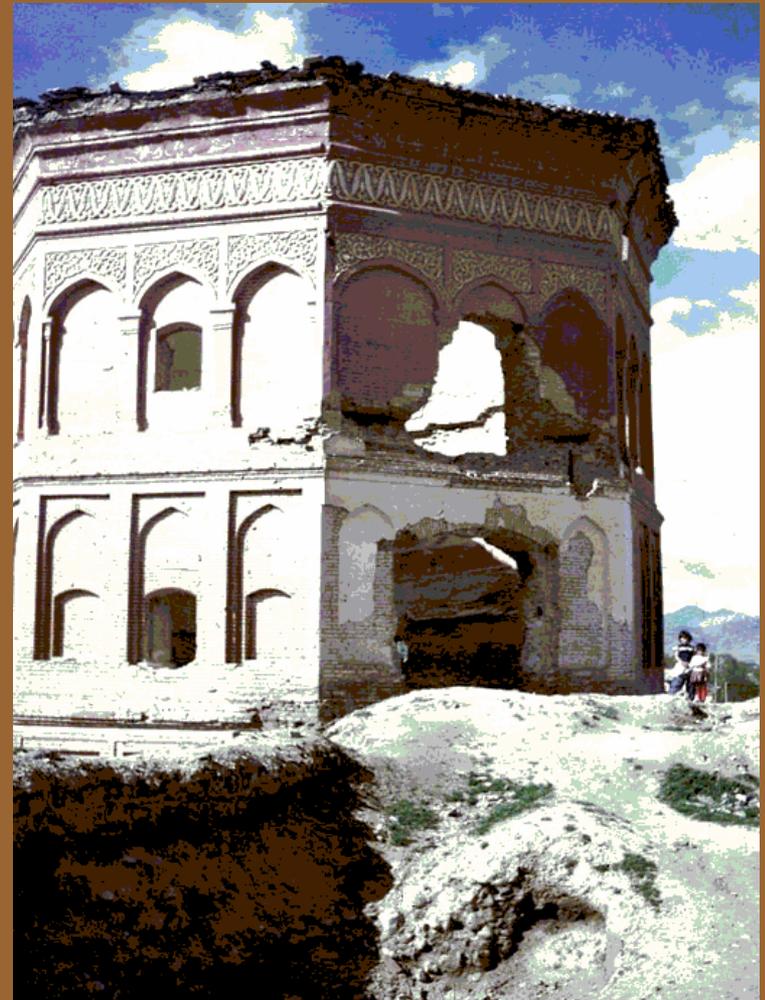
# TerraBuilt Technology

- **Affordable, Durable and Safe Housing**
- **Emergency Shelter**
- **Locally Built Community Structures**
  - **Clinics**
  - **Churches**
  - **Schools**

# Economic Development, Pride, Gratitude

Afghan refugees in Pakistan told USCR that they continue to fear for their physical security, have problems with land, shelter and water, and lack schools, adequate health facilities, and economic opportunities. Although many wish to go home, they are concerned about what awaits them.

Refugee Reports, November 2003



# **Economic Development, Pride, Gratitude**

- **Jobs**
  - **Engineers, Architects, Skilled and Unskilled Laborers from the Local Population**
- **Micro Cap Enterprises**
  - **Small Scale TerraBuilt Construction System and Equipment Forms the Basis for Small Construction Companies**
- **Economic Development**
  - **Increased Home Ownership and Small Scale Businesses Locally Owned and Operated Generate Local Economic Development**

# Economic Development, Pride, Gratitude

Give a man a fish and you feed him for a day.

Teach a man to fish and you feed him for a lifetime.



# Economic Development, Pride, Gratitude



# Military Applications

## Small Arms Impact Assessment

TerraBricks

No Penetration of  
Double Wall

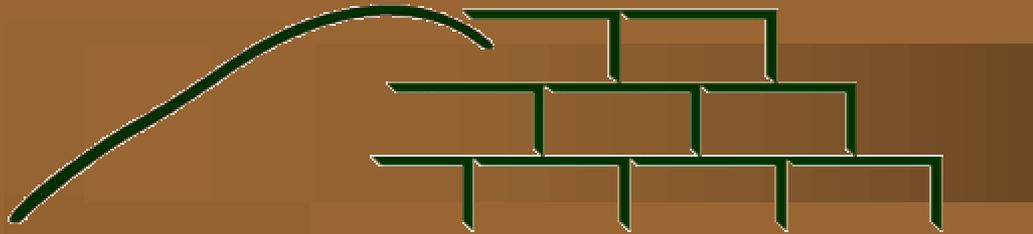
Cinderblock

Completely  
Shattered



# **Military Applications**

- **Configurable Training Facilities**
- **Field Hospitals and Other Combat Zone Structures**
- **Bunkers**
- **Retaining Walls**
- **Barricades**
- **Revetments**



# TERRABUILT™

THE ANSWER TO SUSTAINABLE BUILDING

Thank You!

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