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# **CMMI and agile: a High Tech R&D Success Story**

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Version #



# Background

INTEL and SEI Collaborating on the development of the SCAMPI B and C Method

ARD Advantest was jointly developing test equipment with INTEL and was offered as a pilot for the new SCAMPI B method

In addition to the opportunity to pilot the SCAMPI B method, this was also an opportunity to test the applicability of the CMMI in a Small High Tech organization exploring the use of AGILE methods





## ARD Background

- ARD is the U.S. R&D arm of Advantest Japan
- It is a small (50 person ) high tech R&D operation specializing in the development of leading edge electronic testing and measurement equipment
- ARD requires fast efficient operational processes. It is incorporating agile methods to support rapid development of its latest platform
- ARD acknowledged that CMMI may provide process discipline but was concerned that it would be too large and burdensome





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- ARD Experience

# ARD and CMMI

Improving our process of  
on-going improvement



**Advantest America**  
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# Introduction of CMMI into ARD

- **Obstacles**
  - Before CMMI could be taken on, we had to take inventory of what obstacles would prevent or undermine its use/success.
- **Constraints**
  - We also had to consider what limitations would we be operating under and could we be effective in implementing CMMI.



# Obstacles

- Ourselves (Habits and Discipline):
  - History of past success without CMMI
    - ARD has a long history of delivering
  - A “homegrown” improvement program
    - Project Planning had already been iterated with varying degrees of success.
  - “We’re so busy, too busy to do this stuff”
    - An engineering favorite



# Constraints

- Product Focus
  - Weighted heavily on early product life-cycle
- Small team size
  - No allocation for a dedicated process “group”
- Project Time
  - Clocks ticking... ARD delivers regardless if we embrace CMMI or not.





# Key Drivers for Implementation

- CMMI audit
  - Progression of –C, -B, -A audits
- Mapping of the Model
  - Model concepts -> Our data
  - Our data -> Model concepts



# CMMI audit and Artifacts

- Artifacts are tangible items that individuals in the organization can easily relate to, enabling institutionalization of process,
  - CMMI helped reinforce that “artifacts” are what really matter.
- CMMI audit methodology enabled hooks into Artifacts, helping to shape process capture

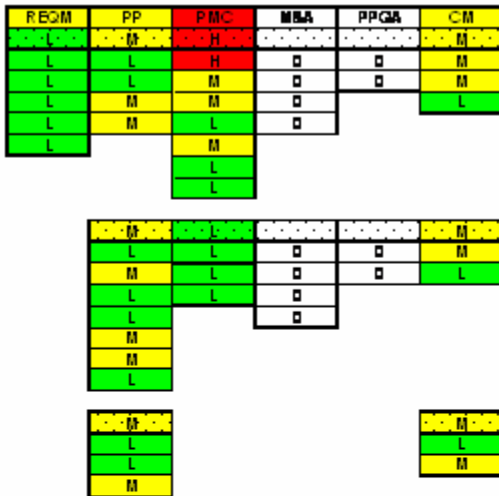


# Mapping the Model

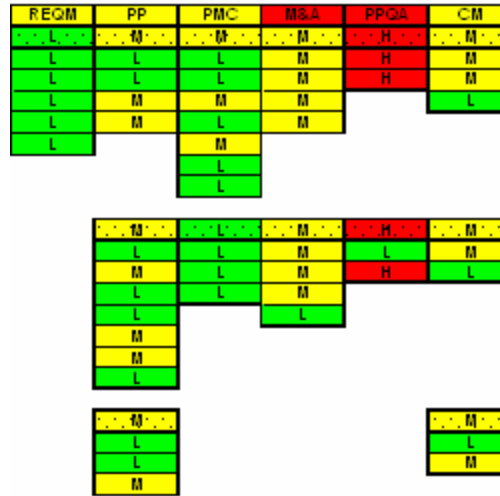
- ARD focused on translating the model into our own terminology.
  - Helping to prevent “hanging ourselves” with the model’s terms.
- Building our process capture
  - Using the model’s “questions and recommendations” to our artifacts and linking them to a process



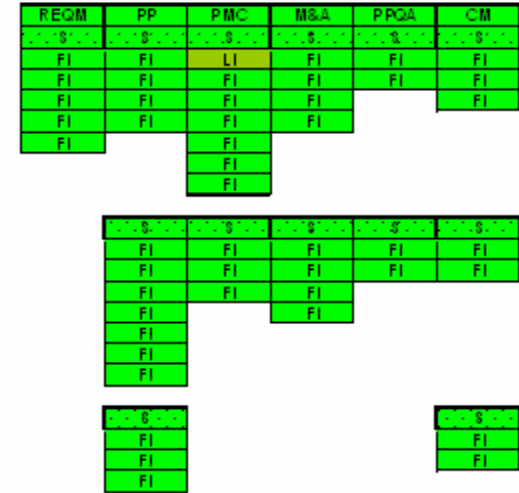
# Progression time line



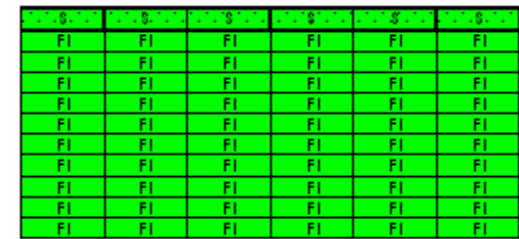
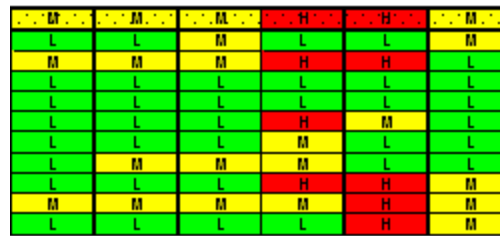
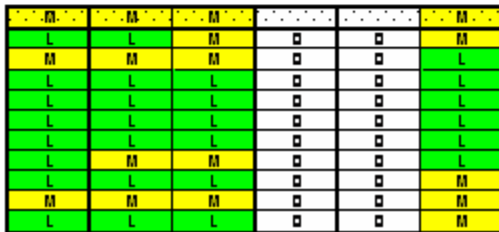
-B  
June



-B  
August



-A  
November



# CMMI, A Roadmap for ARD

- Context
  - CMMI model provided the context in which to view our artifacts
  - This provided us a direction on how to make an artifact “concrete” and “measurable”
    - Value as an “official organization artifact”...
    - not just a data pile of interesting stuff



# CMMI, A Roadmap for ARD

- Validation
  - As a reference, CMMI provided the framework to validate our artifacts, processes, policies
    - Identifying
      - Do we have the right artifact, process, policy ?
    - Simplifying
      - Is this efficient ?
    - Standardizing
      - Is this a template for the future ?



# ARD, value in CMMI

- The biggest value to ARD of CMMI is the “accounting” like audit process.
  - What is this ?
  - Where is it ?
  - How does it link ?
  - What is it supporting ? (a process -> policy)
- Together this is a “concrete”, “real method” to help us achieve results.

