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DEFINING THE FUTURE

Logarithms Can Be Your Friends

**Controlling Peer Review Costs** 

November 16, 2005

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## Topics

- Business Objectives
- CMMI Requirements for Sub-process Control
- Why Peer Reviews?
- Data Characteristics and Difficulties
- Log-Return Model / Log-Cost Model
- **The Lognormal Distribution**
- Our Code Walkthrough Data on Logs
- Expanding the Capability
- Summary



## **Enhancing Joint STARS Capabilities**







### **CMMI Higher Levels – Differences in Behavior**

#### At Level 3.....

- Management Reacts
  - Comparative Rather Than Statistical Analysis
  - Process Capability Not Understood
- Measurement Program
  - Data Available for Analysis
  - Analysis at Project Level
  - Data Quality Often Still a Concern

#### At Level 4.....

- Management Anticipates
  - Predicting Results of Critical Processes
  - Evaluating Outcomes Relative to Capability
- Measurement Program
  - Data Relied on for Decision-making
  - Data Analyzed at Organization and Project Levels

#### At Level 5.....

- Management Performs "Pre-emptive Strikes"
  - Identifying & Removing Systemic Process Issues
  - Predicting Results of Innovative Improvements
- Measurement Program
  - Data Relied on for Cost/Benefit Analysis
  - Benefits Forecasted for Technology or Process Optimization

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# **Quantitative Management**

### **CMMI Level 4**

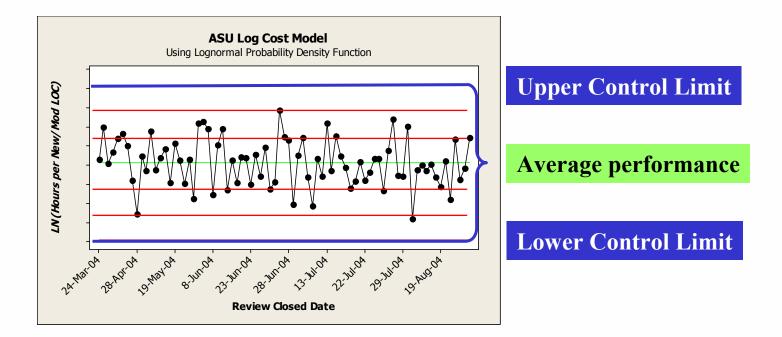
#### Establish an Organizational Baseline and Models of Process Performance

- Average Performance (Effort, Duration, Quality, ...)
- Range of Performance Variation
- Contribution of Sub-process Performance to Higher Level Processes
- Manage Project To Achieve Quantitative Process Performance Goals
  - Establish Project Goals Based on Organizational Performance
  - Select Sub-processes To Quantitatively Manage
  - Demonstrate Quantitative Control
  - Identify and Correct Special Causes of Performance Variation
  - Feed Data Back to the Organization

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# **Voice of the Process**

### **Quantitative Sub-Process Management**



- A Stable Process
  - Operates Within the Control Limits 99.7% of the Time
  - Meets Budget
  - Offers Opportunities for Systematic Process Improvement

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## **Why Peer Reviews?**

### Ubiquity

- Many Work Products Reviewed Throughout Software Development Life Cycle
  - Design Artifacts
  - Code
  - Test Plan, Procedures & Reports

### Frequency

High Data Rates

### Influence

- Approximately 10% of the Software Development Effort Is Spent on Peer Reviews and Inspections
- Code Walkthroughs Represent Biggest Opportunity



# **Prior State**

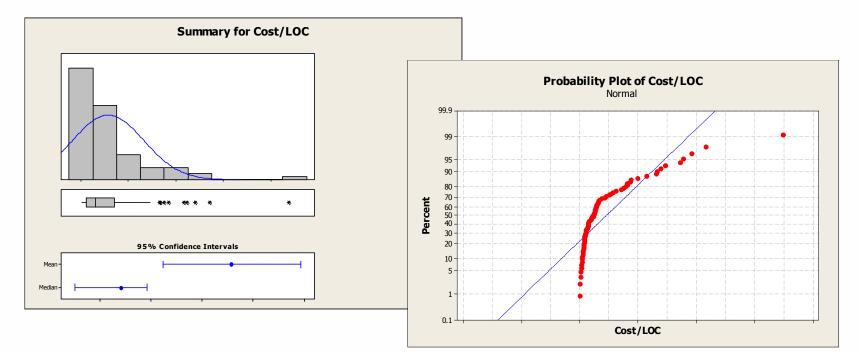
## SW-CMM Level 4

- Software Development Baseline Characterized by Life Cycle Phase
  - SW Requirements-Design-Code & Verification-SW Integration-System Test
  - 10+ Year Process Improvement Record Resulted in Costs Reduced by Over 67%
- Lower Level Elements Tracked and Managed with Earned Value System
- No "Above the Shop Floor" Experience with Statistical Sub-process Control
- Issues with Peer Review Quality
  - Inconsistent Data
  - Superficial Results



# **Data Characteristics**

### **Raw Data**

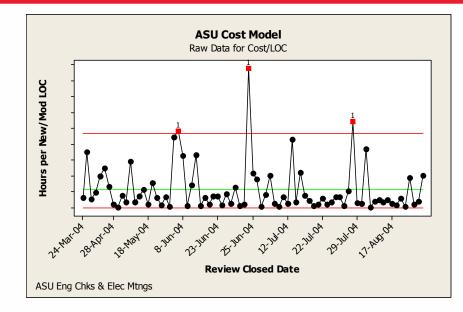


Andersen-Darling Test p < 0.005

### Data Non-normality Violates Probability Model



# **Can Code Walkthroughs Be Controlled?**



#### Difficulties

- 11% False Alarm Rate (Chebyshev's Inequality)
  - Penalizes Due Diligence in Reviewing Code
- No Meaningful Lower Control Limit
  - Does Not Flag Superficial Reviews
- Arithmetic Mean Distorts the Central Tendency
  - Apparent Cost Will Not Meet Budget

## **Log-Return Model**

### **Stock Sales**

- Consider a stock sale in terms of the number of shares sold for a certain price
- The natural logarithm of the difference between the current and the next per share sale price is normally distributed with zero mean and a constant standard deviation
- Cost basis
  - \$s per Share Stock Price

# Log-Cost Model

### **Peer Reviews**

- Consider a code walkthrough in terms of the number of lines of code reviewed in a certain number of hours
- By analogy, the natural logarithm of the difference in cost between the current and the next peer review will be normally distributed with zero mean and a constant standard deviation
- Cost Basis
  - Hours per Line of Code Reviewed

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### Consequences

Log-Return Model **Stock Sales** 

- Stock prices themselves are lognormally distributed
- The natural logarithms of stock prices follow a normal distribution
- Thus, the log-return data meet the assumptions needed for successful control charting

Log-Cost Model **Peer Reviews** 

- Peer review costs are lognormally distributed
- The natural logarithms of the peer review costs follow a normal distribution
- Thus, the log-cost data meet the assumptions needed for successful control charting



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# **Math Details**

- Consider a stochastic process . . ., X<sub>-2</sub>, X<sub>-1</sub>, X<sub>0</sub>, X<sub>1</sub>, X<sub>2</sub>, . . . that represents an asset price recorded over time, like a daily sequence of prices for shares of a stock or other commodity
- We assume at time *t* that the realization  $x_t$  of  $X_t$  is known, but the realization  $x_{t+1}$  of  $X_{t+1}$  is unknown
- The single-period log-return, In(X<sub>t+1</sub>/X<sub>t</sub>), is random and assumed to be normally distributed, at the given time t
- Under these assumptions, X<sub>t+1</sub>/X<sub>t</sub> is a lognormally distributed random variable, and therefore, so is X<sub>t+1</sub>

Math Details extracted from: http://www.riskglossary.com/articles/lognormal\_distribution.htm



# **Salient Properties of the Model**

- When log-returns are normally distributed, the corresponding prices are lognormally distributed
  - This model "is one of the most ubiquitous models in finance"
- The distribution of log-returns and share prices have been validated empirically by many market studies accessible on the web
- For short time periods in a stable market, the mean return is 0

Quotation from: http://www.riskglossary.com/articles/lognormal\_distribution.htm



## **Lognormal Density Function**

$$f(x) = \begin{cases} \exp\left(-\frac{1}{2}\left(\frac{\ln(x) - \mu}{\sigma}\right)^2\right) \\ \frac{x\sigma\sqrt{2\pi}}{0} & x > 0 \\ 0 & x \le 0 \end{cases}$$

 $X \sim \Lambda[\mu, \sigma^2]$   $Y = \ln(X) \sim N[\mu, \sigma^2]$ 

 $E(X) = \exp(\mu + \sigma^2/2)$ 

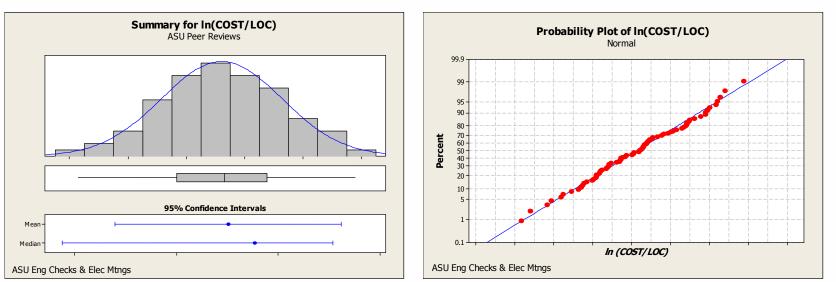
$$Var(X) = (\exp(\sigma^2) - 1) \exp(2\mu + \sigma^2)$$

Math details can be found in any standard mathematical statistics reference, see for example, <u>http://en.wikipedia.org/wiki/Lognormal\_distribution</u>.





### **Our Data on Logs**

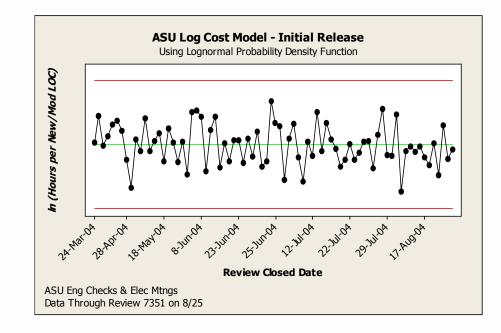


Andersen-Darling Test p < 0.759

### **A Textbook Demonstration**



# **The Transformed Control Chart**



#### Impacts

- False Alarms Minimized
- Meaningful Lower Control Limit
- Geometric Mean Preserves the Budget
  - OK, You Still Have to Find the Antilog

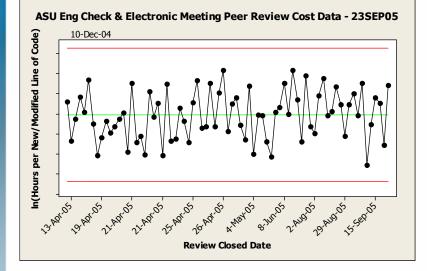
### An In-control, Stable Process

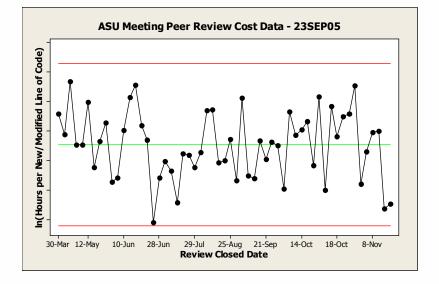




### **One Year Later . . .**

#### Independent Lead Appraisers Cited Innovation and Novelty of Log-cost Model in Level 4 (10/2004) and Level 5 (4/2005) Appraisals

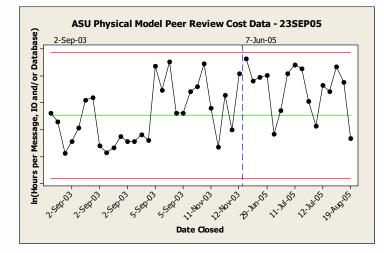


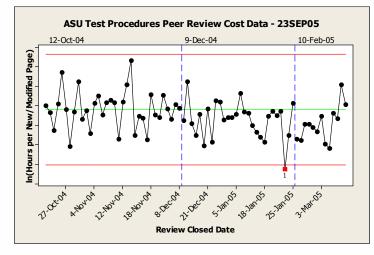


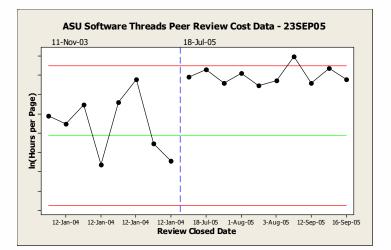


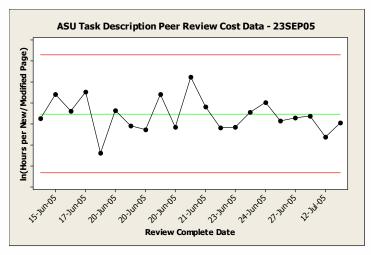
# **Expanding the Capability**

#### Test, SW Design











## Summary

With the Log-cost Model

- Peer Review Subprocesses Are In-control and Capable of Meeting Baseline Budget Allocations
- Due Diligence Is Rewarded
- Superficial Reviews Are Detected
- False Alarm Rate Reduced
  - Greater Than 40 × Improvement

### **Enhanced Sub-Process Control** for CMMI Levels 4 and 5





## QUESTIONS



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