## Organizational Synthesis - CMMI®, The Glue That Binds

#### **Synthesizing:**

- Business Process Model,
- ISO Standards,
- Life Cycle Management,
- Program Direction and
- CMMI®

#### into a Business Process Management System

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## ASD'S Concurrent Initiatives



#### **BAE Systems Concurrent Initiatives**

The major concurrent initiatives and business drivers used for illustration of our organizational system synthesis as presented here include:

- ASD's Business Process Model
- ISO Standards
- BAE Systems Operational Framework and Life Cycle Management Process
- CMMI®

#### Change Is Inevitable

The pace at which change transpires and the complexity of that change is dependent upon the:

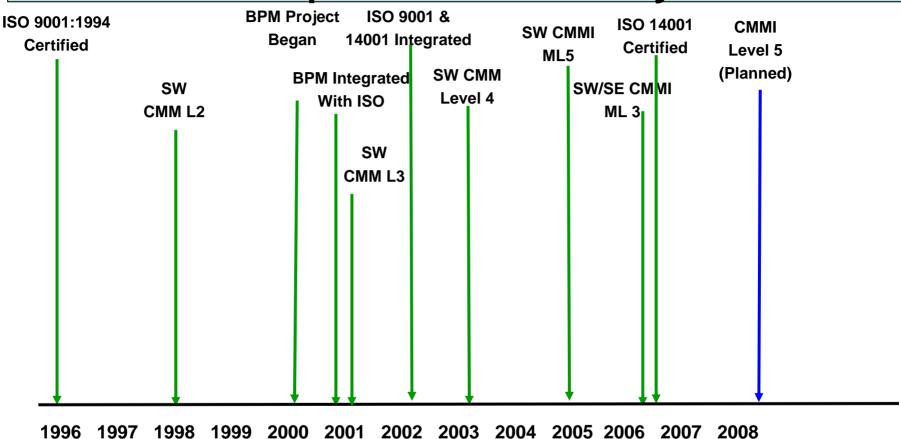
- 1) Number of concurrent change drivers
- 2) Degree to which the drivers are instituted
- 3) Cultural acceptance of the drivers
- 4) Capacity (Resources) to implement the change, and
- 5) Application of system synthesis

#### **Our Business Approach**

Compliant with ISO; Utilizes CMMI® Best **Practices; Leverages Assets (PEOPLE, TOOLS) EBIT Growth Productivity** Goal Customer **Satisfaction** Improvement Teams (PATs) Focus Continual **Process Improvement** Strength Skills Trng Educ Exp **Knowledgeable Employees (KM) TQM LEAN** Methods **Using Effective Tools, Processes** Foundation SMRG QESC **Dedicated Leadership (at all levels)** 

CMMI<sub>®</sub> provided the suite of best practices applicable to software and systems engineering

#### **ASD Process Improvement & History Milestones**



**Business and Product Development Process Improvement** 

Movement from CMM to CMMI® triggers the start of synthesis –The "glue process" begins



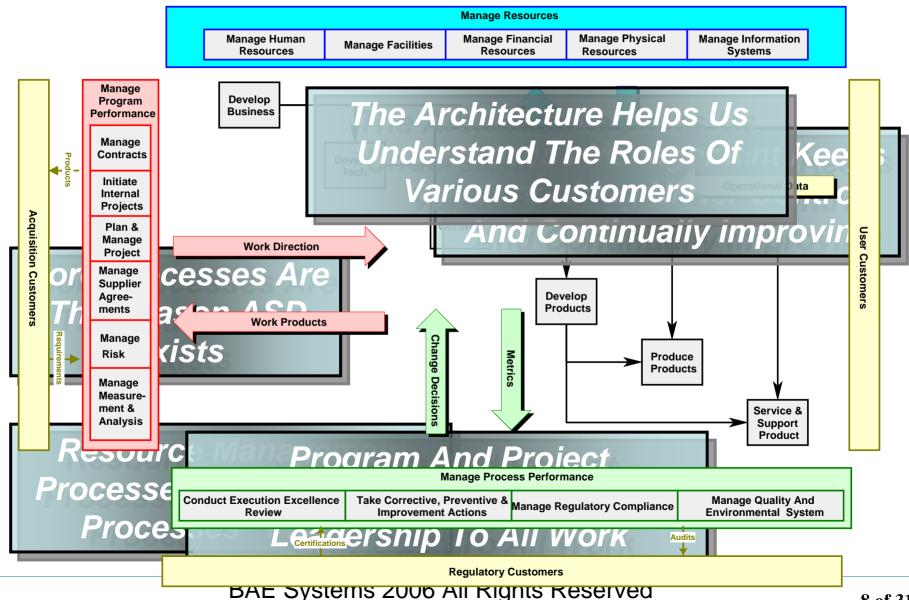
#### 3)

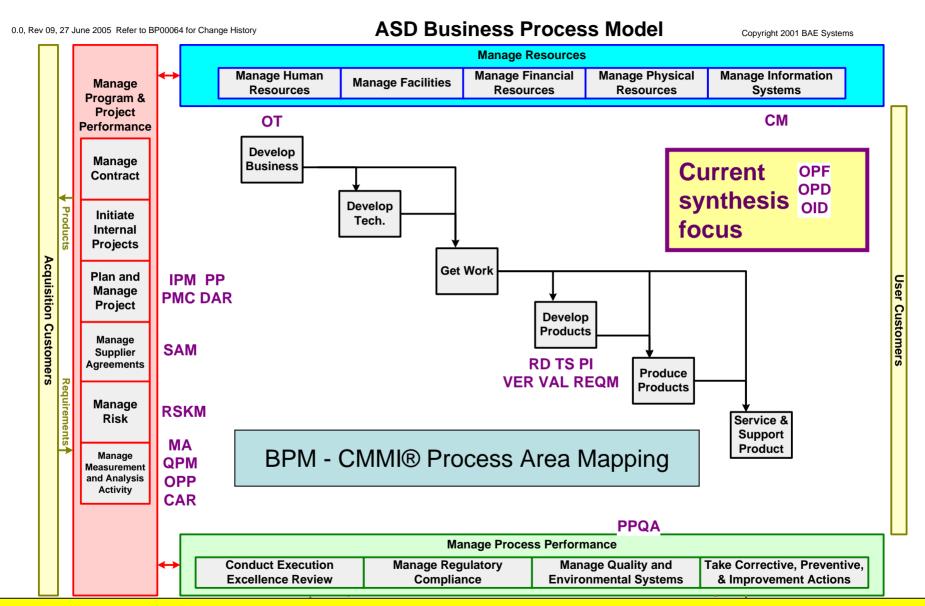
## ASD'S Business Process Model Initiative





#### ASD's Business Process Model Architecture Copyright 2001 BAE Systems





CMMI® institutionalization - the glue to cement the initiatives together under the BPM



## ISO Standards Initiatives

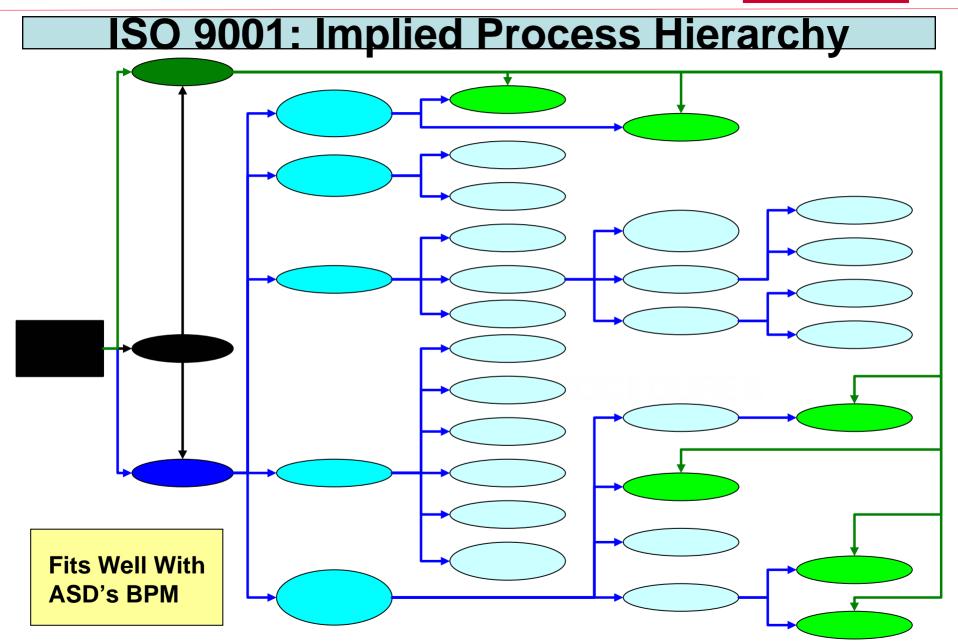




#### ISO 9001 and ISO 14001

#### ISO 9001 standard emphasized

- Defining sequence and interaction of processes
- Customer requirements and customer satisfaction, for both external and internal customers
- Process measurement and/or monitoring; datadriven decision making
- Continual improvement
- Increased emphasis on management responsibility



CMMI® and ISO are looked upon as people and process enablers to accomplish performance sharing, lean initiatives, safety, and other critical business support initiatives



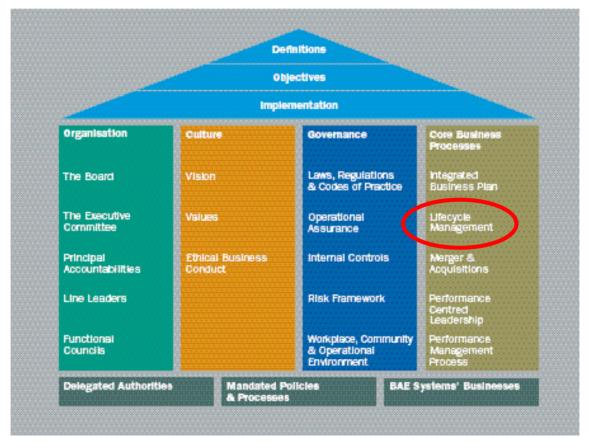
# BAE Systems Operational Framework (OF) Life Cycle Management (LCM) Business Process





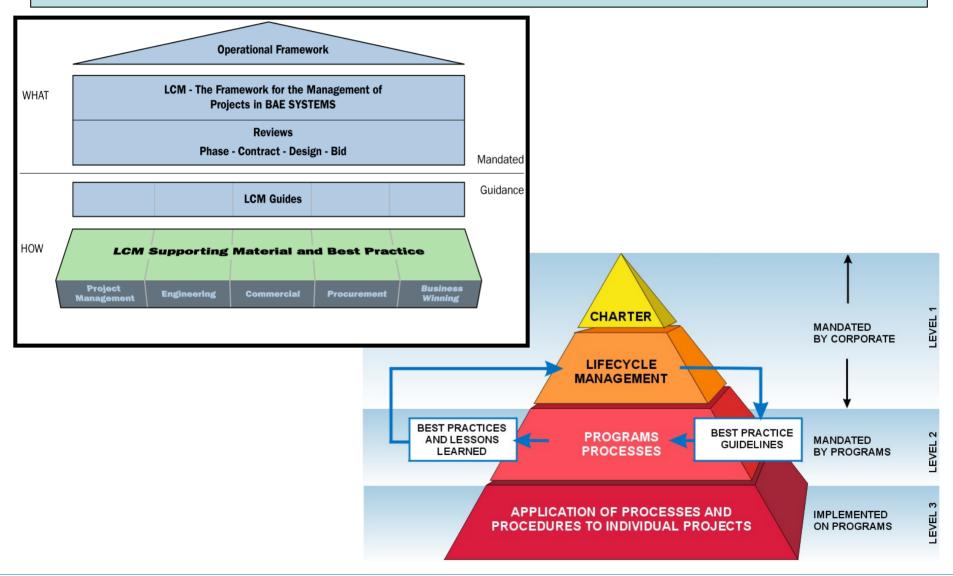
#### **Acquisition by BAE Systems**

BAE Systems Operational Framework (OF) (governance framework for all Business Units)





#### Life Cycle Management (LCM)



#### **Another Synthesis Opportunity - OF**

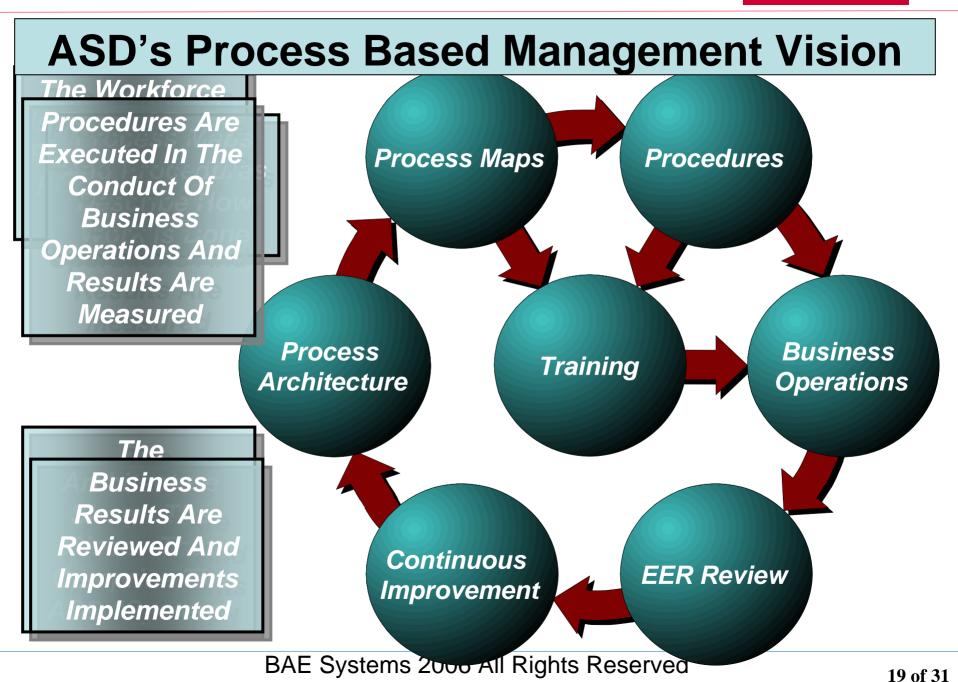
- All employees have an awareness of the Operational Framework
- Local policies and processes are in place to implement the requirements of the Operational Framework and all mandated policies and processes
- 3) Appropriate training and monitoring processes are put in place to ensure proper implementation of the Operational Framework



#### 1

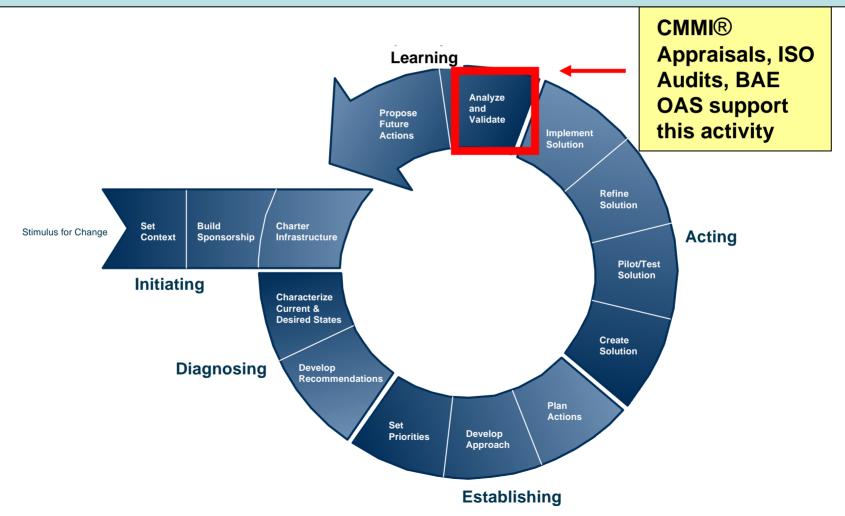
#### Synthesizing Activities





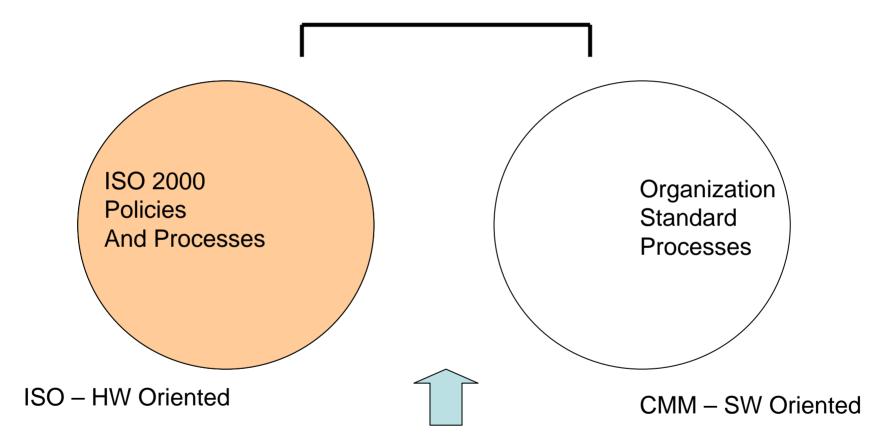


## SEI's IDEAL<sup>TM</sup> Approach to Process Improvement



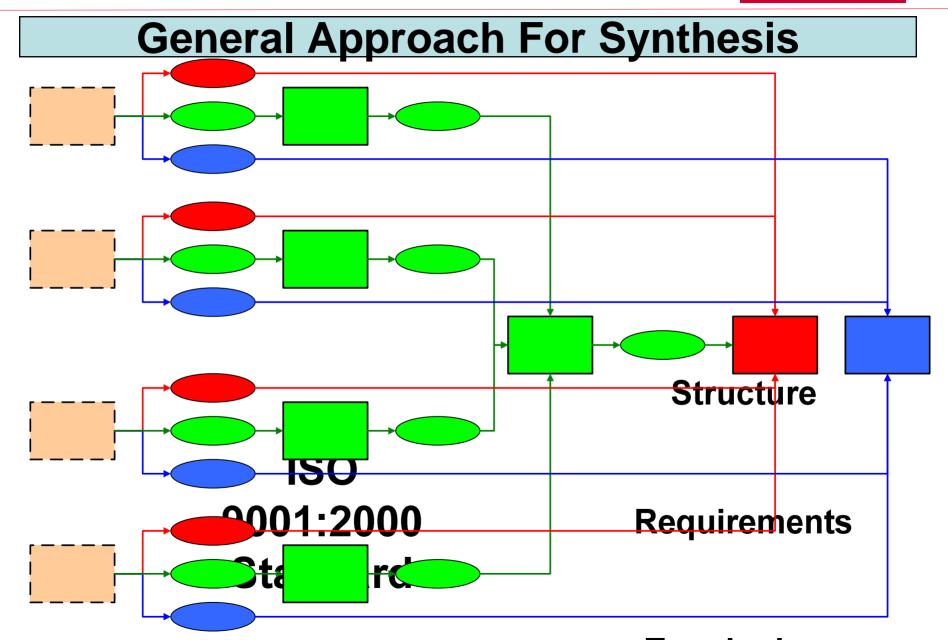
#### Legacy Documentation (Stove Pipe Initiatives)





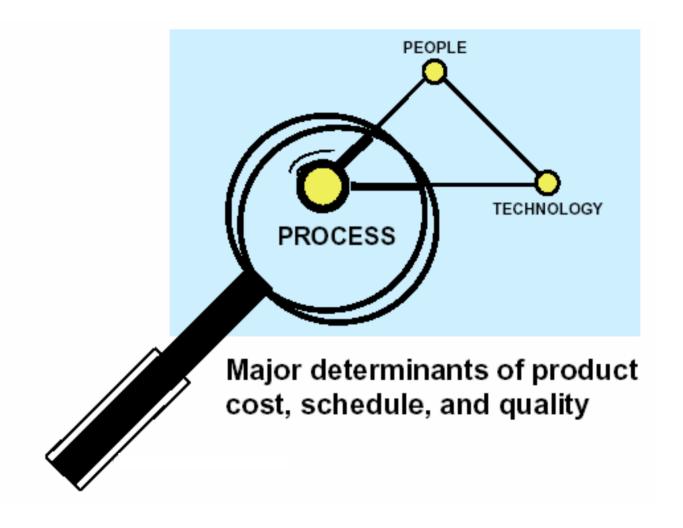
CMMI® for Systems Engineering and Software Engineering v1.1

And CMMI® for Development v 1.2 reduces overlap





#### Why Focus on Processes?



#### **Process Institutionalization**

#### Process institutionalization has been achieved when:

- A policy relating to the process exists
- The process is defined and documented
- Training exists and has been delivered
- Required resources are allocated
- The majority of the process is or has been exercised frequently (as appropriate to the project lifecycle)
- The execution of the process is measured, managed, and verified, and corrective actions are taken
- It is clear that the staff understand their processes, can discuss related artifacts, and believe in the effects

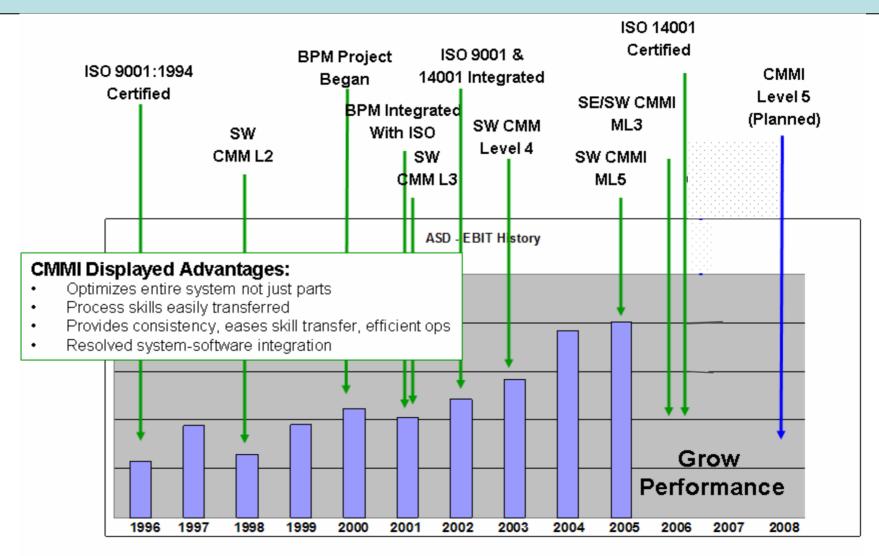


**Institutionalization:** The ingrained way of doing business that an organization follows routinely as part of its corporate culture.

Source CMMI Version 1.2



#### **Process Influence on EBIT**

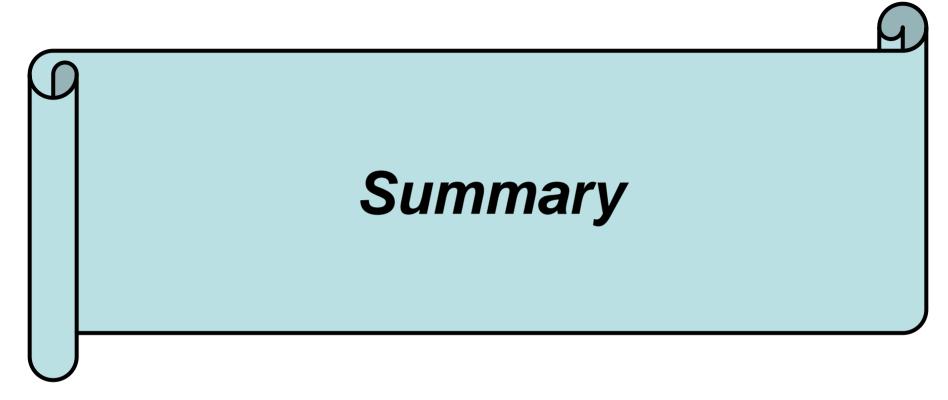


Business and Product Development Process Improvement Correlates with financial performance

## Business Advantages of Organizational Synthesis

- More efficient use of resources in developing, documenting, deploying, maintaining, and knowledge management
- Consistency in understanding, less confusion – unified process alignment
- Improved communication due to common language, processes

CMMI® Glue: Efficient resources, unified process alignment, improved communication



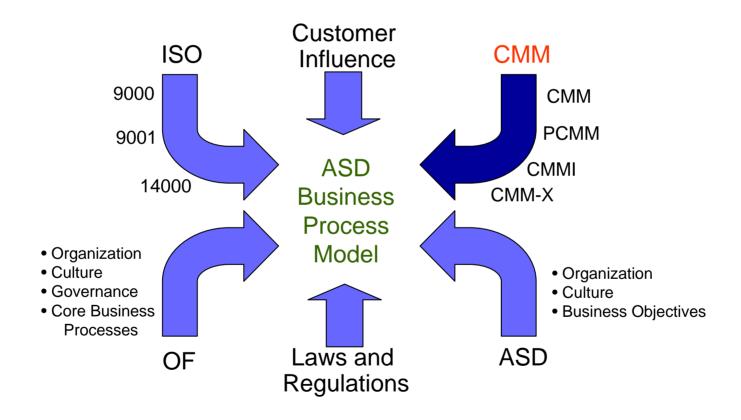


#### In Summary

- Synthesis of the Organizational System presents an opportunity to operate in an effective business manner, improving coordination by reducing redundancy
- 2) For ASD, CMMI® and the need for institutionalization provided the glue to bind the organizational initiatives into a synthesized operation
- 3) Change happens embrace the opportunity

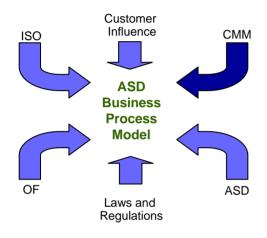


#### Key Enabler – CMM Practices





#### The Glue Results In ...



Synthesis of Initiatives

Stronger
Business Process Model
OF Standard Processes



Increased
Success of
Business Goals

### Organizational synthesis is a journey, not a destination.

Integrating the organizational system is an evolutionary activity even if the company maintains its current initiatives, driven by the business need to change and improve.