



Strength through Industry & Technology



National
Defense

Industrial
Association



"The Premier Defense Association!"

The Voice of the Industrial Base



Vision

America's leading Defense Industry association
promoting National Security

Mission

- **ADVOCATE**: Cutting-edge technology and superior weapons, equipment, training, and support for the War-Fighter and First Responder
- **PROMOTE**: A vigorous, responsive, Government - Industry National Security Team
- **PROVIDE**: A forum for exchange of information between Industry and Government on National Security issues

"If I were inviting a colleague to join, I'd say the most compelling reason is the prestige of NDIA membership."

-- NDIA member

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About Us....

- ✓ **Non-profit, educational association**
- ✓ **Represents industry, government and all military Services**
- ✓ **1,260+ corporate members**
- ✓ **@ 39,000 individual members – more than 11,700 government**
- ✓ **51 Chapters provide local participation / networking opportunities**
- ✓ **30 Divisions provide “area of interest” opportunities**

“NDIA is one of the professional organizations that I get the most use and benefit from.”

-- NDIA member

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Activities

- ✓ Studies, reports, assessments, reviews for government entities
- ✓ Symposia - @ 70-80 per year - Policy, Warfighting, Logistics, Technical, Systems Acquisition, International Cooperation, Small Business, Homeland Security, etc. focus areas
- ✓ News - timely views from the Pentagon, the Administration, Congress and Industry via *National DEFENSE* magazine
- ✓ Advocacy in Washington on broad industrial base issues
- ✓ Continuous government-industry interface via industrial committees and working group activities.

"NDIA is the best organization on the block. NDIA has been able to get outside the hardware aspects of DoD." -- NDIA member



TOP ISSUES 2006

- ✓ Sustain the Defense Industrial Base
- ✓ Sustain Military Readiness While Continuing the Global War on Terrorism and Implementing Defense Transformation
- ✓ Improving the Integrity and Responsiveness of the Acquisition Process
- ✓ Improve Small Business Opportunities
- ✓ Strengthening the National Security Workforce



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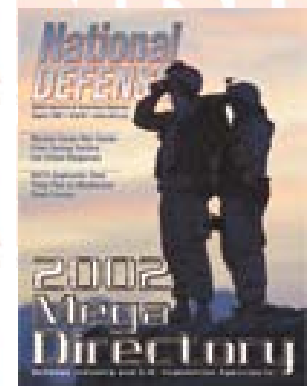
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Publications

- ✓ *National DEFENSE Magazine* - monthly coverage of defense developments, trends, and issues
- ✓ “Top Issues” -- published annually to outline key focus areas for NDIA efforts
- ✓ Mega Directory -- published annually in August issue of *National DEFENSE* - provides key information and POC’s for corporate member companies and the DoD Acquisition community.



“I skim or read articles (in National DEFENSE Magazine)... because when dealing with clients, I like to be even or have a leg up on the (defense) industry in general.” -- NDIA member



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