Global Innovation and Strategy Center

Ms. Elizabeth M. Durham-Ruiz
Chief, Partnership Group

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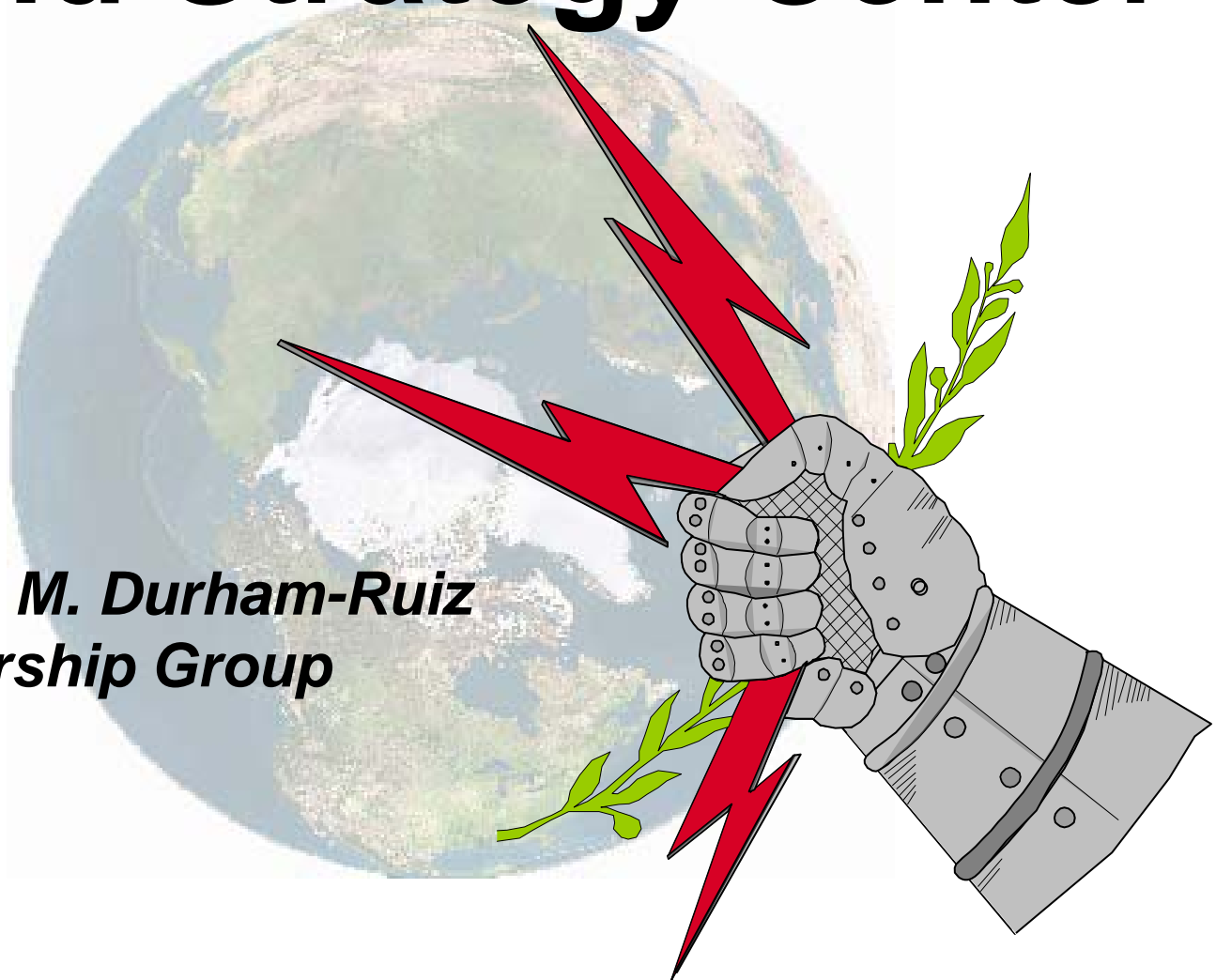
USSTRATCOM GISC

Mission

Provide unique global strategies, timely courses of action and new operational tools and analyses in support of the United States Strategic Command mission set

Vision

To be the recognized leader throughout USSTRATCOM and the DoD at bringing innovative solution to bear against tough, 21st century challenges

GISC Focus Areas

- *Space*
- *Cyber*
- *Deterrence*
- *Data Fusion*
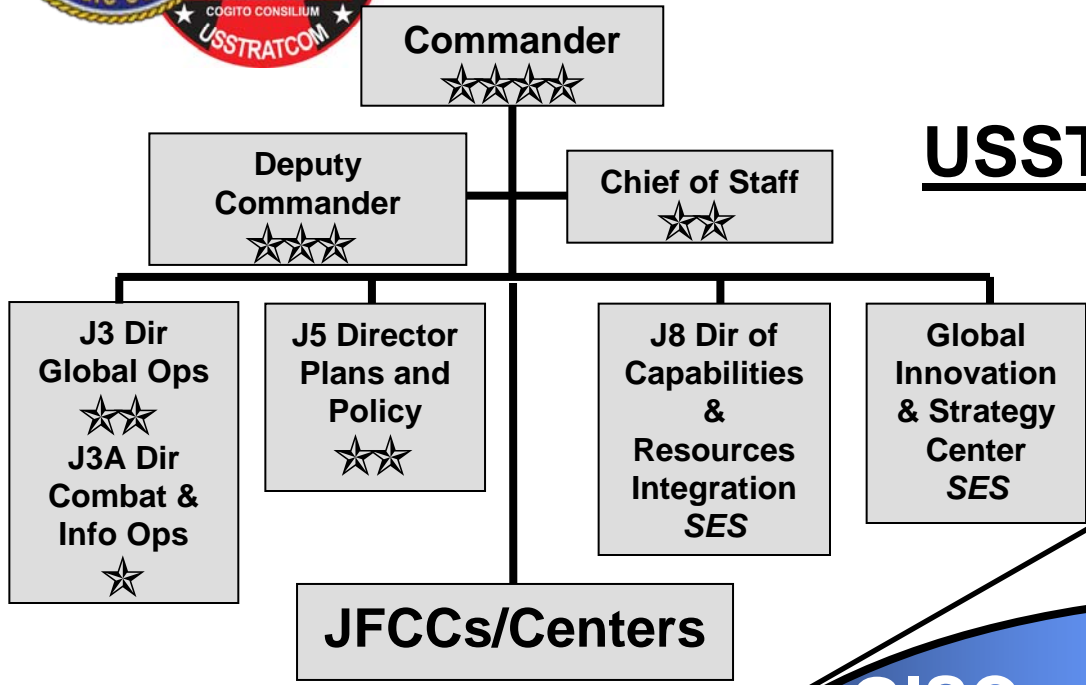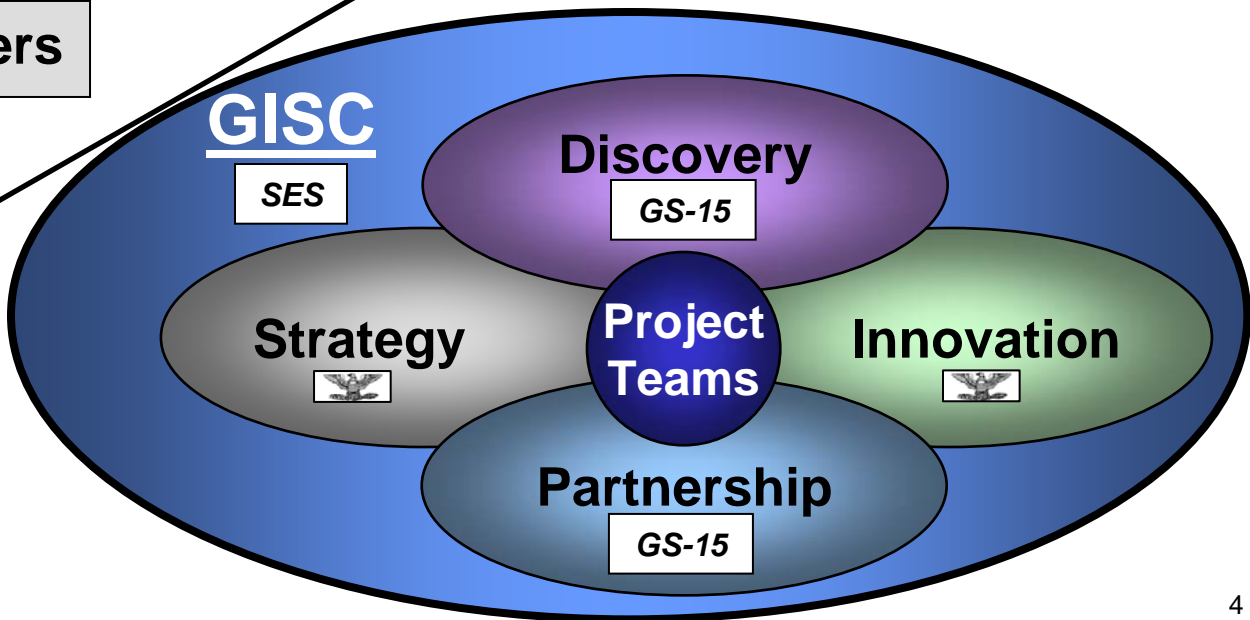- *Persistent ISR*

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Why a GISC?

- Our adversaries do not distinguish between America's military, commercial and civilian interests

- America's strength lay in its ability to **leverage the Nation's diverse experiences and intellect**

- "We can both learn from and help others through a **proactive outreach program to nontraditional partners**. Academia, industry, think tanks, and a host of other organizations possess a wide-range of expertise and insights invaluable to finding solutions to our most pressing problems." ~ General Pace

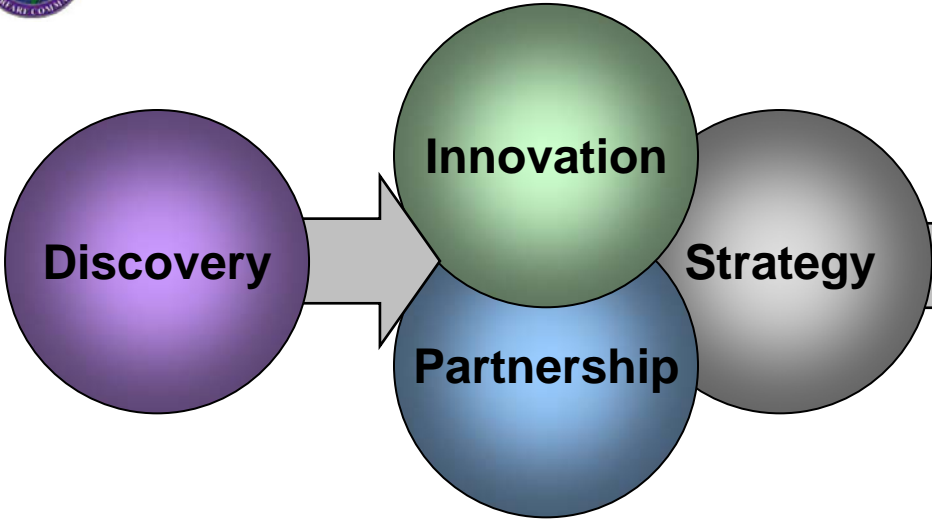**Leverage the Nation's intellect to solve our most pressing problems**

Organizational Relationships

USSTRATCOM

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                    ┌──────────────────┐
                    │    Commander     │
                    │     ★★★★         │
                    └──────────────────┘
        ┌──────────────────┐      ┌──────────────────┐
        │     Deputy       │      │  Chief of Staff  │
        │   Commander      │      │      ★★          │
        │      ★★★         │      └──────────────────┘
        └──────────────────┘
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J3 Dir Global Ops ★★	J5 Director Plans and Policy ★★	J8 Dir of Capabilities & Resources Integration *SES*	Global Innovation & Strategy Center *SES*
J3A Dir Combat & Info Ops ★			

JFCCs/Centers

GISC

SES

Discovery — *GS-15*

Strategy

Project Teams

Innovation

Partnership — *GS-15*

4

GISC Process

Technologies

Advocacy Positions

Data Fusion Tools

Requests

Discovery

Innovation

Strategy

Transition

Partnership

Warfighter

Recommended Solutions

Connections

GISC

Pan Sahel Communications

Jan-Apr 2007 Intern Project

The Challenge: Identify communications channels in Africa focusing on Mauritania, Mali, Niger, and Chad

Focus:

- Evaluated recorded audio, radio, participatory communication, billboards, film, mobile phones, internet, digital media
- Rated methods based on access, feasibility, entertainment value, credibility, vulnerability to censorship

Status:

- Provided 11 actionable recommendations
- 100-page final report widely disseminated to DoD, DoS, and the Private Sector

Current Projects:

- Space Debris Mitigation
- Tunnel Detection Technology

Takeaways

- **Focused on the warfighter's challenges**
- **Leverage the power of partnership**
- **Lean, agile, responsive and results-oriented**

Identify – Swarm – Solve

U. S. Strategic Command
Global Innovation and Strategy Center

Mr. Kevin Williams, SES, DAF
Director
Global Innovation and Strategy Center
6805 Pine St.
Omaha, NE 68106-2849
(402) 232-2811 / williamsk@stratcom.mil

Ms. Liz Durham-Ruiz, GG-15 (YA-3)
Chief, Partnership Group
Global Innovation and Strategy Center
6805 Pine St.
Omaha, NE 68106-2849
(402) 398-8022 / durhame@stratcom.mil

Questions/Comments?