



2007 U.S. COAST GUARD INNOVATION EXPO

U.S. COAST GUARD INNOVATION:
IMPROVING MISSION EXECUTION AND SUSTAINMENT

Back this year!

2007 Maritime Domain Awareness Day

(aka "MDA Day")

Event #823A

Monday, October 29, 2007

(a 1-day forum)

<http://www.ndia.org/meetings/823A>



OCT. 29 - NOV. 1, 2007

<http://www.ndia.org/meetings/8230>

ERNEST N. MORIAL CONVENTION CENTER ► NEW ORLEANS, LA ► Event #8230

USCG Innovation Expo Updated Agenda

(USCG Expo conference registration badge required in order to attend -
There is an additional cost for those who registered for the 1-day MDA Forum only -
MDA Day only badge no longer valid)

Sunday, October 28, 2007

8:00 a.m. - 7:00 p.m. Decorator set-up & Exhibitor Registration & set-up
Exhibit Hall E foyer; 1st level
Ernest N. Morial Convention Center

Monday, October 29, 2007

8:00 a.m. - 12:00 p.m. Decorator set-up & Exhibitor set-up (continues)
Exhibit Hall E foyer; 1st level
Ernest N. Morial Convention Center

8:00 a.m. - 7:30 p.m. Exhibitor Registration (continues)
Exhibit Hall E foyer
Ernest N. Morial Convention Center

7:00 a.m. - 7:30 p.m. "MDA Day" & USCG Innovation Expo Attendee Registration Check-in
La Nouvelle Orleans Ballroom Foyer; 2nd level
Ernest N. Morial Convention Center

7:00 a.m. - 8:00 a.m. MDA Forum Attendees Continental Breakfast
La Nouvelle Orleans Ballroom Foyer

3:00 p.m. - 7:30 p.m. Expo Floor Opens
Exhibit Hall E; 1st level

6:00 p.m. - 7:30 p.m. NDIA Welcome Reception - Expo Floor

Tuesday, October 30, 2007

7:00 a.m. - 5:30 p.m. USCG Innovation Expo Attendee Registration Check-in (continues)
La Nouvelle Orleans Ballroom Foyer; 2nd level
Ernest N. Morial Convention Center

7:00 a.m. - 8:00 a.m. Continental Breakfast
La Nouvelle Orleans Ballroom Foyer

8:00 a.m. - 5:00 p.m. Exhibitor Registration (continues)
Exhibit Hall E foyer; 1st level
Ernest N. Morial Convention Center

8:00 a.m. - 5:00 p.m. Expo Floor Opens
Exhibit Hall E; 1st level

8:00 a.m. - 9:00 a.m.

Tuesday, October 30, 2007 (continued)

USCG Expo Opening Session La Nouvelle Orleans Ballroom

☞ USCG Welcome & Opening Comments
CAPT Joe Re, USCG
Chairman, USCG Innovation Council

☞ NDIA Welcome & Opening Comments
Lt Gen Lawrence P. Farrell, Jr., USAF (Ret.)
President & CEO
NDIA

☞ New Orleans Welcome
Mayor C. Ray Nagin

☞ Louisiana Welcome
The Honorable Kathleen Babineaux Blanco *(Invited)*
Governor

☞ USCG Opening Remarks
VADM Robert Papp, USCG
Chief of Staff
United States Coast Guard

☞ USCG Commandant Opening Remarks
ADM Thad Allen, USCG
Commandant
United States Coast Guard

8:00 a.m. - 5:00 p.m.

Floor Open
Exhibit Hall E; 1st level

9:00 a.m. - 10:00 a.m.

Expo Keynote Session #1 La Nouvelle Orleans Ballroom

☞ The Honorable David Walker
Comptroller General, U.S. Government Accountability Office (GAO)

10:00 a.m. - 10:30 a.m.

Coffee Break in Exhibit Hall

10:30 a.m. - 11:30 a.m.

Expo Panel Session
La Nouvelle Orleans Ballroom
Innovations in Government
Moderated by Mr. Rolf Dietrich,
Deputy Director of Innovation,
DHS S&T Directorate

Panelists: TBA

USCG Innovation Expo Updated Agenda (continued)

Tuesday, October 30, 2007 (continued)

11:30 a.m. - 1:00 p.m.	Buffet Lunch Exhibit Hall D
1:00 p.m. - 2:00 p.m.	Expo Keynote Session #2 La Nouvelle Orleans Ballroom
	☞ The Honorable Jay Cohen Under Secretary for Science and Technology Department of Homeland Security
2:00 p.m. - 3:00 p.m.	Expo Panel Session - Innovation that Works: Turning Ideas into Opportunities Moderated by: Dr. Neil Thornberry Innovation Chair Naval Postgraduate School (NPS)
	Panelists: Don Cutey Jr., IBM Global Business Development Executive Dr. Marc Ventressa, Naval Postgraduate School Mr. Ron Pierantozzi, Former Vice President, Coporate Venturing
3:00 p.m. - 3:30 p.m.	Coffee Break in Exhibit Hall
3:30 p.m. - 4:30 p.m.	Expo Break-out Sessions: "Innovation that Works" Ernest N. Morial Convention Center
	Expo Break-out Session #1 Room TBA; 2nd level • Differentiating Ideas from Opportunities: The Problem with Great Ideas
	Expo Break-out Session #2 Room TBA; 2nd level • Creating a Culture of Innovation: Identifying Neutralizing Innovation Killers
	Expo Break-out Session #3 Room TBA; 2nd level • The Innovators Within: Identifying & Enabling Innovative People Drivers
	Expo Break-out Session #4 Room TBA; 3rd level • Sustaining Innovation: Building Innovation "Engines"
5:30 p.m. - 7:30 p.m.	Annual "Cutter" Expo Reception "Bamboula" Spanish Plaza/Riverwalk (shuttle bus service from convention center to Spanish Plaza)

7:00 a.m. - 5:30 p.m.

7:00 a.m. - 8:00 a.m.

8:00 a.m. - 4:00 p.m.

8:00 a.m. - 5:30 p.m.

8:00 a.m. - 9:00 a.m.

9:00 a.m. - 10:00 a.m.

10:00 a.m. - 10:30 a.m.

10:30 a.m. - 11:30 a.m.

11:30 a.m. - 1:00 p.m.

1:00 p.m. - 3:00 p.m.

3:00 p.m. - 3:30 p.m.

Wednesday, October 31, 2007

USCG Innovation Expo Attendee Registration Check-in (continues)
La Nouvelle Orleans Ballroom Foyer; 2nd level
Ernest N. Morial Convention Center

Continental Breakfast
La Nouvelle Orleans Ballroom Foyer

Exhibitor Registration (continues)
Exhibit Hall E foyer; 1st level

Expo Floor Opens
Exhibit Hall E

Expo Panel Session
La Nouvelle Orleans Ballroom
Biometrics-at-sea; Mona Passage Proof of Concept
Moderated by: Coast Guard Office of Law Enforcement & Biometrics Team

Expo Panel Session
Leading from the Middle: Showcasing CG Innovators
Moderated by: CAPT Joe Re, USCG, Chairman CG Innovation Council

Panelists: LCDR Christopher Kluckhuhn, USCG
Mr. Mario Vittone, ASTC
LCDR Michael Billeaudeaux, USCG
CDR Rick Christoffersen, USCG
CDR Gregory Buxa, USCG

Coffee Break in Exhibit Hall

Expo Keynote Session #3
La Nouvelle Orleans Ballroom

☞ "SecondLife"
Mr. John Lester, "Pathfinder Linden"
Linden Labs

Box Lunch Exhibit Hall
Exhibit Hall D; 1st level

Expo Keynote #4
La Nouvelle Orleans Ballroom

☞ Acquisition Insights & Transformation
RADM Gary Blore, USCG,
Assistant Commandant for Acquisition

☞ Acquisition Insights & Transformation Panel Session
Moderated by: RDML Ronald Rabago, USCG
Director of Acquisition Programs,
USCG Acquisition Directorate

Panelists: Ms. Claire Grady,
Mr. Michael Tangora,
CAPT Matt Sisson, USCG

Coffee Break in Exhibit Hall

USCG Innovation Expo Updated Agenda (continued)

All session times, topics, and speakers subject to change

Wednesday, October 31, 2007 (continued)

3:30 p.m. - 5:30 p.m.

Expo Keynote
RDML Thomas Atkin, USCG
Commander, Deployable Operations Group (DOG)

☞ Panel Session Featuring:
DOG Components and Operational Commander Panel Session

~ Evening Free - Enjoy New Orleans ~

Thursday, November 1, 2007

7:00 a.m. - 12:00 noon

USCG Innovation Expo Attendee Registration Check-in (continues)
La Nouvelle Orleans Ballroom Foyer; 2nd level
Ernest N. Morial Convention Center

7:00 a.m. - 8:00 a.m.

Continental Breakfast
La Nouvelle Orleans Ballroom Foyer; 2nd level

8:00 a.m. - 10:30 a.m.

Exhibitor Registration (continues)
Exhibit Hall E foyer; 1st level

8:00 a.m. - 10:30 a.m.

Expo Floor Opens
Exhibit Hall E; 1st level

10:00 a.m. - 10:30 a.m.

Coffee Break in Exhibit Hall

10:30 a.m.

Expo Floor Closes

11:00 a.m. - 7:00 p.m.

Exhibitor Move-out

10:30 a.m. - 12:00 noon

USCG Expo Closing Session
La Nouvelle Orleans Ballroom

Speakers:

☞ ADM Thad W. Allen, USCG
23rd Commandant
United States Coast Guard

☞ VADM Vivien S. Crea, USCG
Vice Commandant
United States Coast Guard

☞ VADM Robert J. Papp, Jr., USCG
Chief of Staff
United States Coast Guard

USCG Innovation Award Presentations

The National Graduate School

☞ Honorary Doctorate presented to ADM Allen

Closing Remarks by ADM Thad Allen, USCG

Thursday, November 1, 2007

12:00 p.m.

2007 USCG Expo Adjourns