



Strength through Industry & Technology



# National Defense

# Industrial Association



*America's leading Defense Industry  
association promoting National Security*

*The Voice of the Industrial Base*



## Mission

- ✓ **ADVOCATE:** cutting-edge technology and superior weapons, equipment, training, and support for the War-Fighter and First Responder
- ✓ **PROMOTE:** a vigorous, responsive, Government-Industry National Security team
- ✓ **PROVIDE:** a forum for exchange of information between Industry and Government on National Security issues

*"If I were inviting a colleague to join, I'd say the most compelling reason is the prestige of NDIA membership."* -- NDIA member



## About Us....

- ✓ **Non-profit, educational association**
- ✓ **Represents industry, government and all military Services**
- ✓ **1,375 corporate members**
- ✓ **42,500 individual members – more than 12,500 government**
- ✓ **52 Chapters provide local participation / networking opportunities**
- ✓ **33 Divisions provide “area of interest” opportunities**

*“NDIA is one of the professional organizations that I get the most use and benefit from.”*

*-- NDIA member*

*The Voice of the Industrial Base*



## Activities

- ✓ **Symposia - @ 70-80 per year - Policy, Warfighting, Logistics, Technical, Systems Acquisition, International Cooperation, Small Business, Homeland Security, etc. focus areas**
- ✓ **Exhibitions - @ 30 per year - the latest technology and defense related capabilities on display**
- ✓ **Advocacy in Washington on broad industrial base issues**
- ✓ **News - timely views from the Pentagon, the Administration, Congress and Industry via *National DEFENSE* magazine**
- ✓ **Studies, reports, assessments, reviews for government entities**

*"NDIA is the best organization on the block. NDIA has been able to get outside the hardware aspects of DoD."* -- NDIA member





## Member Benefits

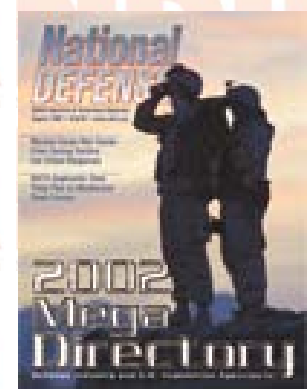
- ✓ The latest technical and policy information at symposia – with discounted registration fee
- ✓ Monthly issues of *National DEFENSE* magazine
- ✓ Annual Mega Directory – a handy reference of corporate capabilities and the defense acquisition community
- ✓ Local and National networking through Chapters, Divisions, Symposia
- ✓ An advocate in Washington to promote the need for a strong defense industrial base

*“Great source of information plus networking opportunities all wrapped up in a quality organization at great value!”* -- NDIA member



## Publications

- ✓ *National DEFENSE Magazine* - monthly coverage of defense developments, trends, and issues
- ✓ “Top Issues” -- published annually to outline key focus areas for NDIA efforts
- ✓ Mega Directory -- published annually in August issue of *National DEFENSE* - provides key information and POC’s for corporate member companies and the DoD Acquisition community.



*“I skim or read articles (in National DEFENSE Magazine)... because when dealing with clients, I like to be even or have a leg up on the (defense) industry in general.” -- NDIA member*



## Affiliates

**Precision Strike Association (PSA)**



**National Training Systems Association (NTSA)**



**Women In Defense (WID)**



**Association For Enterprise Integration (AFEI)**





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*"Your Premier Defense Association!"*

*The Voice of the Industrial Base*