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# Seven Success Factors for CMMI based Process Improvement

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November 2007



#### Risk of Failure

#### STRATEGIC PLANNING ASSUMPTION(S)

Two-thirds of process improvement initiatives within application development organizations will fail within three years of initiation (0.7 probability).

Matthew Hotle, *Why Process Improvement Efforts Fail*, Gartner, Publication Date: 9 April 2002, ID Number: TG-15-4929

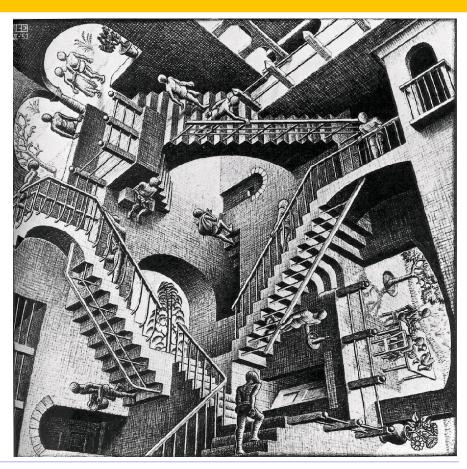


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#### **Definition of Success**



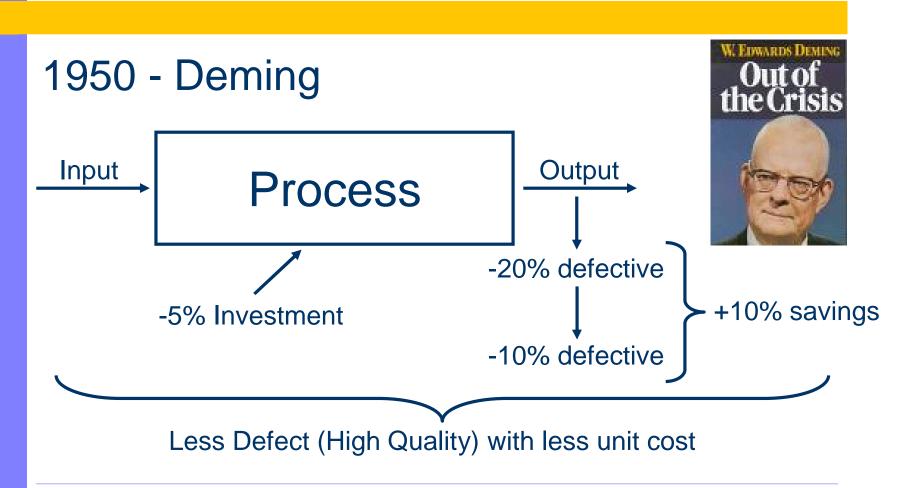


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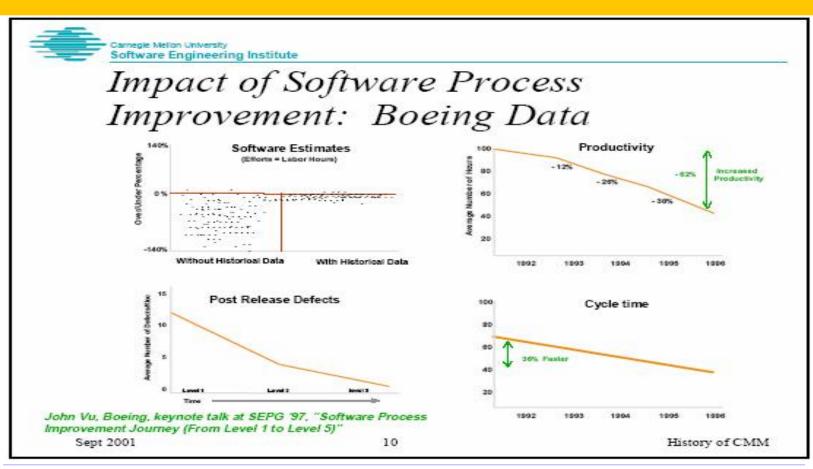
#### **Definition of Success**







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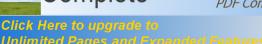


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#### Seven Success Factors

- Business Objectives & Leadership
- Separation of Powers & Ceasing Over-Commitment
- Result-Oriented Processes
- Wide Spread Involvement & Awarding System
- Correct Planning for Transformation
- Tools are Just Tools!
- Sustainable Transformation





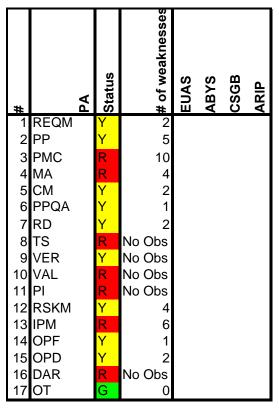


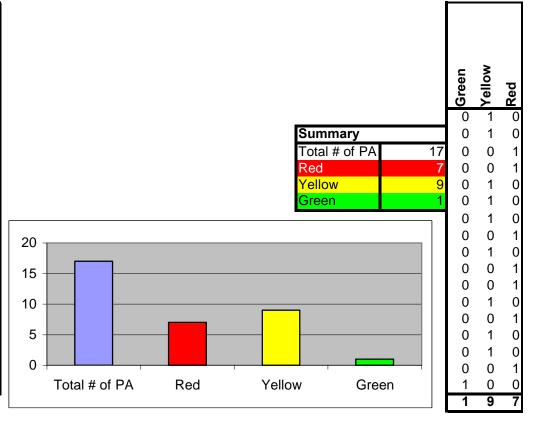
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#### Meteksan - April 2006







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#### Meteksan - July 2006

Typical Issues in CMMI Implementations	Status	Çözüm Onerileri
1 Business Objectives linked to CMMI		
2 Tools (too much expactions from tools)		
3 Plan (long term short term balance)		Ayl <sup>2</sup> k Gözden Geçirme Toplant <sup>2</sup> lar
4 Seperations of Powers (Implementation, Consulting, Appriasal)		Süreç Sorumluluklar²n²n Prj ve Grup Yöneticilerine da ²t²lmas²
5 Organization (no democracy during war) / Overcommitment		<ul> <li>- %20 fazla kestirimler</li> <li>- Geçikmelere sempatik yakla ²yoruz</li> <li>- CMMI Fazla zaman al²yor demek yanl²</li> <li>(ba ka bir ifade bulmak)</li> <li>- Proje Ynt. yükü</li> </ul>
6 Human Factor (no slaves but believers)		<ul> <li>"Amacı ve faydası" anlamadığınız</li> <li>herşeyi lütfen sorun</li> <li>A4 Süreçler</li> <li>Süreç Haritas² Posteri</li> <li>CEP CMMI</li> <li>CMMI Süreç Alanlar²n²n üzerinden geçmek</li> </ul>
opriuman ractor (no siaves but believers)		Ayda 2 kere toplant² - Grup Ynt, Prj Ynt,
7 Leadership (from top to down) Group Mng, Prj Mng.		Süreç Sahipleri, Bireyler

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#### Meteksan - December 2006







Meteksan Sistem Kurumsal Uygulamalar ve Yazılım Geliştirme Direktörlüğü









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#### Typical Business Objectives:

- 1. Increase Scope
- 2. Decrease Cost
- 3. Decrease Duration
- 4. Decrease Defects

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#### **Business Objectives & Leadership**





### The Broken Windows Theory

"Identify the broken windows
"Fix them
"Warn the one who broke it,
punish if necessary







#### Three Secrets of Japan Emperor





#### **Three Secrets of Japan Emperor**









#### **Three Secrets of Japan Emperor**











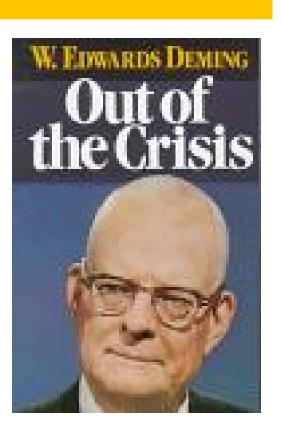
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#### **Business Objectives & Leadership**

#### **Deming's 14 points**

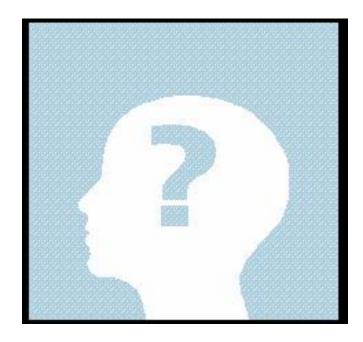
- 1. "Create constancy of purpose towards improvement".
- 2."Adopt the new philosophy".
- 3. "Cease dependence on inspection".
- 4."Move towards a single supplier for any one item."
- 5."Improve constantly and forever".
- 6."Institute training on the job".
- 7."Institute leadership".
- 8. "Drive out fear".
- 9. "Break down barriers between departments"
- 10. "Eliminate slogans"
- 11. "Eliminate management by objectives".
- 12. "Remove barriers to pride of workmanship".
- 13."Institute education and self-improvement".
- 14. "The transformation is everyone's job".







### WHY?





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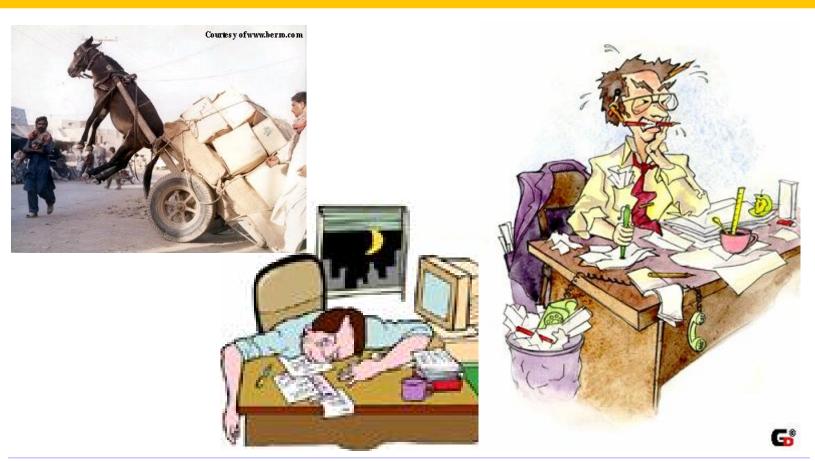
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### **Over-Commitment**



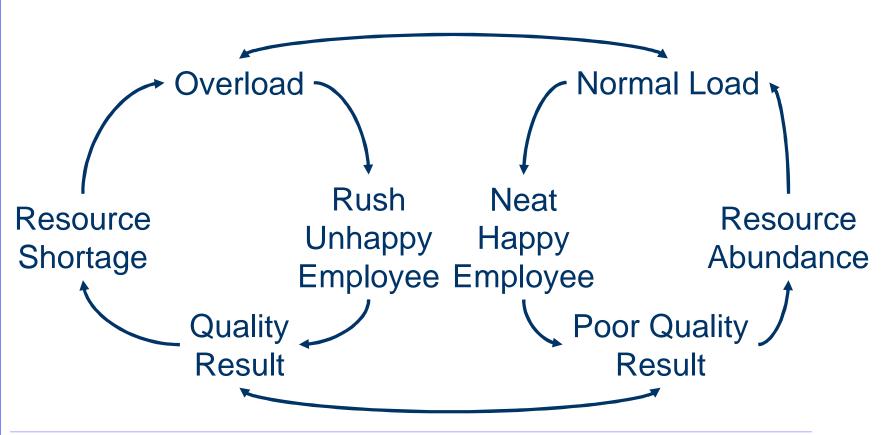
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### Separation of Powers & Ceasing Tyrade to Process Improvement **Over-Commitment**





### Separation of Powers & Ceasing Over-Commitment



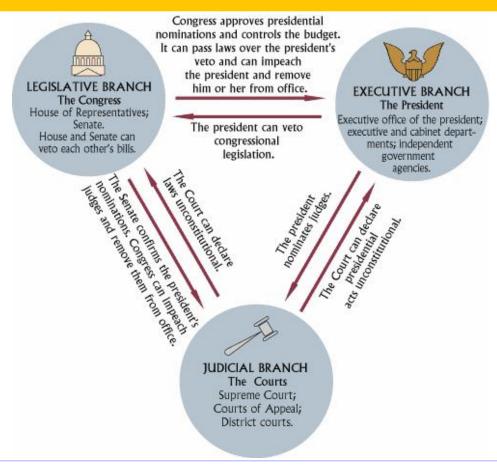
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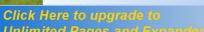


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### Separation of Powers & Ceasing Over-Commitment

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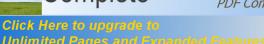




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### Separation of Powers & Ceasing Tyrade to Process Improvement Separation of Powers & Ceasing **Over-Commitment**







#### Seven Success Factors

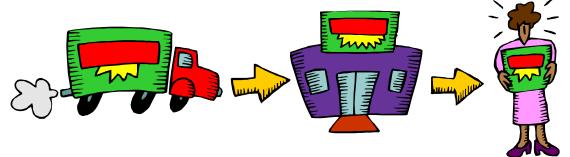
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#### **Result-Oriented Processes**



#### Meaningful Processes for Customer

### A Large Financial Software Company

- 1. Provide good products at good prices
- 2. Acquire customers and maintain good relations with them
- 3. Make it easy to buy from us
- 4. Provide excellent services and support after the sale

#### **Texas Instrument**

- 1. Strategy Development
- 2. Product Development
- 3. Customer design and support
- 4. Manufacturing capability development
- 5. Customer communication
- 6. Order fulfilment





#### **Result-Oriented Processes**

Meaningful Simple Multi Result Oriented Layered

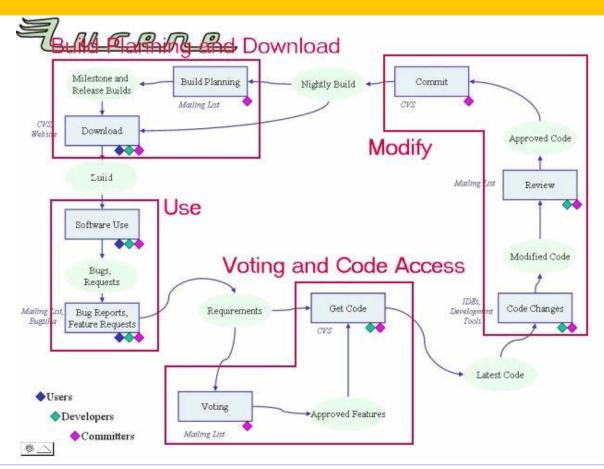


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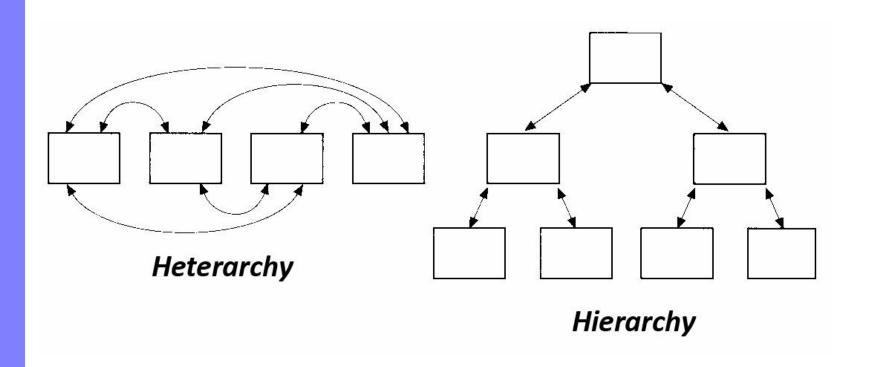
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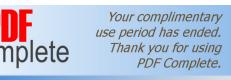






#### **Result-Oriented Processes**

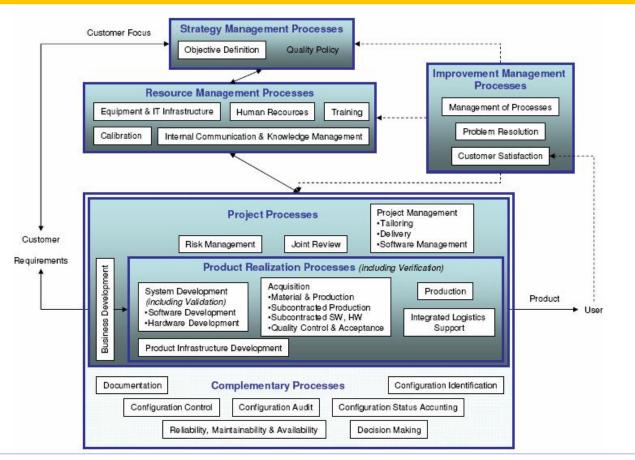




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#### **Result-Oriented Processes**





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wide Spread Involvement & Awarding System





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### wide Spread Involvement & Awarding System

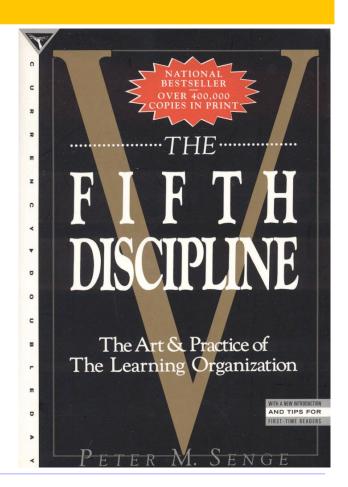
# PA	Processes		Process Owner	PM	Developer	CM	SQA	Test
1 PP, PMC, IPM	Proje Yönetim	P	Kadriye	Hakan	afak			Emre
2 RSKM	Risk Yönetimi	Р	Filiz	Pelin	Güçlü			Güne
3 REQM, RD	Gereksinim Müh.	Р	Ula	Hakan	rem Emre Bayram			
4 TS	Teknik Çözüm	Р	Ziya	Mustafa Kemal	Emre Ergüden			
5 PI	Ürün Entagrasyonu	Р	Murat Orun	Yalç²n	Mesut			
6 VER	Gözden Geçirme	Р	Elçin	Ersan	lkay			
7 VER, VAL	Yaz <sup>a</sup> m Testi	Р	Ye im	Ziya	Dilan	Ula	Canan	Ye im
8 PPQA	Yaz <sup>a</sup> m Kalite Güvence	Р	Canan	Tüfekçi	Yeliz			
9 CM	Yaz <sup>a</sup> m Konf. Ynt.	Р	Sevtaç	MMT	Ufuk			
10 DAR	Karar Analizi ve Çözüm	Р	ahin	Muhammed	Onur entürk			
11 MA	Ölçme ve Analiz	0	Koray	Hüseyin Erdem	Elif			
12 OPD, OPF	Süreç Yönetimi	0	Eda	Filiz	Dilek			
13 OT	Kurumsal E itim	0	Banu	Melike	Ay egül			
14 OPF	Yaz <sup>42</sup> m Yönetiminin Gözden Geçirilmesi	0	Umut	Ali Çak²c²	Y <sup>2</sup> lmaz			
15	Geli tirme	0	Gökmen	Kadriye	Dilek			Ye im
16 CM	De i iklik Yönetimi	Р	Sibel	As²m	Gülnur			

e X treme P rocess I mprovement

### wide Spread Involvement & Awarding System

#### The Fifth Discipline

- 1. Personal Mastery
- 2. Shared Vision
- 3. Mental Models
- 4. Team Learning
- 5. Systems Thinking





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## wide Spread Involvement & Awarding System













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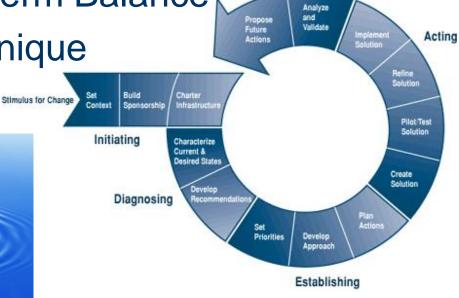
#### **Correct Planning for Transformation**

IDEAL

Short and Long Term Balance

Water Drop Technique



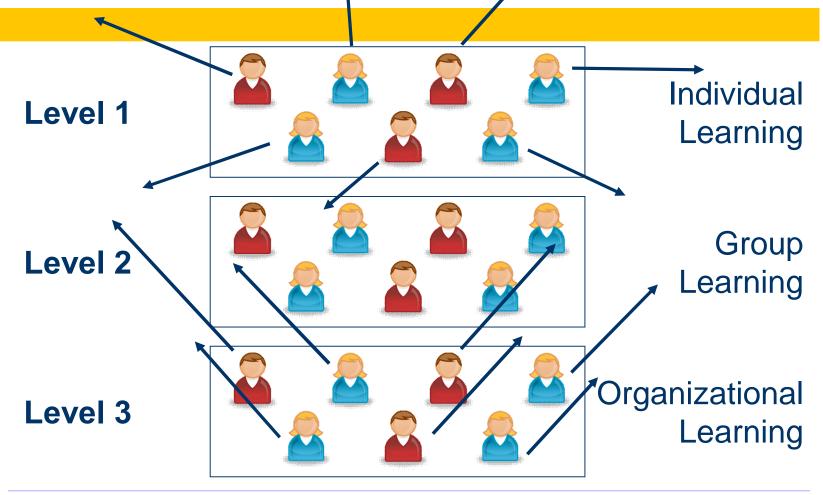


Learning

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Correct Planning for Transformation

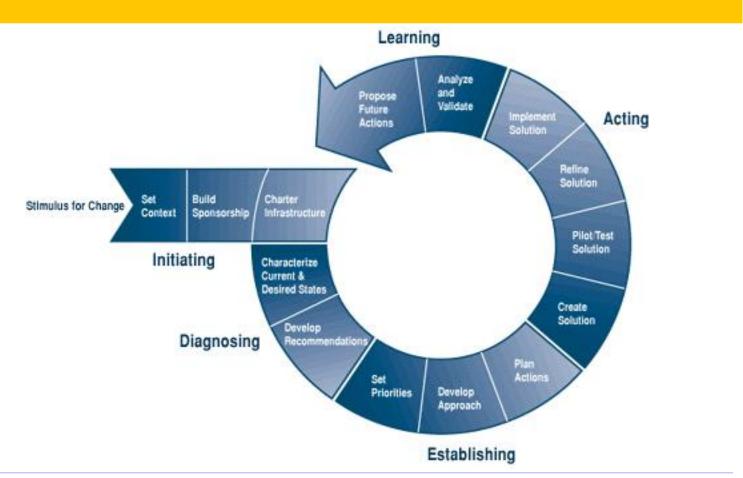




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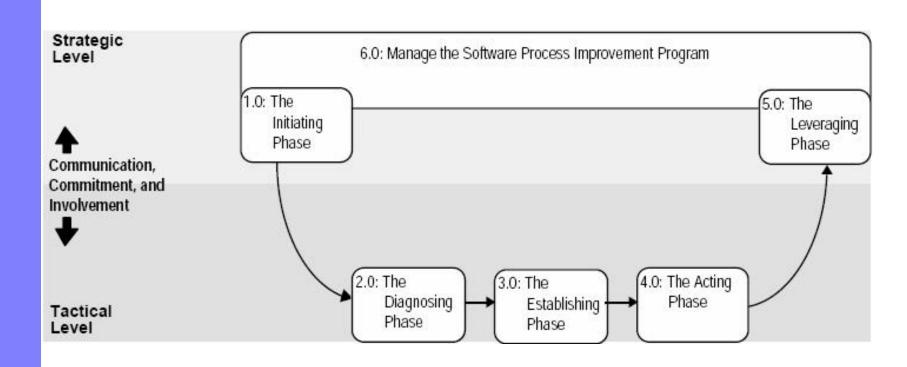


## **IDEAL**





# IDEAL





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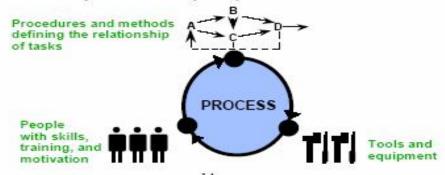
#### **Tools are Just Tools!**



#### Definition of Software Process

Process – a sequence of steps performed for a given purpose (IEEE)

Software process – a set of activities, methods, practices, and transformations that people use to develop and maintain software and the associated products (SEI)



Sept 2001 14 History of CMM



#### **Tools are Just Tools!**



#### Recognized Adoption Issues

"70% of tools purchased by the organizations in the surveys are never used, other than perhaps in initial trial

25% are used by only one team or person within each organization

5% are widely used, but not to capacity. Perhaps only 10% of the capacity of the tool is used."

From Jerry Weinberg's informal tool survey, cited in *Quality* Software Management vol 4: Anticipating Change. Dorset House, 1997.



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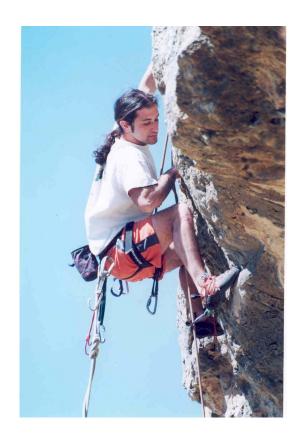






## **Sustainable Transformation**

- Up or down!
- There is no %Lets stay here+





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# **Sustainable Transformation**





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