

How Do We Get On The Road To Maturity?

Debra J. Perry
Harris Corporation



ant?



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From this...



To this...





Start?



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ommunications on: What We Do...

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Aviation electronics



Intelligence, surveillance, and reconnaissance



Space and ground satellite communications systems



Communications and information networks



Operations and support services

We innovate, integrate, and manage technology.



Fetting There 1 of 3



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" ROI Need

- . Convince management of payoff
- Convince other stakeholders management is convinced
- Convince other stakeholders process improvement helps them

etting There 2 of 3



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" ROI Need

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Convince Management

- . Share process improvement vision
- Provide external ROI
 - " SEI data
 - " Other companiesqdata
- Provide internal ROI
 - " Harris examples
 - Other possibilities

There 3 of 3



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ROI Need

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Convince Management

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Convince Other Stakeholders

- Show management support
- . Educate and train
- . Show value for them



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gement



" ROI. Return on Investment

- Convince Management of Payoff
 - External Research
 - " Read and Research
 - " Attend SEI Courses
 - " Hire consultants
 - . Internal Research
 - " Develop a plan
 - " Develop ROI
 - . Educate management
 - . Start or improve your process group

Management



- ited Pages and Expanded Features
 - The Quality of a System is Highly Influenced by the Quality of the Process Used to Acquire, Develop and Maintain It
 - This Premise Implies a Focus on the Processes as well as on Products:
 - . This is a long-established premise in manufacturing
 - Belief in this premise is visible worldwide in quality movements in manufacturing and service industries (e.g., ISO standards)
 - . This premise is also applicable to development



esses



- Processes are Not Well Defined and Improvised by Practitioners and their Management
- Process Descriptions are Not Rigorously Followed or **Enforced**
- Performance is Highly Dependent on Current Practitioners
- Understanding of the Current Status of a Project is Limited
- Immature Processes Result in Fighting Fires:
 - There is no time to improve. instead practitioners are constantly reacting
 - Firefighters get burned
 - Embers might rekindle later





cesses



- Process Descriptions are Consistent with the Way Work is Actually Done
- They are Defined, Documented and Continuously **Improved**
- Processes are Supported Visibly by Management and Others
- They are Well Controlled. Process Fidelity is Evaluated and Enforced
- There is Constructive Use of Product and Process Measurement
- Technology is Introduced in a Disciplined Manner



mproving Processes



- Unlimited Pages and Expanded Features
 - Processes Enable you to Understand What is Going on
 - People Develop their Potential More Fully and are More Effective Within the Organization
 - By Defining, Measuring and Controlling the Process, Improvements are More Successful and Sustained
 - The Likelihood that Appropriate Technology, Techniques and Tools are Introduced Successfully Increases
 - More Benefit Information is Available in the August 2006 SEI Technical Report, Performance Results of CMMI-Base Process Improvement (CMU/SEI-2006-TR-004) at: http://www.sei.cmu.edu/publications/documents/06.reports/06tr004.html

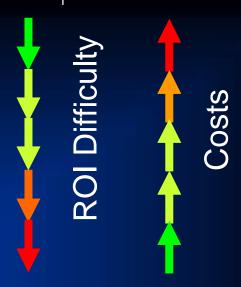


nt Levels



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- Process Improvement Start Up
- Reaching Next Level of Maturity
- Out of Phase Defect Removal
- Reach Higher Levels of Maturity
- Optimization and Maintenance



ROI Should be More Specific as you Move Up in Maturity

Profiles of Level 5 CMMI Organizations

% ittle has been done to study the return on investment (ROI) of high maturity organizations that have reached Level 5+

Stakeholders 1 of 2



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Convince Other Stakeholders Management is Convinced

- . Show management is investing in process improvement
- . Show management is enforcing compliance

Management should fund and provide oversight for process improvement efforts and review and reward process compliance.



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Stakeholders 2 of 2



Convince Other Stakeholders Management is Convinced

- Show management is investing in process improvement
- . Show management is enforcing compliance
- Convince Other Stakeholders Process Improvement Helps Them
 - . Relieves chaos
 - Reduces defects and rework
 - . Facilitates improvements
 - . Saves time and money



Toyota makes process improvement a way of life.



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- Share Process Improvement Vision
- Provide External ROI
 - . SEI data
 - . Other companiesqdata
- Provide Internal ROI
 - . Harris examples
 - . Other possibilities



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- Find a Strong Leader with Clout and Credibility
- Develop a Vision. What Will Motivate?
 - . Fewer problem programs
 - . Faster, cheaper, better
 - . Need CMMI to compete
- Develop a -Plan
- Determine Estimated ROI
- Present the Plan to Management
- Be Determined!
- Get Management Commitment



s Improvement Vision



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Enhance the Current Processes to:

- Improve efficiency and value for all stakeholders
- Reduce cost and rework
- Provide predictable program execution
- . Increase competitive advantage

ovement Steps



- Establish Process Group, if Possible
- Document Current Processes
- Institutionalize Processes
- Determine Process Improvement Goals
 - . Short term goals (start with PP, PMC, MA)
 - Long term goals (add PAs, plan for SCAMPI)
 - . Estimate ROI
- Prioritize Process Improvement Goals
- Develop Process Improvement Plan
 - . Determine process improvement measurements
 - . Begin measurement collection efforts





esults of CMMI®-Based ement 2006



| Improvements | High | Low | Median | Number Data Points |
|--------------------------|--------|-------|--------|-----------------------|
| Cost | 87% | 3% | 34% | 29 |
| Schedule | 95% | 2% | 50% | 22 |
| Productivity | 329% | 11% | 61% | 20 |
| Quality | 132% | 2% | 48% | 34 |
| Customer Satisfaction | 55% | -4% | 14% | 7 |
| Return on Investment | 27.7:1 | 1.7:1 | 4.0:1 | 22 |

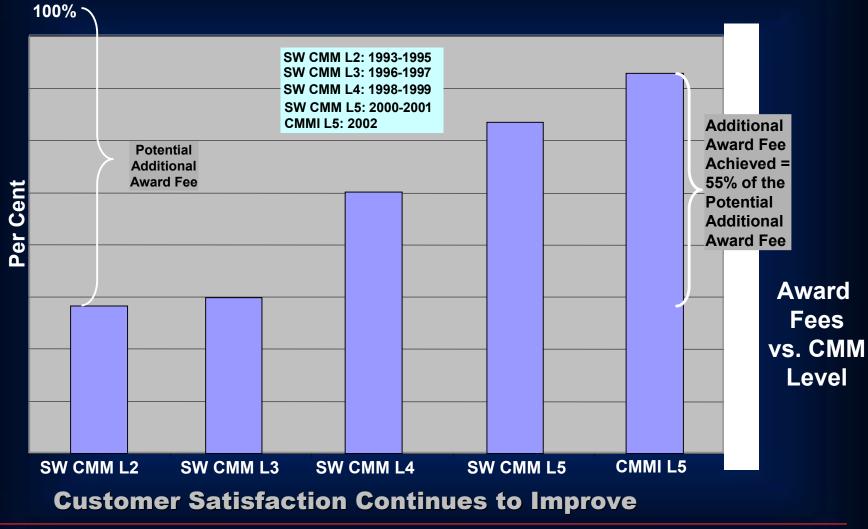


Satisfaction:



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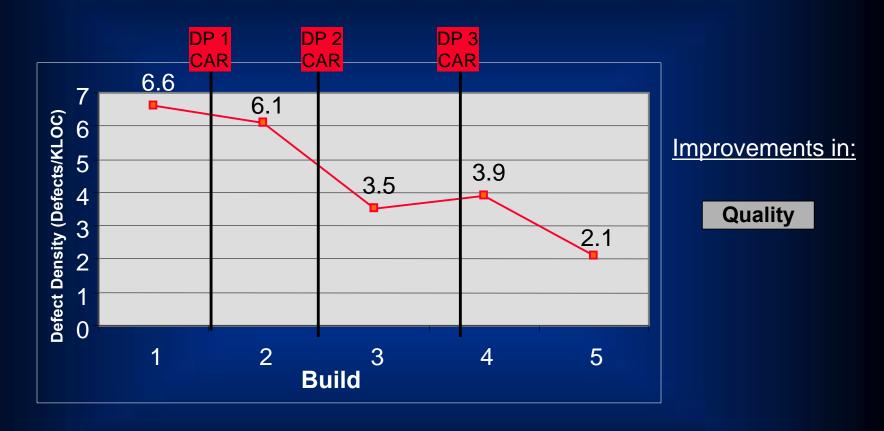
Award fees increased by 55% compared to an earlier SW-CMM ML2 baseline.



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Defect Prevention Using PSP and CAR at CMMI ML5



Integrating PSPsm and CMMI® Level 5. Gabriel Hoffman, Northrop Grumman IT. May 1, 2003



ple ^{2 of 2}



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Appraised at CMMI ML 5 in December 2002

Results

met 25+ milestones in a row earned a rating of ‰xceptional+in every applicable category on a formal Contractor Performance Evaluation Survey

Schedule / cycle time

Improvements in:

Customer satisfaction

Hours Invested: 124 in Defect Prevention (CAR)

Hours saved: 1650 hours (15 hours per defect)

ROI: 13:1

Quality

Cost of quality / ROI

Integrating PSPsm and CMMI® Level 5. Gabriel Hoffman, Northrop Grumman IT. May 1, 2003

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PROCESS IMPROVEMENT

| Support Expenditures | \$207,000 | |
|--------------------------|-------------|--|
| Training costs | \$69,000 | |
| Execution of Inspections | \$358,000 | |
| Total Costs | \$634,000 | |
| Savings from Inspections | \$2,524,000 | |
| Total Cost Savings | \$1,890,000 | |



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Others page 1 of 2

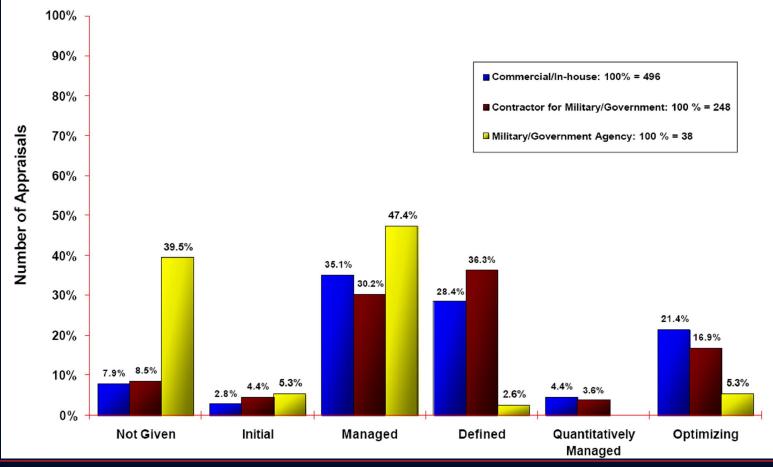




CMMI® v1.1 - SCAMPI v1.1 Class A Appraisal Results



Process Maturity Profileby Reporting Organization Categories





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Others page 2 of 2



Industry Published SCAMPI Results

| Federal Contractor | Level 4 | Level 5 | Delta 6/06 |
|-----------------------------------|---------|---------|------------|
| BAE | | 3 | 0 |
| Boeing | | 11 | 3 👚 |
| Computer Sciences Corporation | | 2 | 1 👚 |
| General Dynamics | | 5 | 3 |
| Lockheed Martin | 3 | 4 | 0/2 |
| Northrop Grumman (including Mel.) | | 36 | 15 👚 |
| Raytheon | 2 | 5 | 0/0 |
| SAIC | | 7 | 2 👚 |
| Sikorsky Aircraft | 1 | | 0 |

ample



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- Program Collected Metrics
- Program Analyzed Metrics
- Program Made Process Improvement Changes
- Process Changes Improved Metrics

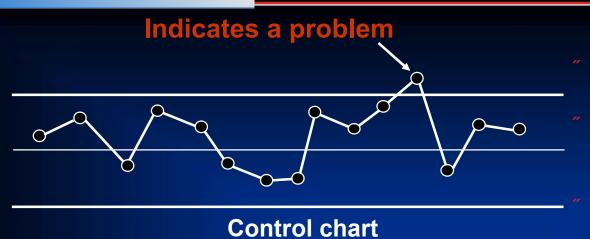
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Management

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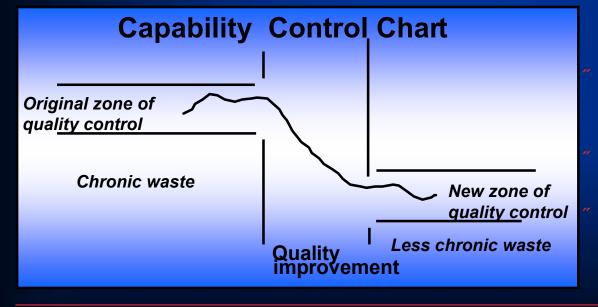


% oice of the Process+

Predictable & quantitatively understood

Statistics & quantitative techniques to manage processes & results

Address "Special Causes"



% oice of the Customer+

Continual & measurable process improvement to meet business objectives Incremental & innovative process improvements
Address "Common Causes"

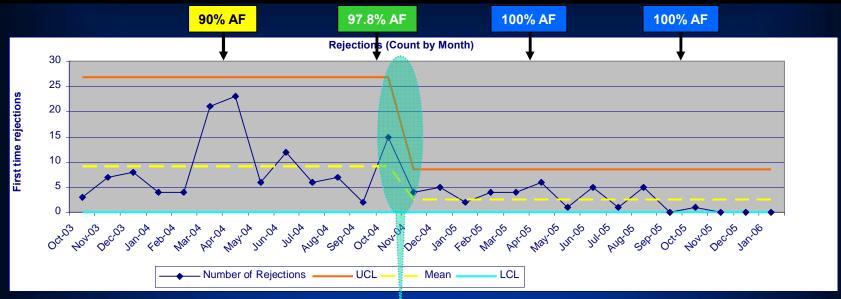


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ovements - Defect Reduction



Modified Objective: Monitor key functional processes for predictability and measurable improvement (e.g., 10% productivity, 20% quality)+



" Stable performance (within control limits*)

" Predictable average of 9.1 rejections per month (capability)

Changes made:

- Team personnel changes
- Stakeholder participation formalized
- "Peer Review process deployed more formally
- "Return to Green

Re-calculated limits due to process changes.

- "Stable performance (within tighter control limits*)
- "Predictable average of 2.5 rejections per month (capability) shows 73% measurable improvement

^{*} not enough data points to classify as statistical control but can use trial limits

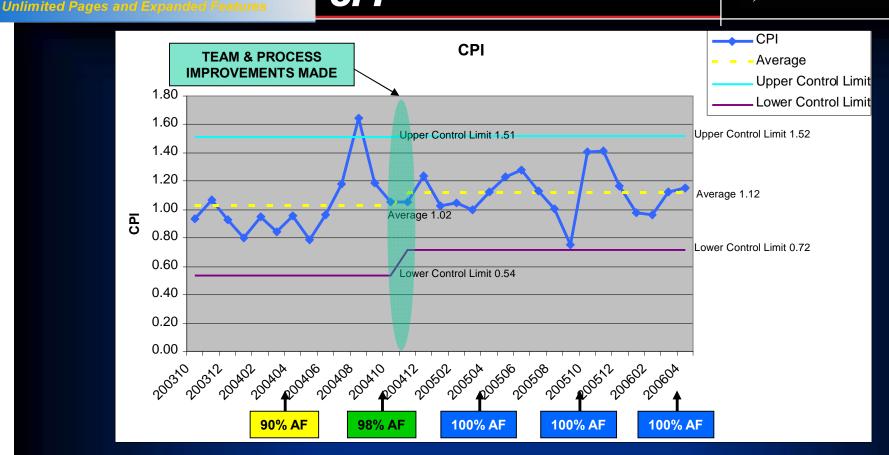




to

ovements - CPI





After process improvements implemented:

- . Average cost performance improved 10%
- . Lower end of predictable performance range improved 33% BENEFITS: Higher productivity, cost stability, higher award fees

deas



Rework ROI

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- Estimate rework cost
- Estimate defect reduction
- Estimate cost avoidance

UPS ROI

- Estimate cost for downtime
- Determine cost of UPS
- Estimate savings

Automation ROI

- Estimate manual effort
- Estimate automated effort
- Estimate savings
- Other Suggestions?



er Stakeholders



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Show Management Support

- Educate and Train
 - " Motivate to change
 - Communicate vision
 - " Teach Tools and Techniques
 - " Reward compliance
- Show Value for Them



ment Support



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- What You Measure You Will Improve.+

 author unknown
- " Harris Process Compliance Monitor
 - Monitors all required processes
 - Appropriate tailoring allowed
 - . Artifacts of compliance entered into tool
 - . Online product-centric evidence collection, objective auditing
 - Online real-time project and organizational monitoring of process compliance
 - . Required compliance





pliance Color Scores

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ASSESSMENT STATUS COLORS

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PROCESS COMPLIANCE COLORS

| | NY | Not Yet | To be appraised at a later date (i.e., the process has not yet been executed by the program and cannot be appraised) |
|----------|----|--------------------------|--|
| \ | NA | Not Applicable | Outside the scope of the project (e.g., Code and Unit Test Process is not applicable to a production-type program) |
| | NS | Not Scored | Pending an appraisal |
| \ (| FI | Fully Implemented | Direct artifacts are present and appropriate (Note 2)No weaknesses noted (Note 1) |
| | П | Largely Implemented | Direct artifacts are present and appropriate (Note 2)One or more weaknesses noted (Note 1) |
| | PI | Partially Implemented | Direct artifacts are missing in the initial scoring audit or direct artifacts are present but inadequate (Note 3) One or more weaknesses noted (Note 1) |
| | NI | Not Implemented | Direct artifacts are missing for more than 30 days from the initial scoring audit |

- Note 1: A weakness ("gap") is considered if it is an impact to or risk of implementation of the process statement
- Note 2: An appropriate artifact is the IPM Expected Artifact or equivalent that demonstrates implementation of the process statement
- Note 3: An inadequate artifact does not demonstrate implementation of the process statement



oliance



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- Represents overall process compliance score for program
- Based on lowest color score . harsh, but in keeping with CMMI standards
- Depicts scoring distribution over all process items
- More insight on overall project score

- Depicts score for each process executed or being executed by this program
- 3 columns identify types of processes
- In PCM, point+click on underlined acronym drills down to scoring details for process



C

Project Evidence

This page allows users to edit project evidence.

NI: 0 PI: 0 LI: 20 FI: 56 NS: 485 NY: 19 NA:

Life Cycle

CUT

FAB

Baseline: Rev.45 27-Jul-05

Scoring Distribution

Project Management

PMC

SAM

PP

36Total: 616 Rescore: 60

LI Project Score

Phase:

Process:

Supporting

MDC DAR

PMET

REQM

RISK

WPI

Expected Artifac

Project Artifact:

Artifact Location

Comment:

- Display Inform
- Display Only Exclude Stat
- Display Only
- Appraisal Over

Filter by Apprai

Select Appraisa

- Display All
- O Display Only
- O Display Only
- ODisplay Only O Display Only
- Export Project Status



VER

Community



- Practical Software and Systems Measurement
- SEI Training Courses on Process Improvement
- Six Sigma Training
- Provide Technical Expertise
- Train Them to:
 - . Follow the processes
 - Collect consistent measures
 - . Analyze data
 - Suggest improvements
- Train for Appraisals



or Stakeholders



- ed Pages and Expanded Features
- Process Improvement Proposal:
 Business Intelligence Implementation
- Invest in Tool, Save in Usage
- Current Estimates for Creating Metrics and Reports Monthly ~\$1.5 million per Year
- Current Estimate for Incorporating BI ~\$2M
- Time Saved Each Month Can be Used Elsewhere
- Other benefits
 - . Consistent, timely, accurate data
 - . Flexibility in reporting
 - . Easier new analysis



- Without a Vision, There Can Be no Improvements
 - . State, Share and Spread the Vision Of Process Improvement
- Management Acts Based on the Bottom Line
 - Show and Tell how process improvement can improve their business (ROI)
- Other Stakeholders Tend to Follow Management
 - . <u>Convince Other Stakeholders</u> that management is convinced and is watching
- Teams Want Improvement
 - Show and Tell how process improvement will help them (ROI)



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 Reifer.html
- Page 15 No Satisfaction at Toyota
 http://www.fastcompany.com/magazine/111/open_n_no-satisfaction.html

- Page 20 Performance Results of CMMI®-Based Process Improvement 2006 http://www.sei.cmu.edu/pub/documents/06.reports/pdf/06tr004.pdf
- Page 21 Lockheed Martin results
 http://www.sei.cmu.edu/activities/cmmi/results/p/dfs/2003-CMMI-016.pdf
- Page 22 Integrating PSPsm and CMMI® Level 5. Gabriel Hoffman, Northrop Grumman IT. May 1, 2003



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 - Page 24 Case Study of an Improvement Program Featuring Reviews and Inspections, by: Robert MacFarland, Ericsson Ltd.; American Society for Quality, Software Quality Professional, June 2001, Vol. 3, No. 3
 - Page 25. Process Maturity Profile CMMI v1.1 SCAMPI v1.1 Class A Appraisal Results 2005 Mid-Year Update, September 2005 http://www.sei.cmu.edu/appraisal-program/profile/pdf/CMMI/2005sepCMMI.pdf
 - Page 26 SEI CMMI Published Appraisal Results http://sas.sei.cmu.edu/pars/

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Page 34-35 %Getting There: Tips and Considerations for Marching Toward CMMI Maturity Level 4 or 5+, by Gary Natwick, Debbie Perry and Sophie Boyd, SEPG Conference 26-29 March 2007

ovement Plan



| Level | 3 | 4 | 5 |
|-----------------------|----------------------------------|------------------------|----------------------------|
| Management | Process | Capability | Change |
| Process Capability | Not Understood Quantitatively | Stable and Controlled | Optimized |
| Process Approach | Proactive | Predictive | Continuous Improvement |
| Improvement Focus | Project | Division and Project | Division and Project |
| Measurement Focus | Monitor and Control | Decision Making | Systemic Issues |
| Analysis | Comparative | Statistical | Causal |
| Benefits | Repeatable Practices | Predictable Results | Innovation and Improvement |



gement Example 1 of 2

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| Benefit | Benefit Range/Time (\$ saved/months to realize)+ | | | | |
|---|--|--|--|--|--|
| Category | Starting Up | Reaching the Next Level | Optimization and Maintenance | Out-of-Phase Defect Focus | |
| Cost Avoidance | 2 to 12% savings/ 18 to 20 months* | 3 to 16% savings/ 16 to 18 months | Flat | Finding escapes results in 6 to 8% savings/ annually | |
| Productivity Gains | 5 to 10% annually* | 8 to 18% annually | Flat | 1 to 3% annually | |
| Faster Time-to- Market | Not applicable during startup | Improved ability to predict/meet schedule | Improved ability to predict/meet schedule | Improved ability to predict/meet schedule | |
| Quality Improvement | Not enough data | 8 to 18% fewer errors/post release | 12 to 26% fewer errors/post release | 18 to 30% fewer escapes | |
| Estimated ROI | 15 to 51%/ 18 to 20 months | 18 to 103%/ 15 to 18 months | 12 to 36%/ annually | 24 to 138%/ annually | |
| Minimum Time (to achieve ROI) | 18 months | 15 months | Performed on an annual basis | Performed on an annual basis | |
| Other benefits: | | | | | |
| Improved customer satisfaction Improved competitive positioning Other | Fewer customer complaints | Increased customer praise | Continued customer praise | Customer views you as best in class | |
| | Perceived competitive gaps closed | Perceived competitive gaps closed | Continued commitment to process maintained | Perceived competitive advantage | |

(Profiles of Level 5 CMMI Organizations)





gement Example 2 of 2

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| Scenario | Range of Cost/Time (\$ expended/months to complete)+ | | | | |
|-------------------------|---|-----------------|------------------|--|--|
| | Small | Medium | Large | | |
| Starting Up | \$1 to 1.5M/ | \$1.5 to 2.5M/ | \$2.5 to 3M/ | | |
| | 18 to 20 months | 18 to 22 months | 20 to 24 months | | |
| Reaching the Next Level | \$0.75 to 1M/ | \$1 to 1.5M/ | \$1.5 to 2M/ | | |
| in Process Maturity | 12 to 16 months | 15 to 18 months | 18 to 21 months | | |
| Optimization and | \$0.35 to 0.5M/ | \$0.5 to 0.75M/ | \$0.75 to 1M/ | | |
| Maintenance | 12 months++ | 12 months++ | 12 months++ | | |
| Out-of-Phase Defect | \$0.5 to 0.78M/ | \$0.78 to 1.0/ | \$1.0 to \$1.3M/ | | |
| Focus | 12 months++ | 12 months++ | 12 months++ | | |

(Profiles of Level 5 CMMI Organizations)





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th TX – L5

CMMI Level 5: Return on Investment for Raytheon N TX

Network Centric Systems, McKinney, TX



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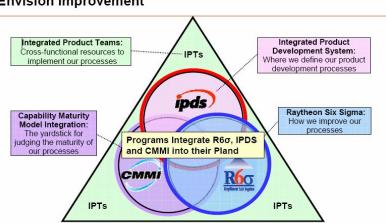
% we want to achieve the performance excellence goals required by our business. We are focused on achieving performance excellence and recognition as the preferred supplier for

Raytheon

Operational Results

- Achieving CMMI Level 5 Certification for Raytheon image and competitive advantage is one thing, but look at the operational results.
- "Meeting Commitments" all improved concurrent with SEI CMMI Level 5 certification Across the organization, we improved:
- -CPI by 5 percentage points, and reduced variation by 34%.
- -SPI by 8 percentage points, and reduced variation by 50%
- -Defect Density by 44 percentage points, and reduced variation by 31%

Envision Improvement



Product teams use common tools and processes in an environment of continuous improvement guided by industry "Best Practices'

Improvement Results

- Demonstrated the linkage between R6_o and CMMI Levels 4 & 5.
- Characterization included over 300 applications of R6σ tools such as ANOVA, cause and effect, regression analysis, histograms, Cpk, hypothesis testing, logical process mapping, and others.
- Identified five projects to reduce variation in organizational performance and support the CMMI Level 5 timeline.
- Enabled CMMI Level 5 certification.
- Improvement of Business Performance was recognized by Assessment Team as global strength in the CMMI Level 5 Assessment.
- Contributed ROI of 3:1 through significant cost avoidance realized by organization improvements



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<u>nman – L5</u>

November 14-17, 2005

Warren Scheinin Systems Engineer Northrop Grumman Corporation



To Be Top-Tier is to See With New Eyes

- Process improvement is built into the system
 - Evidence Books used as patterns from previous appraisals were not sufficient to meet later expectations
 - Needed to add more evidence as our understanding of what makes a good process has grown
- The culture has changed
 - Process improvement is the object of many CAR and Six Sigma projects
 - Process people are not the first to go when budgets are cut
- It gets easier each time
 - Familiarity leads to guicker startup
 - Less training needed, less resistance to change

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Project Leaders Gain

- More up front thinking means less work later
- Fewer problems and risks along the way
- Improved processes added slack to cost and schedule curves
 - Fewer replan exercises
 - Easier to give back resources
 - Easier to help other projects
- Other projects consulted us to find out why things were going so well

Projects Gain

- Produced more value-added products with reduced effort and time
 - Instead of overrunning budgets and schedules, products are delivered early and on budget
- Needed less "heip" from senior management
- Lots of new work began pouring in
- Communications with other groups was easier
- Meshed well with cost reduction efforts
- Easier to understand the role of Systems Engineering in Software Development

NORTHROP GRUMMAN

Individuals Gain

- Better understanding of how to get job done
- Less stress
- Less time doing rework
- Easier to transfer from project to project
- Easier to understand need of Systems Engineering in Software Development
- Concerns were escalated more quickly to the proper level of attention
- More enthusiastic about looking for improvement opportunities
- Down side: SPIN meetings are much less popular

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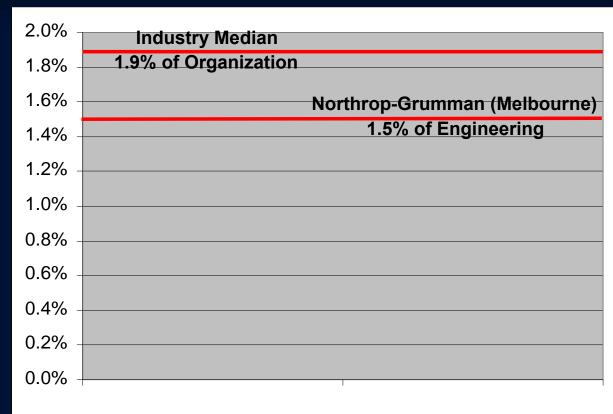


stment In Process



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GCSD vs. Industry Headcount from SEI Survey (December 2004)



Where does you company fit?

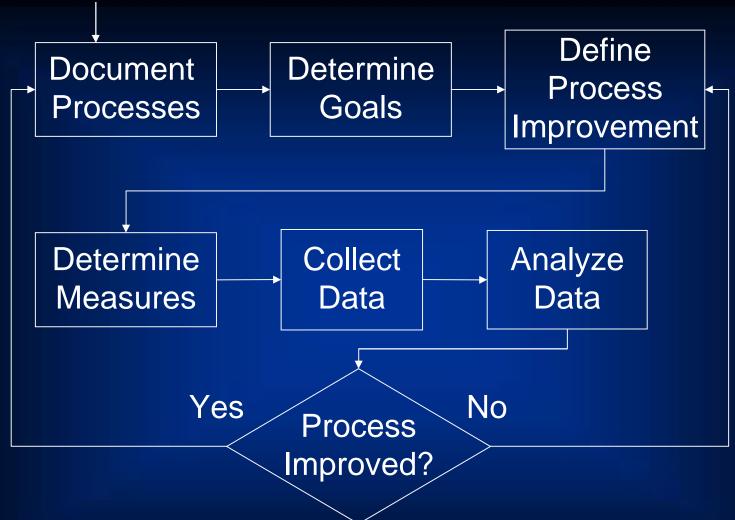




ovement Flowchart



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Flowchart



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