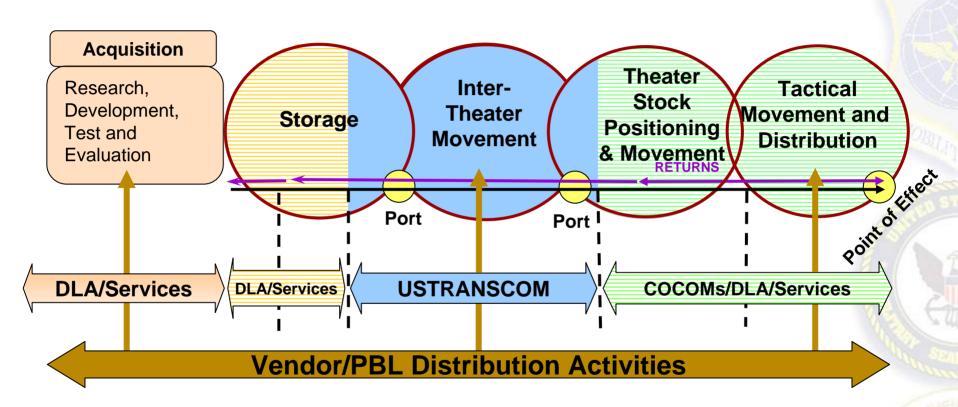


Transforming Distribution



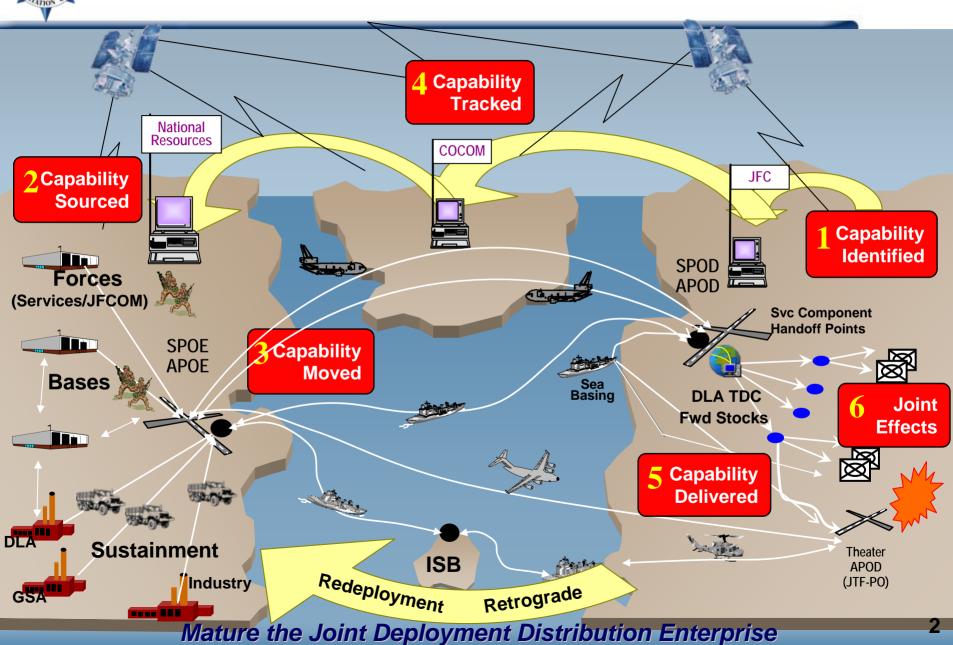
DPO Span of Influence

- Synchronize Logistics Information Systems
- Achieve End to End Visibility
- Enterprise Infrastructure

- Coordinate Vendor Activities
- Align Distribution Processes



DISTRIBUTION PROCESS OWNER VISION



DPFM FOCUS AREAS RELATED TO VISION

