

10th Annual NDIA Science & Engineering / DoD Tech Expo
“Reducing Technology Risk in Acquisition Programs”

Testing Concept of Operations (CONOPS) in DoD's Net-Centric Environment

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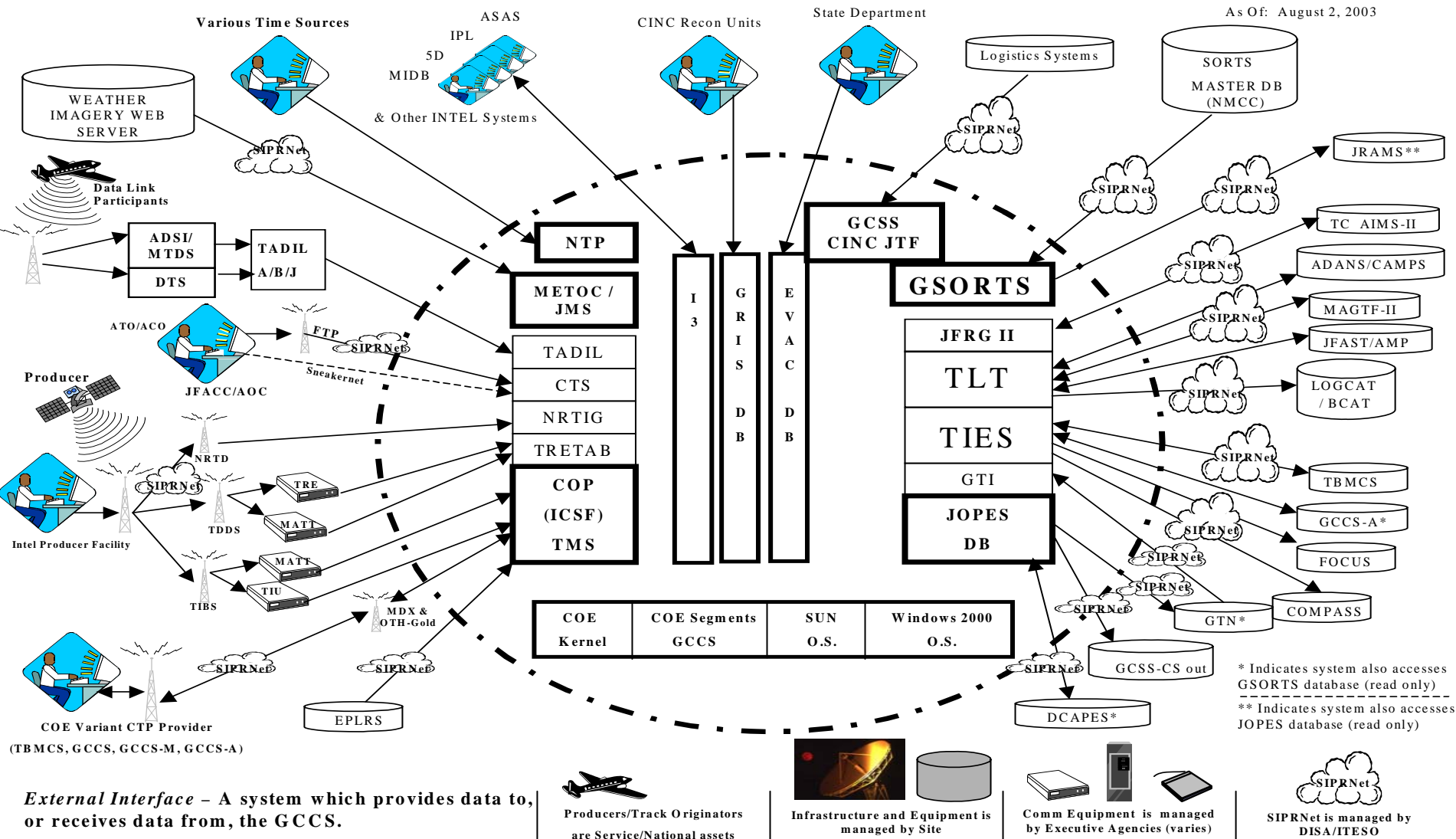


October 22-26, 2007

We get lost in diagrams like this... don't we?

GCCS-J 4.x External Interface Architecture

As Of: August 2, 2003



Basic Doctrinal Requirements

DoD's responsibility is the management of violence.



Regardless the of Technology

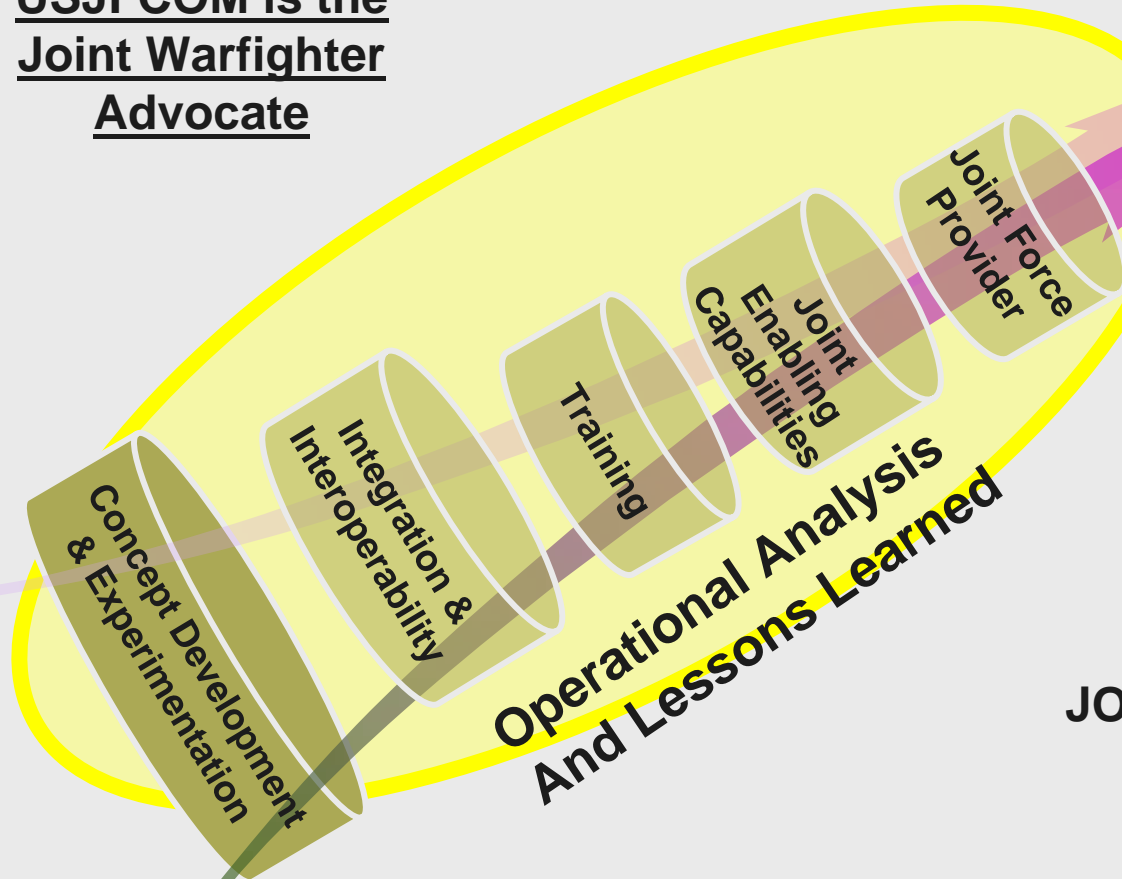


Principles of War

- **Objective**
Clearly defined, decisive and attainable objective. Each operation must contribute to the ultimate strategic aim. ...
- **Offensive**
Seize, retain, & exploit the common objectives. Means to maintain freedom of action & achieve decisive results.
- **Mass**
Synchronizing all the elements of combat power. Mass the effects not necessarily the forces.
- **Economy of Force**
No part of the force should ever be left without a purpose
- **Maneuver**
Movement of forces in relation to the enemy to gain positional advantage. Continually pose new problems for the enemy by rendering his actions ineffective & eventually defeating him.
- **Unity of Command**
For every objective, seek unity of command and unity of effort. Unity of command means that all the forces are under one responsible commander
- **Security**
Never permit the enemy to acquire unexpected advantage. Protecting the force increases friendly combat power..
- **Surprise**
Strike the enemy at a time or place or in a manner for which he is unprepared
- **Simplicity**
Prepare clear, uncomplicated plans and concise orders to ensure thorough understanding effectiveness

What USJFCOM Does to Support the Joint War

First and foremost
USJFCOM is the
Joint Warfighter
Advocate



JOINT CAPABLE FORCES

Major Mission Command & Control (C2) Capabilities Areas



FORCE PROJECTION

Joint Operation Planning
& Execution System (JOPES)



FORCE READINESS

Readiness Assessment System (RAS)
Global Status of Resources and
Training System (GSORTS)



FORCE EMPLOYMENT

Air, Land, and Sea Operations
CAS Planning and Execution



SITUATIONAL AWARENESS

Common Operational
Picture (COP)

SITUATIONAL AWARENESS

ADAPTIVE PLANNING

EXECUTION



INTELLIGENCE

Integrated Imagery Intel (I3)



FORCE PROTECTION

Early Warning and Integrated Air
and Missile Defense



DoD's Approach to Developing Net Centricity

**Program Decision Memorandum (PDM) III,
December 20, 2005, Tasked the Assistant
SecDef for Networks & Information
Integration / DoD Chief Information Officer
(ASD(NII) / DoD CIO....**

**“To accelerate the provisioning & adoption
of Core Enterprise Services (CES) across
DoD.**

**In commercial industry speak, that means to
start developing a System Oriented
Architecture (SOA) approach for C2.**

Perspective

The DoD must continue to evaluate/assess technology's impact on the current war. And quickly adopt approaches that increase our combat capabilities

- Emerging technologies, like SOA and innovative CONOPS must accelerate, together
- Viable technologies must be rapidly integrated into current C2 practices, allied operations, training, and doctrine for **maximum** effectiveness
- Warfighter needs are dynamic, our coalition arrangements are unique, and the “funding-requirement-acquisition” process is unacceptable in the ‘immediate’ for the soldier on the patrol



We believe that Net-Centric Environment “e.g. SOA approach” is the next principal mechanism for enhanced Command Capability of Joint C2.

Changing Business Model

Where we are	→	Where we need to be
Familiar		Less familiar
What we use	FOCUS	What we use and how we use it
Technology affects on system capability	SOLUTION	Technology + method + people affect on operational capability
Developers' perspective	PERSPECTIVES	Warfighter perspective
Hardware and software must be developed together	CENTRAL RULE or CONCEPT	Materiel and non-materiel must be developed together
SoS assessment - OT&E focus on the system	APPROACH	MCP assessment - Holistic focus on all components
System centric	CENTRICITY	Capability centric (Warrior)

Focus on Joint Warfighter's urgent operational need -- solution providers must forge a single 'integrated' enterprise to reduce risk in satisfaction of that need.

Changing the Business Model Requires:

- (1) Willingness to work together to leverage each others core competencies***
- (2) Focus on Joint Warfighter as central driver – solution need originator and evaluator***
- (3) Commitment to providing meaningful services rather than inflexible “products”***

Poland's Case Study

TRANSFORMATION EFFORTS:

- *Moving away from a Soviet based system*
- *Moving to a professional as apposed to a conscript based force*
- *Moving to a capitalistic based economic model*
- *Moving to asymmetric warfare*
- *Moving to a net-centric combat capable force*

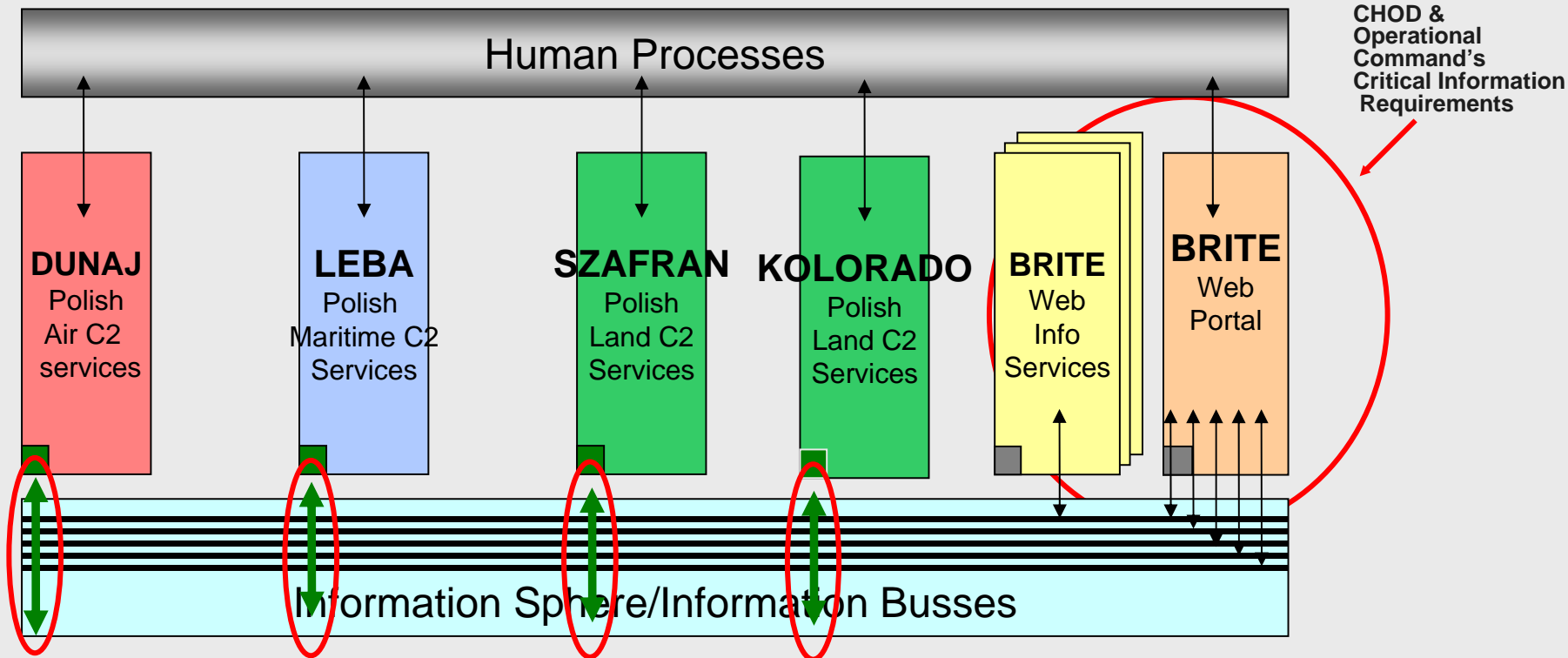


At the request of Poland's Chief of Defense (CHOD), a combined NATO and USJFCOM, Poland's Military staff, plus Industry and Academia constructed a near term Common Operating Picture (COP).

Constructed a near term SOA environment to integrate Poland's Air, Land and Sea into a combined Common Operational Picture.

Supported Poland's role as a NATO member & US strategic partner

Poland's Case Study



BRITE interface incorporated in every system

■ Automatic discovery add-ons

BRITE = Baseline for Rapid Iterative Transformational Experimentation



DoD's Web Services Characteristic

**Integrate Existing and Emerging
C2 Capabilities**

**Integrate Solutions
with DoD's
Net-Centric
Data Strategy**

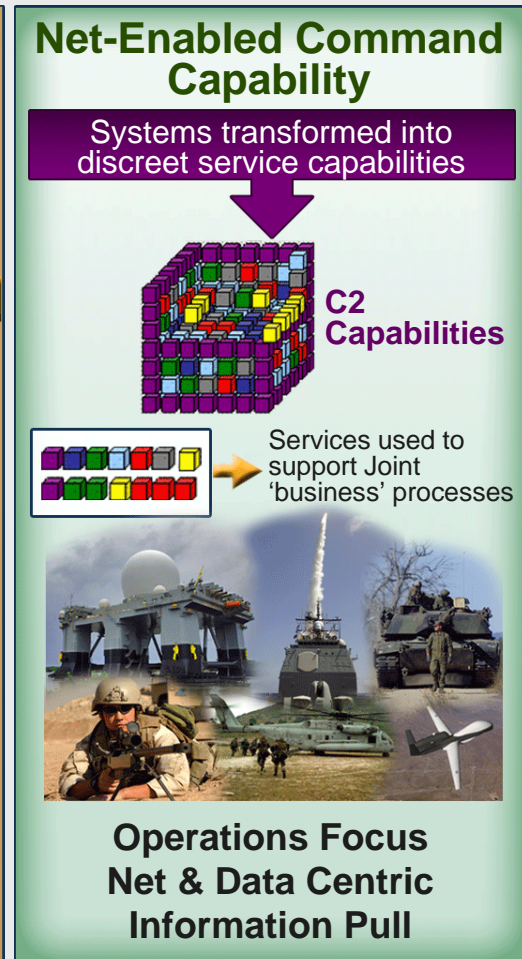
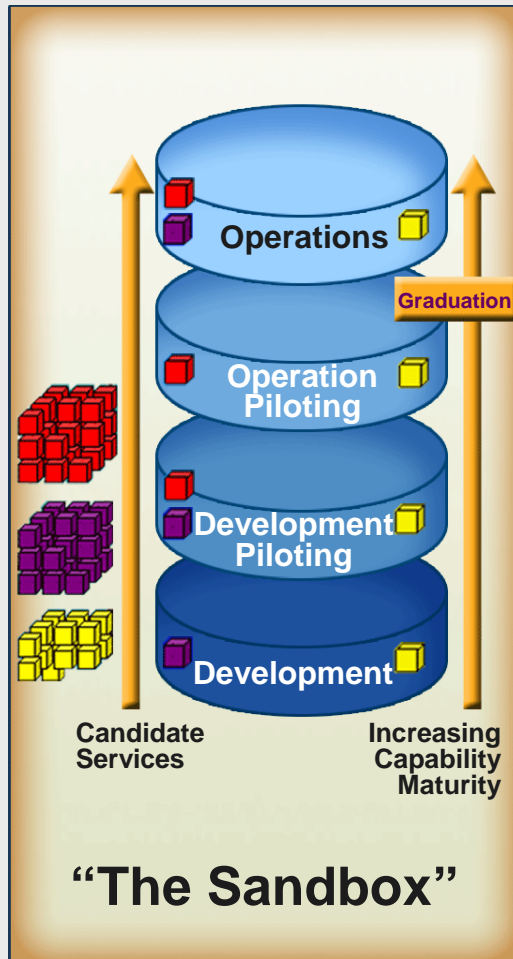
**Support
Enterprise-based
Joint
Architecture**

**Sustained by Global Information Grid Enterprise
Services and Net-Centric Enterprise Services**

These web systems and services will have a unique combination of characteristics that differentiate them from more conventional legacy client server applications. In particular, they tend to include:

- Architecture places data at the center of its design: Enterprise Resource Pattern (ERP) & Enterprise Service Bus (ESB)
- ERP standardizes access to any C2 domain object (APIs)
- ESB publishes messages based on an event/trigger
- Rapidly changing technologies, e.g. more actors, platforms, networks, and services not applications

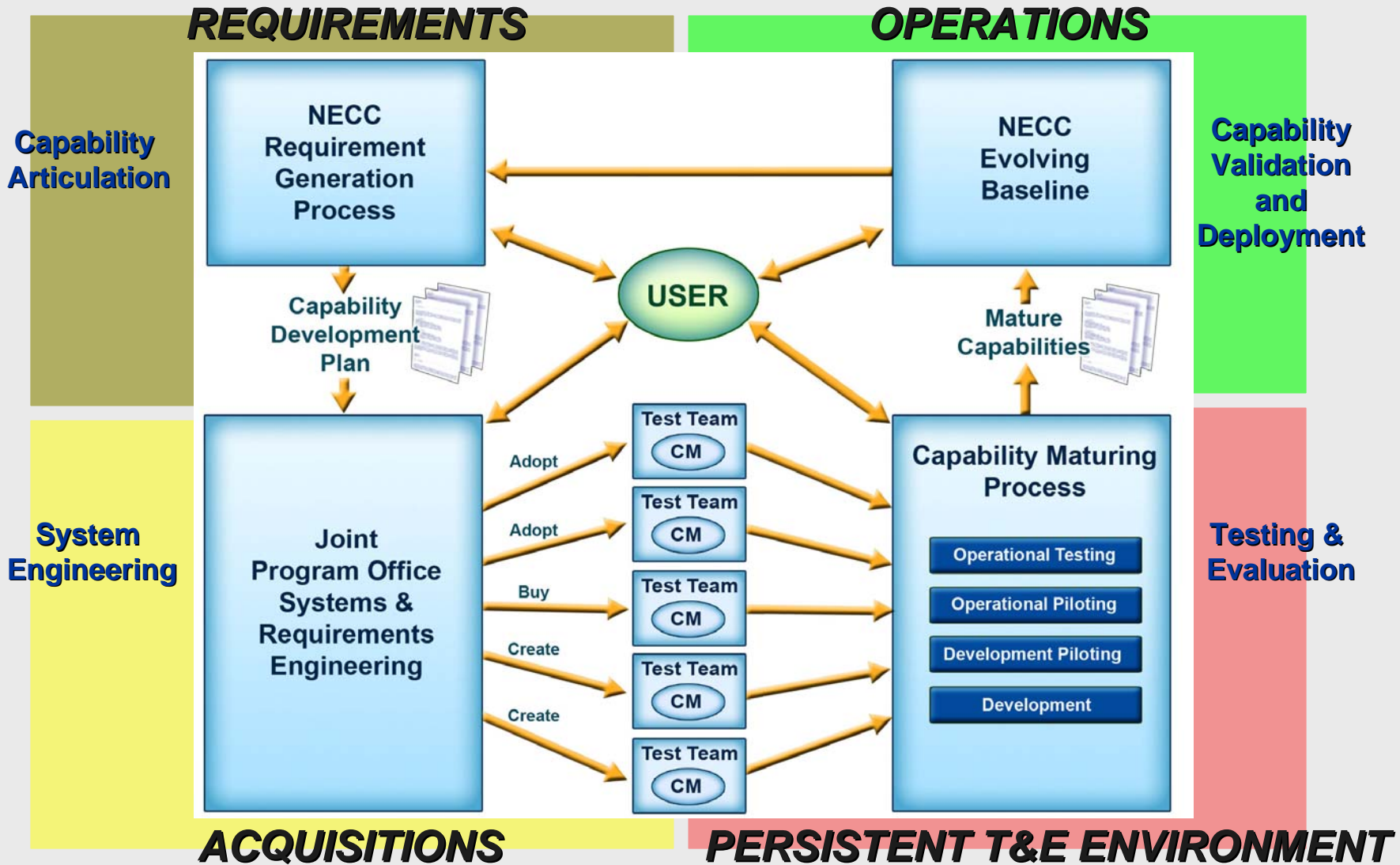
Joint Capability of Net-Enabled Command Capability (NECC)



Joint Warfighters Command and Control Need Driven

With the net centric approach, user engagement occurs in the “sandbox” during the combined evaluation referred to as the “piloting” events.

Integrated Enterprise Process

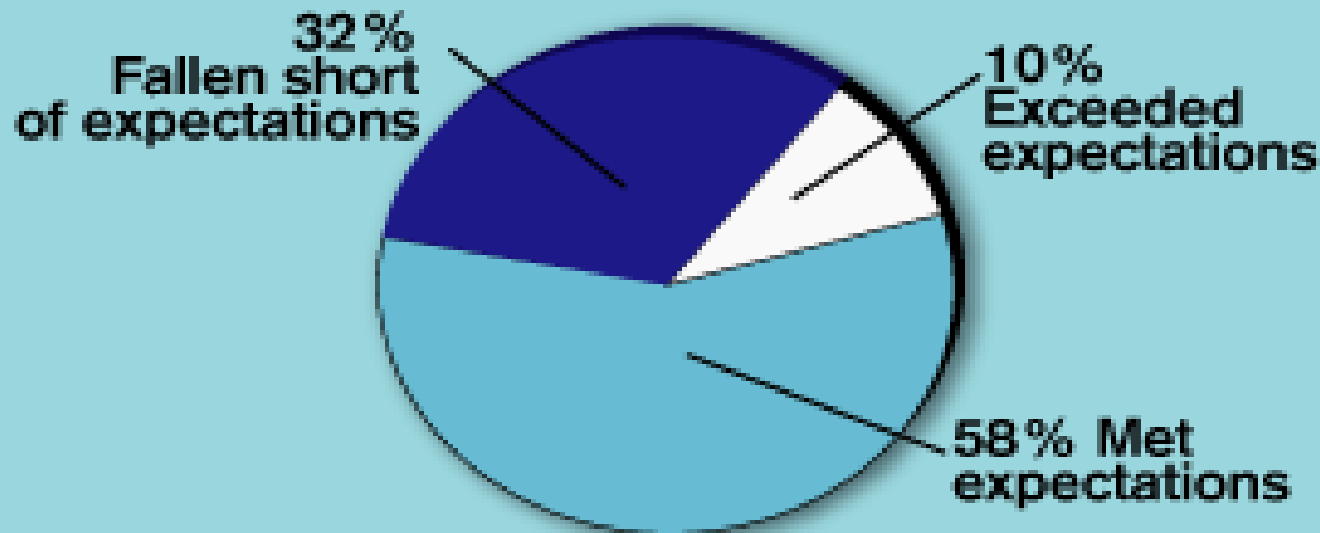


Challenge/Approach

Industries Mixed Results

Mixed Results

How has your company's SOA/Web services adoption performed?



Data: InformationWeek Research SOA/Web services survey of 278 business technology professionals; 229 companies using SOA/Web services

Challenge/Approach

David Linthicum



Top 5 Mistakes w/ SOA,

1. Not enough trained IT/SOA architects to put on the problem.
2. "Manage by Magazine" approach to SOA.
3. Don't understand the unique nature of their problem domains.
4. Treat SOA as a project, not a journey.
5. Unable to define the value.



Oh, by the way: David said, "I actively tracks 120 different SOA standards 20% to 30% are duplicative At any one point in time."



IT's Challenge – Deliver the Data with Flexibility & Agility

Intel Systems



Constant Change

Data Services Layer



Virtualizes & Abstracts

Intel Data



Siloed & Complex

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COMPOSITE SOFTWARE

Jim Green,

Designing Reusable Software,

- Types of services:

(1) put data in, (2) get data out

- SOA & error handling => careful planning

Challenge/Approach



Hub Vandervoort, CTO, Progress/Sonic

- ***His Key concept was Enterprise Service Bus (ESB)***
Service Requires alignment across 4 dimensions
Functional, (2) Structural (3) Behavioral (4) Performance
Interaction Model (-Request Reply, -Store & Forward, -
Pub/Sub, -Bulk transfers)



Steve Kahn, Bearing Point

- Discussed two SOA projects (Insurance Company & Commercial packaging firm)
- Focus on the business..., technology is never enough.

Some Final Thoughts

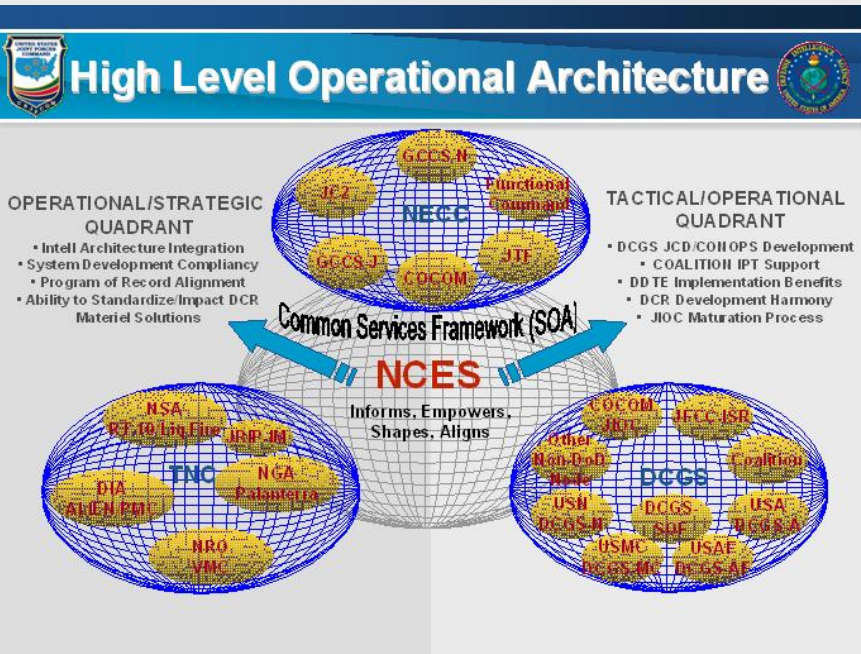
- SOA Maturity
 - Incremental approaches work best
 - Expect to get smarter along the way
- Business Process Management and SOA
 - BPM is the ultimate enabler of return on SOA investment
 - BPM is to SOA what a conductor is to an orchestra
 - Business processes are built from high-level composite services
 - Invoke business processes as services
- Knock down remaining impediments
- Maintain Leadership Support

Challenge/Approach

Booz | Allen | Hamilton
30 years delivering results that endure

Melissa Soley, BAH, Trans-National COP

- BAH Mission Engineering (ME) method is a bottom-up IER data capture approach
 - Very intensive data capture approach
- Point of interest: 80% of an Intel Analyst's time is spent simply retrieving data not analyzing.



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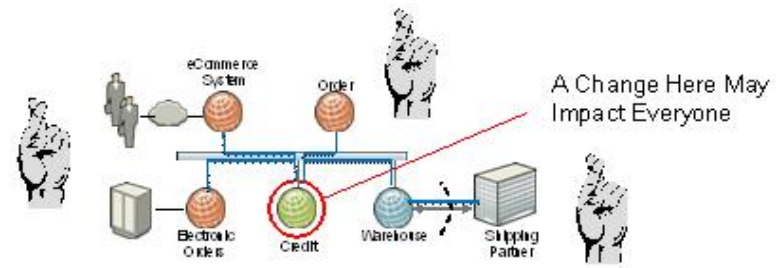


Sean Fitts, Amber Point

- Keys to SOA Runtime Gov'n**
 - Visibility => what is going on & who is using it?
 - Control => Actions to prevent or correct issues
 - Integrity => Ensuring changes don't impact the whole infrastructure

The SOA Validation Problem

- Business System Integrity Always at Risk**



- Service reuse creates dependencies
- Impact of any changes ripple throughout the system
 - Real impact of planned changes is hard to predict
 - Impact of unplanned or unannounced changes can be devastating
- Yet, it quickly becomes impossible to setup and replicate all dependent systems for testing elsewhere

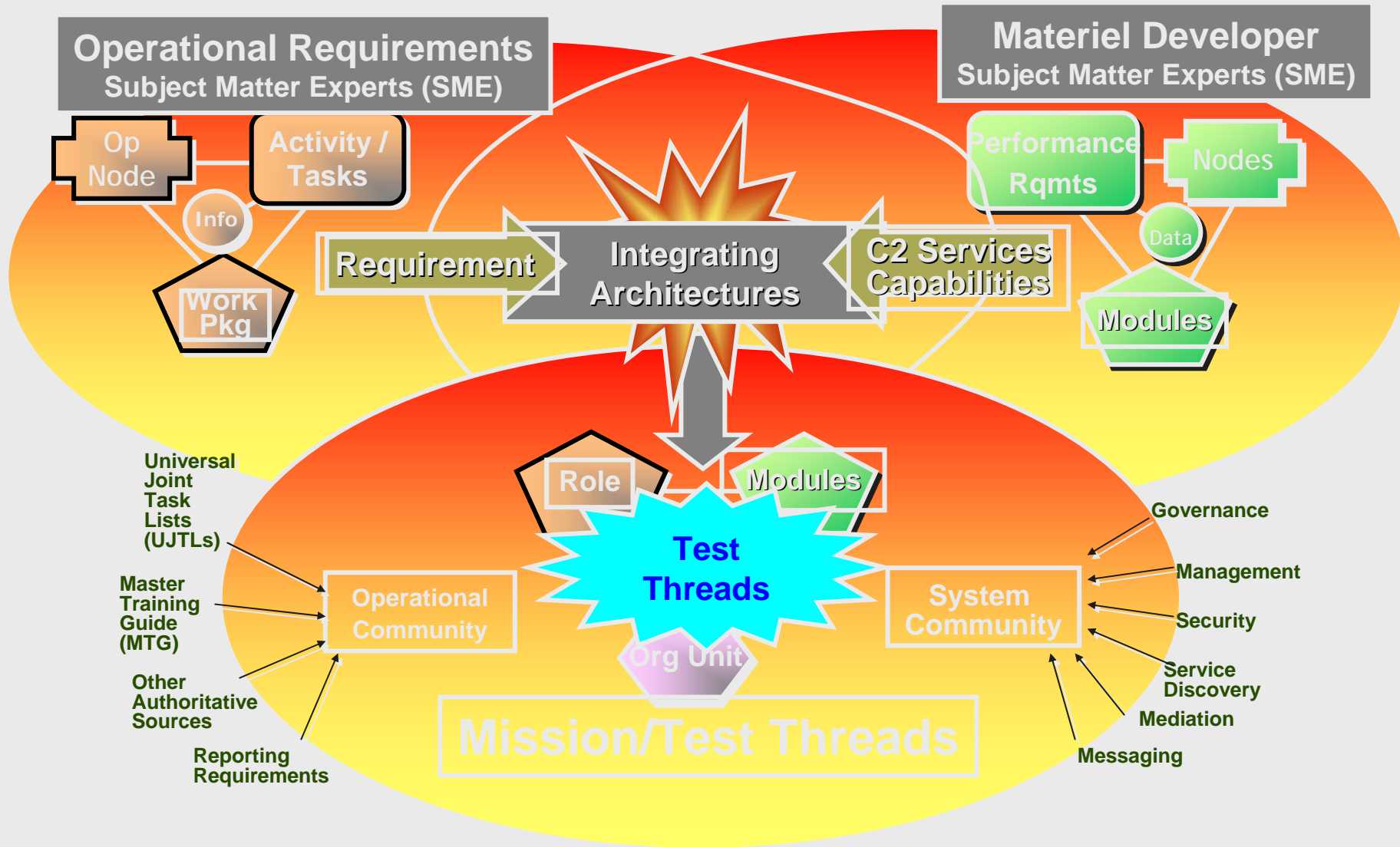
Need way to continuously check for integrity – both in staging and in production

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14

What is our Testing Approach?



Testing CONOPS in DoD's Net-Centric Environment



So what did he say?

- DoD's C2 environment has @ 7 million customers
- Our business is the management of violence
- JFCOM is the Joint Warfighter Advocate
- DoD is moving to Net Centric C2
- DoD will continue to adapt to change
- Poland's military transformation & movement toward Net Centricity
- NECC programmatic processes
- Industries views
- NECC testing concept
- DoD is in the early stages of SOA adoption



BACKUP SLIDES

