

Jerrell Stracener Stephen Szygenda James Rodenkirch

October 24, 2007

Agenda

•Systems Engineering Education

-SMU (Systems Engineering Program) Overview

-Program Development

- •Systems Engineering Aerospace & Defense Initiative
- •Systems Engineering Training

•Summary

Definitions

- Education
 - "can be thought of as the process of acquiring knowledge and information, usually in a formal manner... [including] learning how to think"
 - "typically measured by testing comprehension and knowledge retention"
- Training
 - "the process of gaining proficiency in some skill or skill set"
 - "usually measured by the learner's ability to demonstrate the learned skill by producing desired outcomes"

Definitions from the American Society of Quality, Certified Quality Manager Handbook

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To present the highlights of a non-traditional university systems engineering program that was initiated and has been developed

- -in response to aerospace & defense needs
- -with extensive industry and government participation
- -with DoD OSD / DAU / Military Services review & guidance



Systems Engineering Program (SEP) Overview

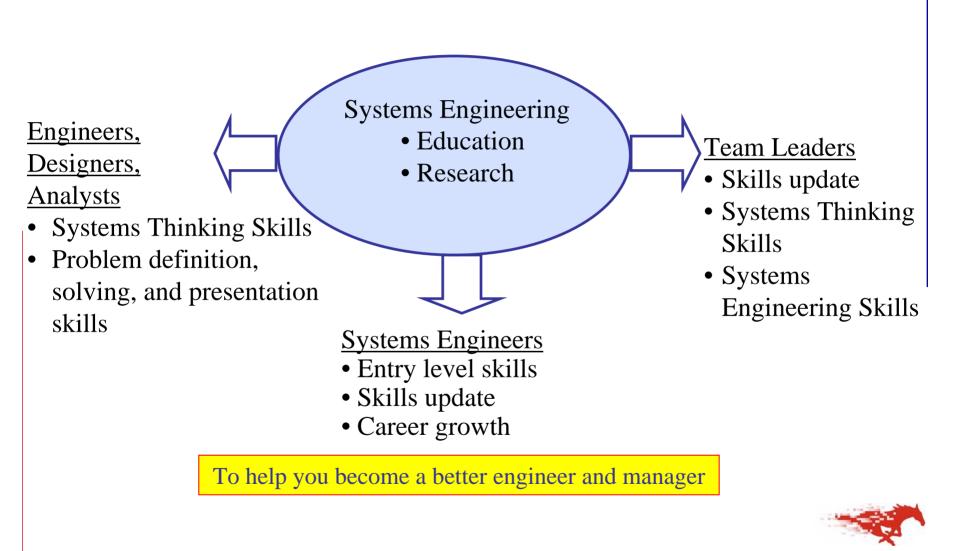


Mission

- Provide education relevant to the engineering of systems
- Foster and conduct research in selected areas of systems engineering
- Maintain a Systems Engineering Program in partnership with industry, government and associations that is responsive to current and emerging needs and requirements

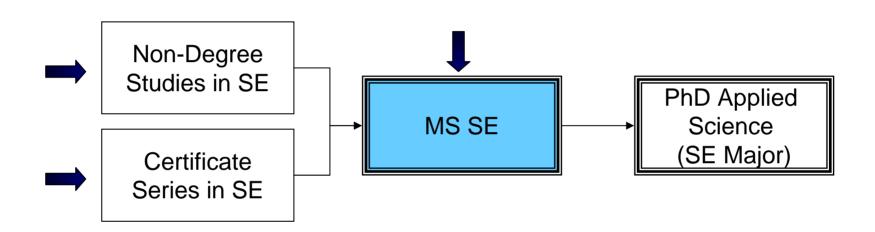


Driven by Industry and Government needs



System Engineering Program

Current Academic Program





Academic Programs

- On-Campus and Distance Programs
 - MS SE
 - Fast Track Second Masters
 - Certificate Series in SE
 - Non-Degree Studies (for credit) in SE
 - PhD in Applied Science (Major in Systems Engineering)
- On-Site and Virtual On-Site Programs
 - MS SE
 - Fast Track Second Masters Program



MS SE Program Options

- "Live" on-campus and Distance Students via DVD
 - Very flexible structure
- On-Site and Virtual On-Site
 - Offered "live" only
 - Very little flexibility



MS SE Degree Requirements

- Thirty term-credit hours of graduate courses with a minimum GPA of 3.00 on a 4.00 scale.
- Satisfactory completion of the following five core courses: EMIS 7300 Systems Analysis Methods EMIS 7301 Systems Engineering Process EMIS 7303 Integrated Risk Management EMIS 7305 Systems Reliability, Supportability & Availability Analysis EMIS 7307 Systems Integration and Test



MS SE Degree Requirements

- Satisfactory completion of one of the following tracks:
 - Systems Engineering Technology Track
 - Systems Engineering and Design Track
 - Logistics and Supply Chain Management Track
 - Systems Engineering Application Track
 - On-site (Executive Format) Track



MS SE Degree Admission Requirements

- MS SE Admission Requirements
 - Bachelor of Science in engineering*, mathematics, or one of the quantitative sciences (*a Bachelor of Science in an appropriate engineering discipline is required for the Systems Engineering and Design track)
 - G.P.A. of at least 3.00 out of 4.00 scale in previous undergraduate and graduate study.
 - A minimum of two years of college-level mathematics, including at least one year of calculus.



Current Systems Engineering Courses

Course 2	Number	Title	Date Approved
EMIS	7300	Systems Analysis Methods	April-2000
EMIS	7301	Systems Engineering Process	September-1994
EMIS	7303	Integrated Risk Management	September-1994
EMIS	7305	Systems Reliability, Supportability and Availability Analysis	Sept 1994/Rev Apr 2005
EMIS	7307	Systems Integration and Test	September-1994
EMIS	7310	Systems Engineering Design	April-2000
EMIS	7312	Software Systems Engineering	April-2000
EMIS	7315	Systems Architecture Development	April-2000
EMIS	7320	Systems Engineering Leadership	Apr 2000/Rev Apr 2005
EMIS	7330	Systems Reliability Engineering	April-2000
EMIS	7335	Human-Systems Integration	April-2005
EMIS	7340	Logistics Systems Engineering	April-2000
EMIS	7347	Critical Infrastructure Protection/Security Systems Engineering	April-2005
EMIS	8340	Systems Engineering Software Tools	April-2005
EMIS	8342	Six Sigma Systems Engineering	April-2005
EMIS	8348	Supply Chain Systems Engineering	April-2005

SMU-EMIS

System Engineering Program

Current Systems Engineering Courses

C	ourse N	lumber	Title	Date Approved
E	MIS	7318	Systems Engineering Planning and Management	March-2007
E	MIS	8305	Systems Life Cost & Affordability Analysis	March-2007
E	MIS	8307	Systems Test and Evaluation	March-2007
E	MIS	8310	Collective Systems Design	March-2007
E	MIS	8315	Innovation Systems Design	March-2007

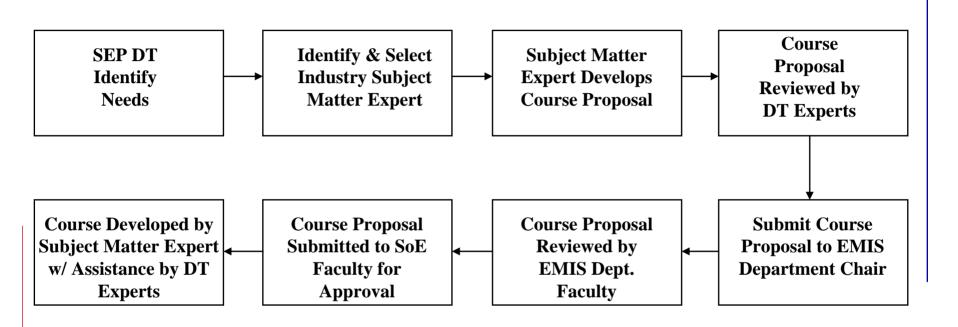


In-Development Courses

- •Introduction to Systems Engineering (Undergraduate Course)
- •Systems Requirements Engineering
- •Acquisition Logistics Systems Engineering
- •Sustainment Logistics Systems Engineering

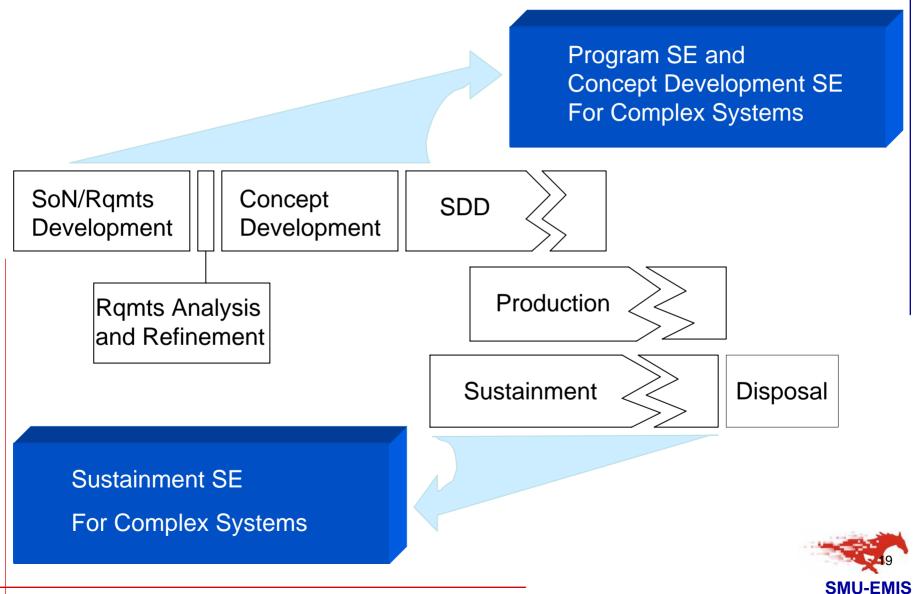


Systems Engineering Course Development Process





SMU Systems Engineering Research Focus



System Engineering Program

Funded Research

Funded by	Title	Dates	Amount
U.S. DoD DAU / NAVYSPAWAR	System Engineering in Science and Technology	October 1, 2007 – September 31, 2008	\$40.000
Lockheed Martin Aeronautics Co.	Development of Response Framework to Regional Systems Engineering Education, Research and Training Needs	August 10, 2007 December 15, 2007	\$40,000
U.S. Army- ISEC	Phase I: Re-engineering Not-for-profit Technical Organizations for Transition to Market-Driven Enterprises: Strategies, Models, and Application to the Technical Information Center	September 15, 2005- September 20, 2006	\$89,488
Lockheed Martin Missiles & Fire Control	Potential Capability Maturity Model, Integrated TM (CMMI) Generic, Practice (GP) and Specific Practice (SP) Tailoring Approaches	September 15, 2005- May 31, 2006	\$50,000
U. S. Navy- SPAWAR	Phase II: CIP Systems Engineering for Critical Infrastructure Protection Center (CIPC)	November 16, 2004-February 28, 2005	\$60,000
U. S. Navy- SPAWAR	Phase I: CIP Systems Engineering	April 13, 2004 –September 30, 2004	\$60,000

PhD AS (SE) Student Focus

- Target Students
 - Primary Full-time Aerospace/Defense Sector employees; industry and government
 - Secondary Full-time students funded by government and industry research grants
- Target Students Profile
 - Engineering and other Technical degrees
 - Work experience in Aerospace/Defense sector
 - U.S. Citizens with active DoD Security Clearances



Resident SE Faculty

- Jerrell Stracener, Ph.D. Scholar in Residence & Founding Director (Vought/Northrop Grumman)
- Steve Szygenda, Ph.D.* Professor, Cecil H. Green Chair (AT&T Bell Labs)
- Junfang Yu, Ph.D. * Assistant Professor
 (I2)
- Eli Olinick, Ph.D.*
 Associate Professor
- Mitch Thornton, Ph.D.*

Professor (E-Systems Greenville)





SE Adjunct Faculty

- Arunski, Karl P.E.
- Bell, Bob
- Bell, Dave, DE
- Broihier, Ann
- Chollar, Jr. George, PhD
- Cluff, Kevin PhD, P.E.
- Cowin, Howard
- Daley, Gunter
- Delzer, Dennis, PhD
- Durchholz, Matt, PhD
- Hinderer, Jim, PhD
- Hopper, Mike, DE
- Ibarra, Gerard, PhD
- Lipp, John, PhD

Raytheon Intelligence and Info. Sys. Lockheed Martin Aeronautics Company Mitre **Raytheon Network Centric Systems** Statistical Design Institute, LLC Abbott Laboratories Lockheed Martin Missiles & Fire Control Siemens Government Services **Raytheon Space and Airborne Systems** Lockheed Martin Missiles & Fire Control Raytheon Space and Airborne Systems L-3 Communications Integrated Systems Ibarra & Associates Lockheed Martin Missiles & Fire Control

SMU-EMIS

System Engineering Program

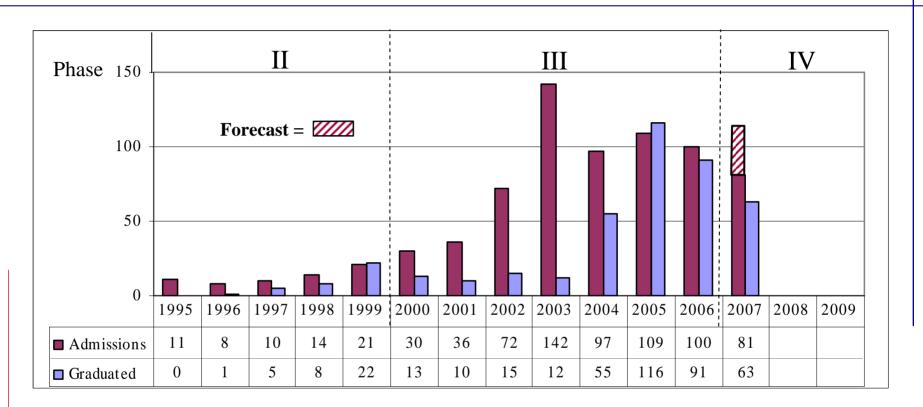
SE Adjunct Faculty continued

Lyons, Jan, PhD Lockheed Martin Missiles & Fire Control (Ret.)
Muto, William, PhD GE Medical Systems
Oshana, Rob Freescale Semi-conductor
Rynas, Chris Raytheon Space and Airborne Systems
Sampson, Mark Siemens Automation
Skinner, Steve Bell Helicopter
Vacante, Russell US DoD defense Acquisition University



SMU System Engineering Program

MS SE Admissions and Graduates



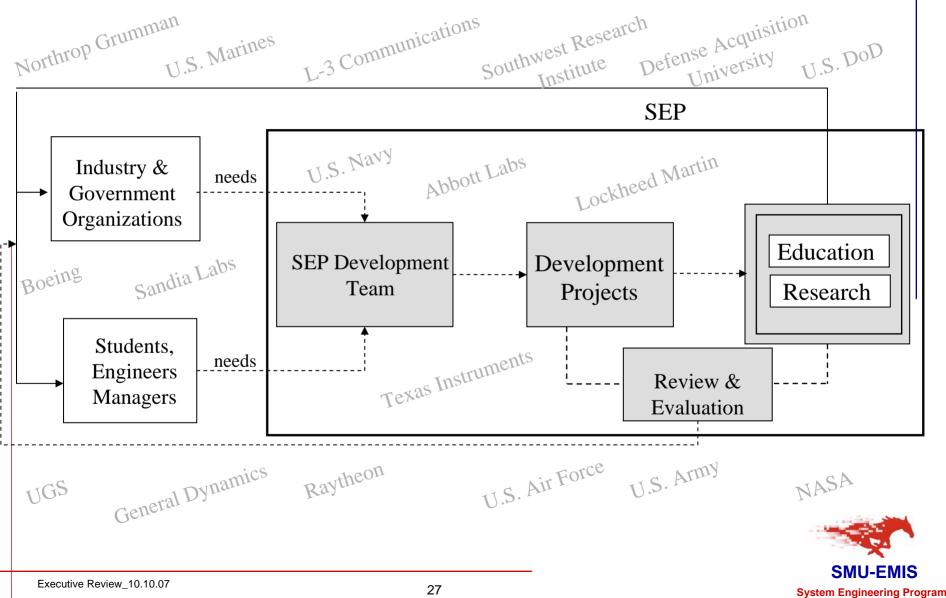
Cumulative admitted as of September 14, 2007: 731 Cumulative graduated as of August 15, 2007: 411 Note: Does not include NTU Students



SEP Development



Development Model Industry- Government - Student Partnership



Development Highlights

•	Initiated Feasibility StudySeptember 1991	
•	Established ad hoc SE Advisory CouncilJanuary 1992	
•	Initiated ProposalFebruary 1992	
•	Investigated Launching SEP atApril 1993	
	- UT Arlington	
	- UT Dallas	
	- SMU	
	(estimated 400 to 500 admissions in first 10 years)	
•	Selected SMUJune 1993	
•	Delivered Proposal to SMU SoEJuly 1993	
•	SMU Board of Trustees Approved ProposalDecember 1994	
•	MS SE Degree Program LaunchedJan. 1995	
	SMU – EM	IS

System Engineering Program

ad hoc Systems Engineering Advisory Council 1991-1995

Name	Organization	Location
Arunski, Karl, P.E.**	Texas Instruments, Inc.	Dallas, TX
Coyne, Bill	American Airlines	Fort Worth, TX
Davis, Joe, P.E.	Loral Vought Systems	Grand Prairie, TX
Dean, Joe, Ph.D.	Lockheed Martin Tactical Aircraft Systems	Fort Worth, TX
Halligan, Charles	General Electric Transportation Systems	Erie, PA
Hanson, Harold	EDS	Plano, TX
Harris, Doug, DE	Southern Methodist University	Dallas, TX
Jain, Anant, Ph.D.	Rockwell International	Richardson, TX
Kolson, Joanna	Federal Reserve Bank	Dallas, TX
Luhks, Ronald, Ph.D.	Loral Aerospace	Houston, TX
Martin, Kim	Abbott Labs	Irving, TX
Pearse, Derek	Hughes Training, Inc.	Arlington, TX
Ransom, C. J., Ph.D.	Bell Helicopter Textron	Arlington, TX
Stracener, Jerrell, Ph.D.*	Vought/Northrop Grumman Corp.	Grand Prairie, TX
Shaw, Terry, Ph.D.	E-Systems	Greenville, TX
Steinheimer, Steven L.	E-Systems	Garland, TX
Tucker, Scott	Hughes Training, Inc.	Arlington, TX
Vacante, Russell, Ph.D.	Army Management Staff College	Fort Belvoir, VA
Zsak, Mike	U.S. DoD OSD	Washington, DC

*=Chairman **=Vice Chairman

SEP Business Structure

- Multidisciplinary Program Department Independent
- Build on Aerospace & Defense (A&D) Base & Needs
- Focus on part-time students employed full-time by the A&D sector Industry & Government
- Utilize SE subject matter experts employed by A&D for Adjunct Faculty for teaching most courses - Scalable
- Grow number of resident faculty to develop SE research & PhD SE programs and teach specialized advanced SE courses

ad hoc SE Council recommendations



Development Highlights

- Phase I Concept Exploration & Proposal (Sept 1991 Dec1994)
- Phase II Start-Up and Development (Jan 1995 Dec 1999)
- Phase III Rqmts. Driven Development (Jan 2000 Dec 2006)
- Phase IV Focused Development (Jan 2007 Dec 2011)



Executive Reviews

- U.S. DoD Defense Acquisition University
 - Dr. Russell Vacante, Director
- Lockheed Martin Aeronautics
 - Tom Blakely, VP Engineering
 - Bob Manny, VP Enterprise Integration
 - Jim Engelland, VP Systems Engineering & Chief Engineer F-35
 - Frank Cappuccio, VP Advanced Development Programs
 - Bill Anderson, VP Engineering
- Lockheed Martin Missles & Fire Control
 - Glenn Miller, VP Technical Operations
 - Bill Cannon, VP Engineering
- Raytheon Information and Intellegence Systems
 - John Grimm, VP Engineering



Executive Reviews

- U.S. DoD OSD
 - Bob Skalamera, Deputy Director, Systems and Software Engineering
 - Mark Schaeffer, Deputy Director, Defense Systems, and Director, Systems Engineering, OUSD (AT&L)
 - Dr. James Roche, Secretary of the Air Force
 - Mike Zsak, Director, Systems Engineering
 - Mike McGrath, Director CALS
- Raytheon Space & Airborne Systems
 - Bob Kern, VP Engineering
 - Janne Ackerman, Director North Texas Engineering
 - Bob Rassa, Director Systems Supportability
- Vought Aircraft Company
 - Eric Smith, Senior VP Programs
 - Joe Ayers, VP Engineering
- L-3 Communications Integrated Systems
 - Dr. Val Gavito, VP Engineering & Strategic Initiatives

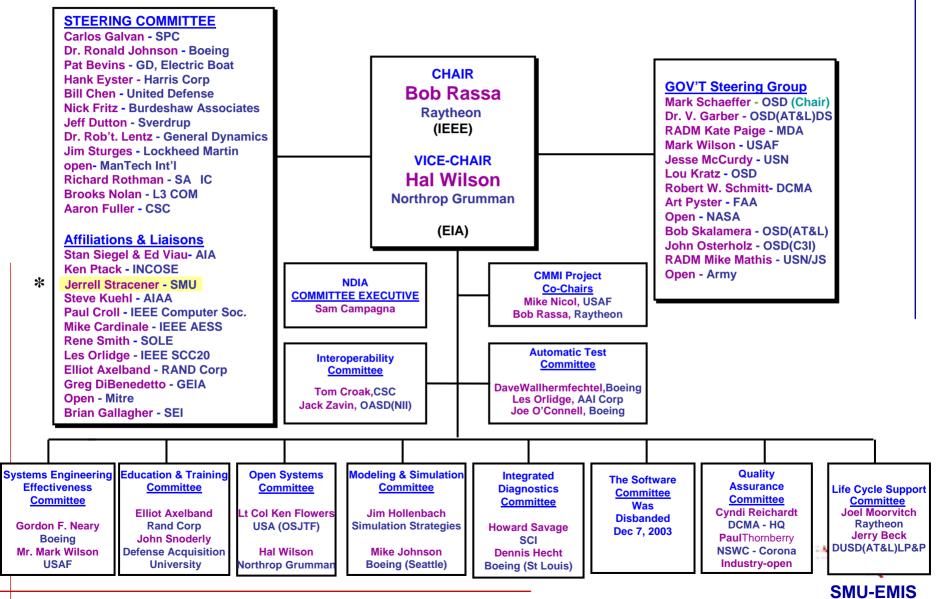


DAU – SMU SEP Partnerships

- U.S. DoD Defense Acquisition University (DAU) and SMU Systems Engineering Program (SEP) MoU
 - 1. Provide members of U.S. DoD Acquisition, Technology, and Logistics (AT&L) workforce the opportunity to apply courses provided by DAU towards a SMU graduate degree in systems engineering.
 - 2. Provide SMU SEP students access to DAU courses, and
 - 3. Collaboratively develop research topics and projects in systems engineering.
- U.S. Navy SPAWAR Charleston and SMU SEP Cooperative Research and Development Agreement (CRADA) in work



National Defense Industrial Association SYSTEMS ENGINEERING DIVISION

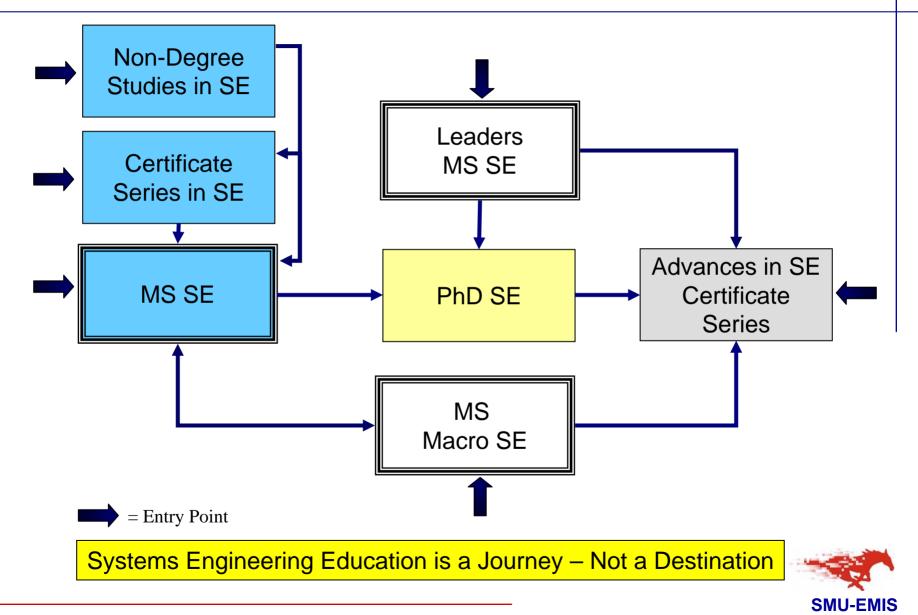


System Engineering Program

Plans



Baseline Academic Programs



System Engineering Program

Summary



- A SE Education & Research program with focus on:
 - aerospace & defense
 - development of complex Systems (as opposed to acquisition)
- Track record of success in responding to Customer needs
 - SEP Established in 1994
 - Growing Enrollment and expanding scope
 - Extensive & growing industry and government network
- SE is currently a HOT topic (but lacks branding)
 - Emphasis on SE by U.S. DoD and defense contractors
 - High and increasing Student interest in SE (not in becoming a SE, but rather in utilizing SE education to become a "letter" engineer or for career advancement)
 - Increasing number of University SE Programs (but many are commingled with other programs)
- The SEP is severally resource constrained for PhD SE generation and research

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Description

- Research based exploration and definition of a framework for effective response to regional industry and government systems engineering-education,-research and-training & consulting needs.
- Initial focus on the aerospace/ defense/security sectors.
- Expansion to other sectors will be guided by regional needs.



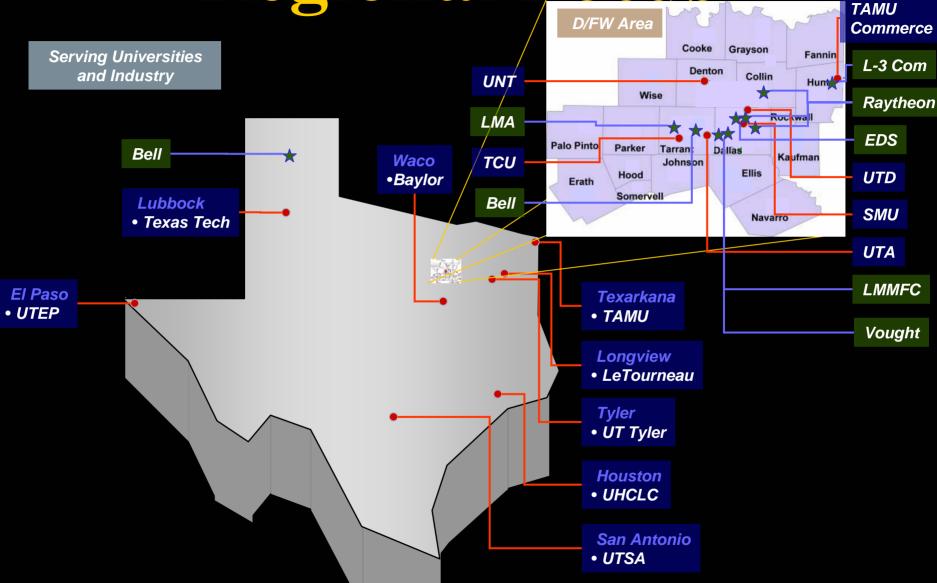
Statement of Work

- Specific tasks necessary to evolve the preferred response framework include the following:
 - Industry and government needs captured and assessed
 - Identification and analysis of regional capabilities and resources, both current and planned
 - Analysis to determine gaps and overlaps with respect to needs
 - Explore and define alternatives for responding to needs, including benchmarking the nations best.
 - Evaluate and refine alternates to evolve the preferred concept, a regional framework.
 - Strawman regional framework development plan
- To ensure a structured technical approach and balanced solution, the systems engineering process will be utilized in the planning and conduct of this research project.



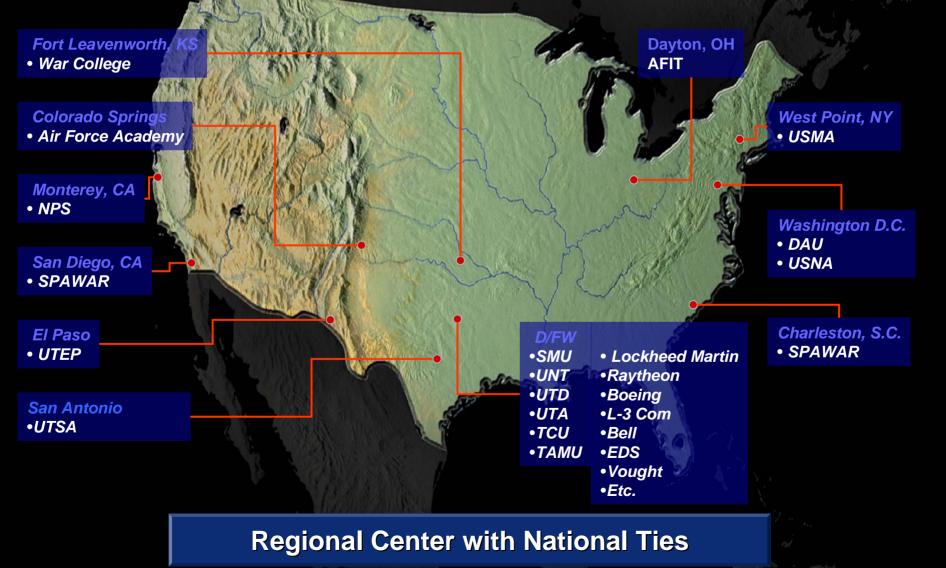
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Regional Focus



Leveraging Regional Capabilities to Meet Regional Needs



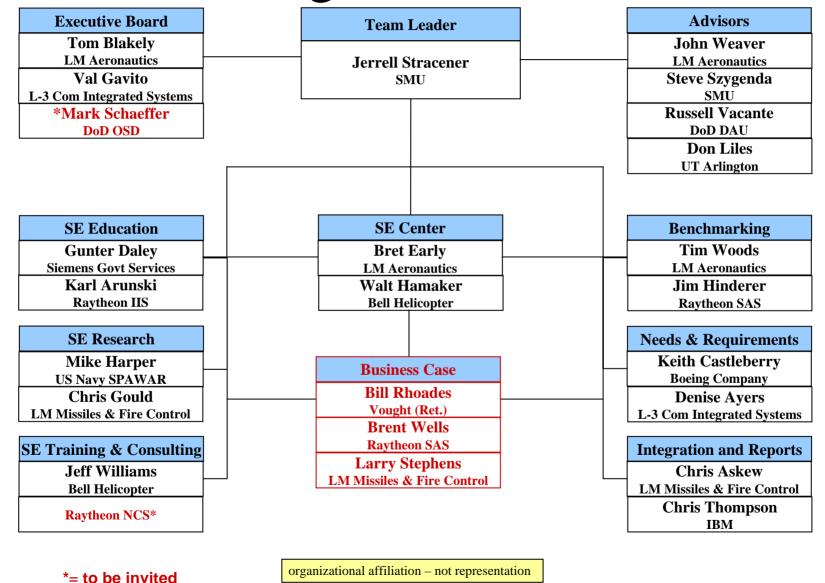


- Initiate SE Tiger Team of members Industry, Government and University Affiliations
- Utilize Previous Start-Ups as Guides
 - SAE RMSL Division (G-11): 1985 2000
 - CALS Connectivity Center (CCC) / UTA ARRI: 1989 - 1999
 - SMU Systems Engineering Program: 1991 Present



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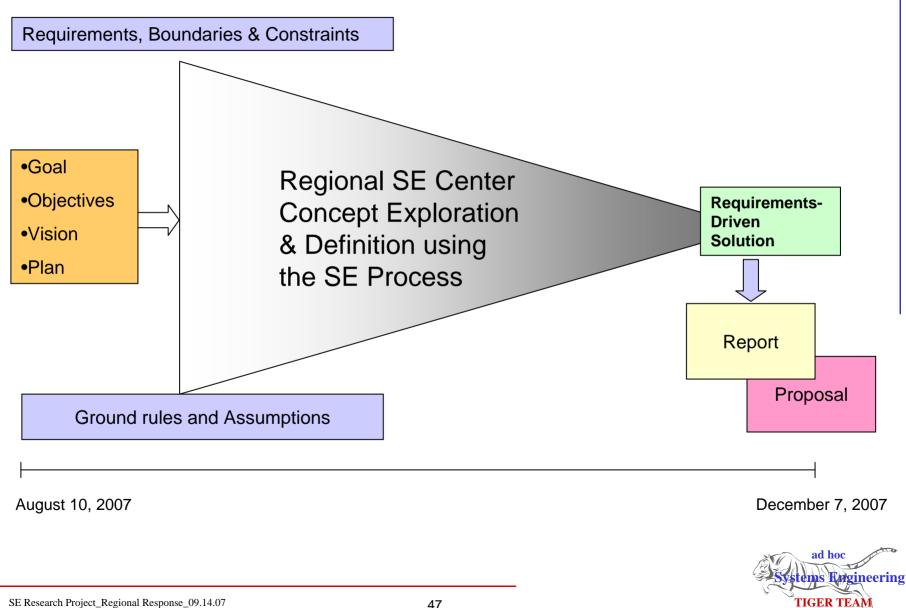
Organization



SE Research Project_Regional Response_10.08.07

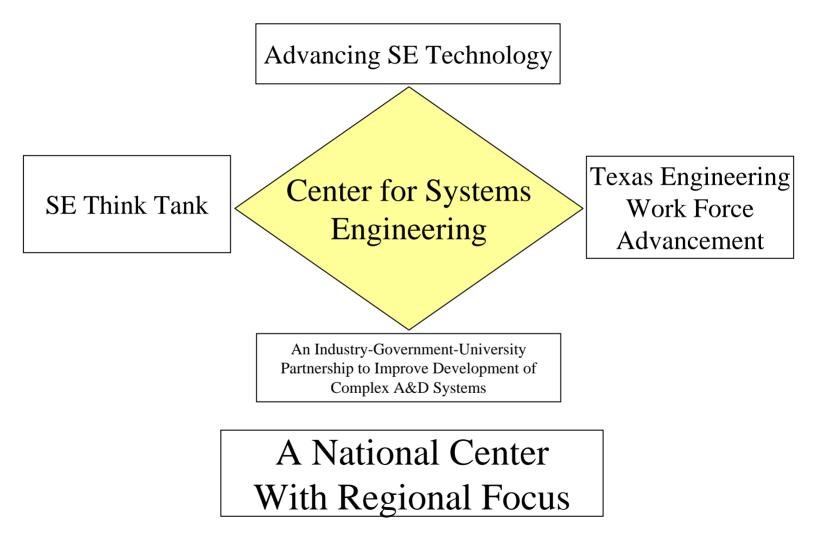
Research Process

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Vision

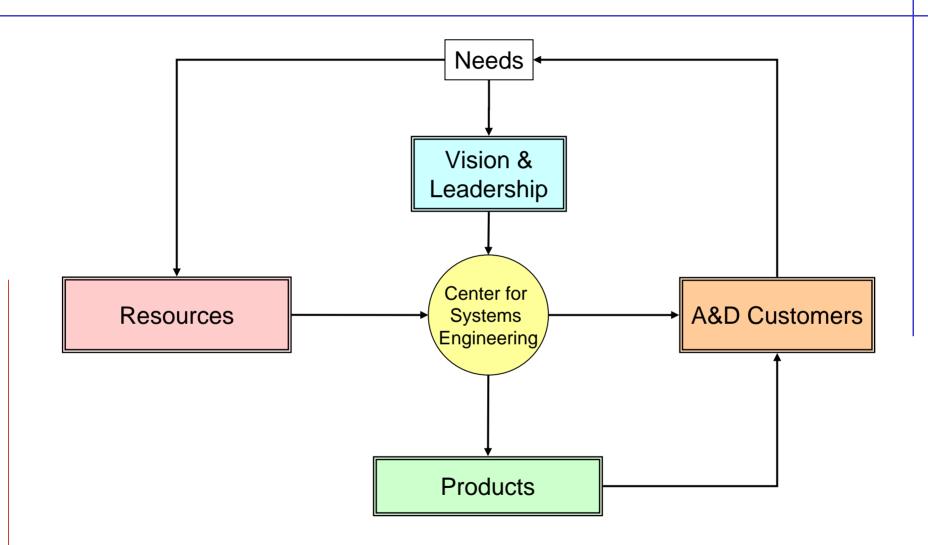






Center for SE – Functional Concept – Overview







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Training Goal

to provide System Engineering training that is

- Tailored to customer needs and work place
- Delivered by industry, government and academia subject matter experts
- Relevant
- Conducted in an interactive workshop format



Training Objective

- to increase Systems Engineering awareness
- to increase organizations Systems Engineering capability
- to increase individual engineers SE expertise



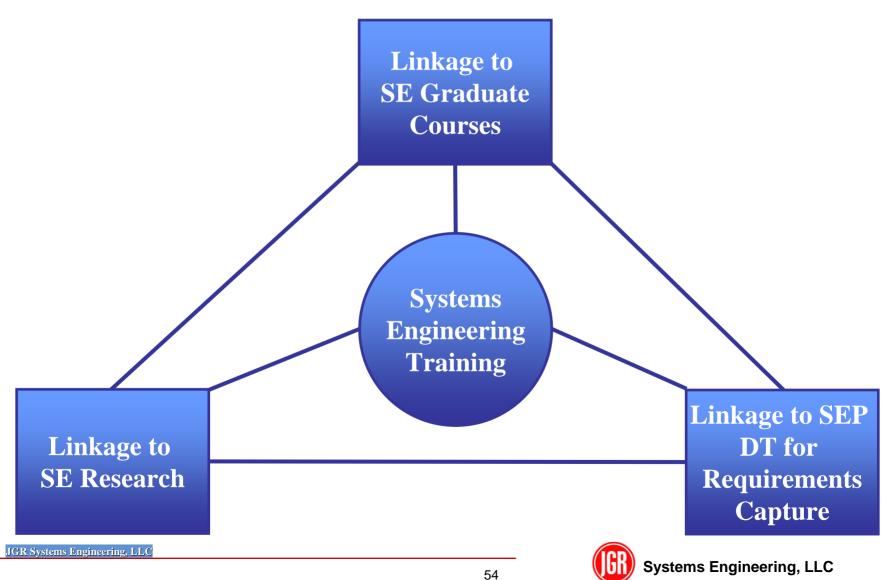
Training Scope & Delivery

System Engineering training Scope

- Integrated program
- Stand-alone modules
- Special aligned systems engineering topics
- Delivery
 - JGR Systems Engineering, LLC



Leveraged and Work-Place Relevant Training



Organizational Level, Training "Depth" and Value

Division or Department level

- Strategic or tactical business importance
- Overall value to a group, division, or department.

@ the Immediate Supervisor, Branch head or Project Lead level

- Impact on projects/programs
- Impact on employee competence

@ the individual engineer's level

- Impact on the individual's specific competency; e.g., ability, capabilities, skills
- Value of those competencies to the company



Systems Engineering Courses

Customer Tailored training from 1 - 5 days, in increments of one day

- Systems Analysis Methods
- Systems Engineering Process
- Integrated Risk Management
- Systems Reliability, Supportability and Availability Analysis
- Systems Integration and Test
- Systems Engineering Design
- Software Systems Engineering
- Systems Architecture Development
- Systems Engineering Leadership
- Systems Reliability Engineering
- Human-Systems Integration
- Logistics Systems Engineering



Systems Engineering Courses

- Critical Infrastructure Protection/Security Systems Engineering
- Systems Engineering Software Tools
- Six Sigma Systems Engineering
- Supply Chain Systems Engineering
- Systems Test and Evaluation
- Systems Engineering Planning and Management
- Systems Cost Engineering
- Systems Life Cycle Logistics
- Innovative Systems Design
- Systems Modeling and Simulation
- Systems Prognostic and Health Management
- Systems Development Program Engineering and Management



Summary

- Work-place Relevant Systems Engineering Training
 - By Subject Matter Practioners
 - Tailored to Customer Needs
- Linkage to Graduate Systems Engineering Courses
- Aerospace & Defense focused



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