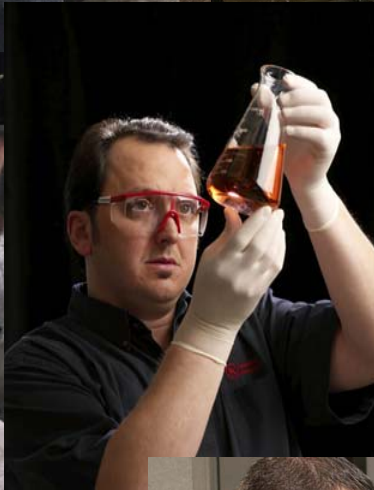
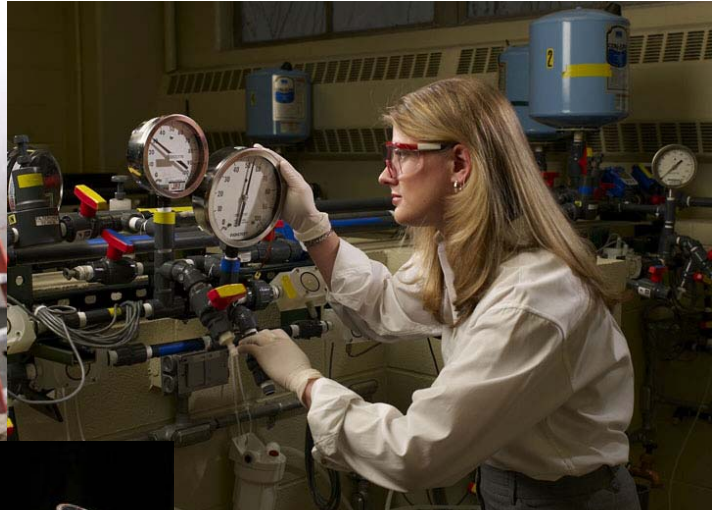

Assuring Quality and Sustainability in a Competitive Market





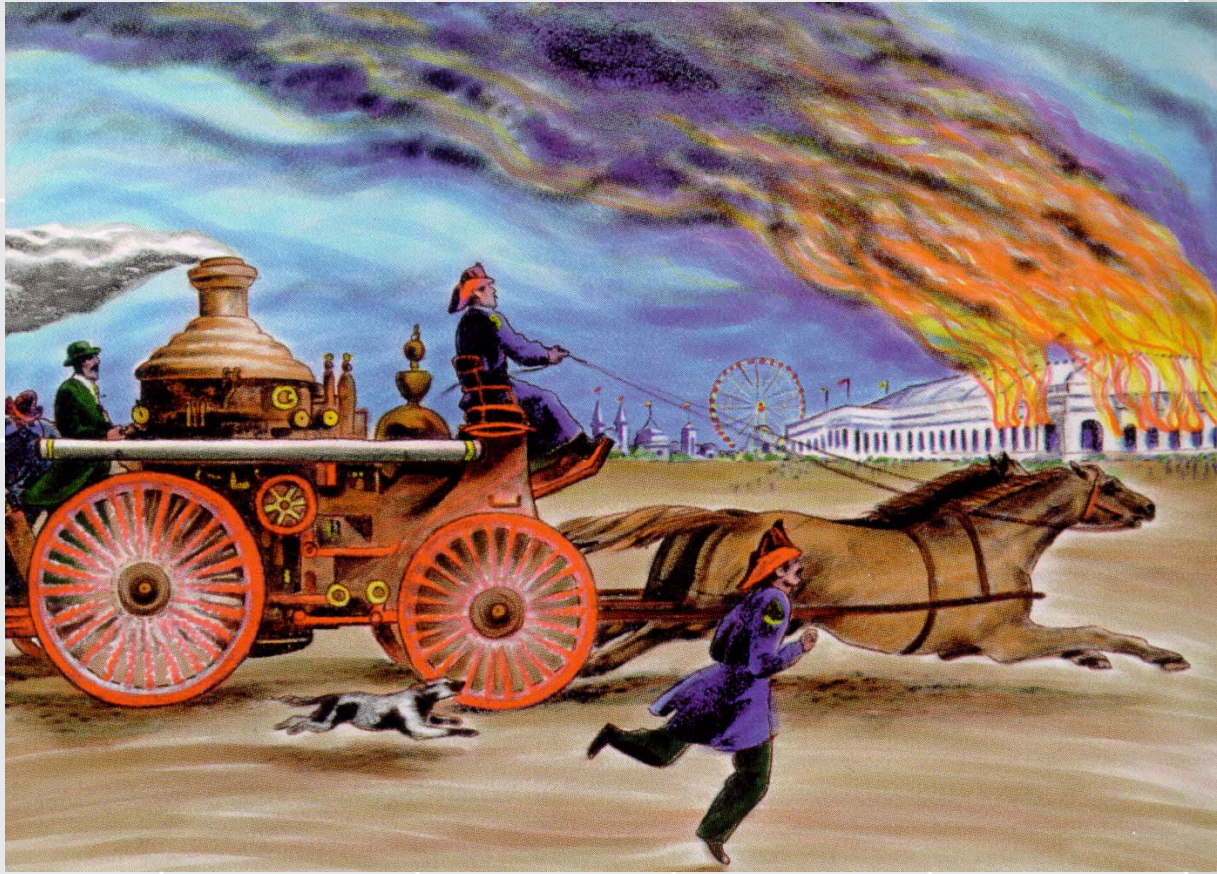


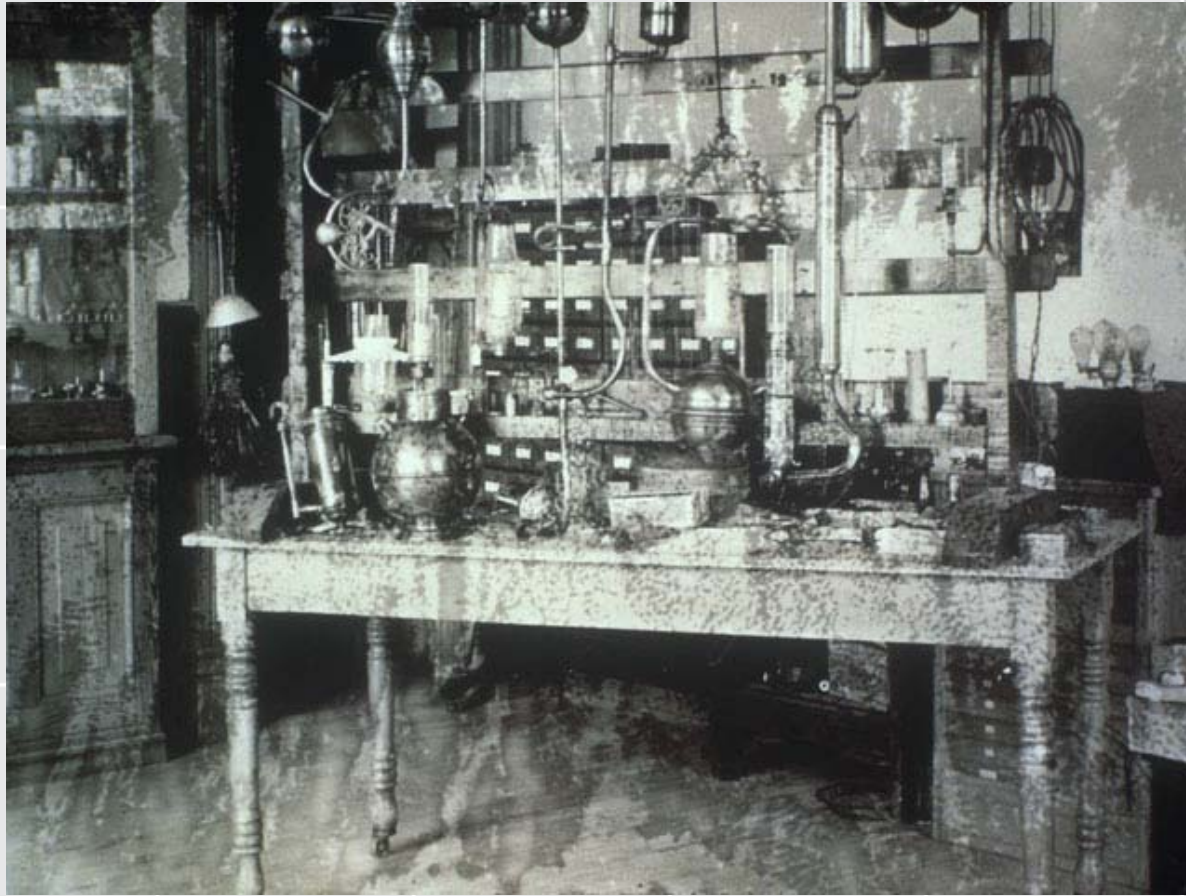


Assuring Quality and Sustainability in a Competitive Market











Assuring Quality and Sustainability in a Competitive Market



Assuring Product Safety in a Competitive Market

- Development of Standards
- Conformity Assessment
- Factory Surveillance
- Protection from Counterfeiting
- Education and Training



Conformity Assessment

- Testing
- Determining Compliance
- Issuing a Attestation of Conformity
- Factory Inspection
- Market Surveillance
- Corrective Action

Assuring Safety in a Competitive Market

- Development of Standards
- Conformity Assessment
- Protection from Counterfeiting
- Education and Training

Trademark Counterfeiting

- 500 Billion Annually
- 5%-7% of Global Trade



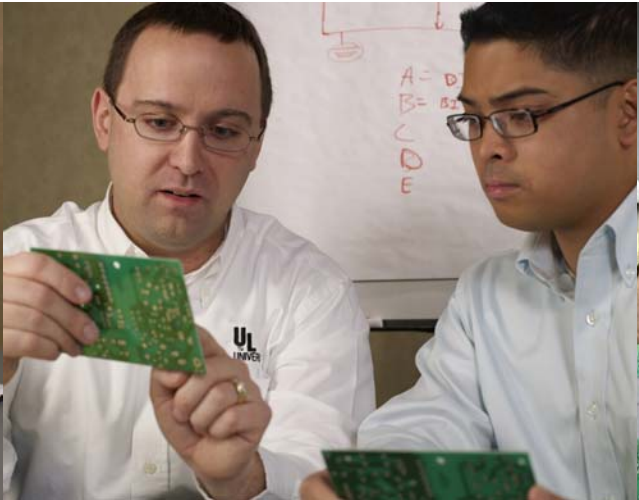
Anti-Counterfeiting Main Objectives

- **Protect Welfare and Safety of Consumers**
- **Protect Integrity of the UL Mark**

UL Intellectual Property Training

- Train personnel at 40-50 US Customs ports every year
- Trained over 2500 law and code enforcement officials
- Annual average of over 100 US Customs seizures
- Retail values estimated at over \$12 million





Assuring Safety in a Competitive Market

- Development of Standards
- Conformity Assessment
- Protection from Counterfeiting
- Education and Training

Assuring Quality and Sustainability in a Competitive Market



Applying Our Safety Model to the NDI Community

- Development of Standards
- Conformity Assessment
- Protection from Counterfeiting
- Education and Training



Assuring Quality and Sustainability in a Competitive Market

