



2008 International Infantry & Joint Services Small Arms Systems Symposium & Expo

Small Caliber Ammunition Industrial Base Past-Present-Future

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- Winchester Overview
- The Past (2000 to 2003)

 Before OEF & OIF
- The Ramp-Up (2004 to 2006)

 Urgent Buys and Second Source Start-Ups
- The Present (Almost) All Systems Go
- The Future Flexibility Required





Winchester Overview

- Winchester is in its 142nd year of operation and its 78th year as part of Olin Corporation.
- Winchester is a premier developer and manufacturer of small caliber ammunition for sale to domestic and international retailers, law enforcement agencies, and domestic and international militaries.
- Winchester is committed to conservation, the shooting sports, our nation's hunting heritage, and support of the American Warfighter.

Core Businesses

Winchester Ammunition

Military

Primary Ammunition Products: Centerfire rifle, centerfire pistol, and and buckshot for US and foreign military operations

Law Enforcement

Primary Ammunition Products: Centerfire pistol, centerfire rifle, slugs & buckshot for federal, state, and municipal law enforcement agencies

Industrial

Primary Ammunition Products: 8 Gauge and rimfire PAT for industrial plants and the construction industry

Commercial

Primary Ammunition Products:
Shotshells, centerfire rifle, centerfire pistol, and rimfire
For hunters and recreational target shooters

Operations

Winchester Plant Site	Products Produced
East Alton, Illinois	Shotshells
·	Small caliber centerfire rifle & pistol cartridges
	Industrial products: 8 gauge shotshells
Oxford, Mississippi	Rimfire ammunition
	Powder-actuated tool (PAT) loads
Geelong, Australia	Shorshells
Geerong, Musurumu	Small caliber centerfire rifle & pistol cartridges
	Rimfire ammunition
	Powder-actuated tool (PAT) loads





The Past: 2000 to 2003

- Base Military Business at East Alton, IL Facility
 - Well Established; Long History of US Government Supply
 - Prime Contracts for Pistol, Shotshell, Rimfire, Specialty Loads
 - Manufacturing Capacity Shared to Meet Demands of All Markets
- Market Conditions for Military Small Cal Ammo Were Down
 - Just Past the Low Point of '90s Drawdown
 - Weakened Second Tier Sub-contractor Base
 - Room to Grow





The Ramp Up (2004 to 2006)

- "Urgent Buy" Contracts Awarded 2003 & 2004
 - Prime Contracts for "Lake City" Line Items (5.56mm, 7.62mm and .50 Cal)
 - Full US TDP Compliance, with Minimum Tolerance for Exceptions
 - Demanding Start-up and Delivery Schedules
 - Utilized Manufacturing Capacity Available from Total Plant Pool
- "Second Source" Contract Awarded to GD-OTS in 2005
 - Winchester Sub-contractor on GD-OTS Team
 - Continuation and Addition of Products
 - Essentially Zero Tolerance for Exceptions to US TDP
- Lessons & Adjustments
 - Demands of Multiple New Product Start-ups (Equipment Set-up; Process Development; Employee Training; Supply Base Development; FATs; etc.)
 - New Quality Requirements (MIL STD 1916; Critical Defect Clauses; ISO 9001:2000; etc.)
 - New Customer Dynamic (PEO; PM-MAS; Critical Need)







- Winchester is in its Fifth Year of Elevated Production
 - Start-ups Complete
 - Workforce Trained Ongoing
 - "Government Business" Culture Established –
 Ongoing
 - Supply Base Established & Stabilized
 - Readiness at Peak Level







- Variables & Uncertainty Politics & Budgets
- Potential Cost Impact of Commodities Must be Mitigated (Current ICAP Project with EPA Clauses)
- Readiness Achieved From Five Years of Investments In Human Capital, Equipment and Processes Should be Maintained
- Requirements (and Funding) Should be Established to Maintain Minimum Sustaining Production Rates
- If/When Drawdown Occurs:
 - Business Will Follow the Dollars
 - Winchester Capacity Will Redirect to Other Market Demands
 - Readiness Will Suffer
 - Start-up Costs will be Incurred Again During Next Ramp-up
 - Effects Amplified in A "Hard Landing" Scenario