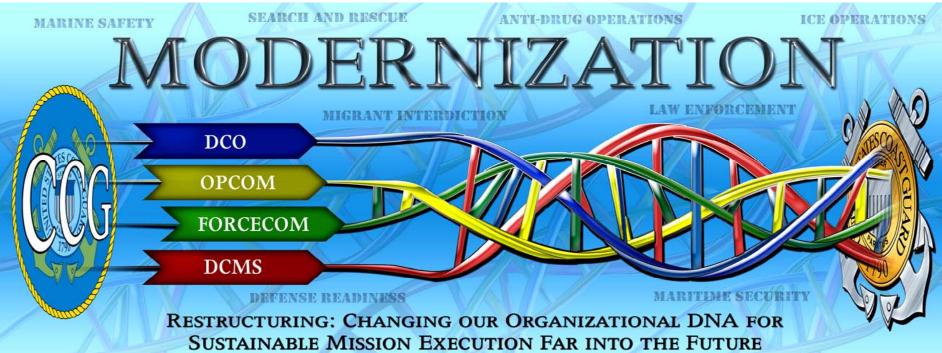


United States Coast Guard





Coast Guard Innovation Expo- Modernization Panel

AIDS TO NAVIGATION

Moderator:

Rear Admiral Jody Breckenridge

Assistant Commandant for Human Resources & Director, Strategic Transformation Team

Public Release Authorized



Why Change Now?



• World is changing. We must change to be responsive to 21st century threats & hazards.

- Unprecedented growth in maritime trade and tourism oversee 20,000 U.S. and foreign vessels, conducting over \$800 billion in domestic annual trade.
- Growth of LNG shipping, offshore oil and gas exploration, and increasing size and cargo capacity of vessels.
- Emergent radical extremism, major natural disasters, pandemic disease, mass migration, marine safety mission, search and rescue, law enforcement responsibilities, Arctic activity related to climate change, and growth of global trade routes.

Need operational structure that is more agile, flexible, and responsive.

- Strategies must drive decisions; not be reactions to external events.
- Operational Command & Control structure must have one doctrine/single point of accountability;
 structure must reflect and support Coast Guard Sectors.
- Interface w/DHS, DoD, Environment Protection Agency, industry, etc., must be unified/one voice.



Why Change Now? (cont'd)



- Business processes must benchmark against best practices.
 - Networking and organizational capabilities have significantly advanced since current construct was developed; there are now more efficient means of aggregating human effort.
 - Current business practices and structure are not adequate for operational sustainability.
- Need support systems that achieve a consistent business model.
 - Foster sustainability via standard, repeatable, and scaleable processes; enterprise-wide decision-making; and product-line management.
 - Acquisition management must address entire life-cycle management of assets.
- Lessons learned from internal/external studies, GAO & Congressional reports, highlight need for Modernization:
 - Gilbert Studies
 - Integrated Operations Command Study/Sector Implementation
 - Project 126 mini-studies, Logistics Transformation, Acquisition Reform
 - Coast Guard Command & Control (C2) Study
 - 9/11 Commission, Hurricane Katrina After-Action Reports
 - DHS Goals/Priorities, National Strategy for Maritime Security.



Modernization Builds on Work "Already In Progress"



- Acquisition Reform (1980's-2002)*
- Logistics Transformation (1986, 2003)*
- Deepwater Logistics Support (2002-present)
- <u>Financial Management</u> (1986, 1989, 2003)*
- eCG: <u>IT integration</u> (1996, 2002-present)*
- Reserve Support (1995, 9/11-present)
- Scenario based strategy (1998-present)
- Adaptive Force Packaging (9/11-present)*
- Operations /Marine Safety Consolidation (1986-present),
 Activities (1996), Sectors (2004), HQ (2005)
- Department of Homeland Security functional integration



What is **NOT** Changing



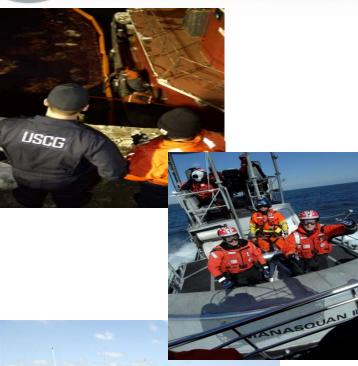
- Job 1: Mission Execution
 - Coast Guard People/Sectors/Ships/Aircraft/Boats get the job done
- No mission is being eliminated, including Marine Safety
- Our Guardian Ethos
- This is <u>not down sizing</u>...this is organizational wellness
 - There is no "budget gun" to our head
 - Coast Guard is likely to continue to grow, but more modestly than post-9/11 years.
 - We can shift resources to where we need them

This is not the latest self-help fad or leadership trend!



Enhancing the Way We Do Business





Our modernization will:

- Make our support systems more responsive to our operators.
- Make our force structure more responsive to mission execution.
- Make our Coast Guard more responsive to our Nation.

By:

- Unifying overall operational command and control.
- Standardizing doctrine, including tactics, techniques and procedures.
- Enhancing and unifying mission support systems.
- Providing stronger focus on the needs of the workforce.
- Improving operational decision making aligned with support delivery.
- Incorporating life-cycle management into acquisitions.
- Bolstering Coast Guard/maritime stakeholder relations.
- Ultimately positioning the Coast Guard for sustainable mission execution.



From Commandant Intent Action Orders (CIAOs) to Modernization Efforts (MEs)



Original CIAO's	Modernization Effort	
CIAO #2: USCG Headquarters Transition to Numbered Staffs	HQ & Financial Transformation	
CIAO #5: USCG Financial Management Transformation and CFO Audit Remediation		
CIAO #6: USCG Maritime Strategy and the Evergreen Cycle of Strategic Renewal		
CIAO #2: USCG Headquarters Transition to Numbered Staffs	Deputy Commandant for Operations (DCO)	
CIAO #3: Deployable Operations Group Implementation		
CIAO #1: Acquisition Directorate and the Integrated Deepwater System Consolidation	Deputy Commandant for Mission Support (DCMS)	
CIAO #4: Logistics Organizational Alignment		
CIAO #8: Human Resource Strategies to Support Coast Guard Maritime Strategy		
CIAO #9: Reserve Component Mission Support System		
CIAO #10: eCG Service Oriented Architecture Implementation		
	CG Operations Command (OPCOM)	
CIAO #7: Assessment of Coast Guard Command and Control Organization	CG Force Readiness Command (FORCECOM)	



Individual CIAO's to ME's to Integrated System



CIAO's

Modernization Effort

Integrated System

#1: Acquisition

#2: Numbered Staffs

#3: DOG

#4: Logistics

#5: Financial

#6: Maritime Strategy

#7:Command and Control

#8: HR Strategies

#9: Reserves

#10: eCG

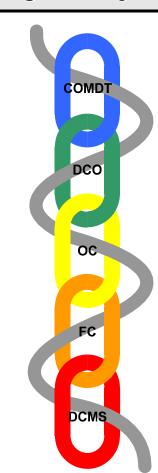
HQ & Financial Transformation

Deputy Commandant for Operations (CG-DCO)

CG Operations Command (CG-OPCOM)

CG Force Readiness Command (CG-FORCECOM)

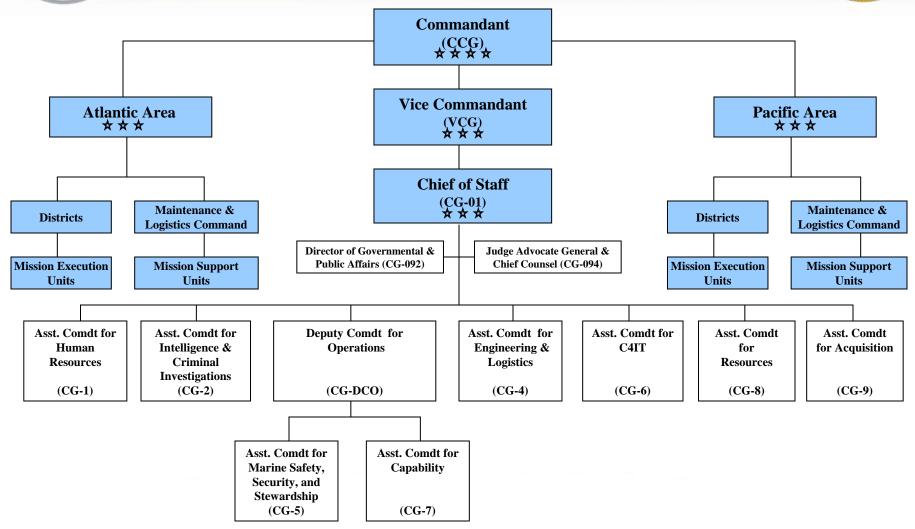
Deputy Commandant for Mission Support (CG-DCMS)





Current Coast Guard Organizational Alignment







What Will Change?

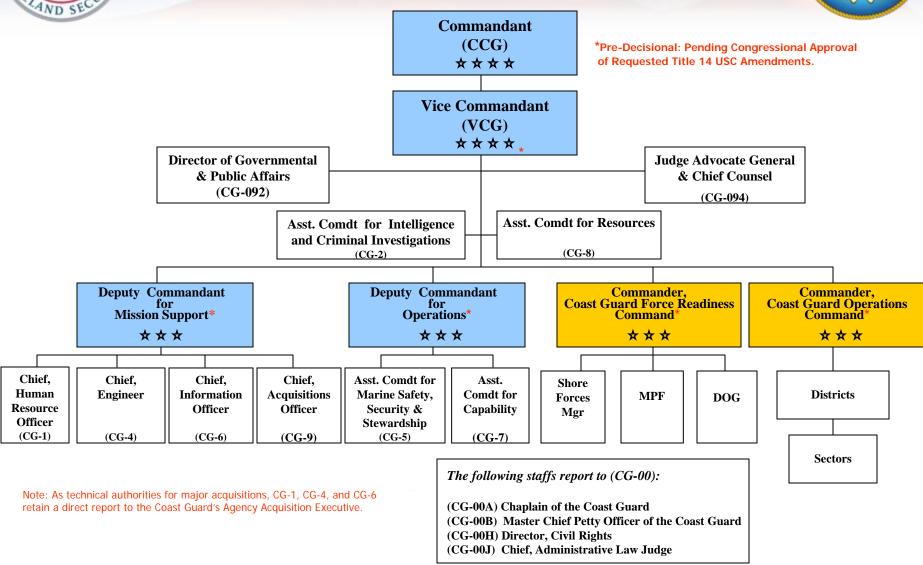


- We are realigning our operational structure, modernizing our Mission Support organization, and transforming our business processes by creating:
 - Deputy Commandant for Operations (DCO)
 - Deputy Commandant for Mission Support (DCMS)
 - Coast Guard Force Readiness Command (FORCECOM)
 - Coast Guard Operations Command (OPCOM)



Envisioned Coast Guard Organization After Modernization









DEPUTY COMMANDANT FOR OPERATIONS (CG-DCO)

Modernization Update

Rear Admiral Brian Salerno

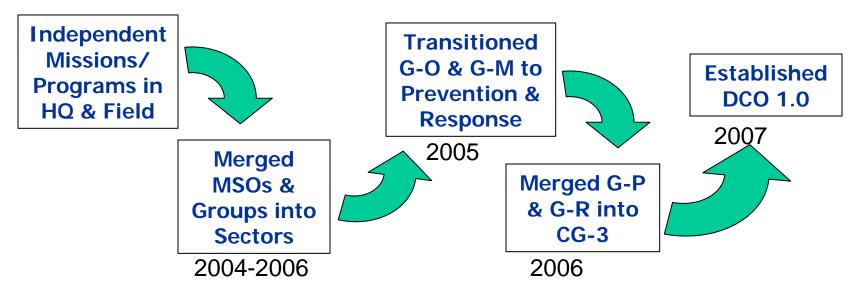
Assistant Commandant for Safety, Security and Stewardship

(CG-5)



Evolution of DCO1 Operational Policy Maker





Before

- Multiple field units in same AOR
- Separate O and M chains of command and HQ Programs
- Mission/Policy Overlap
- Multiple CG Spokespersons

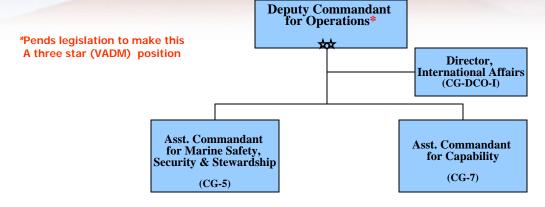
Today

- One Senior Leader Directs All Operational Policy
- Integrated & Aligned Mission Execution
- Consistent Structure Throughout Entire Service



Coast Guard Deputy Commandant for Operations (CG-DCO) v.1.0





BENEFITS

- Consolidates all CG operating programs under single Deputy Commandant, increasing operational focus & unity of effort.
- Integrates all operational policy development under single Assistant Commandant for Marine Safety, Security and Stewardship, eliminates overlap and redundancy, and provides clear unambiguous guidance to the field.
- Improves capabilities requirements generation for all Coast Guard operating programs, centralizing these functions under a single Assistant Commandant for Capability.
- Enhances Headquarters alignment with the new sector field operations organizational structure, clarifying mission ownership and improving the flow of policy, plans and resources from Headquarters to the field.
- Incorporates the International Affairs Directorate and functions into the new CG-DCO organization, improving the link between operational policy and international engagement.



DCO Outcomes



- Mission Performance Plans, policies, strategic analysis and planning, assessments and requirements for all Coast Guard statutory missions.
- Integrated response and prevention mission policy.
- Integrated external and international outreach/partnerships for ops policy and regulations.
- Integrated authorities, capabilities, competencies, capacity and partnership requirements.
- Situational and policy awareness to inform and enable leadership for Critical Incident Communications, MARSEC level, and MOTR responsibilities in coordination with OPCOM.
- Commandant's executive agent with the Joint Staff, DHS and Inter-Agency in coordination with OPCOM.



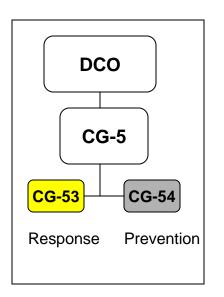
The Ops Alignment Picture

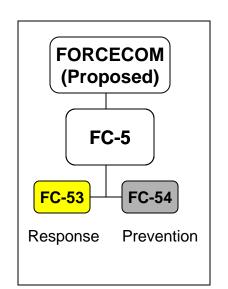


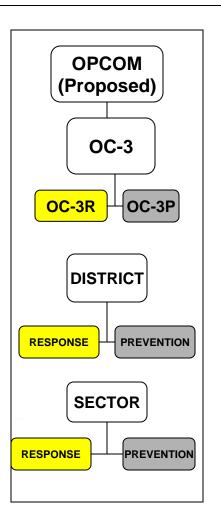
Ops Policy

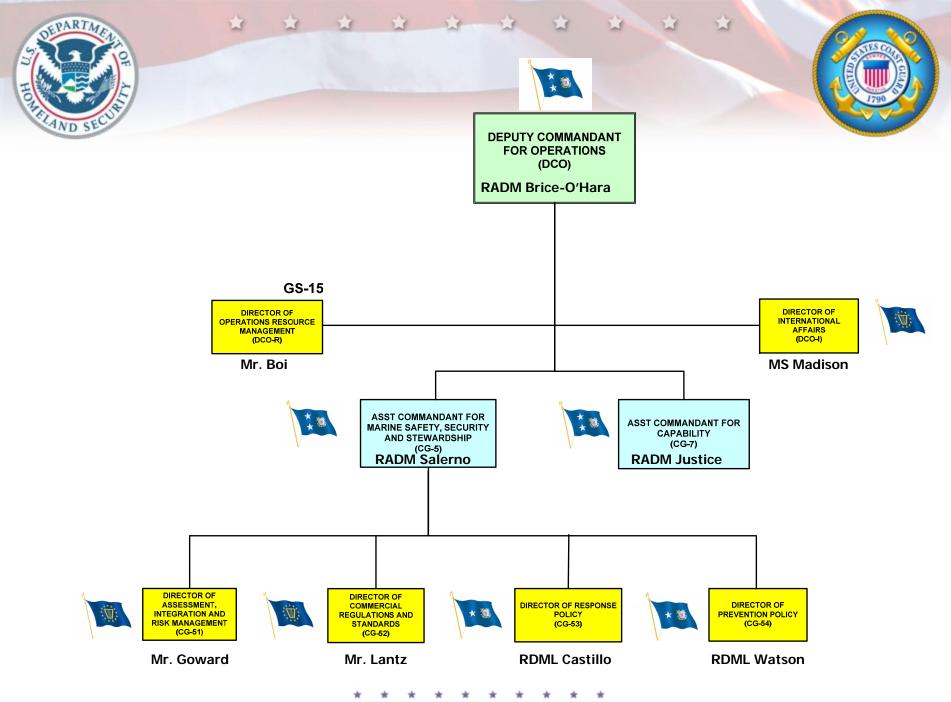
Ops Doctrine/TTP

MISSION EXECUTION













DEPUTY COMMANDANT FOR MISSION SUPPORT (CG-DCMS)

Modernization Update

Mr. Jeffery Orner

Mission Support Implementation Team

&

Deputy Assistant Commandant, for Engineering and Logistics



DCMS Mission & Vision



Mission

DCMS will enable Coast Guard Forces' Mission Execution and advance Coast Guard's Maritime Strategy by fostering a professional workforce capable of delivering "Best In Class" capabilities that maximize Coast Guard readiness.

Vision

All people, all platforms, all systems, and all missions always supported.



Value of DCMS



DCMS will enable ...

- ...Full life cycle management for CG people, platforms and systems.
- ... Standard, disciplined, repeatable, & scaleable processes.
- ... Disciplined configuration management.
- ... Bi-level maintenance support/services model (pushed support to unit).
- Single point of accountability for support above unit level.
- ... Centralized management of resources for support above unit level.



DCMS System Integration Examples



DCMS will...

- ...Collaborate with FORCECOM to ensure forces have assets maintained to readiness requirements wherever they are located.
- ...Increase the availability and visibility of all assets, including people, through product line support for Districts and operators in OPCOM.
- ...Ensure support compliance with Policy and Support Doctrine from DCO.





COAST GUARD FORCE READINESS COMMAND (CG FORCECOM)

Modernization Update

Rear Admiral Tim Sullivan

Director, FORCECOM Implementation Team

&

Commander, Maintenance & Logistics Command Pacific



FORCECOM Mission & Vision



Mission

FORCECOM provides ready forces to meet the supported commander's current and future operational requirements.

Vision

FORCECOM will be the provider of preeminent missionready maritime safety, security and stewardship capabilities.



The Need for FORCECOM



Local Command Visit

Best Practices

National Standardization

Team Visit

Pacific or Atlantic Training Team Visit

National Directives

Maintenance and Logistics Compliance Visits



Latest Techniques

Lessons Learned

Mishaps

Local Regulations

Qualification Programs

Individual and Unit Training

Emerging Requirements

Joint USCG-USN
Afloat Training Group



Value of FORCECOM (contract with our workforce)



FORCECOM will...

- ...allocate mobile and deployable specialized forces on a global basis.
- ...promulgate doctrine that will align training and standardization to ensure force interoperability and readiness.
- ...provide timely and high quality training.
- ...consolidate and standardize inspection visits and establish a standard measurement system to evaluate the readiness of forces.
- ...rapidly validate field innovation best practices and incorporate them into Tactics, Techniques and Procedures.

Performance Improvement FORCECOM Concepts Practiced for Years



School House, Doctrine, TTP, Job-aids, Standardization, Unit Visits, Shared Best Practices, Lessons-learned, COE





DCO, DCMS, FORCECOM, OPCOM, in Sync



FORCECOM Units



HITRON Jacksonville, F		Cutters*		Gutters (continued)*	
DOG*	Jacksonville, FL	WMSL		WMEC (continued)	The second second
	D. H	CGC BERTHOLF	Alameda, CA	CGC DAUNTLESS	Galveston, TX
DOG Command	Ballston, VA	CGC WAESCHE	Alameda, CA	CGC DECISIVE	Pascagoula, MS
SSTs		CGC STRATTON	Alameda, CA	CGC DEPENDABLE	Cape May, NJ
MSST ANCHORAGE (91111)	Anchorage, AK	WAGB		CGC DILIGENCE	Wilmington, NC
MSST BOSTON (91110)	Boston, MA	CGC HEALY	Seaule WA	CGC RELIANCE	Portsmouth, NH
MSST GALVESTON (91104)	Galveston, TX	CGC POLAR SEA	Seattle, WA	CGC RESOLUTE	St. Petersburg, FL
MSSZ HC VIE JE JE (9) (9)	Honolulu, HI	CGC POLAR STAR	Scattle, WA	CGC STEADFAST	Warrenton, OR
WES KIN A VE VE 91 A	St. Mary's, GA	WHEC		CGC VALIANT	Miami Beach, FL
MSST LA/LB (91103)	San Pedro, CA	CGC BOUTWELL	Alameda, CA	CGC VENTUROUS	St. Petersburg, FL
MSST MIAMI (91114)	Homestead, FL	CGC CHASE	San Diego, CA	CGC VIGILANT	Patrick AFB, FL
MSST NEW ORLEANS (91112)	Belle Chasse, LA	CGC DALLAS	Charleston, SC	CGC VIGOROUS	Cape May, NJ
HSS ISVOYERO (SIN)	Staten Island, NY	CGC GALLATIN	Charleston, SC	CGC ACUSHNET	Ketchikan, AK
FORCECOM is	one of 4	lCornerstor	ASDOJCA,	G Moderniza	A THOMAK
MSST SAN FRANCISCO (91105)	Alameda, CA	CGC JARVIS	Honolulu, HI	WPC	
MSST SEATTLE (91101)	Scattle, WA	CGC MELLON	Seattle, WA	CGC SHAMAL	Pascagoula, MS
		CGC MIDGETT	Seattle, WA	CGC TORNADO	Pascagoula, MS
FOCUS OP DOC	tripo TT	D Training	Ctanda	dization an	A scagoula, MS
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REGIONAL DIVE LOCKER WES	I San Diego, CA	CGC RUSH	Honolulu, HI	CGG EAGLE	New London, CT
Force Manage	ement ar	nd Allocatio	Alameda. CA	Traini	
		WMEC		The second secon	ig .
CG TACLET SOUTH	Opa Locka, FL	CGC BEAR	Portsmouth, VA	TRACENS	
Us		CGC CAMPBELL	Portsmouth, NH	CG ATTC ELIZABETH	Elizabeth City, NO
Lessen Worry	and Dic	traction for	Operato	TEG AVTRACEN MOBILE	Mobile, AL
Lessell vvolly	GII EMISE A 3	CGC FORWARD	Portsmouth, VA	CG TRACEN CAPE MAY	Cape May, NJ
CG PSU 307	Clearwater, FL	CGC HARRIET LANE	Portsmouth, VA	CG TRACEN PETALUMA	Petaluma, CA
CG PSU 308	Gulfport, MS	CGC LEGARE	Portsmouth, VA	CG TRACEN YORK-	
Transport LICCO	PODECION			na Throats	Yorktown, VA
Improve USC	ユーゼ ロン	insiveriess re	Ulany	HIGECALHICALS.	Camp Lejeune, N
CG PSU 312	San Francisco, CA	CGC SENECA	Boston, MA	- CACLIN	
CG PSU 313	Tacoma, WA	CGC SPENCER	Boston, MA	Training Teams	
D DQC Eblities .: II	Datter T			PACAREA TRATEAM	Alameda, CA
Result will be	petter I	rained, Sare	er, and I	Kead VA TRATEAM	Portsmouth, VA
		-			
Workforce, a	and Imp	round Missis	IN EVOC	HIGRAC	San Diego, CA
MARWOLKIOICE, C		OVER MII2210	JI EXECU	AUGIANT	Norfolk, VA
SPONSE TEAM	Chesapeake, VA	COC ALLEY	warrenton, OK		
Other Entities		CGC CONFIDENCE	Patrick AFB. FL		
		ns Most We			





COAST GUARD OPERATIONS COMMAND (CG OPCOM)

Modernization Update

Rear Admiral Kevin Cook

Director, OPCOM Implementation Team



OPCOM Mission & Vision



Mission

OPCOM will be the Coast Guard's Global Operational Commander responsible for executing the Coast Guard's Strategy for Maritime Safety, Security, and Stewardship in order to safeguard the nation against all threats, hazards, and challenges in the maritime domain.

Vision

OPCOM shall attain and sustain superior mission execution across all Coast Guard missions by linking the strategic and tactical levels of maritime operations.



Value of OPCOM



- Command & Control construct that unifies efforts across all of the Service's eleven mission areas.
- Agile & responsive Mission Execution -- effectively & efficiently meet emergent operational needs consistent with Coast Guard & National Command Authority priorities.
- Enhanced Maritime Domain Awareness utilizing a robust, fully integrated, real-time Coast Guard Common Operating and Common Intelligence Picture.
- Strengthened Maritime Relations, Regimes & Maritime Governance – Robust public & private sector partnerships, both in the United States and abroad.



OPCOM 1 Commander for Operations



Today

17th District

| Pacific Area |
| Atlantic Area |
| A Area/District Commands |
| District Commands |
| District Commands |
| Sth District |
|

- 2 Operational
 Commanders &
 variances in Ops
 based on
 geography
 - Multiple Common Operating Pictures
- Two-sided international agreements interpreted 2 different ways for the same country
- EXAMPLE: Midwest flooding-Asset/MTS recovery requests must pass through top layers – DHS -HQ - Area before capability can be assigned; delayed response
- Reactive response

Future

- 1 global Operational Commanderresponsible for directing all Coast Guard Mission Execution
- 1 Common Operating Picture
- 1 Common Intel Picture
- Integrated, global Command Center with embedded operations, resource provider, public affairs, intel expertise
- EXAMPLE: Midwest flooding- OPCOM has decision making authority to provide "best available" versus "locally available" resources
- Proactive operational oversight and support

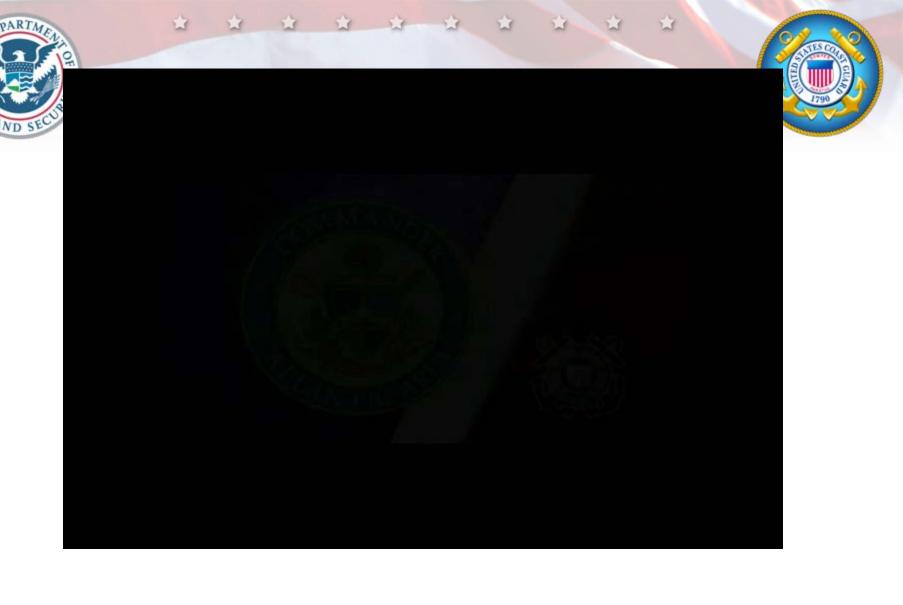




OPCOM System Integration Examples

OPCOM will perform mission execution with...

- …a strong policy foundation from DCO.
- ...ready, trained forces from FORCECOM.
- ...systems and support for platforms, infrastructure, and personnel from DCMS.





Key Benefits of Coast Guard Modernization



- Transforms the Coast Guard into a change-centric organization.
- Stronger focus on the needs of our workforce.
- Unifies overall operational Command and Control.
- Standardizes doctrine, tactics, techniques and procedures.
- Enhances and unifies Mission Support systems.
- Reduces layers of bureaucracy and operational friction.
- Develops life-cycle sustainment in Acquisitions.
- Significantly elevates support to the field and our operators.
- Bolsters Coast Guard/maritime stakeholder relations.

Ultimately positions the Coast Guard for sustainable mission execution.