

**Process Improvement and CMMI®**  
**- Developing Complex Systems-**  
**Using CMMI® to Achieve Effective**  
**Systems and Software Engineering**  
**Integration**

8<sup>th</sup> Annual CMMI Technology Conference and User Group  
November 17-20, 2008  
Hyatt Regency Tech Center  
Denver, Colorado

Theme: Investigation, Measures, and Lessons Learned About the  
Relationship Between CMMI® Process Capability and Project or  
Program Performance.

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# The Software Engineering Institute - Improving the Practice of Engineering: Create, Apply and Amplify

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Federally Funded Research and Development Center

Created in 1984

Sponsored by the U.S. Department of Defense

Locations in Pittsburgh, PA; Washington, DC;  
Frankfurt, Germany

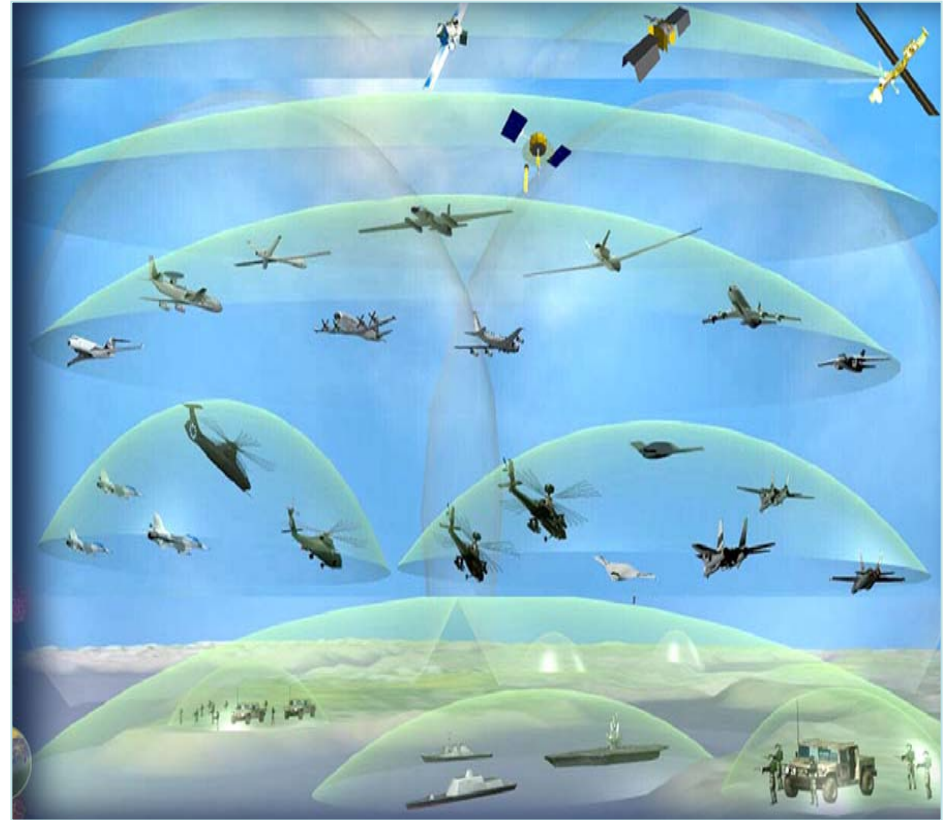
Operated by Carnegie Mellon University



# Overview

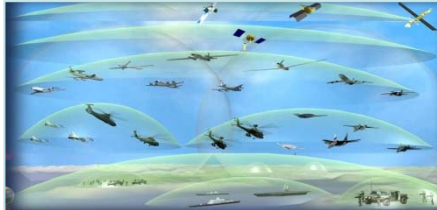


- **Integration Trends**
  - Development
  - Mission
  - Technology
  - Engineering
  - Risk
- **CMMI Benefits**
- **Ten Future Trends**
- **Wrap-up**



## Development Complexity

# Need for Space, Air, Ground, Water, Underwater Software-Intensive Systems to be Integrated

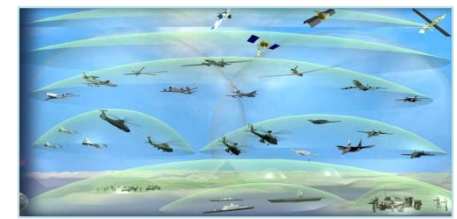


- Several million SLOC programs; “Hybrid” systems combining legacy re-use, COTS, new development
- Multi-contractor teams using different processes; dispersed engineering, development & operational locations
- New technologies create opportunities/challenges; products change/evolve, corporations mutate
- Business/operational needs change - often faster than full system capability can be implemented
- Skillset Shortfalls; Cost and schedule constraints
- Demands for increased integration, interoperability, system of system capabilities
- Enterprise perspectives/requirements; sustainment concerns

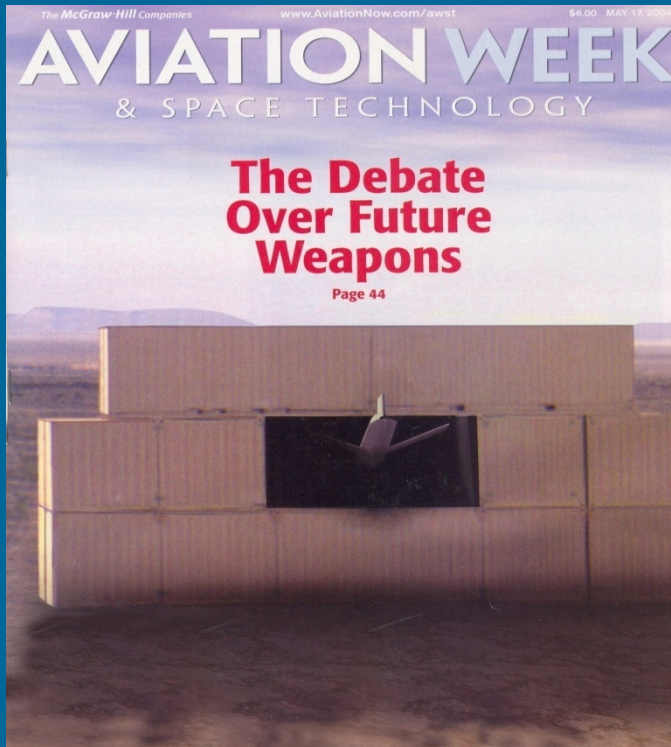


**Development Complexity of Software-Intensive Systems is Increasing**

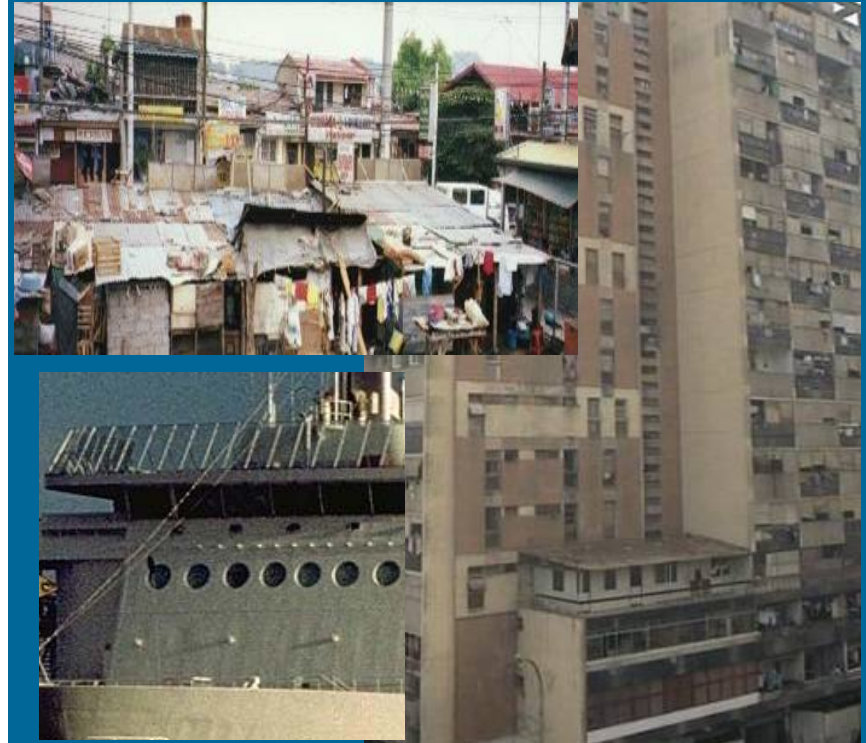
# Need for Mission Integration



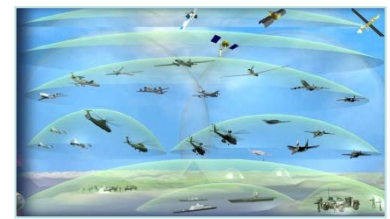
Less a Matter of Hitting  
a Window



And More a Matter of  
The Right Window - Right  
Now



# Software Engineering Trends That Impact Systems Engineering



## Traditional

- Standalone systems
- Mostly source code
- Requirements-driven
- Control over evolution
- Focus on software
- Stable requirements
- Premium on cost
- Staffing workable

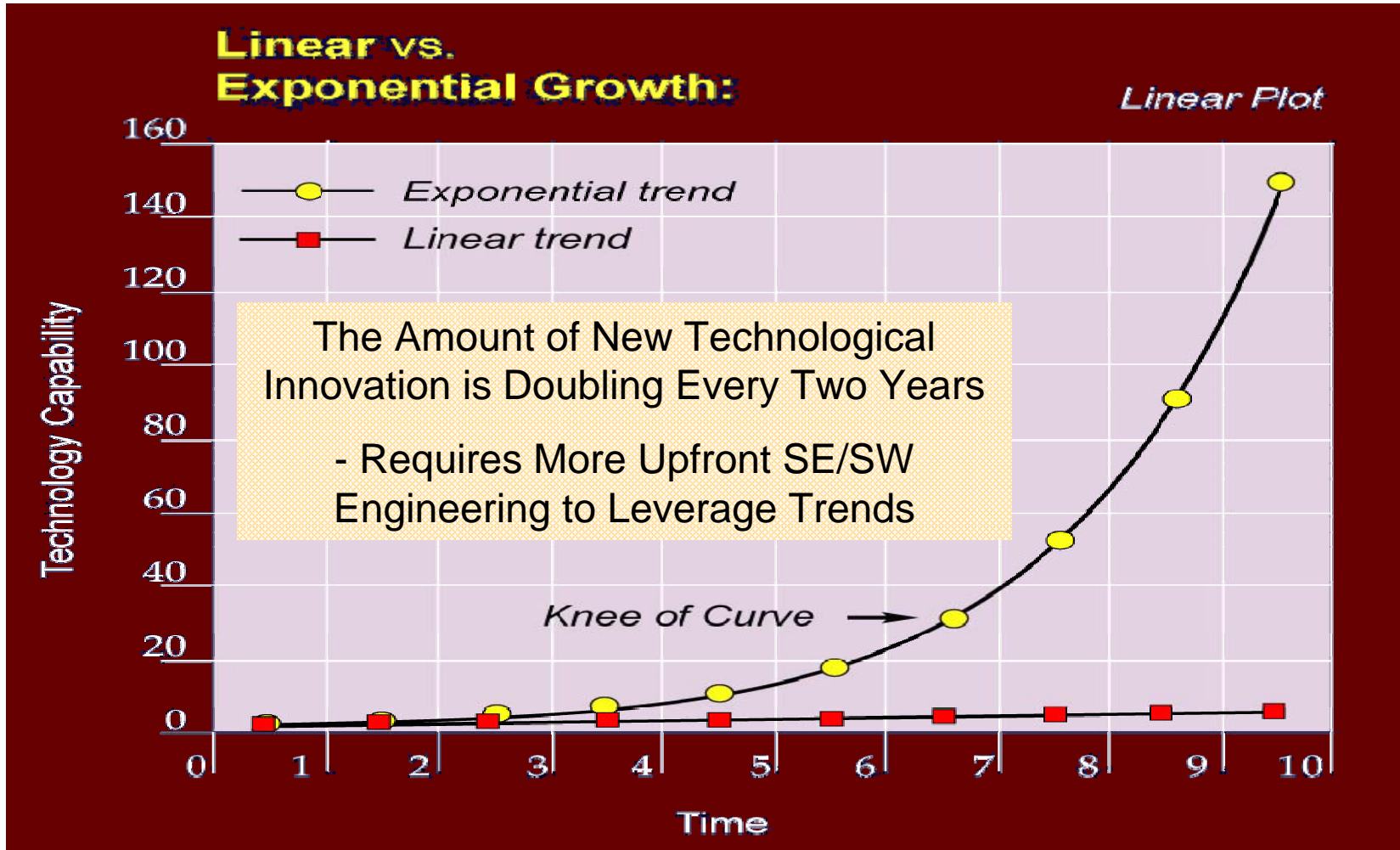
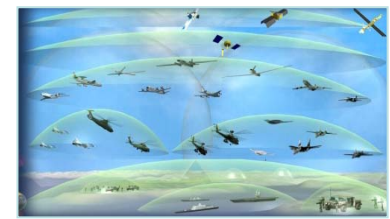
## Future

- Everything connected-maybe
- Mostly COTS components
- Requirements are emergent
- No control over COTS evolution
- Focus on systems and software
- Rapid change
- Premium on value, speed, quality
- Scarcity of critical talent

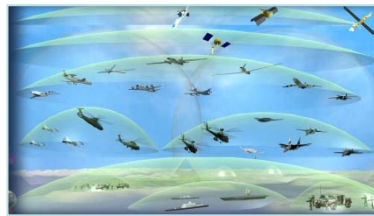
*Emerging Dynamics of Bringing Systems and Software Engineering in Continued Partnership*



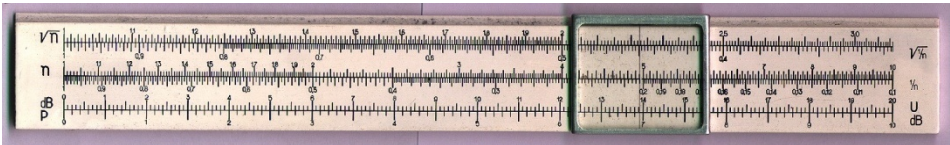
# The Acceleration of Innovation in the 21st Century: - Facilitating Our Ability to Integrate



# Facilitating Integration: Augustine's Law - Growth of Software is an Order of Magnitude Every 10 Years



## In The Beginning



**1960's**



**F-4A  
1000  
LOC**



**1970's**



**F-15A  
50,000  
LOC**



**1980's**



**F-16C  
300K  
LOC**



**1990's**



**F-22  
1.7M  
LOC**



**2000+**

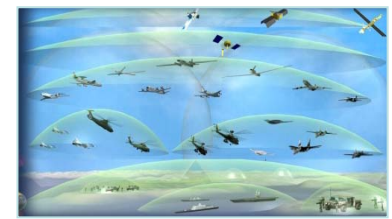


**F-35  
>6M  
LOC**





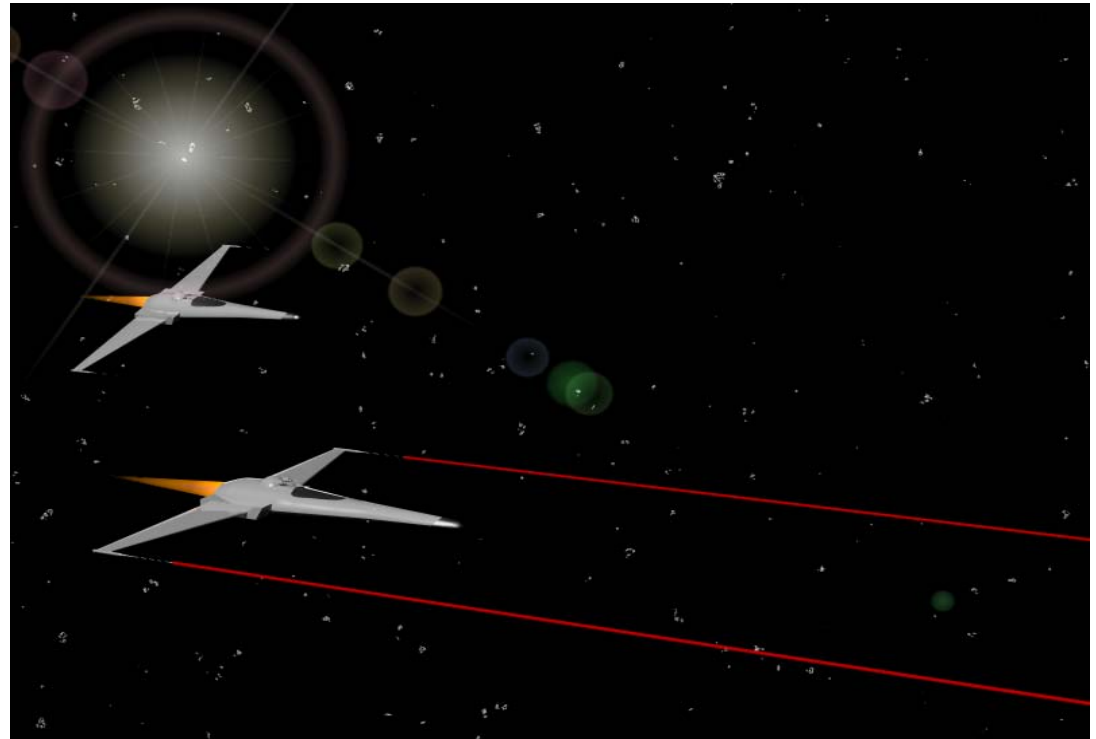
# Facilitating Integration: Given Augustine's Law Holds



**2080?**



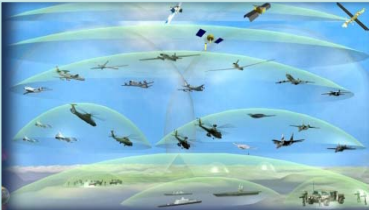
**F-50 - 4.7B Lines of Code**



***Need for increased functionality will be a forcing function to bring the fields of software and systems engineering closer together***

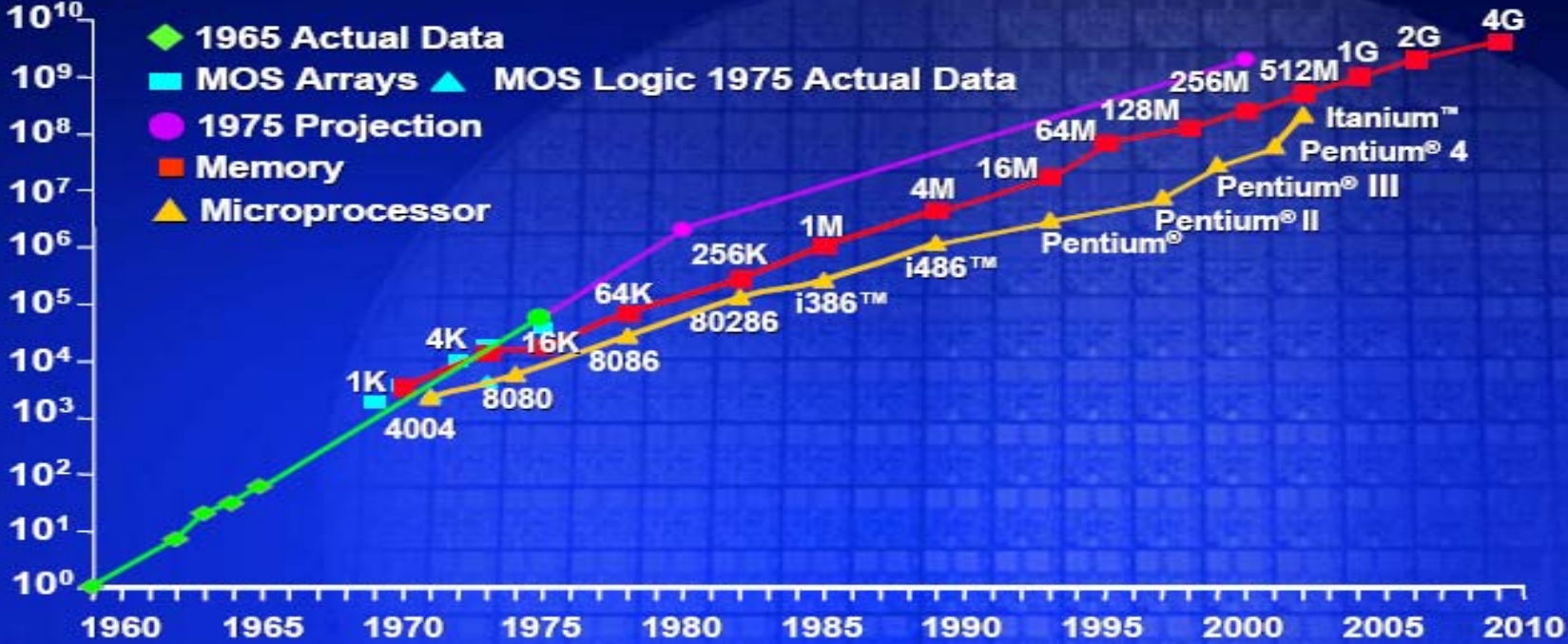


# Facilitating Integration: Moore's Law - The Number of Transistors That Can be Placed on an Integrated Circuit is Doubling Approximately Every Two Years



## Integrated Circuit Complexity

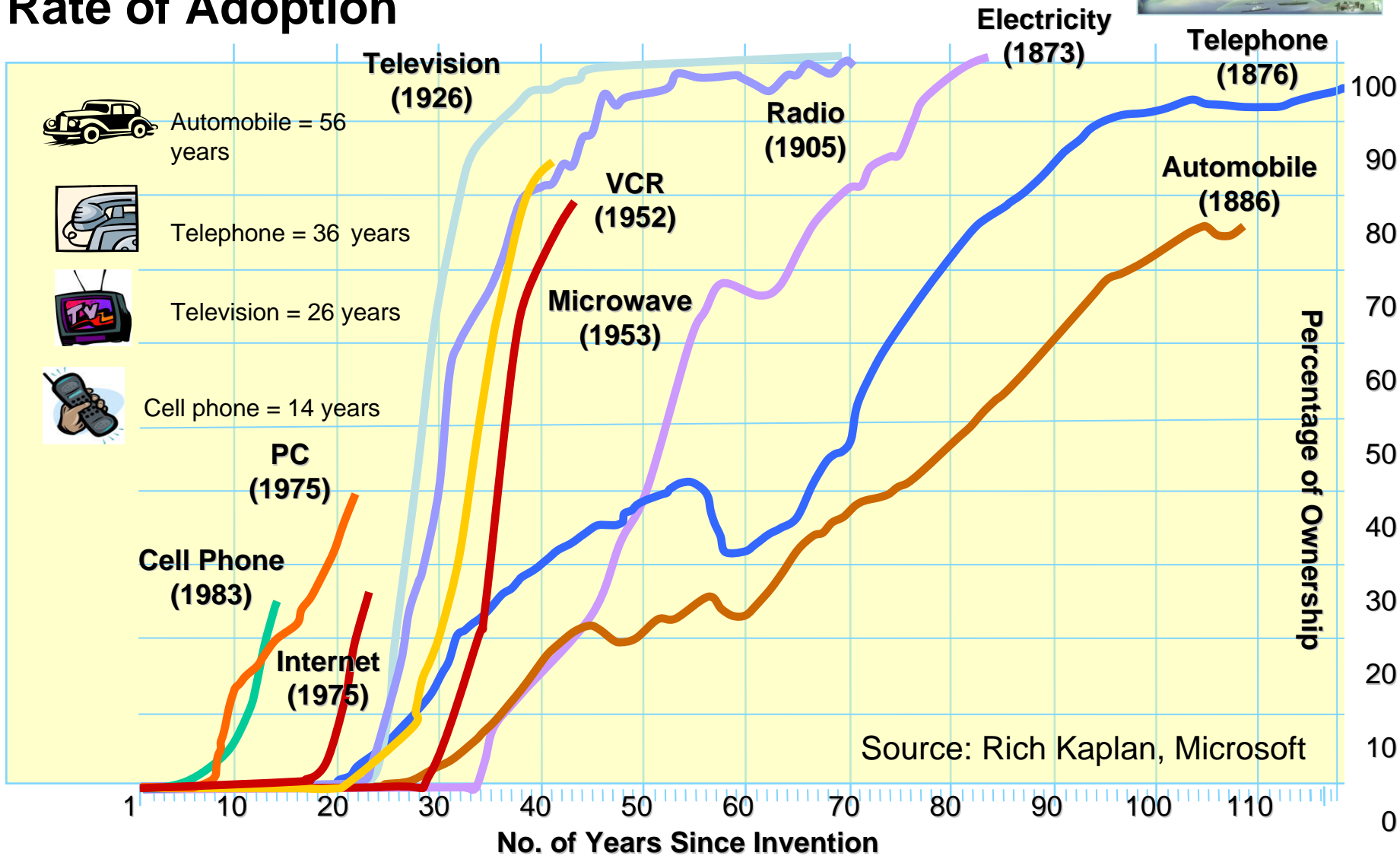
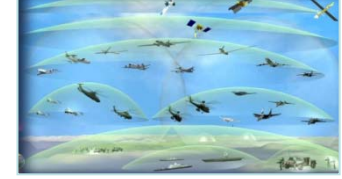
Transistors Per Die



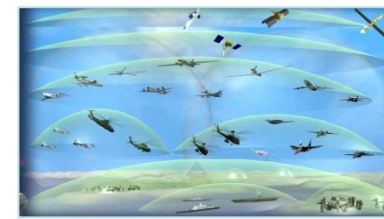
Source: Intel



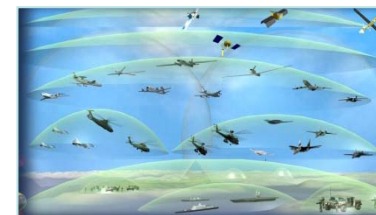
# Facilitating Integration: Increased Technological Rate of Adoption



# Management Integration: Life of a Program Manager in a System of Systems Operation...



# Relationship Between Integration Complexity and Acquisition Success Improving and More Improvements are on the Way But .....



## Software is Growing in Complexity

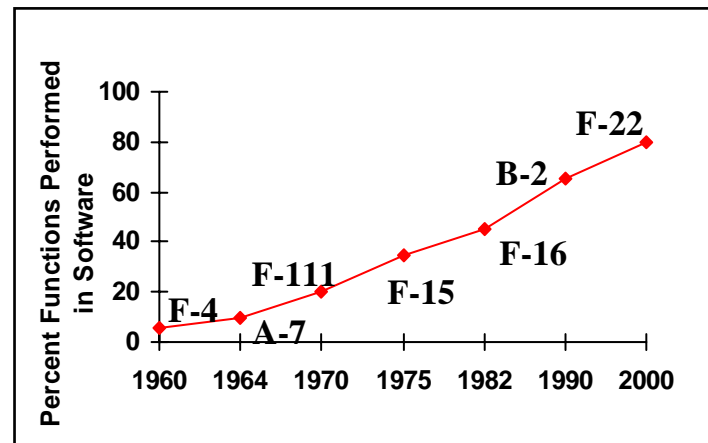
- 80% of some weapon system functionality is dependent upon software
- Consequences of software failure can be catastrophic

## Software Acquisition is Difficult

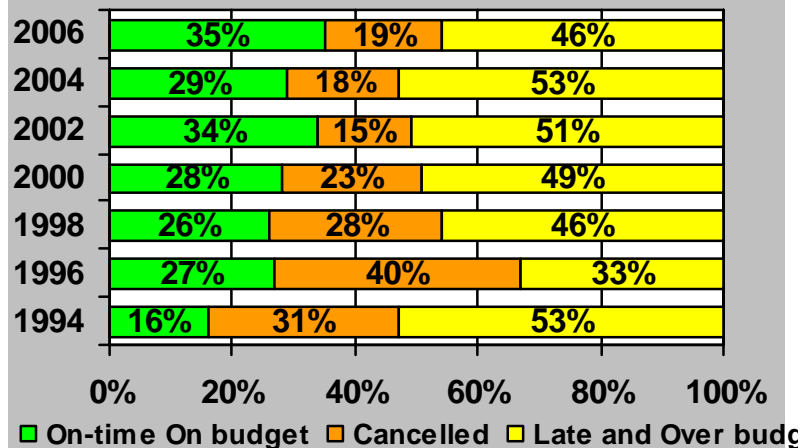
- 46% are over-budget (by an average of 47%) or late (by an average of 72%)
- “Successful projects” have 68% of specified features

## Software is Pervasive

- IT Systems, C4ISR, Weapons, etc



## Standish Group CHAOS Report



On-going Changes to the Acquisition Process Targeted at Correcting this Issue



# Integration Challenges: Some Drivers That Increase the Risk of Engineering Software-Intensive Systems



**Platform** → *Customer Emphasis* → **Enterprise**

**Requirements** → *Acquisition Model* → **Objectives/  
Capabilities**

**Dominant  
Prime** → *Program Execution* → **Strategic  
Teaming**

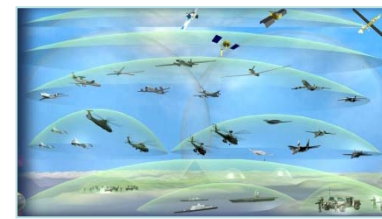
**“Boxes”** → *Integration Challenge* → **“Layers &  
Stacks”**

**Proprietary** → *Architectures and Standards* → **Plug & Play**

*Need Exists to Address Both Sides, and Do So with Compressed Delivery Schedules via Improvements in Systems/Software Engineering*

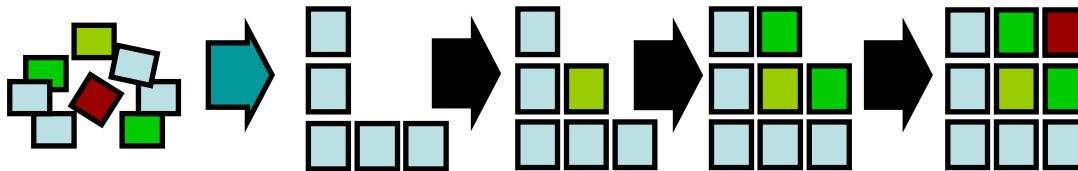


# CMMI ® Product Integration (PI)



## Purpose

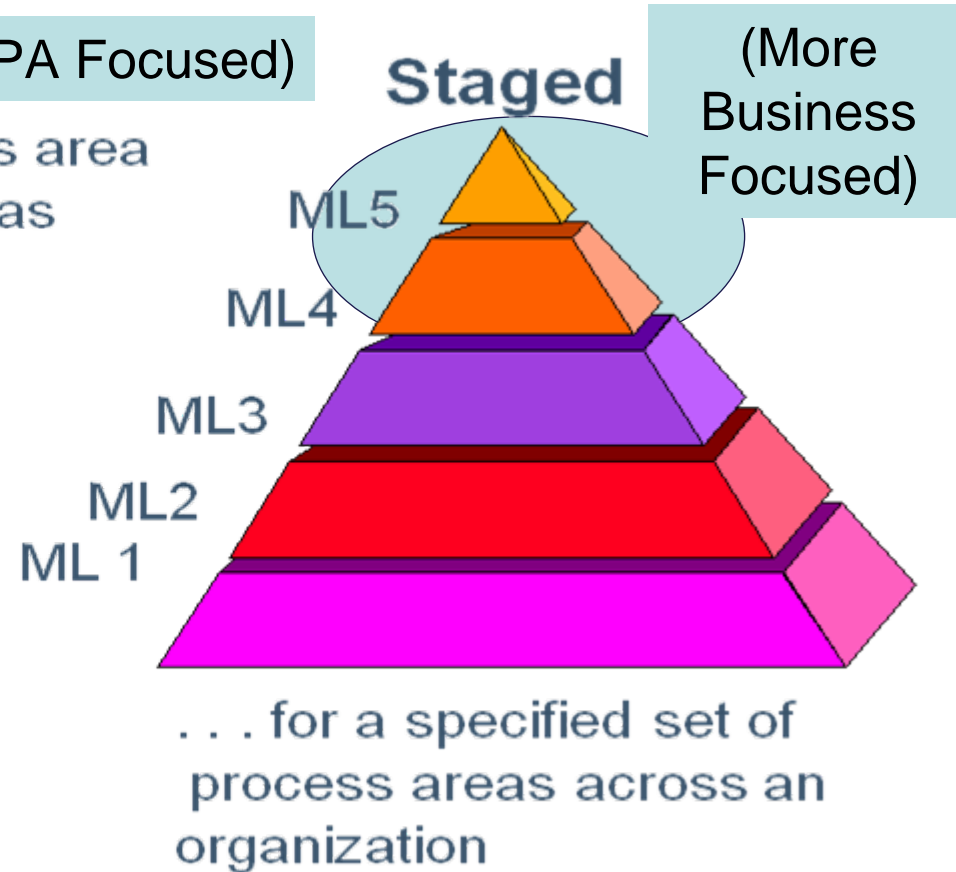
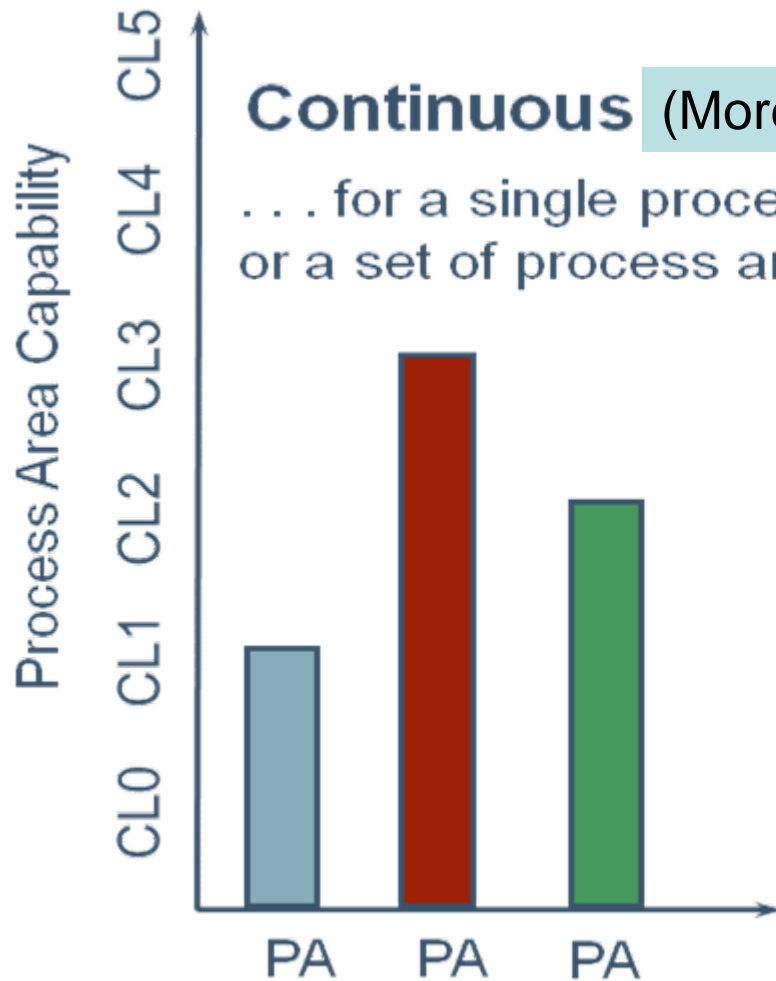
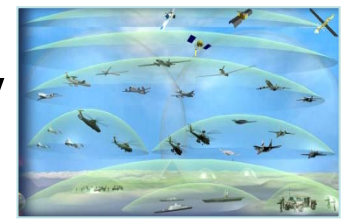
Assemble the product from the product components, ensure that the product, as integrated, functions properly, and deliver the product.



Source: SEI CMMI® Training Material



# Two Representations – Focus at Higher Maturity May Be Different Depending on Representation

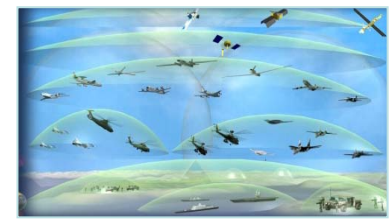


Source: SEI CMMI® Training Material





# Staged Representation: PAs by Maturity Level

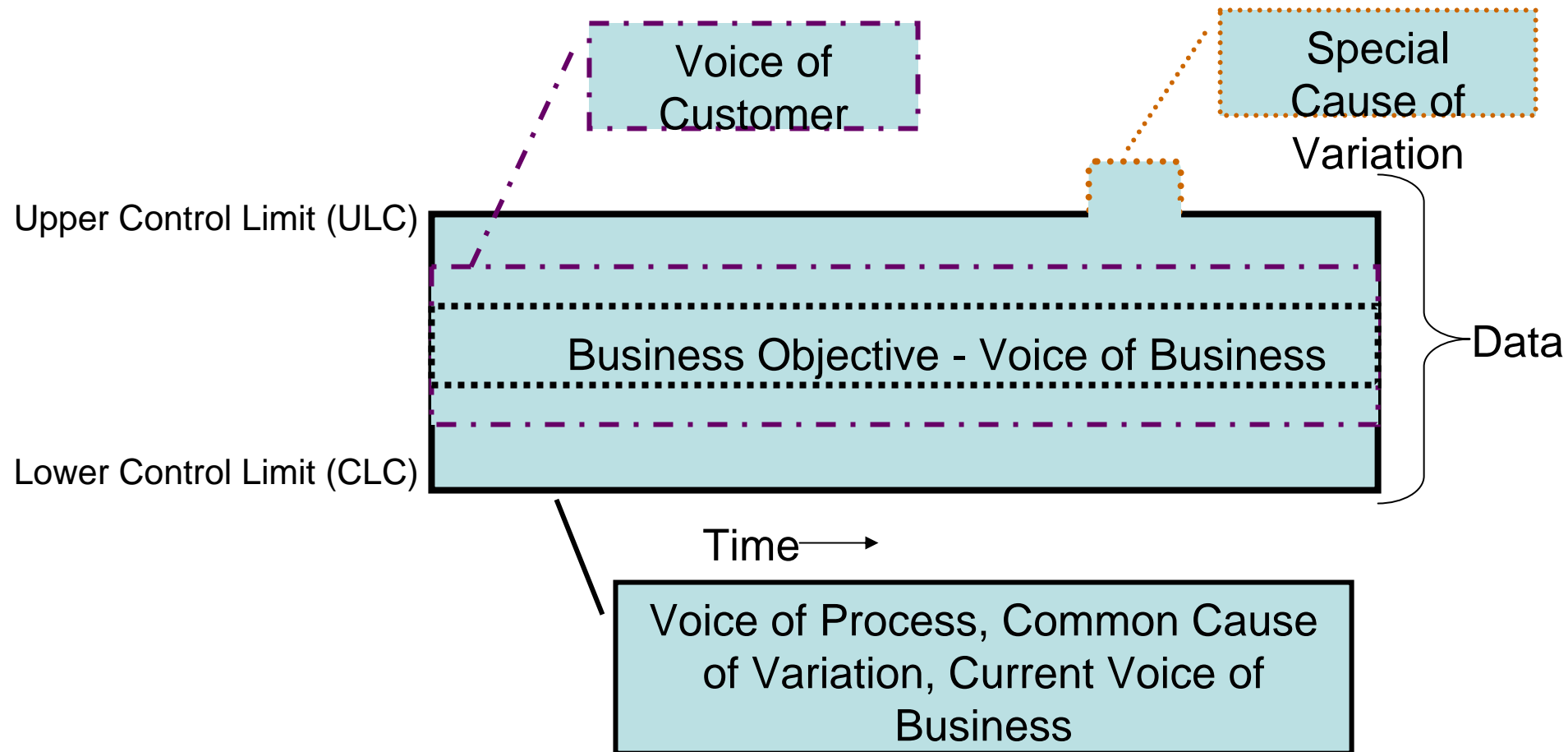


Level	Focus	Process Areas	
5 Optimizing	<i>Continuous Process Improvement</i>	Organizational Innovation and Deployment Causal Analysis and Resolution	<p>Risk Rework</p>
4 Quantitatively Managed	<i>Quantitative Management</i>	Organizational Process Performance Quantitative Project Management	
3 Defined	<i>Process Standardization</i>	Requirements Development Technical Solution Product Integration Verification Validation Organizational Process Focus Organizational Process Definition +IPPD Organizational Training Integrated Project Management +IPPD Risk Management Decision Analysis and Resolution	
2 Managed	<i>Basic Project Management</i>	Requirements Management Project Planning Project Monitoring and Control Supplier Agreement Management Measurement and Analysis Process and Product Quality Assurance Configuration Management	
1 Initial			

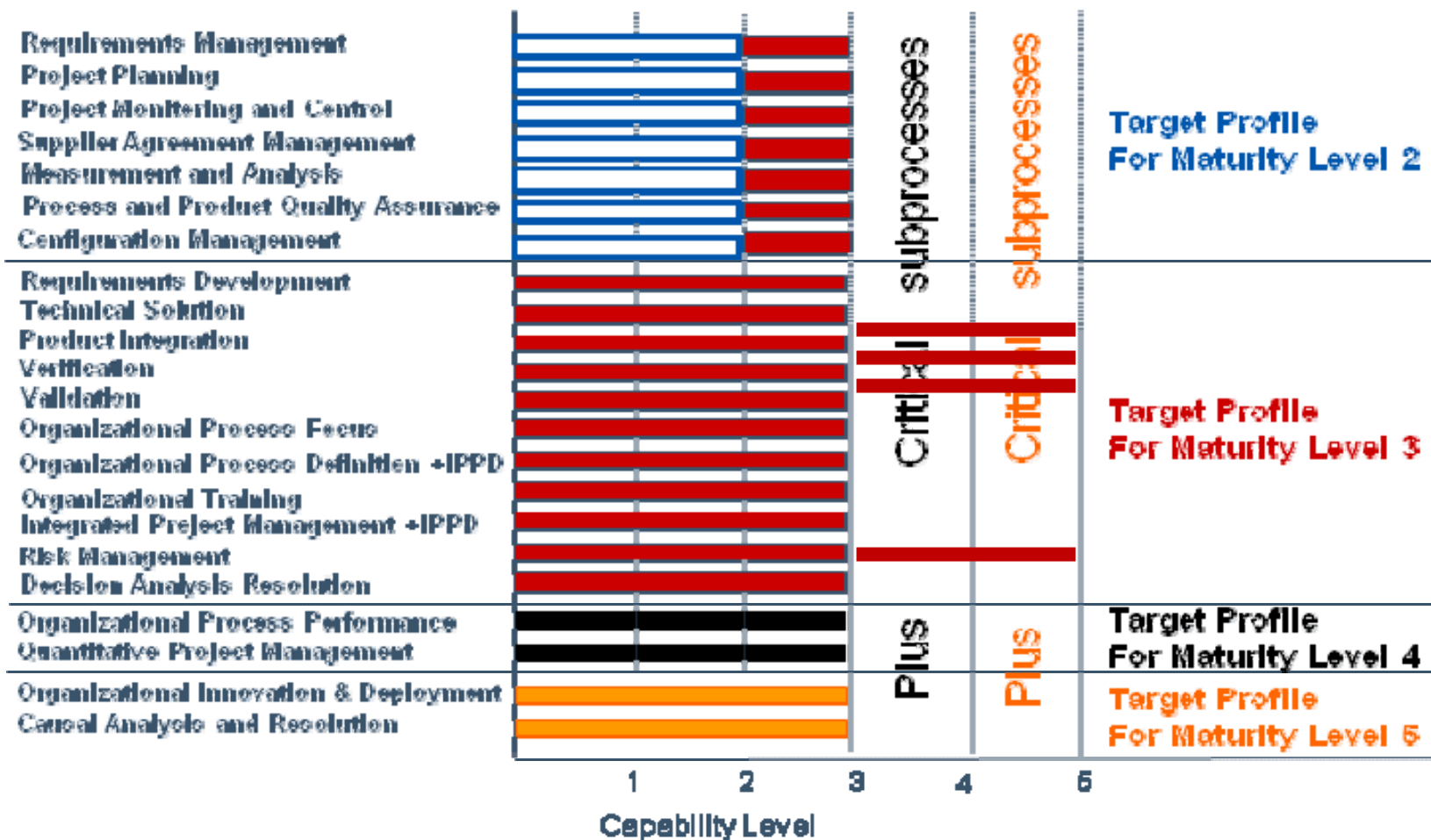
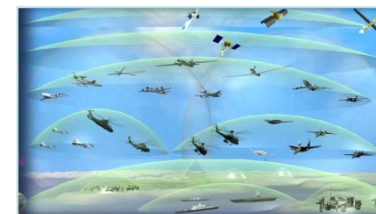
Source: SEI CMMI® Training Material



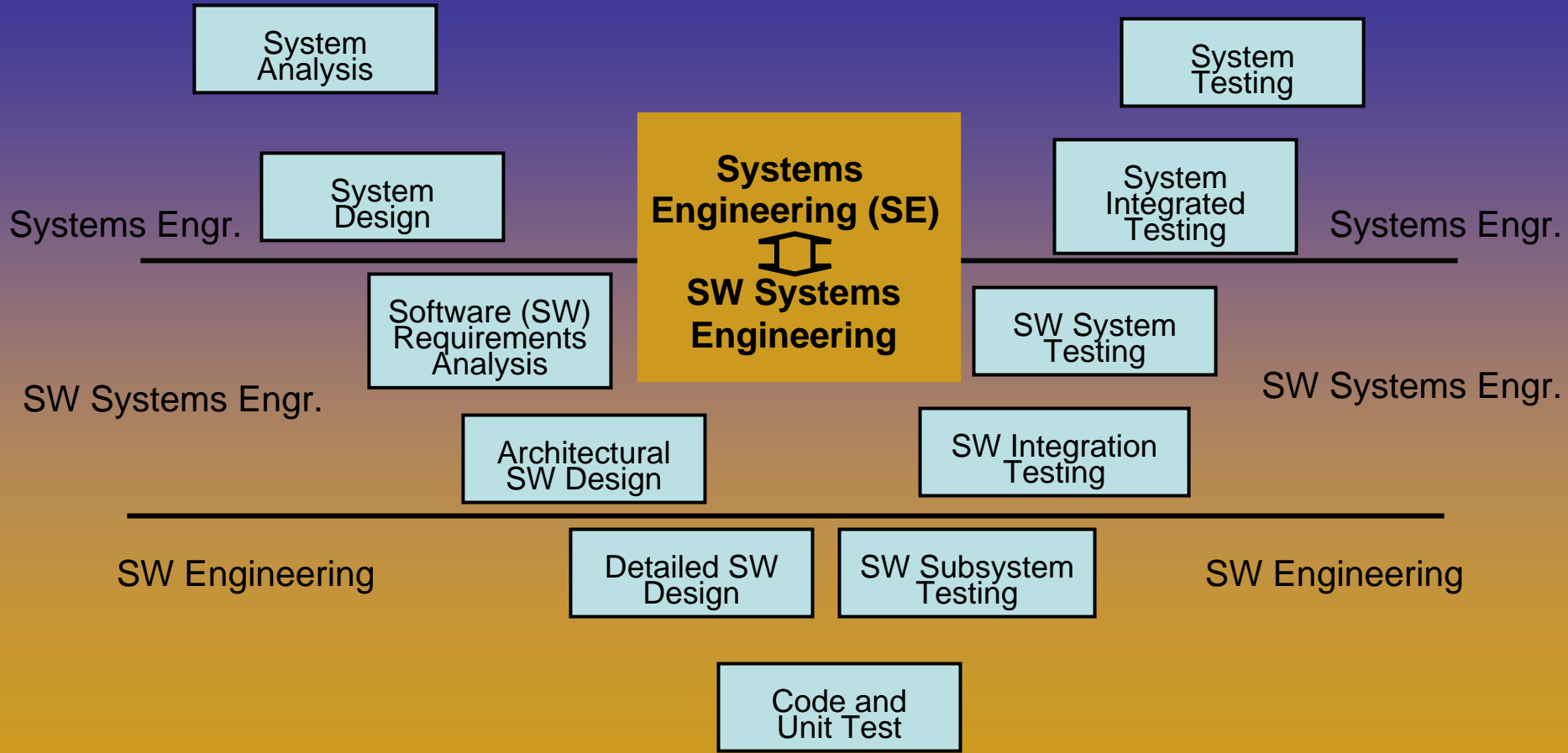
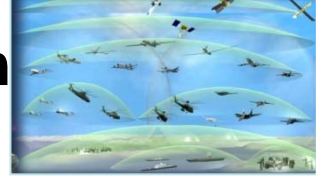
# Run Chart - Definitions



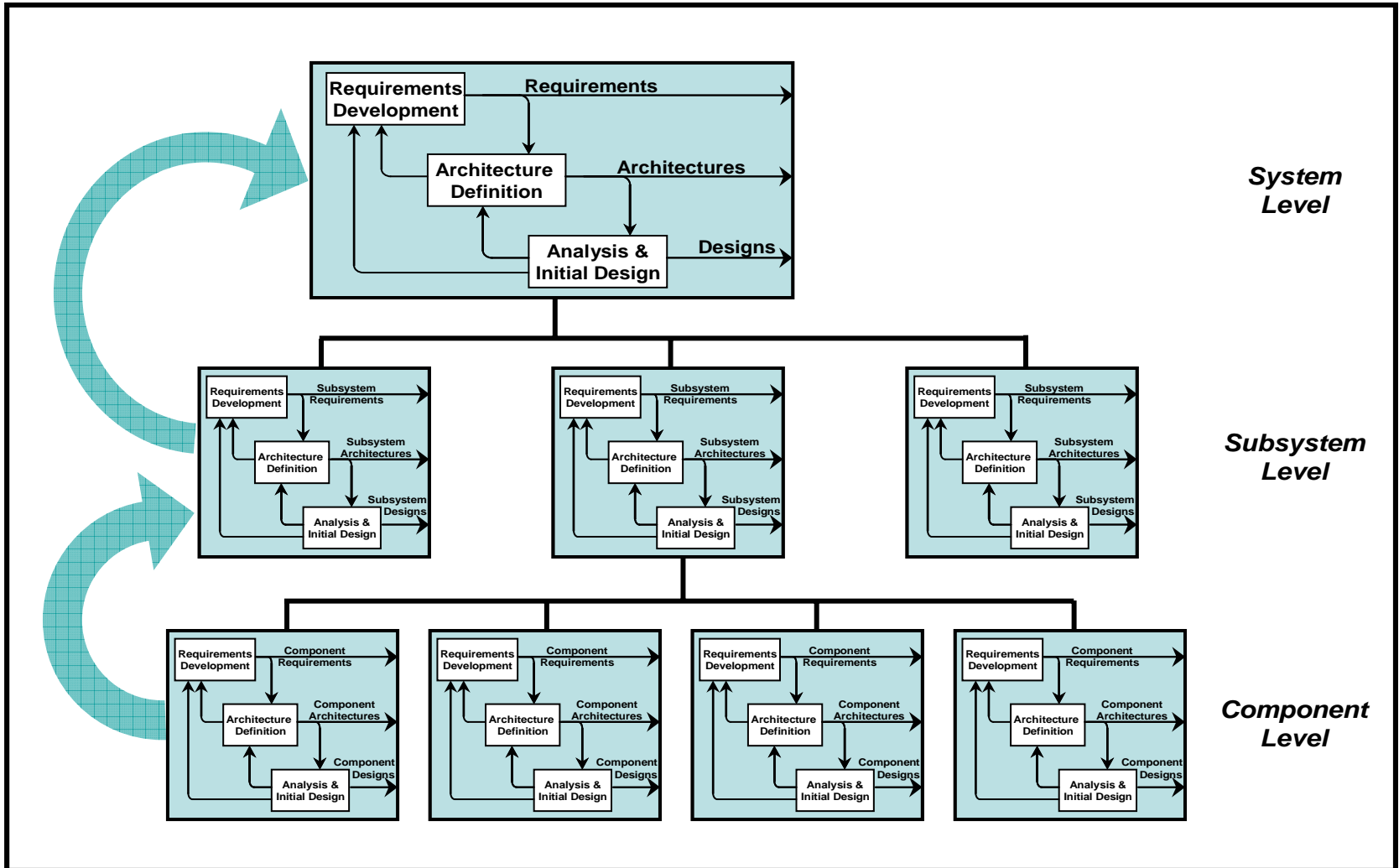
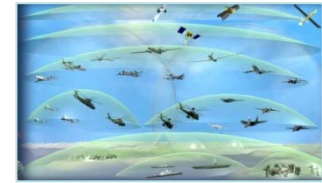
# Focus on Business Objectives



# CMMI® Provides a Framework for Software and System Engineering to Become More Integrated



# Prior to Product Integration – Left Side of Vee Chart



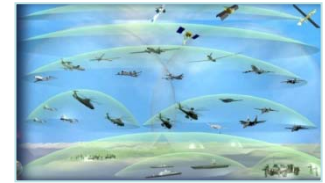
*System Level*

*Subsystem Level*

*Component Level*



# Product Integration Goals



## SG 1: Prepare for Product Integration

Preparation for product integration is conducted.

## SG 2: Ensure Interface Compatibility

The product component interfaces, both internal and external, are compatible.

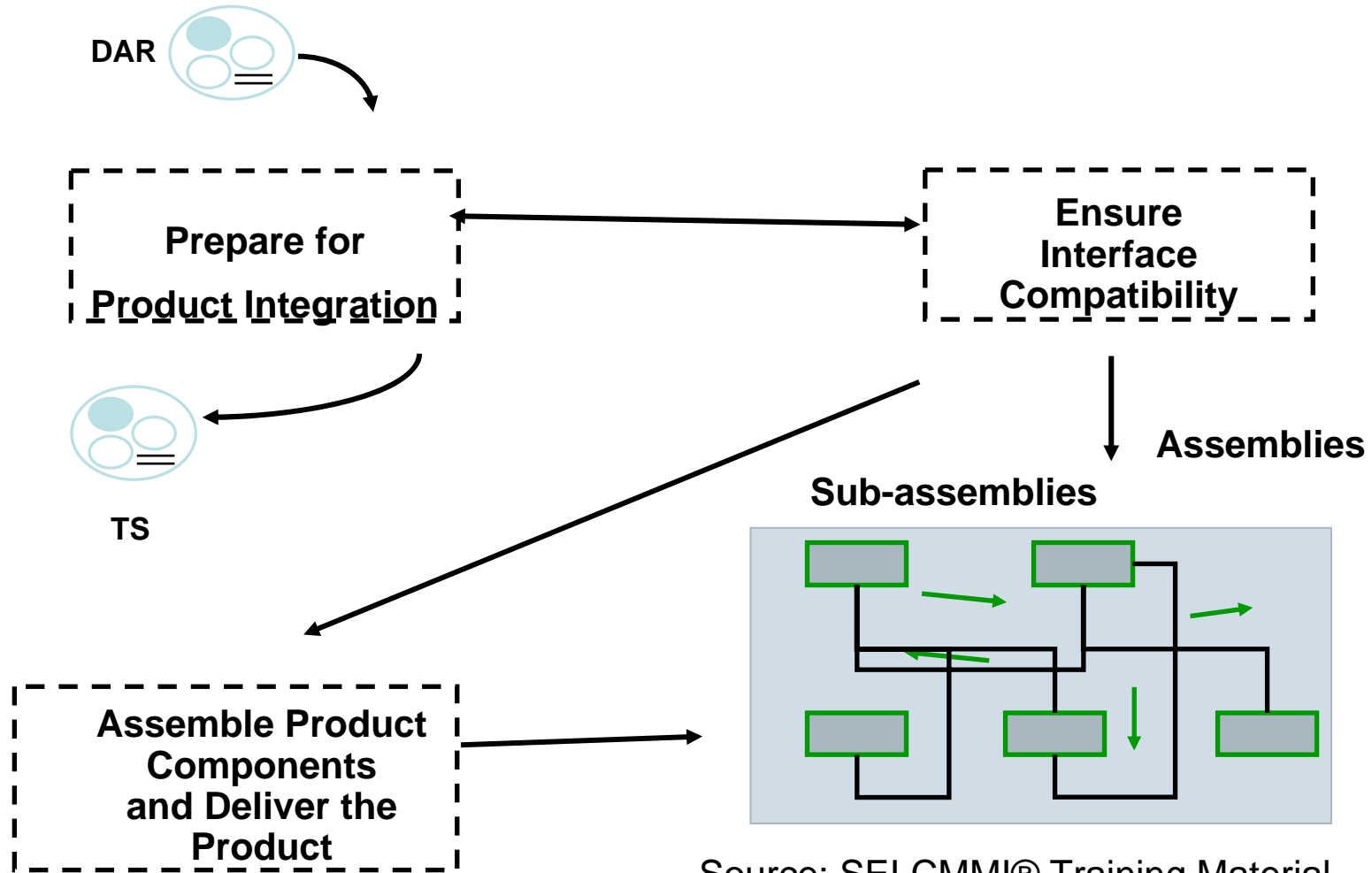
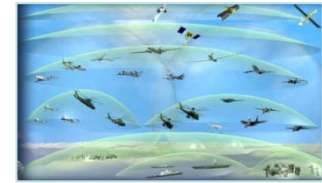
## SG 3: Assemble Product Components and Deliver the Product

Verified product components are assembled and the integrated, verified, and validated product is delivered.

Source: SEI CMMI® Training Material



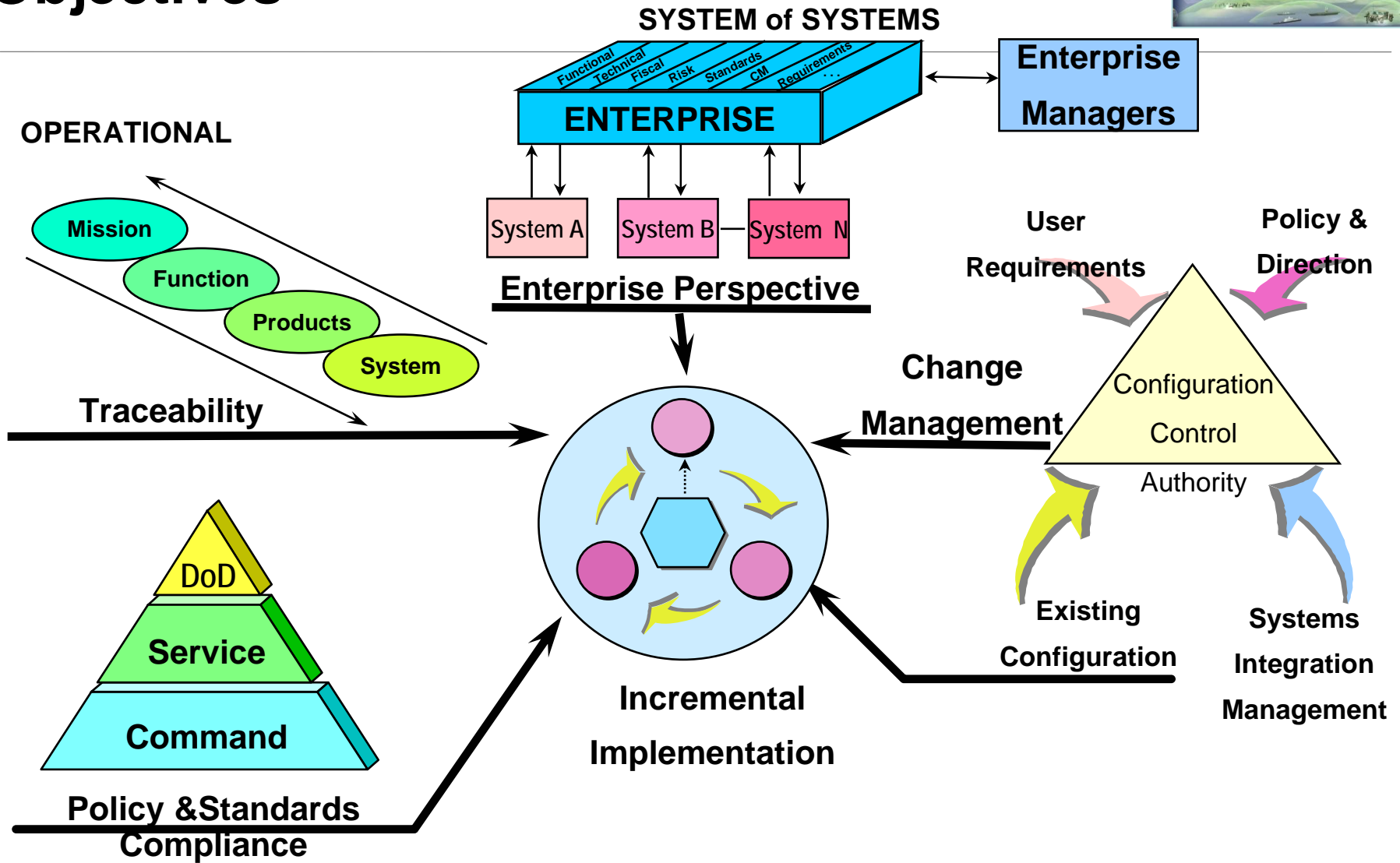
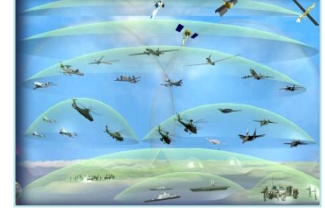
# Product Integration Goals



Source: SEI CMMI® Training Material

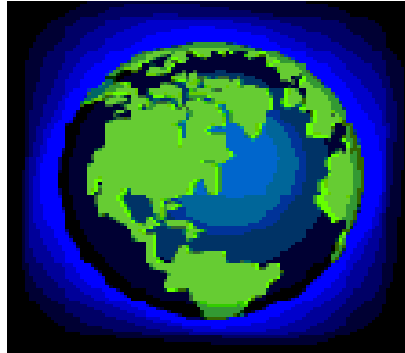
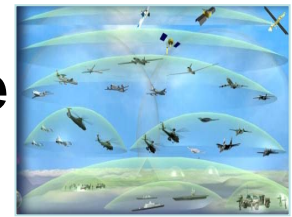


# Integration Management By Business Objectives





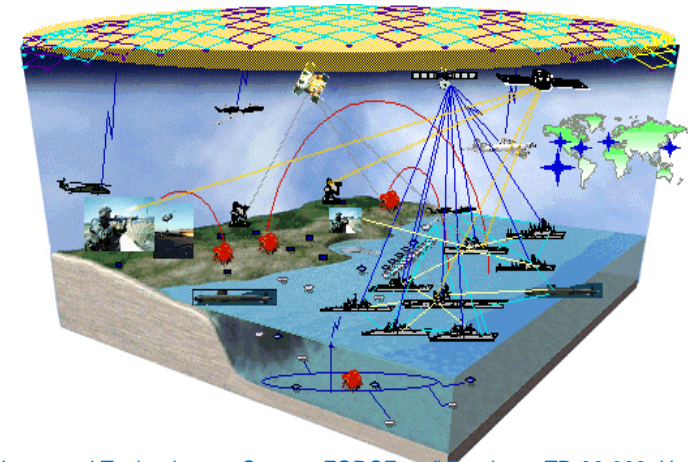
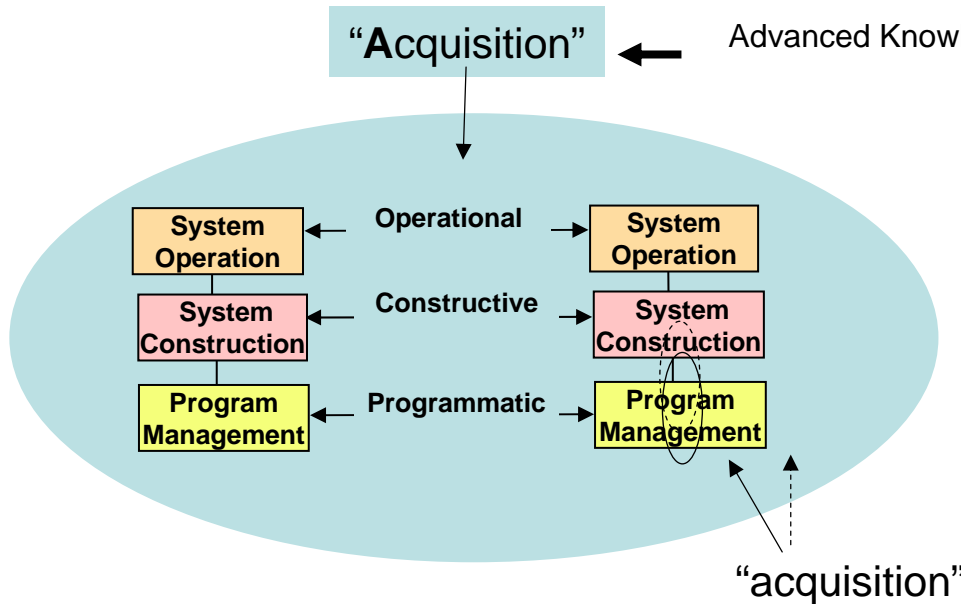
# Engineering Integration – Achievement of Flexible Boundary-Crossing Acquisition Structure



2005 study confirmed\*:

- In advanced knowledge-based organizations, management's desire for the flow of knowledge is greater than the desire to control boundaries
- Unlike the matrix organization, there is less impact on the dynamics of formal power and control
- **Important to measure the system in terms of user performance**

\* Using Communities of Practice to Drive Organizational Performance and Innovation, 2005, APQ study

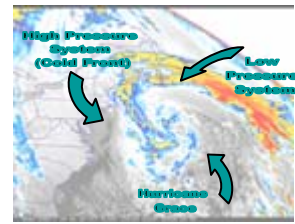


From “Science and Technology to Support FORCEnet,” Raytheon TD-06-008. Used by permission.

Ref: Jim Smith, (703) 908-8221, [jds@sei.cmu.edu](mailto:jds@sei.cmu.edu)



# Northrop Grumman Unveils New Modeling and Simulation Research Center

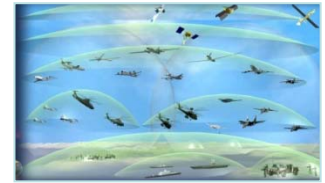


New Aviation Ship Integration Center, a state-of-the-art research facility established in partnership with the U.S. Navy to conduct modeling, simulation, research, development and in-depth analysis for CVN 21-class aircraft carriers and other aviation-capable ships.

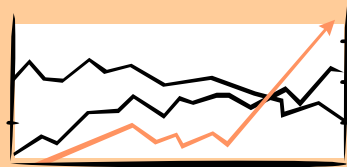
OSD (AT&L) Policy – Prototyping and Competition, 2007



# Higher-Maturity Approaches to Process Improvement Are Important and Synergistic Trends



## Data-Driven (e.g., Six Sigma, Lean)



Determine what your processes can do (Voice of Process)

- Statistical Process Control

Clarify what your customer wants (Voice of Customer)

- Critical to Quality (CTQs)

Identify and prioritize improvement opportunities

- Causal analysis of data

Determine where your customers/competitors are going (Voice of Business)

- Design for Six Sigma

Optimizing

Quantitatively Managed

## Model-Driven (e.g., CMM, CMMI)



Determine the industry best practice

- Benchmarking, models

Compare your current practices to the model

- Appraisal, education

Identify and prioritize improvement opportunities

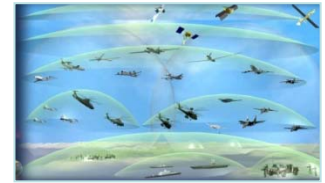
- Implementation
- Institutionalization

Look for ways to optimize the processes

CMMI and Six Sigma,  
Siviy, et al, 2007, Addison Wesley



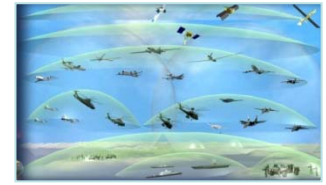
# Systems and Software Engineering: Ten Trends



- *Greater integration demands on systems and software engineers will stimulate growth in the field – nationally and internationally*
- *Industry/Gov't will increasingly focus on attracting, training and retaining systems and software engineering talent – short and long run – with emphasis on providing a more integrated work environment (7 by 24, any shore)*
- *Increased reliance on systems and software engineering processes and technologies to effectively manage integration issues*
- *The laws of Augustine's and Moore will continue to hold and will continue to be a forcing function to facilitate the need for integration*



# Systems and Software Engineering: Ten Trends



- *Improvements risk-reduction collaboration mechanisms will be significant enablers for increases in systems and software engineering communication and “decision velocity”*
- *Systems and software engineers will continually find way to innovative to reduce integration issues*
- *Increased importance of modeling and simulation*
- *Increased business focus for system and software engineering integration*
- *Shift of systems and software engineering focus from the platform to integrated networks and ground systems*
- *Use of CMMI-Dev will continue to be important!*



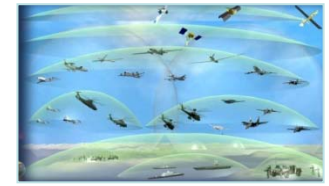


Questions?

THE  
KNOWN WORLD  
*Beyond here there  
be Dragons*



# Recommended Readings



Buckman, Robert H. *Building a Knowledge-Driven Organization*. McGraw-Hill, New York, NY, 2004.

Chrissis, M. , Konrad, M., and Shrum, S, *CMMI® for Development, Version 1.2, Guidelines for Process Integration and Product Improvement*, Fifth Printing, 2007, Addison Wesley

GAO Report: 08-467SP, Defense Acquisitions – Assessment of Selected Weapon Systems, March 2008

Chesbrough, Henry William. *Open Innovation: The New Imperative for Creating and Profiting from Technology*. Harvard Business School Publishing Corporation, Boston, MA 2003.

Drucker, Peter. *Managing in the Next Society*. Truman Talley Books, New York, NY, 2003.

Friedman, Thomas L. “*The World Is Flat*”, Farrar, Straus and Giroux, 2005

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Kurstedt, Harold and Pamela, *Systems and Software Engineering Interfaces, Dealing with the Bumpy Roads*,

Nidiffer, Kenneth E. and Doland, Diana “Evolving Distributed Project Management”, special issue *IEEE Software*, Sept/Oct 2005

Northrop, Linda. *Ultra-Large-Scale Systems – The Software Challenge of the Future*, Software Engineering Institute, June 2006

Rouse, William B. et al, *Understanding R&D Value Creation with Organizational Simulation*, Tennenbaum Institute, H. Milton Stewart School of Industrial & Systems Engineering, Georgia Institute of Technology, Atlanta, GA 30332-0205, Oct 2006

Wladawsky-Berger, Irving. “The Future of IT in an On-Demand World.” IBM Server Group, Keynote address at OSBC 2005. Archived at <http://www.itconversations.com/shows/detail495.html>

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