

Headquarters Eighth Air Force

Integrity - Service - Excellence



Cyber Domain Protection and the National Defense

**NDIA Defense CIP
Conference 2008**

**Lt Gen Bob Elder
8 April 2008**

**This Briefing is:
UNCLASSIFIED**



Cyber Domain Global Impact

THREATS

- “... today, when individuals can easily access all the tools of collaboration and superempower themselves, or their small cells, **individuals do not need to control a country to threaten large numbers of people.**”

OPPORTUNITIES

- “We need to think more seriously than ever about how we **encourage people to focus on productive outcomes** that advance and unite civilization.”

From *The World is Flat*, Thomas L. Friedman



“IMAGINE that agents of a hostile power, working in conjunction with organised crime, could ... paralyse business, the media, government and public services, and cut you off from the world. That would be seen as a grave risk to national security, surely?”

- Peter Schrank, on **Estonia in “The Economist,” May 07**



Increased Commercial Use of Cyber

- **Communication & Information Sharing**
- **Social Networking**
- **Production Controls**
- **Education and Creativity**
- **Productivity Enhancement**
- **Navigation**
- **e-Commerce (and e-Barter)**
- **Banking & Finance**
- **Entertainment**

**Lessons from 9-11,
Hurricane Katrina:**

***We are increasingly
dependent on cyber
use for business,
public safety, and
daily life***



Cyber Criminal Activities

| Rank | Item | Percentage | Price Range |
|------|-------------------------|------------|---------------|
| 1 | Credit Cards | 22% | \$0.50-\$5 |
| 2 | Bank Accounts | 21% | \$30-\$400 |
| 3 | E-mail Passwords | 8% | \$1-\$390 |
| 4 | Mailers | 8% | \$8-\$10 |
| 5 | E-mail Addresses | 6% | \$2/MB-\$4/MB |
| 6 | Proxies | 6% | \$0.50-\$3 |
| 7 | Full Identity | 6% | \$10-\$150 |
| 8 | Scams | 6% | \$10/week |
| 9 | Social Security Numbers | 3% | \$5-\$7 |
| 10 | Compromised Unix Shells | 2% | \$2-\$10 |

Breakdown of goods available on underground economy servers
Source: Symantec Corporation, Sep 2007



Sources of Malicious Activity

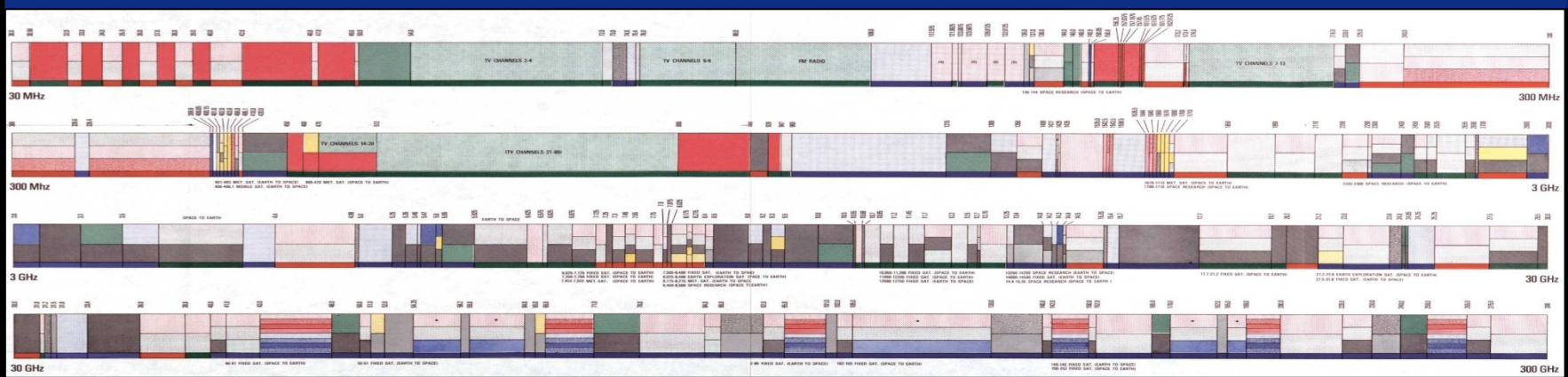
| Overall Rank | Country | Overall Proportion | Malicious Code Rank | Spam Zombie | Cmd&Ctrl Server Rank | Phishing Websites | Bot Rank |
|--------------|-----------------|--------------------|---------------------|-------------|----------------------|-------------------|----------|
| 1 | USA | 30% | 1 | 1 | 1 | 1 | 2 |
| 2 | China | 10% | 2 | 3 | 5 | 18 | 1 |
| 3 | Germany | 7% | 7 | 2 | 2 | 2 | 3 |
| 4 | UK | 4% | 3 | 15 | 6 | 3 | 7 |
| 5 | France | 4% | 9 | 7 | 12 | 6 | 5 |
| 6 | Canada | 4% | 6 | 31 | 3 | 7 | 8 |
| 7 | Spain | 3% | 10 | 10 | 22 | 13 | 4 |
| 8 | Italy | 3% | 5 | 6 | 8 | 12 | 6 |
| 9 | S. Korea | 3% | 26 | 8 | 4 | 10 | 13 |
| 10 | Japan | 2% | 4 | 20 | 13 | 8 | 16 |

Malicious Activity by Country

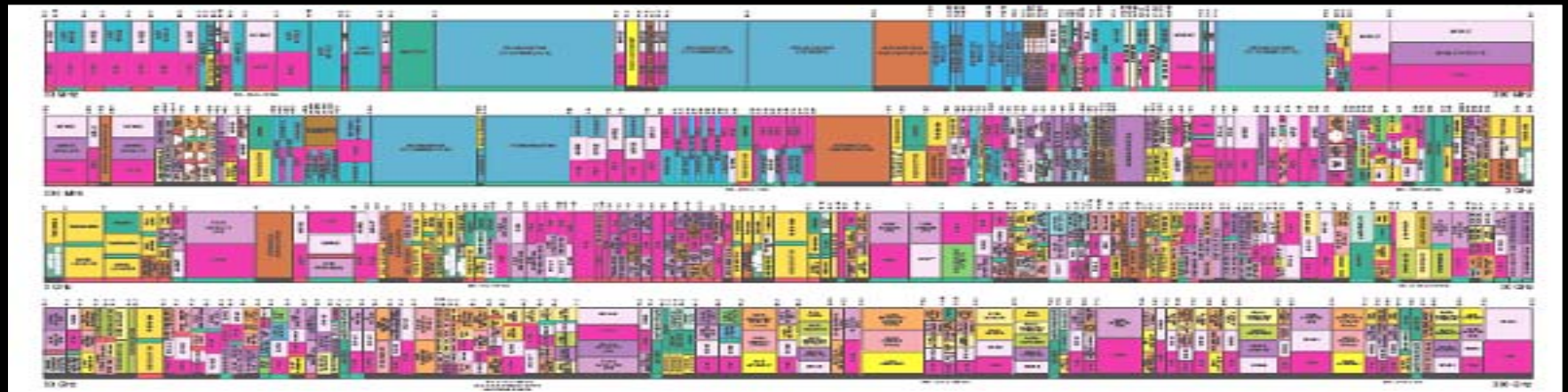
Source: Symantec Corporation, Sep 2007



Growing Dependence on Electromagnetic Spectrum



1975 Frequency Allocation Chart



2007 Frequency Allocation Chart



Cyber Espionage

"Espionage used to be a problem for the FBI, CIA and military, but now it's a problem for corporations," Brenner said. "It's no longer a cloak-and-dagger thing. It's about computer architecture and the soundness of electronic systems."

Joel Brenner, ODNI Counterintelligence Office

**As reported in "Espionage Network Said to Be Growing"
Washington Post, 3 April 2008**



2007 Air Force Cyber Study

- Cyber will continue to be a contested environment.
- **The infrastructure on which the Air Force depends is controlled by both military and commercial entities and is vulnerable to attacks and manipulation.**
- Operations in the cyber domain have the ability to impact operations in other war-fighting domains.
- Air Force must maintain capability to operate when the reception, processing, and distribution of vital information is challenged.
- Nation must defend against **data manipulation** and denial of service; it's not just an issue of data theft



Overview

- Cyberspace as an Operational Domain
- National Security Operations in the Cyber Domain
- Cyber Domain Defense and Protection

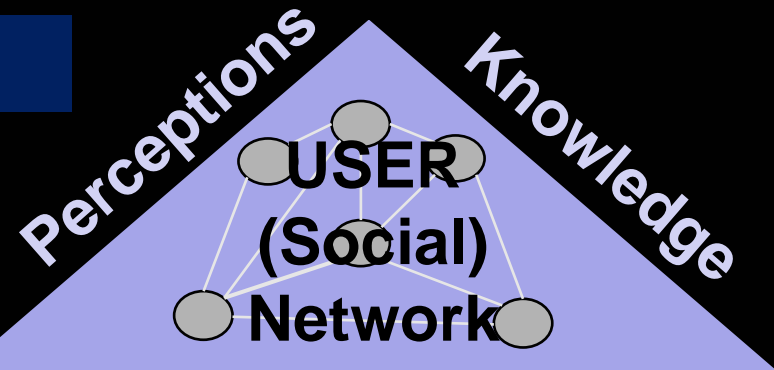
*The Mission of the United States Air Force is to provide sovereign **options** for the defense of the US and its global interests—to fly and fight in *air, space, and **cyberspace**.**



Cyberspace Domain Elements

Produce or use data

Share information & knowledge
Make & implement decisions



User Relationships

System Code

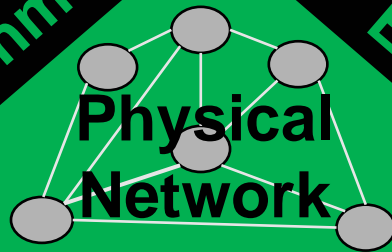
Logical
(Virtual) Network

Data

Modify,
store,
exchange
data

Encapsulation

Electromagnetic
Environment



Electronics

Infrastructure

Cyberspace is a domain with characteristics comparable to the air, space, and maritime domains.



Cyber Cross-domain Relationships

SPACE

SPACE

**CYBER
DOMAIN**

AIR

**EM Ops (EW)
Network Ops
“Kinetic” Ops**

**Cyberspace
crosses all
the domains**

SEA

**Influence Ops
Counter-Intel
Law Enforce**

LAND

Cyber ops require global and theater integration across all domains

Fly - Fight - Win



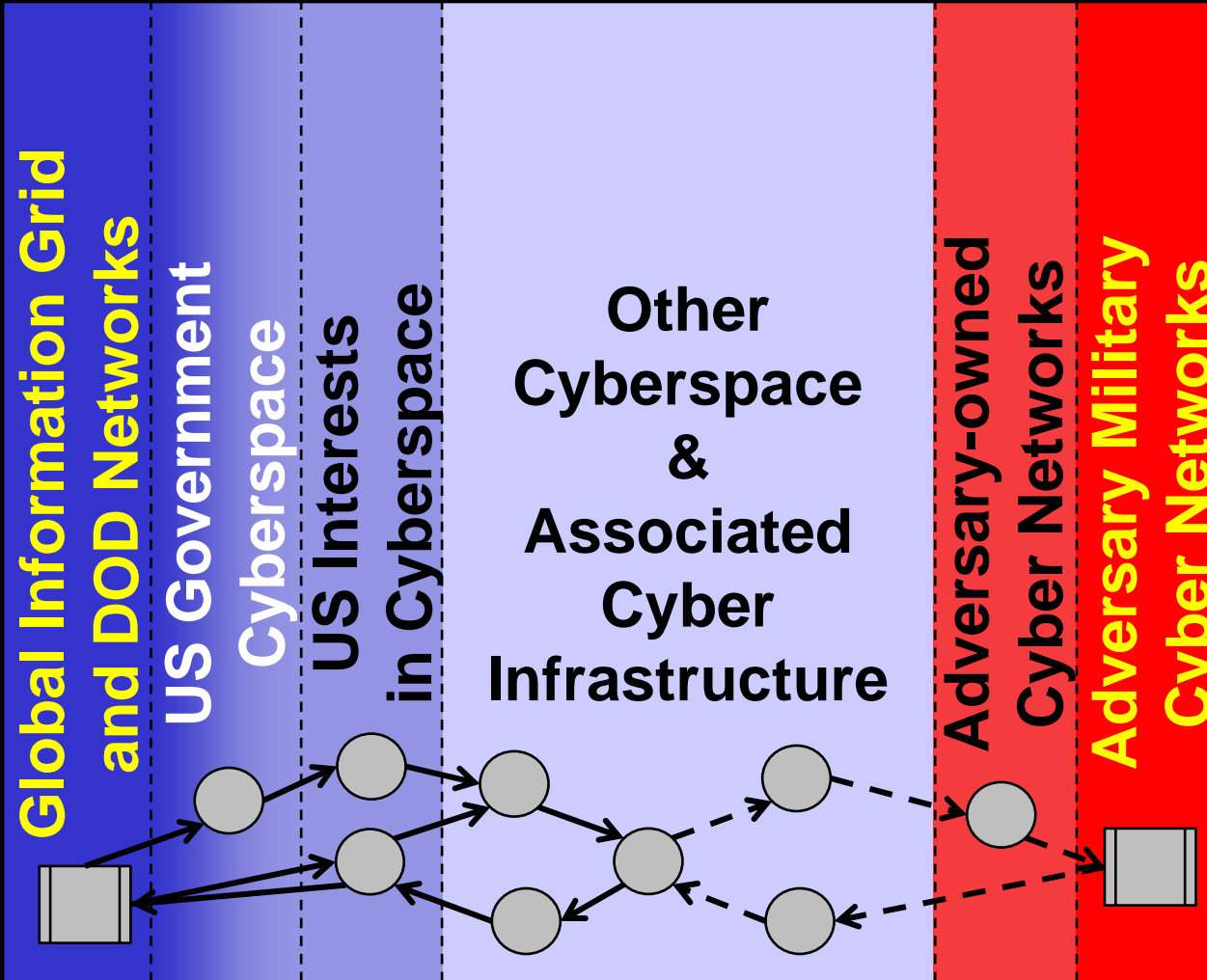
Cyber Domain Exploitation

- Government Activities
- Military Operations
- Intelligence Collection
- Banking & Finance
- Police & Security
- Utility Management
- Terrorist Activities
- Criminal Activities
- Admin & Logistics
- Health Services
- Sales & Marketing
- Education
- Social Networking
- Information Management
- Knowledge Management
- Entertainment



Cyber Ops Planning “Terrain” Map

United States and friendly Cyber elements



Adversary Cyber elements



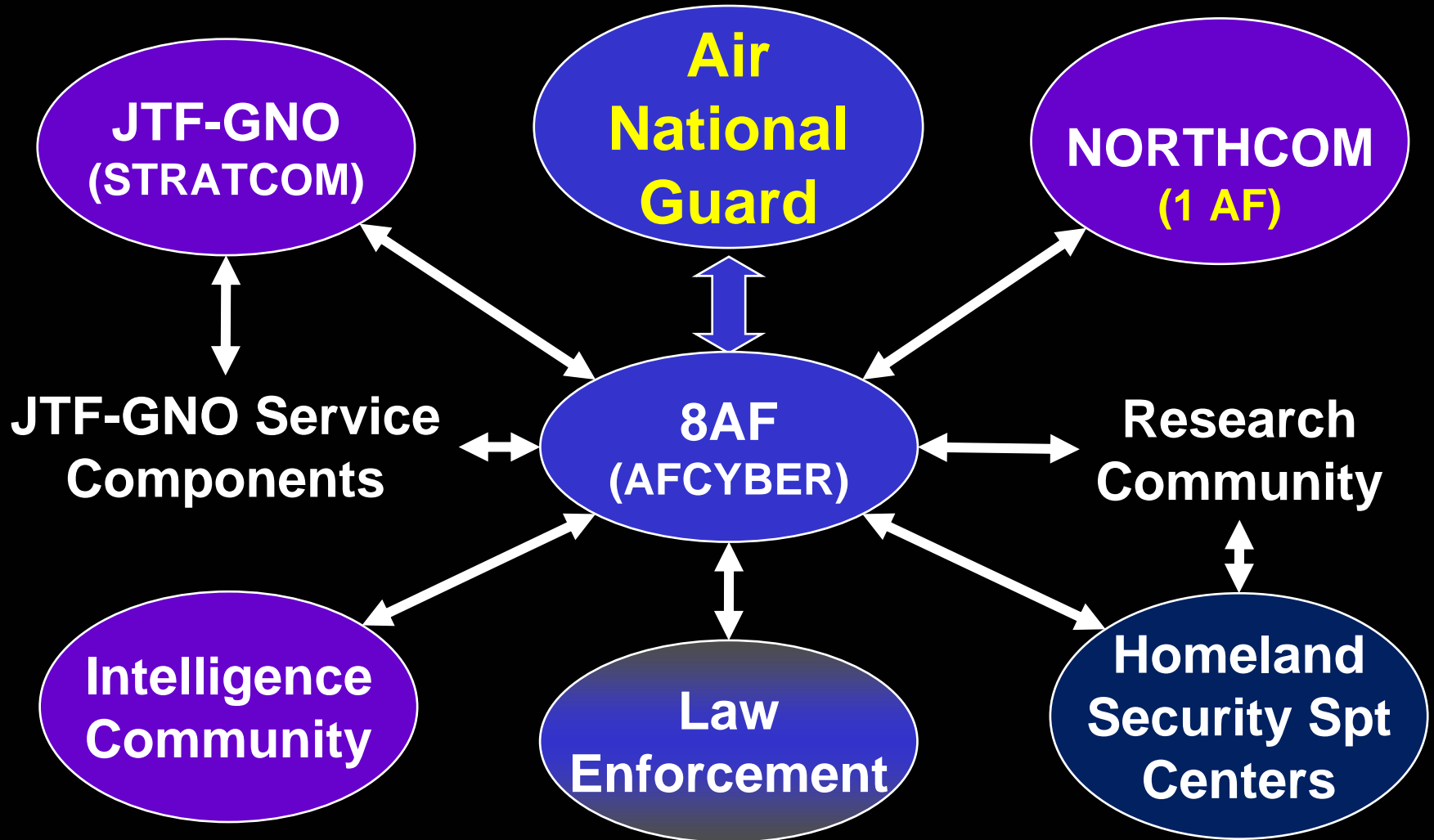
The National Strategy to Secure Cyberspace (DHS lead)

- Establish a **public-private architecture** for national response
- Provide for the development of tactical and strategic analysis of cyber attacks and vulnerability assessments
- Encourage the development of a **private sector capability** to share a synoptic view of the health of cyberspace
- Expand the Cyber Warning and Information Network to support DHS cyberspace crisis management
- Improve national incident management
- Coordinate voluntary participation in national public-private continuity and contingency plans
- Exercise cyber security continuity plans for federal systems
- Improve and enhance **public-private information sharing** involving cyber attacks, threats, and vulnerabilities



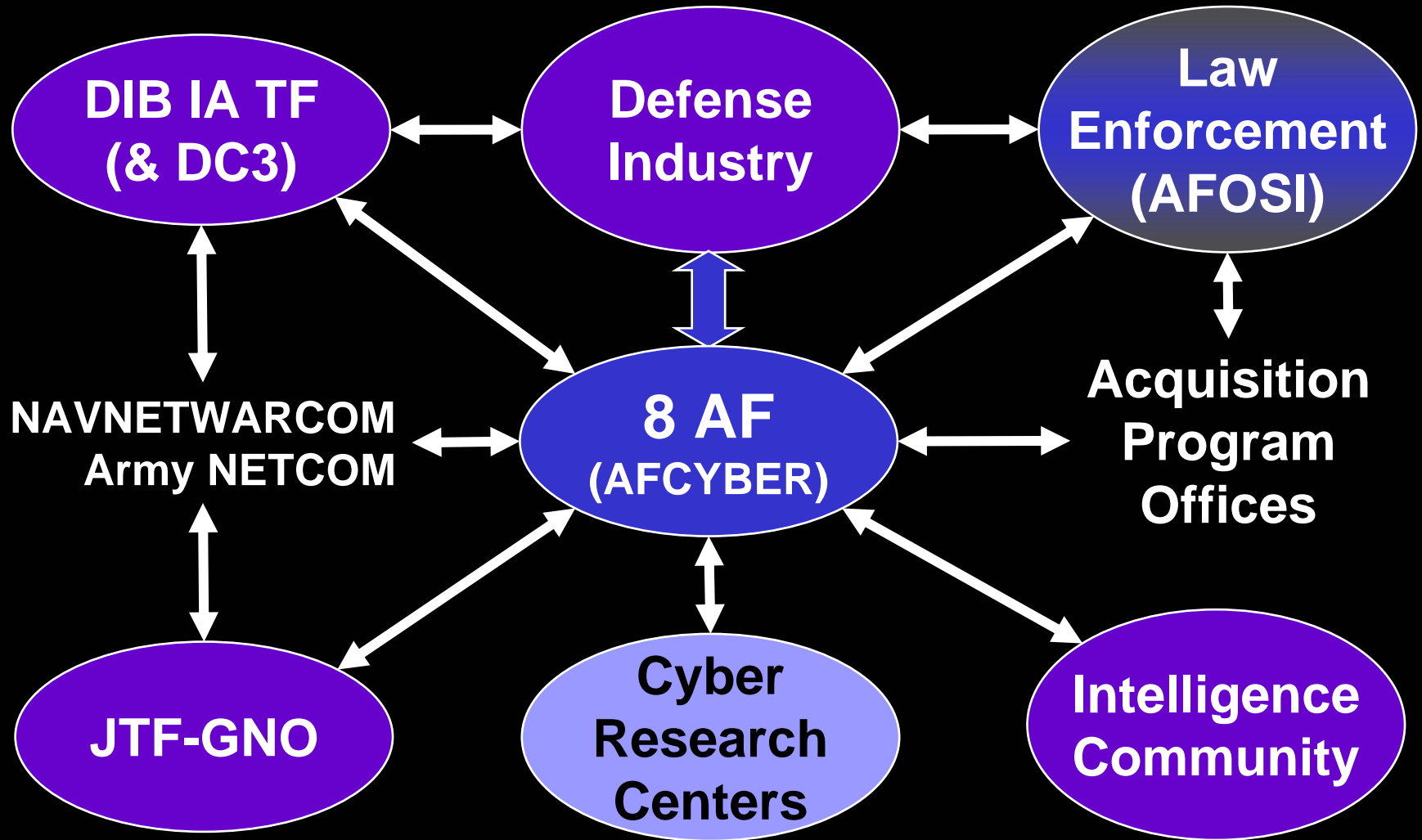


AF Cyber Support: Civil Authorities





Cyber Support: Defense Industry





National Military Strategy for Cyberspace Ops (NMS-CO)

Ways:

- Information Operations
- Network Operations
- Kinetic Actions
- **Law Enforcement**
- **Counter-intelligence**

Enablers:

- Science & Technology
- Partnering
- Intelligence Support
- Law and policy
- Trained personnel

Joint Capability Areas:

- Battlespace Awareness
- Force Generation
- Command and Control
- Information Operations
- Net-centric Operations
- **Global Deterrence**
- Homeland Defense
- **Interagency Integration**
- **Non-governmental organization coordination**



“Fly & Fight” in Cyberspace

**Cyber
Ops**

WARFIGHTING

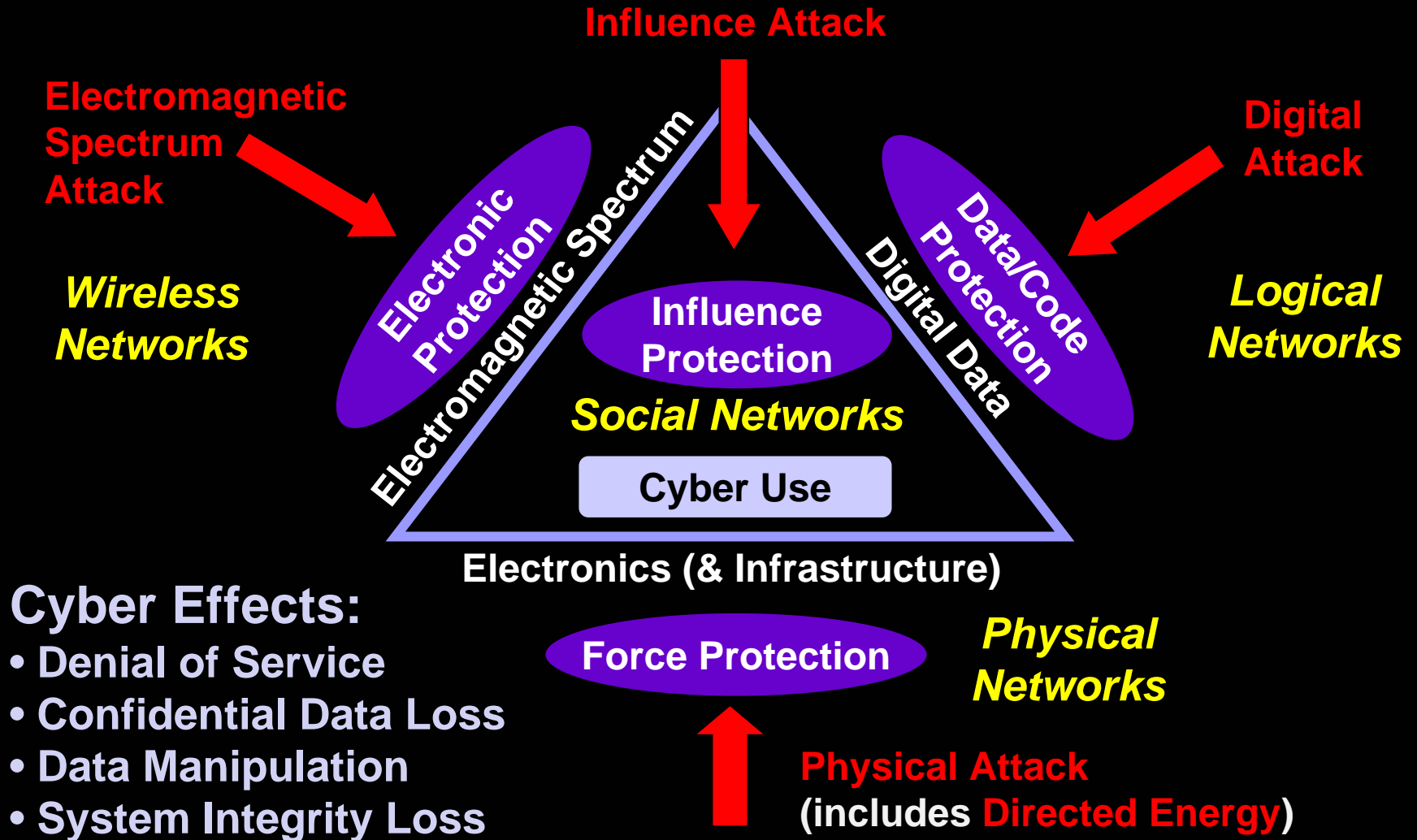
- **Establish the Domain**
 - Expeditionary Cyber Ops
 - Cyber Network Ops
- **Control the Domain**
 - Defense
 - Offense
- **Use the Domain**
 - Integrated Attack
 - Force Enhancement
 - Support

Cyberspace is a **Warfighting** Domain

Fly - Fight - Win



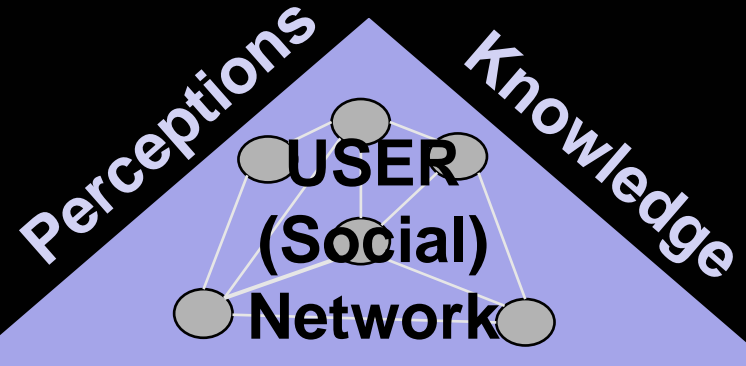
Control the Cyber Domain





Cyber Domain Protection

Mission Assurance



User Relationships

System Code

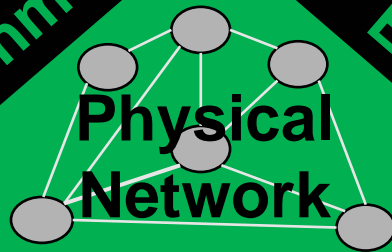
Logical (Virtual) Network

Data

Information Assurance

Encapsulation

Electromagnetic Environment



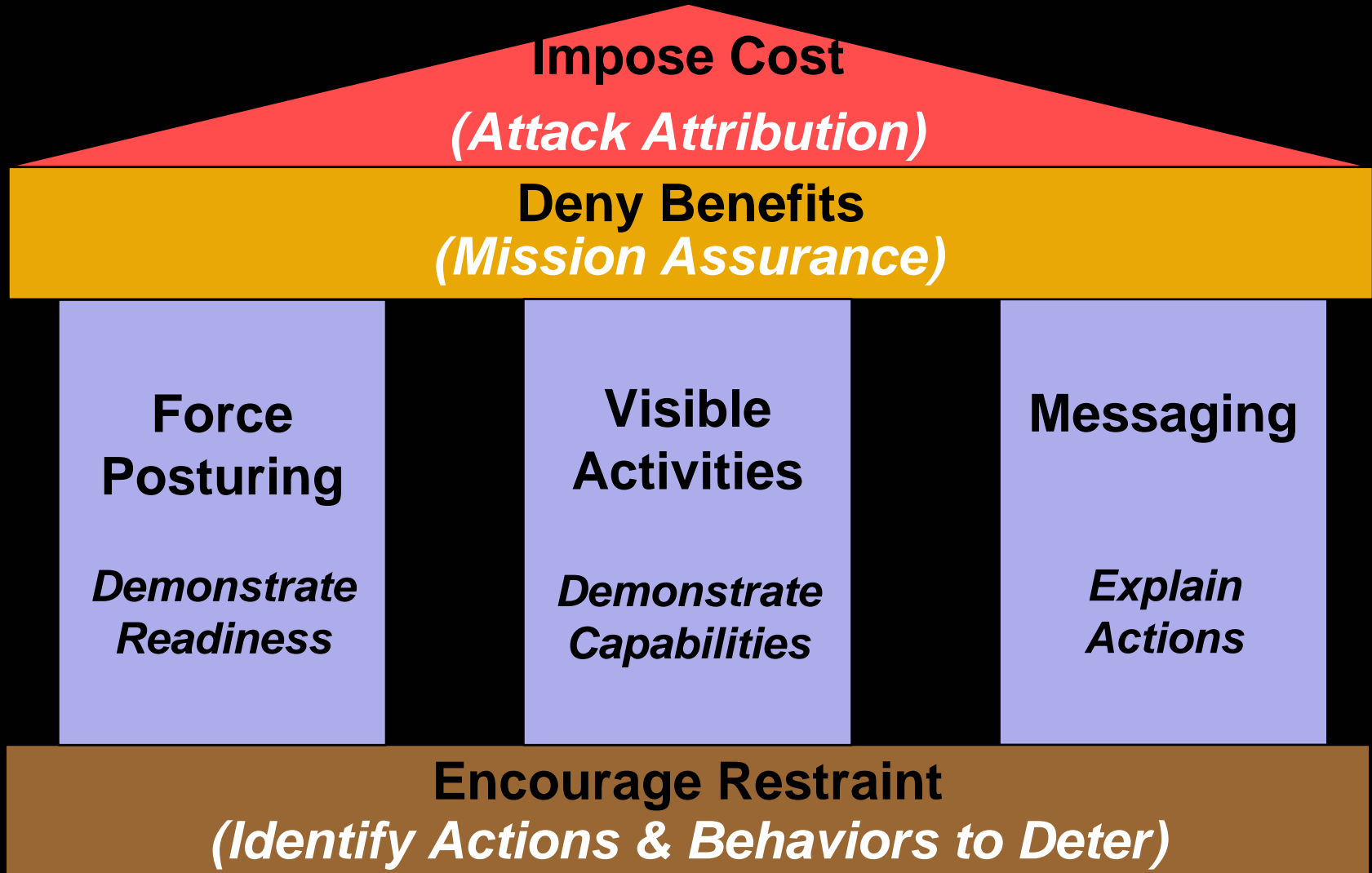
Electronics

Infrastructure

**Infrastructure Protection
Electronic Protection
Supply Chain Controls**



Cyber Deterrence





Challenges and Opportunities

Challenges

- **Increased cyber dependence**
- **Supply chain vulnerabilities**
- **Infrastructure vulnerabilities**
- **Electronics vulnerabilities**
- **Sensor disruption & spoofing**
- **Increased wireless use**
- **More complex attack vectors**
- **Growth in cyber crime**
- **Encryption vulnerabilities**

Opportunities

- **Mission Assurance**
- **Attack Attribution**
- **Malware behavior detection**
- **Altered data/code detection**
- **Denial of service protection**
- **Cyber deterrence strategies**
- **Insider “threat” detection**
- **Wireless privacy systems**
- **Intrusion detection/intrusion prevention (IDS/IPS) systems**



2008 AFSAB Cyber Study Charter

- Assess and characterize cyber protection systems used by the **U.S. defense industrial base** and their potential impacts to Air Force operations.
- Assess and characterize **current Air Force operational readiness** levels for rapid detection, assessment and response, including the ability to “fight through” a cyber attack and to quickly re-organize networks.
- Identify high leverage **technology options** for generating and maintaining operational readiness, including training, in a variety of scenarios.
- Explore the impacts of a layered defense and examine potential new constructs for creating and implementing **new network and system architectures**, for example, a “demilitarized zone (DMZ)” between the Department of Defense and external customers.
- Evaluate the effectiveness of such technology options and recommend **near-term and mid-term options for implementation**.



Summary: *Cyber Domain Protection*

- **Cyber is a domain** ... not just computer networks
 - Co-exists with air, space, land, and sea domains
 - **Cyber critical to military operations** and commerce
 - Foundation of the world's global economy
 - **Cyber domain elements are under attack today**
 - Military vulnerable to direct and indirect attacks
 - **Global cyber dominance requires new competencies**
 - Cyber **Weapon Systems** and **Cyber operators**
 - **Partnerships** (academia, industry, government)
 - **Opportunity to deter cyber attacks of mass effects**
 - Enabled by **attack attribution & mission assurance**
-



GLOBAL



EFFECTS