# **Kinetic Visualizations**

A New Way to Look at and Understand Complex Networks, Geo-spatial Events and High Dimensional Data

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#### What is Kinetic Visualization?

A family of visualization techniques based on the human visual ability to interpret patterns of motion

# We have evolved to use motion to understand critical patterns in the world

 The ability to perceive motion is an untapped resource for increasing the information content and usability of visualizations over what can be portrayed by static graphical properties alone.

Don't have to search for movement in order to see it.
Many patterns of movement can be easily seen
Motion can be seen out to the periphery (unlike color)



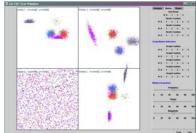




#### **Kinetic Objects**

## We automatically interpret *elements with common motion* as p*arts of a single object*,

- even if they are otherwise dissimilar, widely separated in the field of view, or surrounded by clutter or camouflage.
- We can see patterns in such *kinetic objects* beyond the characteristics of the individual elements.
- Such objects stand out from the background, but can be readily seen in relation to other objects, both moving and stationary.



- Representing critical information as motion allows warfighters and analysts to:
  - Detect patterns quickly and accurately
  - Understand patterns in relation to complex contexts
  - Interpret fused data in multiple displays



## KineViz Evolution

- Basic research funded by ARDA/DTO (2002-2007)
  - GI2Vis / ARIVA / A-SpaceX programs
  - See the KineViz page on IntelLINK
  - Multiple published papers



- BBN Implements COTS KineViz Toolkit (2005-2007)
  - NSA licenses KineViz as plugin to Renoir
  - DoD agency funds KineViz prototype integration with ANB



Patent # 7,069,520 (6/27/06) describes the basic network motion ideas; 7,280,122 and 7,315,306 (2007), other patents in process

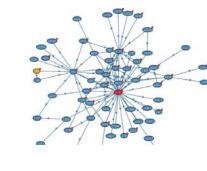


## **Specific Application Areas**

Understanding Complex Networks – social network analysis, financial links, communications networks

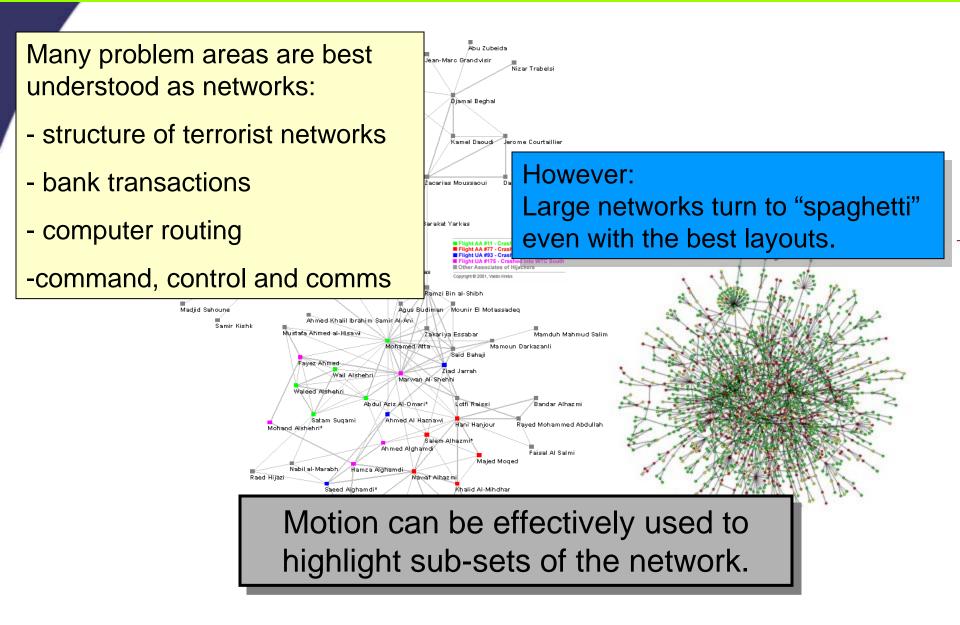
Information Fusion In Multiple Displays – geo-temporal event analysis, imagery analysis, imagery derived MASINT

Detecting patterns in dense two-dimensional arrays of high-dimensional data – *image analysis, MASINT, information assurance* 



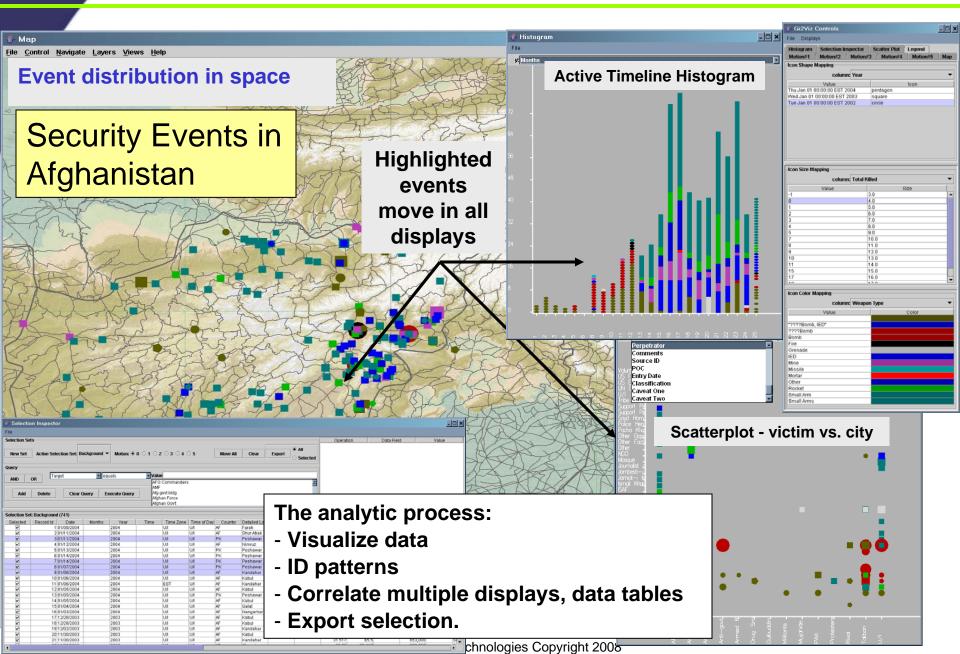


# Link Analysis of Large Networks



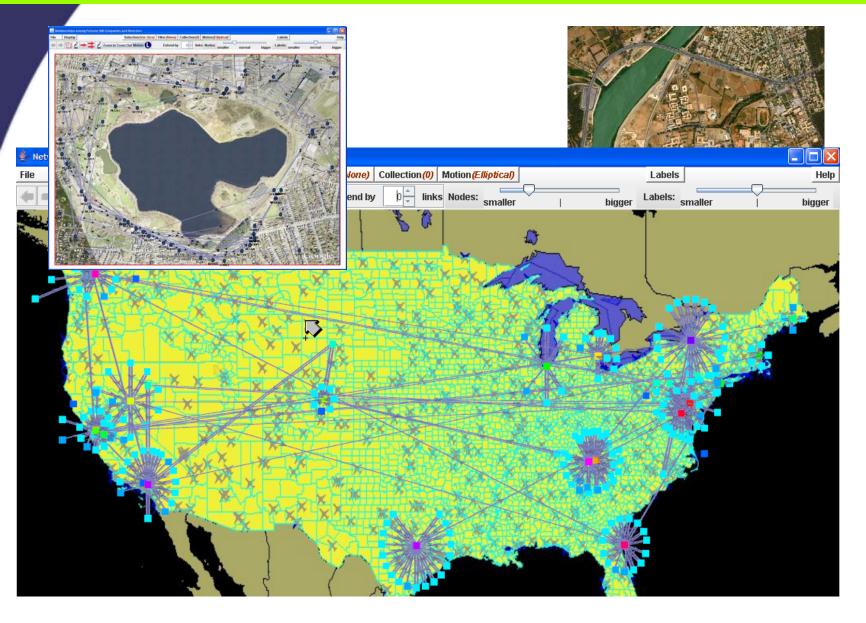


#### **Event Analysis**



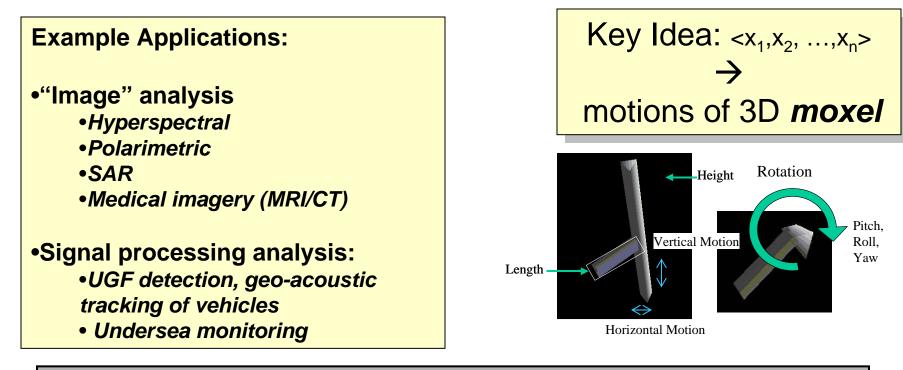


#### Networks on Maps and Imagery



# Goal: Support human detection of patterns in large, dense two-dimensional distributions of high dimensional data.

You can see more patterns when all the data is visible in one display



Encoding data in the **motion of 3D icons** adds 5-10 independently perceivable dimensions to color

- total of **8-13 data dimensions visualized simultaneously**.

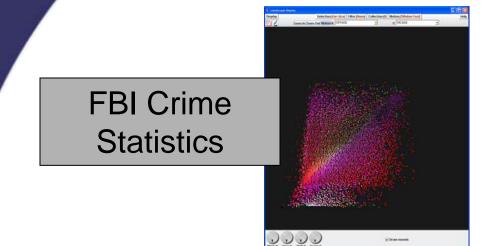
# What Does a Dimension Represent?

- Many different types of information can be encoded as separate layers
  - Bands of raw spectral information
  - Alternative sensor data (SAR, polarimetric, ...)
  - Match to known signatures
  - Clustering values (K-means, SOM, ...)
  - Geospatial reference data (geological, land use,...)
- Non-geospatial data can be readily represented
  - IP communications patterns
  - Demographic data



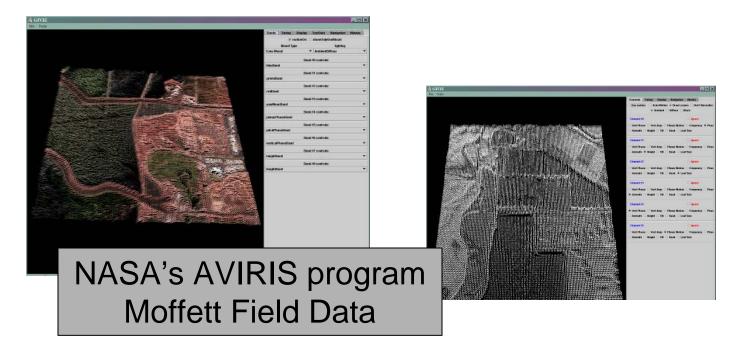
# **Moxel Displays**

2 Draw maint

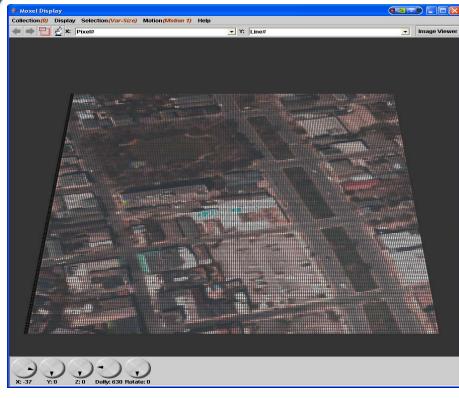


**Data values control motion** of image elements->

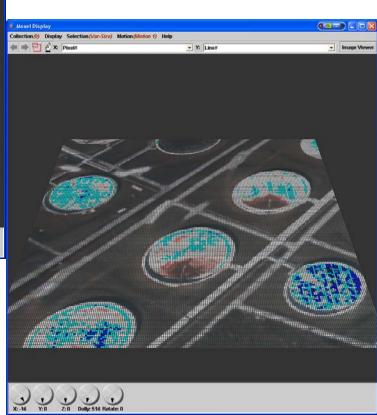
> More complex and higher dimensional patterns can be readily detected.



#### Signatures/Plume Characterization



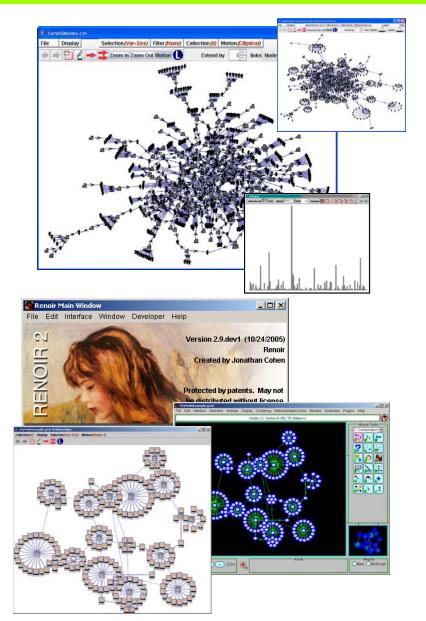
Exploring and Understanding Signatures in Context





## KineViz API and Toolkit

- BBN's commercial API and Toolkit incorporates Kinetic Network Displays and Motion Brushing.
- Basis for integration of KV and Renoir
- Licensed to DoD agency for prototype integrating KV with Analyst's Notebook and internal network tools





# Summary

- Kinetic Visualization techniques leverage the users' innate powers of motion detection to query and exploit complex data, and visualize the answers while retaining the full context of the underlying data environment.
  - Relational -- Temporal
  - Spectral

- -- Geospatial
- BBN's KineViz<sup>™</sup> provides the tools to create domain specific kinetic visualization applications
- BBN builds custom applications to suit your operational requirements and integrate them into your analytical environment
- Talk to us about licensing the KineViz<sup>™</sup> toolkit, or the patents.