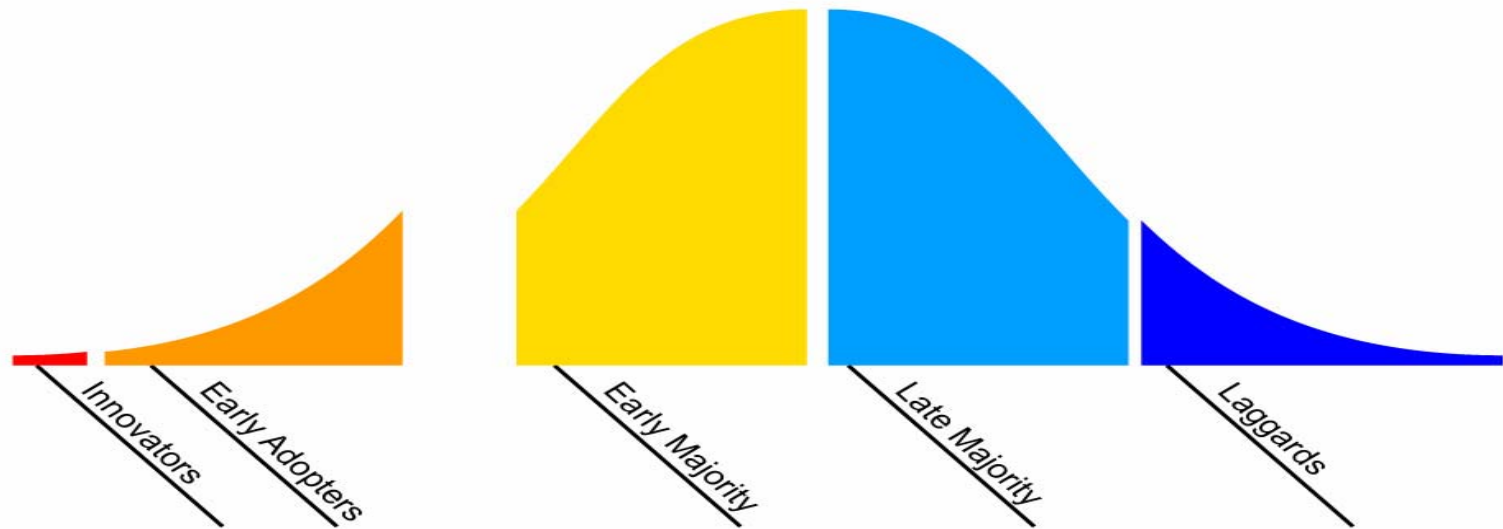


# CROSSING THE CHASM

*High-Tech Marketing Illusion*

The Revised Technology Adoption Life Cycle



“Crossing the Chasm” by G. Moore, Harper Business Essentials

# Soldiers will find more missions for robots than expected

