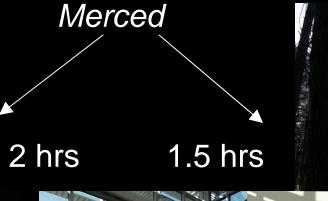
## Educational Perspective on Public Diplomacy:

Mayya Tokman

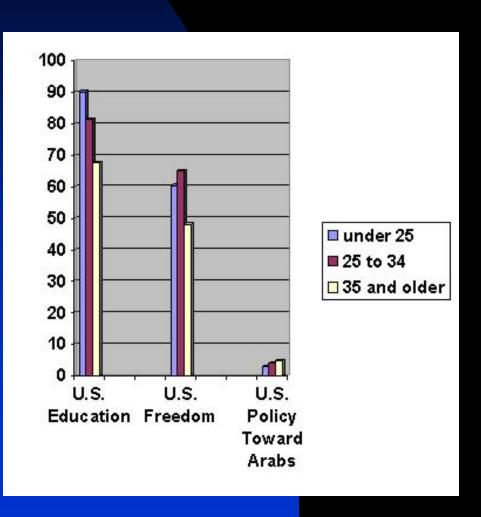
University of California,







## Why Use Science and Science Education in Public Diplomacy:



Cultural perception of science and scientists

 Country's willingness to engage with US, e.g. surveys of predominantly Muslim countries

# Why Science and Math Education can be an Effective Public Diplomacy Tool:

- Engage with youth
- Learn in the process
- Address multiple desirable goals at once:
  - development objectives
  - public diplomacy
  - workforce development in US and abroad

### What's possible?

A spectrum of existing programs across federal government, public and private sectors in *formal* and *informal* education, e.g.

- curriculum development and supplemental materials,
- teacher professional development,
- science exhibits, competitions, fairs
- connecting schools with scientific communities,
- various exchange programs.

#### Challenges

- Uniting sponsors
- Long term planning and commitment
- Awareness of countries sensitivities, e.g. curriculum issues

#### **Five Panel Themes**

- interrogative: science exchange / relationships to learn things we thought we mastered but really didn't\*
- relational: develop personal relations and institutional links to foster long-term communications below the radar\*
- capacity: create a demand to alter infrastructure of home country (laws, utilities, educations, access, etc) to build capacity\*
- projection: play to America's strength as an admired S&T leader even if policies are not so admired\*
- access: gain new access to new methods, products, ways of thinking to positively impact our national security