

---

# **New Directions in Industrial Base Infrastructure Protection — Voluntary Private Sector Preparedness Standards**

September 8, 2008



Homeland  
Security

*Dr. Kevin J. Reardon  
Deputy Assistant Secretary  
Infrastructure Protection*

# The Voluntary Private Sector Preparedness Program

Improving Private Sector Preparedness in:

- Disaster Management
- Emergency Management
- Business Continuity

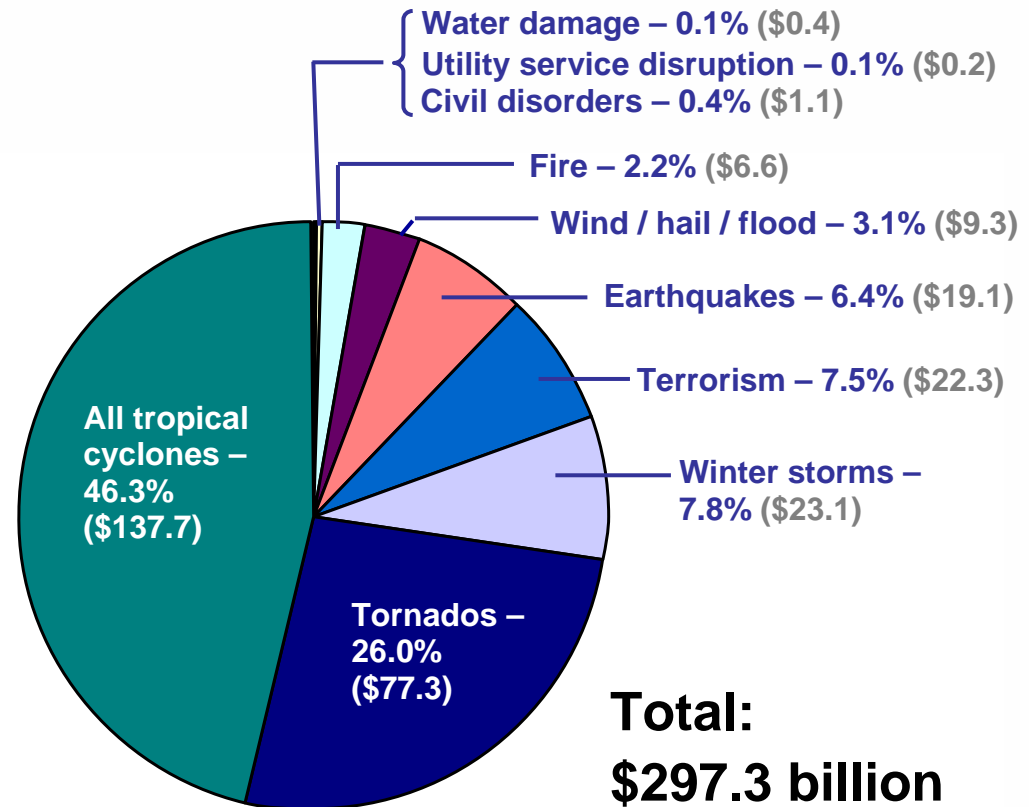
***Goal: Enhance nationwide resilience  
in an all hazards environment***

# Major Disasters' Costs Are Increasing

## Causes and Costs of U.S. Catastrophic Losses

1987 to 2006 (2006 \$ billions)

Munich Re, the world's largest re-insurance agency, reports that in 2004, disaster-related loss in the U.S. was up \$145 billion – from \$65 billion in 2003



# Voluntary Private Sector Preparedness Program

## *The Concern*

### **The 9/11 Commission report found that:**

- The private sector remains largely unprepared for a terrorist attack
- Lack of a widely embraced private sector preparedness standard was a principal contributing factor to this lack of preparedness

***Recommended adoption of a national standard for disaster management, emergency management, and business continuity programs***

# Voluntary Private Sector Preparedness Program (Cont.)

## *Mandated Action*

The 9/11 Act directs DHS to establish a “Voluntary Private Sector Preparedness Accreditation and Certification Program”

## *DHS Key Requirements*

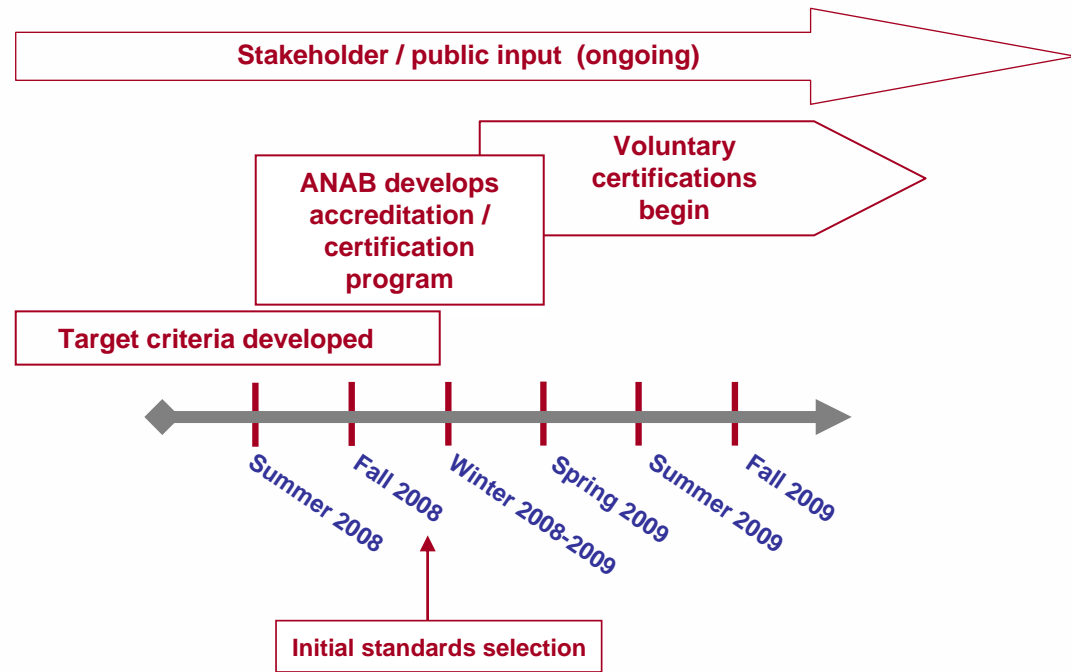
- Establish accreditation and certification program
- Obtain stakeholder / public comment
- Select preparedness standards for use

# Key Program Requirements

- Voluntary participation
- Provide method to independently certify preparedness of private sector entities
- Administered by nongovernmental entity
- DHS designate one or more standards based on published target criteria
- Integrate and leverage existing regulatory requirements and programs, if feasible
- DHS maintain a listing of certified public entities and make public a list of consenting participants
- Special consideration for small business

# Program Timeline

- **Incorporate stakeholder / public input**
  - 2008 and ongoing
- **Develop target criteria**
  - Fall 2008
- **Develop accreditation and certification program (ANAB)**
  - Summer 2008—Spring 2009
- **Select initial standards**
  - Fall 2008
- **Perform initial accreditation of certifying bodies**
  - TBD: Expected by early 2009
- **Begin voluntary certifications**
  - TBD: 2009



***Criteria and standards will evolve over time – 3 to 5 years required to update standards***

# Outcomes

- Enhanced national all-hazards resilience
- Improved private sector preparedness
  - Disaster management
  - Emergency management
  - Business continuity

***Private sector acceptance and active participation***





# Homeland Security