

The International Association of Emergency Managers



COLLABORATION WITH EMERGENCY MANAGEMENT

History & Future Perspectives for CD, EM & IAEM

Presented to the Science & Technology Conference

June 2, 2008

KATHLEEN G. HENNING, MA, CEM

PRESIDENT REGION 3 IAEM

The International Association of Emergency Managers



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**...an overview of the
recognized leader
in the field
of Emergency Management**

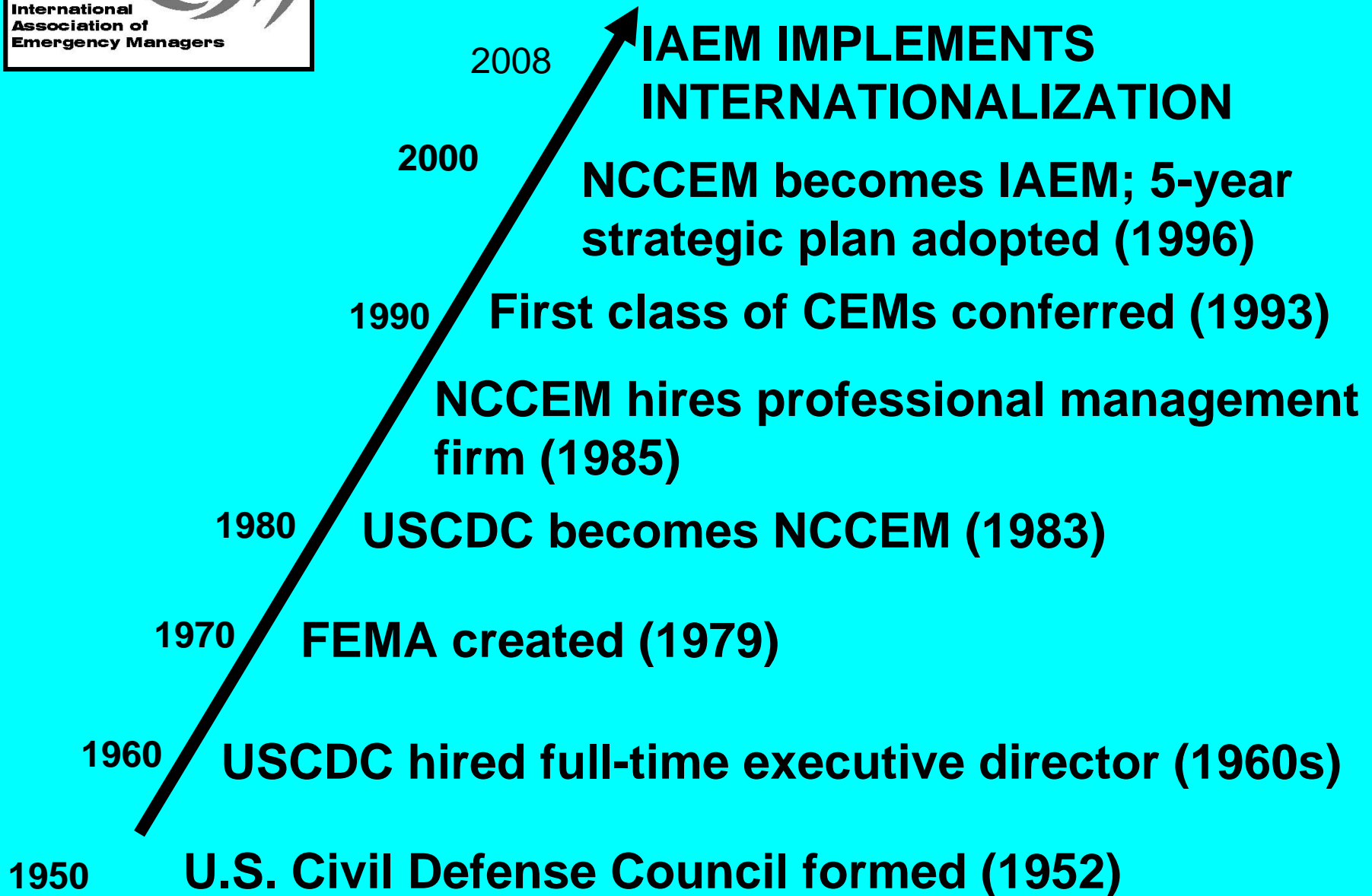


IAEM Mission

To serve its members by providing information, networking and professional development opportunities; and to advance the emergency management profession.



IAEM Key Role





Civil Defense/Emergency Management

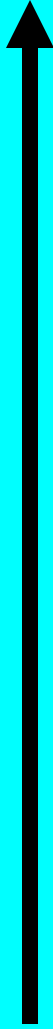
2008-2020 THE *PARTNERSHIP YEARS* ??

WHAT IS NEXT ?

2008 NATIONAL RESPONSE FRAMEWORK

- ***Climate Change***
- ***International/Global Economy***
- ***Terrorism/Homeland Security***
- ***Immigration***

2020



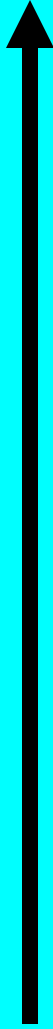
1950



Civil Defense/Emergency Management

2008-2020 THE *PARTNERSHIP YEARS* ??
WHAT IS NEXT ?

2020



- ***International disaster relief***
- ***Risk Based or Scenario Based Planning?***
- ***Focus on Risk Reduction***

1950

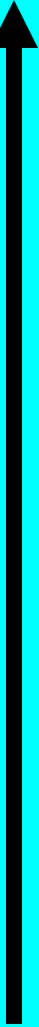


Civil Defense/Emergency Management

2008-2020 THE *PARTNERSHIP YEARS* ??

WHAT IS NEXT ?

2020



- ***Public Private Partnerships***
- ***Greater Recognition of Role of NGO's***
- ***Expansion of Business Sector Role***
- ***Expansion of EM Professions in Academic Institutions***

1950



Civil Defense/Emergency Management

2008-2020 THE *PARTNERSHIP YEARS* ??

WHAT IS NEXT ?

2020



- *Sharing of Information*
- *Sharing of Resources*
- *Expanding Education*
- *National & International Professional Certifications (CEM)*
- *Standardization of Jurisdictional Programs (EMAP)*

1950

International

- 1990 – AIT Disaster Preparedness Institute for Cyclone Preparedness

Incident Command, Weather & Hazard Forecasting & Housing Restoration during Recovery; Focus on Risk Reduction rather than Response Capability

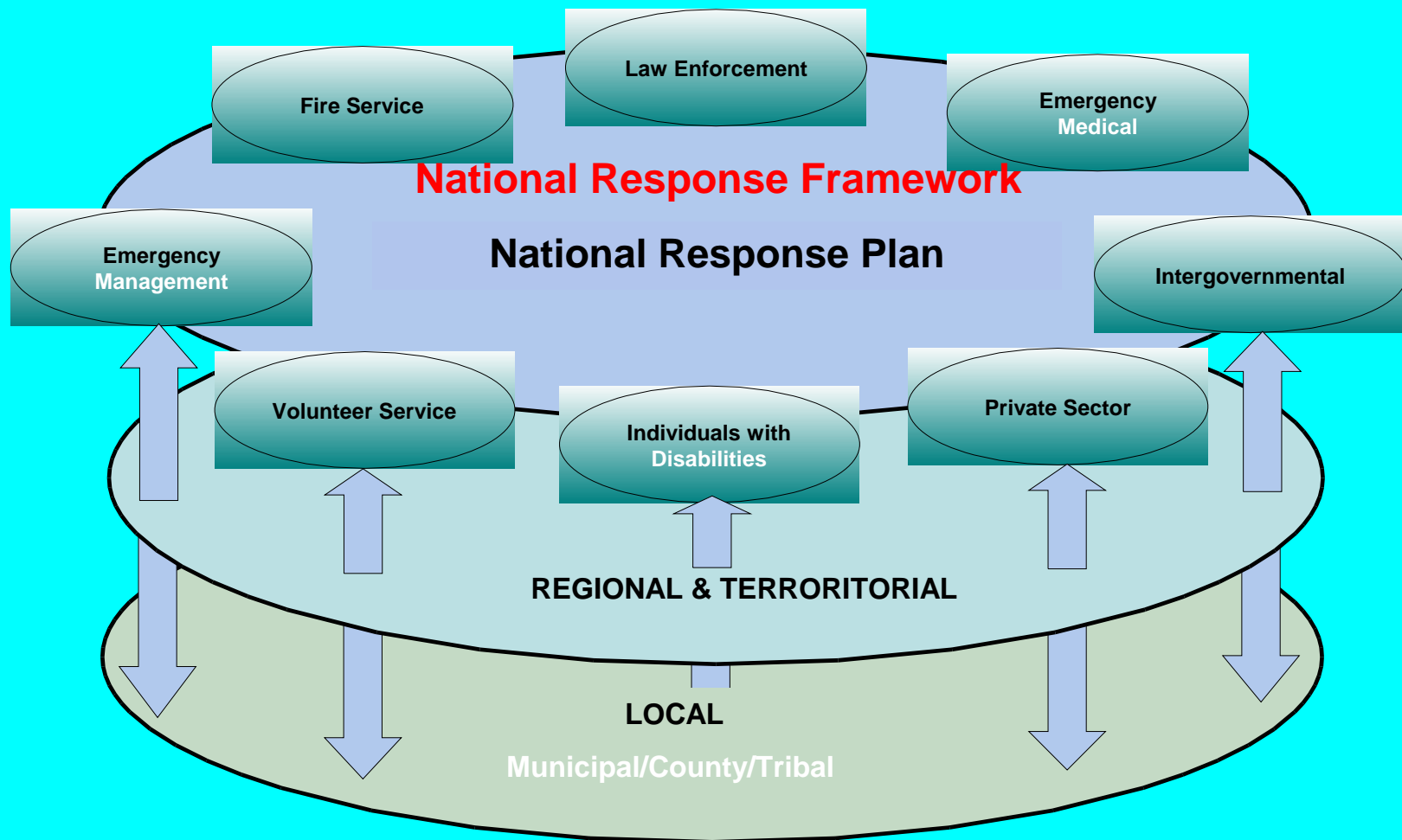
- 1995 World Disaster Managers Conference in Italy

City to City across Country and Regional Borders to support to National Catastrophic Events – Volcanoes, Mudslides, Flooding

- 2007 21st Century Symposium on Civil Protection

Risk Reduction, Cross Jurisdictional Aid without Govt, Education and Information Sharing on Disasters

National-Regional-Municipal



Public-Private Sector PARTNERS/COLLABORATION OPPORTUNITIES

- **NVOAD** – AFFILIATED VOLUNTARY ORGANIZATIONS
- **POINTS OF LIGHT** – VOLUNTEER CENTERS & MANAGEMENT OF UNAFFILIATED VOLUNTEERS
- **LEPC**- LOCAL EMERGENCY PLANNING COMMITTEES (SARA Title III originally)
- **CITIZEN CORPS COUNCILS** – PUBLIC & PRIVATE SECTOR PARTNERSHIPS, ESPECIALLY WITH BUSINESS SECTOR

RECOVERY

- **RECOVERY AND MITIGATION COUNCILS**
- **PRE-MITIGATION, POST-MITIGATION**
- **FAITH-BASED ORGANIZATIONS**
- **NGO'S**

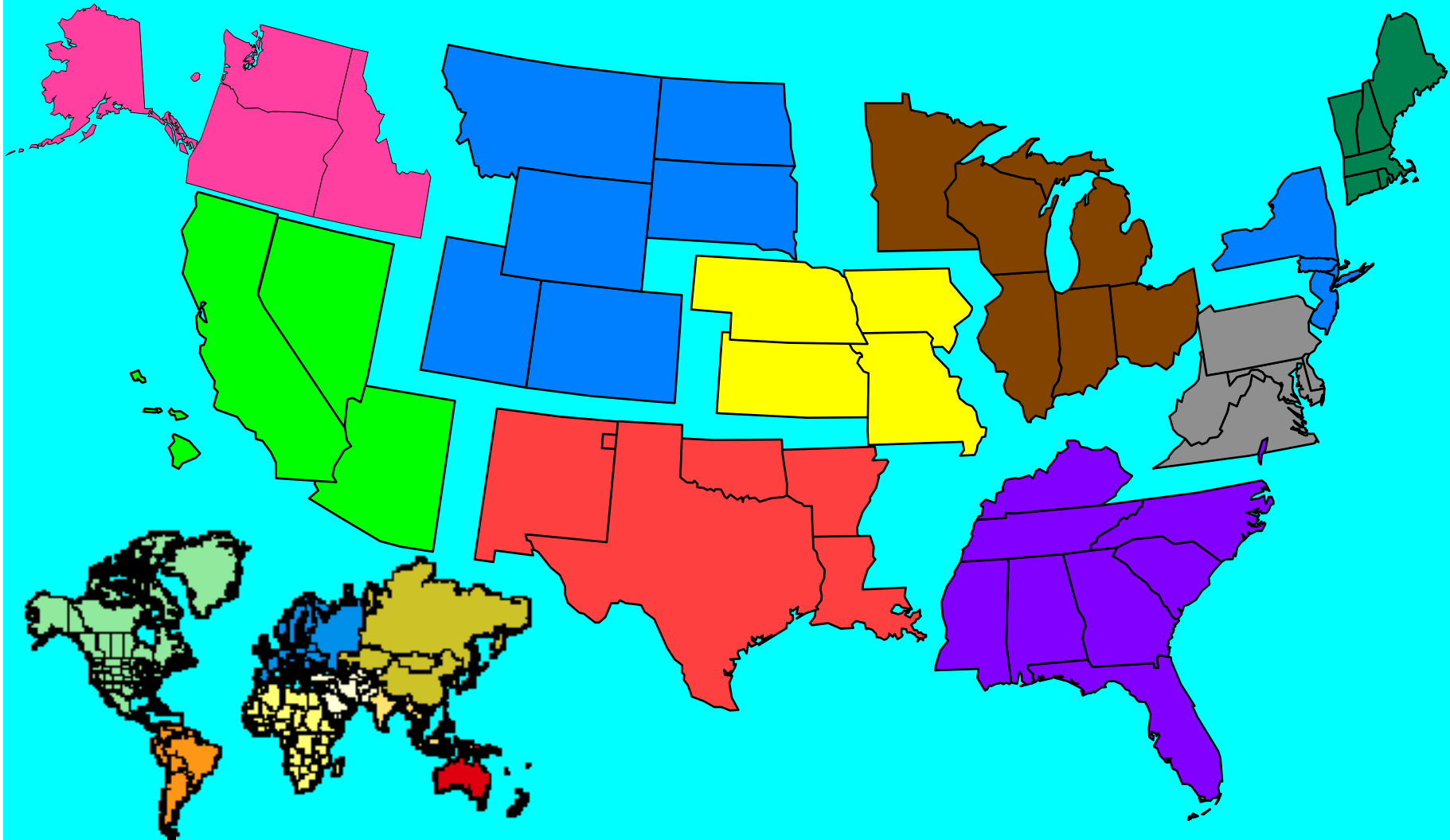
Role of IAEM

- **Advance The E.M. Profession**
- **Influence E.M. Public Policy**
- **Member Services**



Current IAEM Members

IAEM members are located worldwide...





IAEM MEMBERSHIP

- **Membership Categories:**
- *Individual Member*
- *Affiliate Member*
- *Student Member*



Advancing Our Profession Through Professional Standards

- **CEM:** IAEM offers an accreditation program for individuals, the Certified Emergency Manager (CEM) program.
- **EMAP:** IAEM also partners with NEMA to support the Emergency Management Accreditation Program (EMAP).



Certified Emergency Manager®

CEM®...

**The ultimate credential in
emergency management**

- Internationally recognized
- Increased credibility
- Professional identity
- Career recognition
- Enhanced career planning



CEM[®] Program Highlights

- 1000+ CEM[®]s are currently certified, with more than 3,000 currently enrolled.
- We have CEM[®]s from multiple disciplines, including fire, police, medical, PW, education...
- The program was developed with input from FEMA, ICMA, ASPA, APWA, and others.
- We have CEM[®]s from the private and public sector...and from the military.



Emergency Management

Accreditation Program

- The **Emergency Management Accreditation Program (EMAP)** is the voluntary assessment and accreditation process for state and local government programs. Accreditation is based on compliance with collaboratively developed national standards, based upon *NFPA 1600, Standard on Disaster/Emergency Management and Business Continuity Programs, 2004*).
- Accreditation is open to U.S. state, territorial, and local government emergency management programs. To date, 8 states and 1 locality have been accredited through EMAP.

IAEM representatives has served as Chair and Vice Chair of the EMAP Commission.



Advancing Our Profession Through Scholarships

Support the future of emergency management.

- The **mission** of the IAEM Scholarship Program is to assist the profession by identifying and developing students with the intellect and technical skills that can advance and enhance emergency management.
- IAEM's **goal** is to raise **\$100,000** to fund scholarship awards to undergraduate and graduate students enrolled in an accredited college program pursuing a degree that includes EM courses.



Influencing Public Policy





Influencing Public Policy

Top U.S. Government Affairs Priorities

- **Staffing/Funding of Local Emergency Management Agencies (EMAs through EMPG)**
- **U.S. Structure for E.M. (FEMA post-Katrina)**
- **Hazard Mitigation Funding**
- **Standards**
- **Protection of NWS Identity/Funding**





Membership Benefits

- Access to the largest **network of top emergency management experts** who can offer solutions, guidance or assistance
 - A 20+ page **monthly newsletter** to facilitate info-sharing (also available online).
 - Subscription to the IAEM President's Communiqué (emailed updates on IAEM activities and initiatives).



Membership Benefits

- A **unified voice** at federal, state and local levels to educate decision-makers about emergency management policies and legislation.
- Annual CD-ROM including current Membership Directory, Annual Report, collection of previous Bulletins, and other IAEM materials.
- Voting privileges at member meetings.
- Access to members-only area of the IAEM web site.
- Reduced rates at annual IAEM conferences and seminars.



IAEM: Now & Future

- Issues of Structure
 - Internationalization
 - IAEM USA
- Strengthened Government Affairs Effort
- Strengthening State Association Partnerships
- Increased Education and Training Opportunities
- New Website: Member Access, Online Voting, Open Access Listshare



IAEM Annual Conference

Welcome to EMEX 2008,

the top emergency management & homeland security expo!

Overland Park
Kansas

Nov 11-15, 2008

201 Park Washington Court

Falls Church, VA 22046

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