



# *Synchronizing Global Defense Logistics*



## Unity of Effort



## NDIA Logistics Conference



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# Daunting Challenge, but we either...

Achieve Unity of Effort . . .



Or else...





# ***Strategic Perspective...***

## **Unified Action:**

The ***synchronization, coordination***, and ***integration*** of Joint, Single-Service, and Multinational operations with the operations of other USG agencies, NGOs, and IGOs, and the private sector ***to achieve unity of effort***.

## **Unity of Effort:**

***Coordination*** and ***cooperation*** toward ***common objectives***, even if the participants are ***not necessarily part of the same command*** or organization - the product of successful unified action.

*JP 1, Doctrine for the Armed Forces of the United States, 14 May 2007*

**How can we achieve *Unity of Effort* absent *Unity of Command*?**

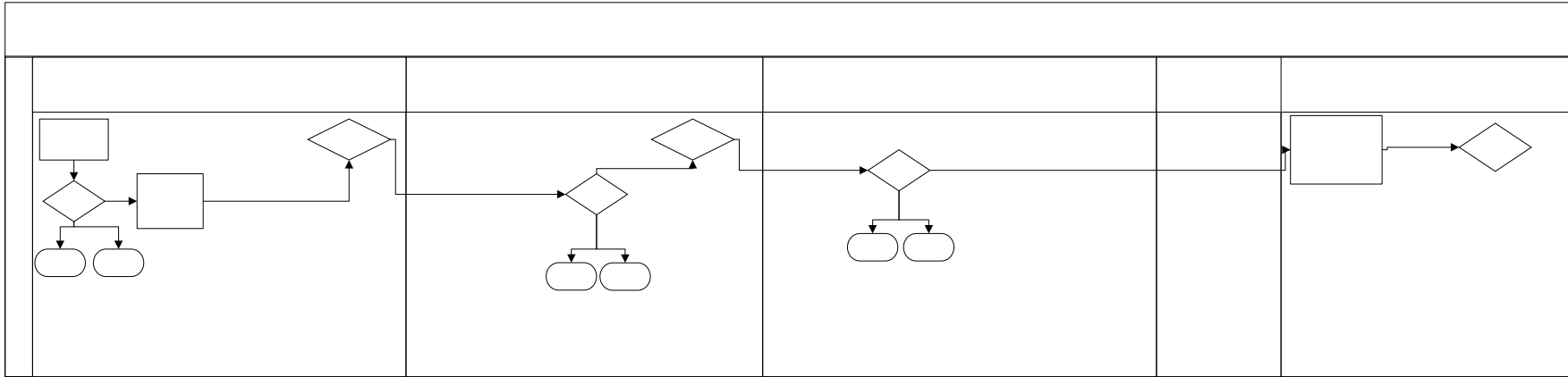


# Achieving Unity of Effort...

- **Define the Process**
  - Achieve shared understanding of *how a process works and what it delivers (why it exists)*
  - Provide a *common lexicon*
- **Understand Roles and Responsibilities**
  - Identify the *players* and their *purpose*
  - Define *responsibilities, deliverables, and relationships*
- **Share Common Process Output Metrics**
  - Ensure *customer outcomes* drive performance metrics
  - Target the *same high-level metric* to value internal sub-process metrics
- **Provide Transparency into the Process**
  - Allow all players to see into process to...
    - *improve decision making*
    - *assess effectiveness*
  - Enable the placement of “*sensors*” at the right nodes



# Define the Process...



**How does the patient movement process work?  
What does it deliver?**

### Inputs

- Pt Condition (At Risk)
- Evac Platform (Tactical/Strategic)
- MTF Locations (Austere)
- First Responder Actions
- CL VIII / PMI
- Trans Bed Plan / Lift Bed Plan
- Monitor Bed / Transportation Status
- Patient's Individual Readiness
- Common Operating Picture (Medical MET-T)

### Tasks

- Provide Patient Movement
- Coordinate Patient Movement
- Assure Force Protection for PM
- Validate Patients for Movement
- Develop Transportation Bed Plan
- Provide En-route care
- Conduct Pt Reception Operations
- Patient Redistribution (Inter Theater)
- Validate Pt Personnel Demographics

### Outputs

- Patient Visibility
- Condition
- Location
- Patient Disposition

**Patient Movement by Service and Tax**

**First Responder (Medic, Corpsman)**

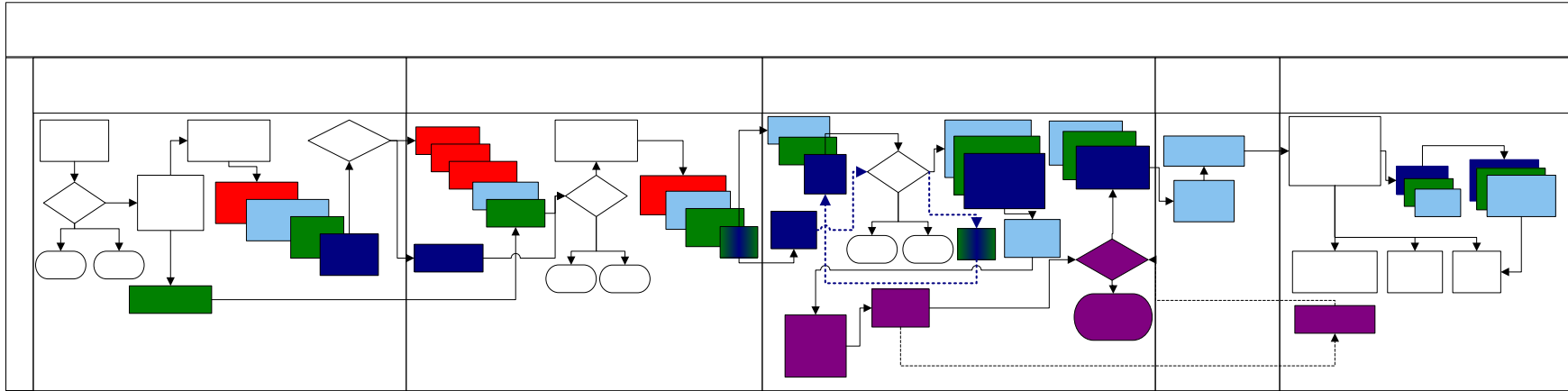
**Point of Injury**

**Why?  
Conserve the Fighting Force!**





# Roles and Responsibilities...



**Identify the players and their purpose**  
**Define responsibilities, relationships, and deliverables**

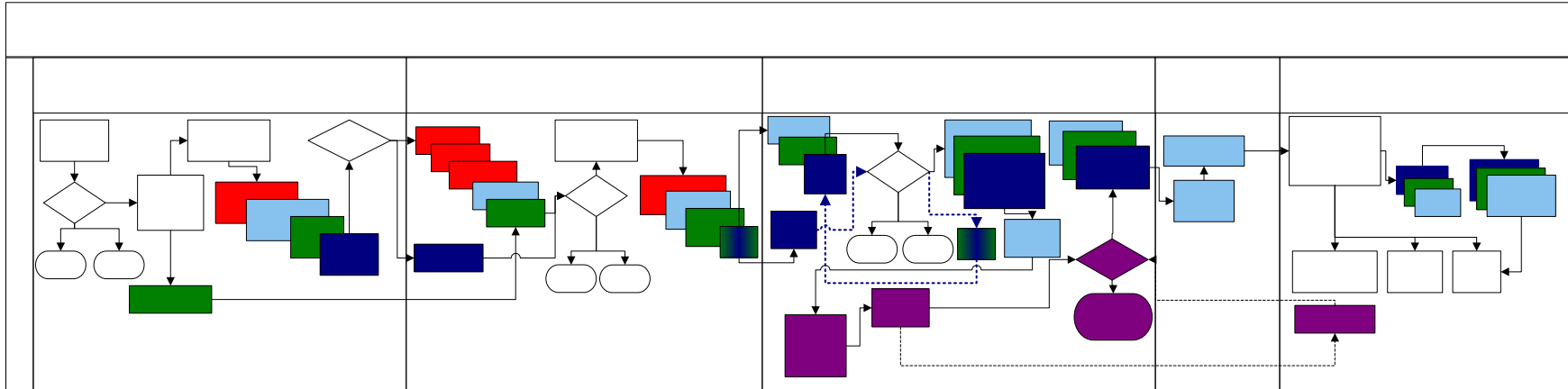
Purpose	Players	Deliverable
Evacuation	GA, AA, AE, CCATT, SOCCAT, AELT	Time Definite Delivery, Correct location, Maintain condition
Treatment	CSH, EMEDS, MASF, Respos, Hosp. Ship, STP, FRSS, Surg. Co, FST, Bn Aid Station	Quality care to get patient to best possible condition
Command & Control	Cmd. Surg, MRO, MRCO, J/T/GPMRC, JTF SG, AELT	Regulating Authority, Assess and optimize performance

**Patient Movement by Service and Tax**  
**First Responder (Medic, Corpsman)**  
**Point of Injury**  
**Facility**





# Common Output Metrics...



**What is the expected outcome?  
Shared, common metric against which we “value”...**

- VISIBILITY**
- *Where is the Patient...?*
  - *What is the Patient’s Condition...?*
  - *Where does the Patient need to go for care...?*
  - *How will the Patient get there...?*

Tax  
(man)  
facility

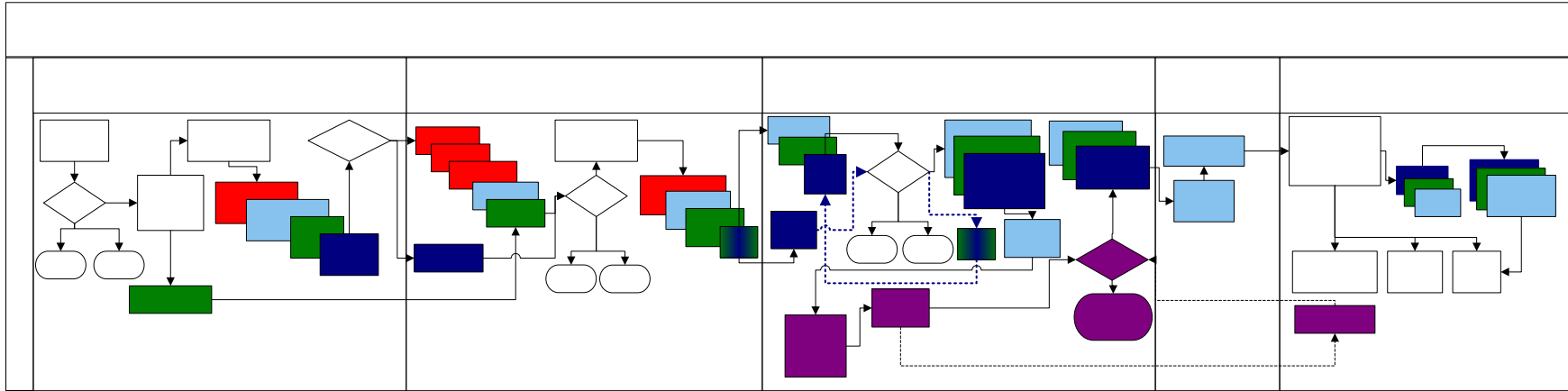
injury

Authority





# Provide Transparency...



## Allow all players to see into the process

- Improve decision making;
- Assess effectiveness;
- Enable the placement of “sensors” at the right nodes

How do we optimize Evacuation, Treatment and C2 across the Joint process to deliver visibility?

How do we “value” the tradeoffs we’ll need to make?

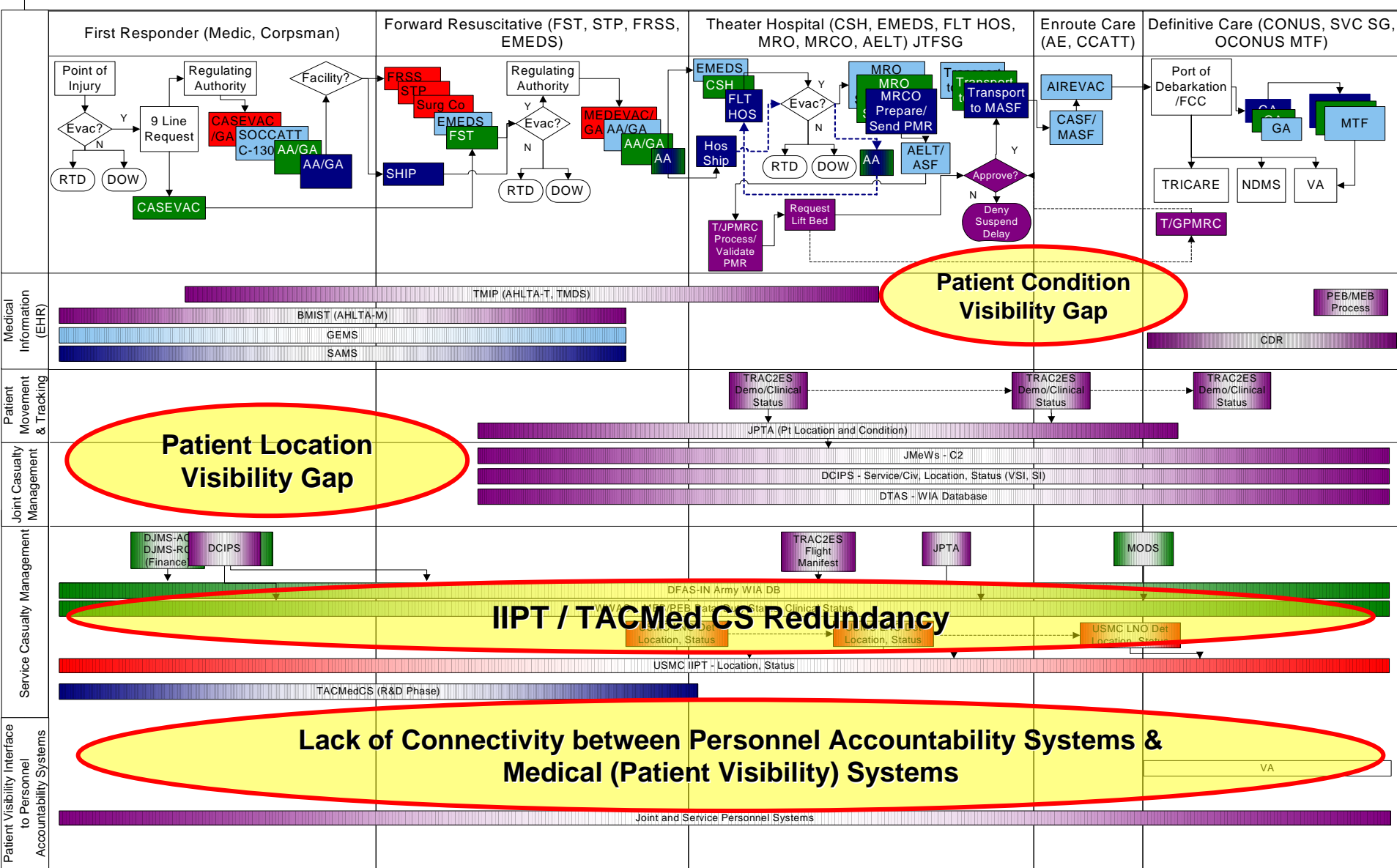
Injury

Autonomy



# Process Analysis...

Patient Movement by Service and Taxonomy of Care





# ***Unity of Effort***



***How can You  
Make a Difference?***



# *Play Video...*

<http://www.ted.com/talks/view/id/82>





# ***You Must...***

- **Establish & Share your Vision**
  - *Focus on the future*
- **Create a Passion for Change**
  - *Lead with your active participation*
- **Demand Success**
  - *As defined and measured by the JFC*
- **Span Boundaries**
  - *Cross organizational and cultural aisles*
- **Build Relationships**
  - *Matrix people and organizations*



# Discussion

