Why Should DoD Invest in Basic Research?

A Presentation for

The 9th Annual NDIA Science & Engineering Technology Conference/DoD Tech Exposition

Dr. William S. Rees, Jr.
Deputy Under Secretary of Defense
(Laboratories and Basic Sciences)
Office of the Director
Defense Research and Engineering,
April 15-17, 2008

Context

- The growth rate of the world population is declining
- 90% of population growth is in developing and poorer countries
- 40% of the world's population – 2.5 billion people – live on less than $2 per day
- Proportion of working age adults (15-59) is expected to decrease in every area except Africa
- 880 million people were illiterate, 250 million children worked and 110 million school age children did not attend school, as of 2000

Source: "Joint Operating Environment" United States Joint Forces Command, December 2007,

Context

- By 2030, China is expected to have 348 million people over 60, nearly as many as the entire projected population of the US
- 13% of the global population lived in cities in 1900. Today the global proportion of the urban population is 49%. 60% of the globe's population - 4.9 billion people - will live in urban areas by 2030
- Massive urbanization – 17 of 22 "mega cities" will be in the developing world by 2015.

Source: "Joint Operating Environment" United States Joint Forces Command, December 2007,

Context

- Since the 1970's, weather/climate-related losses have increased about 10% per year and accounted for 88% of all property losses covered by insurers from 1980 to 2005
- India and China will develop "first world" energy appetites
- Many oil exporting countries may use production for their own economies

Source: "Joint Operating Environment" United States Joint Forces Command, December 2007

Dr William S. Rees, Jr. DUSD(LABS) <<Basic Research in a ...ppt>> 21 Feb 2008 4

Context

- Current major supplies of petrochemical products will not keep pace with projected demand
- Only 12 years from now, machine intelligence could equal or surpass that of humans – eventually, it will become impossible to differentiate between man and machine
- Weapons of mass effect will shrink and proliferate: nuclear, bio, directed energy, nanotechnology, and CYBER

Source: "Joint Operating Environment" United States Joint Forces Command, December 2007

Context

- Science, technology, and engineering are available globally
- US scientific leadership is at risk
- Multi-disciplinary technologies will have revolutionary impact - 70 % of world R&D is conducted outside the US
- China is now the third largest investor in R&D (adjusted for purchasing power), behind only the US and Japan

Source: "Joint Operating Environment" United States Joint Forces Command, December 2007

Dr William S. Rees, Jr. DUSD(LABS) <<Basic Research in a ...ppt>> 21 Feb 2008 6

Context

- The United States is today a net importer of high technology products (+$54B in 1990 to -$50B in 2001)

Source: “Joint Operating Environment” United States Joint Forces Command, December 2007

OUTLINE

- DoD Basic Research
- DoD STEM Education
- Prize Competition

Leaders support Basic Research

- President Bush :

"…double federal support for critical basic research in the physical sciences…"

- The Secretary of Defense supports Basic Research

"… greater emphasis on basic research, which in recent years has not kept pace with other parts of the budget."

Basic Research

- Basic research is systematic study directed toward greater knowledge or understanding of the fundamental aspects of phenomena and of observable facts ***without specific applications towards processes or products in mind.***

It is farsighted high payoff research that provides the basis for technological progress.

Source: *DoD Financial Management Regulation,* Volume IIB, Chapter 5, June 2004, 050201 RDT&E Budget Activities.

Why Does DoD fund Basic Research?

- DoD is perpetually, permanently in the capability business
- By
- Te
- Ba
  ide
- Th
- Sci
  tec
- Technologies move rapidly across borders
- If technology exists, it will be used, first in weapons

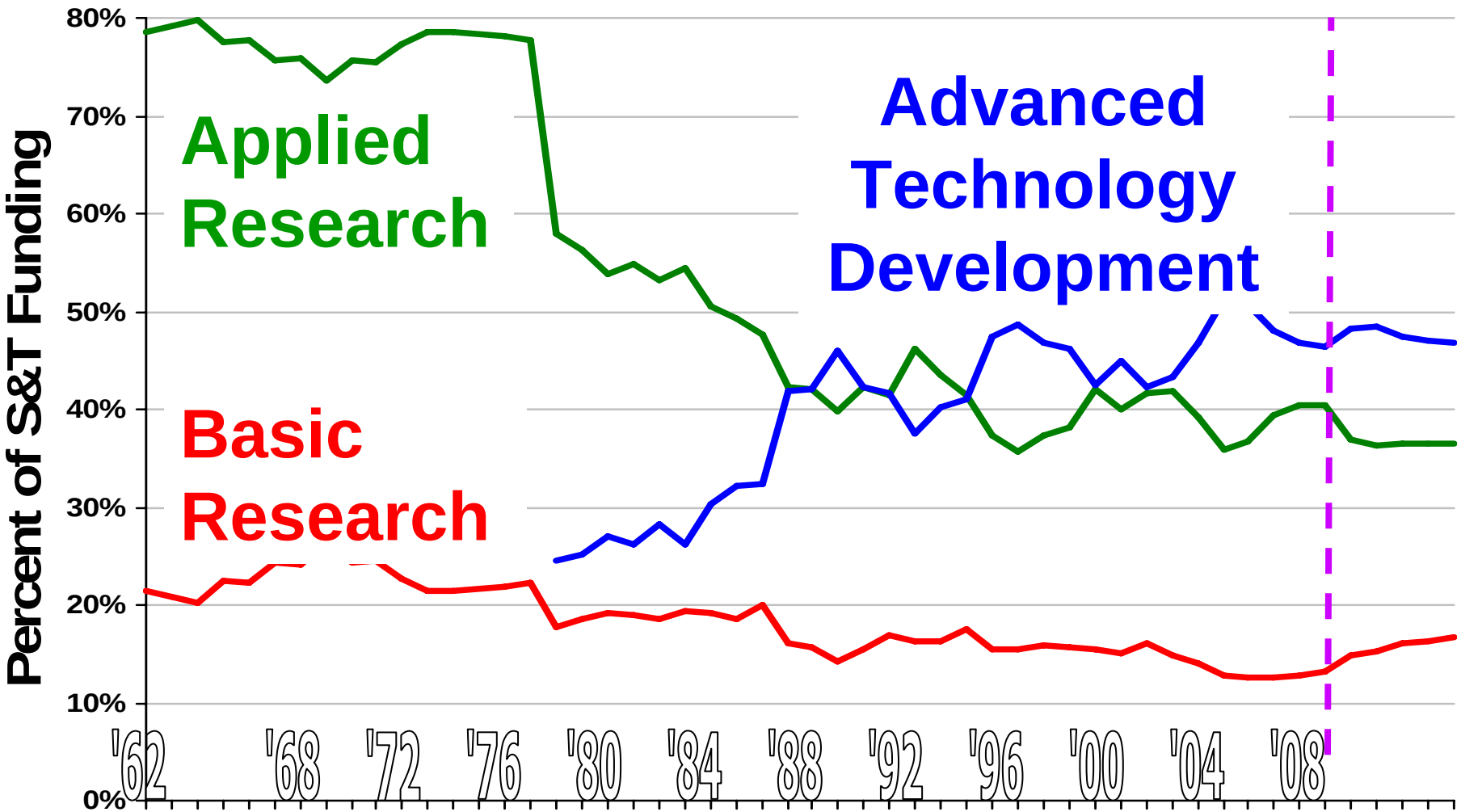
We cannot know when a discovery will become a capability but we know with absolute certainty that without discovery, our capabilities remain static.

Why Does DoD fund Basic Research?

- Generates discoveries, new knowledge, and improved understanding
- Achieves technological superiority
- Prevents technological surprise
- Educates scientists and engineers in physical science disciplines
- Ensures that scientific expertise and engineering rigor supports DoD technical decisions
- Sustains the human talent and research infrastructure

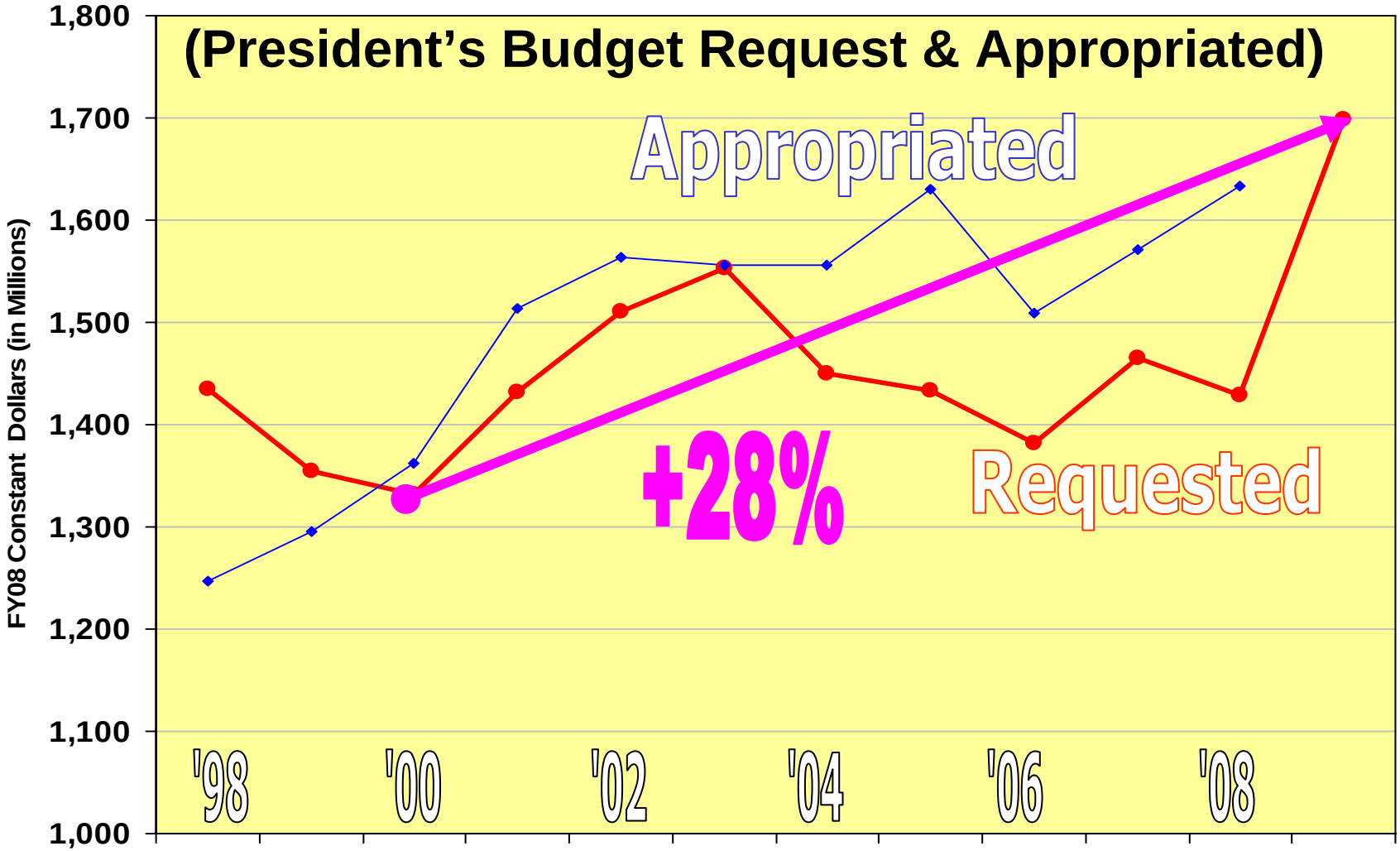
Don't expect Basic Research to solve all problems

DoD S&T Requests



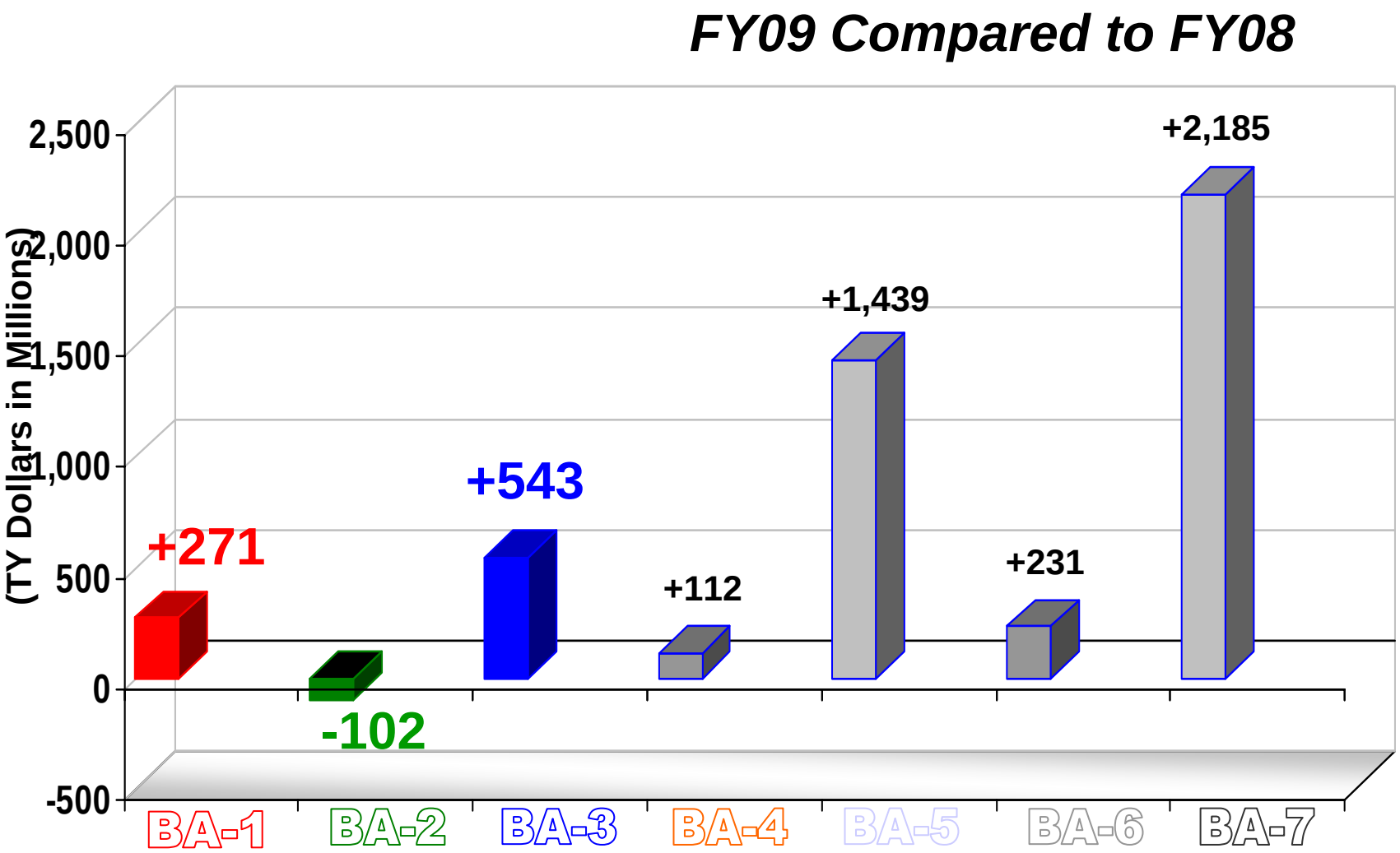
Note: Advanced Technology Development funding began in FY78

DoD Basic Research Funding FY1998-2009



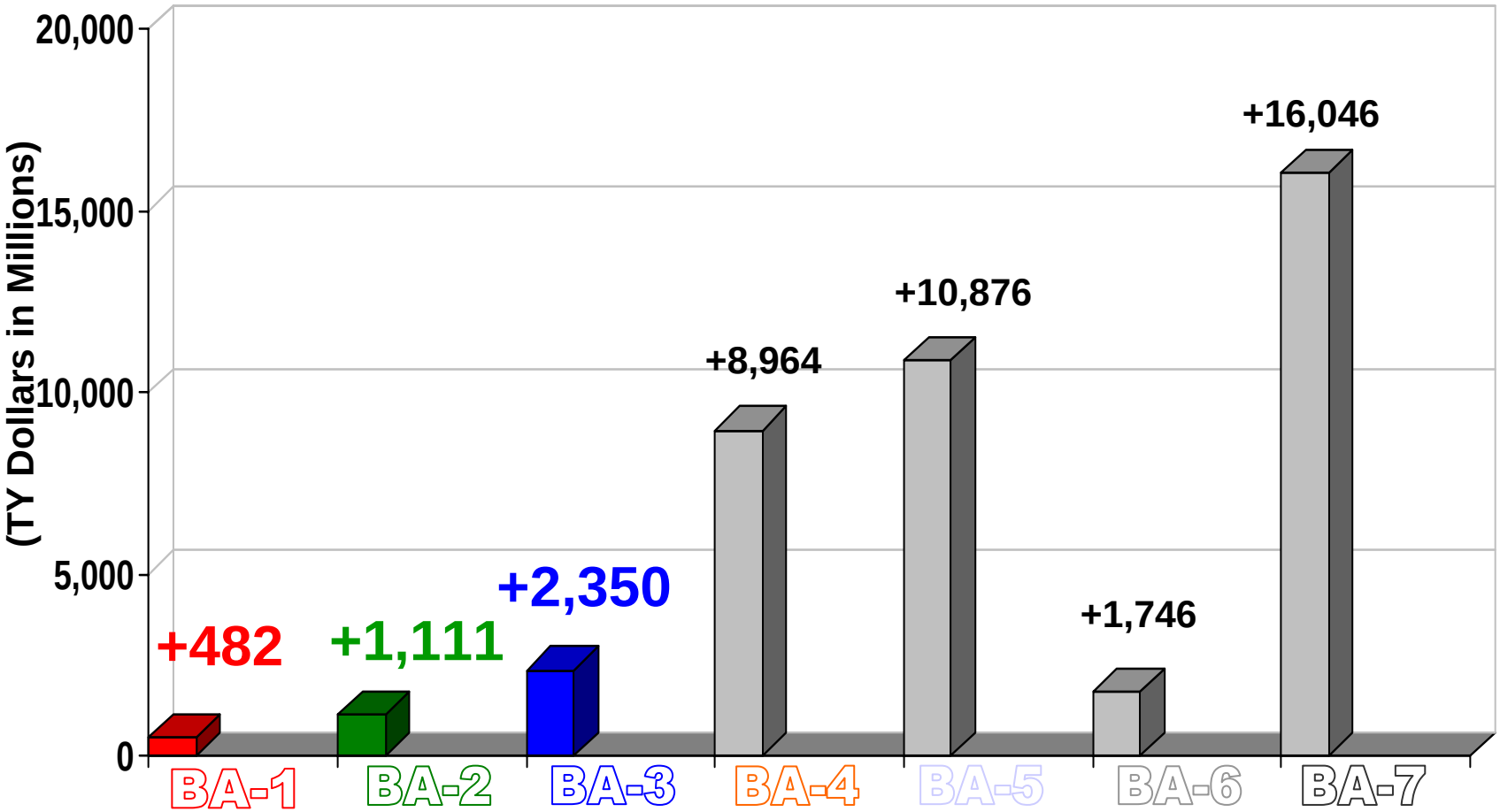
Source: DOD, DDR&E

RDT&E Budget Request Growth

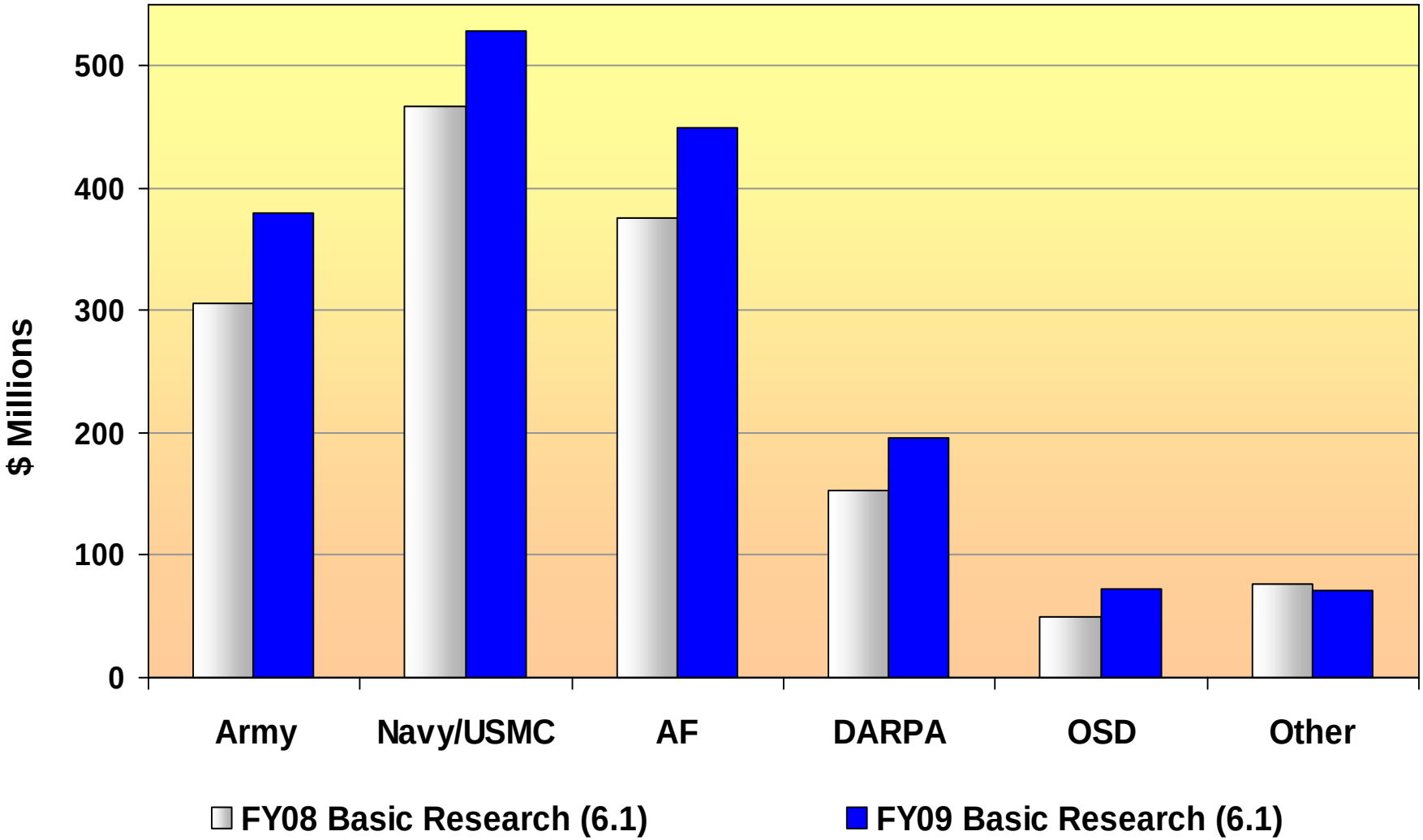


RDT&E Budget Request Growth

FY09 Compared to FY01

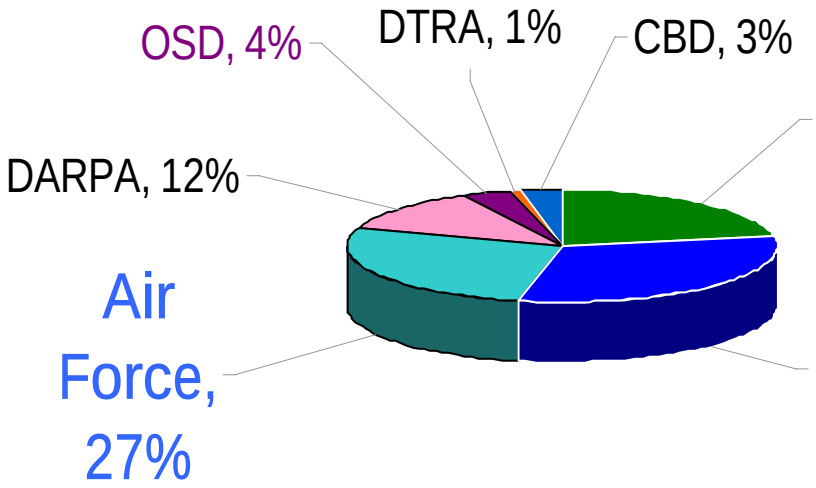


FY08 & 09 DoD 6.1 Budget Request



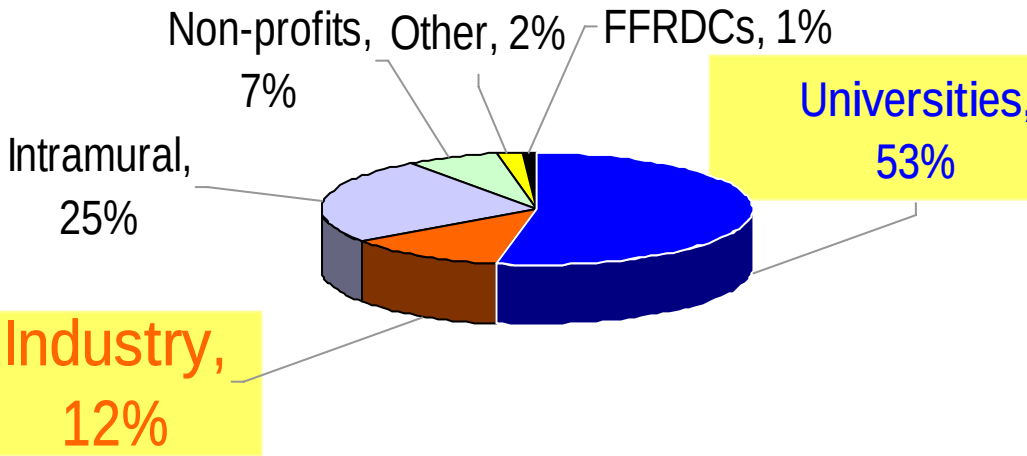
Source: DOD, DDR&E

Sources & Destinations of Defense Basic Research Funding



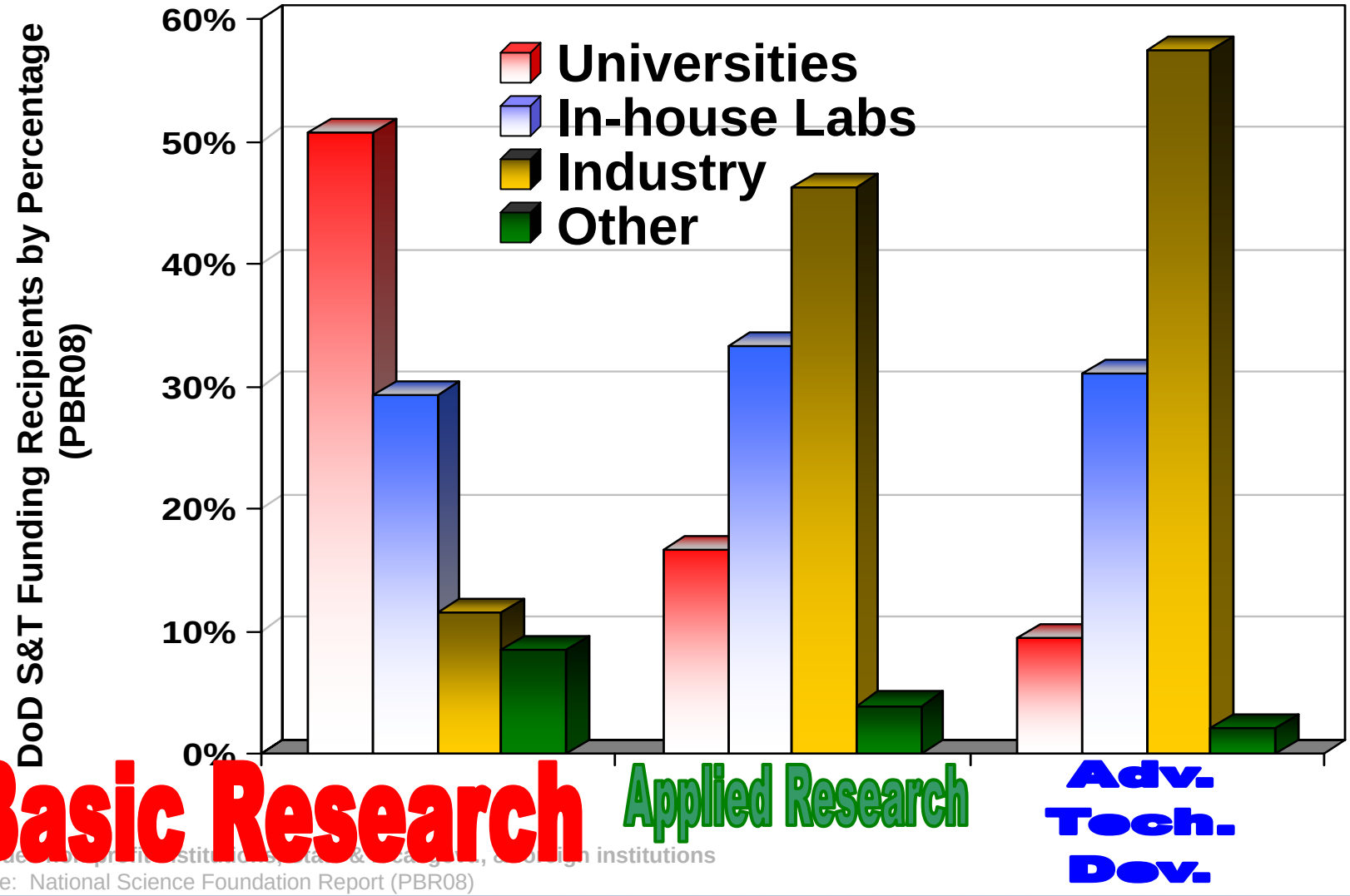
←Source 80% of Defense Basic Research is Investments by Military Departments

Destination→
Performers of Defense Basic Research - 65% to Universities & Industry



Sources: FY09 President's Budget & DoD component inputs to NSF Federal Funds for R&D survey (I_YY0 – latest available)

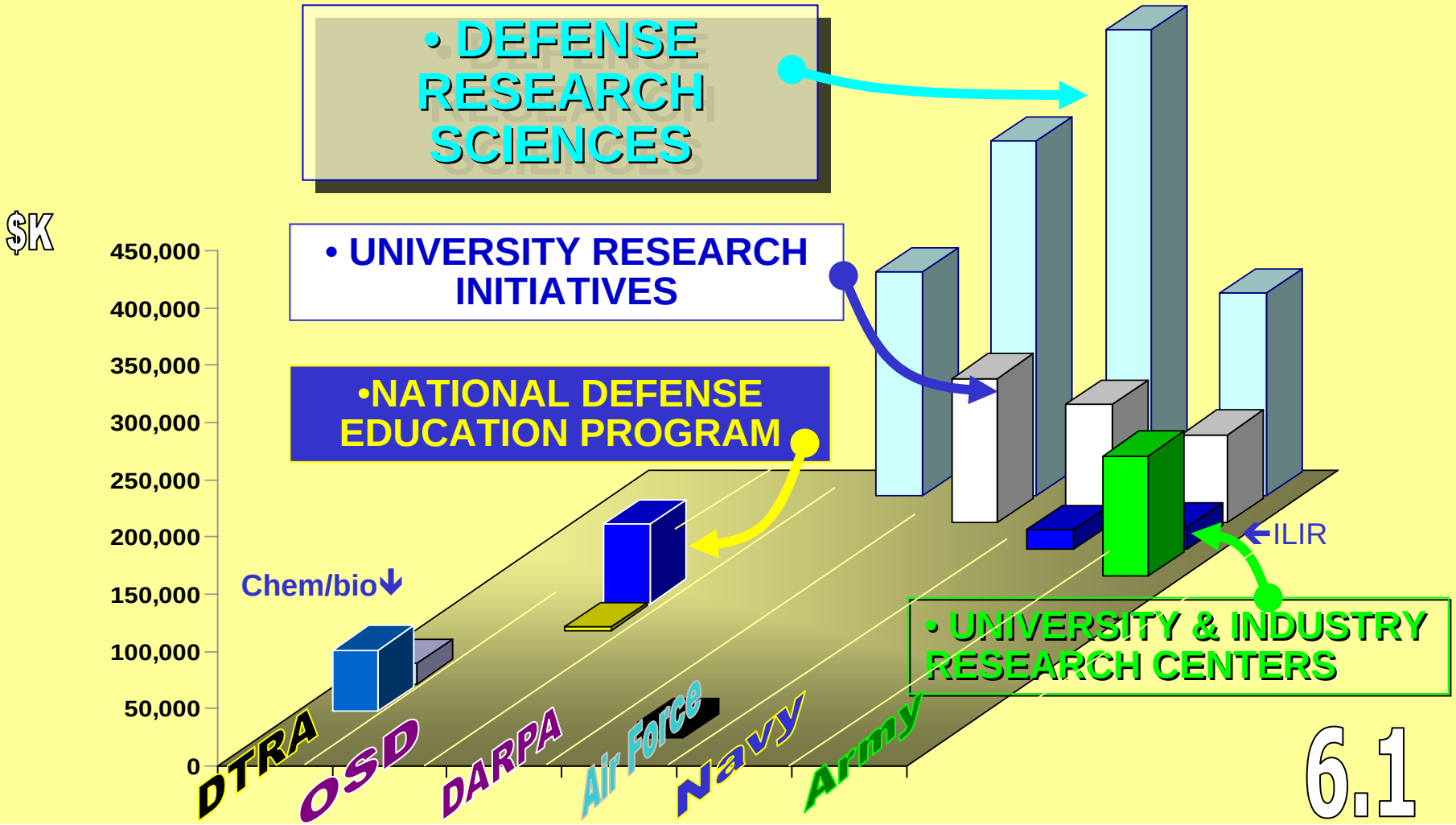
Recipients of DoD S&T Funds



*Include not-for-profit institutions, state & local govt, & foreign institutions

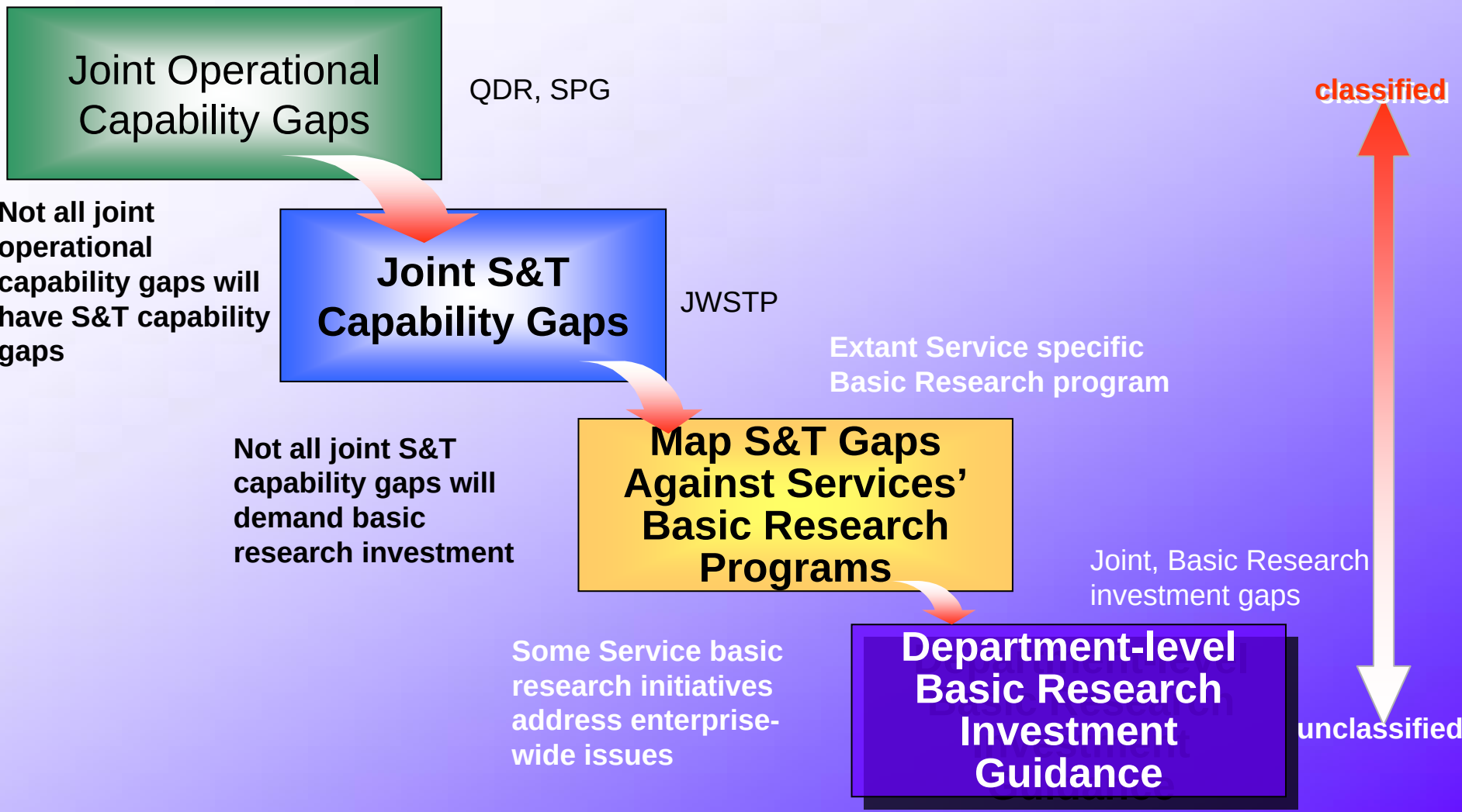
Source: National Science Foundation Report (PBR08)

FY09 President's Budget Request for DoD Basic Research

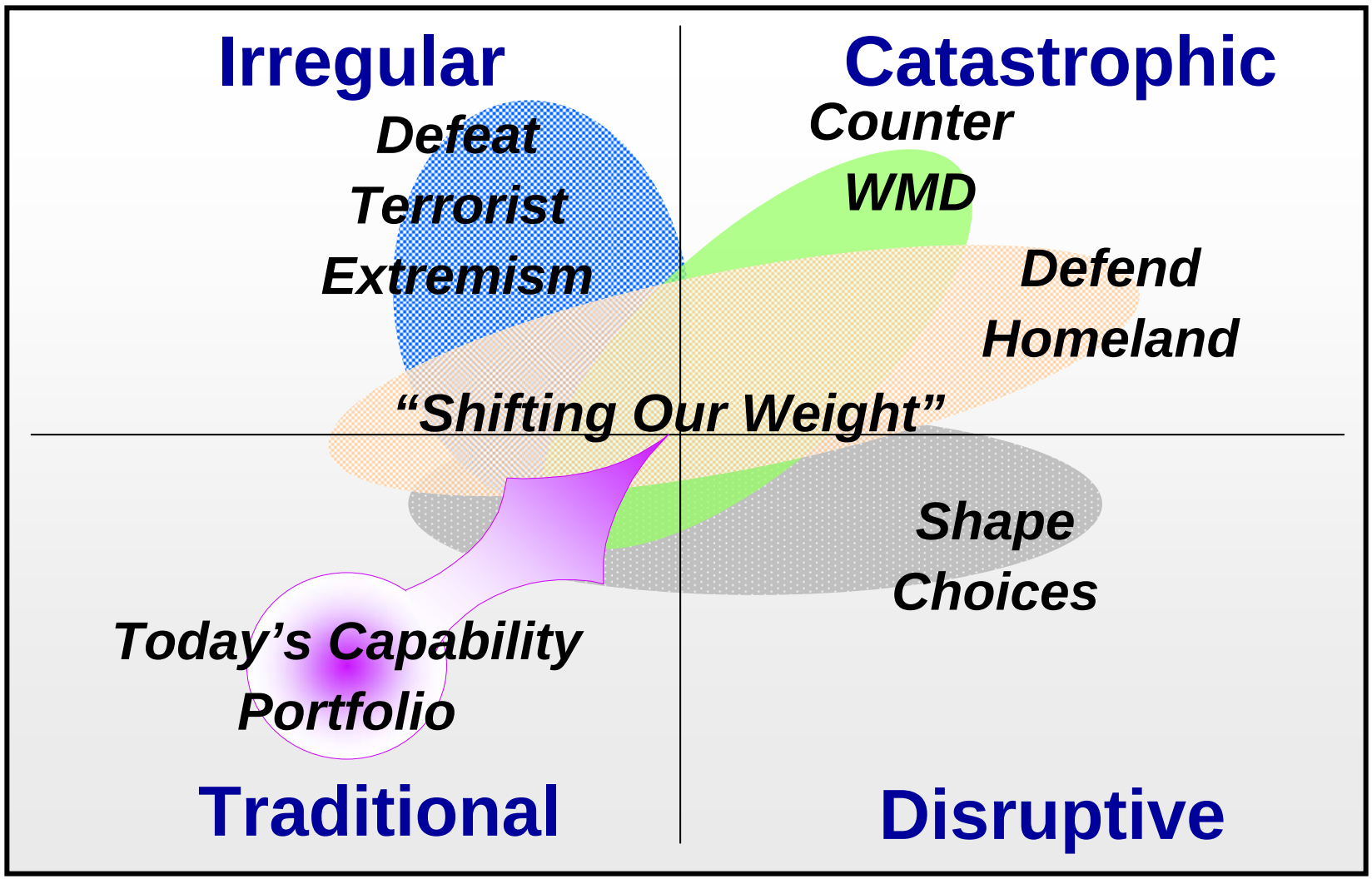


Source: DoD Comptroller R-1

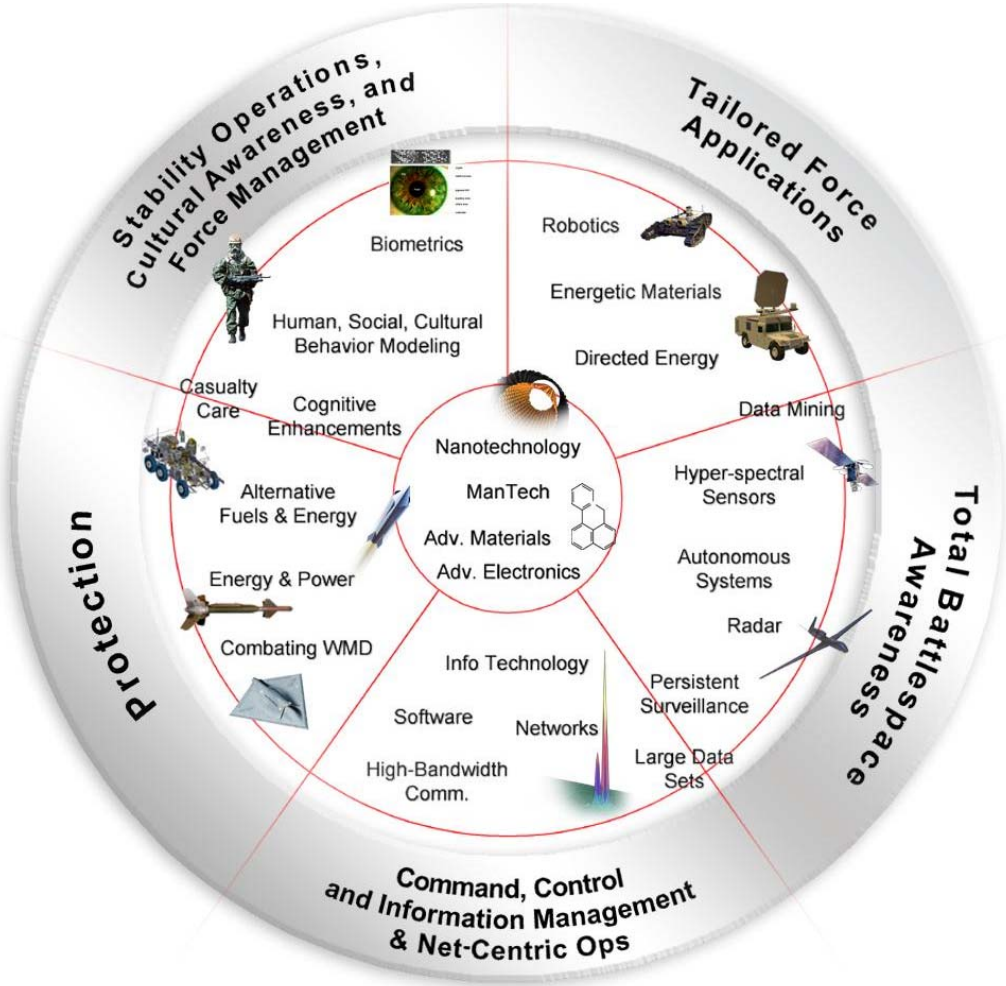
Conceptual Strategic Planning Process



Quadrennial Defense Review

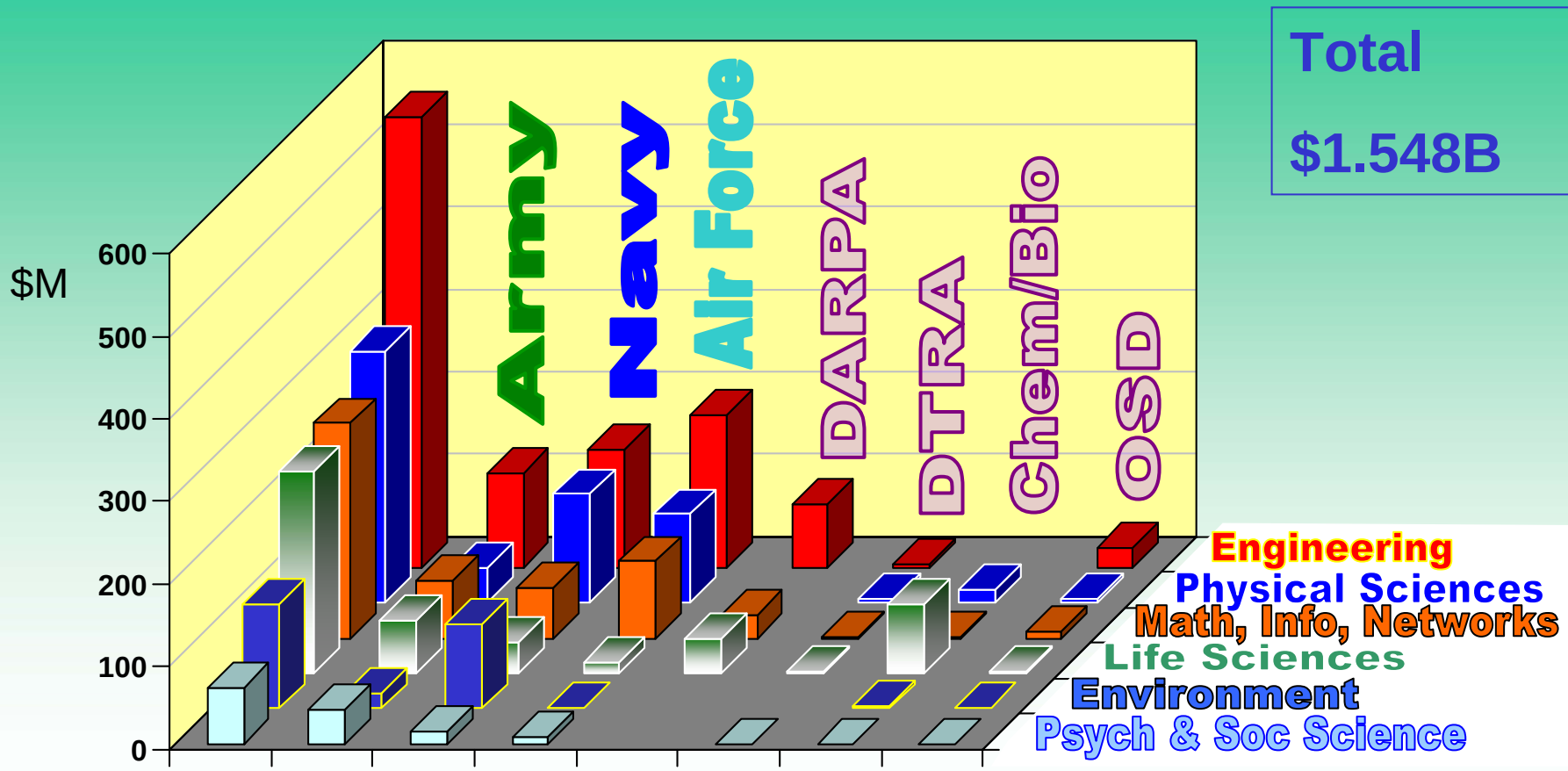


Desired S&T Investment Areas



(Joint Training is Ubiquitous)

FY07 DoD Basic Research
(by Taxonomy Category)



Total

$1.548B

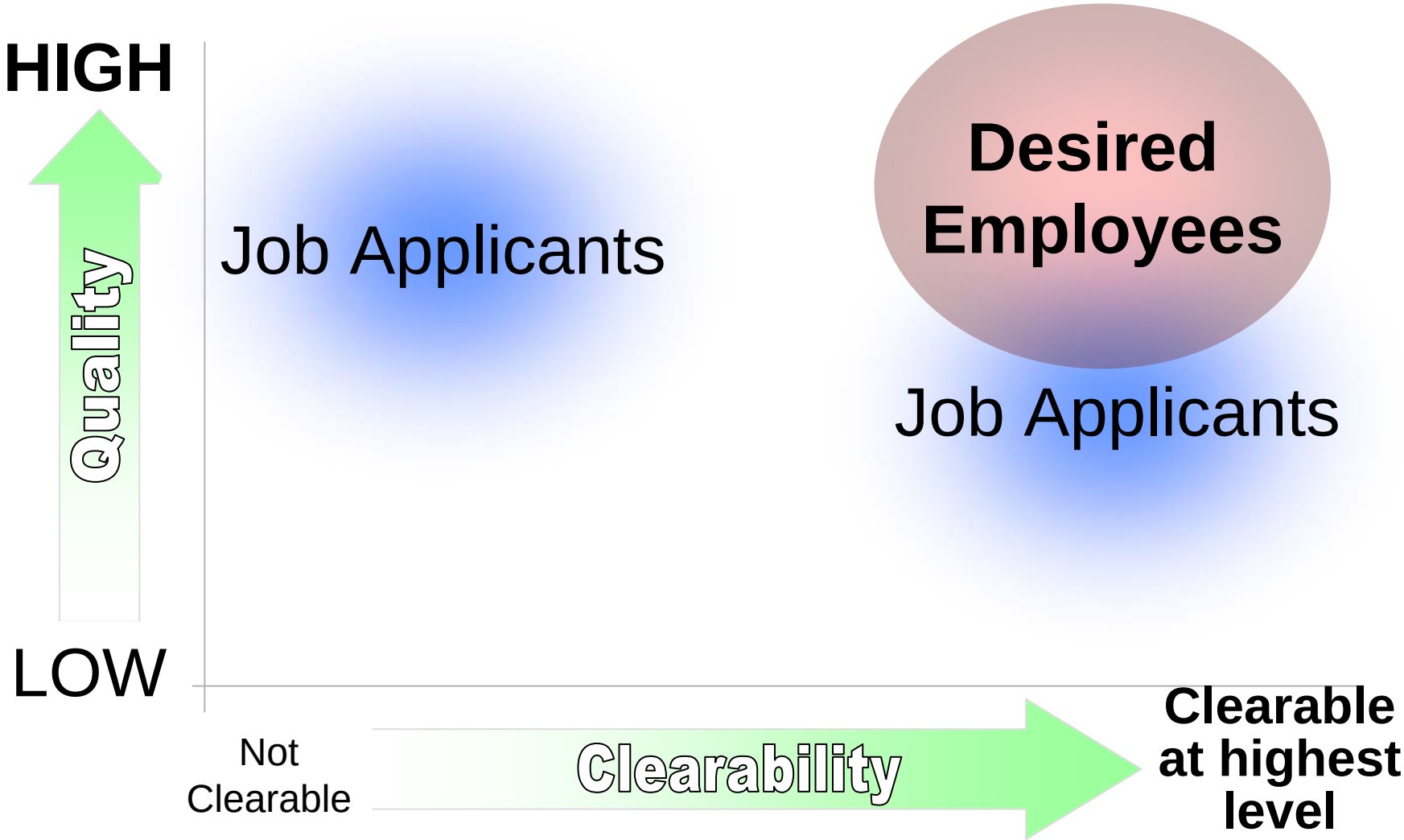
Addition to DoD Basic Research

$M	FY08 PBR	FY08 Appropriation	FY09 PBR	Change from PBR 08	Real Change from PBR 08
Army	305.8	381.5	379.4	24.06%	21.36%
Navy	467.2	506.1	528.3	13.06%	10.61%
Air Force	375.2	407.7	452.3	20.55%	17.93%
Defense-Wide	279.9	338.3	338.7	21.00%	18.37%
Total Basic Research	1,428.1	1,633.7	1,698.6	18.94%	16.36%

OUTLINE

- DoD Basic Research
- DoD STEM Education
- Prize Competition

A Unique National Security Problem



Opportunities

- "The development of a strategic S&T scouting effort linked to the US university and private
- technology, and engineering education in the United States."

"When I compare our high schools to what I see when traveling abroad, I am terrified for our workforce of tomorrow."

- Bill Gates

Source: "Joint Operating Environment" United States Joint Forces Command, December 2007, page 53
Rising Above the Gathering Storm, National Academy of Sciences, 2006

Millennials are tomorrow's workforce

- They watch wars and revolutions live on TV and the Internet
- Elvis died 20 years before they were born
- Satellite radio has been around since they were 5 years old
- They have only known two presidents
- WWI started nearly a century before they were born
- They have never seen a film camera
- There have always been hybrid cars

Source: "**Millennial: About them"** Navy Recruiting Command briefing, 7 Feb 2008

Millennials are tomorrow's workforce

- They have always been online
- They have never known a world without digital phones or DVDs
- Soviet Union fell 7 years before they were born
- When Sputnik was launched, their parents were in kindergarten
- Their buddy lists span the globe.
- There has always been one Germany
- One electronic device does it all: TV, Internet, Phone, Music, Data, Computing

Source: "**Millennial: About them**" Navy Recruiting Command briefing, 7 Feb 2008

Millennials are tomorrow's workforce

Globalism

- Millennials grew up seeing everything in the world as:
  - Global
  - Connected
  - Open for business 24/7

Source: "**Millennial: About them"** Navy Recruiting Command briefing, 7 Feb 2008

Millennials are tomorrow's workforce

- They are taking longer to graduate from college
- Only 37% of first-time freshmen at four-year schools earned their bachelor's degrees in four years
- Another 6% took up to six years

Source: "**Millennial: About them"** Navy Recruiting Command briefing, 7 Feb 2008

Millennials are tomorrow's workforce

- They are technology sophisticates
- Through media multitasking kids are spending 6.5 hours a day with media, but are packing more than 8.5 hours worth of exposure into that time

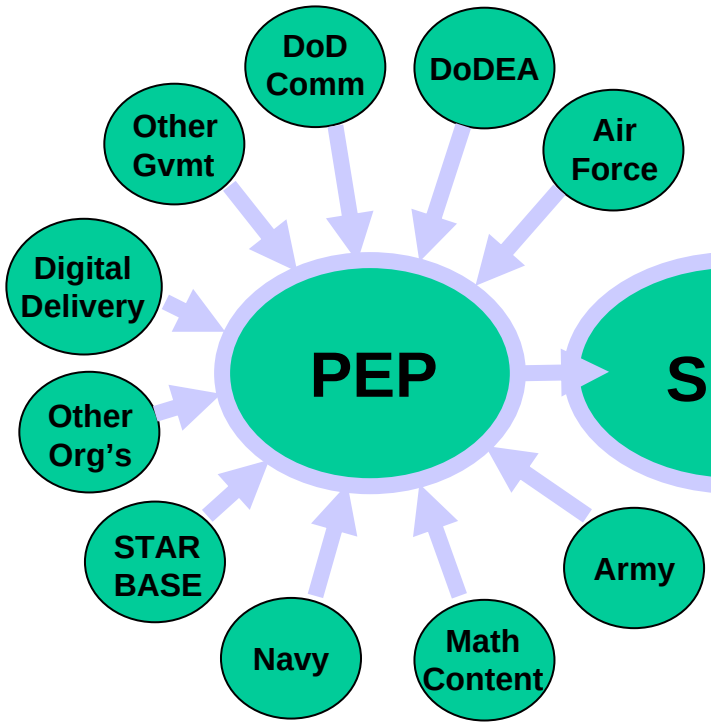
Younger kids have more and more media devices; of those 8-14 years old -

  - 39% have cell phones
  - 24% have a hand-held Internet device or PDA
  - 12% have a laptop computer

Source: "**Millennial: About them"** Navy Recruiting Command briefing, 7 Feb 2008

NDEP Portfolio Components

Pre-College (K-12)



STEM Interest…
Potential DoD Employees

Undergraduate Graduate

SMART

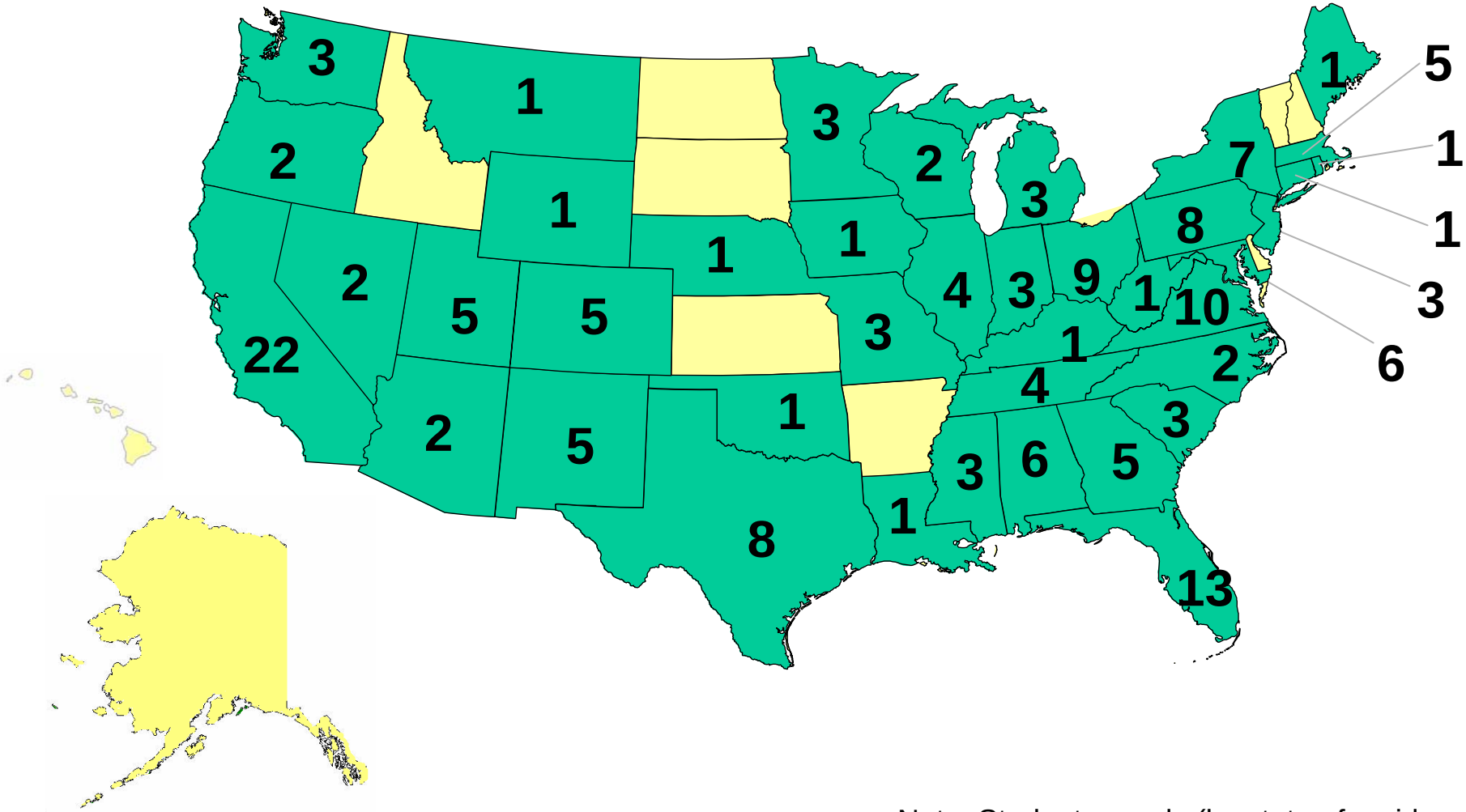
DoD Employees

Post-Graduate

NSSEFF

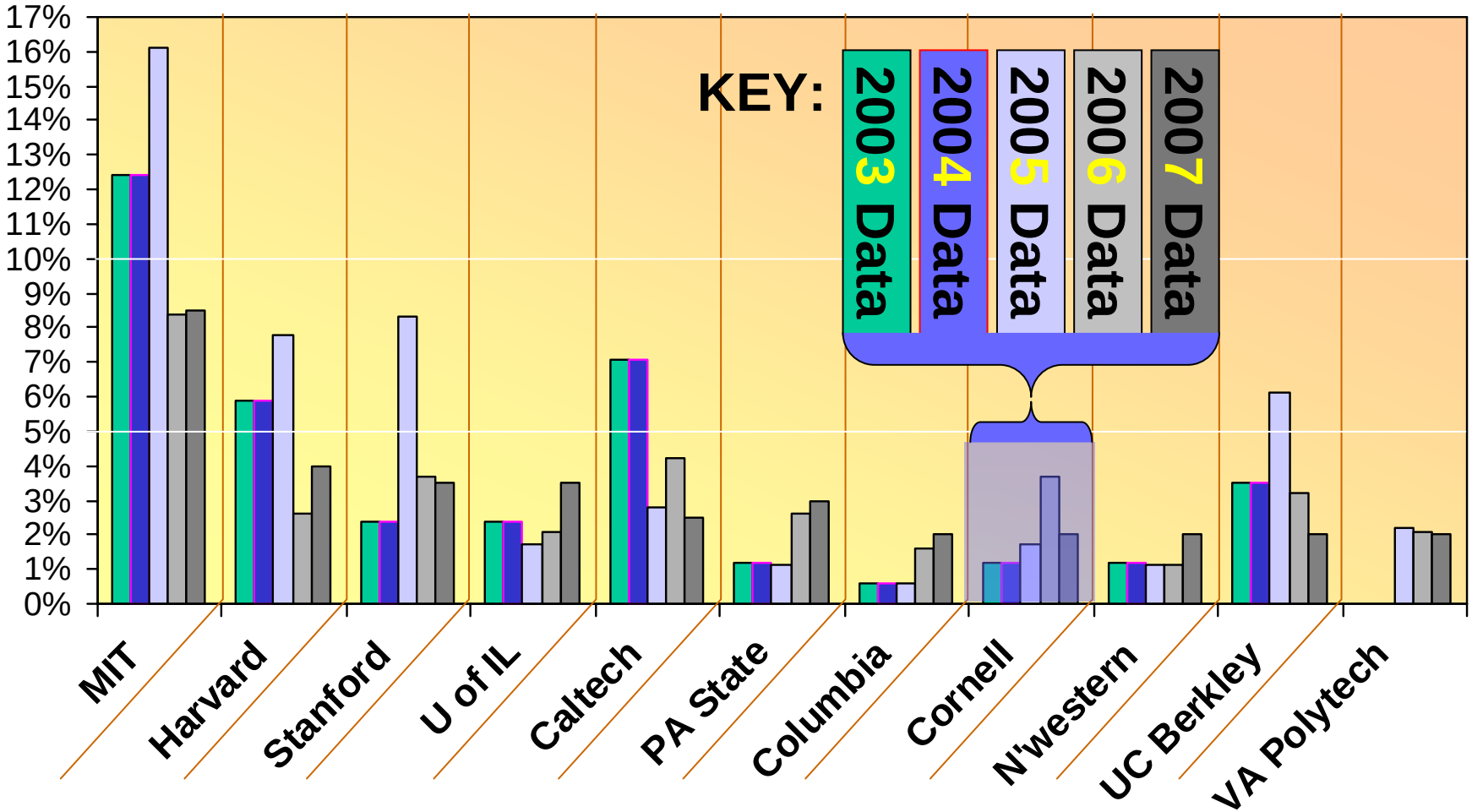
DoD Affiliated Faculty

SMART's National Impact



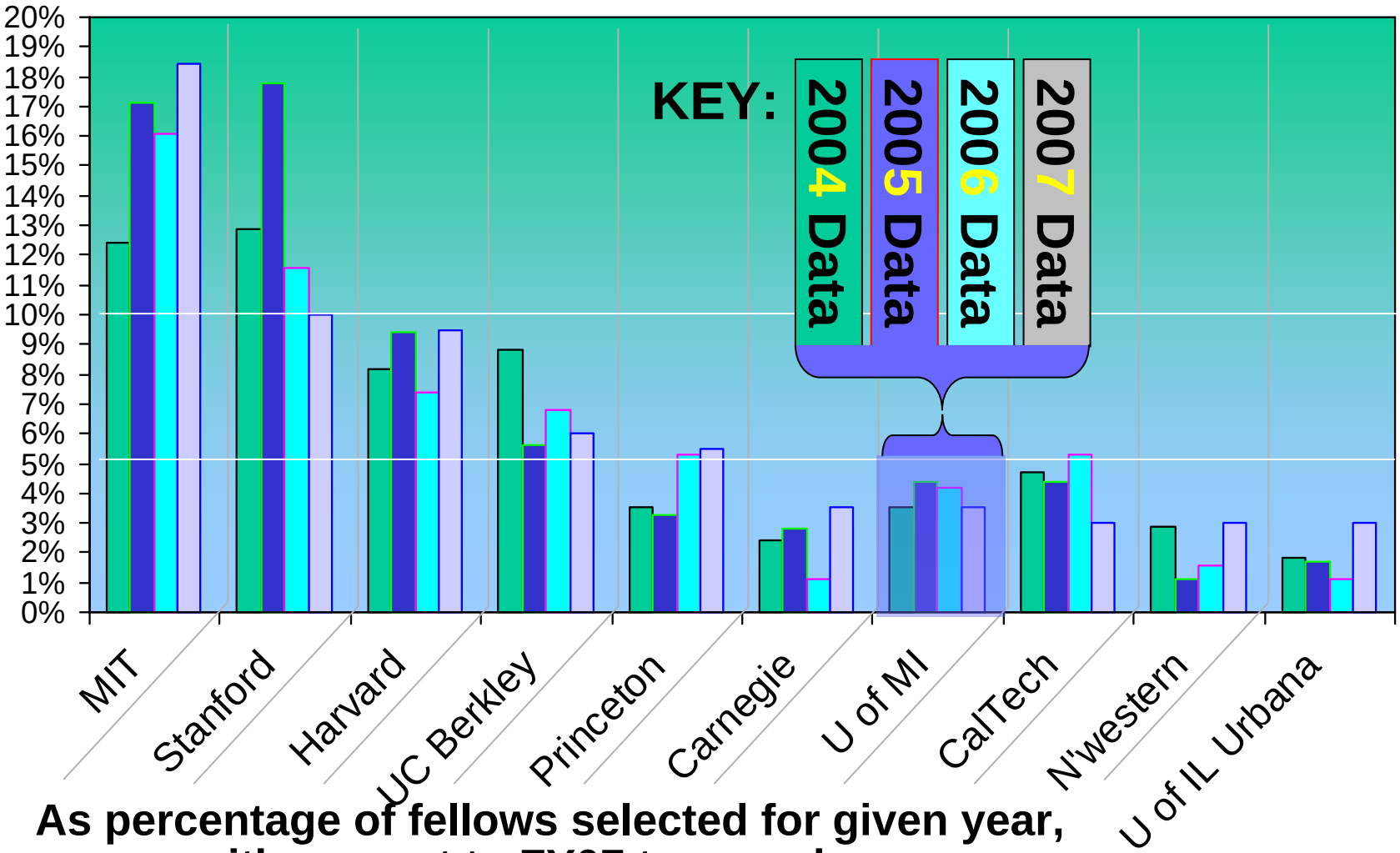
Note: Student awards (by state of residence)

NDSEG –Fellows' Undergraduate Schools



As percentage of fellows selected for given year, with respect to FY07 top numbers

NDSEG –Fellows' Graduate Schools



As percentage of fellows selected for given year, with respect to FY07 top numbers

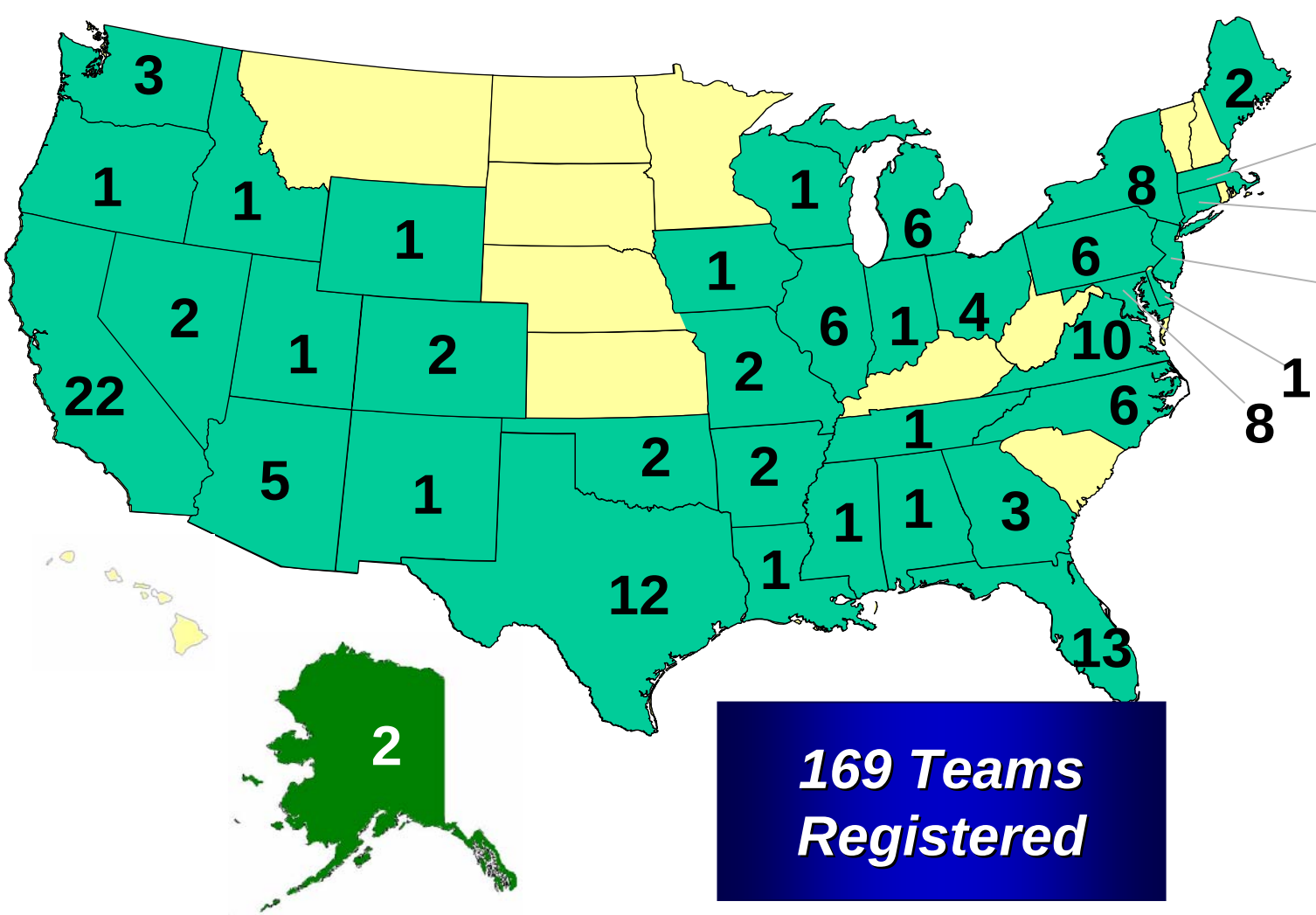
OUTLINE

- DoD Basic Research
- DoD STEM Education
- Prize Competition

Wearable Power Prize

- 1st Prize $1M, 2nd prize 500K, 3rd prize: $250K
- Goal: Reduce weight of Warfighters' power systems
- Competitors will produce prototypes that provide 20W average electric power continuously for 4 days, attach to a vest, and weigh 4 kg or less
- Capstone event will be held on October 4th, 2008, at the Marine Corps Air-Ground Combat Center, Twentynine Palms, California. See: http://www.dod.mil/ddre/prize

Wearable Power Prize Team Registrations



169 Teams Registered

Dr. William S. Rees, Jr.
Deputy Under Secretary of Defense
(Laboratories and Basic Sciences)

Office of the Director
Defense Research and Engineering

(703)-692-4592
william.rees@osd.mil