



A Holistic Approach to Systems Development

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Outline



- **Holistic and Iterative Systems Design Process**
- **Approach (9 Factors)**
- **Summary**



Goals of the Holistic / Iterative Systems Design Process



Holistic/Iterative Systems Design Process

- Look at the design process as a whole (Holistic)
- Multiple design cycles (Iterative)
- Who and what should be involved and considered?
- What is the right approach?



Holistic and Iterative Systems Design



HOLISTIC

- Looking at the entire system life-cycle
- Expertise from multiple disciplines
- Broad consideration of many design factors
- Cost and schedule part of the design process
- Parties involved/considered
 - SMEs, End Users, Stakeholders, People potentially impacted

ITERATIVE

- Multiple design cycles
- Spending more time on early design cycles
- Ensure sound design in each cycle given the maturity level
- Reduced cost in the long run
- Final design more solid
- Each design cycle: Cost and schedule as important as other design factors



Approach – Factors to be Considered



Factors for Holistic/Iterative Systems Design:

- 1. Starts Large and Ends Small**
- 2. Converging on an Optimal Design**
- 3. Human-Centered Design**
- 4. All Disciplines are Equally Important**
- 5. Concurrent Engineering**
- 6. Documentation**
- 7. Cost as a Design Factor (6 sub-factors)**
- 8. Safety as a Design Factor**
- 9. Roles of the Government and Contractors**

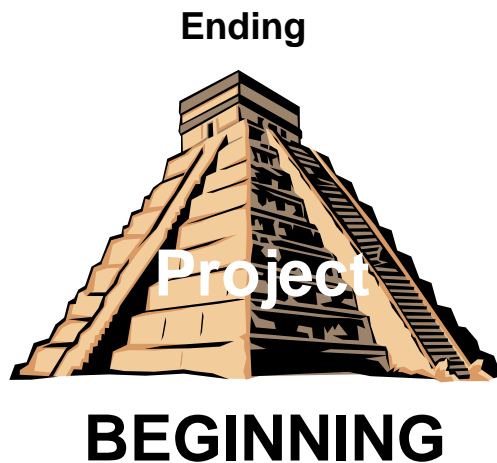


Approach – Factor 1: Starts Large / Ends Small



At the Beginning - Starts Large

- Seeing the system as a whole
- Making easily achievable goals
- Focusing on the big picture to reduce error



At the End - Ends Small

- Natural evolution in complexity as system design matures
- Gradually addition of finer and finer details

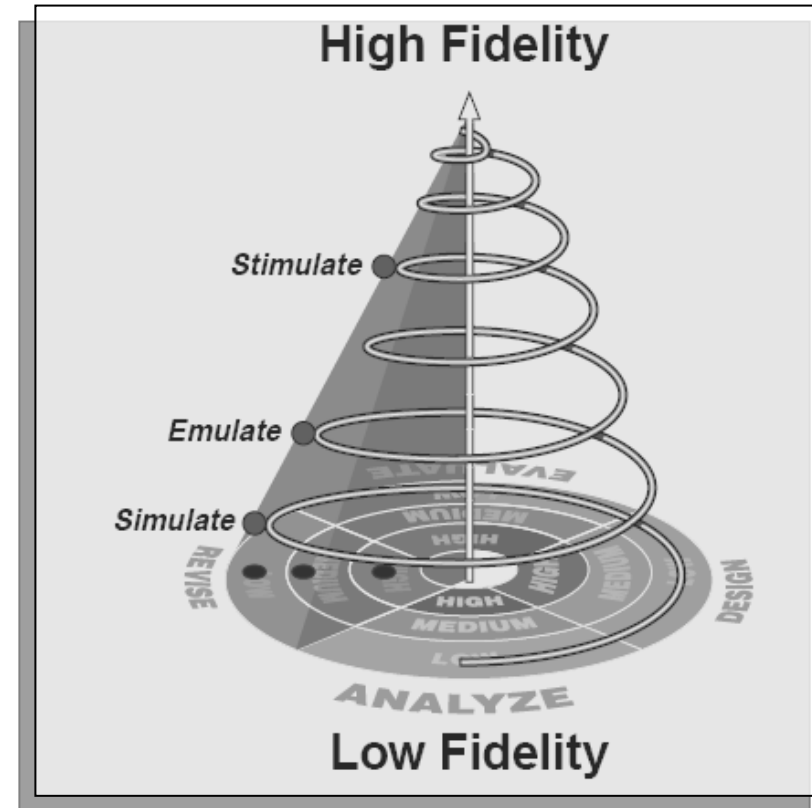


Approach – Factor 2: Converging onto an Optimal Design



Systems Engineering:

- Continuous process
- Most effort spent early on (starts large / ends small)
- Iterative
- Design fidelity increases as design matures
- Simulate (low fidelity simulation)
- Emulate (higher fidelity simulation w/ hardware emulation)
- Stimulate (human-in-the-loop)



“Simulation Based Acquisition: A New Approach,” Lt. Colonel Michael V.R. Johnson, et al., Report of the Military Research Fellows DSMC 1997-1998, December 1998



Approach – Factor 3: Human-Centered Design



A system should:

- Be designed for humans
- Enable humans to accomplish the mission safely and effectively

Who are the humans?

- End users
- Designers
- Stakeholders
- Maintainers
- People indirectly affected by the system
- Etc.





Approach – Factor 4: All Disciplines are Equally Important



Human-Centered Design doesn't mean human factors is the most important discipline

Disciplines Involved in the Design

Subsystem vendors, configuration management, operations research, manufacturing engineering, simulation/modeling, cost engineering, hardware engineering, software engineering, test and evaluation, human factors, electromagnetic compatibility, integrated logistics support, reliability/maintainability/availability, safety engineering, test equipment, training systems, design-to-cost, life cycle cost, application engineering, . . .



Approach – Factor 5: Concurrent Engineering



Key concept:

- **Frequent quality communication among designers**

What do designers need to know?

- **What others are doing**
- **What assumptions others are making**

Making the communication process easier with software tools, e.g., ProE

Concurrent engineering is not easy; it's an art in itself.

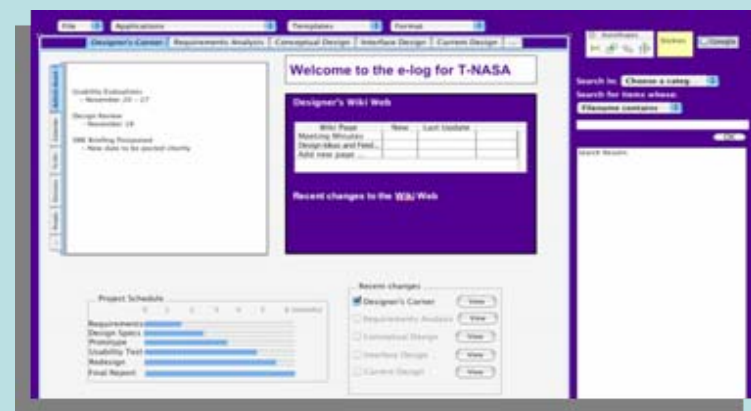


Approach – Factor 6: Documentation



- Taking good notes in each design cycle
- Documenting and sharing:
 - Lessons learned
 - Assumptions
 - Design specifics
- Sharing among the entire design team
- Using documentation as a reference for future projects

Tips: *Use a software tool that enables everyone to document and share their design findings throughout the project, e.g., Design Rationale Capture System*



“Capturing the Research and Development Process of Aviation Systems: Creating a Multi-Media Living Legacy,” A. Andre, B. Hooley, D. Foyle, Proceedings of the 13th International Symposium on Aviation Psychology, 2005



Approach – Factor 7: Cost



COST

- **A major design factor**
- **Cost and Schedule are interrelated**
- **Emphasis on life-cycle cost**
- **Dilemma of annual government budget cycle**
- **Extensive use of modeling/simulation, mockups, human subjects**
- **Use of creativity and engineering judgment to reduce cost**
- **6 major cost factors**





Approach - Factor 7A: Cost and Schedule are Interrelated



Cost and schedule estimation ...

- **should be part of a design cycle.**
- **should be done at the beginning of a cycle.**
- **should define the end of a cycle.**
- **should incorporate some flexibility.**





Approach - Factor 7B: Emphasis on Life-cycle Cost



Life Cycle Cost

- Very important but often neglected
- Important systems elements
 - Design
 - Production
 - Maintenance and Reliability: A well-designed system that anticipates reliability reduces maintenance cost
 - Training
 - Well-designed system is easy to use and requires less training
 - Proper function allocation between user and machine reduces the need for training
 - Reusability and retirement
 - Consider reusability of subsystem components after retirement by other systems (old or new) during/after design
 - Proper disposal of used components to reduce environmental cost

“Waste is just really a design flaw and we have to be pushing on manufacturers and product designers to design things which are easily recyclable.”

-- Kate Krebs, executive director of the National Recycling Coalition



Approach - Factor 7C: Dilemma of Government Budget Cycle



Government budget cycles:

- Yearly in nature
- Relatively consistent in funding level
- Overall funding nonexistent
- Saving money near term results in expensive long-term life-cycle cost
- Long initial design cycles perceived as unproductive
- Need to promote the advantages of life-cycle cost





Approach – Factor 7D: Extensive Use of Modeling, Simulation, and Mockups



Computer Simulation and Mockups

- Both are equally important
- Easy and low cost to make design changes
- Great for what-if studies
- Design should first be done with M&S / mockups before any hardware is built

Models/Tools Validation, Verification, & Accreditation

- Models should be validated before using
- Use existing models as much as possible
- Keep track of model uncertainties during design
- Expensive, but in most cases still much cheaper than building hardware, especially during early design



Approach - Factor 7E: Hardware/Human-in-the-Loop



Hardware-in-the-Loop

- Hardware prototyping will be needed as the design matures.
- Use emulation to reduce cost:
 - Software
 - Hardware
 - Creativity

Human-in-the-Loop (HITL)

- Human is the real thing (i.e., the highest fidelity).
- Use human models wherever appropriate.
- Cost control:
 - Use peers in the early design stages.
 - Reduce bias by not using designers working on the design under evaluation as test subjects.
 - Use more relevant subjects in the latter stages (relevant subjects tend to be more expensive).



Approach - Factor 7F: Don't Reinvent the Wheel



Make best use of existing models/tools, COTS hardware/software, and proven technologies as much as possible.

Take advantage of components used in previous projects, especially during initial prototyping.

Piggy-back on studies for other current projects.





Approach – Factor 8: Design with Safety in Mind



DESIGN FOR SAFETY

Design with the safety of the eventual users and affected parties in mind.



SAFETY FOR DESIGN

- During the design stage, the safety of the people involved in the design is equally important.
- **Never compromise on safety by cutting cost!**



Approach – Factor 9: Roles of Civil Servants and Contractors



- **A complex but important issue**
- **Government carrying out good resource (personnel and facilities) estimation**
 - Done in the early design stage
 - Use of M&S for concepts exploration
- **Use contractors when the number of Civil Servants (CS) is not sufficient or the CS workforce lacks certain skills**
- **Contractors and CS should work closely together.**
- **Contractor/CS roles and responsibilities should not be divided by a simple straight line, which can hinder creativity.**





Summary



Introduction of a Holistic and Iterative Design Process

- **Continuous process**
- **More effort spent early on in the design**
- **Human-centered and multidisciplinary**
- **Emphasis on life-cycle cost**
- **Extensive use of modeling, simulation, mockups, human subjects, and proven technologies**



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Questions and Comments



Backups



Backups



System Life Cycle



- **Stage 1: Need Definition and Planning**
- **Stage 2: Design**
 - Multiple design cycles in each design phase
 - Number of design cycles in each phase varies
 - Ensure design meets mission objectives in each cycle
 - Phase 1: Initial Design
 - Phase 2: Detail Engineering Design
 - Phase 3: Final Design
 - Always a little bit of other phases in each phase but detail varies
- **Stage 3: Operation/Maintenance/Training**
- **Stage 4: System Retirement**



First Design Phase – Initial Design



- **Need to Spend Plenty of Time on Initial Design**
- **Defining Operational Needs**
 - Place the definition on everyone's desktop
- **Operation Concept Development**
 - Developing Operational Scenarios
 - Extensive Use of M&S, and Mockups
 - Integrated Simulation with Models
 - Don't forget the humans (users, stakeholders, HITL)
 - Functions Allocation
 - Identifying Enabling Technologies
 - Risks Analysis
 - Trade Studies
 - System Interface Requirements
 - Prototyping
 - Design Concepts Validation



First Design Phase – Initial Design (cont)



- **System Architecture Development**
 - An outcome of the Operation Concept Development
- **Requirements Development**
 - When initial design is complete



Second Design Phase – Detail Design



- **Hardware-in-the-loop**
- **Human-in-the-loop**
- **Continue Use of M&S and Mockups.**
- **Integrated Simulation**
- **Design for Production**
- **Design for Maintenance**
- **Design for Training**
- **Design for Reusability and Disposal**
- **Subsystems Testing**
- **Integrated Testing**



Third Design Phase – Final Design



- **Full Scale Integrated Testing**
- **System Demonstration**
- **Production and Deployment**
- **Training**
- **Maintenance**
- **Final Documentation**
- **Design debriefing – discuss lessons learned**