

# *10.5 Process Improvement Mistakes from Top Executives*

*Carlos Caram*



**Excellence, Ethics and Results**

**Consulting, Training and On Line Appraisals**

**[www.isdonline.com](http://www.isdonline.com)**

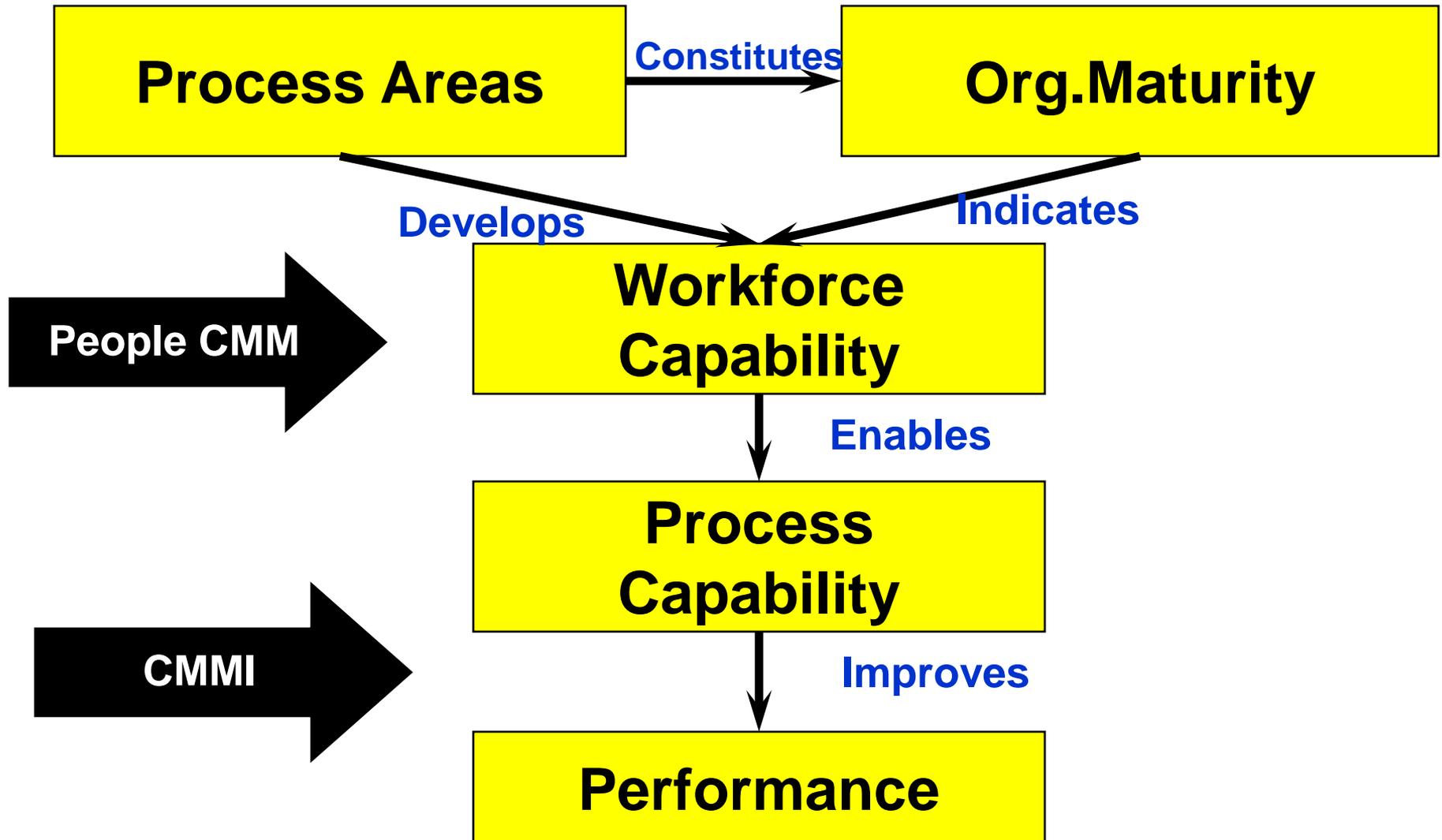
**Business and Technology are growing  
in complexity**

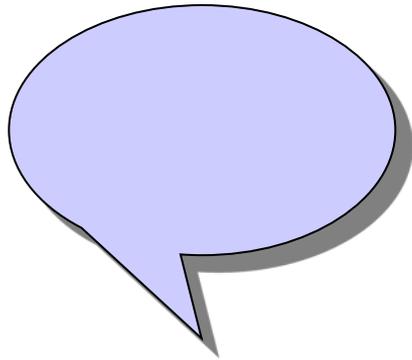
*A critical aspect*

A large amount of organizations  
in the world  
are developing systems and software  
the same way they used to  
30 years ago

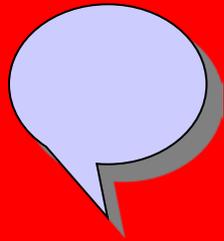
# Capability Maturity Model Integration ®

# What really matters?





# *The 10.5 Process Improvement Mistakes from Top Executives*



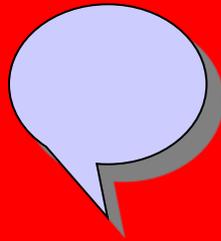
## Mistake Number xxx

**“ mistake text....**

**If the mistake is not new for you, if it happens (or happened) in your organization, feel free to pop up the balloon. You are not alone!!” .**

# This is not theory

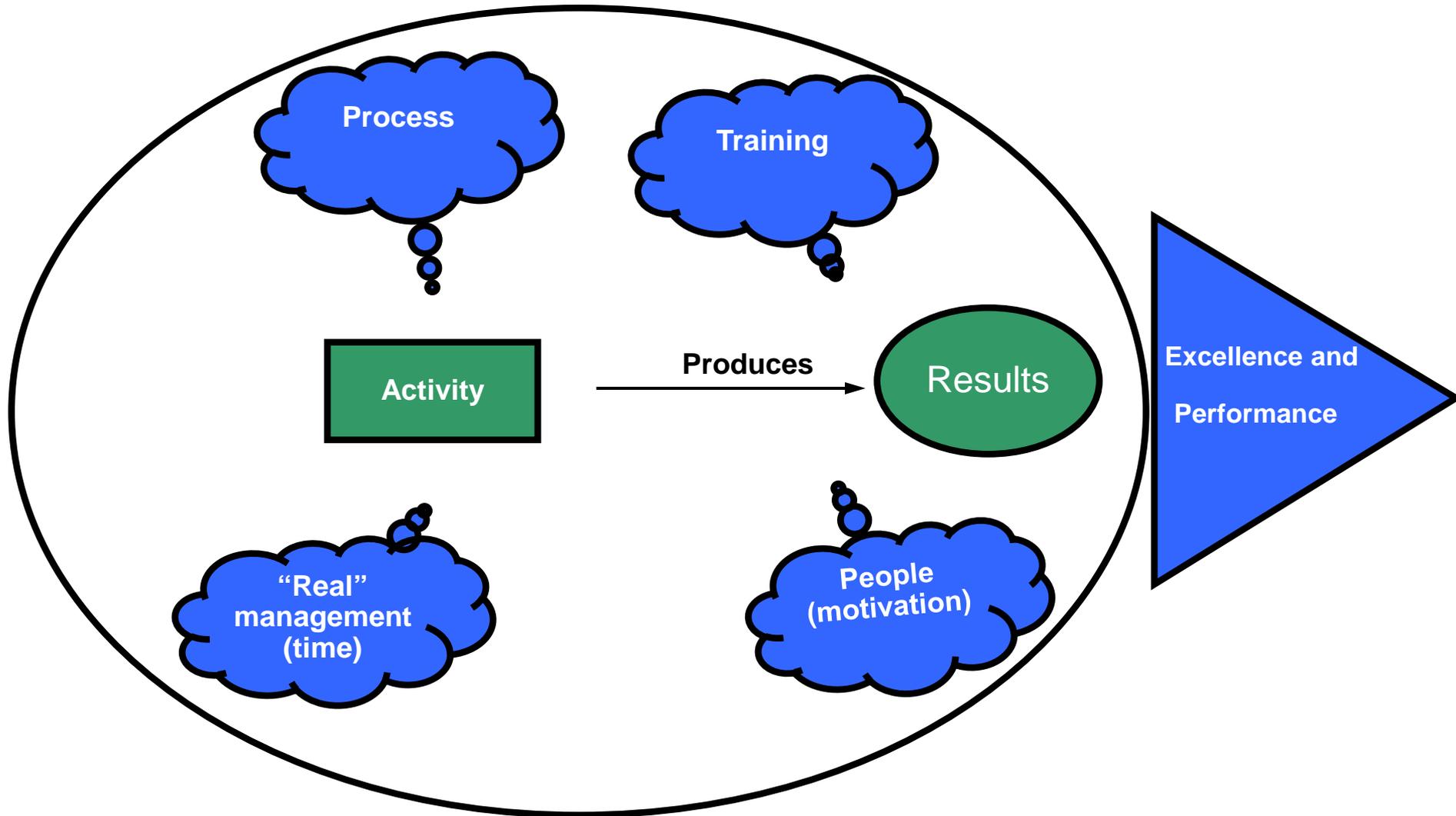
- ❧ ISD is one of the largests SEI partners in the world
- ❧ We work with training, consulting, on site appraisals, on line appraisals, and process improvement in general
- ❧ These mistakes came from “real life experiences” in more than 500 customers in the last 10 years in many countries
- ❧ Any similarity to YOUR company IS NOT mere coincidence!

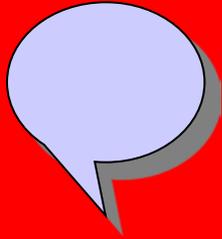


## Mistake Number 1

**Believing that process improvement initiatives are only “documentation” and “bureaucracy.” ...**

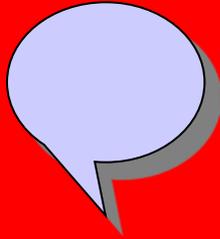
# Believing that process improvement initiatives are only "documentation" and "bureaucracy."





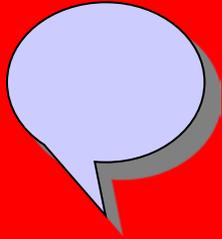
## Mistake Number 2

**Handling the improvement program only as a one time project (and not as a continuous monitoring and improvement effort)**



## Mistake Number 3.

**“Bring me the excellence!”**



## Mistake Number 4

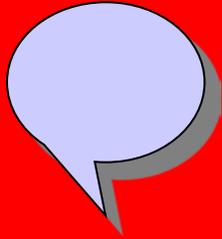
**Assigning junior or under qualified personnel to perform the Quality Assurance and Process Improvement activities...**

# The “ideal” Quality Assurance

- ❧ Internal respect
- ❧ Management view
- ❧ Access to top management
- ❧ Knowledge of corporate culture
- ❧ Good communication skills
- ❧ Proven political skills
- ❧ Ability to motivate
- ❧ The one that takes the initiative
- ❧ The one that “segments the information”
- ❧ The one that explains the implication of gaps...

## QA – Bureaucracy or Management Support?

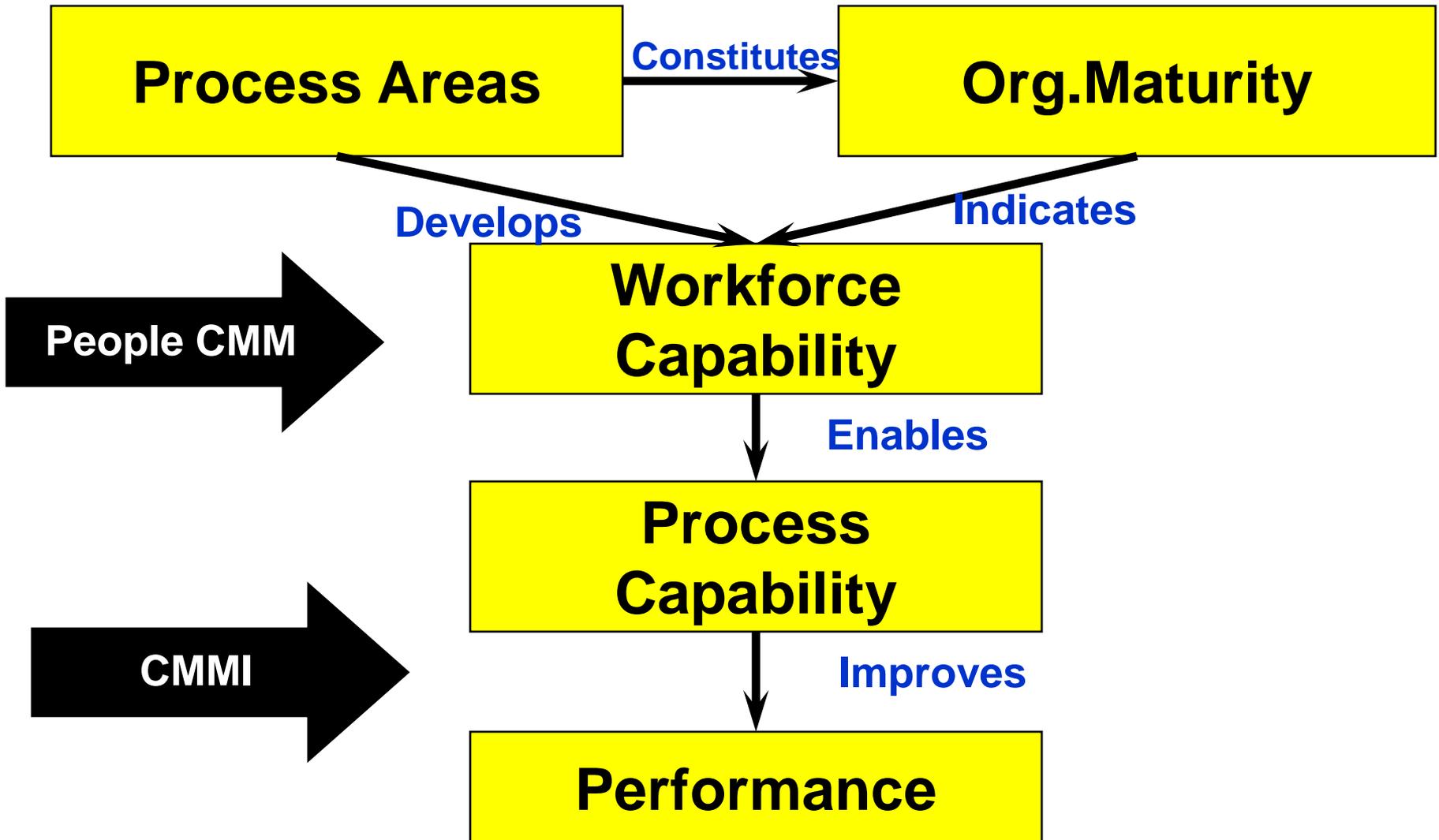
- ❖ **Bureaucracy** – the project manager did not document the rationale for the estimates
- ❖ **Management Support** – Incorrect estimation risk (absence of estimation rationale). It can lead to an error, because of the context of this project (just hired people will be allocated). Potential schedule slippage risk.

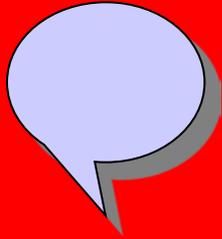


## Mistake Number 5

**Focusing exclusively on the “timing”, the “speed” to achieve a “maturity level rating”. This kind of manager forgets that the real recognition will come from the actual performance and results...**

# What really matters?



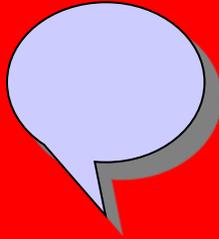


## Mistake Number 6

- Thinking the model wil create problems
- Thinking the model will not solve any of the problems
- Thinking the model will solve all the problems...

## A model, in short:

- ❧ Is an instrument
- ❧ Is a guide
- ❧ Is an excellent source of ideas
- ❧ Is a good measurement parameter



## Mistake Number 6.5

### On the Supplier Selection Process

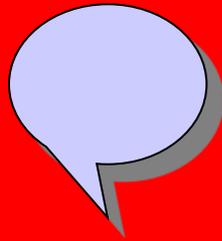
- Thinking it is sufficient “to require a maturity or capability level rating”
- Thinking the “maturity or capability level rating” has no meaning or effect
- Thinking the “maturity or capability level rating ” guarantees everything...

## Why it is “half wrong” : Companies must take into consideration:

- ❧ Geographic scope
- ❧ Appraised projects
- ❧ Appraised people
- ❧ Appraised processes
- ❧ Team independence
- ❧ How “fresh” are the appraisal results?
- ❧ Is it published at the SEI web site?
- ❧ What is the continuity plan?...
  
- ❧ Etc, etc. Otherwise you do not decrease your acquisition risks.

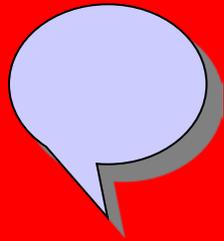
## Why it is “half right” : If Companies take into consideration:

- ❧ Geographic scope
  - ❧ Appraised projects
  - ❧ Appraised people
  - ❧ Appraised processes
  - ❧ Team independence
  - ❧ How “fresh” are the appraisal results?
  - ❧ Is it published at the SEI web site?
  - ❧ What is the continuity plan?...
- 
- ❧ Etc, etc. By doing that you increase substantially your chances for success.



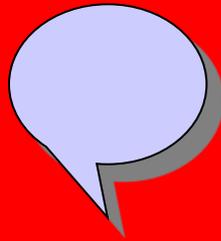
## Mistake Number 7.5

**System development acquisition strategy based primarily on considering the “price per day or purchased unit”, without a professional analysis of the process capability from the supplier.**



## Mistake Number 8.5

**To ignore management, organizational, political and economical changes.**

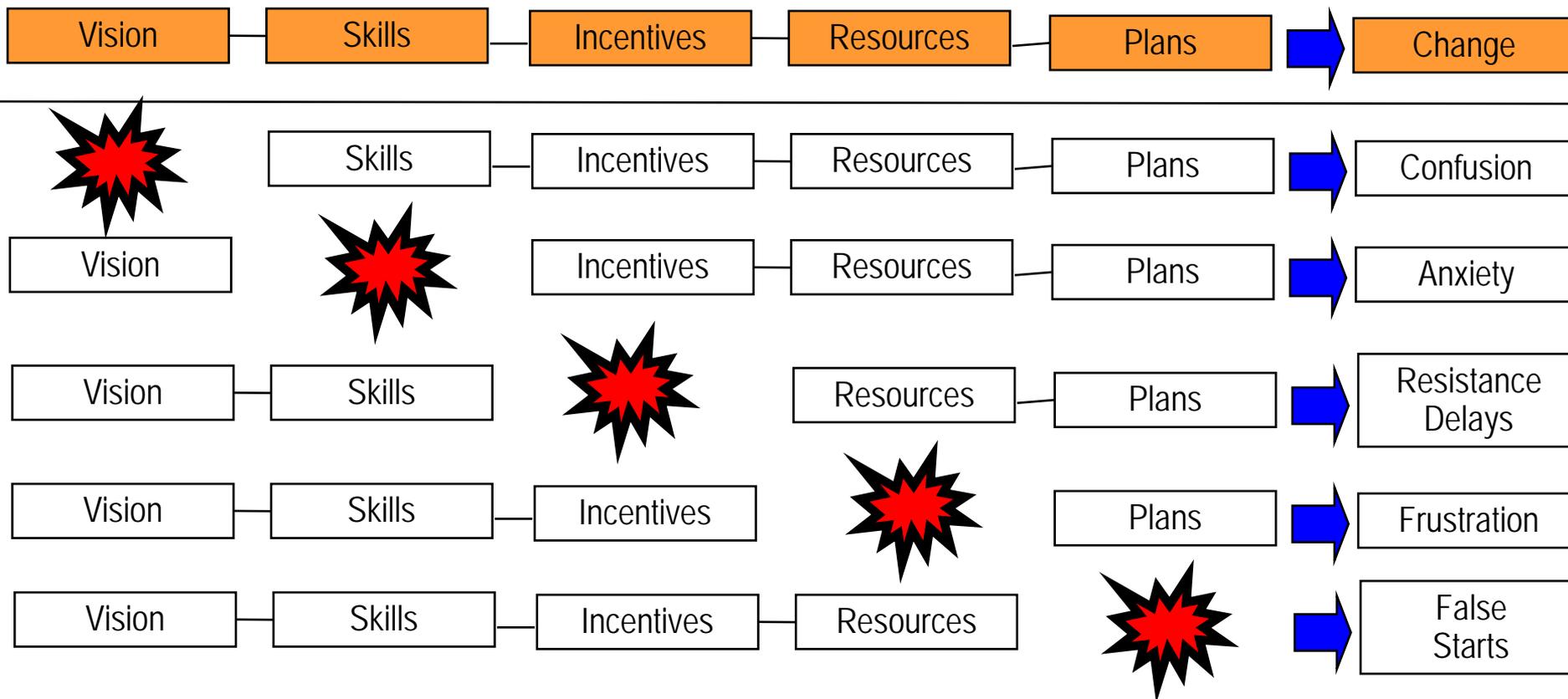


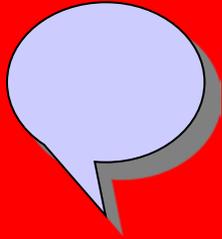
## Mistake 9.5

**Establishing “false expectations”  
since the very beginning of an  
improvement effort.**



# COMMON PROBLEMS IN PROCESS IMPROVEMENT INITIATIVES





## Mistake Number 10.5

**To believe there are “only”  
10.5 top management mistakes!**

***Ignoring these factors may substantially increase the time to improve “maturity”, demonstrate excellence and achieve real performance results.***

***Adequate management of these factors is the way to a successful process improvement program.***

# ***Final Message***

***Excellence is an art won by training and habituation. We do not act rightly because we have virtue or excellence, but we rather have those because we have acted rightly.***

***We are what we repeatedly do. Excellence, then, is not an act but a habit.***

*Aristotle*

## *10.5 Process Improvement Mistakes from Top Executives*

*Carlos Caram*



**Excellence, Ethics and Results**

**Consulting, Training and On Line Appraisals**

**The best way to avoid the 10.5 mistakes!**

**[www.isdonline.com](http://www.isdonline.com)**

## *10.5 Process Improvement Mistakes from Top Executives*

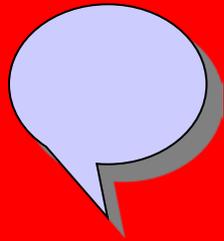
*Carlos Caram*



**Excellence, Ethics and Results**

**Consulting, Training and On Line Appraisals**

**[www.isdonline.com](http://www.isdonline.com)**

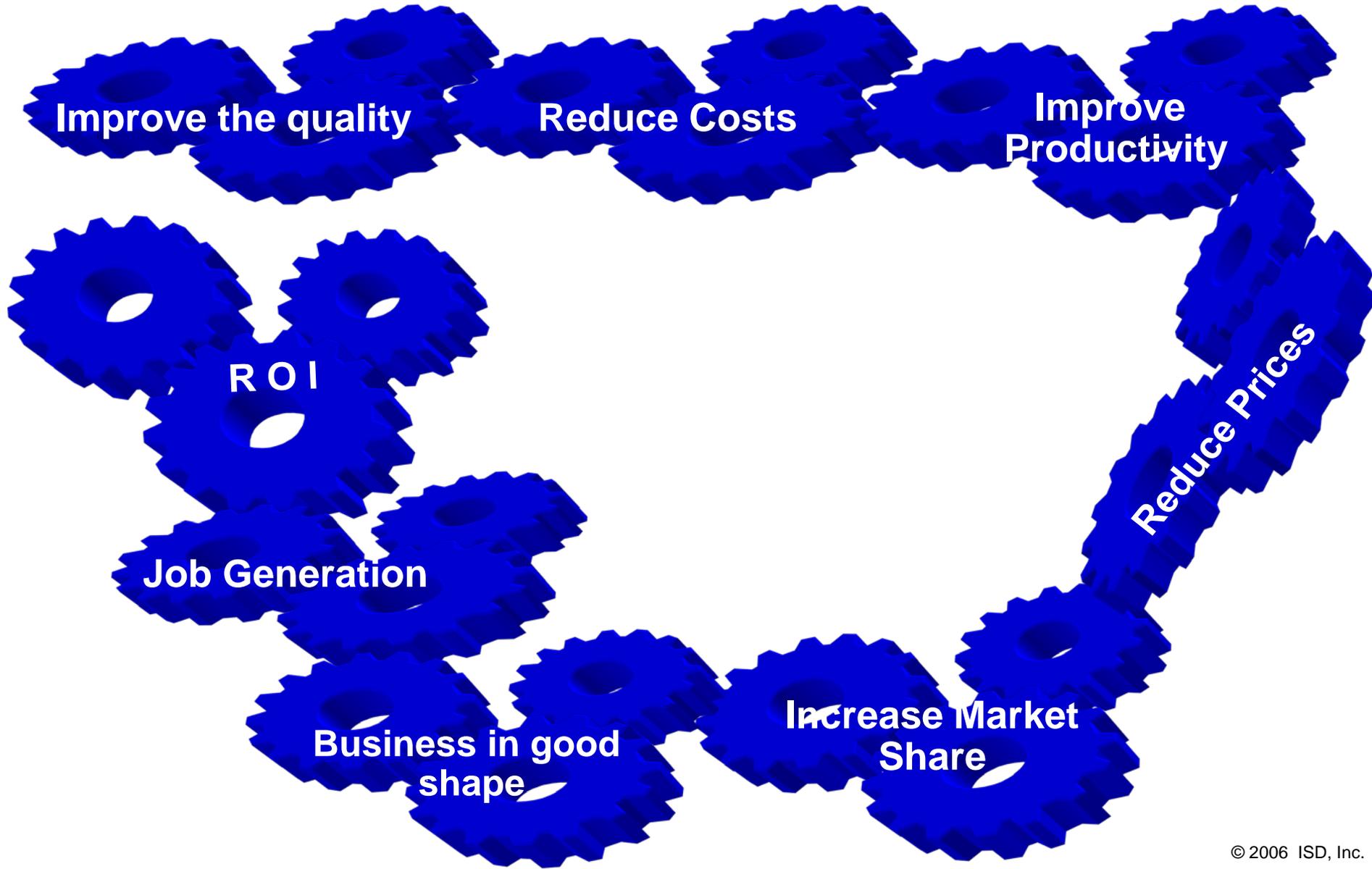


## Mistake Number 11.5

**Focusing only on the “ROI” –  
Return on Investment...**



# The Deming Chain:



# The Deming Chain:

