

# **UNITED STATES SOUTHERN COMMAND**

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## **Logistics Influence + Soft Power**



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# *Challenging Conditions*



**Poverty**

**Unequal wealth distribution**

**Social exclusion**

**Corruption**

**Weak Institutions**





# Security Challenges



- Narco-terrorism
- Crime/urban gangs
- Illicit trafficking
- Transnational terrorism
- Forgery/money laundering
- Mass migration
- Natural disasters

**Transnational & Adaptive Threats**

**Regional challenges require cooperative solutions**



# *Partnering Vision*

*The rest of the iceberg...*





# *SOUTHCOM Logistics Integration*



## **JIATF - S**

### Advantages:

- Integration Catalyst
- Logistics “belly button”
- Unity of Effort

### Challenges:

- Unity of Command
- Lack of Authorities
  - Rules, tools, processes



## **Miami Int’l Airport**

### Advantages:

- Gateway to South America
  - 3PL/PVO/NGO hub
  - HA/DR relief hub

### Challenges:

- Authorities for NGO/PVO
- Cargo on DoD Platforms



## **USNS Comfort**

### Advantages:

- Stratcomm platform for USG goodwill and partnership
- Ashore and Afloat
  - 14 ports in 120 days

### Challenges:

- Cyclical presence
- Not a 911 call.



# *Logistics – The Decisive Operation*



**Wins the hearts and minds of the disenfranchised**

**Builds infrastructure**

**Promotes good will and partnership, and marginalizes negative adversary media**



**Deters recruitment for terrorists**

**Promotes a culture of life instead of death**

**The rising tide is Non-Kinetic**

**We need Interagency, International, Private-Public Solutions**



# *Innovation... NOT a One-way Street!*

