### DEFENSE LOGISTICS AGENCY

AMERICA'S COMBAT LOGISTICS SUPPORT AGENCY











### **DOD EMALL**

James Secrist August 24, 2010



### **DOD EMALL Solicitations**

- DLA Managed Items Only
  - No Source Inspected Items
  - No Safety Critical Items
  - No Tires, Ammunition, or Surplus
  - No Services
- Part Numbers and NSNs
- Open Continuously
- Five Year Contract



### **DOD EMALL Solicitations**

- No Charge for Vendors
  - Customers pay 9 percent surcharge
- Best Commercial Packaging (DLA Barcode)
- Delivery set by Vendor
- Price Changes/Additions Four Per Year
- Customers Pay by MILSTRIP or Credit Card



### **DOD EMALL Solicitations**

 Orders transmitted by EDI, DIBBS, or Encrypted E-Mail

#### Points of Contact:

Tony Griffin Program Manager - DSCC614-692-8335 howard.griffin@dla.mil

Linard, James K Contracting Office Chief
 614 692-2468 James.Linard@dla.mil

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### **DOD EMALL**

Carla Govier August 24, 2010



## DOD EMALL SUPPLIER INFORMATION

**VERSION 10.3.0** 



### Mission Statement

The DOD EMALL is the single web based entry point for military and federal agency purchasers to find and acquire off-the-shelf, finished good and services, from the commercial marketplace and government sources.

To be on DOD EMALL Suppliers must have a Federal Government contract in place.



### **DOD EMALL Facts**

### **Small Business Friendly**

- 1,887 Commercial Vendor Contracts hosted on DOD EMALL
- 1,030 of those are small businesses (SBA designated)
- Additional catalogs added weekly

#### **DOD EMALL Users**

- 32,684 user accounts on the DOD EMALL
- Users are DOD (All Services, National Guard, Reserves) and other Federal Agencies (DHS, FBI, etc.)



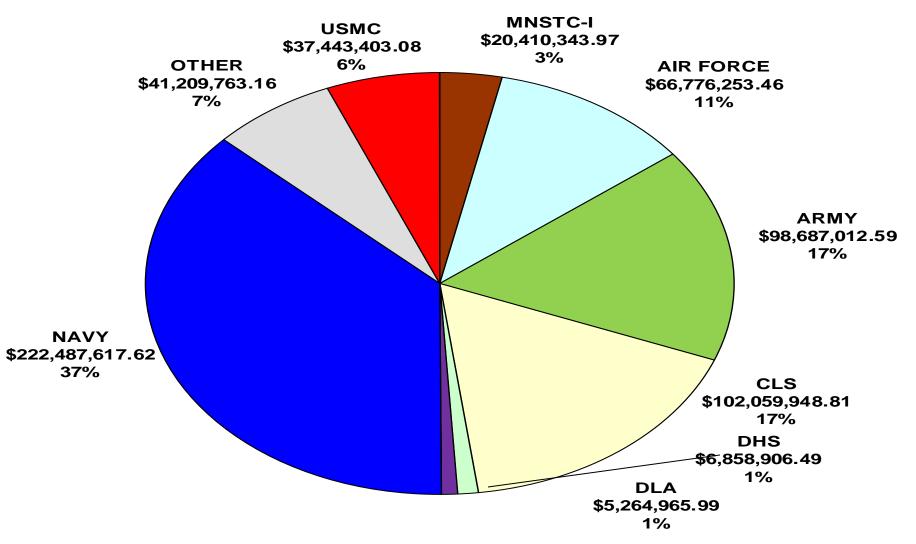
### DOD EMALL FACTS cont.

- Fiscal Year FY09
  - \$817 Million
- Fiscal Year To Date
  - \$587 Million
- DOD EMALL has shown steady growth with sales increases in FY02 of \$14M to FY09 sales to \$817M.



### DOD EMALL FACTS cont.

**DOD EMALL FY10 Sales YTD by Service** 





# How to Become a DOD EMALL Supplier

- You must have a contractual agreement to be added to DOD EMALL
- Send an email to emall.vendors@dla.mil and provide the following information:
  - Company name
  - Your name
  - Phone number
  - E-mail address you want the information sent to
  - Cage Code & DUNS#
  - Contract #
- You will be assigned a Supplier Account Manager



# How to Become a DOD EMALL Supplier Cont.

### SAM will send out

- Supplier Worksheet
  - A one page form asking for basic information about the company.
    - Company name, address, Contract information, Point of Contact (POC) information.
- Business Rules
  - Four page document outlining all the rules of being a Supplier on the DOD EMALL
- Information on how to receive your orders
  - The SAM will send you information on the various ways you can set up your company to receive orders.
    - PGP, EDI, cXML
      - SAM will explain in further detail



# How to Become a DOD EMALL Supplier Cont.

- Catalog Template
  - This is an excel document created for suppliers to list the items they will sell on DOD EMALL
    - It contains nine mandatory data elements for Suppliers to complete
      - Vendor Part Number Internal reference number, can be the same as
         OEM Part Number
      - Product Name Clear unabbreviated item name
      - Product Description Detailed information about the product
      - Price FOB Destination
      - Unit of Issue DLA Standard Unit of Issue Codes
      - Quantity Per Unit of Issue Items Per Unit of Issue
      - Manufacturer Name
      - Manufacturer Part Number
      - Days After receipt of Order (ARO)



### **DOD EMALL Accommodates:**

### **REGIONAL PRICING**

- 48 State Pricing (CONUS)
- Different prices for each zone you define.
- Alaska / Hawaii
- Outside the 50 States is OCONUS

### TIERED PRICING

- Pricing discounts for quantity purchases
  - **1-25**
  - -26-50
  - 51-100

#### REGIONAL VENDORS

- Local Vendors with Local access
  - Sell to a specific base at discounted price.



### Information Icons

### Pictures with Meanings and a Pop Up Box to **Explain**

- Small Business
- Environmentally Preferred item









- JWOD/AbilityOne
- MSDS exists for the item
- Supplier Certified NSN
- There's a Picture!



- Add items to a Cart ( MADD)
- Additional Discounts available depending on location
- Sale Icon [2]



## United Nations Standard Products and Services Code

- The UNSPSC (United Nations Standard Products and Services Code) allows companies to consistently classify the products and services they buy and sell.
- The UNSPSC is a hierarchical set of product categories.
  - Hierarchy: Category Name (Code)
    - Segment-Family-Class-Commodity
- Why is the UNSPSC important?
  - It provides a free open standard set of guidelines and parameters whereby, an organization can group like products.
  - This can prove useful for analysis, organizing, finding items, and ordering products.
- For more information, please visit: http://www.unspsc.org



### Benefits of Being on the DOD EMALL

- Government wide visibility of your company and products
- You can use the DOD EMALL logo to promote your business
- Benefits small, large, minority owned, veteran and woman owned businesses
- Multiple payment options
  - Government Purchase Card (GPC)
  - MILSTRIP and FEDSTRIP
  - Corporate Credit Cards for Government contractors



## Benefits of Being on the DOD EMALL cont.

- AbilityOne / JWOD, and "Green" products identified or highlighted
- Quick and easy search by
  - National Stock Number (NSN)
  - Products name
  - Catalog or manufacturer part number
  - Keyword
  - Product characteristics



### How to find Supplier's Catalog





### 1st Choice Support for the Warfighter (Federal Buyers Welcome Too!)

Shop Carts In Checkout Orders Tools Admin Reports



Search History: 1 2 3 4 5 6 7

Catalog Search | Power Search | Product Comparisons | Specialty Stores | Competitive Pricing |

» Home » Shop » Search

As AHINTEN, you will be logged in for 43:20

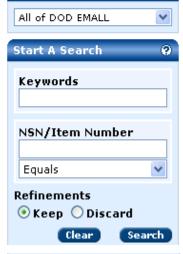
Region/Special Codes: Country: UNITED STATES Postal Code: 49015 DODAAC: N62473

Cart Summary: Line Count: 2 Sum Total: \$295.00

Change Corridor 0 DOD EMALL Welcome to the DOD EMALL Search Page Search by keyword or part number. You can also browse by category or narrow your search according to particular attributes, e.a. price or supplier.

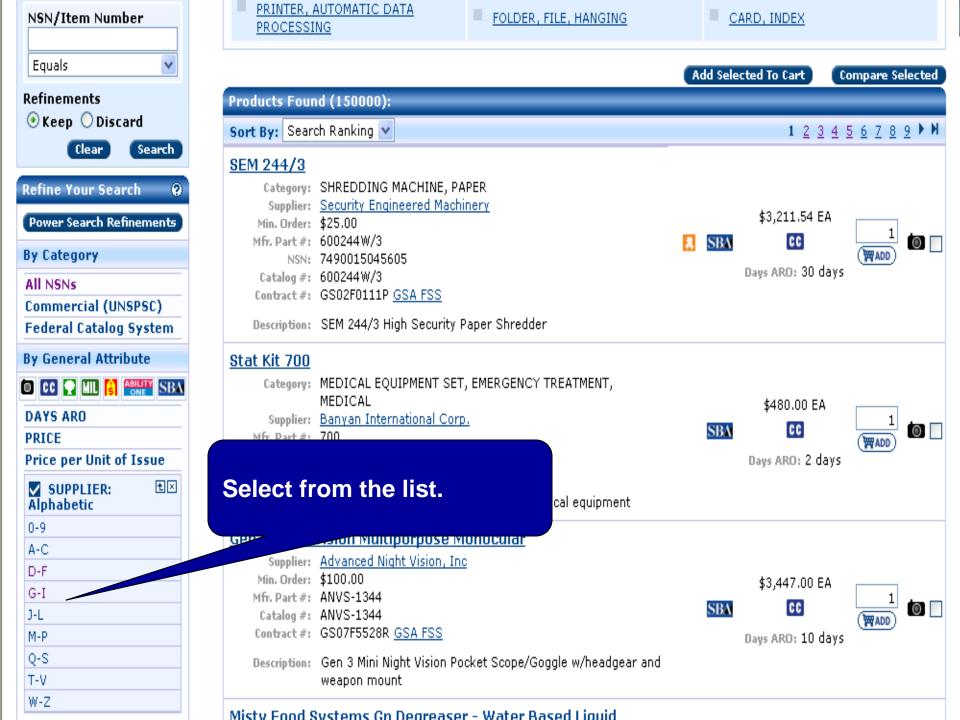
#### NSN Warning:

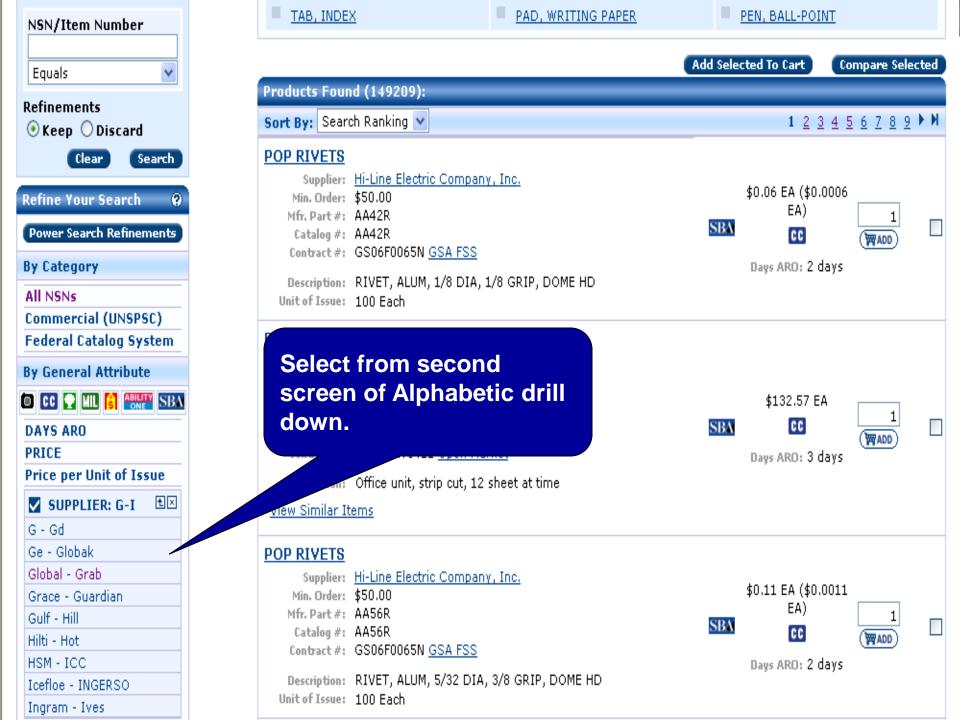
If you absolutely must have an NSN item, you should order an NSN item. When you order a manufacturer's part number, you are getting the manufacturer's commercial part which may or may not meet all of the technical requirements for the corresponding NSN.

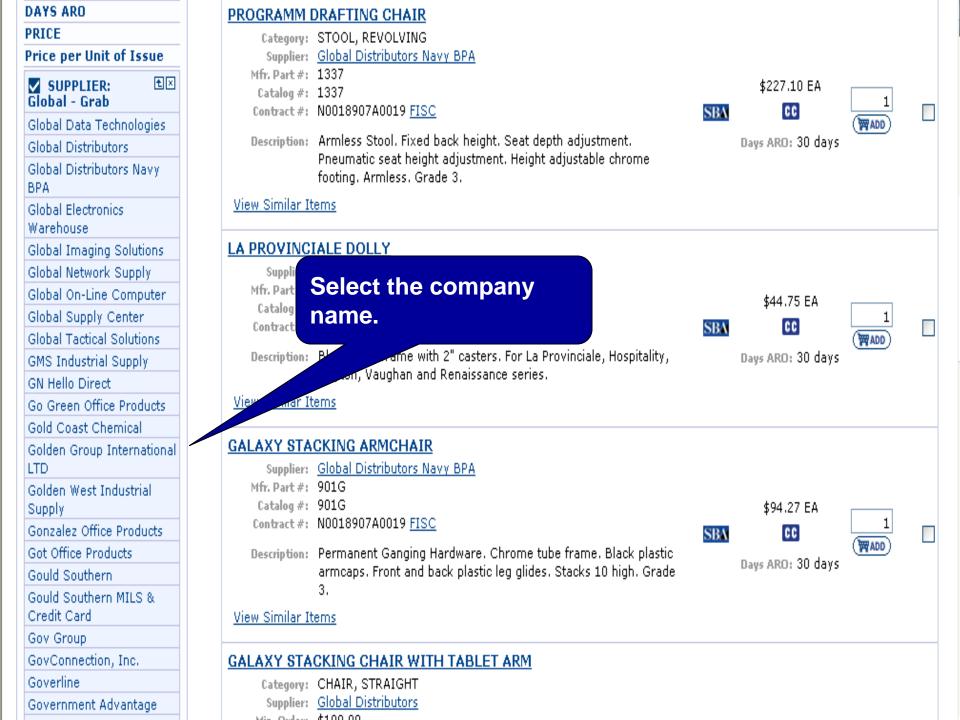


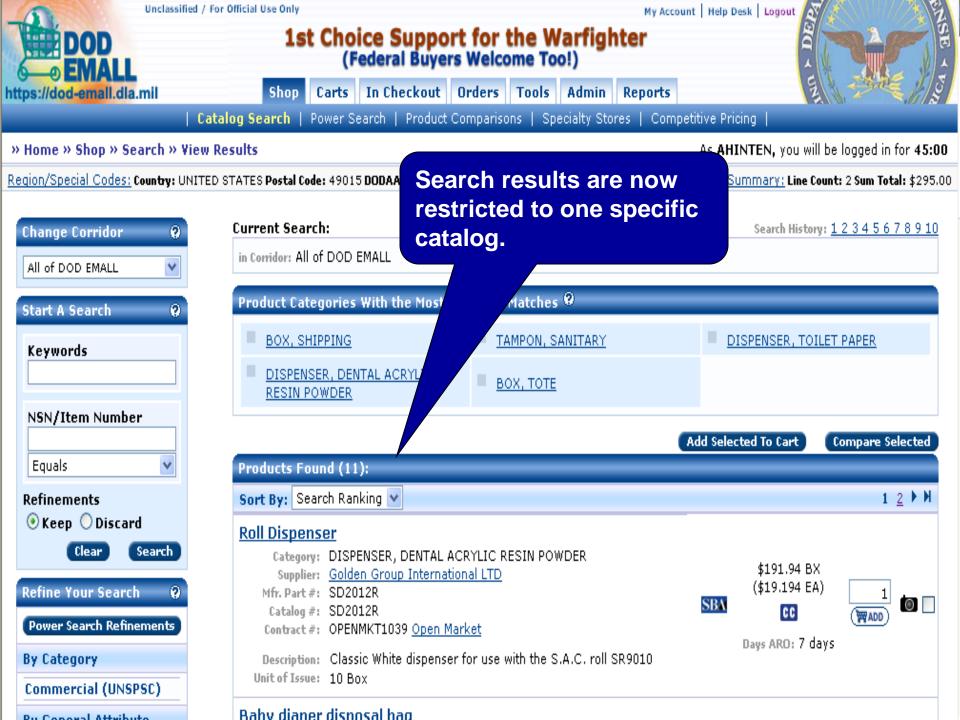
#### Refine Your Search Power Search Refinements By Category All NSNs Commercial (UNSPSC) Federal Catalog System By General Attribute CC MIL ABILITY SBA **DAYS ARO** PRICE Price per Unit of Issue SUPPLIER Alphabetic

Click on Alphabetic











### **Questions?**

emall.vendors@dla.mil

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