DEFENSE LOGISTICS AGENCY

AMERICA'S COMBAT LOGISTICS SUPPORT AGENCY











SDVOSB Town Hall

Ms. Peg Meehan
Director, Small Business Programs
Defense Logistics Agency
August 2010



DLA's SDVOSB Strategies

- DLA SDVOSB Program Letters to Acquisition Workforce
 - Letter issued by the DLA Director
 - Joint letter issued by DLA Acquisition Executive and Small Business Program Director
- Continuation of Comprehensive Market Research
 - Review additional NSNs for potential SDVOSB set-aside
 - Identification of SDVOSB Manufacturers
- VetBiz Initiative for National Sustainment (VINS)
 - Identify SDVOSB Manufacturers
 - Awareness on "How to do Business with DLA"
 - Develop repeatable process for SDVOSBs



DLA's SDVOSB Strategies cont'd

- Work with Veterans Organizations (e.g. American Legion)
 - Find competent, capable SDVOSB manufacturers
 - Support "how to" training, conferences

Look for Additional Contracting Opportunities

- Management/consulting services
- Information technology

Enhanced Communications

- Participation in targeted fairs/conferences/seminars
- Require SDVOSB training for Acquisition personnel

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DLA's SDVOSB Strategies Recap

- DLA SDVOSB Program Letters to Acquisition Workforce
- Continuation of Comprehensive Market Research
- VetBiz Initiative for National Sustainment (VINS)
- Work with Veterans Organizations
- Look for Additional Contracting Opportunities
- Enhanced Communications