

LOCATION**Tampa Convention Center**

333 S. Franklin Street
Tampa, Florida 33602
(813) 274-8511

Marriott Waterside Hotel

700 South Florida Avenue
Tampa, Florida 33602
(813) 221-4900

TAMPA CONVENTION CENTER**Registration, Exhibition & Networking Breaks**

Exhibit Hall - Mezzanine Level

General Session

Ballrooms B-C

Small Business Session & PEO Sessions

Ballroom A

Senior Industry Executive Forum

Rooms 15-16

Continental Breakfasts

Ballroom D

MARRIOTT WATERSIDE HOTEL**SOFball Reception**

Grand Ballroom

SOFIC 2010 Gala

Grand Ballroom

Wednesday Luncheon

Grand Ballroom

Thursday Luncheon

Florida Ballroom

NDIA POC

Meredith Geary, CMP
mgeary@ndia.org
(703) 247-9476

EXHIBIT & SPONSORSHIP POC

Alden Davidson, CEM
adavidson@ndia.org
(703) 247-2582

EXHIBIT POC

Misty Sutherland
msutherland@ndia.org
(256) 302-4180

LODGING POC

Pat Sutherland
psutherland@ndia.org
(386) 626-5061

MONDAY, JUNE 14, 2010

8:00am – 5:00pm	Exhibitor Setup
8:00am – 5:00pm	Conference Registration
12:00pm – 5:00pm	Golf Tournament

TUESDAY, JUNE 15, 2010**SMALL BUSINESS SESSION**

7:00am – 4:30pm	Registration
7:00am – 8:00am	Continental Breakfast
8:00am – 8:15am	SOFIC Small Business Program Introduction/NDIA Introduction <ul style="list-style-type: none"> • <i>Mr. Anthony Gray, President, NDIA Tampa Bay Chapter</i> • <i>MG Barry D. Bates, USA (Ret), VP Operations, NDIA</i>
8:15am – 8:45am	USSOCOM Small Business Programs <ul style="list-style-type: none"> • <i>Mr. Christopher Harrington, Director, Small Business Programs, OSBP, HQ USSOCOM</i>
8:45am – 9:15am	USSOCOM Industry Interface and Outreach <ul style="list-style-type: none"> • <i>Ms. Kelly Stratton-Feix, Technology & Industry Liaison Office (TILO), HQ USSOCOM</i>
9:15am – 10:00am	USSOCOM Government Assistance Panel <ul style="list-style-type: none"> • <i>Chair: Mr. John Bowen, NDIA Tampa Bay Chapter</i> • <i>Ms. Kelly Stratton-Feix, Technology & Industry Liaison Office (TILO), HQ USSOCOM</i> • <i>Mr. Christopher Harrington, OSBP, HQ USSOCOM</i> • <i>Mr. Shawn Patterson, SBIR, HQ USSOCOM</i> • <i>Mr. Walter Wallace, SBA, Orlando</i> • <i>Mr. John Lyle, Deputy Director, Procurement, HQ USSOCOM</i>
10:00am – 4:30pm	Exhibit Hall Open
10:00am – 10:45am	Networking Break in Exhibit Hall
10:45am – 11:30am	Small Business Success Story <ul style="list-style-type: none"> • <i>Mr. Greg Celestan, CEO, Celestar Corporation</i>
11:30am – 12:30pm	Large Business Partnering <ul style="list-style-type: none"> • <i>Mr. Wayne Pizer, Vice-President, Small Business Programs, L-3 Communications</i> • <i>Mr. Rich Mazer, Director, Business Development, SRA International, Inc.</i>
12:30pm – 1:30pm	Lunch on Own

SENIOR INDUSTRY EXECUTIVE FORUM

The Forum will occur on June 16, 9:00am - 11:30am in rooms 15-16. The Forum will be an opportunity for industry and USSOCOM to share their insights, perspectives and priorities relating to USSOCOM acquisition objectives and challenges. The venue is designed to be an informative discussion, with audience participation, among leading industry and government leaders and experts. Participation is limited to two Executive members from each company who carry the authority/responsibility of Chief Executive Officer (CEO), Chief Operating Officer (COO) or President. Advance registration is required.

PEO SESSIONS

Representatives from HQ USSOCOM Program Executive Offices, Program Management Offices and the Science and Technology Directorate will be available on June 16 and 17 for Breakout Sessions to discuss current technology challenges, initiatives, desired capabilities and priorities. This venue will allow for a more casual and personal discussion with the acquisition and science and technology personnel managing SOCOM's portfolio of capabilities.

June 16 Breakout Sessions

BALLROOM A BREAKOUTS

8:15am – 9:00am	PM C4
9:00am – 9:45am	PEO Maritime
9:45am – 10:30am	PEO SRSE
10:30am – 11:15am	S&T
1:15pm – 2:00pm	PEO FW
2:00pm – 2:45pm	PM Intel
2:45pm – 3:30pm	PEO SW
3:30pm – 4:15pm	PEO RW

June 17 Breakout Sessions

BALLROOM A BREAKOUTS

8:15am – 9:00am	PEO SRSE
9:00am – 9:45am	PM Intel
9:45am – 10:30am	PM C4
10:30am – 11:15am	S&T
1:00pm – 1:45pm	PEO Maritime
1:45pm – 2:30pm	PEO RW
2:30pm – 3:15pm	PEO SW
3:15pm – 4:00pm	PEO FW

SOFIC 2010 CONFERENCE

1:30pm – 1:45pm	Welcome Remarks • <i>MG Barry D. Bates, USA (Ret), VP Operations, NDIA</i>
1:45pm – 2:00pm	Welcome Remarks • <i>ADM Eric T. Olson, USN, Commander, USSOCOM</i>
2:00pm – 3:00pm	Keynote Address • <i>Mr. James Cluck, Acquisition Executive, USSOCOM</i>
3:00pm – 3:45pm	Networking Break in Exhibit Hall
3:45pm – 4:30pm	Joint Acquisition Task Force • <i>Mr. James Geurts, Deputy Director-Acquisition, USSOCOM</i>
4:30pm	Exhibit Hall Closed
6:30pm – 8:00pm	SOFball Reception – Marriott Waterside

WEDNESDAY, JUNE 16, 2010

7:00am – 3:30pm	Registration
7:00am – 8:00am	Continental Breakfast
8:00am – 8:15am	Welcome & Administrative Remarks • <i>MG Barry D. Bates, USA (Ret), VP Operations, NDIA</i>
8:15am – 9:00am	PEO Fixed Wing Panel • <i>Col Duke Richardson, USAF, PEO Fixed Wing, HQ USSOCOM</i> • <i>Lt Col Eric Forsyth, USAF, PM SOF C-130s, HQ USSOCOM</i> • <i>Maj William Blausler, USAF, PM Precision Strike Systems, HQ USSOCOM</i> • <i>Ms. Margaret McCaskey, PM UAS, HQ USSOCOM</i> • <i>Mr. Daniel Carroll, PM Mission Systems, HQ USSOCOM</i>
9:00am – 3:30pm	Exhibit Hall Open
9:00am – 10:00am	PEO Rotary Wing Panel • <i>COL Christopher Miller, USA, PEO Rotary Wing, HQ USSOCOM</i> • <i>Mr. Scott Thorpe, PM MH-6, HQ USSOCOM</i> • <i>LTC Marcus Varnadore, USA, PM-MH60, PM MH-47, & APM Weapons, HQ USSOCOM</i> • <i>Mr. Brett Kennedy, PM ASE, HQ USSOCOM</i> • <i>LTC Kent Guffy, USA, PM A-160, HQ USSOCOM</i> • <i>Maj Rick Harris, USA, Systems Acquisition Manager Simulation, HQ USSOCOM</i>
10:00am – 10:30am	Networking Break in Exhibit Hall
10:30am – 11:30am	PEO SOF Warrior Panel • <i>COL James Smith, USA, PEO SOF Warrior, HQ USSOCOM</i> • <i>LtCol Renee Holmes, USMC, Program Manager - Family of SOF Vehicles (PM-FSOV), HQ USSOCOM</i> • <i>Mr. Robert (Nyle) Wilcocks, Chief System Engineering and Integration, HQ USSOCOM</i>

- *Mr. Patrick J. Carley, System Acquisition Manager - Target Engagement Systems (SAM-TEG), HQ USSOCOM*
- *Mr. Richard M. Dunnigan, System Acquisition Manager - Survival Support Equipment Systems (SAM-SSES), HQ USSOCOM*

11:30am – 1:00pm

Lunch with Guest Speaker – Marriott Waterside

- *Dr. Robert G. Spulak, Manager, SOF Program Office, Sandia National Laboratories*

1:00pm – 2:00pm

PEO Maritime Systems Panel

- *CAPT Rich Blank, USN, PEO Maritime, HQ USSOCOM*
- *CDR Steve Rutherford, USN, PM Combatant Craft, HQ USSOCOM*
- *CAPT Rich Loth, USN, PM Combatant Craft Med, MK-1, HQ USSOCOM*

2:00pm – 2:30pm

Networking Break in Exhibit Hall

2:30pm – 3:30pm

JSOC/TSOC Panel

3:30pm

Exhibit Hall Closed

6:00pm – 6:45pm

Reception – Marriott Waterside

7:00pm – 10:00pm

SOFIC Gala Dinner – Marriott Waterside

- *The Honorable Dr. Ashton B. Carter, Under Secretary of Defense for Acquisition, Technology & Logistics*

CONFERENCE ATTIRE

Appropriate dress for this conference is business casual for civilians and uniform of the day for military personnel.

GALA DINNER ATTIRE

Civilian: Black Tie/Formal

Army: Mess Dress or Dress Blues

Marine Corps: Mess Dress

Navy: Dinner Dress White Jacket

Air Force: Mess Dress

ID BADGES & TICKETS

Please be sure to bring your ID badge to the conference as it must be worn at all conference functions. "A la carte" tickets for the Tuesday Reception, Wednesday Gala Dinner, and Wednesday & Thursday Lunches must be presented in order to gain access to the function. Additional tickets may be purchased at the registration desk.



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- ▶ The latest technologies and applications
- ▶ New business and partnering opportunities
- ▶ Presentations from USSO-COM, JFCOM, Service SOC Component Commands, the Intelligence Community, the Navy Expeditionary Component Command

Register Early. Limited Seating Available.
Go to WWW.NDIA.ORG/MEETINGS/0280

AUGUST 10–12, 2010

WWW.NDIA.ORG/MEETINGS/0280

SPEAKER DONATION

In lieu of Speaker gifts, a donation will be made to Special Operations Warrior Foundation. For additional information, please visit the Foundation website: www.specialops.org.

SURVEY

A survey will be e-mailed to you after the event. NDIA would greatly appreciate your time in completing the survey to help make our event even more successful in the future.

NDIA EVENTS

Thank you for joining us for SOFIC! We hope to see you at a future NDIA event. Please visit www.ndia.org/meetings for a complete listing of the events we offer.

ADVERTISING

Advertise next year in *National Defense* magazine and/or the SOFIC Conference Program & Exhibitor Guide and increase your organization's exposure at SOFIC 2011. *National Defense* and the SOFIC Conference Program & Exhibitor Guide will be distributed to attendees of this event. For more information, please contact Dino Pignotti, NDIA, at (703) 247-2541 or dpignotti@ndia.org.

THURSDAY, JUNE 17, 2010

7:00am – 4:00pm	Registration
7:00am – 8:00am	Continental Breakfast
8:00am – 8:15am	Administrative Remarks <ul style="list-style-type: none"> • <i>MG Barry D. Bates, USA (Ret), VP Operations, NDIA</i>
8:15am – 9:00am	USSOCOM Science & Technology Panel <ul style="list-style-type: none"> • <i>Mr. William Shepherd, S&T Advisor, HQ USSOCOM</i> • <i>Mr. Howard Strahan, Chief, Applied Research, HQ USSOCOM</i> • <i>Mr. Shawn Martin, Chief, Technology Development, HQ USSOCOM</i> • <i>Mr. Bill Hellemn, Chief, Technology Demonstrations & Experimentation, HQ USSOCOM</i> • <i>LtCol John Coglianesi, USMC, Chief, Technology Exploitation, HQ USSOCOM</i>
9:00am – 10:00am	SOF Operator Vignettes <ul style="list-style-type: none"> • <i>U.S. Air Force Special Operations Command</i> • <i>U.S. Marine Corps Forces Special Operations Command</i> <p>Component Command Representatives will share operational vignettes drawn from recent in-the-field experiences with the intent of providing attendees unclassified feedback regarding existing operational equipment/systems capabilities/performance, desired enhancements and capability gaps.</p>
9:00am – 2:30pm	Exhibit Hall Open
10:00am – 10:30am	Networking Break in Exhibit Hall
10:30am – 11:30am	SOF Operator Vignettes (Cont.) <ul style="list-style-type: none"> • <i>U.S. Navy Special Warfare Command</i> • <i>U.S. Army Special Operations Command</i>
11:30am – 1:00pm	Lunch with Guest Speaker – Marriott Waterside <ul style="list-style-type: none"> • <i>Mr. Shay Assad, Director, Defense Procurement & Acquisition Policy, OUSD(AT&L)</i>
1:00pm – 2:00pm	Contracting Panel <ul style="list-style-type: none"> • <i>Mr. John Lyle, Deputy Director, Procurement, HQ USSOCOM</i> • <i>Mr. Greg Sharp, Attorney, HQ USSOCOM</i> • <i>Col Brett McMullen, USAF, Chief, Mission Support, HQ USSOCOM</i> • <i>Mr. Craig Bowers, Contracting Officer, HQ USSOCOM</i> • <i>Mr. Kevin Jans, Contracting Officer, HQ USSOCOM</i> • <i>Ms. Karen Fredrickson, Contracting Officer, HQ USSOCOM</i>
2:00pm – 2:30pm	Networking Break in Exhibit Hall <i>(Last Chance to View Exhibits)</i>
2:30pm	Exhibit Hall Closed
2:30pm – 4:00pm	PEO Surveillance Reconnaissance/Surveillance Exploitation and Direct Reporting Program Managers Panel <ul style="list-style-type: none"> • <i>Mr. Douglas Richardson, PEO SRSE, HQ USSOCOM</i> • <i>Ms. Val Shuey, PM, Intelligence, HQ USSOCOM</i> • <i>Mr. Anthony Davis, PM, Command, Control, Communications & Computers, HQ USSOCOM</i>
4:00pm	Closing Remarks