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United States Air Force Reserve

Integrity - Service - Excellence

On Health Diplomacy WHOLE OF GOVERNMENT AND COLLABORATIVE STRATEGIC INTEGRATION



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National Defense Industrial
Association**

Fly, Fight and Win...



- **Thesis**
 - **Methodology**
 - **Military Experience**
 - **International Experience**
 - **Alternative Futures and Health Diplomacy Imperative**
 - **Militarization of Complex Humanitarian Emergencies**
 - **Integration**
 - **The Prescription**
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Throughout history militaries have responded to complex humanitarian emergencies, sometimes as a direct result of combat operations but more recently due to natural disasters.

Health diplomacy is the coordination of various instruments that a state or states can employ to support other nations in need while enhancing the donors' influence.

For health diplomacy to be effective there must be a comprehensive strategic posture with policy-driven integration and measureable outcome of security, stability and prosperity.



- **Background**
 - Nature of Non-permissive environments and need for rapid response to limit the consequences of natural and man-made disasters
 - **Definitions**
 - First International Sanitary Conference – Paris 1851
 - Complex Humanitarian Emergencies – Natsios 1997
 - **Research Questions**
 - What is the strategy to successfully employ health resources?
 - What are key components?
 - What has been the military involvement?
 - **Methodology**
 - Qualitative case studies
 - Alternative Futures – Schwartz 1991
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***NOTHING NEW EXCEPT THE
HISTORY YOU DO NOT KNOW***

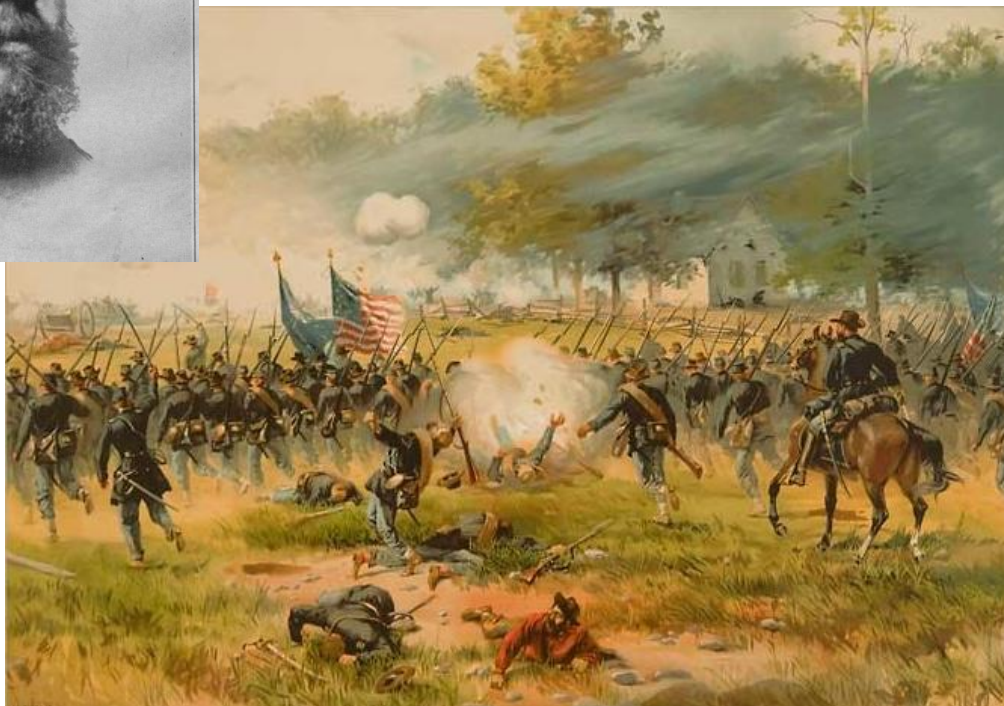
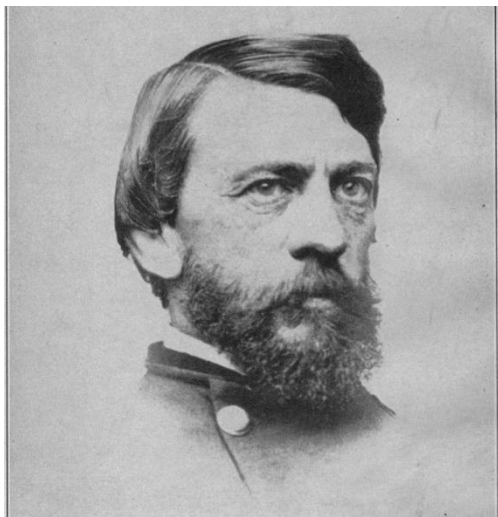
Harry Truman



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American Civil War

Antietam 1862





- **Historical Context**
 - Nothing new except the history you do not know - Truman
- **American Civil War**
 - Dr. Jonathan Letterman – Battle of Antietam – Sep 16, 1862
 - Clara Barton – ARC & Dr. Henry Bellow – WCAR
- **20th Century U.S. Military Medicine**
 - The great influenza and malaria – 1918
 - Marshall Plan
 - Viet Nam Conflict
- **21st Century and Globalization**
 - Banda Aceh – Tsunami 2004
 - U.S. Army and Trinidad



- **Cold-War Era**
 - **Malayan Emergency 1948-1960**
 - **Australians in Viet Nam**
 - **Cuba and health diplomacy**
- **21st Century International Actors**
 - **Haiti – Poor Governance and Poor Coordination**
 - **Chile – Advanced Planning and Exercising**
 - **China - Economic Strength X Conflict Resolution**



- **Origins of Alternative Futures**
 - Exercises in expanding the realm of possibilities
 - Drivers – Scenarios – Implications – Imperatives

“It’s pretty clear now that what looked like it might have been some kind of counterculture is, in reality, just the plain old chaos of undifferentiated weirdness” – Jerry Garcia

- **Executive Global Look – 2045**
 - Work began in Sep 2008
 - Four Drivers Identified: K(S&T), Cult, GP Stab, Resources
 - Development of Eight Scenarios led to over 800 Implication
 - Sum of Squares led to identification of 10 Imperatives
- **The Health Diplomacy Imperative**



- **Challenges**
 - **Strategic Framework**
 - **Clear Objectives**
 - **Unambiguous Decisions**
 - **Authority**
 - **Metrics**
 - **Time period and level of observation**
 - **Leadership**
 - **Skill sets – Logistical Mindset and Keen SA**
 - **Civil-Military Integration**
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- **Greater than the Sum of the Parts**

- Single strategy
- Appreciation of diversity of skills
- Anticipation

- **Criticality of Leadership**

“Somebody has to do something, and it's just incredibly pathetic that it has to be us” – Jerry Garcia

- **Health Diplomacy to Gain Influence**

All the world's a stage, And all the men and women merely players – William Shakespeare

- **Sharing the Experience**

- Reinventing the wheel
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Conclusion – The Prescription

- **Center for Joint Military Medical Strategy and Doctrine**
 - **Need for Unifying Strategy**
 - Authority, Roles and Responsibilities
 - **Need to Develop and Align with Partners**
 - Whole of Government Construct
 - Coalition Partners
 - Major NGO and Influential Individuals
- **Importance of Metrics**
- **Dissemination of Knowledge and Wisdom**
 - **Need Dynamic Knowledge Repository**
 - **Synthesis and Dissemination Lessons Learned**



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Questions?

**THE WHOLE OF GOVERNMENT IS GREATER THAN THE
SUM OF ITS PARTS**