

Challenge.gov: A Brief Introduction

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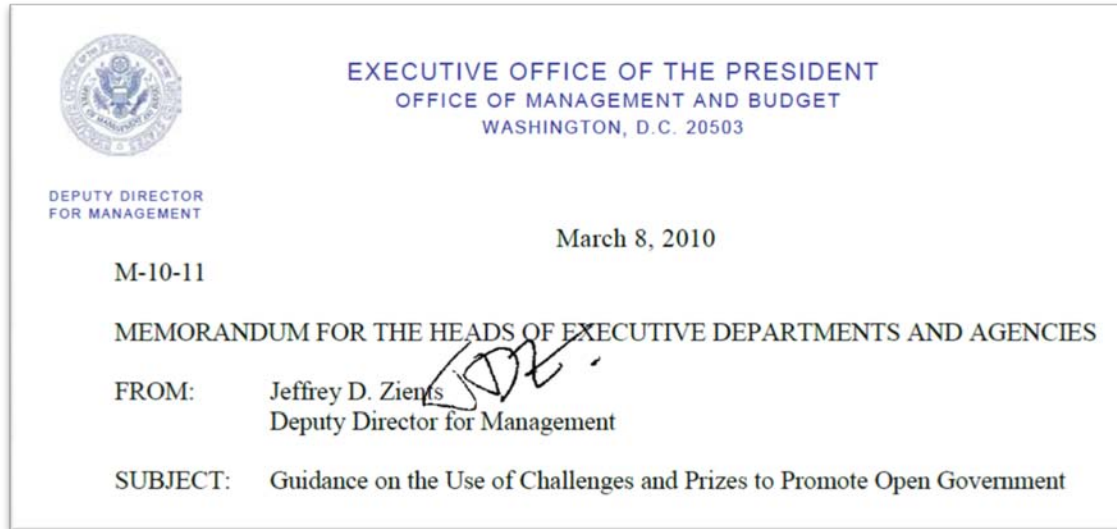




Challenge.gov ^{beta}
Government Challenges, Your Solutions

A **platform** that engages citizens to directly participate in addressing our nation's most pressing challenges.

Why Challenge.gov?



March 8, 2010

Guidance on the Use of
Challenges and Prizes to
Promote Open Government

“To support agencies in the execution of prizes that further the policy objectives of the Federal Government, **the Administration will make available a web-based platform for prizes and challenges within 120 days.** This platform will provide a forum for agencies to post problems and invite communities of problem solvers to suggest, collaborate on, and deliver solutions.”



HOME

FIND CHALLENGES

Search e.g.: "Apps" or "Health"

Search

Challenge.gov is a place for citizens and government to solve hard problems together.

Sign Up and Participate or [Learn More](#)



Featured Challenges

1 2 3



Apps for Healthy Kids

Created by U.S. Department of Agriculture

\$60,000 in prizes to create innovative, fun and engaging software tools and games that encourage children directly or through their parents to make more nutritious food choices and be more physically active.

[View details](#) ➔

Winners tbd
About 7 hours left

\$55,500
in prizes

10
supporters

[I Support This](#)

BROWSE

GOVERNMENT CHALLENGES

Categories

- Science & Technology (2)
- Environment (2)
- Health (3)
- Education (17)
- Economy (3)
- Defense (2)
- International Affairs (1)
- Immigration (1)
- Test Category 2 (2)

Departments &

Easy. Clean, inviting design.

Challenge.gov is for everyone!

You are the secret ingredient.

Challenge.gov works when you tell people you care about an issue, or participate in a challenge.



Government posts challenges



Citizens share with their friends



Talented people find solutions to the problem

[Sign Up and Participate](#)

A friendly introduction for all types of users.



Accept the challenge...

... and sign up on Challenge.gov. This is your opportunity to help the Government solve problems.



Support challenges that are important to you...

... and spread the word. On Challenge.gov, you can find challenges taking place across the government and share the ones you care about with others.

Other Information

[Frequently Asked Questions](#)
[Privacy Policy](#)
[Terms of Participation](#)
[Accessibility](#)

Are you a federal government employee?

Learn how you can post a challenge for your agency →

Provide powerful financial
and social incentives.



Winners tbd

1 day left



\$55,500

in prizes



10

supporters

[I support this challenge!](#)

Share



Twitter



Facebook



Email

✓ Basic info

We'll start by just collecting the most basic information for your challenge. After this, you can save it and come back any time to complete posting your challenge

* Name

A catchy title like *Apps for healthy kids* or *Gulf Oil Spill Video Challenge* will help people remember your challenge

* Tag-Line

The first two lines in the description of a challenge can have a huge impact on its success. Explain clearly what the challenge is about and why someone may want to participate.

* Category

The category represents the problem area that the challenge is addressing

* Organization

Only the organizations you're allowed to create challenges for are displayed. Select the one responsible for the Challenge

Partners

Add a list of other agencies and corporate sponsors of the challenge. Separate each one with a comma

Blog

Discussions

Analytics

Moderators

Events

Get from idea to
online in minutes.



GSA has addressed procurement, privacy, security, accessibility, usability and other important issues.





Amazing Partners





Amazing Partners



So, how's it going?

45

unique challenges offered by 24 agencies on health, jobs, science and technology, and more.

85,000+

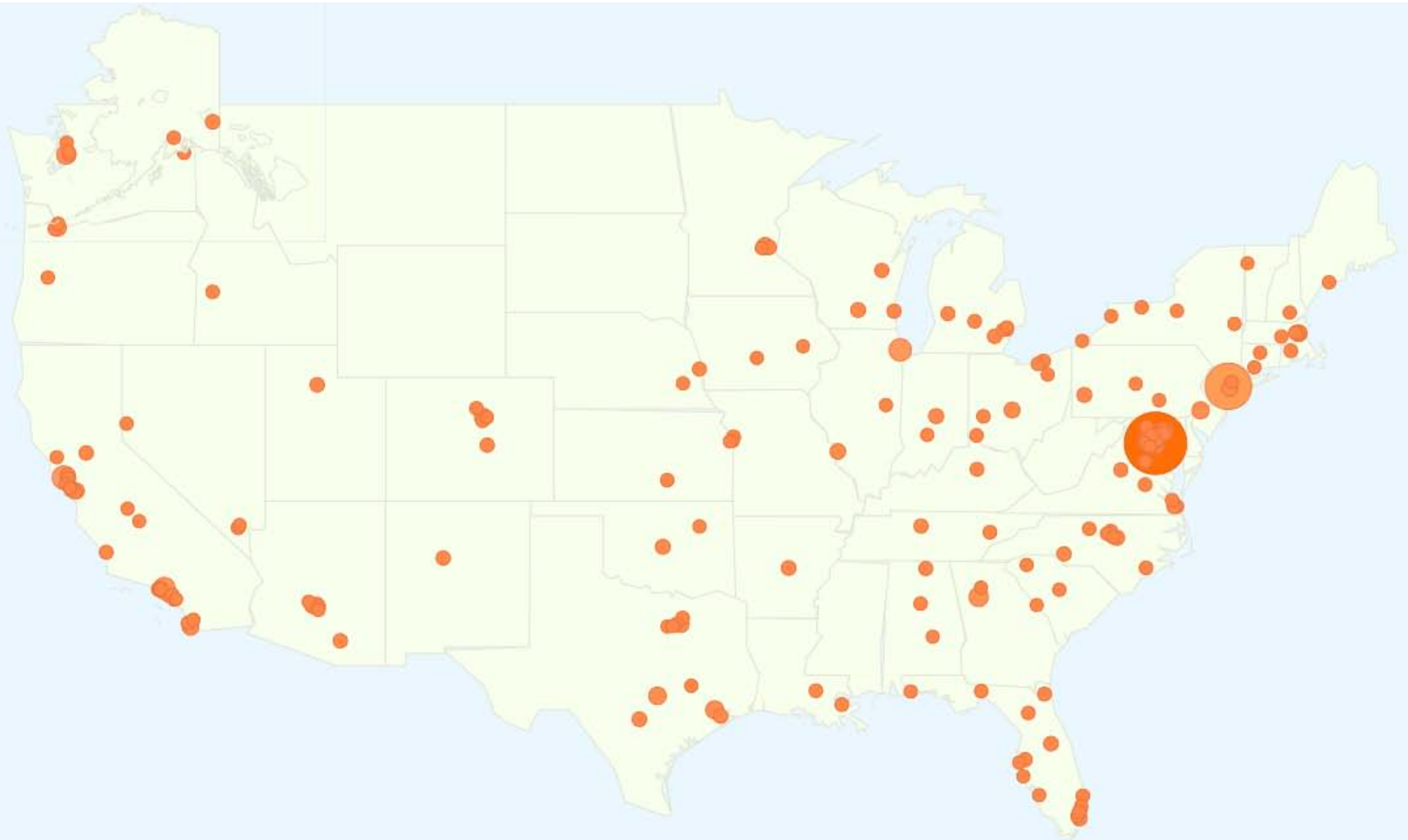
visits to [Challenge.gov](https://www.challenge.gov), with
hundreds more every day.

3,500+

“supports” for challenges on
Challenge.gov, indicating community
and durable engagement.

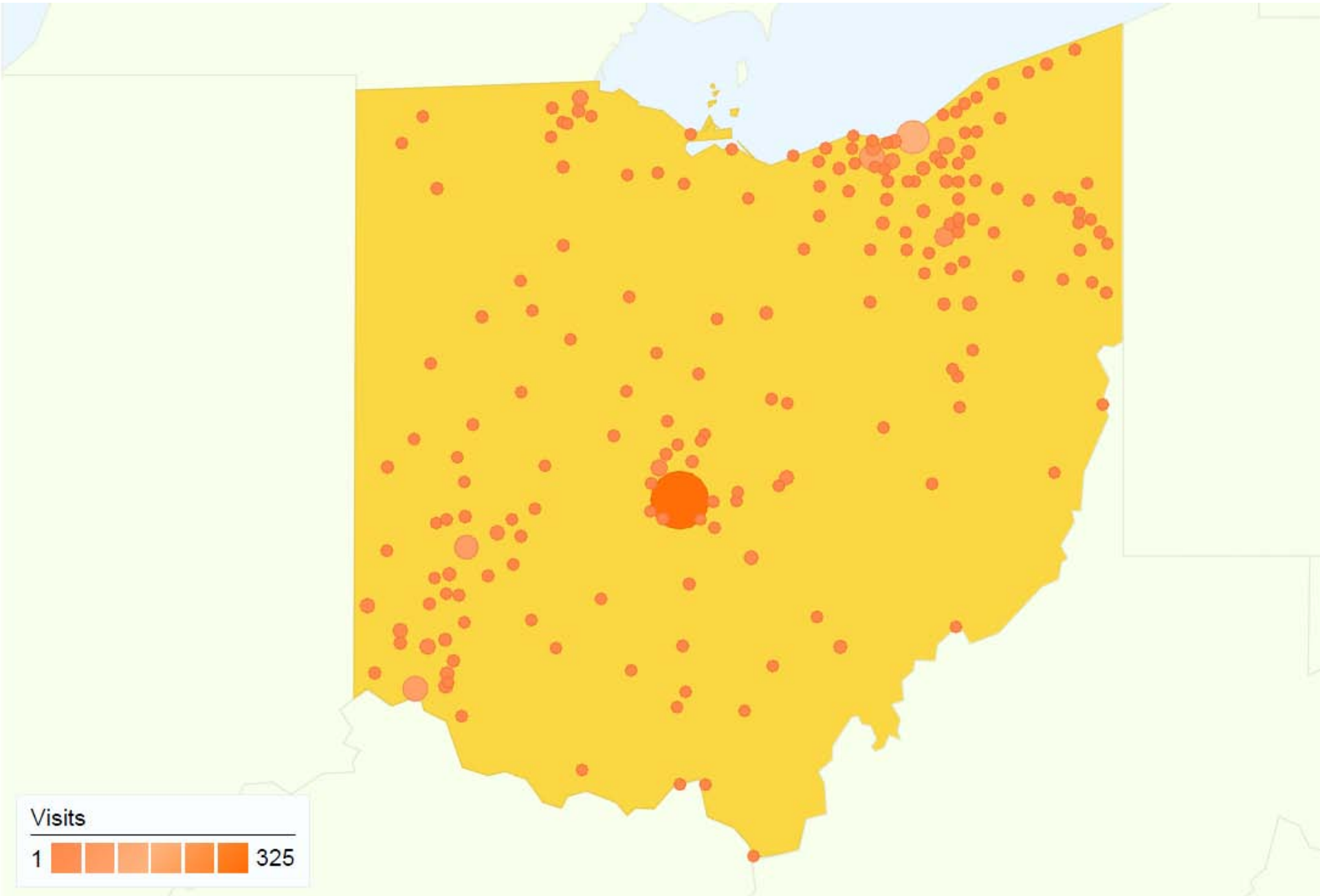
4,900+

cities, in all 50 states, that sent
visitors to [Challenge.gov](https://www.challenge.gov).



Visits





Visits

1 325

We don't know (yet):

Cumulative ROI

Cumulative cost savings

Use/implementation of solutions

Markets created/sustained

Challenge.gov

(the website)

Challenge

.gov

(the strategy)

1.

Challenge.gov as
platform for enhancing
our democracy

2.

Challenge.gov as a
national strategy for
innovation

3.

Challenge.gov as a
lasting culture shift
within government



Federal Agencies

- Get access on Challenge.gov
- Learn more about challenges
- Look for opportunities
- Spread the word

Photo by Flickr user euthman, used under a Creative Commons license



The Public

- Sign up and get started
- Find great challenges
- Share, solve, and win
- Look for ways to partner

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Thank you!

www.challenge.gov

@challengegov