

Tips & Opportunities for Small Businesses

AMC Annual SB Conference McLean Hilton

George Mason University
Procurement Technical Assistance Program
November 18, 2010





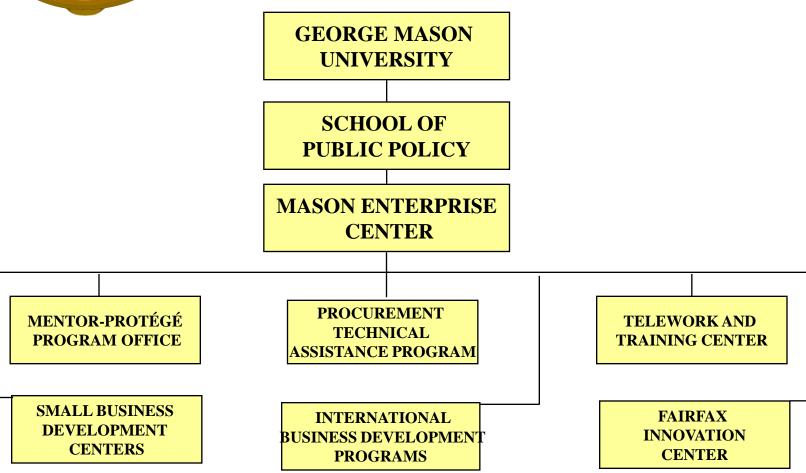
PTAP Background

PTAP

- •Defense Logistics Agency SCAA
- •Began mid 80's PTAP early 90's
- Originally DoD oriented
- •Mid 90's extended to other Federal
- Now includes State and Local
- One stop shop pre and post award

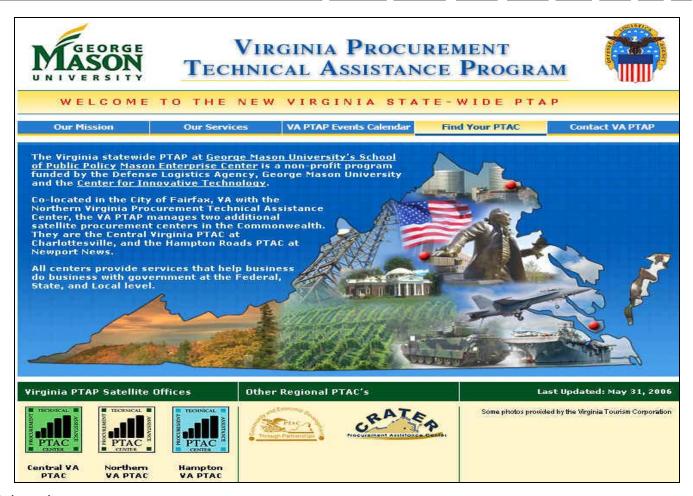


THE MASON ENTERPRISE CENTER



Procurement Technical Assistance Program

http://www.VAPTAP.org



Commonwealth of Virginia PTAC's

- State-wide Program- George Mason University
 - Northern Virginia City of Fairfax
 - Central Virginia Charlottesville
 - Hampton Roads Newport News
- Other Virginia Regional PTAC's
 - Southwest VA Comm. College Richlands
 - Crater Procurement Assistance Center Petersburg

PTAC Services

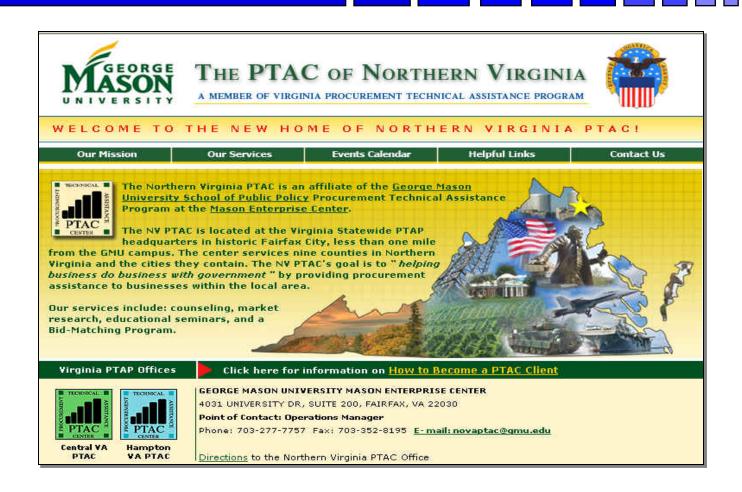
- Outreach
 - Seminars & Conferences (sponsor and participant)
 - Associations (networking and participation)
- Education
- Counseling

PTAC Services (Cont'd)

- Marketing
 - Research
 - Strategic partnering
 - Mentor-Protégé
- Teaming & Joint Venture Networking
- Proposal Development Assistance
- Bid Matching System
- Reference Library

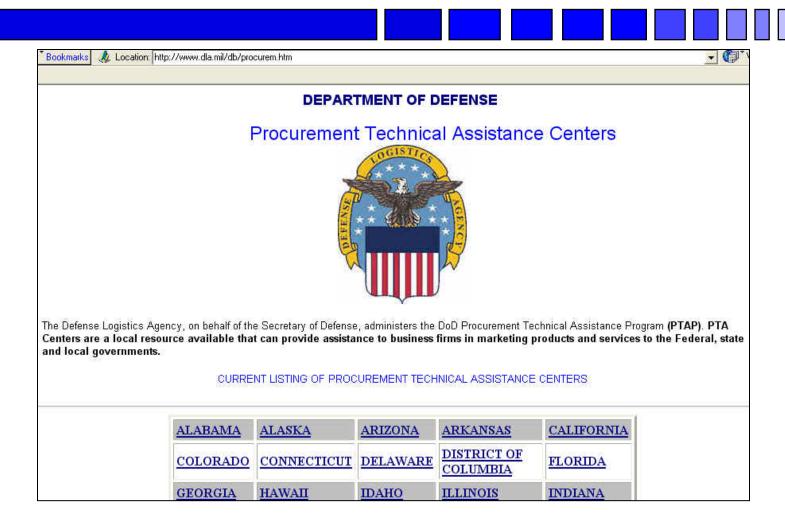
Northern Virginia PTA Center

http://www.novaptac.org



Other PTAC's

http://www.dla.mil/db/procurem.htm



Why Do Business With Federal Government

- \$438+ Billion + in contracts FY2009
- Purchases all types of goods and services
 - Information Technology
 - Food, clothing, medical supplies
 - Vehicles, parts and service
 - Professional Services
 - » Language, translation, interpreters, writers, editors
 - » Lawyers, doctors, accountants, analysts
 - Other services, like:
 - » Labor services (arborists, landscapers, maintenance)
 - » Construction
 - » Child care, animal trainers/caretakers
- Public Information
- Payment sure in accord with contract

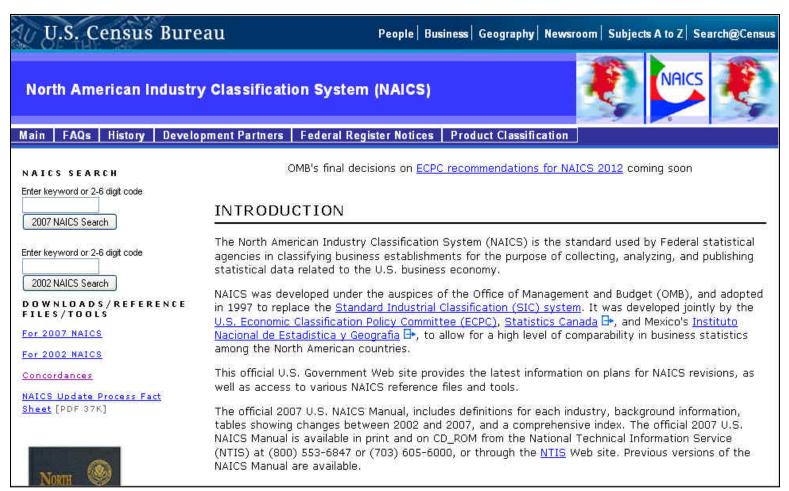


How To Get Started?

- ✓ Identify your product or service (NAICS/FSC)
- Register
- □ Determine who buys your goods or services
- □ Familiarize yourself with government contracting procedures.
- □ Seek additional assistance as needed.
- Explore subcontracting/teaming opportunities
- □ *Focus* and Market your firm

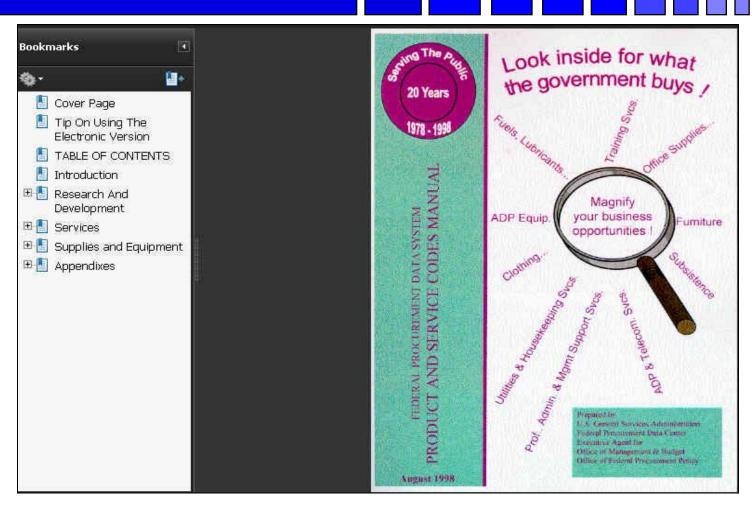
North American Industry Classification System

http://www.census.gov/epcd/www/naics.html



Product Supply Codes

https://www.acquisition.gov/service_product_codes.pdf





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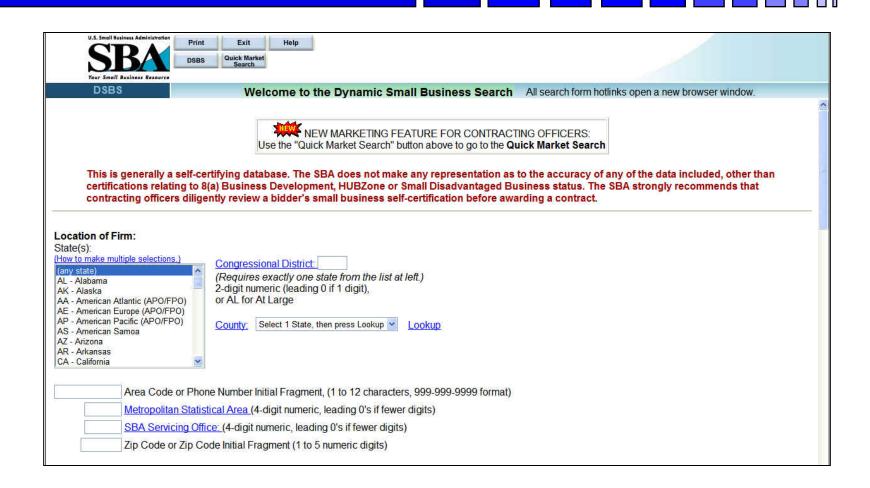
Central Contractor Registration

http://www.ccr.gov/



Dynamic Small Business Search

http://dsbs.sba.gov/dsbs/dsp_dsbs.cfm



On-line Reps and Certs Application – ORCA - http://www.bpn.gov/





How To Get Started?

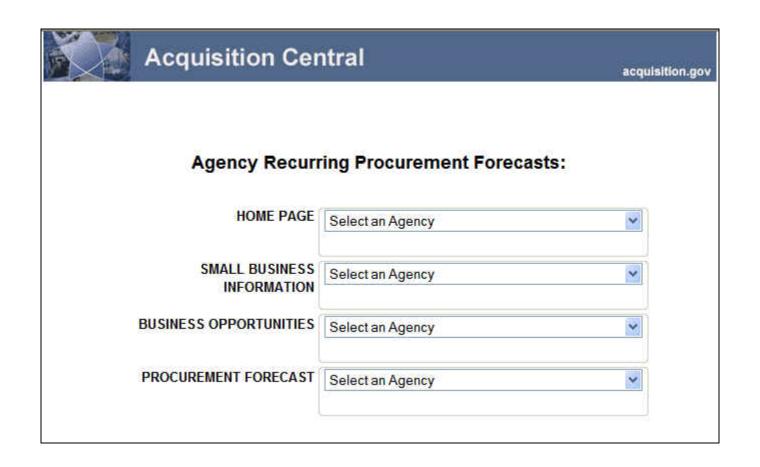
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Some Federal Information Sources

- Agency Forecasts -
 - www.acquisition.gov/comp/procurement_forecasts/index.html
- Federal Agency Budget Overviews
 - Current & historical budget information
 - www.gpoaccess.gov/usbudget
 - /www.whitehouse.gov/omb/budget
- GAO Reports/Studies
 - www.GAO.gov
- U.S. Congress:
 - thomas.loc.gov (Library of Congress)

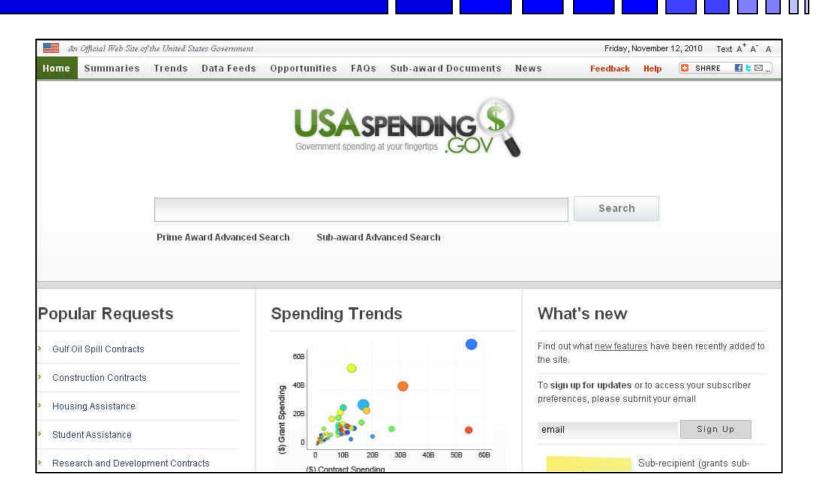
Agency Forecasts

acquisition.gov/comp/procurement_forecasts/index.html



USA Spending

www.usaspending.gov/



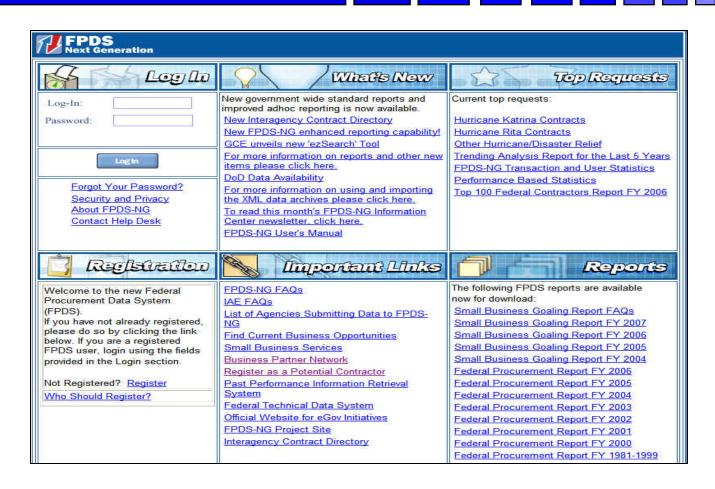
FedBizOpps

http://www.FBO.gov/



Federal Procurement Data System - NG

https://www.fpds.gov



^{*} Use Internet Explorer or Netscape 7.0

Partial FY 2009 SB Goaling Report

Small Business Goaling Report Fiscal Year 2009

This report displays the dollars, actions, and percentages for small business contracts. The goaling exclusions apply to this report, This report is run by funding agency.

Funding Department	Total Small Business Eligible Actions	Total Small Business Eligible Dollars	Small Business Actions	Small Business Dollars	Small Business Percentage
DEPT OF DEFENSE (9700)	1,943,259	\$302,376,720,694.07	1,006,530	\$63,894,421,489.22	21.1307%
ENERGY, DEPARTMENT OF (8900)	14,719	\$30,991,236,273.52	8,612	\$1,958,613,802.53	6.3199%
HEALTH AND HUMAN SERVICES, DEPARTMENT OF (7500)	68,834	\$18,797,114,212.74	32,405	\$3,203,986,163.79	17,0451%
NATIONAL AERONAUTICS AND SPACE ADMINISTRATION (8000)	32,049	\$14,640,440,447.23	16,189	\$2,207,984,204.43	15,0814%
VETERANS AFFAIRS, DEPARTMENT OF (3600)	230,253	\$14,545,213,660.26	107,599	\$5,082,361,808.30	34.9418%
HOMELAND SECURITY, DEPARTMENT OF (7000)	88,613	\$14,439,866,558.01	50,916	\$4,675,972,262.27	32.3824%
JUSTICE, DEPARTMENT OF (1500)	133,170	\$7,673,618,840.49	78,736	\$1,883,169,782.88	24.5408%
GENERAL SERVICES ADMINISTRATION (4700)	324,142	\$7,399,179,916.70	134,559	\$2,001,095,056.95	27.0448%
AGRICULTURE, DEPARTMENT OF (1200)	69,832	\$5,320,964,579.72	53,556	\$2,803,295,018.38	52.6840%
COMMERCE, DEPARTMENT OF (1300)	26,559	\$3,340,528,144.21	16,009	\$1,221,849,629.18	36.5765%
STATE, DEPARTMENT OF (1900)	27,134	\$3,002,970,951.57	12,081	\$1,019,346,220.54	33.9446%
INTERIOR, DEPARTMENT OF THE (1400)	77,294	\$2,923,876,892.02	48,566	\$1,644,499,414.84	56.2438%
TREASURY, DEPARTMENT OF THE (2000)	26,309	\$2,156,756,549.52	13,415	\$576,131,089.97	26,7128%
ENVIRONMENTAL PROTECTION AGENCY (6800)	22,602	\$2,007,454,883.88	10,937	\$949,912,027.33	47.3192%
LABOR, DEPARTMENT OF (1600)	9,110	\$1,955,603,837.12	4,361	\$717,538,881.70	36.6914%
TRANSPORTATION, DEPARTMENT OF (6900)	12,954	\$1,929,487,873.69	6,031	\$750,775,386.17	38,9106%
OFFICE OF PERSONNEL MANAGEMENT (2400)	15,357	\$1,605,384,409,54	4,789	\$224,383,125.22	13,9769%
EDUCATION, DEPARTMENT OF (9100)	3,448	\$1,484,619,869.95	1,536	\$243,504,632.58	16.4018%
SOCIAL SECURITY ADMINISTRATION (2800)	9,838	\$1,241,065,946.12	5,971	\$402,976,155.78	32.4702%
AGENCY FOR INTERNATIONAL DEVELOPMENT (7200)	1,450	\$1,037,226,638.39	509	\$89,868,273.99	8.6643%

Federal Acquisition Jumpstation

http://prod.nais.nasa.gov/pub/fedproc/home.html

Federal Acquisition Jumpstation

Your link to federal acquisitions on the Internet

Welcome

Departments of the Executive Branch:

Agriculture / Commerce / Defense / DLA / Air Force / Army / Navy / Education / Energy / Health & Human Services / Homeland Security / HUD / Interior / Justice / Labor / State / Transportation / Treasury / VA

Independent Agencies of the Executive Branch:

Consumer Product Safety Commission / GPO / EPA / FCC / GSA / NASA / National Science Foundation / NTSB / NRC / OPM / Social Security Administration / U.S. Agency for International Development (USAID) / U.S. Postal Service

Other Acquisition Information:

Procurement Assistance

Procurement and Acquisition Sites by Contracting Activity

<u>FedBizOpps</u> - Federal-wide entry point to business opportunities

Grants.gov - Grants.gov is your source to FIND and APPLY for federal grants.

Federal Funding Accountability and Transparency Act Subaward Reporting System (FSRS)



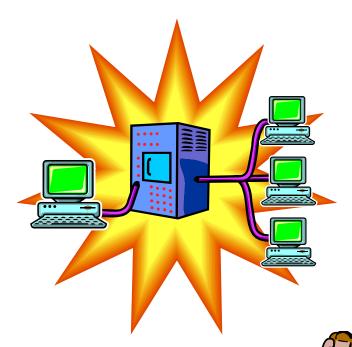
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Federal Purchase Thresholds

- Greater than \$150,000
- Simplified Acquisition Threshold \$150,000
- Small Purchase Threshold < \$25,000





Micro-purchase<\$3000

Federal Acquisition Regulations

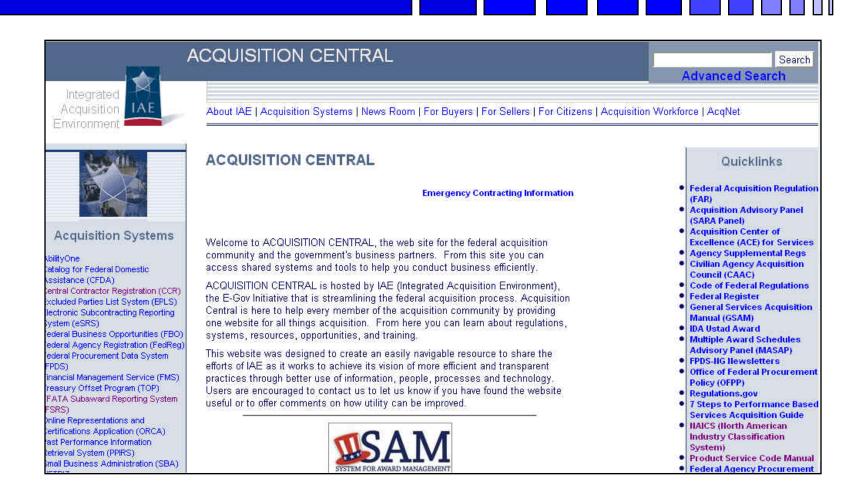


Some Important FAR Parts

- -Part 12 Acquisition of Commercial Items
- -Part 13 Simplified Acquisition Procedures
- -Part 14 Sealed Bidding
- -Part 15 Contracting by Negotiation
- -Part 16 Types of Contracts
- -Part 19 Small Business Programs

Acquisition Central

https://www.acquisition.gov



Some Items of Note

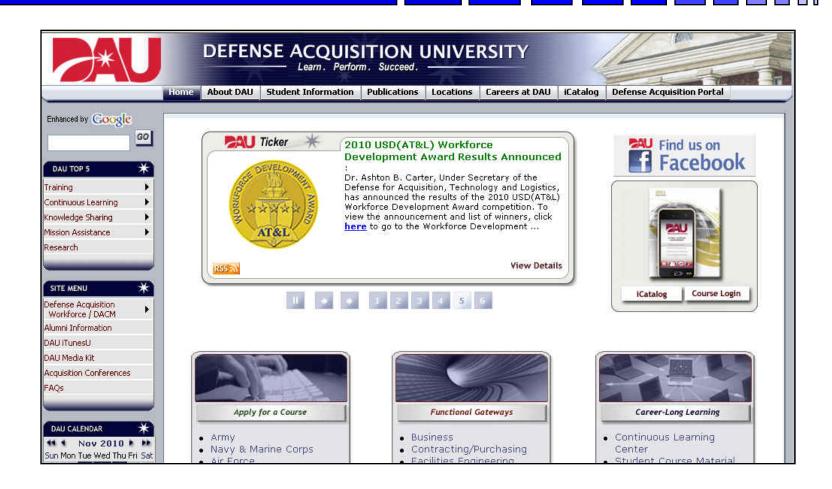
SAM & https://www.fsrs.gov/





Defense Acquisition University

http://www.dau.mil/



Defense Logistics Agency

www.dla.mil



Army Small Business Programs

http://www.sellingtoarmy.info



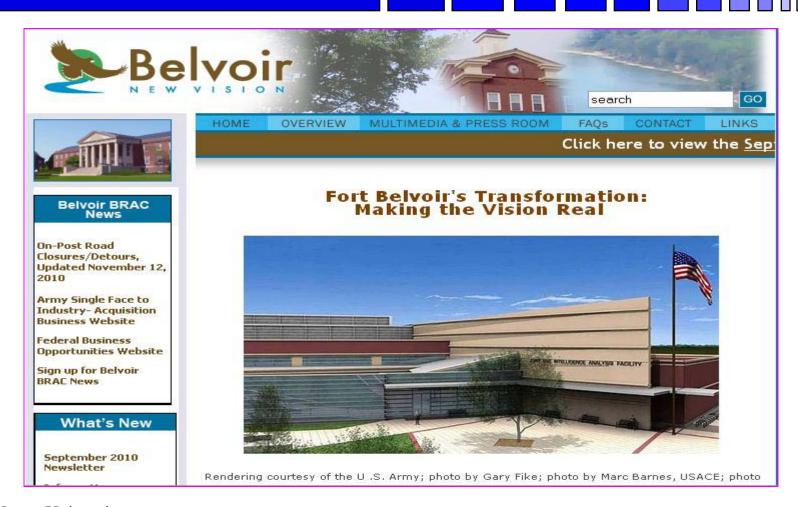
Army Material Command

http://www.amc.army.mil/



Ft. Belvoir BRAC

http://www.belvoirnewvision.com



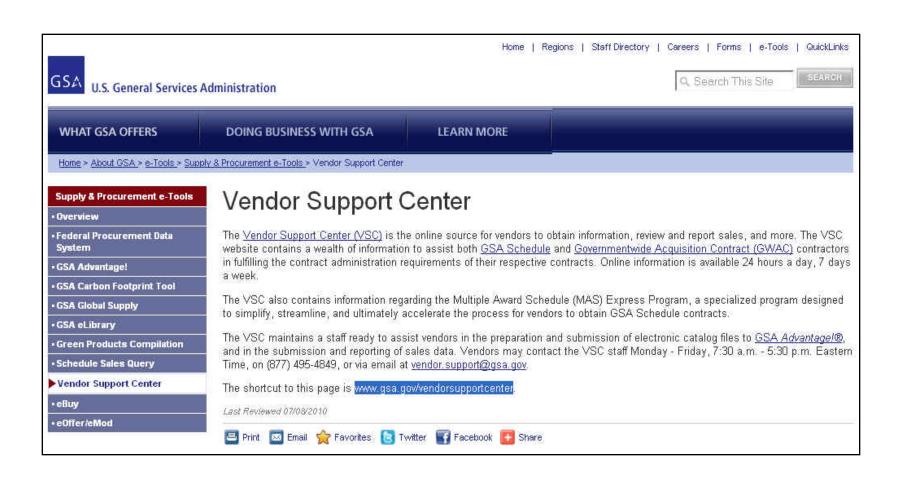
General Services Administration

http://www.gsa.gov/



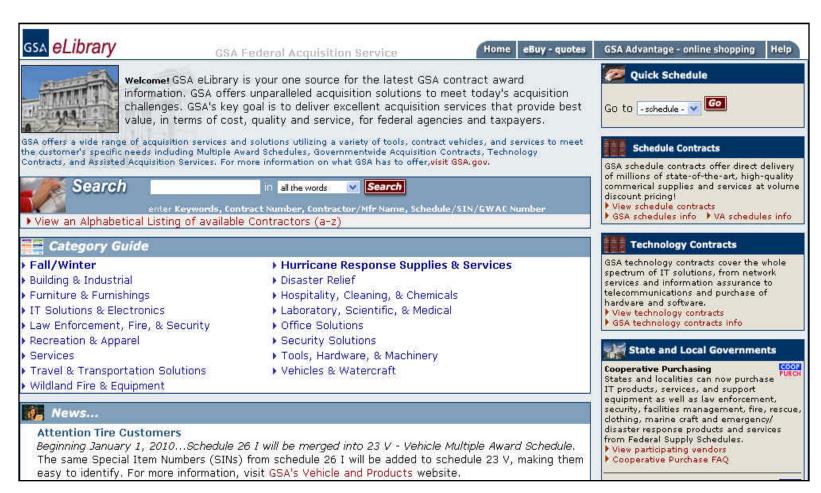
GSA Vendor Support Center

www.gsa.gov/vendorsupportcenter



General Services Administration E-library

http://www.gsaelibrary.gsa.gov





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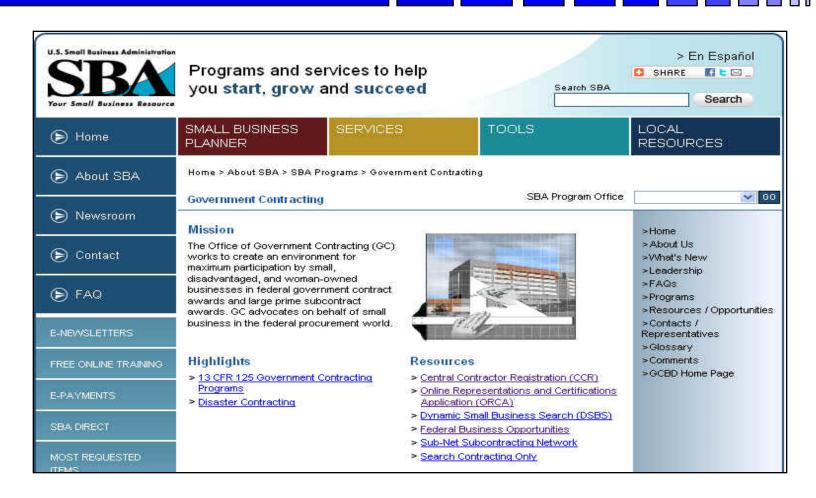
OSDBU Interagency Council

www.osdbu.gov/



SBA Government Contracting Assistance

http://www.sba.gov/gc/



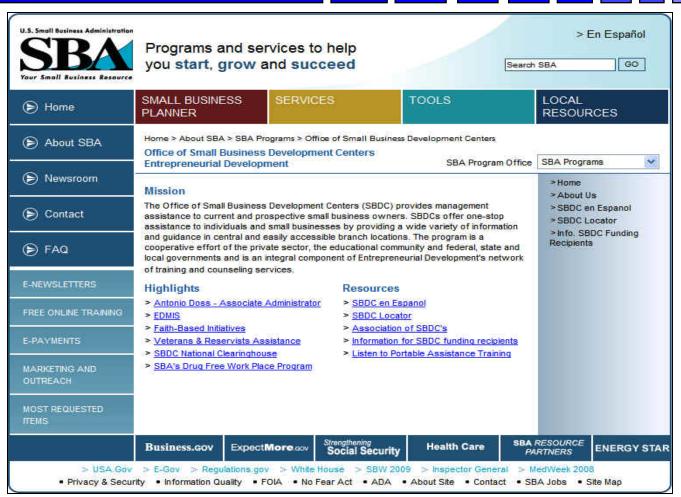
Business.Gov

http://www.business.gov/

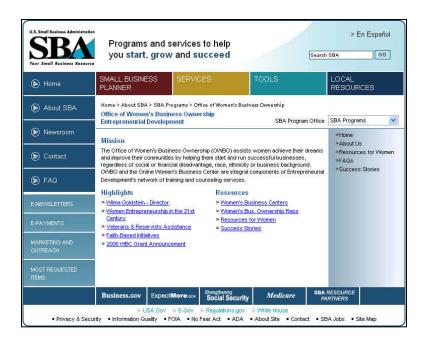


SBA SBDC Listings

http://www.sba.gov/sbdc



Woman's Business Web Sites



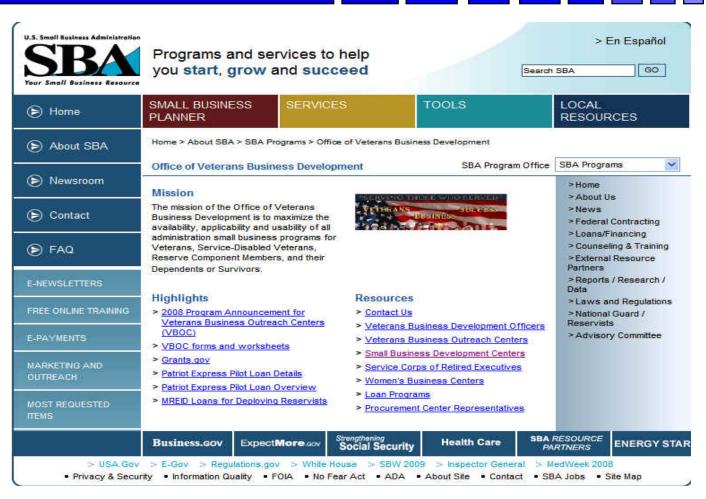
www.onlinewbc.gov/

www.womenbiz.gov



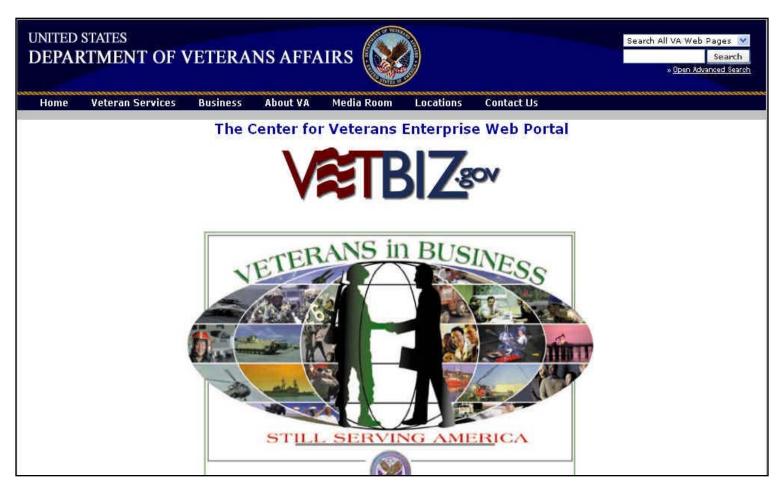
SBA VETS

http://www.sba.gov/VETS/



Center for Veteran's Enterprise

www.vetbiz.gov/



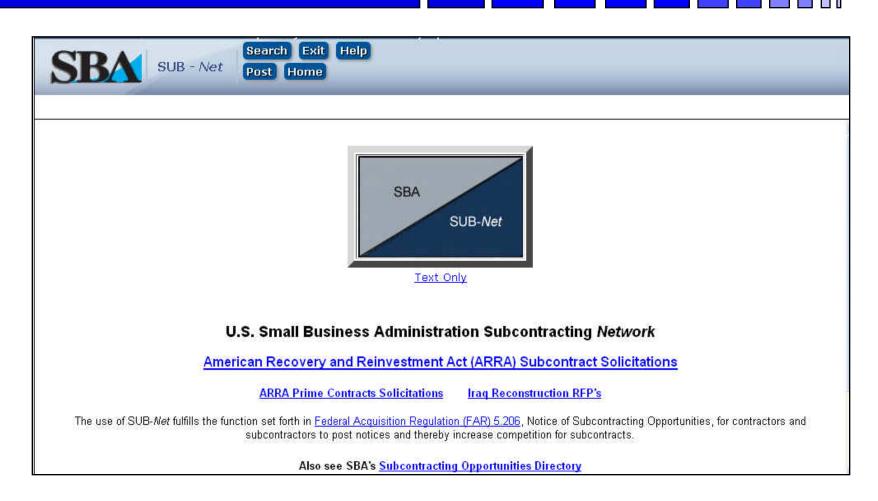


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SBA SUB-Net

http://web.sba.gov/subnet/





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Market Your Business

Associations





AFCEA

NCMA











Market Research





Targeted Sales Calls



Market Your Business



Focus!!!!



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www.vaptap.org

"bringing business and government closer together"