



# Precision Strike Association

PRESENTS

## PRECISION STRIKE WINTER ROUNDTABLE

### STRATEGIC CHALLENGES FOR PRECISION ENGAGEMENT

# March 3, 2010

(rescheduled from February 10, 2010)

**CRYSTAL GATEWAY MARRIOTT**  
1700 Jefferson Davis Hwy  
Arlington, Virginia

**HIGHLIGHT OF THE DAY:**  
**14TH ANNUAL WILLIAM J. PERRY AWARD**  
presented to the  
Sniper Advanced Targeting Pod Team



MORE INFORMATION CAN BE FOUND ON OUR WEBSITE: [WWW.PRECISIONSTRIKE.ORG](http://WWW.PRECISIONSTRIKE.ORG)

## WHY ATTEND WINTER ROUNDTABLE 2010

General David Petraeus recently told a 21st Century Leadership forum that the first responsibility of strategic leadership is “to get the really big ideas right.” Government and industry working together can establish the correct policy, apply new technologies to real requirements, and provide enhanced capability to our warfighters as we jointly resolve the unknowns of the future.

Few issues impact precision strike systems more than getting “the requirements right.” This means understanding implications of existing and emerging policy which cut across the Department of Defense, Congress, the White House, as well as Industry. The Precision Strike Association continues to see the growing importance of precision strike systems in shaping our national defense posture and influencing events around the world.

Winter Roundtable 2010 will provide you with a deeper understanding of options, issues, and choices that will define alternatives for our national defense policies and strategy. Our impressive roster of leadership speakers will cover a broad spectrum of subjects—from the Strategic Environment to the Quadrennial Defense Review and the revised National Military Strategy—that are important to the precision engagement community. You will have an opportunity to participate in discussions that reflect on the critical issues facing our Nation. Primary focus areas that will enhance your understanding of new policies creating innovative opportunities include:

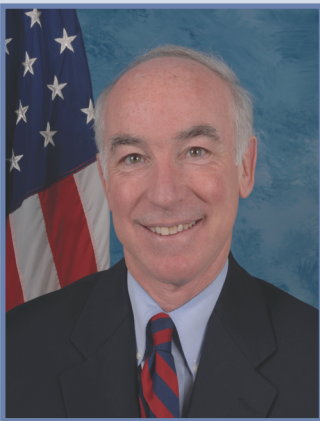
- The Strategic Environment—U.S. National Security Strategy
- Joint Strategy Review
- Quadrennial Defense Review & The Defense Budget
- National Military Strategy of the United States of America
- National Security Reform—Implications for Precision Strike
- Congressional Policy Perspectives—Precision Engagement
- Congressional Staffers’ Panel—Priorities and Issues
- Cost-Effective Weapons
- Maritime Strategy & Carrier Aviation
- Sniper Advanced Targeting Pod Capabilities
- USAFRICOM’s Engagement Strategy

A highlight of the 2010 Roundtable will be the presentation of the 14th William J. Perry Award to the Sniper Advanced Targeting Pod Team. Sniper’s advanced targeting technology and features are changing the way our armed forces operate in theater.

Please bring your associates to share in this very important and timely forum.



HONORABLE  
ROBERT F. HALE  
Under Secretary of  
Defense (Comptroller)  
& Chief Financial Officer



CONGRESSMAN  
JOE COURTNEY  
Connecticut  
(D-2nd District)



CONGRESSMAN  
MAC THORNBERRY  
Texas  
(R-13th District)



AMBASSADOR  
MARY YATES  
Special Assistant to the  
President and Senior  
Advisor on Strategic  
Planning, The National  
Security Council,  
The White House  
(Invited)



DR. CHRISTOPHER LAMB  
Senior Research Fellow  
Institute for National Strategic  
Studies, NDU



REAR ADMIRAL  
DAVID “DEKE” PHILMAN, USN  
Director of Air Warfare,  
OPNAV (N88)



REAR ADMIRAL  
JIM HART, USN (RET)  
Director of Strategy and Plans,  
U.S. Africa Command



# STRATEGIC CHALLENGES FOR PRECISION ENGAGEMENT

## AGENDA

### WINTER ROUNDTABLE 2010

**MARCH 3, 2010**

0645-1645

#### CRYSTAL GATEWAY MARRIOTT

1700 Jefferson Davis Hwy  
Arlington, Virginia 22202  
Phone: 1-703-920-3230

#### WINTER ROUNDTABLE COMMITTEE

Programs Chair:  
Ginny Sniegou

Programs Vice-Chair:  
CAPT Gregg Sears, USN

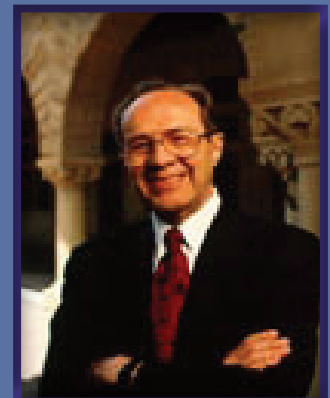
Congressional Chair:  
Dick Rumpf

Perry Award Chair:  
George McVeigh

**REGISTRATION  
DEADLINE**

**February 26, 2010**

- 0645 **REGISTRATION / CONTINENTAL BREAKFAST** (Sponsored by Kaman Precision Products)
- 0740 **WELCOME: Andy McHugh**—Chairman of the Board, Precision Strike Association
- 0745 **CONGRESSIONAL POLICY PERSPECTIVES—PRECISION ENGAGEMENT:**
- **Representative Joe Courtney** (D-CT, 2nd District)—Member, House Armed Services Committee
  - **Representative Mac Thornberry** (R-TX, 13th District)—Member, House Armed Services Committee
- 0845 **THE STRATEGIC ENVIRONMENT—U.S. NATIONAL SECURITY STRATEGY:**  
**Ambassador Mary Yates**—Special Assistant to the President and Senior Advisor on Strategic Planning, The National Security Council, The White House (Invited)
- 0930 **NETWORKING REFRESHMENT BREAK** (Sponsored by Northrop Grumman Corp.)
- 0950 **SNIPER ADVANCED TARGETING POD CAPABILITIES:**  
**Mark Fischer**—Director of Business Development, Lockheed Martin Missiles & Fire Control, Orlando
- 1030 **NATIONAL SECURITY REFORM—IMPLICATIONS FOR PRECISION STRIKE:**  
**Dr. Christopher J. Lamb**—Senior Research Fellow, Institute for National Strategic Studies, National Defense University
- 1100 **COST-EFFECTIVE WEAPONS:**  
**Dr. Matthew J. Schaffer**—Deputy Director for Conventional Forces, Cost Assessment & Program Evaluation, OSD
- 1130 **MARITIME STRATEGY AND CARRIER AVIATION:**  
**Rear Admiral David “Deke” Philman, USN**—Director of Air Warfare, OPNAV (N88)
- 1215 **LUNCHEON & WILLIAM J. PERRY AWARD CEREMONY** (Sponsored by Lockheed Martin Corp.)
- Luncheon—Crystal Gateway Marriott Ballroom
  - PSA Chairman’s Remarks: **Andy McHugh**
  - Special Remarks: **Honorable John Douglass**—President, Douglass Aerospace (Former President & CEO, Aerospace Industries Association)
  - **Presentation of William J. Perry Award to Sniper Advanced Targeting Pod Team**
  - Award Recipients’ Remarks
- 1330 **KEYNOTE ADDRESS—THE DEFENSE BUDGET:**  
**Honorable Robert F. Hale**—Under Secretary of Defense (Comptroller) and Chief Financial Officer
- 1415 **CONGRESSIONAL STAFFERS’ PANEL—PRIORITIES AND ISSUES:**  
Select SASC, HASC, SAC & HAC Professional Staff Members  
**Moderator: Dick Rumpf**—President, Rumpf Associates International
- 1500 **NETWORKING REFRESHMENT BREAK**
- 1520 **JOINT STRATEGY REVIEW & THE NATIONAL MILITARY STRATEGY OF THE UNITED STATES OF AMERICA:**  
**Jay Rouse**—Senior Policy Analyst, Deputy Directorate for Strategic Plans & Policy (J-5), The Joint Staff
- 1600 **USAFRICOM’S ENGAGEMENT STRATEGY:**  
**Rear Admiral Jim Hart, USN (Ret)**—Director of Strategy and Plans, United States Africa Command



**Honorable William J. Perry**  
Former Secretary of Defense

# GENERAL INFORMATION

## REGISTRATION

**Online:** Register for this conference online at <http://www.precisionstrike.org>. You will be directed to the NDIA registration web page. You will receive an emailed confirmation after you use the CONFIRM button on the web page. When registering online, please review your information then "submit" and "confirm" your entry. PLEASE make sure you check your account information for accuracy (i.e.: spelling of name, address, company name, email address, phone number, etc). IMPORTANT: If you do not get a registration confirmation after registering online, the process may not have worked, please call or email Dawn Campbell to verify registration at 703-247-2590 | [dcampbell@precisionstrike.org](mailto:dcampbell@precisionstrike.org).

**Fax:** Complete registration form with payment information and fax to 703-527-5094

**Mail:** Complete registration form with payment to: PSA Event #0WIN, 2111 Wilson Blvd., Suite 400, Arlington, VA 22201-3601

Acceptable forms of payment include: Checks (with mailed registrations); Credit cards: Visa, Master Card, American Express, Diners Club but not Discover Card.

Payment must be made at time of registration. A late fee of \$50 will be added to any registration received after **February 26, 2010**. Please register onsite after the deadline date. Non-member fee includes individual membership in PSA for a one-year period.

## FINAL AGENDA AND ATTENDANCE ROSTER

A final (revised) agenda and attendance roster will be distributed at the meeting. In order to appear on the roster, your completed registration and payment must be received by **COB Friday, February 26, 2010**. An updated roster will not be printed after the conference.

## ATTIRE

Appropriate dress for this conference is business attire for civilian and uniform of the day for active military.

## DISABILITIES

PSA/NDIA supports the Americans with Disabilities Act of 1990. Attendees with special needs should call (703) 247-2590, before **February 26, 2010**.

## ACCOMMODATIONS

Unfortunately there are no rooms available at the conference site hotel. Therefore, PSA has reserved a block of rooms at the Crystal City Marriott at Reagan National Airport. When making reservations please reference "**Precision Strike Association**" to obtain the special rate.

### **Crystal City Marriott at Reagan Nat'l Airport**

1999 Jefferson Davis Hwy | Arlington, VA 22202

**Reservations: 703-413-5500 or 1-888-236-2427**

**Group Room Rate: \$269 for March 2 & 3, 2010 only**

**Cut off date for this rate: February 23, 2010**

## CANCELLATIONS AND REFUNDS

All cancellations and refund requests must be received in writing to Precision Strike Association, 2111 Wilson Blvd, Suite # 400, Arlington, VA 22201-3061, Fax to: 703-527-5094, or by e-mail: [info@precisionstrike.org](mailto:info@precisionstrike.org) no later than **February 24, 2010**. **After this date NO refunds will be given for any cancellations.**

Substitutions are welcome prior to the day of the event. This refund policy applies to all attendees regardless of their method of registration or reason for cancellation.

## PROCEEDINGS

The proceedings for Winter Roundtable will be available for all attendees online about 2 weeks after the event. The URL for the proceedings will be included in the conference materials to be distributed at the symposium. Copies of the CD will be available for purchase for those who cannot attend. The price for the WRT proceedings CD is \$250. Please note that not all presentations are included in the proceedings. The decision to include is left up to the presenter.



The Sniper Advanced Targeting Pod (ATP) is the targeting system of record for the U.S. Air Force. Combat proven on the F-15E and F-16, Sniper's advanced targeting technology and features are changing the way our armed forces operate in theater by providing new capabilities in meeting the challenges of Non-Traditional Intelligence, Surveillance, and Reconnaissance (NTISR) in addition to bringing increased precision for strike missions.

# PRECISION STRIKE WINTER ROUNDTABLE REGISTRATION FORM

Crystal Gateway Marriott, Arlington, VA

**March 3, 2010**

**Precision Strike Association**

2111 Wilson Boulevard, Suite 400

Arlington, VA 22201-3061

(703) 247-2590 • (703) 527-5094 fax

www.precisionstrike.org



- Ways to sign up:** 1. Online with a credit card at [www.precisionstrike.org](http://www.precisionstrike.org)  
2. By fax with a credit card — Fax: 703-527-5094  
3. By mail with a check or credit card

Address change needed

**By completing the following, you help us understand who is attending our meetings.**

PSA Master ID/Membership # \_\_\_\_\_ Social Security # \_\_\_\_\_  
*(if known—hint: on mailing label above your name)* *(last 4 digits – optional)*

Prefix \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_ Last \_\_\_\_\_  
*(e.g. RADM, COL, Mr., Ms., Dr., etc.)*

Military Affiliation \_\_\_\_\_ Nickname \_\_\_\_\_  
*(e.g. USMC, USA (Ret.) etc.)* *(for Meeting Badges)*

Title \_\_\_\_\_

Organization \_\_\_\_\_

Street Address \_\_\_\_\_

Address *(Suite, PO Box, Mail Stop, Building, etc.)* \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ ext. \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Signature\* \_\_\_\_\_ Date \_\_\_\_\_

**Preferred way to receive information**

Conference information  Address above  Alternate *(print address below)*  E-mail

Subscriptions  Address above  Alternate *(print address below)*

Alternate Street Address \_\_\_\_\_

Alternate Address *(Suite, PO Box, Mail Stop, Building, etc.)* \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

*\* By your signature above you consent to receive communications sent by or on behalf of NDIA, its Chapters, Divisions and affiliates (NTSA, AFEI, PSA, WID) via regular mail, e-mail, telephone, or fax. NDIA, its Chapters, Divisions and affiliates do not sell data to vendors or other companies.*

**Primary Occupational Classification. Circle ONE.**

- A. Defense Business/Industry
- B. R&D/Laboratories
- C. Army
- D. Navy
- E. Air Force
- F. Marine Corps
- G. Coast Guard
- H. DOD/MOD Civilian
- I. Gov't Civilian (Non-DOD/MOD)
- J. Trade/Professional Assn.
- K. Educator/Academia
- L. Professional Services
- M. Non-Defense Business
- N. Other \_\_\_\_\_

**Current Job/Title/Position. Circle ONE.**

- A. Senior Executive
- B. Executive
- C. Manager
- D. Engineer/Scientist
- E. Professor/Instructor/Librarian
- F. Ambassador/Attaché
- G. Legislator/Legislative Aide
- H. General/Admiral
- I. Colonel/Navy Captain
- J. Lieutenant Colonel/Commander/ Major/Lieutenant Commander
- K. Captain/Lieutenant/Ensign
- L. Enlisted Military
- O. Other \_\_\_\_\_

Year of birth *(Optional)* \_\_\_\_\_

## REGISTRATION FEES

**On-Time Registration**      **Late Registration**  
After 2/26/10

PSA/NDIA Member*	— \$375	— \$425
Non-Member**	— \$425	— \$475
Government/Academia	— \$275	— \$325
Press	— no charge	
Speaker	— no charge	

*Media/DAU/Guests and speakers: Please fax your registration form directly to Dawn Campbell at 703-527-5094--these options are not available online.*

**REGISTRATION DEADLINE: FEBRUARY 26, 2010**  
**REGISTRATION FEES WILL INCREASE \$50 AFTER THIS DATE**

**NO refunds for cancellations received after February 24, 2010**  
**Substitutions Welcome! Please email request.**

- \* Including NDIA and all affiliates
- \*\* Includes a free one-year PSA membership and National Defense magazine for Military and Government employees (first time members only).

**HOW DID YOU RECEIVE THIS FORM?**

- Brochure Mailing     PSA Website     NDIA Website
- Other: \_\_\_\_\_       Email

## PAYMENT OPTIONS

- Check *(payable to PSA)*     Cash     VISA     MasterCard
- American Express     Diners Club

Government PO/Training Form # \_\_\_\_\_

*If paying by credit card, you may return by fax to (703) 527-5094.*

Credit Card Number \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**QUESTIONS? Contact: Dawn Campbell**  
**Office: (703) 247-2590 Fax: (703) 527-5094**

**Mail to: Precision Strike Association (PSA)**  
**Event #0WIN**  
2111 Wilson Boulevard, Ste 400 | Arlington, VA 22201

**For more information:**

Please visit our website: [www.precisionstrike.org](http://www.precisionstrike.org) or  
email: [dcampbell@precisionstrike.org](mailto:dcampbell@precisionstrike.org)

*Affiliate: NDIA (National Defense Industrial Association)*

*Congratulations  
to the  
2010 Recipients  
of the*  
**WILLIAM J. PERRY  
AWARD**

*Sniper Advanced  
Targeting Pod Team*  
**Lockheed Martin Corp.  
and  
United States Air Force**

## CALENDAR OF EVENTS

**April 20-21, 2010**

**PRECISION STRIKE ANNUAL REVIEW (PSAR-10)**  
Waterford Receptions—Springfield, VA

**June 22-23, 2010**

**Precision Strike & JHU/APL—Small UAS Forum**  
Johns Hopkins University/Applied Physics Laboratory  
Laurel, Md.

This symposium will be conducted at the SECRET/NOFORN Level.

**October 26-27, 2010**

**Precision Strike Technology Symposium (PSTS-10)**  
Johns Hopkins University/Applied Physics Laboratory  
Laurel, Md.

This symposium will be conducted at the SECRET/NOFORN Level.

**Sponsorship and exhibit opportunities  
available for all events.**



**Precision Strike Association**

2111 Wilson Blvd. Suite 400

Arlington, VA 22201

*Registration deadline February 26, 2010*

*For more information or to register online go to [www.precisionstrike.org](http://www.precisionstrike.org)*