



# TARGET MANAGEMENT INITIATIVE

## *OSD, Director of Operational Test and Evaluation (DOT&E) TMI Status Update*

James Maybury - DOT&E TMI Support

*“Moving Forward:  
Next Gen Targets”*

48<sup>th</sup> Annual NDIA  
Targets, UAVs &  
Range Operations Symposium  
New Orleans, LA  
October 19-21, 2010



# Outline

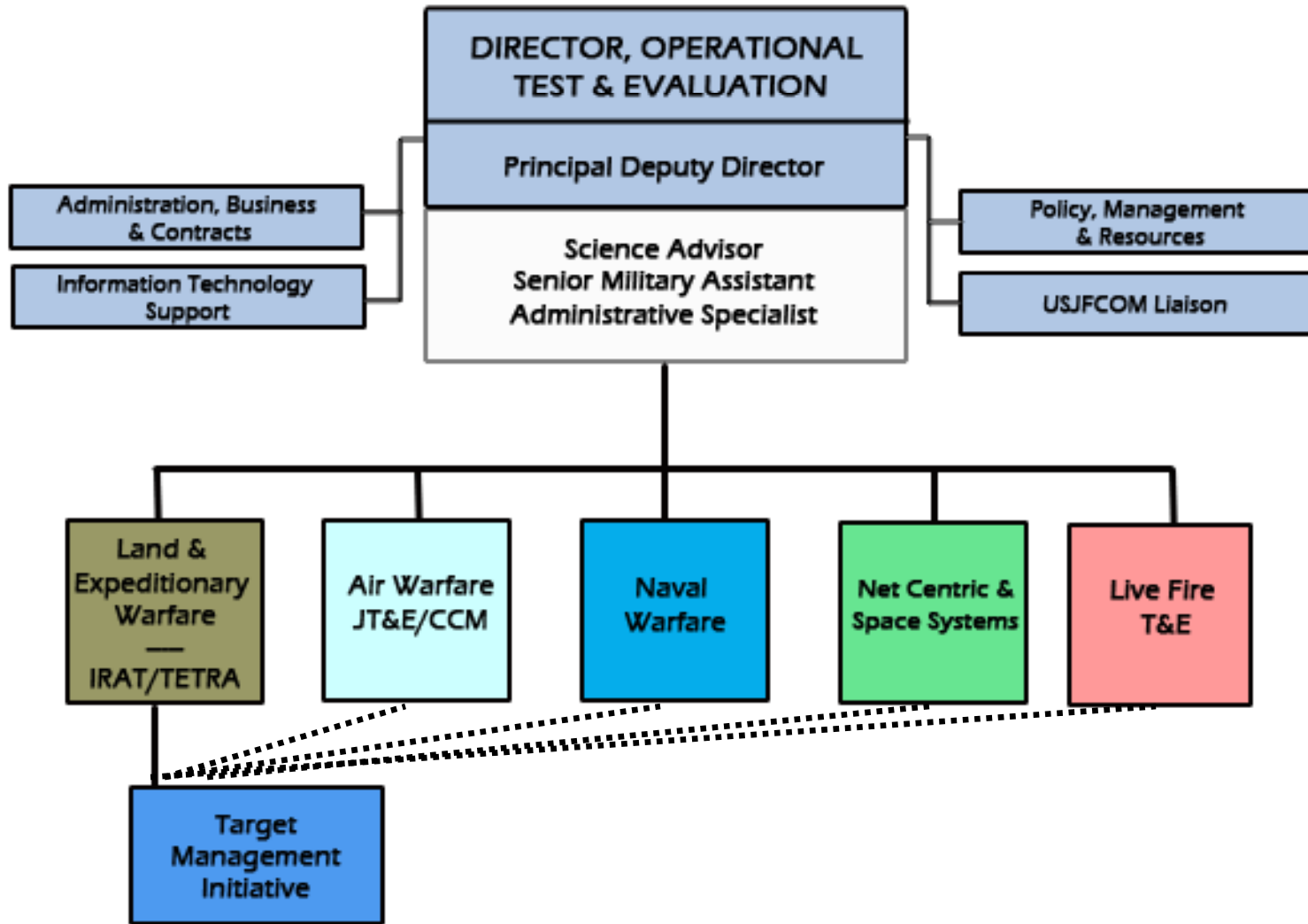
- Org Chart within DOT&E
- Supporting DOT&E's Mission
- The Target Management Initiative
- Submitting Proposals
- FY10 Recap
- FY11 Program
- FY12 Focus Areas

## DOT&E's Target Resources Staff:

- Dennis Mischel: TMI Program Manager / Targets Lead
- Pat Burris: 5<sup>th</sup> Gen. FSAT Project Manager / Aerial Targets
- James Maybury: Target Control Systems / C<sup>2</sup> Interfaces
- Josh Messner: TMI Execution Manager / Mobile Ground Targets



# Org Chart within DOT&E





# Supporting DOT&E's Mission

<http://www.dote.osd.mil/about.html>

“The Director, Operational Test & Evaluation (DOT&E) ... making **budgetary and financial recommendations to the SecDef regarding OT&E**; and **oversight to ensure OT&E for major DoD acquisition programs is adequate to confirm operational effectiveness and suitability of the defense system in combat use.**”

Targets Staff supports DOT&E by:

- Annual monitoring of Services targets budgets for potential impacts to OT&E
- Making investments that:
  - Help to ensure Targets are Threat Representative and Cost Effective
  - Help promote interoperability between Services and Ranges
  - Help to ensure Target Systems (C<sup>2</sup>, Scoring, Launch) are adequate to support Testing



# The Target Management Initiative

## Objective

- Improve threat realism, increase interoperability, and reduce test costs.

## Projects

- TMI projects include *studies, standards developments, target system prototypes, and proof of concept demonstrations.*

## Selection

- Supported by Target Investment Working Group (TIWG)
- Criteria Include: Importance to Operational Testing, Improvement to the Threat Realism, Benefit vs. Cost, Multi-Program Applicability, Potential for Successful Execution
- DOT&E Deputies are briefed on prioritized project list

## Execution

- Projects are typically 1-3 years in length
- \$50K Studies to \$3M Prototypes
- Project Execution is Managed by the Services
- Minimum deliverables include: Monthly reporting, Bi-annual briefings, Final Report

**Prime consideration is given to projects that address Operational Testing (OT) requirements and DOT&E resource concerns.**

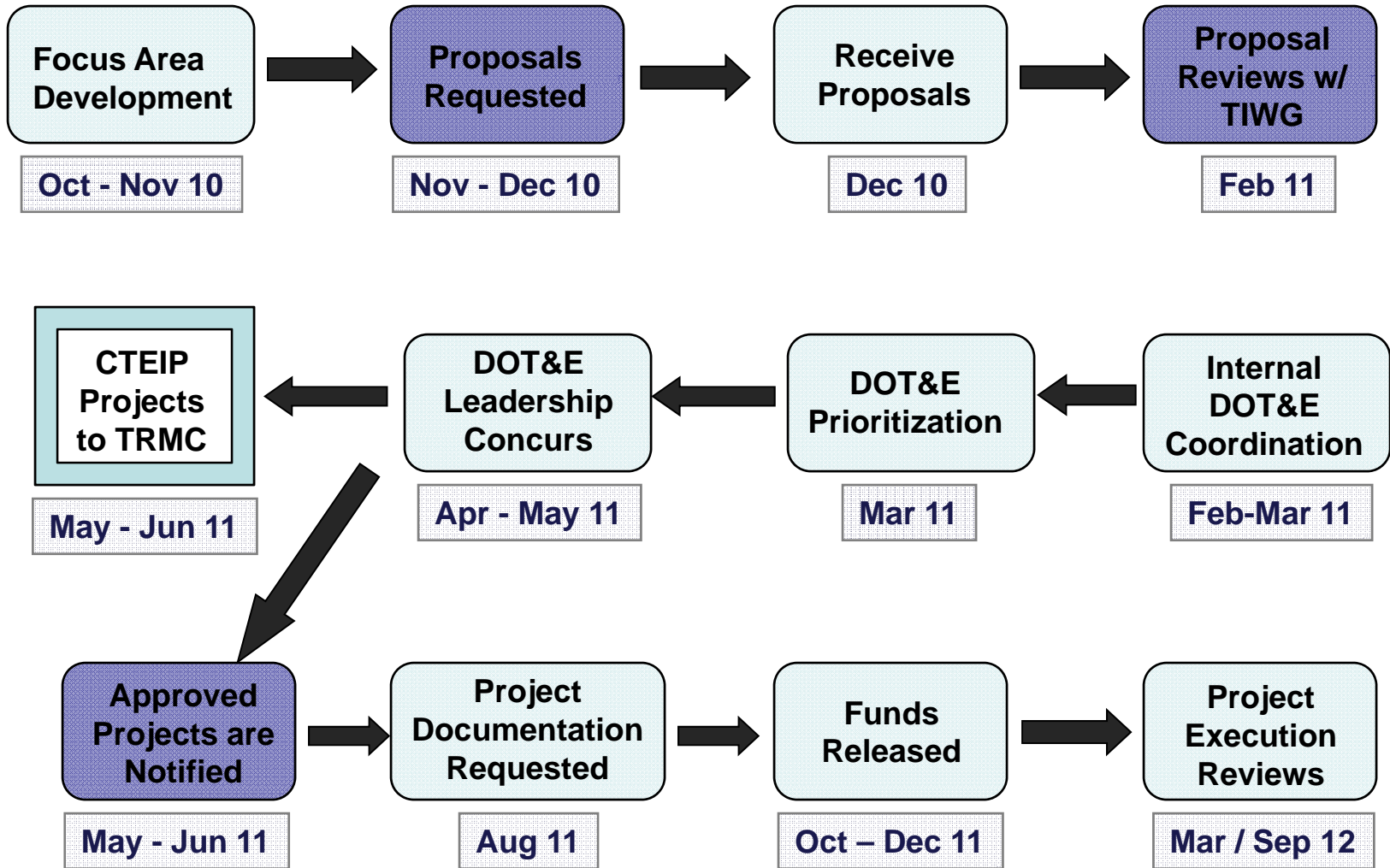


# Notional Upcoming Dates

- **Week of 1 Nov** – Release Call for Proposals & FY12 Focus Areas
  - Initial proposal format will be a 1-2 page white paper
- **Week of 6 Dec** – White paper proposals due
- **Week of 20 Dec** – TMI response to white papers released and detailed proposals requested.
- **Week of 24 Jan** – Detailed proposals due.
- **Week of 1 Feb** – TMI response to proposal authors released.
- **Late February** – New Start Reviews



# Project Selection Timeline

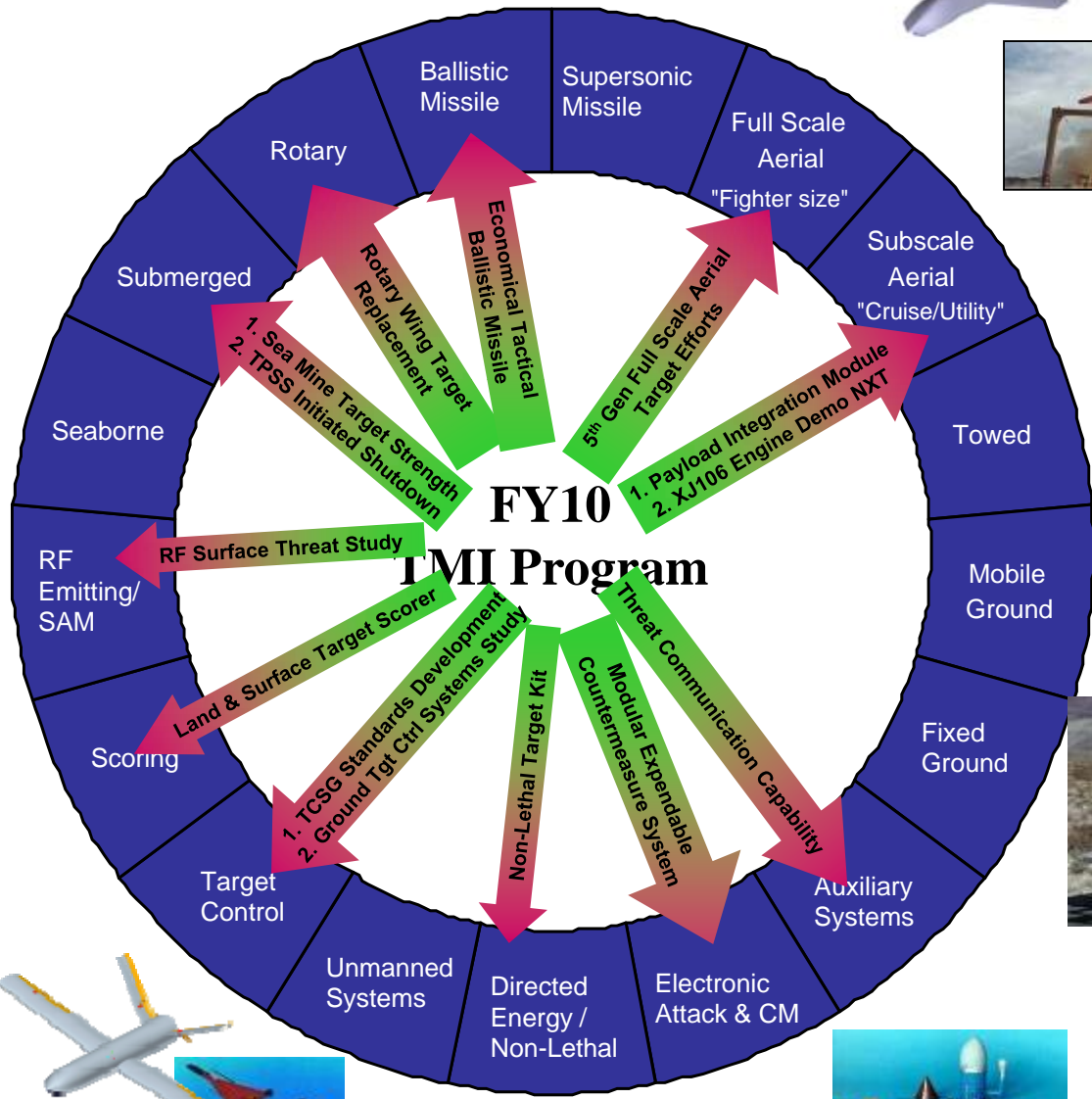
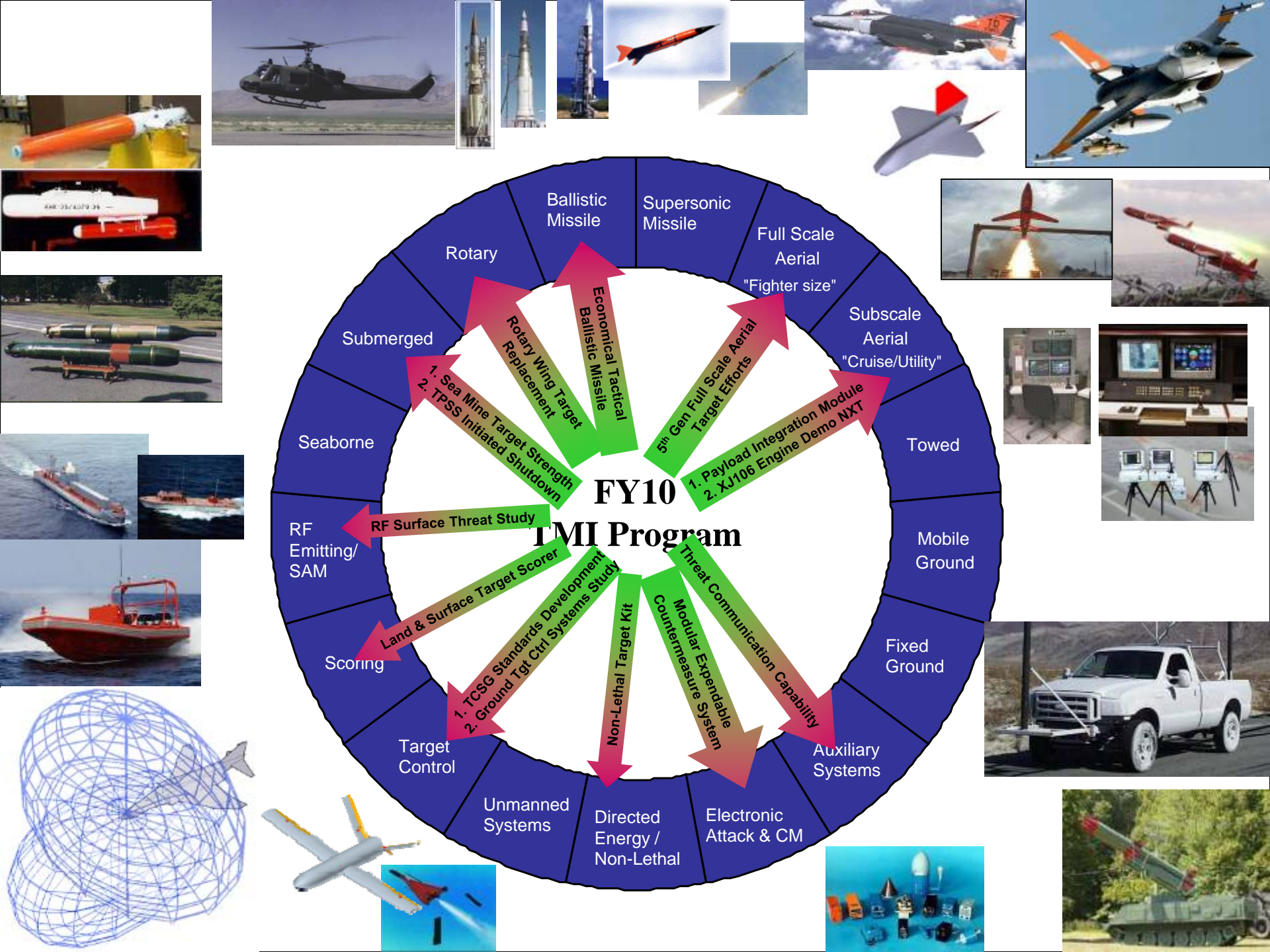




# Submitting Proposals

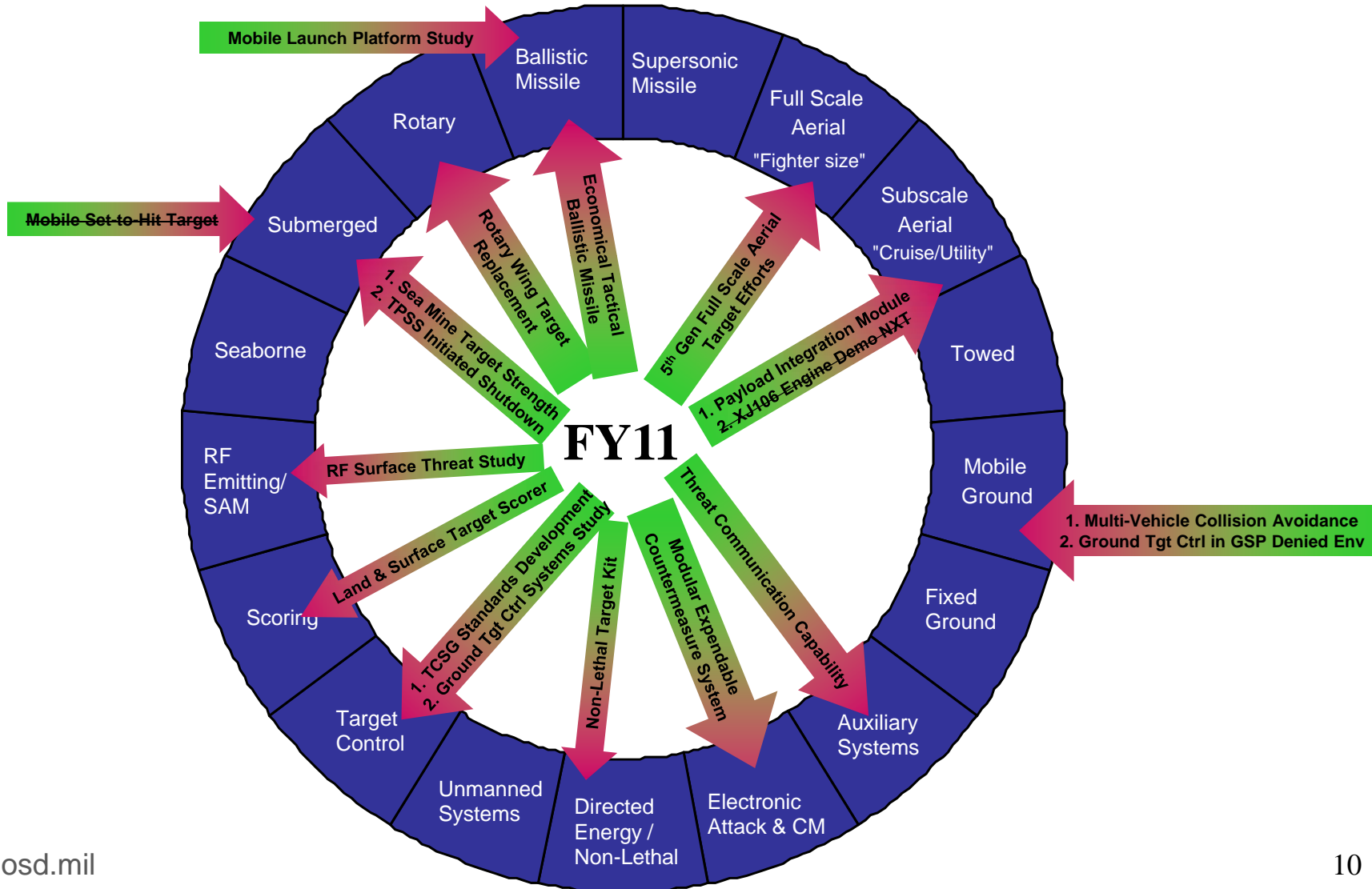
- Project proposals may be submitted via the TMI website: [www.tmi.osd.mil](http://www.tmi.osd.mil)
- We recommend industry and academia work with Service partners when submitting proposals.
- Please follow-up submittals with a call to 703-681-5502







# FY11 TMI Program





# FY12 TMI Focus Areas

- In the process of developing
- For reference, the FY11-FY08 focus areas are on the TMI website
- Additional references:
  - The DoD Strategic Plan for T&E Resources (TRMC)
  - Service target resource needs (citing any references or documents will strengthen a proposal)
  - The DOT&E Annual Report “T&E Resources Appendix”



# *TARGET MANAGEMENT INITIATIVE*

**Thanks!**

[www.tmi.osd.mil](http://www.tmi.osd.mil)