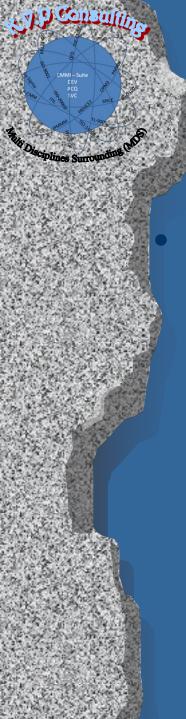


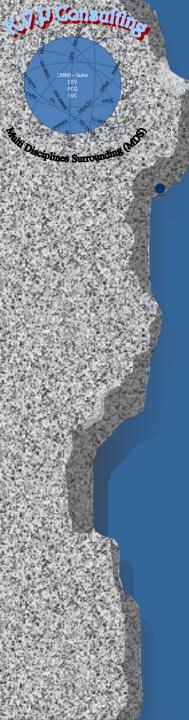
# Leveraging Your Service Quality Using ITIL V3, ISO 20000 and CMMI-SVC

Monday Half-Day Tutorial



### **Definitions**

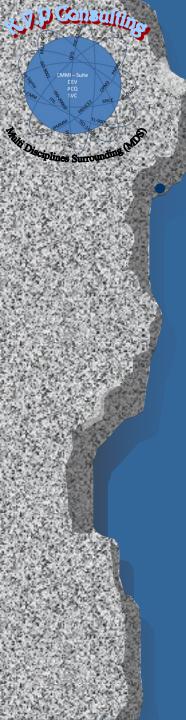
Service - Employment in duties or work for another



## The Challenge

This situation where organization is running a system lifecycle a matrix with internal or external contractors = service providers, with

• separate quality management systems and with compliance to different standards (e.g. AS9100c) and qualification (e.g. MIL-STD 217) on different parts of the system / product lifecycle

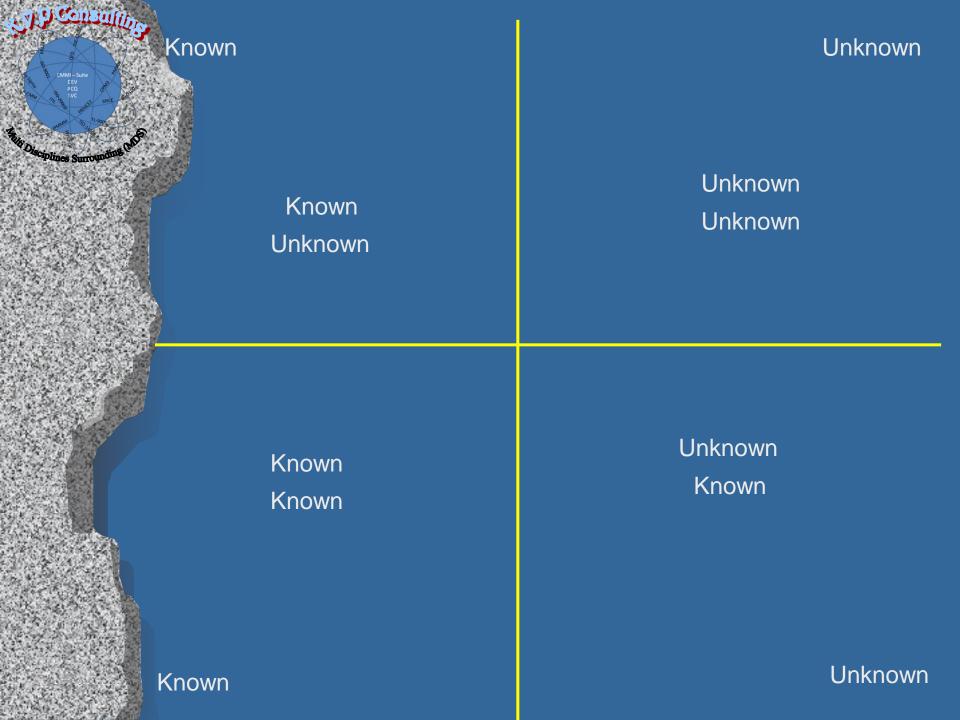


# The Challenge

This situation where organization is running a system lifecycle a matrix with internal or external contractors, with

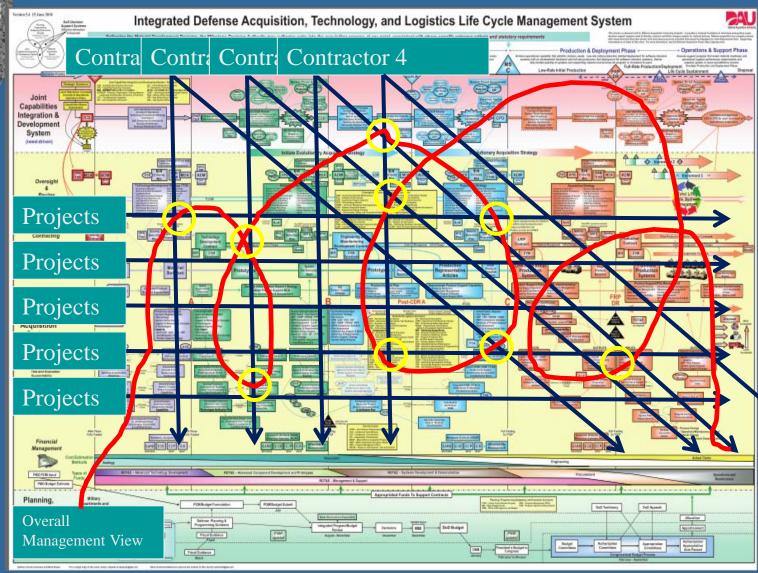
- With partial overall view in interactions and handshakes between these groups is introducing inefficient usage of
  - resources,
  - expensive maintenance of duplicate infrastructures
  - and Organizational Sets of Standards Processes as well as assets,
- May result in less quality and impacting the end product / system.

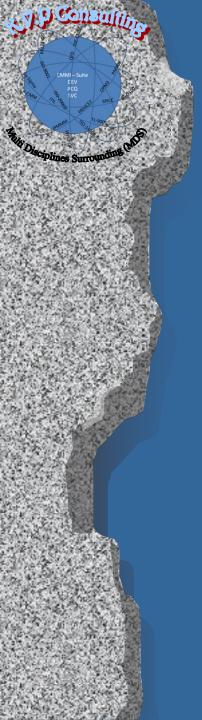




# The Lifecycle Challenge

Sciplines Surrounding





The Theory in the Models is Nice

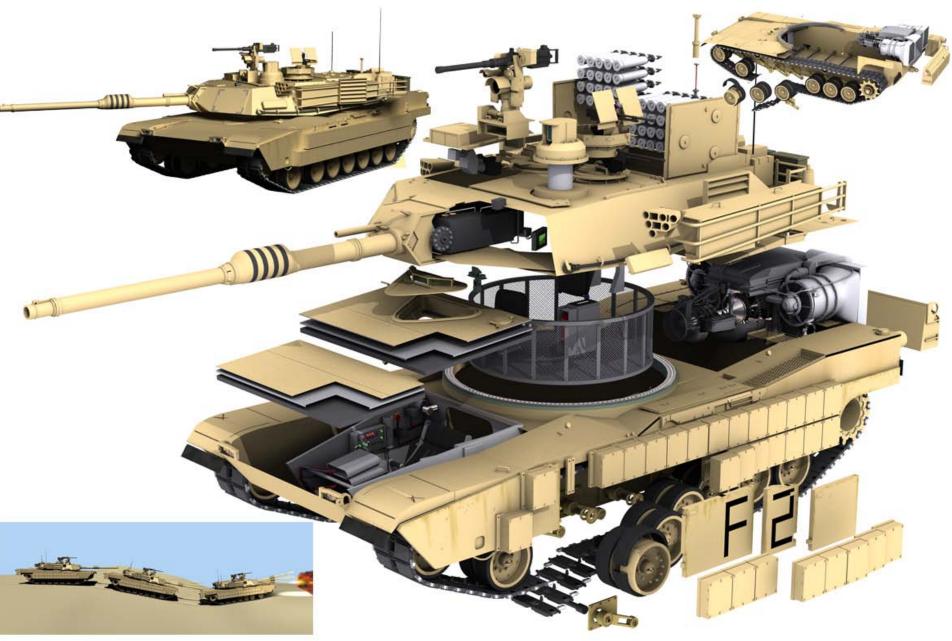
### However

Real Life is More Complicated

**Much More** 



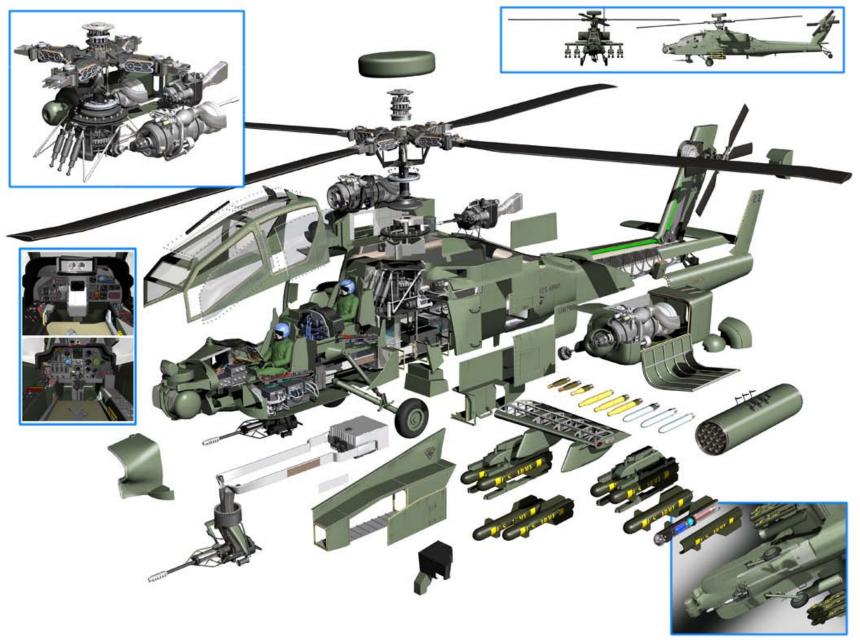


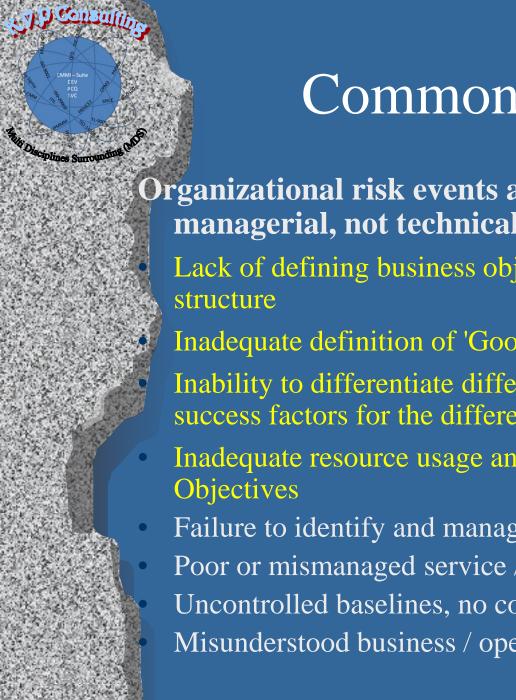












#### Common Failures - 1

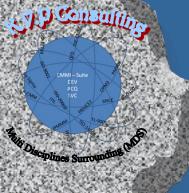
Organizational risk events are predominantly managerial, not technical.

Lack of defining business objectives in quantitative terms and

Inadequate definition of 'Good Enough' level

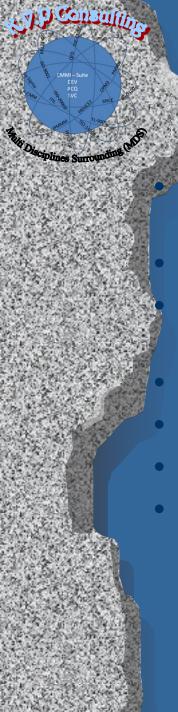
Inability to differentiate different business objectives and success factors for the different domains and lifecycle phases

- Inadequate resource usage and adjustment to Plan and
- Failure to identify and manage risks
- Poor or mismanaged service / operational requirements
  - Uncontrolled baselines, no configuration management
  - Misunderstood business / operational needs and objectives



### Common Failures - 2

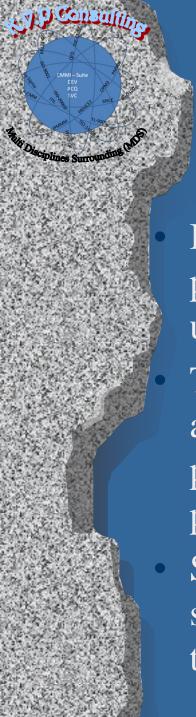
- Poor contractor acquisition or management
- Lack of skills, capability and training
- Poor planning and tracking
  - Value Stream
  - Equipment
  - Resources
  - Finance
- Poor / misuse of data and measurements
- Inability to estimate accurately
- No quality assurance / control
- Poor communications



# The Operational Need

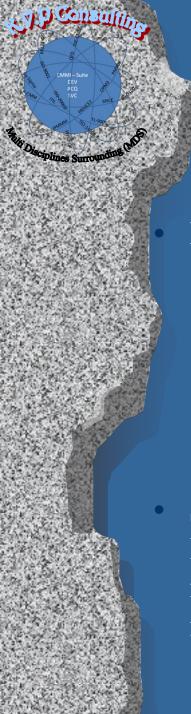
Management capability level from both professional and knowledge level

- Performance and reporting norms
- Self management and self discipline maintaining personal professional and knowledge capabilities
- Individual and team discipline
- Cooperation and knowledge and resource sharing
- Appropriate visibility of information, data and capabilities
- Quality of readiness and preparedness for performing mission



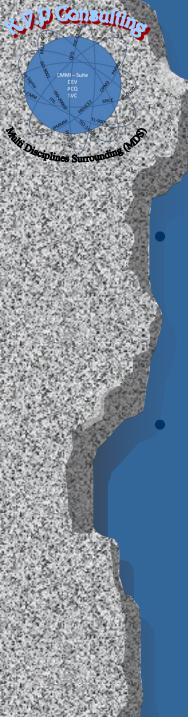
# The Approach to the Solution Concept

- Best practices in the model focus on activities for providing quality services to the customer and end users
- To identify improvement targets in main lifecycle areas such as operations, information, governance, people and organizational structure, portfolios, project execution, and finance
- Select processes that are critical to the system success such as stakeholder management, technical interfaces and integration



# The Approach to the Solution Concept

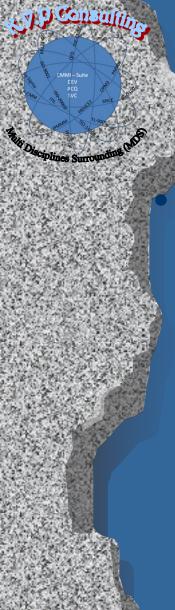
- Build an action plan composed from the following main steps
  - Organizational map
  - Functional team and groups size and role in the lifecycle
  - Full lifecycle map
  - Setting improvement targets
  - Gap analysis
- Suggesting to the senior management to address the lifecycle and process (as a whole) as a complex of crossing interfaces and to add additional content to the lifecycle map (as a layer)



# The Conceptual Solution

Building on contingency theory, it outlines a comprehensive framework suggesting a fit between the level of Mission interoperability and environmental as well as internal contingencies.

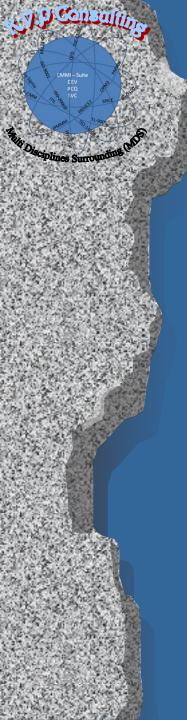
Moving from the current environment of basic process and way of thinking toward a more controlled and measured process to reduce the overwhelming amount of information that build decisions



# The Proposed Solution Concept

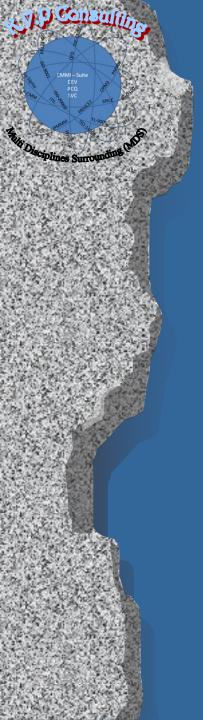
Using the CMMI-SVC as an overall umbrella, to:

- Increase results and effectiveness
- Reduce quality related activities costs by reducing overlaps and choosing the appropriate parts only as part of the 'whole'
- Reduce administration costs by improving the ability to manage the lifecycle network
- Converged working network helps businesses to save procurement costs of infrastructure



## Process Improvement Effort Objectives

- Group Target is Process Improvement:
  - Increase Processes Efficiency
  - Increase Budget utilization
  - Reduce Cost of Poor Quality
  - Increase Uniformity in Processes
- Leading Standards to Compliance with
  - ITIL
  - ISO 20000
  - ISO 25999



# Mapping Sample



#### IT Infrastructure Library - ITIL

Is "best practice" in IT Service Management, developed by OGC and supported by publications, qualifications and an international user group

Assist organizations to develop a framework for IT Service Management and to certify the service managers

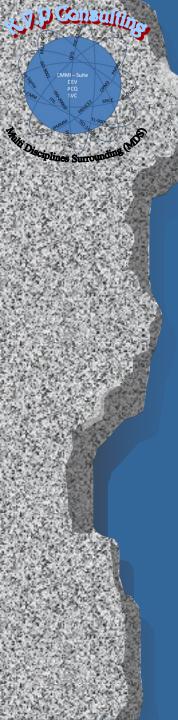
- Worldwide, most widely used best practice for IT Service Management
- Consists of a series of Core books giving guidance on the provision of quality IT services

#### ITIL Processes & Function

ITIL F	Processes
--------	-----------

Service Support	Service Delivery			
Incident Management	Service Level Management			
Problem Management	Availability Management			
Change Management	Capacity Management			
Release Management	IT Service Continuity Management			
Configuration Management	Financial Management for IT Services			
ITIL Functions				

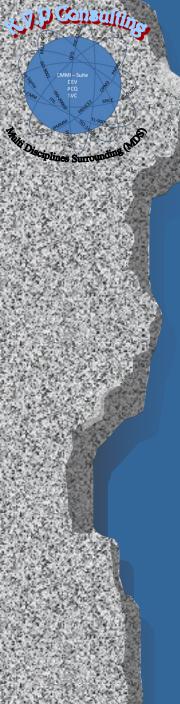
Service Desk



## What is ISO 20000

ISO 20000 can be summarised as:

- A standard to promote the adoption of an integrated process approach for the effective delivery of managed services to meet business and customer requirements
- A set of "controls" against which an organization can be assessed for effective IT Service Management processes
- The ISO 20000 standard defines the requirements for an organization to deliver managed services of an acceptable quality for its customers



#### Structure of ISO 20000

The Standard is divided into two distinct parts:

- Part 1 provides the requirements for IT service management to gain certification
- Part 2 Code of Practice for Service Management
  - Provides guidance to internal auditors and assists service providers planning service improvements or preparing for audits against ISO 20000

#### ISO 20000 Processes

**Management Systems** 

Management Responsibility, Documentation Requirements, Competences, Awareness & Training

Planning & Implementation

Plan, Implement, Monitor, Improve (Plan.... Do.... Check..... Act.....)

Planning New Services

Planning & Implementing New or Changed Services

Capacity Management Service Continuity & Availability Management

#### Service Delivery Processes

Service Level Management Service Reporting Information Security
Management
Budgeting & Accounting for
IT Services

#### **Control Processes**

Configuration Management Change Management

#### Release Processes

Release Management

#### **Resolution Processes**

Incident Management Problem Management

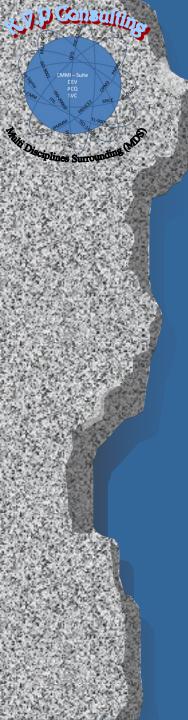
#### Relationship Processes

Business Relationship Management Supplier Management



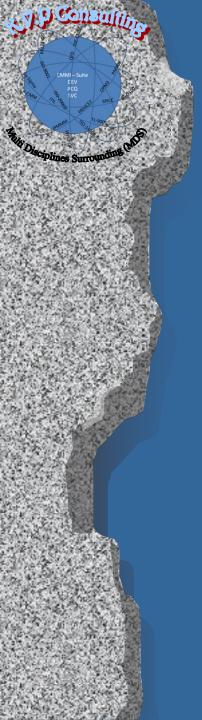
#### ITIL Service Support Processes & Functions

ISO 20000	ITIL	
Resolution Processes	Incident Management	
ivesolution Flocesses	Problem Management	
Control Processes	Change Management	
	Configuration Management	
Release Process	Release Management	
No formal Process	Service Desk	

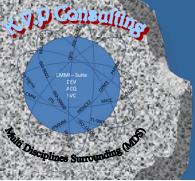


#### ITIL Service Delivery Processes

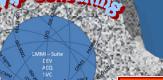
ISO 20000	ITIL	
Service Level Management	Service Level Management	
Service Reporting		
Business Relationship Management		
Supplier Management		
Service Continuity & Availability	IT Service Continuity Management	
Management	Availability Management	
Budgeting & Accounting for IT Services	Financial Management for IT Services	
Capacity Management	Capacity Management	
Information Security Management	No formal Process	



# CMMI Calibration Process

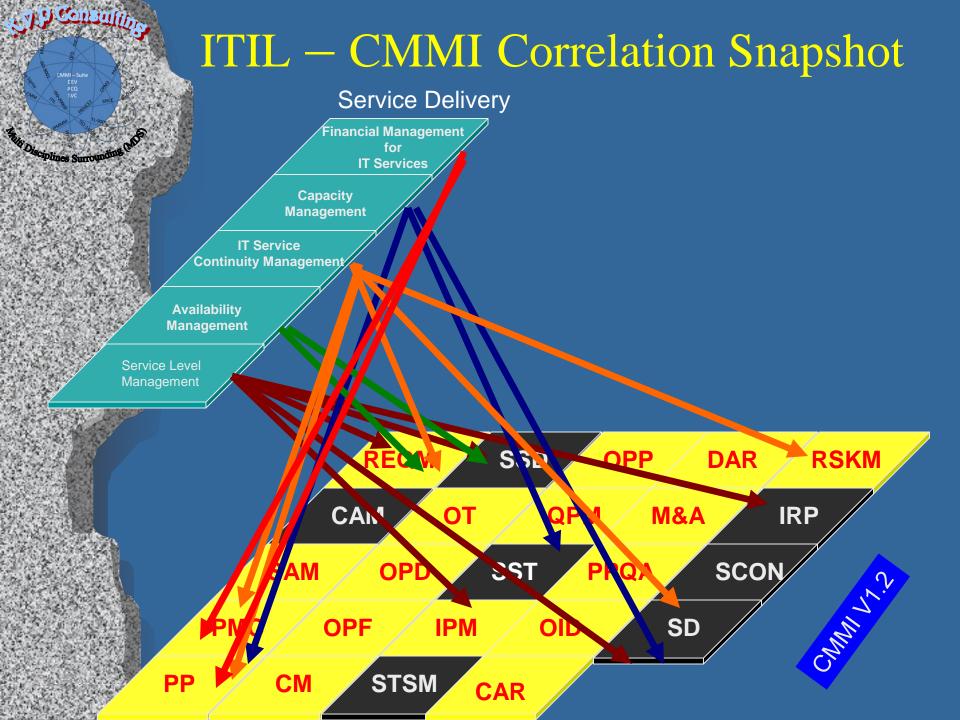


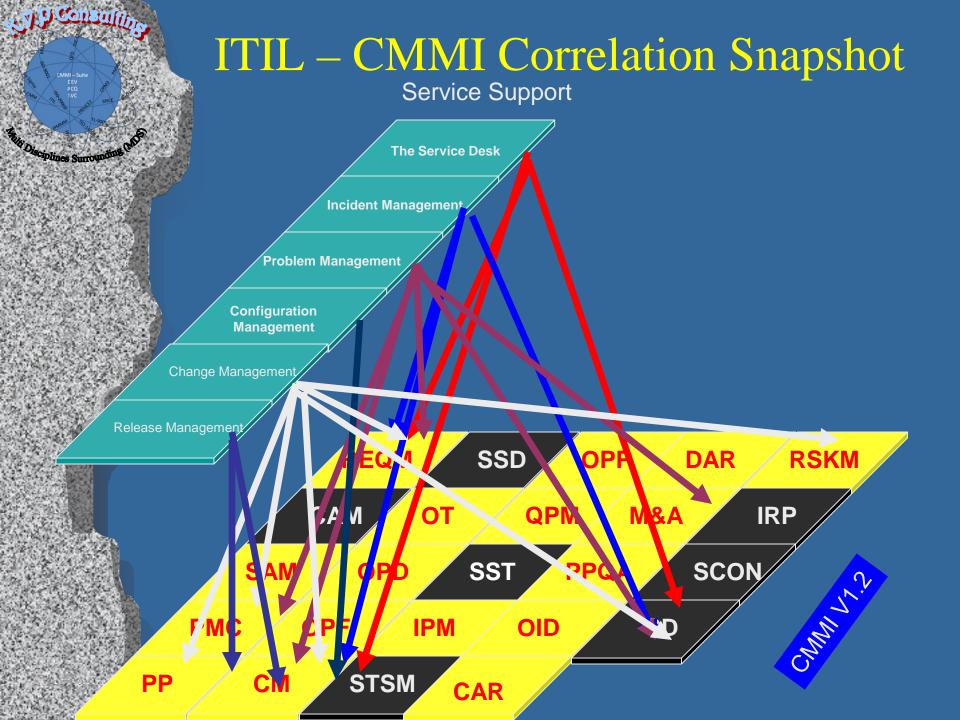
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37 N(*) Title			
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	integrity of work products using configuration identification, configuration control,		products using configuration identification, configuration contro
	odd falls action to provest them from accounting in the future  Odderwine Causes of defects and problems  Residences of defects and problems are systematically determined.  3.1 solicit defects and problems for analysis.  1.2 solicit criticals and problems for analysis.  2. solicit criticals and problems for analysis.  2. solicit criticals and problems for analysis.  2. solicities and problems are been available for analysis.  2. solicities and problems are been available for proforming the task.  2.1 Perform analysis of addeded defects and problems and proposes actions to address them.  2.1 I. Conduct causal analysis of addeded defects and problems are deformed to task.  2.2 I. Analysis of address and problems been to deforming their rest causes.  2.3 I. Analysis of address and problems been on their rest causes.  2.4 I. Proposes and decument; actions to be taken to proposely their rest causes.  Address Causes of Cofects and Problems  Rest causes of defects and problems are systematically addressed to proposel defects for their systems.  2.1 I. Inalysis action proposals developed in causely analysis.  2.1 I. Inalysis action proposals developed in acusel analysis.  2.1 I. Inalysis action proposals developed in acusel analysis.  2.1 Inalysis action proposals to be implemented the action proposals.  3. Identify and decounters for implementing the action proposals.  3. Identify and decounters for implementing the action proposals.  3. Identify and decounter improvement proposals for the organisation's set of standard processes behavior the effect of charges on process professions of subprocesses as appropriate.  2.2 Incassive the charge in poformance of the project's defined process or of subprocesses as appropriate.  2.3 According analysis and resolution details for use across the project and organisation.	Outcoming Causes of Ordinals and Problems  Account of School CAM	Odomine Cause of Orlino and Problems  Most cause of Orlino and Problems  Most cause of Orlino and Problems  According to American Comment of Cause of Orlino and Problems  According to American Comment of Cause of Orlino and Problems  1. Sector Orlino and problems are system deally determined  According to American Comment of Cause of Orlino and American Comment of Cause of Orlino and American Comment of Cause of C

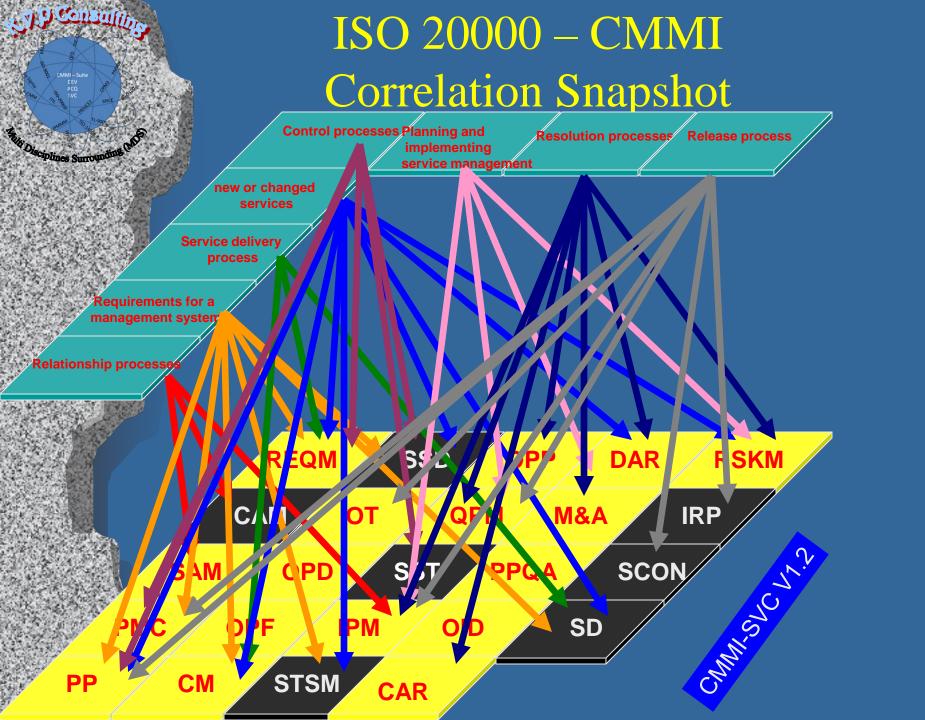


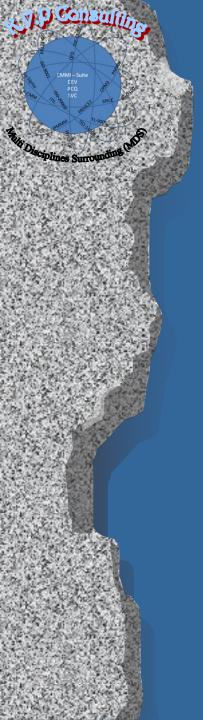
## First Level Filtering (PA Level)

DEV	ACQ	SVC
Project Planning	Project Planning	Project Planning
Project Monitoring and Control	Project Monitoring and Control	Project Monitoring and Control
Process and Product Quality Assurance	Process and Product Quality Assurance	Process and Product Quality Assurance
Requirements Management	Requirements Management	Requirements Management
Configuration Management	Configuration Management	Configuration Management
Measurement and Analysis	Measurement and Analysis	Measurement and Analysis
Organizational Process Definition +IPPD	Organizational Process Definition	Organizational Process Definition
Organizational Process Focus	Organizational Process Focus	Organizational Process Focus
Organizational Training	Organizational Training	Organizational Training
Decision Analysis and Resolution	Decision Analysis and Resolution	Decision Analysis and Resolution
ntegrated Project Management +IPPD	Integrated Project Management	Integrated Project Management
Risk Management	Risk Management	Risk Management
<b>%</b>	3 1 1 0 3 1 1	
Quantitative Project Management	Quantitative Project Management	Quantitative Project Management
Organizational Process Performance	Organizational Process Performance	Organizational Process Performance
organizational research errormance	er of the state of	o i gamilla de la maria dela maria dela maria dela maria de la maria dela ma
Causal Analysis and Resolution	Causal Analysis and Resolution	Causal Analysis and Resolution
	Organizational Innovation and Deployment	Organizational Innovation and Deploymen
Supplier Agreement Management		Supplier Agreement Management
Supplier Agreement Munugement		Supplier Agreement Management
Requirements Development	Acquisition Requirements Development	
Validation	Acquisition Validation	
Verification	Acquisition Verification	
	- requirement to meeting the second s	
Fechnical Solution	Solicitation and Supplier Agreement Development	Capacity and Availability Management
Product Integration	Agreement Management	Incident Resolution and Prevention
	Acquisition Technical Management	Service Continuity
		Service Delivery
		Service System Development
		Service System Transition
		•
		Strategic Service Management



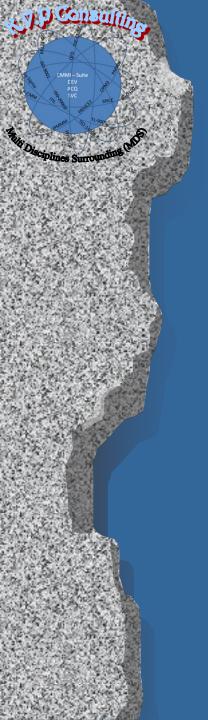






# The Implementation

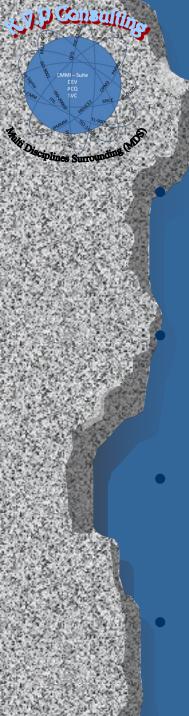
What we did



# Our Organizations (Group) Structure

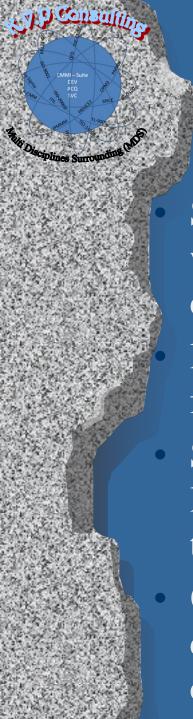


- Prioritizes resources and projects based on costbenefit considerations
- Manages the actual development process
  - Systems must be designed for group-wide deployment
- Systems and functionality are reused across products, distribution channels, brands and markets
- Systems must optimize cross-organisational processes and make it possible to combine parts of the Group's products into new products

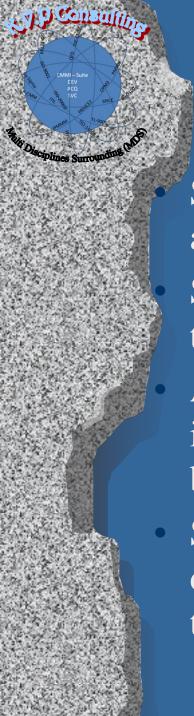


By reusing system elements, even across different technical platforms, significant efficiencies are gained in the development of systems

- Integrate third party systems into the whole system complex, regardless of the technical deployment platform
- Minimize the costs associated with the integration of applications and tools across systems and platforms
  - Limited but adequate set of market leading technologies are used as standard tools



- SyDLC and TCO must be implemented in such a way that the integrity of the business cannot be compromised
- level of security and operations must be high and financially sound
- Systems and platforms must have a high quality level, protecting the Group against errors, down time, security breaches and data loss
- Quality level must correspond with risks, consequences and not least the expectations of the customers

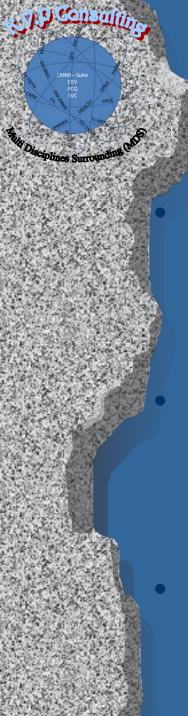


Systems must adhere to the agreed service levels and be delivered with the agreed functionality

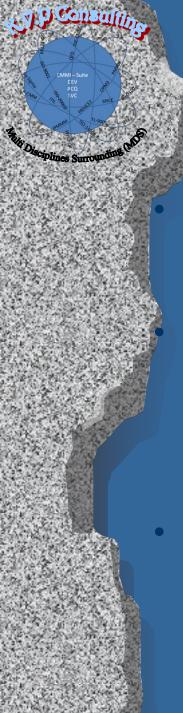
Simple and accessible user interfaces, adapted to the user's role or the customer's needs

Access is given to the necessary functionality and information from the underlying business system based on consolidated data

Systems must constantly support the chosen set of distribution channels and user interfaces, enabling the Group to meet the customer at any given point



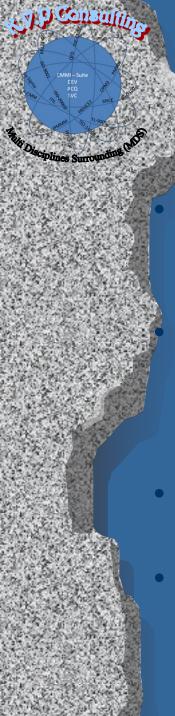
- Knowledge about the customers and their behavior must be gathered in a structured way on each customer interaction, and related to the Group's products
- Integrated and customer-facing sales and advisory system ensures that products and services can be developed and deployed across business units, customer segments and distribution channels
- Reduce the Group's costs by optimizing the whole value chain



Costs associated with the rationalisation of processes must be minimal, enabling economically feasible automation of even small business processes

Business procedures must be implemented direct as supported processes, guiding employees and customers through the activities with as little prior knowledge as possible, letting them concentrate on the products and actual business.

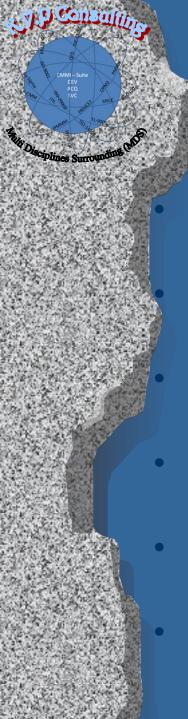
Enables conversion of manual activities into automatic sequences without changing the basic design of the underlying processes.



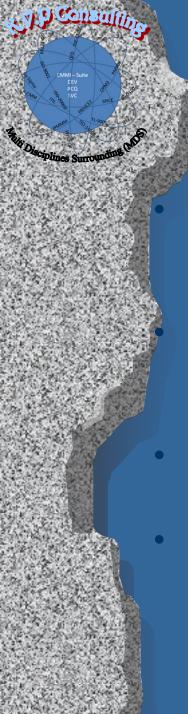
- Combine activities efficiently and flexibly across distribution channels, partners, brands and markets, wherever this is desirable from a business point of view
- Systems must support the processes which gather, organize, share and analyse the entire knowledge platform that exists about customers, products, business initiatives, organization, employees, etc
- Information must be available at any time and anywhere to those it is meant for
- Group's management processes and pricing, they must be based on consolidated and sufficiently current data



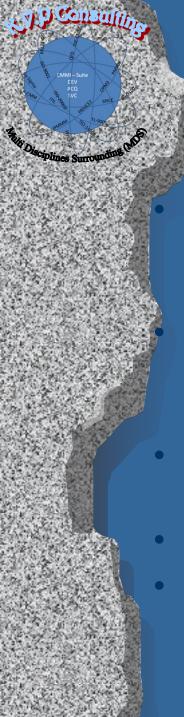
- Increase flexibility gradually without compromising on efficiency and stability
- Diversity is handled systematically and efficiently by using an infrastructure, which efficiently integrates systems, processes and manual activities across platforms and technologies
- Infrastructure is provided to developers, freeing them from having to programe integration and flexibility into each system
- Use of market leading standards
- Design of system elements focusing on flexibility



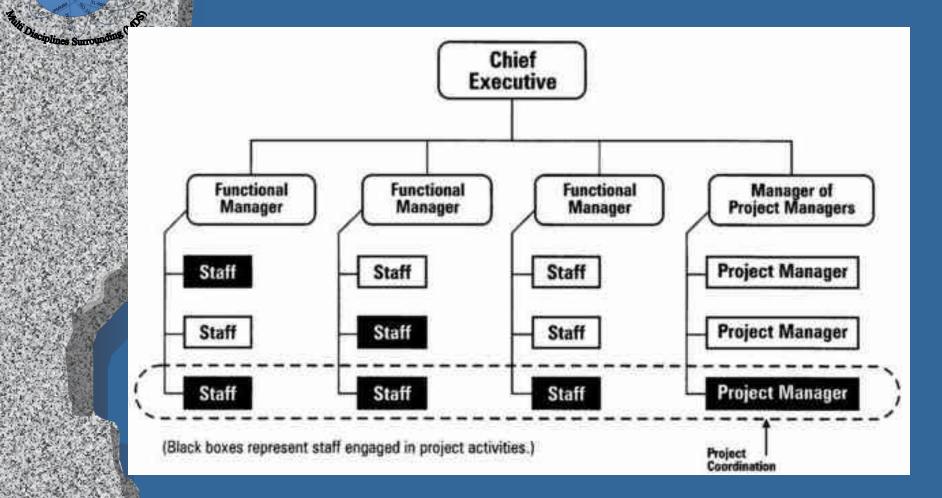
- System elements must be designed to scale in line with business growth and expansion
- System elements must be capable of handling unexpected events
- Ensure that systems can continue normal operations with the least impact on the business
- Business continuity during normal operating conditions as well as in disaster-like situations
- Systems design must if possible take into account the changeability of externally controlled data and processes
- Readiness for change by implementing changes for the entire group

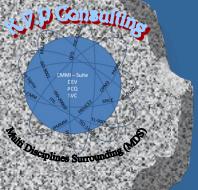


- Resources can thus be reused in any other project or area in the Group in a simple and efficient way, thereby ensuring consolidation of both data and functionality
- It must be possible to combine scattered IT resources into complete systems, applications and actual business processes
- Infrastructure must handle the coupling dynamically and parameterized
- Selection of coupling method must not be based on a technology choice made by the developers



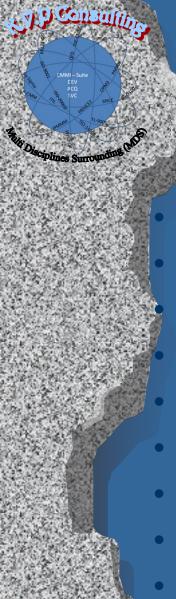
- Infrastructure and development methods must as a minimum support a layering of systems into user interfaces, business logic and data
- Service levels must if possible be based on dynamic and flexible policies, which are directly definable in the operational environment
- Infrastructure must efficiently handle error detection and quality control of complete system
- Infrastructure must efficiently support the integration
- Architecture is an essential parameter when choosing a third-party system





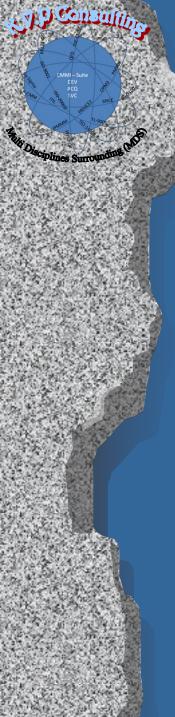
### Organizational Size and Functions

- Senior manager
- 15 'Division' managers
- ~80 Mid Level mangers
- ~X00 project / program / acquisition and line mangers
- X,000 working level staff relevant to the effort
- ~800 Quality related personal
- ~1000 'auditors'



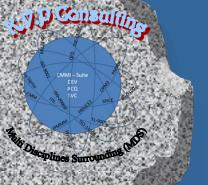
### Organizational Background Size and Functions

- Acquisition
- Project and program management
- In-house full development
- System integration
- Service units (i.e. IT, Civil Eng)
- HR
- Security (Information and data)
- Facilities and infrastructure
- In-house system engineering
- Maintenance and support
- Web centric operational architecture



## Organizational Background Main Related Quality Standards

- Internal Quality Standard
- EFQM
- CMMI Suite (SVC / ACQ / DEV)
- PMBOK & OPM3
- DoD 5000.01 & 5000.02
- ISO 14000
- OHAS 18000
- ITIL V 3
- ISO 20000
- ISO 27001 & 27002
- ISO 9001
- Other SEI technologies (RMM / P-CMM / TSP / PSP)



#### IT Quality Management Strategy

**L6** Strategic Framework EFQM / Baldrige

L5 Continuous process improvements (CMMI)

L4 Organizational (Cross Units)

QMS Integration

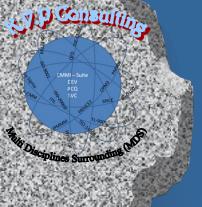
L3 Automation (QMS Application)

L2 Processes & Implementation of best practices & standards (ITIL)

**Process Performance** 

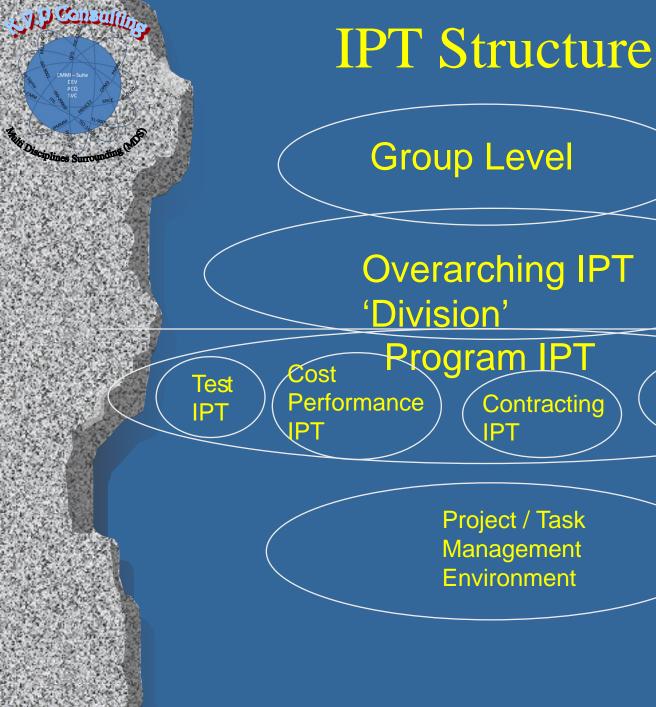
People & Performance (Culture change; individual

L1 Planning & Design of QMS (based on ITIL guidance and ISO9001:2000 preparation and certification)

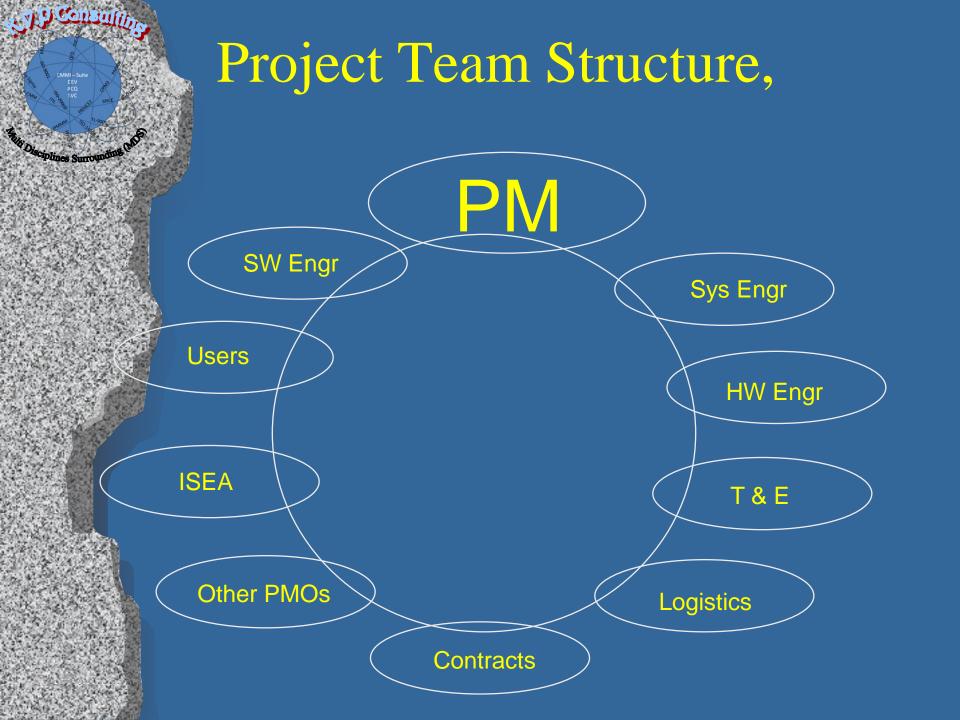


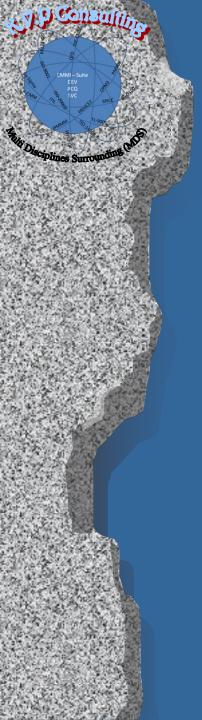
#### Sample Improvement Targets

- Service reuse
- Improved perception and response time
- Interoperability
- Business agility.
- Service performance and its impact on the organization governance

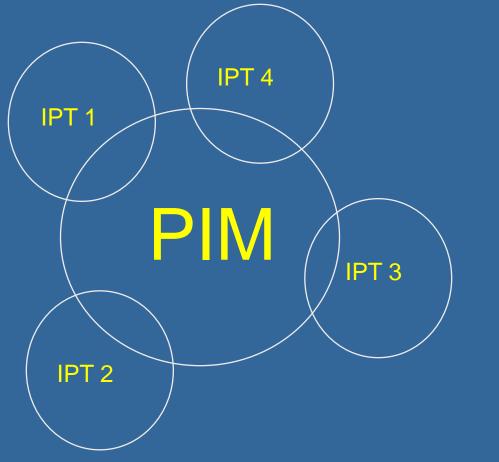


Other **IPTs** (as needec





# Multiple Teams Task Force (Integration)





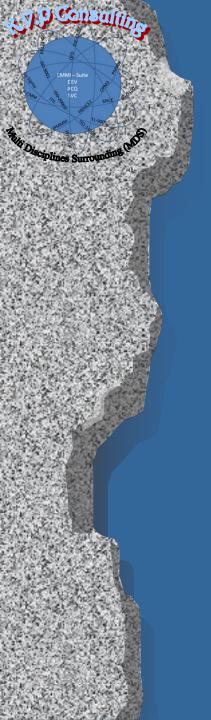




## The Approach to the Solution Concept

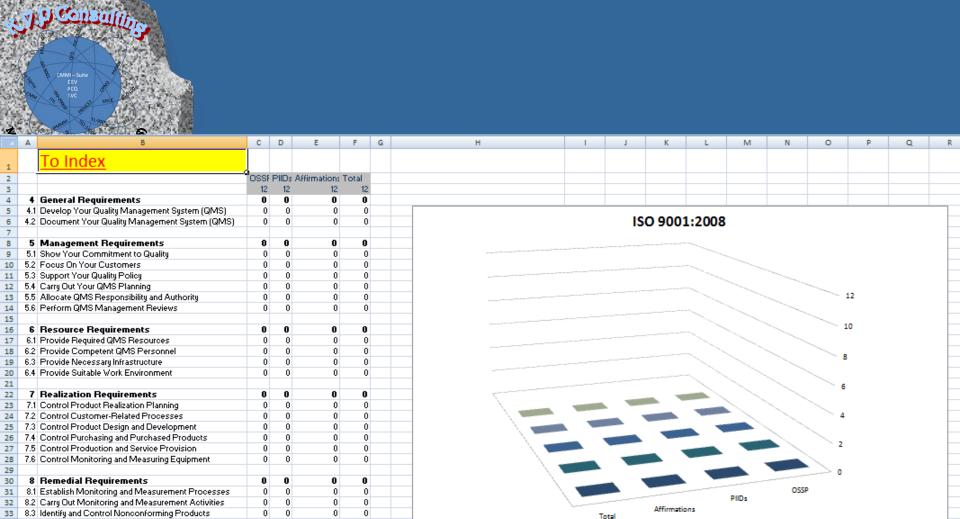
- Best practices in the model focus on activities for providing quality services to the customer and end users
- To identify improvement targets in main lifecycle areas such as operations, information, governance, people and organizational structure, portfolios, project execution, and finance
- Select processes that are critical to the system success such as stakeholder management, technical interfaces and integration

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## The Gap analysis Phase

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3	4	General Requirements						0		) 0	0 0
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5					4.1.2		Document your organization's QMS.	0.00	0.00	0.00	0.00
7					4.1.3		Implement your organization's QMS.	0.00	0.00	0.00	0.00
8					4.1.4		Maintain your organization's QMS.	0.00	0.00	0.00	0.00
9					4.1.5		Improve your organization's QMS.	0.00	0.00	0.00	0.00
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11	L				4.2.1		Manage Quality Management System Documents	a	a	a	a
12	2					4.2.1.1	Develop documents for your organization's QMS.	0.00	0.00	0.00	0.00
	3					4.2.1.2	Make sure that your organization's QMS documents respect and reflect what you do and how you do it.	0.00	0.00	0.00	0.00
14 14 15 16	1				4.2.2		Prepare Quality Management System Manual	a	a	a	0
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16	5					4.2.2.2	Maintain your organization's quality manual.	0.00	0.00	0.00	0.00
17	7				4.2.3		Control Quality Management System Documents	a	a	a	a
17 18 19	3					4.2.3.1	Control your organization's QMS documents.	0.00	0.00	0.00	0.00
19	,					4.2.3.2	Control documents that are used as QMS records.	0.00	0.00	0.00	0.00
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General Requirements

OHSAS 18001 2007

Realization Requirements

■ Management Requirements ■ Resource Requirements

Target

ISO9000-3

ISO9000-3 Sum / ISO IEC 27

Remedial Requirements

OHSAS 18001 2007 Sum



34

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37

8.4 Collect and Analyze Quality Management Data

8.5 Make Improvements and Take Remedial Actions

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CMMIs GPs

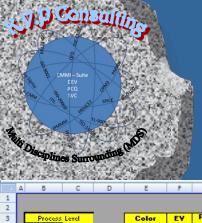
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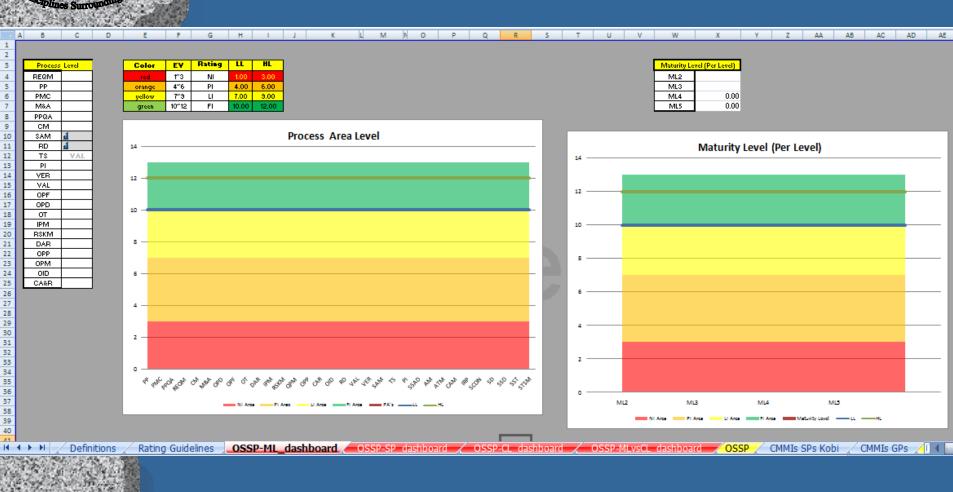
ISO 9001 2008

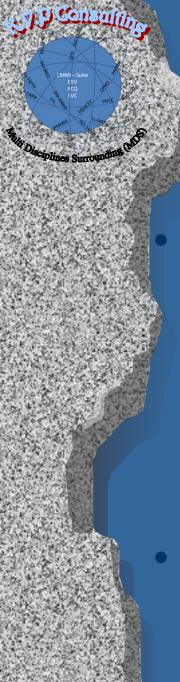
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ISO 9001 Sum



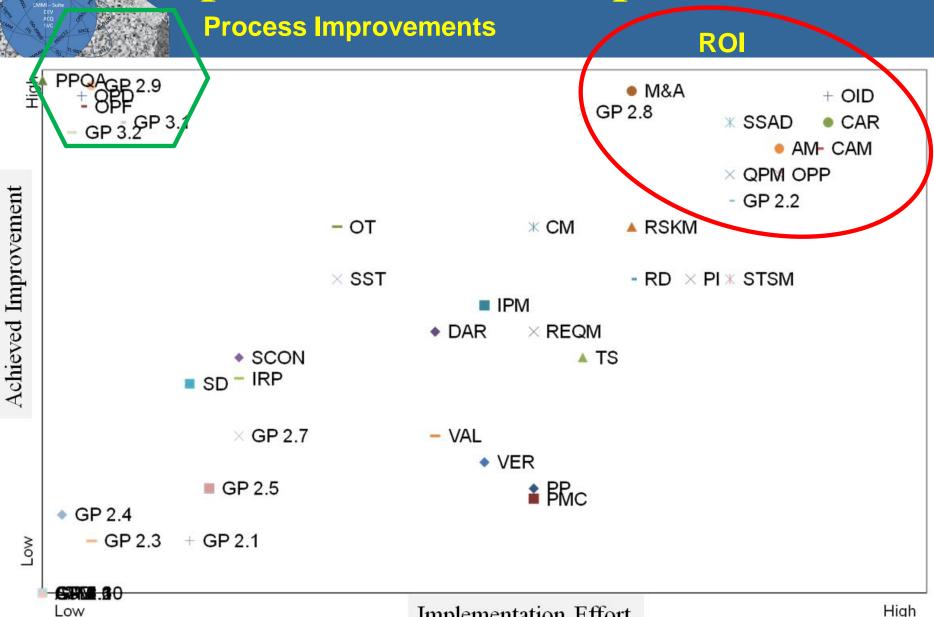




During the project we have used CMMI-SVC as a synchronisation mechanism to this quality and process improvement orchestra under its guidance and by using the other constellations and standards as well

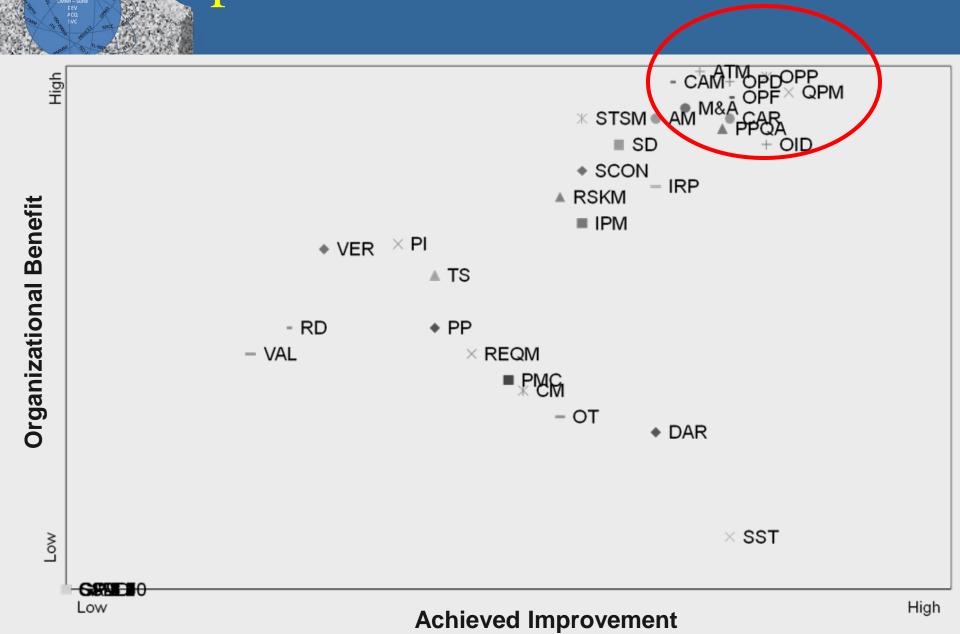
• The main leading PA with the most benefits and use (in this project) are:

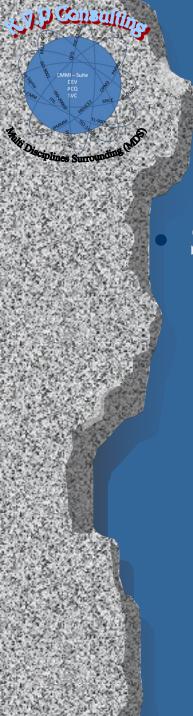
### Improvement vs. Implementation



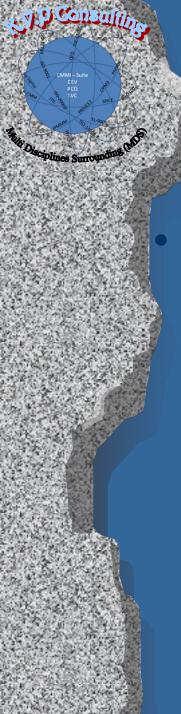
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#### mprovement vs. Benefit Add Value

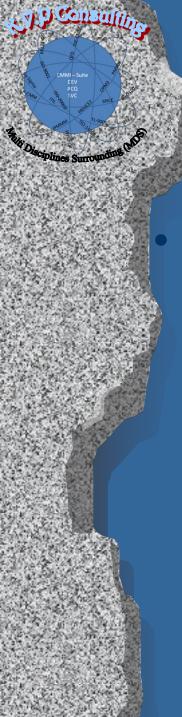




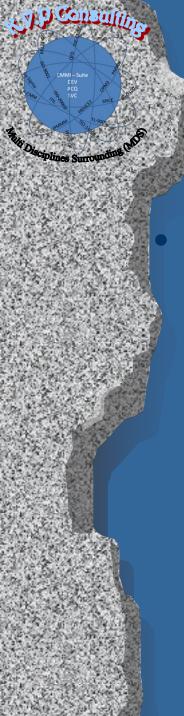
- Strategic Service Management (STSM)
  - The purpose of Strategic Service Management (STSM) is to establish and maintain standard services in concert with strategic needs and plans.



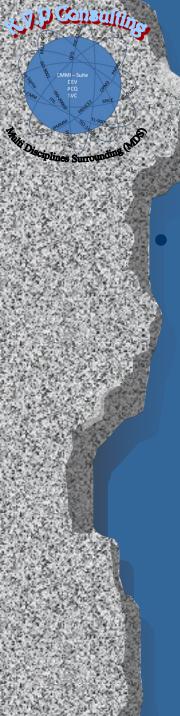
- Service System Development (SSD)
  - The purpose of Service System Development (SSD) is to analyze, design, develop, integrate, verify, and validate service systems, including service system components, to satisfy existing or anticipated service agreements



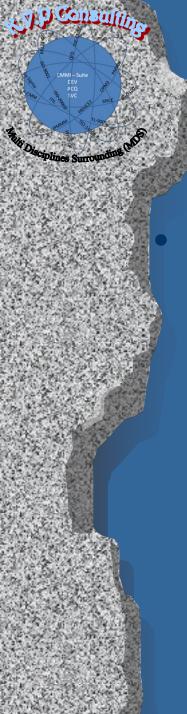
- Capacity and Availability Management (CAM)
  - The purpose of Capacity and Availability
    Management (CAM) is to ensure effective
    service system performance and ensure that
    resources are provided and used effectively to
    support service requirements



- Decision Analysis and Resolution (DAR)
  - The purpose of Decision Analysis and Resolution (DAR) is to analyze possible decisions using a formal evaluation process that evaluates identified alternatives against established criteria

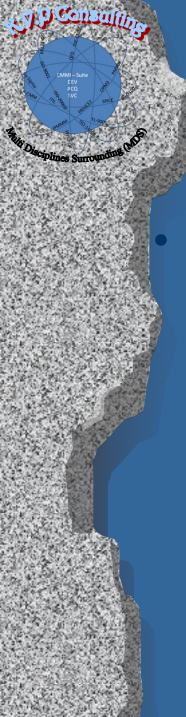


- Integrated Project Management (IPM)
  - The purpose of Integrated Project Management (IPM) is to establish and manage the project and the involvement of relevant stakeholders according to an integrated and defined process that is tailored from the organization's set of standard processes



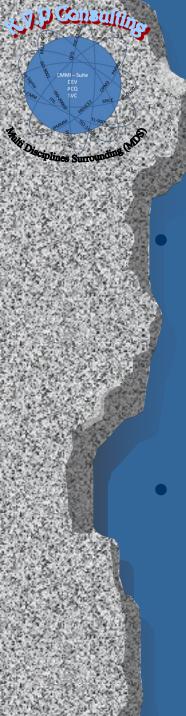
## Main CMMI-SVC PA

- Incident Resolution and Prevention (IRP)
  - The purpose of Incident Resolution and Prevention (IRP) is to ensure timely and effective resolution of service incidents and prevention of service incidents as appropriate



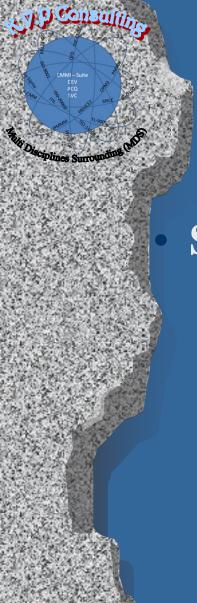
## Main CMMI-SVC PA

- Organizational Process Performance (OPP)
  - The purpose of Organizational Process Performance (OPP) is to establish and maintain a quantitative understanding of the performance of the organization's set of standard processes in support of achieving quality and processperformance objectives, and to provide processperformance data, baselines, and models to quantitatively manage the organization's projects



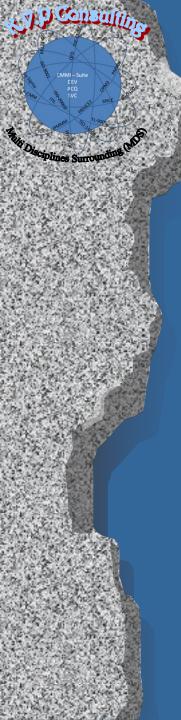
## Main CMMI-SVC PA

- Service Continuity (SCON)
  - The purpose of Service Continuity (SCON) is to establish and maintain plans to ensure continuity of services during and following any significant disruption of normal operations
- Service Delivery (SD)
  - The purpose of Service Delivery (SD) is to deliver services in accordance with service agreements



# Second Line of Use CMMI-SVC PA

- Service System Transition (SST)
  - The purpose of Service System Transition (SST) is to deploy new or significantly changed service system components while managing their effect on ongoing service delivery



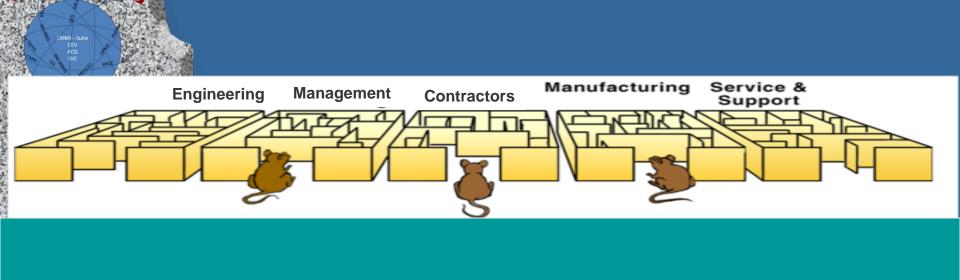
## Results and Benefits

### Methodology conclusions.

- Model formulation is complex, but evaluation is straightforward.
- Standard tools, and the mappings make it easy to integrate on domains.
- Method is better at capturing SMEs insights and project dynamics.
- Opportunity to further include additional domains

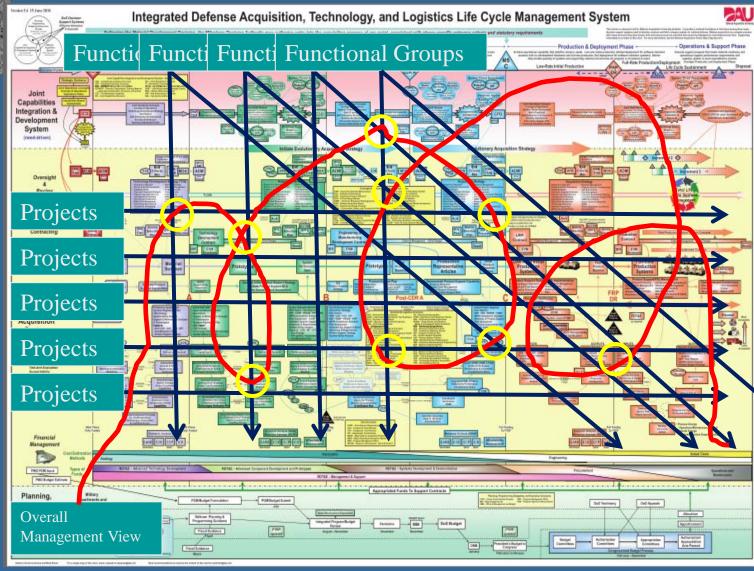
### SME related conclusions (preliminary).

- Small units have better acceptance for quality activities
- Engineering related organizations have a good case for higher performances
- Critical dependency must be mapped in the OSSP.
- Benefits for organizations operating at volatile (uncertain) segments.



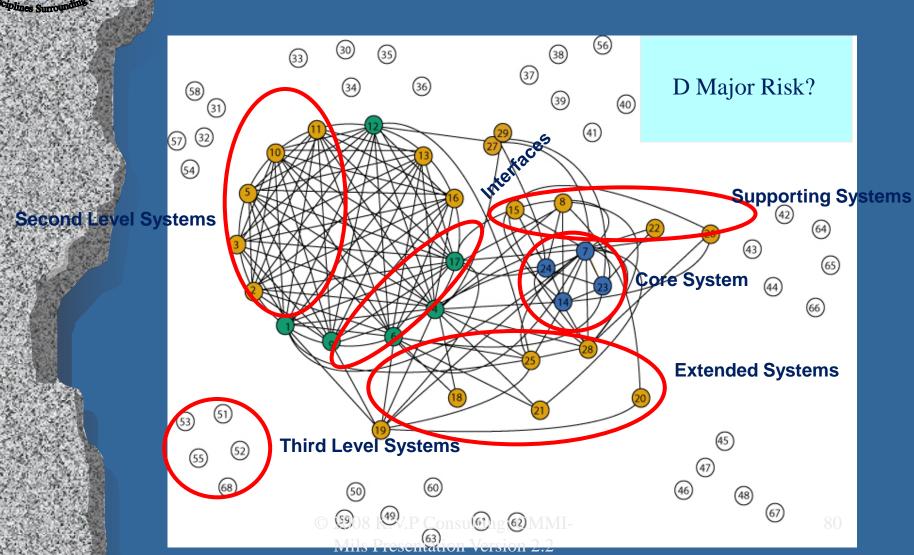
## Typical Lifecycle Description

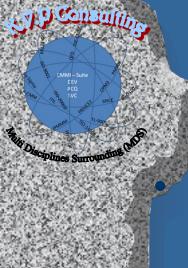
Sciplines Surrounding



# CMMI-Suite EEV MC SPC MC MC SPC MC MC SPC MC MC SPC MC SPC

## Military Combat Services Support Challenges in the Battlefield C4ISR Systems

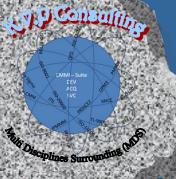




## Future Plans

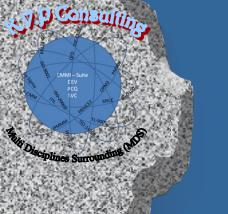
Continue refinement of model.

- Parameter ranges.
- Roadmap involving multiple lifecycles and external activities.
- Complete Validation and Verification.
- Integrate work and receive feed from other initiatives.
- Continue sharing with other domains

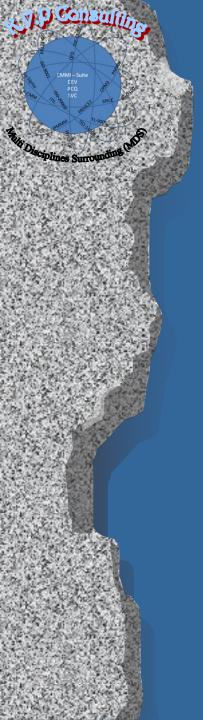


## Discussion Points

- Performance data
- Cost of poor planning
- Quantifying the operational impact
- Effecting and effected stakeholders mapping
- Quantifying the impact of support planning on the development teams
- Appling this model on other domains



## Questions?



## Contact

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