Ohio

Procurement Technical Assistance Center

South West **Central** Ohio **Procurement Technical Assistance** Centers

Welcome to TKO:

Training, Knowledge & Opportunities







Please set Your Electronic Devices on Vibrate



MTEC

Introductions

SWCO PTAC Director

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www.swcoptac.org



Procurement Technical Assistance Center

Your Resource to Winning Government Contracts



Southwest Central Ohio PTAC

HOME

SERVICES

GETTING STARTED

EVENTS

PTACCONNECT

CONTACT US

Win Government Business

One solid piece of government work could mean the difference between modest and extraordinary growth for your company. The challenge is having the time and expertise to effectively sell to government agencies. That's where the services of SWCO PTAC can help you.

SWCO PTAC has the specialized knowledge to assist you in aggressively pursuing government business. Our professionals train you to find the opportunities best suited for your company and enable you to win contracts.

Want to know more?
We can help you decide if government contracting is right for you.

Call us! 937-253-0038

Find Qualified Small Businesses

Selecting a qualified vendor for your next project can be a challenge. You want to find suppliers that deliver exceptional goods and services at the right price and on time. Of the dozens of companies that apply for the job



PTAC HISTORY

PTAC's
Mission:
Teach
companies
how to
sell to the
government

The Procurement Technical **Assistance Cooperative Agreement Program was** initiated in 1985 by Defense Logistics Agency (DLA) to increase competition in the private sector for products and services sold to the Department of Defense.



PTAC is FREE



> Department of Defense (DLA)



Ohio Dept of Development(ODOD)

➤ Edison Materials Technology Center (EMTEC)



PTAC's Services

- One on one counseling
- Review your registrations & discuss your government sales strategy.
- Help with your government specific marketing materials.
- Post-award Assistance
- Procurement history reports
- Military specifications (Mil-Specs)
- Federal acquisition Regulations (FAR) help: http://farsite.hill.af.mil/vffara.htm
- Free Daily Bid Match
- Answers to your questions!



FINDING OPPORTUNITIES

What Does
The Government Buy?



The US Government is the Largest Customer in the World!





FEDERAL PURCHASES

- Supplies and equipment
- Services
- Agriculture, communications, utilities, finance & admin
- Construction
- Wholesale / retail



WHY GOVERNMENT?

- > Expand market share and increase profits
- ➤ The federal government is a multi-billion dollar procurer (\$500 Billion)
- ➤ The State of Ohio is a large buyer of goods and services
- > Cities, counties and universities are buyers of goods and services
- ➤ Only a small percentage of U.S. businesses are competing
- > Government is encouraging small business competition



FEDERAL OPPORTUNITIES

No one else will give you this kind of Market Data...

And all in one spot!!

The first place you should look:

www.fbo.gov

- > See everything the federal gov't is buying over \$25,000.
- Review Awards to find subcontracting opportunities.
- ➤ Pay attention to Pre-Solicitations so you are prepared when the full solicitation comes out.
- ➤ Gather names & contact info for contracting officers.
- Look for "Interested Vendors" they make good teaming partners and subcontractors.

Federal Business Opportunities





Buyers / Engineers

Government users may post, manage, and award opportunities.

Username

Password

View

Opportunities

No login is required to view opportunities.

Login Register Now

► Password

Vendors / Citizens

Vendors and citizens may search, monitor, and retrieve opportunities.

Username

Login

Find Opportunities

Password No login is required to view opportunities.

► Register Now

Password Reminder BO BID MODULE

This New restaure allows for the electronic submission and review of vendor responses to a notice. For more details, please review the updated user guides below

USER GUIDES

- Buyer
- Vendor
- Engineer



FEDERAL OPPORTUNITIES DIBBS

DLA-BSM Internet Bid Board System

- Especially good for manufacturers and commodity distributors.
- Find opportunities for all 3 DLA centers:
 Aviation, Land/Maritime, & Troop Support
- > Free training available from Land/Maritime:
- Search DIBBS for opportunities with DLA:

<u>https://www.dibbs.</u> bsm.dla.mil/

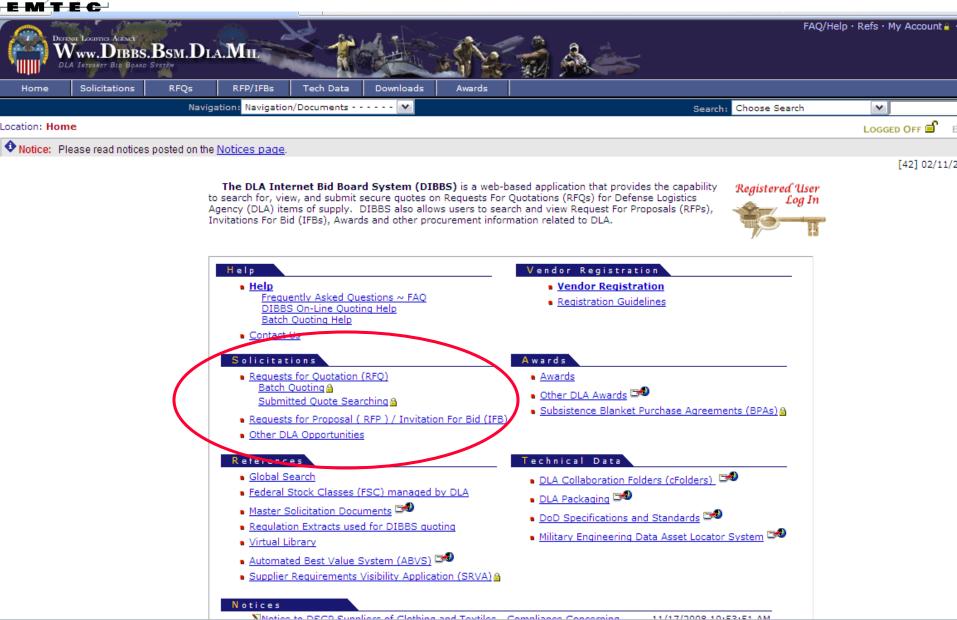
- 2-day TKO Training
- 3990 E Broad St, Columbus, OH
- Register: http://www.dscc.dla.mil/News/events/tko/



Procurement Technical Assistance Center

https://www.dibbs.bsm.dla.mil/

[42] 02/11/2





FEDERAL FORECASTS

The value of seeing the future...



- Find the program manager long before the solicitation comes out.
- ☐ Start building a comfort level with the program manager & the contracting officer.
- Get familiar with the players.
- ☐ Find out where to spend your time.
- ☐ Forecasts may serve as a very effective map for the growth of your business!



FORECASTS

Where to look...



www.google.com/unclesam

 Search Federal Agency websites to find the Office of Small and Disadvantaged Business Utilization Offices: OSDBU Office



DLA FORECAST LINK Avilable on DIBBS

Solicitations

- Requests for Quotation (RFQ)
 Batch Quoting Submitted Quote Searching
- Requests for Proposal (RFP) / Invitation For Bid (IFB)
- Other DLA Opportunities

References

- Global Search
- Federal Stock Classes (FSC) managed by DLA
- Master Solicitation Documents
- Regulation Extracts used for DIBBS quoting
- Virtual Library
- Automated Best Value System (ABVS)
- Supplier Requirements Visibility Application (SRVA)

Awards

- Awards
- Other DLA Awards
- Subsistence Blanket urchase Agreements (BPAs) 🖺

Technica Data

- DLA Illaboration Folders (cFolders)
- PA Packaging
- DoD Specifications and Standards
- Military Engineering Data Asset Locator System

Notices

New Lumber Industry Day	10/04/2010 07:26:54 AM
TRAINING FOR SERVICE DISABLED VETERAN OWNED SMALL BUSINESS (SDVOSB) MANUFACTURERS	09/07/2010 11:24:21 AM
Medical Supplies for Overseas Shipment	05/06/2010 11:41:52 AM
∑Contract Data Requirements List (CDRL) Website	10/01/2009 11:29:37 AM

FEDERAL FORECASTS



Air Force Procurement Forecast: http://www.selltoairforce.org

FOR GOVERNMENT LEADERSHIP

SPOTLIGHT

Pikes Peak 2009

Britefing Materials Available

Small Business Outreach

CLICK FOR MORE INFO

FOR INDUSTRY

FOR THE ACQUISITION COMMUNITY

FOR MEDIA

Home

EMTÉC

About Air Force Small Business

Doing Business with the Air Force

Small Business Programs

Support Programs

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CLICK TO START SEARC

zon Response errorts for the oil spill in the Guir of Mexico?

Vendors / Citizens

Vendors and citizens may search, monitor, and retrieve opportunities.

Password

Password

Password

Password

Password Reminder

Password FAOs

■ <u>Buyer</u>

Vendor

Engineer

Location / Agency Admin

Use Adobe Acrobat Reader to view files in PDF format.



DEMONSTRATION VIDEOS

Watch demonstration videos designed to familiarize you with the features and functionality of the new FBO.

From the Home Page of www.fbo.gov

ADDITIONAL RESOURCES

- FAQs
- Federal Service Desk
- Recovery.gov
- Whitehouse.gov/recovery/
- Business Partner Network (BPN)
- Central Contractor Registration (CCR)
- Online Reps & Cert Application (ORCA)

- Federal Agency Business Forecasts
- Federal Assets Sales
- Federal Grants
- USA.gov
- Minority Business Development Agency
- SUB Net (Subcontracting Opportunities)
- <u>IAE</u>

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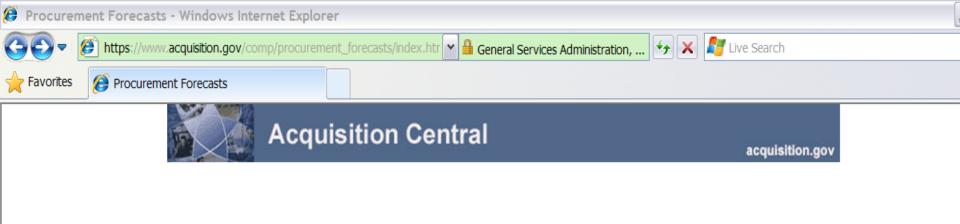
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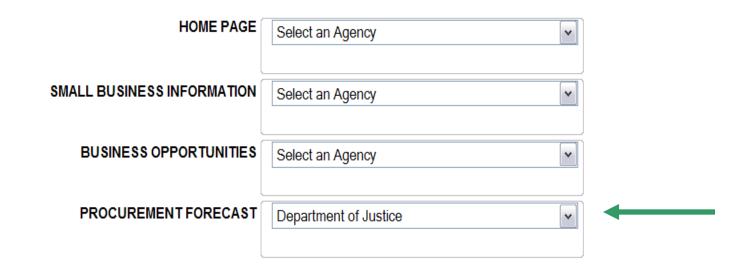
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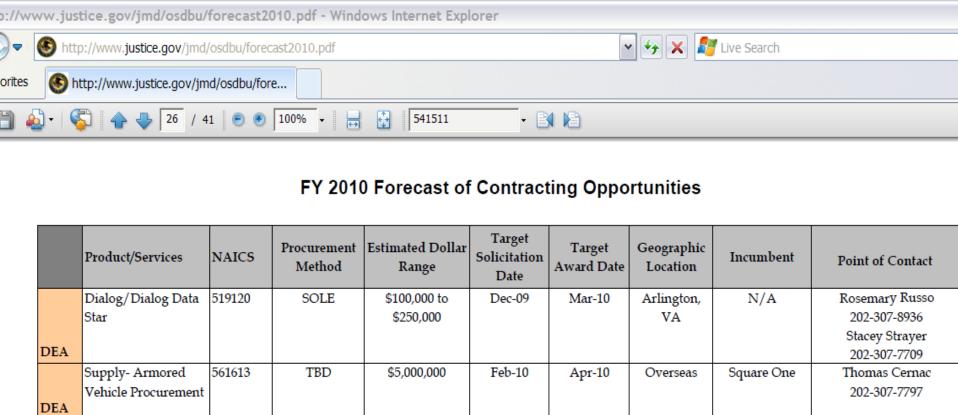
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es.



Agency Recurring Procurement Forecasts:





				5-	Date				
	Dialog/Dialog Data	519120	SOLE	\$100,000 to	Dec-09	Mar-10	Arlington,	N/A	Rosemary Russo
	Star			\$250,000			VA		202-307-8936
									Stacey Strayer
DEA									202-307-7709
	Supply- Armored	561613	TBD	\$5,000,000	Feb-10	Apr-10	Overseas	Square One	Thomas Cernac
	Vehicle Procurement								202-307-7797
DEA									
	Administrative	561110	8a	\$250,000 to	Jul-10	Sep-10	Arlington,	Alon, Inc.	Janet Gates
DEA	Services			\$500,000			VA		202-307-7886
	Copier Maintenance	811212	TBD	\$250,000 to	Feb-10	May-10	Arlington,	TBD	Mike Sedgwick
	Agreement			\$500,000			VA		202-353-9652
DEA									
	Fabricate & Install	238290	TBD	\$100,000 to	Nov-09	Dec-09	Ft Worth, TX	N/A	Linda Ray
DEA	Taxi Way Gate			\$250,000					817-837-2087
	Linguist Services	541930	TBD	\$5,000,000 to	Nov-09	May-10	Dallas, TX	SOS Int'l Ltd	Justice Parker
DEA				\$10,000,000					202-307-4221
	Information	541511	GSA	\$10,000,000 to	Jul-10	Oct-10	Arlington,	GWA- Datatrac	Charlene Thompson
	Technology (IT)			\$50,000,000			VA		202-353-9626
	support services to								
	include Firebird								
	deployment, training								
	and provisioning								
DEA									



STRATEGIC PLANS

Can't find a forecast? Look for an agency's Strategic Plan



Two good examples are...

ATF Strategic Plan:

http://www.atf.gov/pub/gen_pub/strategicplan/2004-2009stratplan/index.htm



FBI's Strategic Plan:

http://www.fbi.gov/filelink.html?file=/publications/strategic plan/strategicplanfull.pdf



What other tools are out there?



Alternative Bid Boards

FBI's Solicitations Mailing List Application: http://www.fbi.gov/business/maillist.htm

Dept of Energy Acquisition Opportunities: http://www.pr.doe.gov/

US Courts Procurement Opportunities: http://www.uscourts.gov/procurement/procureindex.htm

Dept of Interior's National Business Center Opportunities Board: http://ideasec.nbc.gov/j2ee/login.jsp

US Army Contracting Opportunities Search: https://acquisition.army.mil/asfi/



FEDERAL OPPORTUNITIES



Agency-specific Subcontracting Opportunities Directories

USDA Subcontracting Opportunities Directory: http://www.da.usda.gov/smallbus/2008SubcontractingDirectory.pdf

■Agency Info – the more you know about an agency's mission, the better prepared you are to offer something they will purchase. Plus, it shows that you do your homework!

EPA <u>www.epa.gov/oam/ptod/activeindex.htm</u>

WPAFB Tenants List:

http://www.wpafb.af.mil/units/ Current Contracts:

FEDERAL OPPORTUNITIES



Information on Grant Opportunities

Bureau of Justice Grant Opportunities: http://www.ojp.usdoj.gov/BJA/funding/current-opp.html

"Doing Business With" Guides

US Dept of Justice "Doing Business With" Guide: http://www.usdoj.gov/07business/index.html

What about Manufacturers?

- ➤ If you are a manufacturer of parts/ a machine shop, your biggest potential buyer is the Defense Logistics Agency (DLA), and they have a Capabilities Statement Survey, it:
 - Mirrors a capabilities statement, with much more detail
 - Has been in existence for approximately 18 months
 - Is currently only used by the DLA Land and Maritime (in Columbus, Ohio)
 - For a blank template and a sample, go to:
 http://www.dscc.dla.mil/Offices/smbusiness/index.html

 Scroll to the bottom of the page for both documents!

MTTC Let prime contractors know they can talk to you!

- > For the Defense Industry (primes and subcontractors):
 - If you sell:
 - Goods
 - Software
 - Data

And are:

- Funded by the military
- Sell the above for military use
- Adapt the above for military use



You should be ITAR Registered (International Traffic in Arms Regulations), and you should let others know that you are!

Federal Women-Owned Small Business Set-Aside **Program**





Federal Government Small Business Set-aside Program

FAR Part 19.501:

The purpose of small business set-asides is to award certain acquisitions exclusively to small business concerns. A "set-aside" for small business is the reserving of an acquisition exclusively for participation by small business concerns. A small business set-aside may be open to all small businesses. A small business set-aside of a single acquisition or a class of acquisitions may be total or partial.

On-line Federal Acquisition Regulation Site: http://farsite.hill.af.mil/vffara.htm

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Clause Logic

FARSite

FARSearch

FARSite Forum



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A quick reference of the

FAR Parts:

Current to Fac 2005-47,

FAR PART 19
Small Business
Set Aside Rules
Including
FAR Part 19.15,
WOSB Program

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Frames

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FARSearch

Clause Logic

Forum



FAR Subpart 19.15 Women-Owned Small Business Program 19.1500 General

- (a) Section 8(m) of the Small Business Act (15 U.S.C. 637(m)) created the Women-Owned Small Business (WOSB Program).
- (b) The purpose of the WOSB Program is to ensure womenowned small business concerns have an equal opportunity to participate in Federal contracting and to assist agencies in achieving their WOSB participation goals (see 13 part CFR 127).



WOSB Contracting Details:

 Eligible Industry Codes: There are over 300 6-digit North American Industry Classification Systems (NAICS) codes that are eligible for Federal contracting under the WOSB program. These fall under 83 code categories.



Contracting officers may set aside a requirement for WOSB's if:

- The NAICS code is in an industry in which SBA has designated that the WOSB's are substantially underrepresented.
- The contracting officer has a reasonable expectation that two or more WOSBs will submit offers.
- The anticipated award price of the contract does not exceed \$6.5 million in the case of manufacturing contracts and \$4 million in the case of all other contracts.
- The contracting officer believes the contract can be awarded at a fair and reasonable price.



Contracting officers may set aside a requirement for EDWOSBs if:

- The NAICS code is in an industry in which the SBA has designated that WOSBs are underrepresented.
- The contracting officer has a reasonable expectation that two or more EDWOSBs will submit offers.
- The anticipated award price of the contract does not exceed \$6.5 million in the case of manufacturing contracts and \$4 million in the case of all other contracts.
- In the estimation of the contracting officer, the contract can be awarded at a fair and reasonable price.



Getting certified for federal government work as a Woman-Owned Small Business:

- Is only necessary, if you are WOSB or EDWOSB under the designated NAICS Codes.
- Self-certification involves completing forms and uploading required documents into an on-line repository.
- Third party certifications are not yet approved!





SBA WOSB Program - www.sba.gov/wosb

Starting & Managing a Business

Loans & Grants

Contracting

Counseling & Training

SBA Direct

For Lenders

Home > Contracting > Working with the Government > Small Business Certifications & Audiences > Women-Owned Small Business Federal Contract Program

Contracting

Getting Started

Working with the Government

- Small Business Certifications & Audiences
 - · HUBZone Certification
 - · 8(a) Business Development
 - Small Business Certification

Women-Owned Small Business Federal Contract Program

- Veteran & Service-Disabled Veteran Owned
- Native Americans
- Alaskan Owned Corporations
- Native Hawaiian Owned Corporations
- Small Business Innovation Research
- Contracting Support
- · Contracting Rulebook
- Service Contract Inventory

Contracting Opportunities

For Contracting Officials

Women-Owned Small Business Federal Contract Program

Latest News Release: February 1, 2011 – SBA Expands Access to Federal Contracting Opportunities for Women-Owned Small Businesses

Memo from the Administrator

On October 7, 2010, the U.S. Small Business Administration published a final rule effective February 4, 2011, aimed at expanding federal contracting opportunities for women-owned small businesses (WOSBs). The Women-Owned Small Business (WOSB) Federal Contract program authorizes contracting officers to set aside certain federal contracts for eligible:

- · Women-owned small businesses (WOSBs) or
- · Economically disadvantaged women-owned small businesses (EDWOSBs)

WOSB Program Information

WOSB Program Fact Sheet

WOSB Program Frequently Asked Questions or FAQs

WOSB Program Applicable NAICS Codes

Compliance Guide for the WOSB Program

Contracting Officer's Guide for the WOSB Program

Eligibility Requirements

To be eligible, a firm must be at least 51% owned and controlled by one or more women, and primarily managed by one or more women. The women must be U.S. citizens. The

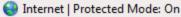




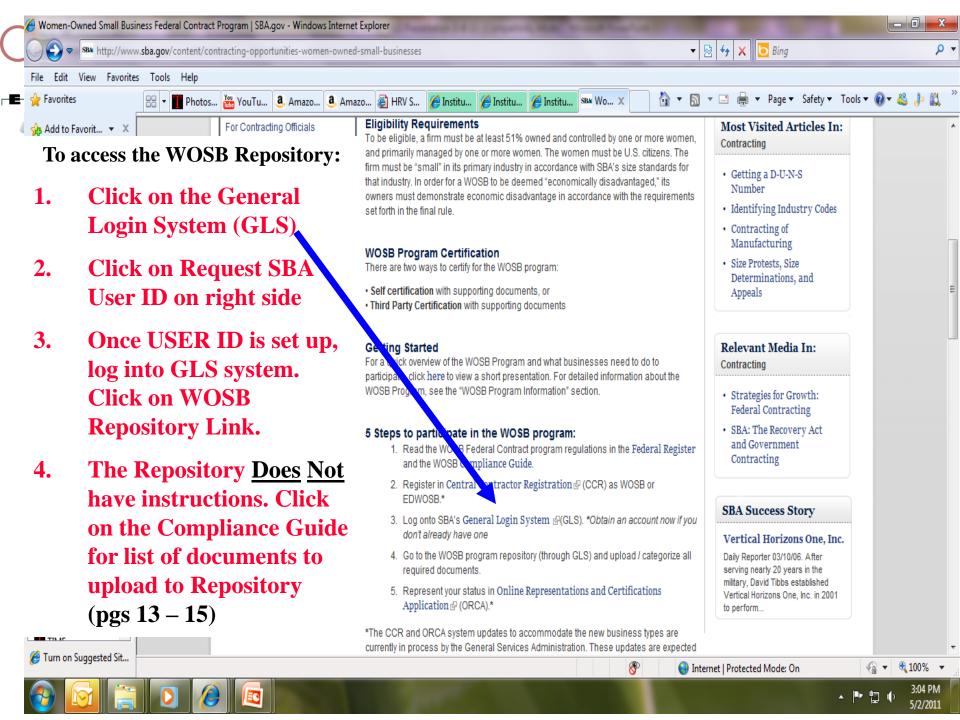
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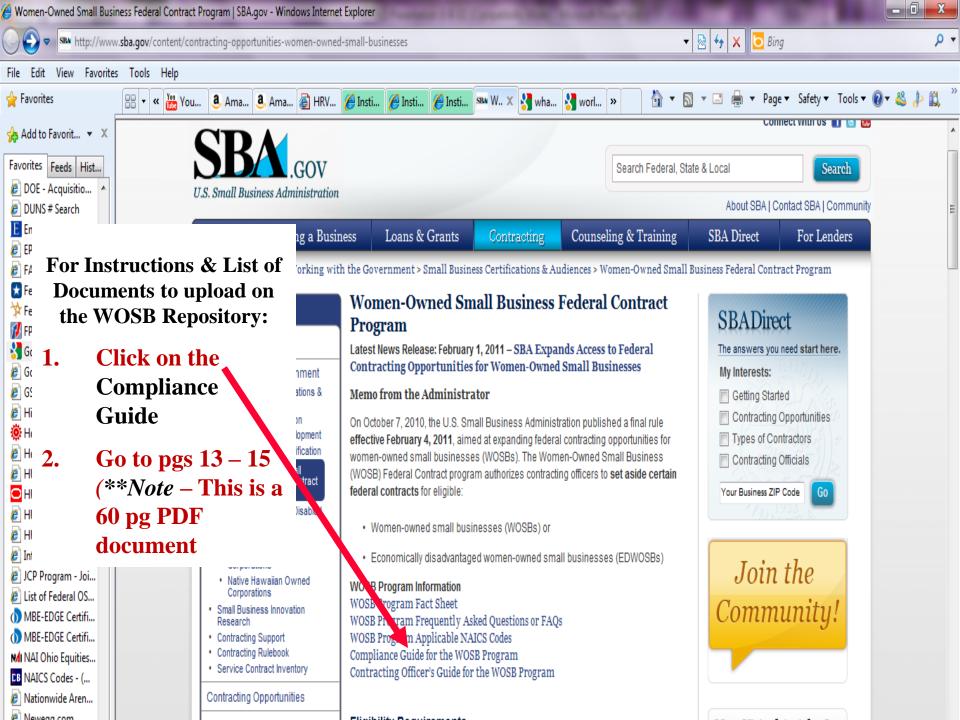
Contracting











For the WOSB & EDWOSB Certification Forms:

nen-Owned Small Business Federal Contract Program | SBA.gov - Windows Internet Explorer

- 1. WOSB Certification
 Form Click on WOSB
 OMB Approved Form
- 2. EDWOSB Certification
 Form Click on
 EDWOSB OMB
 Approved

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ewegg.com

UBZone (SBA)

WOSB Program Repository

To access the WOSB Program Repository, users must first login to SBA's General Login System @ (GLS). If you do not have an account:

- Click on "Instructions for GLS" for information on how to request an account
- · Go to "Request SBA User ID" to create an account

Once you are in GLS, click the "Access" button at the top of the screen. Then select "Women-Owned Small Business Program Repository" and press submit. You should then be able to access the repository. Once you are in the repository, you can click the "Help" button at the top of the screen for instructions on how to use the repository.

**A complete list of required documents to upload to the Repository can be found in the Completine Guide for the WOSB Program. All eligible WOSBs and EDWOSBs who would like to participate in this program must complete and sign the WOSB or EDWOSB certification form below and upload it into the repository.

WOSB OMB Approved Form 3245-0374 EDWOSB OMB Approved Form 3245-0374

WOSB Program Third-Party Certification

If a WOSB chooses to obtain third-party certification, they may only obtain certification from SBA-approved third-party certifiers. At this time, SBA has <u>not</u> approved any third party certifiers. A list of approved third-party certifiers will be posted on this site after they have been approved.

If you are interested in becoming a SBA-approved third-party certifier, you must complete and submit an application no later than March 1, 2011. Click here to download the application and submission instructions.

*Please note that this is the first version of the third-party certifier application. SBA welcomes comments and suggestions on how to improve the application and will refine it over time. We plan to open the third-party certifier application process every six months.





About SBA | Contact SBA

Starting & Managing a Business Loans & Grants Contracting Counseling & Training SBA Direct For I Home > Forms > Small Business Forms > Miscellaneous Forms > Women Owned Small Business (WOSB) Program Certification

Forms

Small Business Forms

- · 8(a) Business Development Forms
- Export Import
- Contracting & Surety Bonding
- Disaster Assistance Forms
- Financial Assistance Forms
- IRS Forms

Miscellaneous Forms

- OSHA Forms
- Technical Assistance Forms
- HUBZone

Resource Partner Forms

Lending Forms

Federal Forms

Women Owned Small Business (WOSB) Program Certification

All small businesses that are interested in submitting an offer on a solicitation that has been set aside for WOSBs under the WOSB Program must complete this certification prior to submitting the offer. This includes checking all of the boxes and have authorized officer of the WOSB sign and date the certification. Once the certification is complete, you must upload it to the W Program Repository (go to www.sba.gov/wosb) along with all other required documents.

SBA Form No.: 2413

Version #: 10-10

Expiration Date: Fri, 01/31/2014 OMB Approved: OMB Approved

OMB No.: 3245-0374

Attachments:

SBA Form 2413



Was this article helpful?



WOSB Certification Form:

Click on SBA Form 2413 1.



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Aid, counsel, assist and protect, insofar as is possible, the interests of small business concerns.

Home SBA Direct Starting & Managing

Loans & Grants

Contracting

Counseling & Training

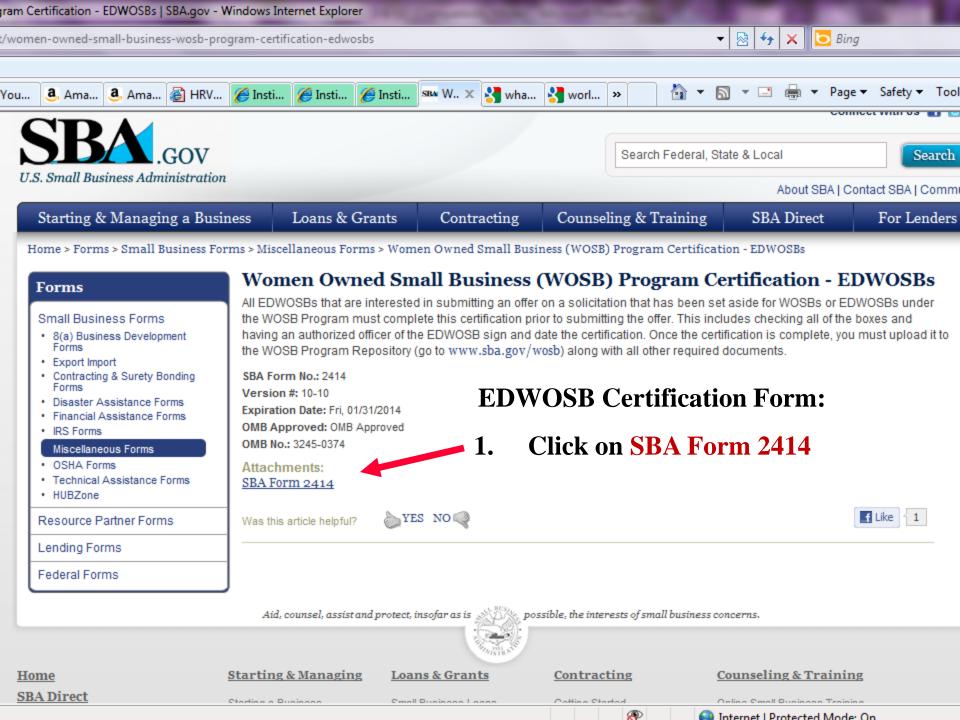














Third-Party Certification (Not Yet Approved!)

A third party certifier is a national certifying entity **approved** by the Administrator that may engage in the certification process for the WOSB Program.

At this time, no third party certifiers have been approved by the SBA. The SBA is currently in the process of reviewing applications for third party certifiers.



















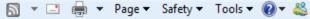




















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Questions about the WOSB Program?

SBA Answer Desk 1-800-U-ASK-SBA (1-800-827-5722) Answer Desk TTY: (704) 344-6640 [Spanish] Email: wosb@sba.gov ...

In addition to our website and the SBA Answer Desk, there are a number of resources available to help answer questions about the WOSB program:

Visit a local resource:

Small Business District Offices

Find your local office at: http://www.sba.gov/about-offices-list/2

Women's Business Centers

Find your local center at: http://www.sba.gov/content/womens-business-centers

Small Business Development Centers

Find your local center at: http://www.asbdc-us.org/

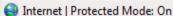
Procurement Technical Assistance Centers

Find your local center at: http://www.aptac-us.org/new/

WOSB Program Third Party Certification

The SBA Has Not Yet **Approved Any Third Party Certifiers**









Examples of Women's Business Enterprise Certifying Organizations

(Not Yet Approved for Federal Government):

- > U.S. Women's Chamber of Commerce
- ➤ Women's Business Enterprise National Council (WBENC)



The US Women's Chamber of Commerce

The U.S. Women's Chamber of Commerce began a certification program in 2006 as members asked for a program free from corporate control (where they would not be forced to provide confidential information to their own competitors).

USWCC | National Women's Business EnterpriseTM (NWBE) used for U.S. based businesses.

USWCC | International Women's Business EnterpriseTM

IWBE | used to leverage international opportunities. The **IWBE**TM designation certifies that you are women-owned, and shows your international preparedness status. Through the USWCC | IWBETM designation, you signify your desire and capabilities to work in global markets.

Website - http://www.uswcc.org/nwbe-certification/



The Women's Business Enterprise National Council (WBENC)

The Women's Business Enterprise National Council (WBENC), was founded in 1997, and is the largest third-party certifier of businesses owned controlled, and operated by women in the United States. WBENC, a national 501(c)(3) non-profit, partners with 14 Regional Partner Organizations to provide its national standard of certification to women-owned businesses throughout the country. WBENC is also the nation's leading advocate of women-owned businesses as suppliers to America's corporations.

WBENC's Mission

The Women's Business Enterprise National Council (WBENC) is dedicated to advancing the success of Corporate Members, certified women's business enterprises, and government entities in partnership with its Regional Partner Organizations (RPOs).

Website - http://www.wbenc.org/



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1-800-U-ASK-SBA (1-800-827-5722)

Answer Desk TTY: (704) 344-6640

[Spanish]

Email: wosb@sba.gov ⋈.

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Find your local office at: http://www.sba.gov/about-offices-list/2

Women's Business Centers

Find your local center at: http://www.sba.gov/content/womens-business-centers

Small Business Development Centers

Find your local center at: http://www.asbdc-us.org/

Procurement Technical Assistance Centers

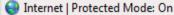
Find your local center at: http://www.aptac-us.org/new/

Questions about WOSB Program?

- 1. Contact the SBA Help Desk Ph# - 800.827.5722
- 2. Contact Your Local PTAC Office (Find on-line)

Visit http://www.aptac-us.org/new/









Finding Your PTAC

Go to:

www.APTAC-US.org

Scroll to the bottom of the page & click on the map





MTEC

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Thank You for Coming and Enjoy the Conference!