

#### Readiness Level Proliferation





Integrity ★ Service ★ Excellence

26 October 2011

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#### Problem

Readiness level proliferation is the tendency to add new undefined readiness levels as measures of program progress





## **Big Picture**



- PROBLEM (1991)
  - Immature Technologies getting into acquisition programs (GAO)
- SOLUTION (1999)
  - Develop TRL's to measure tech maturity
  - Congress agreed, mandated into DoD & NASA
- PROLIFERATION
  - Additional RLs developed to meet specific needs
  - TRLs adapted to new purposes





## Congress Mandate

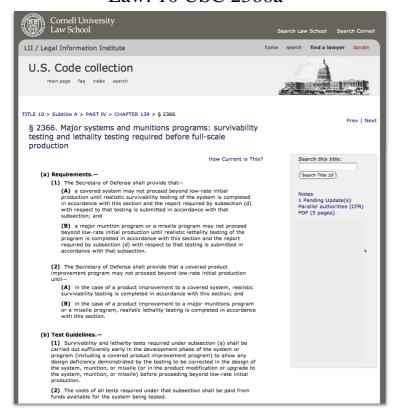






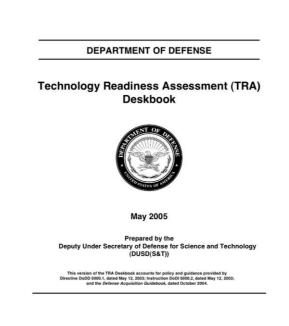


Law: 10 USC 2366a

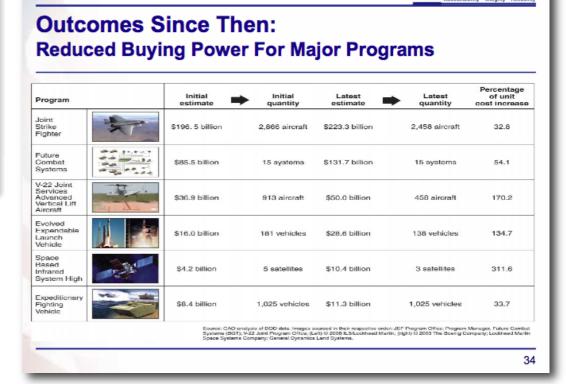




Technology Readiness Level (TRL) 10 USC 2366a, DoD 5000.1



Used to Govern Acquisition Across Numerous \$B Programs







#### Why Do We Care?



- GAO reports document the maturity problem
- DoD 2010 Acquisition portfolio grew by \$135B in 2 years
- \$70B not attributed to quantity change
- Half of DoD major defense acquisition programs do not meet cost performance goals
- 80% have experienced increase in unit cost

Changes in DOD's Fiscal Year 2010 Portfolio of Major Defense Acquisition Programs over the Past 2 Years (Fiscal Year 2011 Dollars in Billions)							
	Estimated portfolio cost in 2008	Estimated portfolio cost in 2010	Estimated portfolio cost growth since 2008	Percentage growth since 2008			
Total estimated research and development costs	\$407	\$428	\$15	5%			
Total estimated procurement costs	stimated procurement \$1,089		\$121	11%			
Total estimated acquisition cost	\$1,531	\$1,680	\$135	9%			

Source: GAO analysis of DOD data. GAO 11-233 SP, Assessments of Selected Weapon Programs, March 2011





# Does Readiness Level Proliferation Really Happen?



- Technology Readiness Levels
- Manufacturing Readiness Levels
- Innovation Readiness Levels
- Integration Readiness Levels
- Strategic Readiness Levels
- Direct Manufacturing Readiness Levels
- Logistics Readiness Levels
- System Readiness Levels
- Supportability Readiness Levels

- Technical Readiness Levels
- Programmatic Readiness Levels
- Reuse Readiness Levels
- Security Readiness Levels
- Demand Readiness Levels
- Fuel Readiness Levels
- Funding Readiness Levels
- Fire Readiness Levels
- Reading Readiness Levels
- Community Readiness Levels
- Sustainment Readiness Levels





#### More Readiness Levels



- Software Readiness Levels
- Countermeasures Readiness Levels
- Operational Readiness Levels
- Condition of Readiness Levels
- Tropical Storm Readiness Levels
- Defense Readiness Condition (DEFCON) Levels
- People's "Task" Readiness Levels
- Football Readiness Levels

- Tactical Readiness Levels
- Risk Readiness Levels
- Problem Solving Readiness Levels
- Survival Readiness Levels
- Engineering & Manufacturing Readiness Levels
- Extreme Heat Readiness Levels
- Learning Readiness Levels
- Love Readiness Levels
- Internet Marketing Readiness Levels





#### Still More Readiness Levels



- Continuity Readiness Levels
- Accreditation Readiness Levels
- Follower Readiness Levels
- Business Readiness Levels
- University Technology Transfer Readiness Levels
- Physical Readiness Levels
- TQM Readiness Levels
- Defence Readiness Levels
- Change Readiness Levels
- Material Operational Readiness Levels

- E-Procurement Readiness Levels
- Venture Readiness Levels
- Entrepreneurship Readiness
   Levels
- Partner Readiness Levels
- Bilingualism Test Readiness Levels
- Performance Readiness Levels
- Disaster Readiness Levels
- Human Effects Readiness Levels
- Earthquake Readiness Levels
- Human Readiness Levels
- Primary Mental Abilities Readiness Levels





# Only Levels Related to Technology Maturity



- Technology Readiness Levels
- Manufacturing Readiness Levels
- Logistics Readiness Levels
- Innovation Readiness Levels
- Integration Readiness Levels
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- Sustainment Readiness Levels
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- Accreditation Readiness Levels
- University Technology Transfer Readiness Levels





## TRLs Have Been Adapted for



- Biomedical Systems
- Systems of Systems
- Modeling and Simulation Technologies
- Learning Systems
- Automated Manufacturing Technologies
- Healthcare

- Practice-based Technologies
- Families of Systems
- Software Intensive Systems
- Chemical Processes
- Alternative Fuels
   Technologies / Certification
- Platform Technologies





# Is Readiness Level Proliferation a Problem?



- Only 3 of 21 related to Technology Maturity are widely accepted
  - Technology Readiness Levels, Manufacturing Readiness Levels, Logistics Readiness Levels
- 7 of 21, e.g., Integration & Programmatic Readiness Levels, are not pure technology maturity measures
- 9 of 21 may already be covered by some other readiness level
  - Some may also be better called adaptations of TRLs, e.g.,
     Countermeasures & Risk Readiness Levels
- One, Technical Readiness Levels, may just be a typo
- Non-standard application of readiness levels may give illusion of attention to problems while masking underlying cause factors
- Proliferation in itself is not bad.
- Proliferation of RL's using tools that fail to integrate easily is a problem.





# Solving the Readiness Level Proliferation Problem



- Ignore the problem
- Return to original maturity measurement purpose (throw out baby with bathwater)
- Make data accessible when and where need
  - Engineered Resilient Systems
    - Virtual Collaborative Environment
  - Net-centric solutions, e.g., Semantic Web (See Net-centric track presentations)
    - Track 1 BayView 1 Co-Chair Jack Zavin, DoD





#### **Problem Summary**

Robert Kruse FacetApp LLC

#### Problem Statement

How do we proliferate RLs' that solve a real problem and integrate well and play well with others?

Point: We started with TRLs (1991)

TRLs solved the maturity measurement problem as defined by GAO at that time.

TRL Calculator simplified implementation of TRLs.

Because TRL Calculator was successful because a) free Excel distribution, b) simple to use to modify to individual needs because everyone has Excel.



#### **Issues** are:

- Quality: Too many RL's of substandard quality design being used in programs.
- Question Alignment: Unable validate alignment: DoD TRL 6 = DHS TRL 6 = DOE TRL 6
- Data Sync: No easy way to sync 2 or 3 spreadsheets, which results in...
- Manual Re-entry: Requires re-input same data over again.

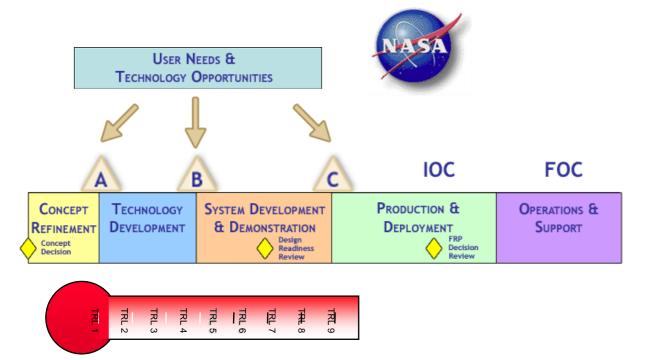
The community began adding new RLs using the **Excel-based TRL Calculator** and other similar tools. Many new RLs did not have the quality control in their construction as the original. As a result, many new RL's were under developed and are being used inappropriately.

TRL Family Tree
Out of Control!

The result of many agencies taking a similar approach over 10+ years, has led to serious fragmentation of the TRL. TRL alignment is difficult to verify between agencies & programs. **Maturity Benchmark Family Tree** Relative to the VenLogic Venture Maturity Index (VMI) Domain Knowledge **Customer Need** Whole Product Multi-variable Instrument Cost Mode DHS Uses TRL to Manage SECURE & FutureTECH Programs Systems Integration Manufacturing Production (UK) Technology (Canada, NATO) TML Competitive Positioning Strategic Alliances DoE Uses TRL to Manage \$20B Hanford Vit. Plant Unfair (Distinct) Advantages Ownership & Risk Factors Investor Need Governance / Boards President / CEO ACTD (\$173M) CMMI IT Software LRL Logistics Mil Tech (\$1.5M through DARPA, Sales Force DoD Uses TRL to Manage \$500M in Tech Transition Profits & Cash Flow Funds Robert Kruse BioMedical Readiness Level Business Readiness Level 206-726-9656

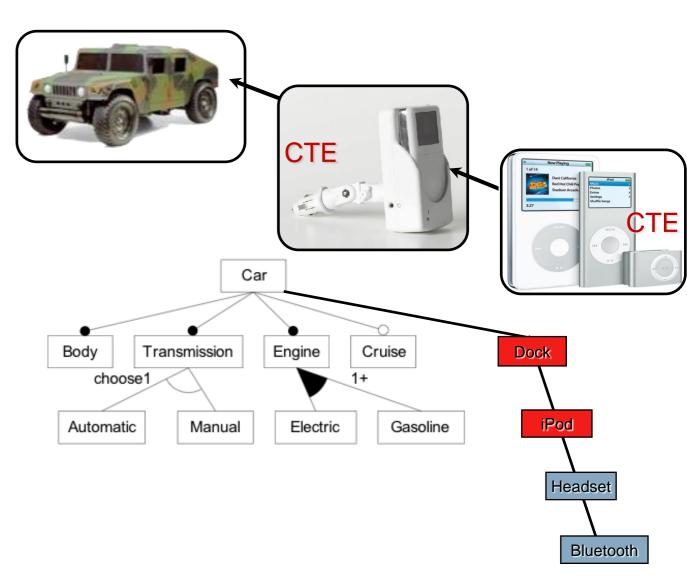
# TRL Flaw #1: No Complex Systems

- •DOD 5000.2
- Acquisition Milestones A, B, C
- NASA/DOD Technology Readiness (TRL)
- •A BASIC Common Language Used Across ARMY, NAVY, AIR FORCE, and First Responder vendors.



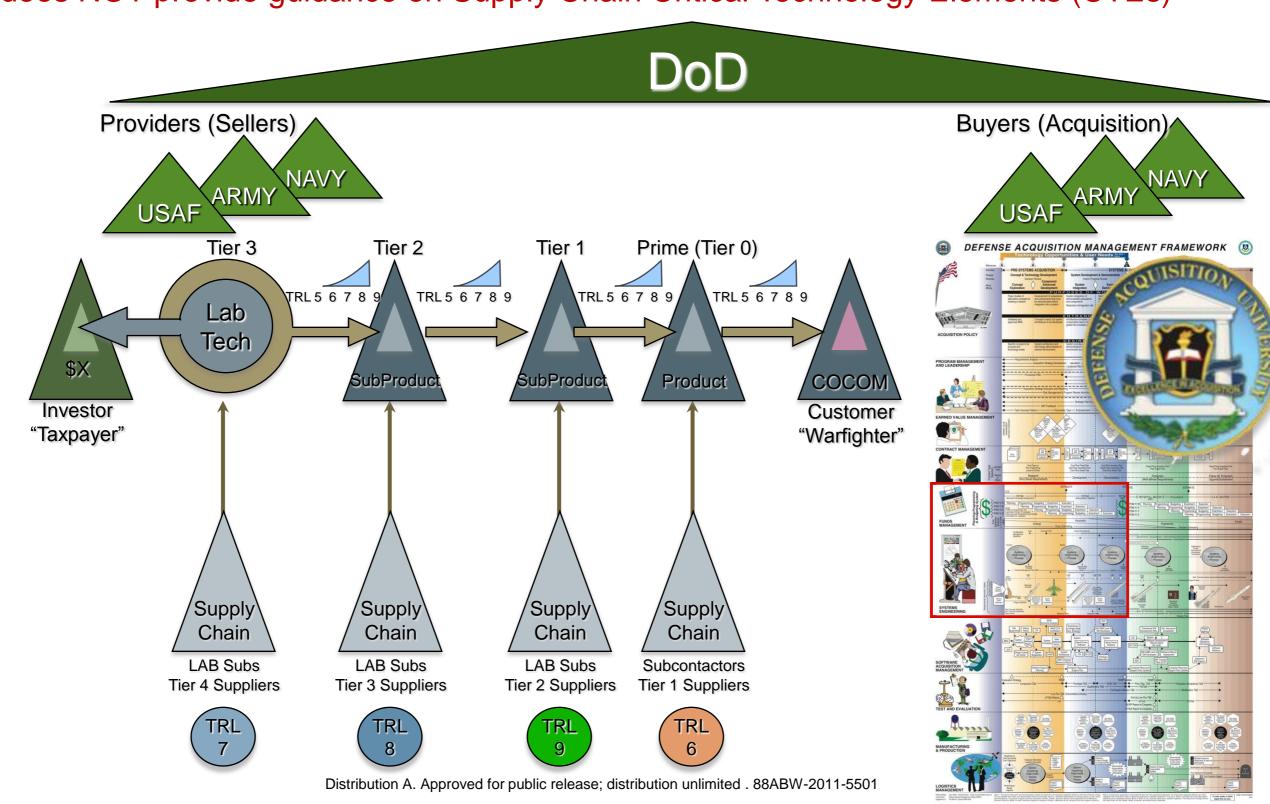
#### Can the TRL Integrate my iPod?

iPod is a Complex System that plugs into Another
TRL does NOT provide guidance on Systems of Systems



# TRL Flaw #2: No Value Chains

TRL does NOT provide guidance on Supply Chain Critical Technology Elements (CTEs)



# TRL Flaw #3: Can't Sync Frameworks Actual TRL to MRL Sync

Concept Refinement

Technology Development & Demonstration

Production & Deployment

TRL 1	TRL 2	TRL3	TRL 4	TRL 5	TRL 6	TRL7	TRL 9	
Basic Principles Observed	Concept Formulated	Proof of Concept	Breadboard in Lab	Breadboard in Represen- tative Environment	Prototype in Represen- tative Environment	Prototype in Operational Environment	Mission Proven	

MRL3	MRL 4	MRL 5	MRL 6	MRL7	MRL 8	MRL 9	MRL 10
Manufacturing Concepts Identified	Manufacturing Processes Identified	Manufacturing Processes Developed Subsystem cost goals set; cost drivers identified	Critical Manufacturing Processes Demonstrated Unit cost goal set	Prototype Manufacturing System Unit cost estimated and in range of goal	Process Maturity Demo  Unit cost estimates meet goal	Manufacturing Processes Proven LRIP actual unit cost meets goal	Lean Manufacturing Processes FRP actual unit cost meets goal

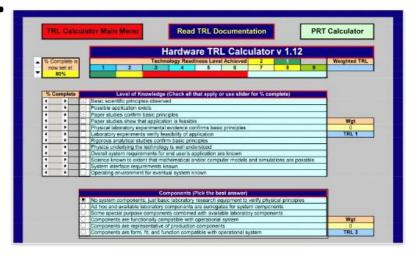


#### **HARD** Problem

- Readiness / Assessment Proliferation Continues (past 10 yrs)
  - Does Not work Across Value Chains (IT Systems)
  - Does not handle complex/SOS cases
  - Does not allow for sync among different frameworks/RLs
- Root Cause: RL Data & Rules need to be stored as objects
- Current Tools limit interoperability, which results in proliferation.
   Which in turn raises the cost for Industry and Govt to produce quality products and adhere to Laws (TRL)
- Point: How you implement the RL matters.
- Tools that exchange rules based on interoperable standards matter.

## **Problem Summary**

- RDBMS (Excel/Java MYSQL) does not:
  - -Handle hierarchical Data very well.
  - -Is not object oriented.
  - -Difficult to add and use metadata.

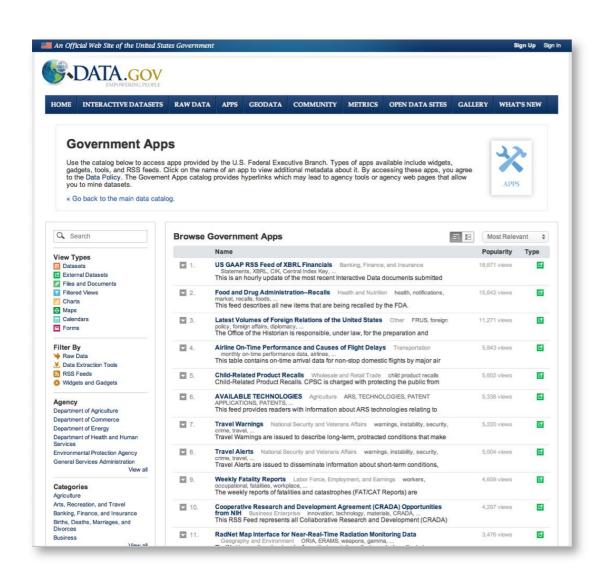


- RL Gets modified to address domain specific probs (silo)
- Now a new RL variant that can stray from the standard

# All Readiness Levels Should Be Readily Available

#### Federal Data & Apps

DoD, DoE, DHS





NetCentric (Semantic) Interoperability Industry Meets Govt



## How to Adapt

#### Solution: Separate the TRL from the Technology

- •Track RL's at an object level as "objects" regardless of the "technology or RDBMS" limitations.
- Enables Alignment across any technology, anywhere
- •W3C SemWeb Standards were developed and approved by Obama, Data.gov, etc

#### Get Net Centric

- Use Open W3C Standards (RDF, OWL RIF, SPARQL)
- Get: Anywhere, anytime, platform independent, secure, RL Metrics



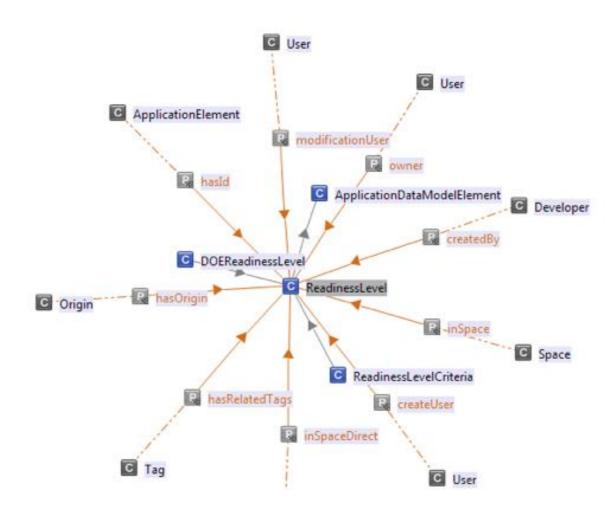
visit: W3.org



#### Semantic TRL

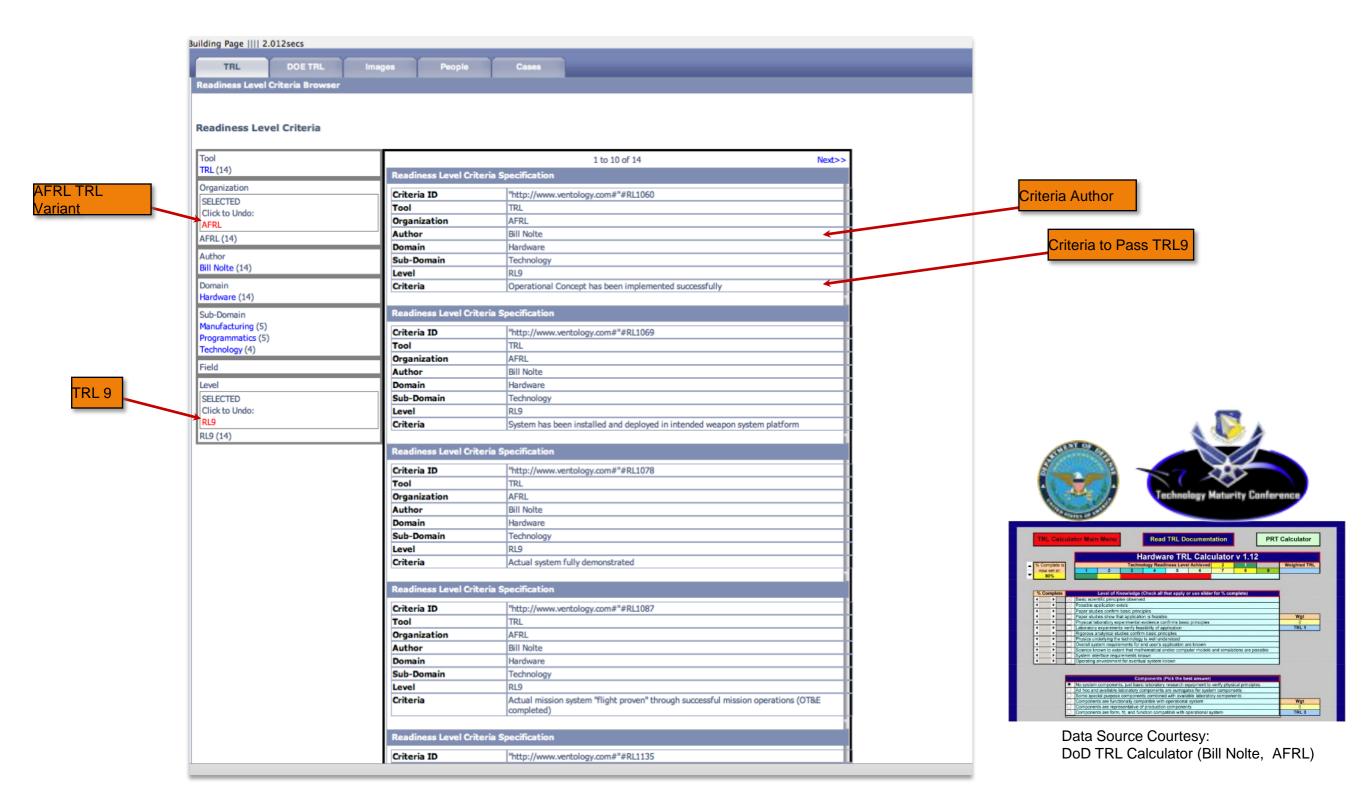


- Aligning DoD & DoE TRL Variants
- Using a Semantic TRL Ontology



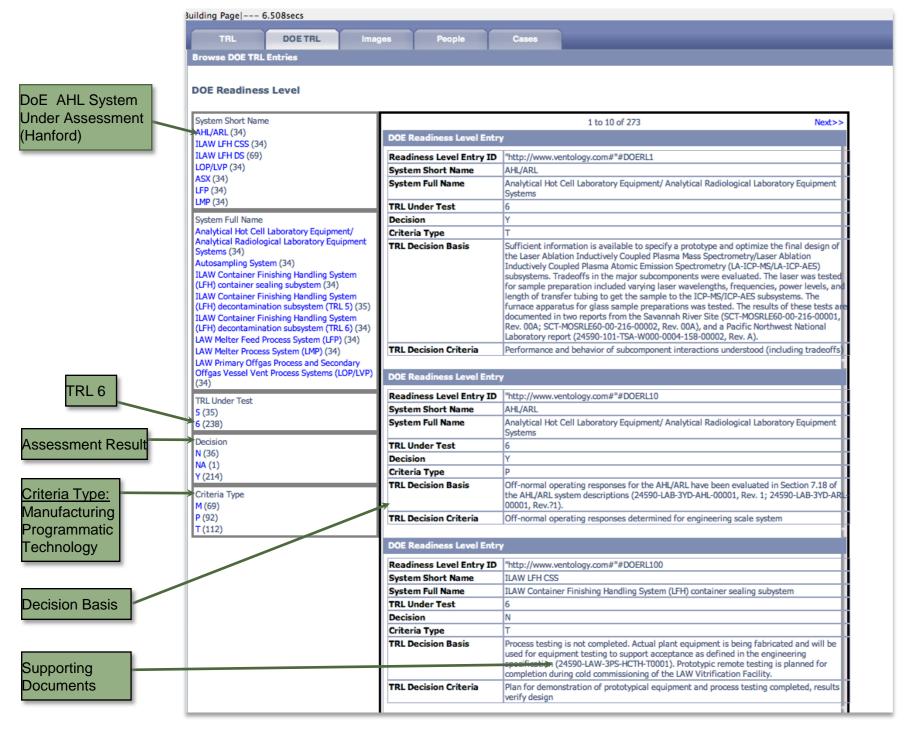
This is the DoD Variant for AFRL, co-developed with their input since 2002, using advanced semantic web technology.

#### DoD AFRL TRL Screenshot

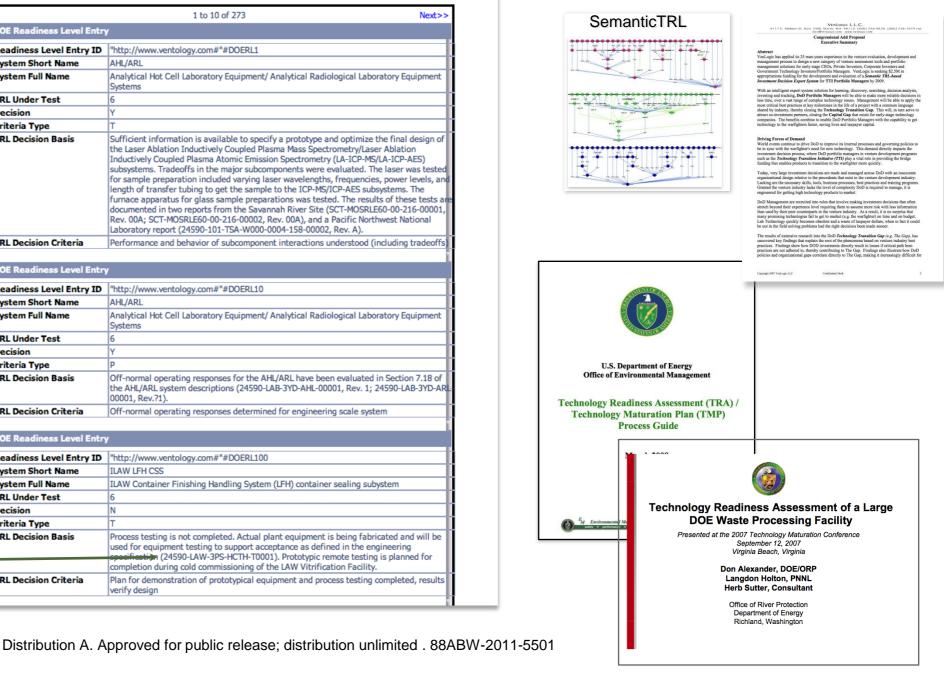


#### DoE SemanticTRL Screenshot

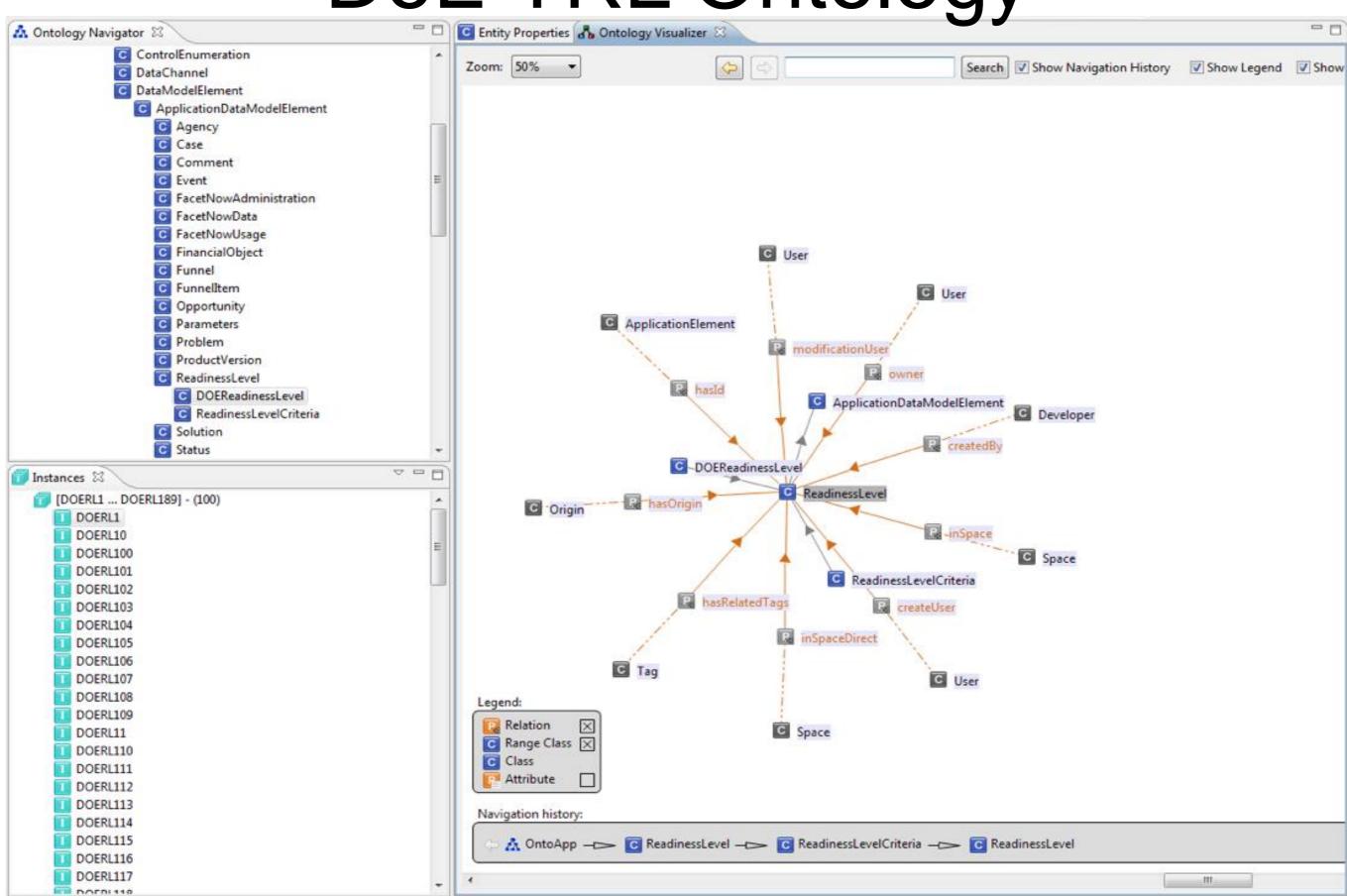




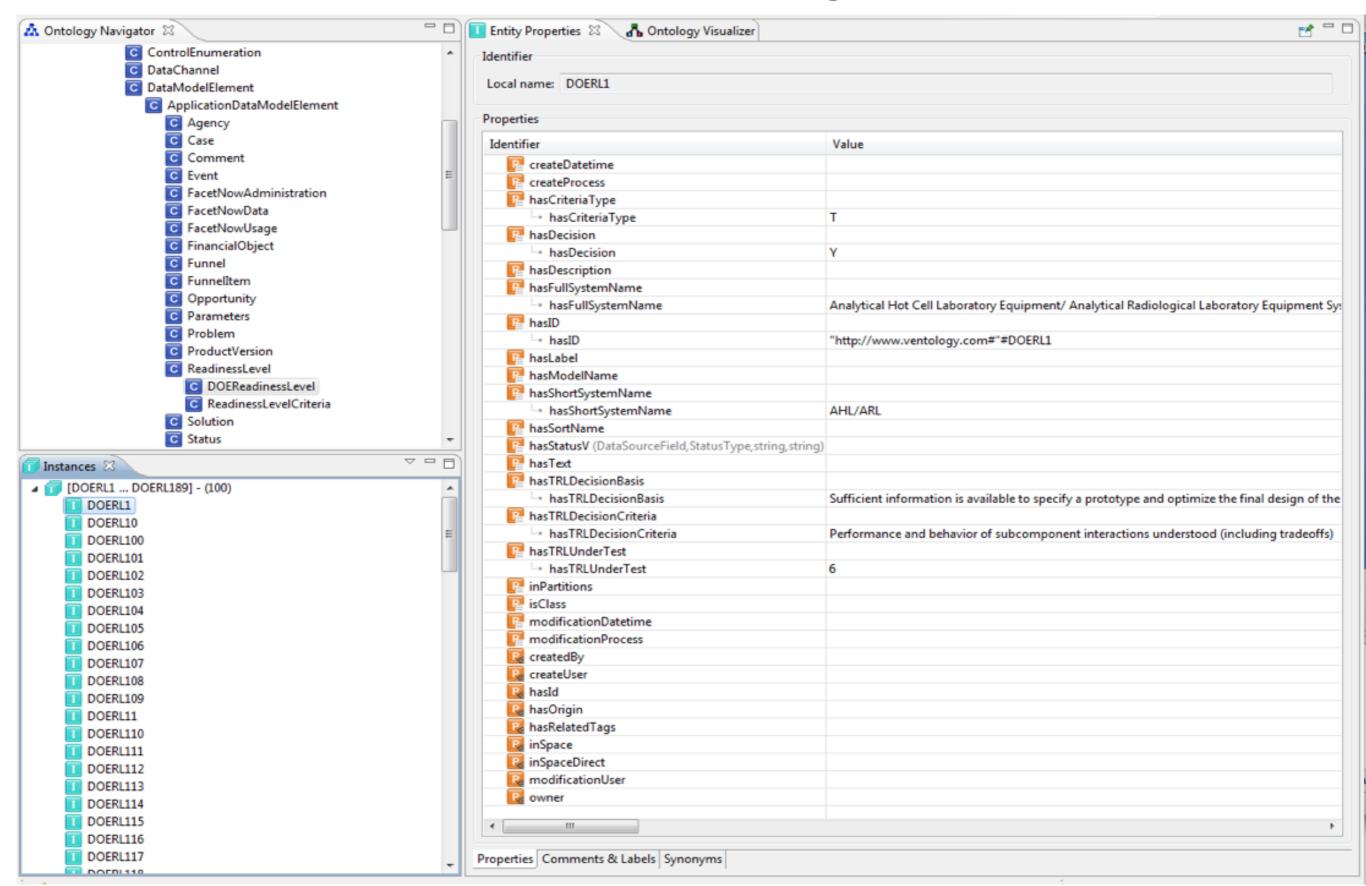
- Build Interview Screens, Workflows & Rules
- Build Analytical Reports
- Add DHS Branding
- Host on LinkedData Cloud



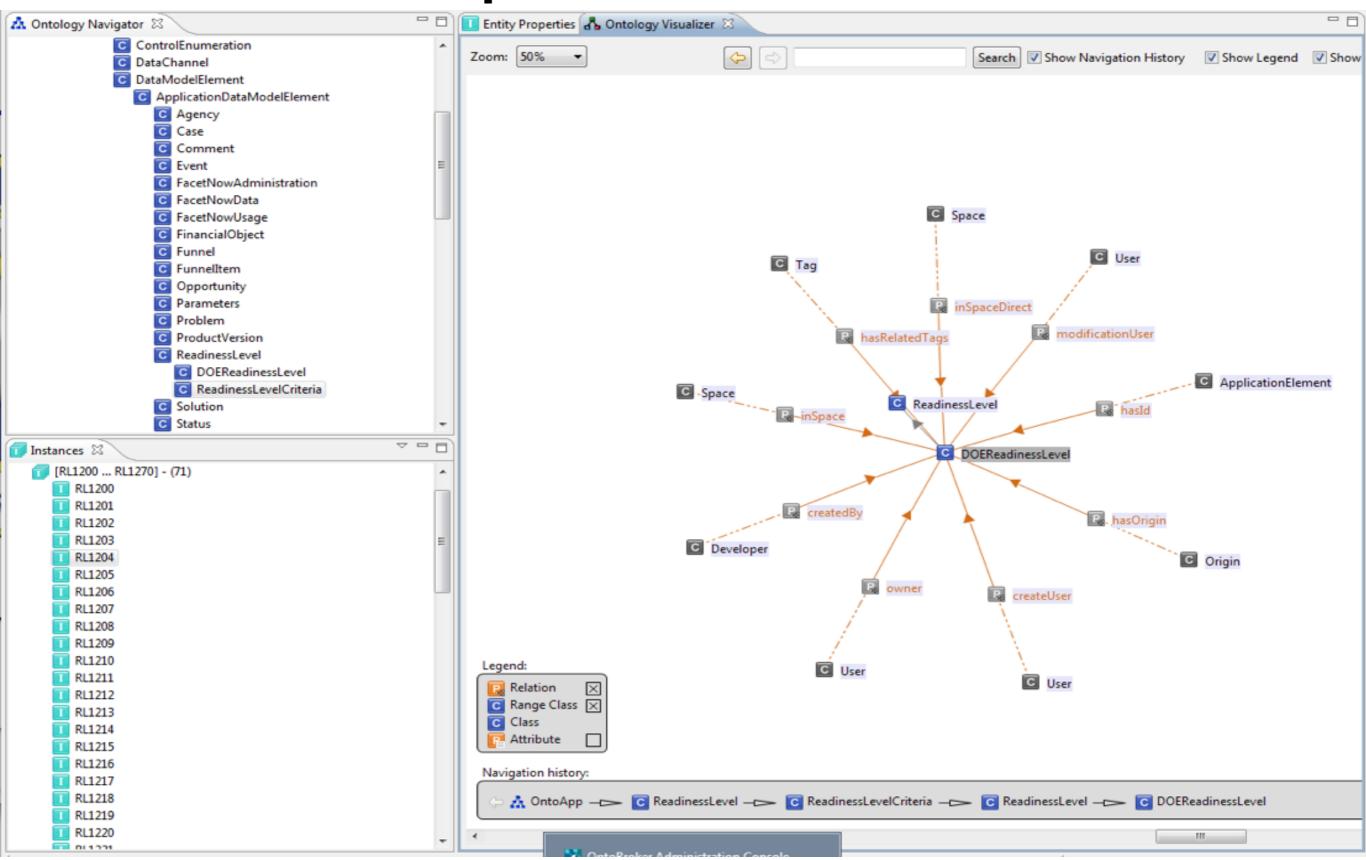
DoE TRL Ontology



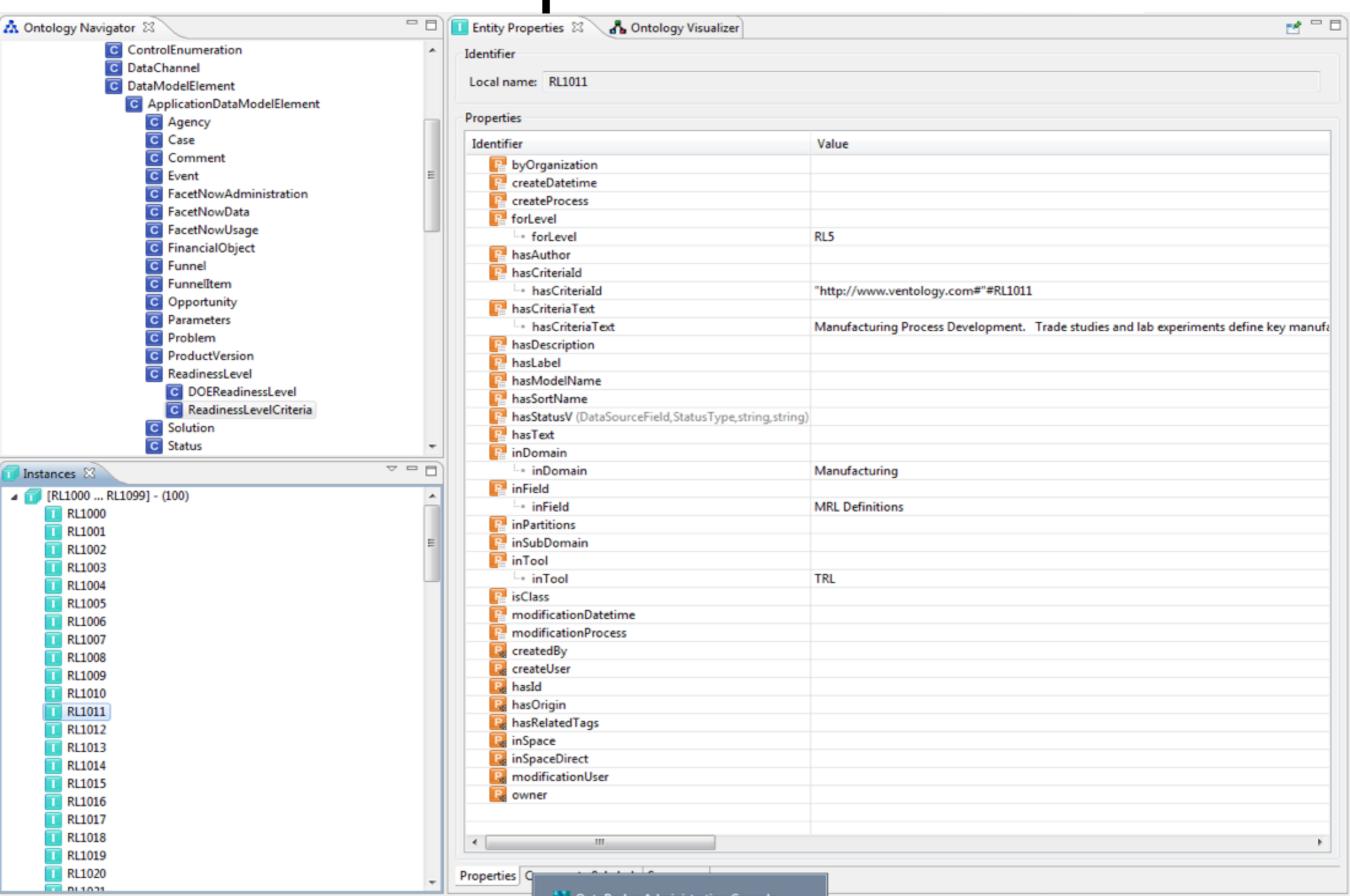
#### DoE RL 6



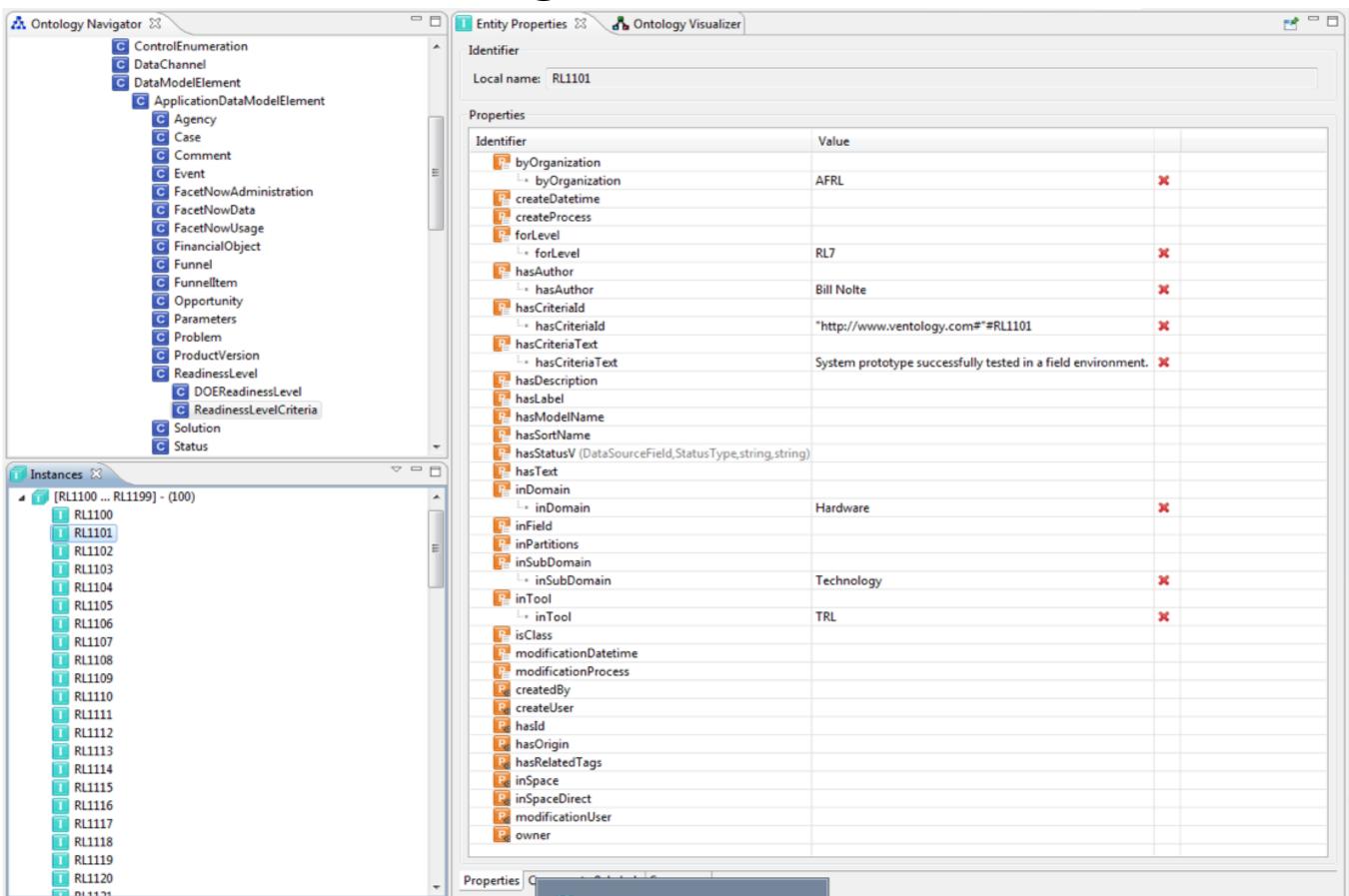
## Map to DoD TRL



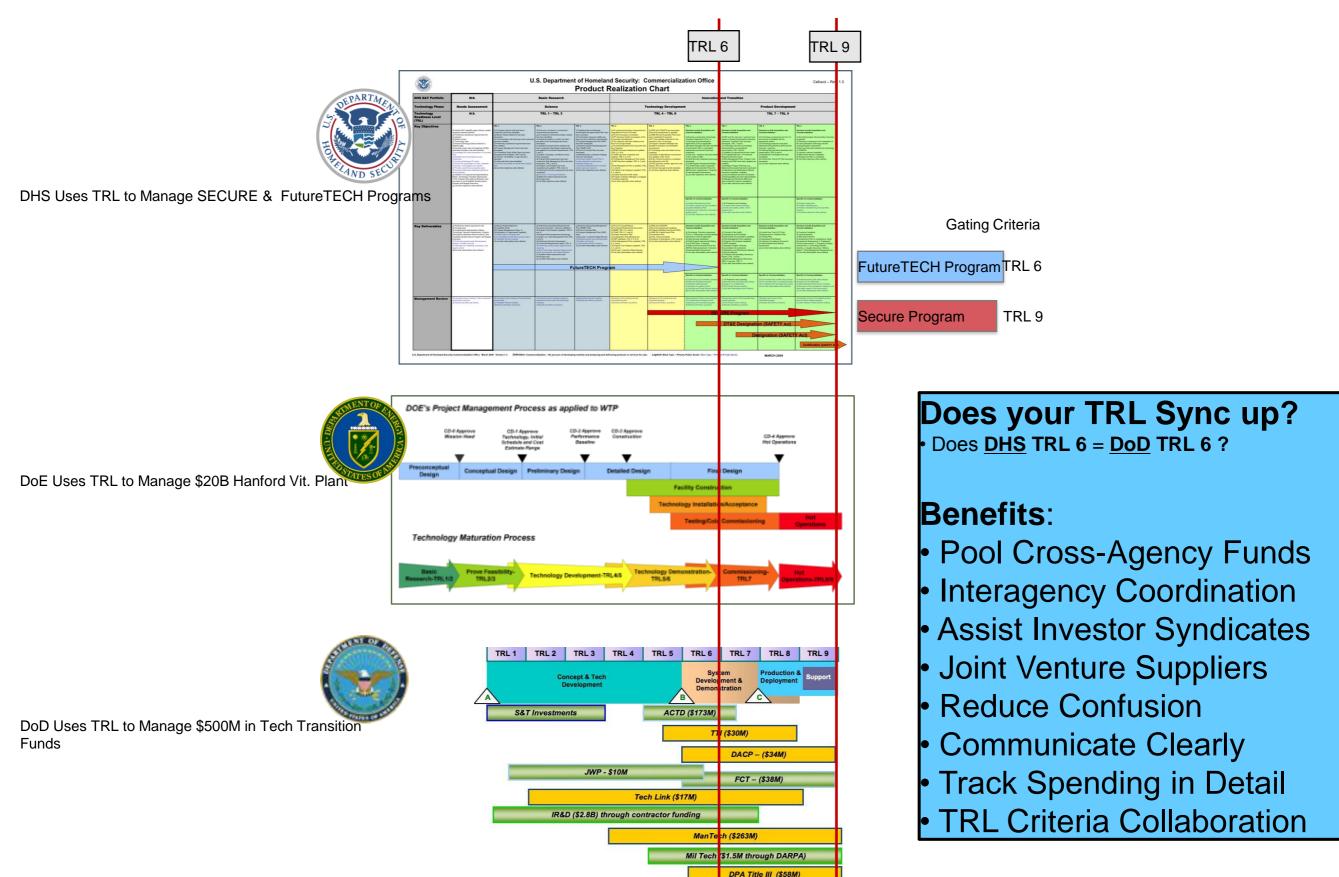
## Map to MRL 5



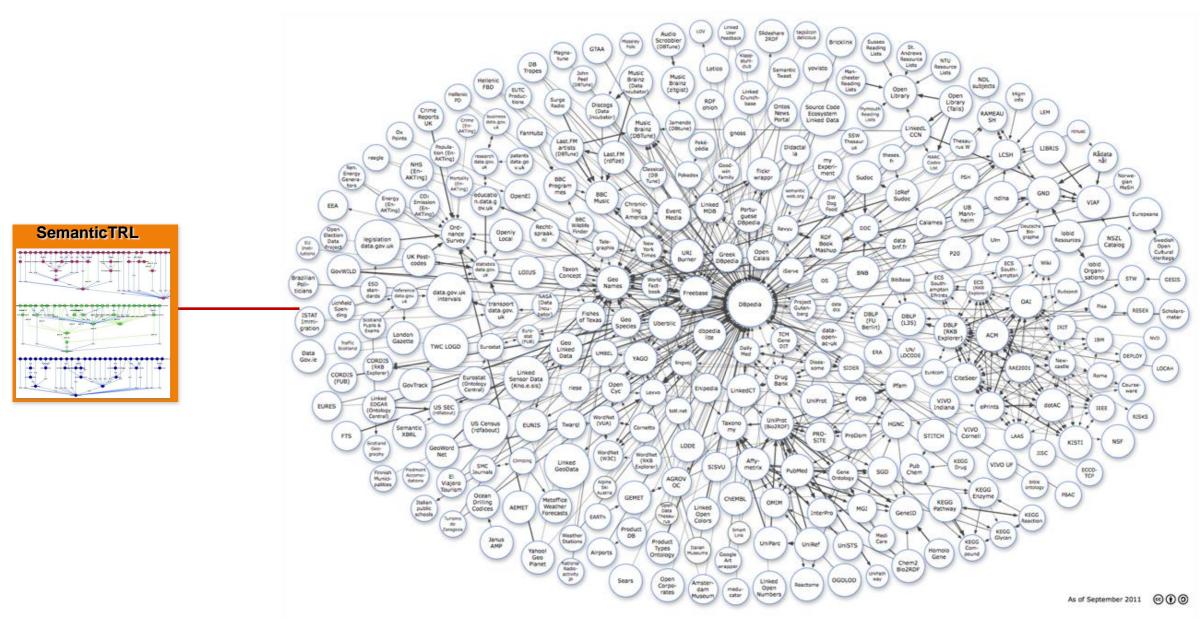
#### DoD TRL 7



#### Many Benefits for Being in Sync

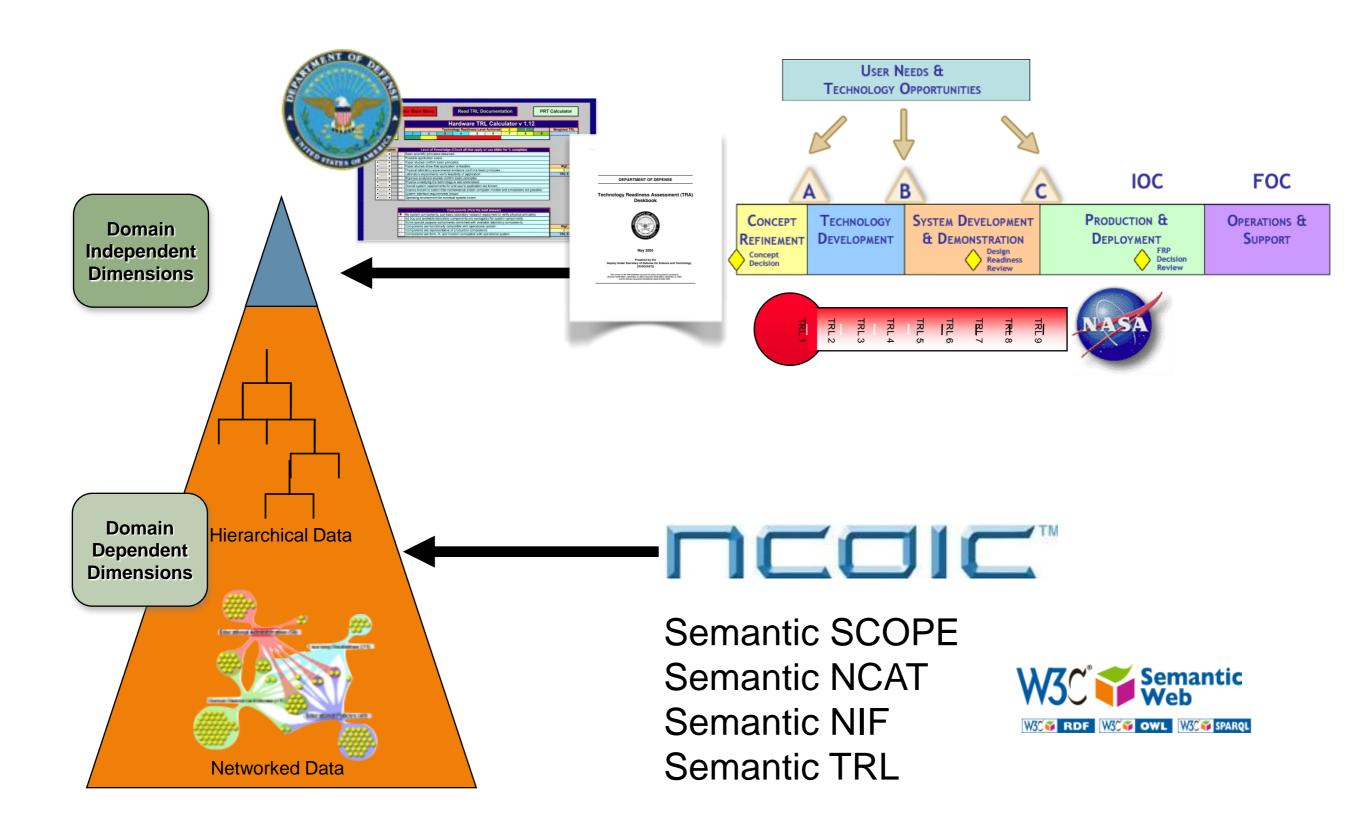


# Goal: Access TRLs @ LinkedData.org



LinkedData.org

#### **NCOIC Solution Partner**



#### Learn More

Visit the NetCentric Interoperability Session

Bayview 2

5:15 - 5:50 Wednesday: Session 13618

"Describing Value-Add of Semantic Web Design Using a Practical Interoperability Scale"

Mr. Robert Kruse, FacetApp LLC

Demo: Semantic TRL between DoD & DoE

JOIN:



Visit: NCOIC.org

Semantic Interoperability Working Group

SCOPE Working Group

## In Summary

#### PROBLEM

- A lot of poorly defined RLs out there.
- Growing at an increasing rate each year
- SOLUTION
  - To become NetCentric!
  - NCOIC DoD Endorsed Solutions for Interoperability
    - SCOPE leverages the idea of a semantic-enabled TRL.

#### Closing:

- Each year we wait, it's harder to address
- Help the TRL become NetCentric. Join NCOIC.org



## Questions?





