HealthMap: Novel Sources of Information on Emerging Biological Threats

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Potential of Digital Disease Detection





Emerging and re-emerging infections, 1996-2010

Cryptosporidiosis Human Monkeypox E.Coli O157 Venezuelan Equine Encephalitis Dengue Haemorrhagic Fever Ebola Haemorrhagic Fever Marburg Haemorrhagic Fever Ross River Virus Hendra Virus Reston Virus

West Nile Virus Legionnaire's Disease Severe Acute Respiratory Syndrome (SARS) Malaria Typhoid Cholera BSE Lassa Fever Yellow Fever Lyme Borreliosis Echinococcosis Diphtheria Influenza A (H5N1) Nipah Virus RVF/VHF O'Nyong-Nyong Fever Buruli Ulcer Multidrug Resistant Salmonella nvCJD

Outbreak Database (1996-2009)

- Disease / Location
- Date of onset of risk factor
- Date of local mass gathering
- Date of associated wildlife outbreak
- Date of exposure
- Date of symptom onset
- Date of outbreak start
- Date of hospitalization or medical visit
- Date of outbreak detection
- Date of death

- Date of laboratory confirmation
- Date of announcement by a local
- Date of any earlier mentioned report
- Date of ProMED, GPHIN, HealthMap reports
- Date of WHO notification
- Date of DON report (official)
- Date of mass immunization campaign
- Date of implementation of vector control)
- Date of declaration of an epidemic raised
- Date of declaration of end of epidemic

Global Surveillance Capacity Assessment

Characterize global spatial-temporal trends in the timeliness of outbreak detection and reporting





Figure 2 . Boxplots of the median time (and inter-quartile range) between outbreak start and various outbreak "milestones" for a set of WHO-confirmed outbreaks during 1996-2009.

Chan et al. 2010. Proceedings of the National Academy of Sciences.



Chan et al. 2010. Proceedings of the National Academy of Sciences.

Traditional Public Health Reporting





Public



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World Bodies (UN, WHO, FAO, OIE)

Traditional Public Health Reporting







World Bodies (UN, WHO, FAO, OIE)

The Rise of Digital Disease Detection





The HealthMap System



| Source | Date 🔻 | Summary | Disease | Location | Cases | <u>Deaths</u> | Significance |
|--------|--------|---|-------------------|---|-------|---------------|-----------------|
| G | 19 Sep | PAKISTAN - Epidemics of cholera and dengue fever after floods | Cholera | Pakistan | | | ★☆☆☆☆ 1 vote |
| 8 | 19 Sep | Confirmed Foot and mouth disease in San Pedro, Paraguay - cattle | Foot and Mouth | Paraguay | | | *** 1 vote |
| m | 19 Sep | Food poisoning at the Galaxy | Foodborne Illness | Macau | | | **** |
| - | 19 Sep | PRO/MBDS> Avian influenza - MBDS region (12): | Avian Influenza | Phumĩ Ta Pho, Khétt Bântéay Méan Choāy, Camhadia | | | *** |



Low IIO

Billerica

Greenfie d

0

Mont gue

Athol

0

Fitchburg O

Leominster On

o Tewksbury Banvers O Gloucester

o eabody

Aluma

| ٠ | United | States | Food | Safety | and | Inspection | |
|---|---------|--------|------|--------|-----|------------|--|
| | Service | 2 | | | | | |

Login Register



utid nation where China way

and Drug Administration on August 22. The food...









Bayesian Filtering

Breaking News

Warning

Old News

Context

Not disease related





Bayesian Filtering









Influenza A (H1N1) Reports



Veracruz: reporta agente municipal extraño brote epidémico que ha cobrado dos vidas

Enviar esta página a alguien Higher margina

La funcionaria de La Gloria informó que el raro padecimiento ha afectado a 60 por ciento de sus tres mil habitantes con infecciones respiratorias

OFFICIAL SELECTION





Influenza A (H1N1) Reports

Source

Informal Sources (Media)
 Official Sources (ie: CDC, WHO)

<u>All HealthMap Sources »</u> <u>View H1N1 on HealthMap »</u>

Category

Ruled Out
Suspected Cases
Suspected Deaths
Confirmed Cases

Confirmed Deaths

Zoom to country

| <u>Afghanistan</u> |
|----------------------|
| <u>Albania</u> |
| <u>Algeria</u> |
| American Samoa [USA] |
| Antigua & Barbuda |
| Argentina |
| Australia |
| <u>Austria</u> |
| <u>Azerbaijan</u> |
| Bahrain |
| Bangladesh |
| Barbados |
| <u>Belarus</u> |
| Belaium |



Official data is obtained from CDC and WHO daily Influenza A (H1N1) updates. Informal data sources are a subset of reports from the <u>HealthMap</u> database. The case numbers shown are cumulative counts. HealthMap is a public website bringing together disparate data sources to achieve a unified view of the current global state

Global spread of H1N1 with informal sources



Participatory Epidemiology



Next Generation Public Health: Artificial Artificial Intelligence



Outbreaks Near Me Direct Reporting





Wednesday, Sep. 09, 2009

Is a Swine Flu Outbreak Coming? Ask Your iPhone By Bryan Walsh











Previous Report

Enter an email address to view past submissions

> 100k downloads



TOP FREE APPS



HealthMap: Outbreaks Near Me Healthcare & Fitness \odot

- Lose It! Healthcare & Fitness
- WebMD Mobile Healthcare & Fitness
- SixPack App FREE Exercise Libra... Healthcare & Fitness
- Restaurant Nutrition Healthcare & Fitness
- Free Menstrual Calendar Healthcare & Fitness
- Vibrating Massager FREE Healthcare & Fitness
- RunKeeper Free Healthcare & Fitness
- Natural Cures Healthcare & Fitness
- DailyBurn Calorie, Workout, and ... Healthcare & Fitness



Android

Potential for increased global coverage



HealthMap Hotline

919-MAP-1-BUG (627-1284) Leave a voicemail or Send SMS



Reporting through the website

| Outbreak Missing? Help us by adding it to the map. | | | | |
|--|---|--|--|--|
| Online For | m Email Voice or Text SmartPhone App | | | |
| Provide an eye (something you p Headline: | witness report personally know or heard about) Dead crows in park | | | |
| Disease: | Undiagnosed - | | | |
| Location: | en Park, Town 1, StateA | | | |
| Email: | | | | |
| Description: | Dozens of dead crows. | | | |
| | Submit Cancel | | | |
| Or <u>Share a news report</u> (a news article you read online) | | | | |



HealthySocial

Worldwide User Submitted Reports



iPhone Submissions vs CDC sentinel surveillance



Future of Outbreaks Near Me Mobile



- Engaging the users through recognition
- Providing key public health messaging
- Improved visualization
- And building a disease detective network...

Undiagnosed Events in HealthMap



Validating Undiagnosed Events by Mobile Phone



Validating Undiagnosed Events by Mobile Phone



Geo-localized push messages \rightarrow Validate event

Flu Near You Influenza in the US

FU Near you to you have it in you?













Flu Activity in Your Area

User submitted flu reports in Boston, Massachusetts, United States in the past month.



Age Distributions



Users

Household members

Initial Form

| Report Your Health | Status |
|---|---|
| Thank you for registering for the your first survey. | Flu Near You project! Now it's time to start |
| | |
| What symptoms have you | experienced in the past week? |
| Fever Cough Sore throat Shortness of breath Chills/night sweats | Fatigue Nausea or vomiting Diarrhea Body aches Headache |
| I did not have any of the | e listed symptoms |
| Did you receive the flu vac | cine after July 31, 2011? |
| ○ Yes ○ No ○ Don't know | |
| Did you receive the flu vac 2010 - July 31, 2011)? | cine last year (between July 31, |
| ○ Yes ○ No ○ Don't know | |
| Submit | |
| week ending: 10/ | |
| | |

Form after illness indication



Why Flu Near You?



Centers for Disease Control



Google Flu Trends



Cholera Surveillance in Haiti





HealthMap Pilot, Hait



Top Trending Topics

- #happy17thbdaybiebs #isbetterthan #guttbye **Jensen Ackles**
- Jane Russell
- Ana Maria Braga
- Justin Drew Bieber
- Rubén González
- FCAT
- TAKS

Search tip

Use an at-sign (@) immediately before a username to find mentions of (and replies to) a user. Example: @mashable will find tweets referencing the user "mashable".

Realtime results for sore throat



lovelylibra84 Has a fever of 101, sore throat, runny nose, and a headache.... Sheesh, this being sick sh*t, is for the birds

less than 20 seconds ago via Twitter for BlackBerry®



RiosBia I hate being sick, arghhh this sore throat!!!!... half a minute ago via web



Yowinnie Sore throat less than a minute ago via txt



MelissaPinkette tot RT @Tunji_O: So Lil John finally got a sore throat, I guess life can be fair, YEAHHHHHHHHH !!! 2 minutes ago via ÜberSocial



AustinKirkland Woke up with a sore throat and stuffy nose.



2 minutes ago via Twitterrific



paperclipears lolol my throat needs to go fuck off and stop being sore. 2 minutes ago via web



claireduff90 agghhhh sore throat :(





DiLaNnSeNn Biggest headache and sore throat :(3 minutes ago via Twitter for BlackBerry®



heidiglamluvvsu @mdotperiod @heidiglamluvvsu I'm feeling fine just no voice and a SUPER sore throat! How are u missy?> truly blessed- u goin NAACP Awards?

3 minutes ago via web



njnuwantha Symptoms and treatment of sore throat

New to Twitter?

Easy, free, and instant updates. Get access to the information that interests you most.

Sign Up>

A #NewTwitter

Catch a glimpse of the new Twitter.com.



Twitter as a predictor of influenza-like illness

Reported vs. Predicted Weekly ILI%

Flu Season 2009-2010 - Region 2



Out-of-sample Prediction ~ error avg=0.37%, min=0.01%, max=1.25%. Std=0.26%

Alessio Signorini. University of Iowa



Ameliebaron Amélie Baron

La journée avait si bien commencé, collègues de #RFI primés... mais épidémie de choléra officialisée en #Haiti.

21 Oct



wyclef Wyclef Jean My visit to Sant Nicolas hospital in Saint Marc, As haiti is still fighting Cholera http://plixi.com/p/53255834

a

27 Oct



jacquiecharles Jacqueline Charles Sitting w/a father who just lost his 7-year-old to cholera. Reality still has not hit

30 Oct



Using Social Media to Build an Epidemic Curve



Chunara et al. 2012. American Journal of Tropical Medicine and Hygiene.

Estimate Reproductive Number (R_o)

Phase 1: Informal sources 1.54-6.89 compared to official sources 1.27-3.72 Phase 2: Informal sources 1.04-1.51 compared to official sources 1.06-1.73



Chunara et al. 2012. American Journal of Tropical Medicine and Hygiene.

Mechanical Turk Malaria in India

Mechanical Turk



www.mturk.com



Conclusions

- Value in the fusion and visualization of distributed electronic resources (online epidemic intelligence, social networks, mobile technology)
- Novel Internet-based collaborative systems can play an important complementary role in gathering information quickly and improving coverage and accessibility.
- These early efforts at tapping the power of digital tools demonstrate important steps in improving health systems as well as engaging the public as participants in the public health process.

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