

**MARINE CORPS SYSTEMS COMMAND (MCSC) AND  
PROGRAM EXECUTIVE OFFICER LAND SYSTEMS (PEO LS)  
2012 ADVANCED PLANNING BRIEFING TO INDUSTRY (APBI)**

*“Lighten the MAGTF”*



MARRIOTT NORFOLK WATERSIDE ► NORFOLK, VIRGINIA

APRIL 30 - MAY 2, 2012

[WWW.NDIA.ORG/MEETINGS/2900](http://WWW.NDIA.ORG/MEETINGS/2900)

EVENT #2900

**MARINE CORPS SYSTEMS COMMAND (MCSC) AND  
PROGRAM EXECUTIVE OFFICER LAND SYSTEMS (PEO LS)  
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*“Lighten the MAGTF”*

The Marine Corps is a middleweight force that fills the need in our Nation’s defense for an agile force that can operate anywhere from the high end to the low end of the spectrum of conflict, rapidly deploy from sea or land to defeat well-armed adversaries or respond to any natural or man-made crisis that may arise.

Like so much of the world, we rely on the maritime commons for the exchange of commerce and ideas. Many depend on us to maintain freedom of movement on those commons; we continue to take that responsibility seriously. U.S. Naval forces are the solution set to fulfilling our global maritime responsibilities. Larger than special operations forces, but *lighter* and *more expeditionary* than conventional Army units, we respond to crises and engage quickly, with enough force to ensure success upon arrival. The Marine Corps is a scalable and tailorable part of both the Naval and Joint Force that is capable of persistent forward engagement.

What we need from Industry:

- ▶ Science and technology
- ▶ Energy performance
- ▶ Assist in posturing the Marine Corps for the future
- ▶ Innovation
- ▶ Assist in lightening the MAGTF
- ▶ MAGTF systems engineering
- ▶ Quality, reliable and affordable systems
- ▶ Assist in resetting and modernization

All MCSC Program Managers will conduct briefs followed by a Panel question and answer session. MCSC and PEO LS Program Managers will also provide briefings. Simultaneously, we will conduct Workshops on Commercial Enterprise Omnibus support services (CEOss), and how to bid for service and product contracts using Navy Electronic Commerce On-line (NECO). MCSC’s International Programs and Small Business Office will also provide Workshops. During this event, Marine Corps Combat Development Command (MCCDC); PEO LS; Marine Corps Warfighting Lab (MCWL); Marine Corps Logistics Command (LOGCOM); Office of Naval Research, Science and Technology, Energy (ONR); Marine Corps Tactical Systems Support Activity (MCTSSA); Defense Acquisition University (DAU); MCSC’s Systems Engineering, Interoperability, Architecture and Technology (SIAT); and Program Managers will have displays. There will be subject matter experts and support staff in each display area to answer questions or set up appointments for more in-depth meetings.

### STATIC DISPLAYS & INFORMATION BOOTHS

MCSC's Program Managers; MCCDC; PEO LS; MCWL; LOGCOM; ONR; MCTSSA; DAU; GCSS MC; International Program Directorate; and SIAT will all have static displays on Tuesday and Wednesday, May 1 - 2, 2012. There will also be a display on the "USMC Power & Energy Needs." Business Managers or Operations Officers will be manning the booths, ready to answer your questions or make appointments for in-depth meetings.

MCSC's Corporate Communications Directorate personnel will be handing out flyers and information brochures at the buffet lunch on Tuesday, May 1, 2012.

### WORKSHOPS

There will be an opportunity to sign-up for Workshops starting Monday, April 30, 2012 at 7:00am. You may sign-up for the following Workshops at the Conference Registration Desk. Reservations will be on a first-come, first-served basis, and will be limited to 50 Attendees per Workshop.

Each Workshop will occur during the following times on Tuesday and Wednesday, May 1 - 2, 2012:

9:30am - 10:30am

11:00am - 12:00pm

2:00pm - 3:00pm

4:00pm - 5:00pm

#### **Commercial Enterprise Omnibus support services (CEOss)**

**4 Workshops Each Day**

*Marriott Ballroom I, II, III*

▶ Mr. Paul Ortiz, ACSS Director, MCSC

The MCSC Acquisition Center for Support Services (ACSS) will provide morning and afternoon Workshops on Tuesday and Wednesday for those firms interested in providing technical services in support of Command Product Groups. The Workshops are focused on providing an overview of the Command's highly successful Commercial Enterprise Omnibus support services (CEOss) business model and discussing the annual "open season" for new contractors.

The CEOss business model supports the Command's entire 2,788-member constituency, as well as other Marine Corps offices, with a complement of 29 prime vendor teams and a total participating base of over 200 firms. All tasks are executed through their enterprise business portal which provides for awards in less than 20 days. Annually, CEOss generates in excess of 120 competitive task orders yielding \$200 million in business opportunities for participating firms.

The Workshop will be conducted by Mr. Paul Ortiz, ACSS Director, who will discuss how to become a successful CEOss participant in both prime and subcontractor roles. Workshop Sessions are intended to be open dialogue, and participation is limited to 50 Attendees per Workshop. Additional information on the CEOss business model can be found at: <http://www.marcorsyscom.usmc.mil/sites/acss/default.asp>.

#### **How to do Business with Marine Corps Systems Command**

**4 Workshops Each Day**

*Marriott Ballroom V, VI, VII*

▶ Ms. Beverly Hobbs, Contracts Competency Manager, MCSC

Are you wondering how to get a contract with the Marine Corps Systems Command? This Workshop will provide valuable information on what MCSC purchases, where the opportunities are advertised and how to be prepared to respond to solicitations for goods and services. You will receive helpful information to guide you while doing business with MCSC.

**Small Business***Marriott Ballroom IV*

- ▶ Mr. David Dawson, Associate Director for Small Business Programs, MCSC

**4 Workshops Each Day**

In today's acquisition environment, it is essential for small businesses to obtain current information about the products and services needed to support our warfighters. During these Workshops, you will have an opportunity to network with Program Manager representatives to learn about their requirements and to share information about your company and the products and services that you can offer each of their divisions. You will also learn about the latest trends, technology and best practices that affect your business day to day.

At MCSC, we are always looking to improve and expand our relationships with the small business community. The success of the MCSC Small Business Programs Office will only continue to grow with government and small businesses continuing to work together. The Associate Director for Small Business Programs will present information during the Workshops that will assist you in marketing your company to MCSC as well as all other government agencies.

**The International Program Directorate***James Room*

- ▶ Ms. Jacqueline Brent, Comparative Testing Programs, MCSC
- ▶ Mr. Ryan Leffas, Comparative Testing Programs, MCSC
- ▶ Mr. Adam Witmer, Comparative Testing Programs, MCSC

**4 Workshops Each Day**

MCSC's International Program Directorate will provide morning and afternoon informational Workshops for audiences interested in the topics of Foreign Comparative Testing (FCT) and the Defense Acquisition Challenge (DAC) Program. The mission of FCT is to test the Non-Developmental Items (NDI) of our allies and friends in order to satisfy valid defense requirements more quickly and economically, avoiding research and development costs, lowering procurement costs, reducing risk for major acquisition programs, and accelerating the fielding of equipment critical to the readiness and safety of U.S. operating forces.

FCT has served as a catalyst for industry teaming arrangements which have been productive for both U.S. and foreign industries in an increasingly global market. The mission of the DAC Program is to provide increased opportunities for the introduction of commercial, cost-saving, NDI technologies, processes or products into existing DoD acquisition programs. Agenda items will include an overview of both programs, program objectives, required criteria, requirements for participation and processes, followed by a question and answer session.

# CONFERENCE AGENDA

## LOCATION

Marriott Norfolk Waterside  
235 East Main Street  
Norfolk, VA 23510  
(757) 627-4200

## REGISTRATION

*Presidential Foyer*

## GENERAL SESSION

*Hampton Roads Ballroom*

## FOOD & BEVERAGE FUNCTIONS

*Norfolk Ballroom & Foyer*

## SUNDAY, APRIL 29, 2012

**12:00pm – 6:00pm**      **Registration**  
*Presidential Foyer*

## MONDAY, APRIL 30, 2012

**7:00am – 5:30pm**      **Registration**  
*Presidential Foyer*

**7:00am – 12:00pm**      **Displays Move-In**  
*Norfolk Foyer*

**1:00pm – 1:15pm**      **Welcome and Opening Remarks**  
*Hampton Roads Ballroom*  
▶ Major General Barry D. Bates, USA (Ret), Vice President, Operations, NDIA

**1:15pm – 1:45pm**      **Changes in the Requirements Command**  
*Hampton Roads Ballroom*  
▶ Lieutenant General Richard P. Mills, USMC, Commanding General, MCCDC

**1:45pm – 2:15pm**      **The Way Ahead**  
*Hampton Roads Ballroom*  
▶ Brigadier General Frank L. Kelley, USMC, Commander, Marine Corps Systems Command

**2:15pm – 2:45pm**      **PEO LS Overview**  
*Hampton Roads Ballroom*  
▶ Mr. William Taylor, PEO Land Systems

**2:45pm – 3:15pm**      **Networking Break**  
*Norfolk Ballroom & Foyer*

**3:15pm – 3:45pm**      **Lighten the Load**  
*Hampton Roads Ballroom*  
▶ Mr. George Solhan, Deputy Chief of Naval Research, Expeditionary Maneuver Warfare and Combating Terrorism; and Director, Marine Corps Science & Technology

**3:45pm – 4:45pm**      **Panel: Information Systems & Infrastructure (ISI)**  
*Hampton Roads Ballroom*

**Introduction:** Ms. Karen Davis, Program Manager, PM 10, Information Systems & Infrastructure, MCSC  
▶ PM Information Technology Strategic Sourcing, MCSC  
▶ PM Marine Corps Network & Infrastructure Services, MCSC  
▶ PM Total Force Information Technology Systems, MCSC  
▶ PM Marine Corps Enterprise Services, MCSC  
▶ PM Emergency Response Systems, MCSC  
▶ PM Logistics Deployment Support Systems, MCSC

**4:45pm – 5:15pm**      **Expeditionary Energy**  
*Hampton Roads Ballroom*  
 ▶ Mr. David Karcher, Director, Energy Systems, SIAT, MCSC

**5:15pm – 5:30pm**      **Closing Remarks**  
*Hampton Roads Ballroom*  
 ▶ Major General Barry D. Bates, USA (Ret), Vice President, Operations, NDIA

**TUESDAY, MAY 1, 2012**

**8:00am – 7:00pm**      **Registration**  
*Presidential Foyer*

**8:00am – 9:30am**      **Continental Breakfast**  
*Norfolk Ballroom & Foyer*

**9:30am – 9:40am**      **Welcome and Opening Remarks**  
*Hampton Roads Ballroom*  
 ▶ Major General Barry D. Bates, USA (Ret), Vice President, Operations, NDIA

**9:40am – 10:10am**      **Executive Director's Perspective**  
*Hampton Roads Ballroom*  
 ▶ Dr. John D. Burrow, Executive Director, Marine Corps Systems Command

**10:10am – 10:40am**      **Networking Break**  
*Norfolk Ballroom & Foyer*

**10:40am – 11:10am**      **PEO LS Overview**  
*Hampton Roads Ballroom*  
 ▶ Mr. William Taylor, PEO Land Systems

**11:10am – 11:40am**      **Medium/Heavy Vehicles**  
*Hampton Roads Ballroom*  
 ▶ Mr. Bryan Prosser, PM Medium/Heavy Vehicles, PEO Land Systems

**11:40am – 12:00pm**      **Administrative Remarks**  
*Hampton Roads Ballroom*  
 ▶ Major General Barry D. Bates, USA (Ret), Vice President, Operations, NDIA

**12:00pm – 1:30pm**      **Lunch with Guest Speaker**  
*Norfolk Ballroom*  
 ▶ Brigadier General Mark R. Wise, USMC, Marine Corps Warfighting Lab

**1:30pm – 2:15pm**      **Light Tactical Vehicles**  
*Hampton Roads Ballroom*  
 ▶ Lieutenant Colonel Mike Burks, USMC, PM Light Tactical Vehicles, PEO Land Systems

**DISPLAYS**

*Norfolk Ballroom Foyer*

- ▶ DAU
- ▶ GCSS MC
- ▶ Expeditionary Energy
- ▶ International Programs Directorate
- ▶ MCCD
- ▶ MCSC CCD
- ▶ MCTSSA
- ▶ MCWL
- ▶ PEO LS
- ▶ PM 10
- ▶ PM 13
- ▶ PM 14
- ▶ PM 23
- ▶ PM 31
- ▶ PM Robotics
- ▶ PM TRASYS

**WORKSHOPS - TUESDAY & WEDNESDAY**

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9:30am - 10:30am

11:00am - 12:00pm

2:00pm - 3:00pm

4:00pm - 5:00pm

- ▶ Commercial Enterprise Omnibus support services (CEOss)  
*Marriott Ballroom I, II, III*
- ▶ How to do Business with Marine Corps Systems Command  
*Marriott Ballroom V, VI, VII*
- ▶ Small Business  
*Marriott Ballroom IV*
- ▶ The International Program Directorate  
*James Room*

# CONFERENCE AGENDA

## ATTIRE

Appropriate dress for the conference is business coat & tie for civilians and Class C uniform or uniform of the day for military personnel.

## ID BADGES

During conference registration and check-in, each Attendee will be issued an identification badge. Please be prepared to present a valid picture ID. Badges must be worn at all conference functions.

**2:15pm – 3:45pm**

### **Advanced Amphibious Assault Vehicles**

*Hampton Roads Ballroom*

- ▶ Mr. John Garner, PEO Land Systems
- ▶ Mr. Mark Paquette, PEO Land Systems
- ▶ Mr. Dennis Boucher, PEO Land Systems

**3:45pm – 4:15pm**

### **Networking Break**

*Norfolk Ballroom & Foyer*

**4:15pm – 5:00pm**

### **Lightweight 155 MM Howitzer**

*Hampton Roads Ballroom*

- ▶ Mr. Keith Gooding, PM Lightweight 155 MM Howitzer, PEO Land Systems

**5:00pm – 5:30pm**

### **Land Systems Science & Technology**

*Hampton Roads Ballroom*

- ▶ Mr. Michael Halloran, PEO LS Director, Science & Technology, PEO Land Systems

**5:30pm – 5:35pm**

### **Closing Remarks**

*Hampton Roads Ballroom*

- ▶ Major General Barry D. Bates, USA (Ret), Vice President, Operations, NDIA

**5:35pm – 7:00pm**

### **Networking Reception (Cash Bar)**

*Norfolk Ballroom & Foyer*

## **WEDNESDAY, MAY 2, 2012**

**7:00am – 5:05pm**

### **Registration**

*Presidential Foyer*

**7:00am – 8:00am**

### **Continental Breakfast**

*Norfolk Ballroom & Foyer*

**8:00am – 8:10am**

### **Welcome and Opening Remarks**

*Hampton Roads Ballroom*

- ▶ Major General Barry D. Bates, USA (Ret), Vice President, Operations, NDIA

**8:10am – 8:40am**

### **MCSC Deputy Commander Perspective**

*Hampton Roads Ballroom*

- ▶ Mr. James Smerchansky, Deputy Commander for Systems Engineering Interoperability, Architectures and Technology, MCSC

**8:40am – 9:00am**

### **PMM INTEL Overview**

*Hampton Roads Ballroom*

- ▶ Colonel Michael Bergerud, USMC, PMM Intel, MCSC

**9:00am – 9:20am**

### **PM Robotics Overview**

*Hampton Roads Ballroom*

- ▶ Colonel David Thompson, USMC, PM Robotics, MCSC

- 9:20am – 9:40am**      **PM Training Systems Overview**  
*Hampton Roads Ballroom*  
 ▶ Mr. Dan Torgler, PMO Training Systmes, MCSC
- 9:40am – 10:00am**      **MRAP JPO (Mine Resistant Ambush Protected Vehicle)**  
*Hampton Roads Ballroom*  
 ▶ Mr. Steve Costa, PM MRAP JPO, MCSC
- 10:00am – 11:00am**      **Panel: Armor & Fire Support Systems**  
*Hampton Roads Ballroom*
- Introduction:** Colonel Joseph Shrader, USMC, Program Manager, PM 14, MCSC
- ▶ PM Fire Support Systems, MCSC
  - ▶ PM Tank Systems, MCSC
- 11:00am – 11:15am**      **Networking Break**  
*Norfolk Ballroom & Foyer*
- 11:15am – 12:30pm**      **Panel: Combat Support Systems (CSS)**  
*Hampton Roads Ballroom*
- Introduction:** Mr. Jack Cave, Program Manager, PM 31, MCSC
- ▶ PM Combat Support Equipment, MCSC
  - ▶ PM Test Measures, Diagnostics & Equipment, MCSC
  - ▶ PM Engineer Systems, MCSC
  - ▶ PM Expeditionary Power Systems, MCSC
- 12:30pm – 1:45pm**      **Lunch with Guest Speaker**  
*Norfolk Ballroom*  
 ▶ Lieutenant General John E. Wissler, USMC, Deputy Commandant for Programs and Resources, HQMC
- 1:45pm – 3:00pm**      **Panel: MAGTF Command, Control, and Communications**  
*Hampton Roads Ballroom*
- Introduction:** Colonel Peter Reddy, USMC, Program Manager, PM 23, MCSC
- ▶ PM MAGTF Command and Control Systems (MC2S), MCSC
  - ▶ PM Radar Systems (RS), MCSC
  - ▶ PM Digital Fires & Situational Awareness (DFSA), MCSC
  - ▶ PM USMC Counter Radio Controlled Improvised Explosive Device (RCIED) Electronic Warfare (USMC CREW), MCSC
  - ▶ PM Networking & Satellite Communications (NSC), MCSC
  - ▶ PM Tactical Communications Systems (TCS), MCSC
  - ▶ PM Counter-Improvised Explosive Device (C-IED), MCSC
- 3:00pm – 3:30pm**      **Networking Break**  
*Norfolk Ballroom & Foyer*

## NDIA EVENTS

Thank you for joining us for this year's APBI! We hope to see you at a future NDIA event.

Please visit the NDIA website for a complete listing of the events we offer.

NDIA website:  
<http://www.ndia.org>  
 Select:  
 Meetings & Events  
 Schedule of Events

## ADVERTISING

Advertise in *National Defense* magazine and increase your organization's exposure. *National Defense* will be distributed to Attendees of this event, as well as other NDIA events. For more information, please contact Mr. Dino Pignotti, VP Advertising, at (703) 247-2541 or [dpignotti@ndia.org](mailto:dpignotti@ndia.org).



# CONFERENCE AGENDA

## PROCEEDINGS

Proceedings will be available on the web through the Defense Technical Information Center (DTIC) two weeks after the conference. All registered Attendees will receive an email notification once the proceedings are available.

## SPEAKER DONATION

In lieu of Speaker gifts, a donation will be made to USMC Wounded Warrior Regiment. For more information, please visit:

[www.woundedwarriorregiment.org](http://www.woundedwarriorregiment.org)

## SURVEY

A survey will be e-mailed to you after the conference. NDIA would greatly appreciate your time in completing the survey to help make our event even more successful in the future.

## CONTACT

Ms. Brant Murray  
Meeting Planner, NDIA  
(703) 247-2572  
[bmurray@ndia.org](mailto:bmurray@ndia.org)

**3:30pm – 4:00pm**

### **GCSS Marine Corps**

*Hampton Roads Ballroom*

- ▶ Mr. Andrew Dwyer, PM GCSS-MC, MCSC

**4:00pm – 5:00pm**

### **Panel: Infantry Weapons Systems**

*Hampton Roads Ballroom*

**Introduction:** Colonel Andrew Bianca, USMC, Program Manager, PM 13, MCSC

- ▶ PM Anti-Armor Systems, MCSC
- ▶ PM Infantry Weapon Systems, MCSC
- ▶ PM Optics, MCSC
- ▶ PM Non-Lethal Systems, MCSC
- ▶ PM Recon & Amphibious Raids, MCSC
- ▶ PM Infantry Combat Equipment, MCSC

**5:00pm – 5:05pm**

### **Closing Remarks**

*Hampton Roads Ballroom*

- ▶ Major General Barry D. Bates, USA (Ret), Vice President, Operations, NDIA