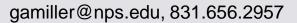


NAVAL POSTGRADUATE SCHOOL

Technology Support for Distributed Learning at NPS: A Story of System Evolution and SE Workforce Education

NDIA 15th Annual Systems Engineering Conference
Paper 14585
Gregory Miller







Introduction & Background

Read my paper!

As engineers, we communicate via information-dense media. The poor communication style of endless bullet-list Neanderthal grunts leads to a poor cognitive style counter to critical thinking and engineering reasoning.

Technology Support for Distributed Learning at NPS:

A Story of System Evolution

Gregory A. Miller
Naval Postgraduate School
Systems Engineering Department
777 Dyer Rd.
Monterey, CA 93943

Abstract

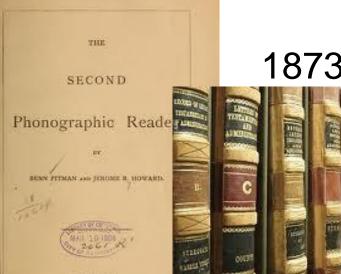
This paper describes the history of distributed learning (DL) at the Naval Postgraduate School (NPS), focusing on the technologies that were implemented and adapted for learner and instructor support. A description of distributed learning in North America in the latter half of the 20^{th} century sets the context for the efforts at NPS. The challenges and successes of early adopters are described. Available technologies and how they were adapted for educational purposes are described. The co-evolution of learning strategies and supporting technologies is discussed. Champions and opponents of DL are discussed, along with how they identified or aligned themselves. The current state of DL technology and institutional support is provided. Finally, the paper presents several continuing and emerging challenges that appear to limit the growth of DL technology along with an assessment of several mechanisms which offer potential solutions.



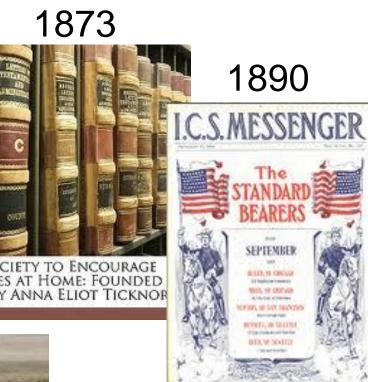
In the Beginning

1852

CINCINNATE PRONOGRAPHIC INSTITUTE.









1892















WISCONSIN

1920's

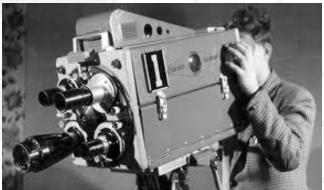
THE UNIVERSITY OF lowA

1934































Early 21st Century

ooVoo



WebEx

Adobe Connect

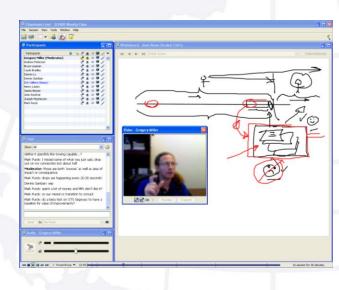


Skype

WWW.NPS.EDU



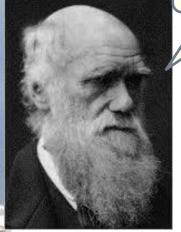
Elluminate





Effects of Technology on Education

Google





Alexis Rockman



Criticisms of DL – Old & New

New technology . . . creates a cognitive dissonance, an emotional mismatch, between the potential of the new and the security of the old (*The Nature of Technology*, 2009).



Correspondence study . . . frills – no more appropriate to higher education than football or fraternities (1918)

Brian Arthur



Thorstein Veblen

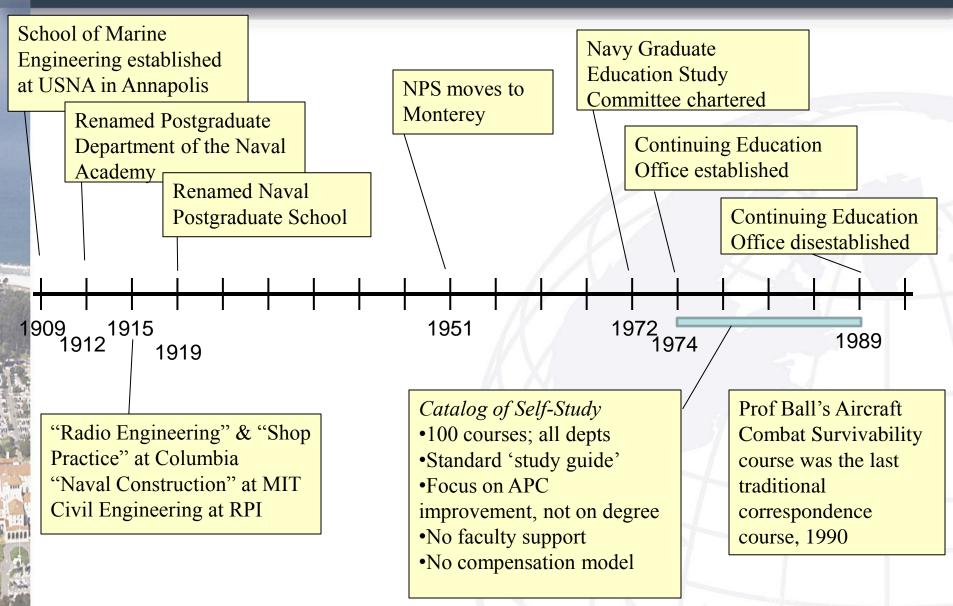


Modern Luddites?





DL at NPS – The Beginnings





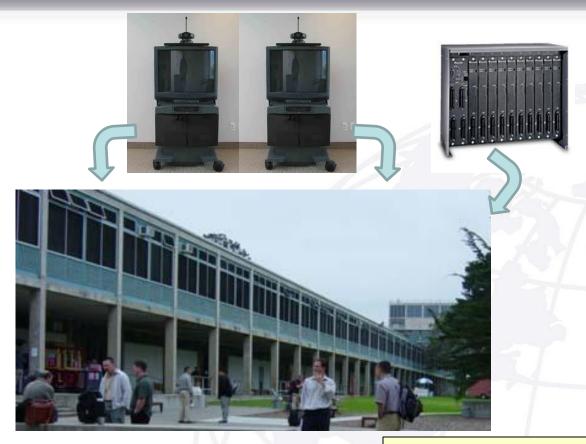
Introduction of VTC



1992, 94, 96



Professor Emeritus Robert Ball



First course (1994): "Aircraft Combat Survivability" with 18 NAVAIR employees; MS in Aeronautical Engineering Programs added in 1996:

MS in Software Engineering MS in Electrical Engineering Added in 1997:

DAU Equivalency courses Officially in Course Catalog 1998



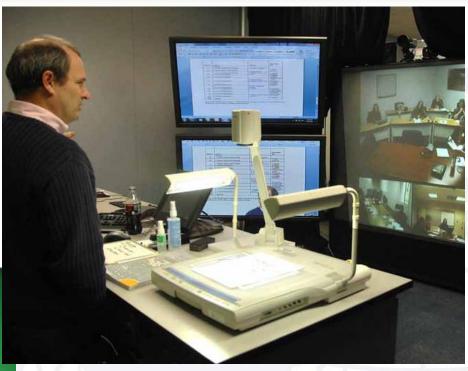
Oh, Pioneers!

Issues:

Emerging VTC standards
Scheduling conflicts
No faculty support
No compensation model
No campus-wide strategy . . .

MS in Aero Eng stopped in 1999





... But, new MCU added and two more classrooms converted. And, MS in Program Management added in 1998



2000



Under Secretary of the Navy Jerry Hultin

NPS Systems Management Department, join the Education Consortium for Product Development Leadership in the 21st Century!









David Lamm



Wally Owen

The challenges to be overcome include:

- 1) the interdisciplinary nature of the degree itself
- 2) organizational resistance to change
- 3) establishment of administrative and technical support for students & faculty
- 4) establishment of procedures for financial management



Resistance and Support

CAVE-man: Colleague Against Virtually Everything







Dick Elster

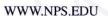


Tracy Hammond





H.263 standard – 1996, and others





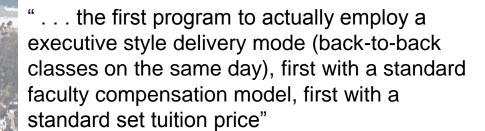
Overcoming Obstacles

















... having to navigate the squalls and tempests of innovation, scaling up institutional operations to meet student demand and access criteria, enduring critiques from traditionalist colleagues.

Liz Burge

POSTGRADUATE Parallels with Other "Co-Evolutions", school













James Watt steam engine ~1780



Online Learning

Online Certificate in Clinical Trials Management

Online Certificate in Medical Writing and In April 2012, the Graham School launches a new learning option-online certificate programs.

Our online programs feature the same curriculum and instructors as our face-to-face programs, but in a distance learning format designed to serve busy professionals who find it difficult to travel to Chicago to

The Graham School's programs feature the quality and rigor you expect from the University of Chicago.



Reciprocating engine probably Daniel Davis Early 1840's



Maturation & Support





2008



2009

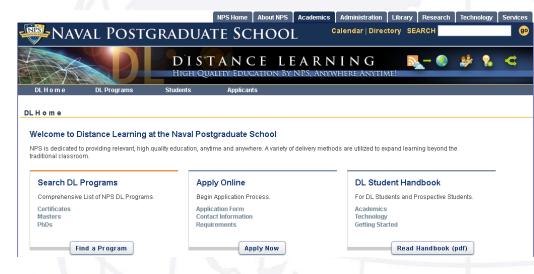








2006





Degree Program Students by Type of Enrollment [NPS Factbook, 2010]

| Year | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | | |
|--------------------|------|------|------|------|------|------|------|------|------|------|------|------|--|--|
| Full Time Resident | 1283 | 1279 | 1269 | 1244 | 1314 | 1481 | 1560 | 1732 | 1739 | 1566 | 1489 | 1557 | | |
| Distance Learning | 95 | 111 | 180 | 221 | 247 | 322 | 523 | 501 | 847 | 719 | 707 | 819 | | |
| Total | 1378 | 1390 | 1449 | 1465 | 1561 | 1803 | 2083 | 2233 | 2586 | 2285 | 2196 | 2376 | | |

Trends in Technology Support [NPS Factbook, 2010]

| _ | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |
|------------------------------|------|------|------|------|------|------|------|------|-------|-------|
| Number of LMS Courses | 138 | 252 | 323 | 408 | 467 | 578 | 636 | 706 | 1124 | 1433 |
| Hours of Streaming Video | | | | 2890 | 3467 | 4160 | 5233 | 7040 | 11677 | 12717 |
| Number of Web-based Lectures | | | | | | | 420 | 2044 | 3702 | 4733 |

http://cyclon.uc.nps.edu/studentMap/



Challenges & Limits



















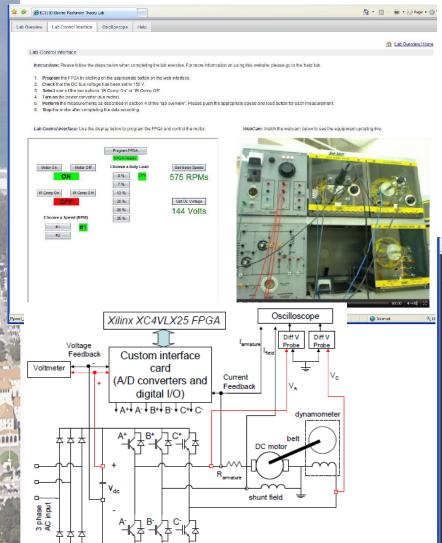


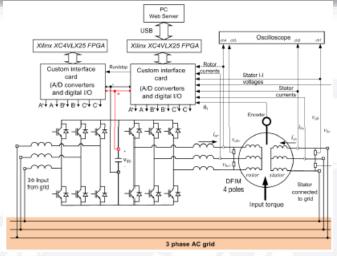




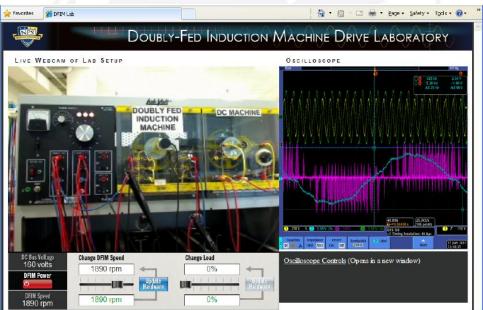
Challenges & Limits

Remote web interface for the DC motor laboratory example: control window





Remote web interface for the doubly-fed induction machine







"How can technology be used or adapted to improve interaction and student engagement, to achieve the course goals?"



... only that which supports the pedagogy survives and becomes widely adopted. That becomes the primary driver. Like any other domain, we see all aspects of technology evolution in the DL domain. It is ... about the adoption of the most-fit set of technology for its restricted environment of education populated by learners, educators and administrators.

Read my paper!



List of References

W. Brian Arthur. The Nature of Technology - What It Is and How IT Evolves. Free Press. 2009.

Robert Ball, NPS Professor Emeritus. Personal email. November 1, 2011.

Robert Ball, NPS NPS Professor Emeritus. Memo to PAO. January 21, 1993.

George Basalla. The Evolution of Technology. Cambridge University Press. 1988.

A. W. Bates and Gary Poole. Effective Teaching with Technology in Higher Education. John Wiley & Sons, Inc. 2003.

A.W. Bates. Technology, Open Learning and Distance Education. Routledge.1995

Liz Burge. "'Crafting the future': Pioneer Lessons and Concerns for Today." Distance Education, Vol.29, No.1, May 2008.

Denise Casey. "A Journey to Legitimacy: The Historical Development of Distance Education through Technology." Tech Trends, Vol. 52, No.2, Mar/Apr 2008.

Chief of Naval Operations Instruction (OPNAVISNT) 5450.210C. "Naval Postgraduate School Mission and Functions." 2007.

Mark Couch, Institute for Defense Analysis, former NPS Professor. Personal email. November 7, 2011.

Richard Elster, NPS Provost. Memo: "ORGANIZATIONAL PLANS" of 24 May 2000.

Andrea Foster. "Professor Avatar." The Chronicle of Higher Educuation, Vol. 54, No. 4. 2007.

Daniel Frey, Mark Smith and Scott Bellinger. "Using Hands-On Design Challenges in a Product Development Master's Degree Program." Journal of Engineering Education. October 2000.

Department of Defense. News release, No. 262-00. "Navy, MIT Establish Graduate Program in Product Development." May 18, 2000.

D.R. Garrison. "Three Generations of Technological Innovation in Distance Education." Distance Education, Vol.6, No.2. 1985.

D.R. Garrison. "A cognitive constructivist view of distance education: An analysis of teaching-learning assumptions." Distance Education, Vol. 14, No. 2. 1993.

D.R. Garrison and Doug Shale. "Mapping the Boundaries of Distance Education: Problems in Defining the Field." The American Journal of Distance Education, Vol. 1, No. 1. 1987.

Graduate Education Study Committee Report. Naval Postgraduate School. 20 July 1973.

Tracy Hammond, NPS Director of Instructional Technology. Interview with Gregory Miller. Skype interview. October 31, 2011.

Tracy Hammond, NPS Director of Instructional Technology. Personal email. May 20, 2003.

Elizabeth Hodge, Sharon Collins and Tracy Giordano. The Virtual Worlds Handbook: How to Use Second Life and Other 3D Environments. Jones and Bartlett Publishers. 2011.

Charles Howard. Naval Postgraduate School news release. "Aircraft survivability course offered by Naval Postgraduate School - via mail." February 5, 1990.

Davey Jones. "Distance learning expands opportunities." The Quarterdeck, Vol. III, Issue 22. June 9, 1994.

Michael Jeffries. "The History of Distance Education." (http://www.digitalschool.net/edu/DL_history_mJeffries.html, accessed October 13, 2011).

Desmond Keegan. Foundations of Distance education, 3rd Ed. Routledge Falmer. 1996.

Desmond Keegan. "Problems in Defining the Field of Distance Education." The American Journal of Distance Education, Vol. 2, No.2. 1988.

Diane Koczela and Dennis Walsh. "Promoting Distance Education at Naval Postgraduate School (NPS)." Master's Thesis, Naval Postgraduate School, 1994.



List of References

Dale Kuska. "Experimental multimedia techniques blend with traditional distance education." NPS PAO New Release, August 6, 1996.

Jorge Larreamendy-Joerns and Gaea Leinhardt. "Going the Distance with Online Education." Review of Educational Research, Vol.76, No. 4. 2006.

Anthony J. Lease and Thomas A. Brown. "Distance Learning Past, Present and Future." International Journal of Instructional Media, Vol. 36, No. 4. 2009.

Lili Luo and Jeremy Kemp. "Second life: Exploring the Immersive Instructional Venue for Library and Information Science Education." *Journal of Education for Library and Information Science*, Vol. 49, No. 3, 2008.

Gregory Miller. "DL with Elluminate . . . or Two Years Before the Mast: A Personal Narrative of Life on the Sea of DL." Presentation for Elluminate Brown Bag seminar hosted by CED3 at NPS. October 2008.

MIT Center for Innovation in Product Development. Reports to the President 2000-2001.

Michael Moore and William Anderson. Handbook of Distance Education. Lawrence Erlbaum Associates, Inc. 2003.

Elting Morison. Men, Machines, and Modern Times. The MIT Press. 1966.

Naval Postgraduate School. Command History. 1989.

Naval Postgraduate School. Course Catalog Academic Years 1972-1973.

Naval Postgraduate School. Course Catalog Academic Year 1984.

Naval Postgraduate School. Course Catalog Academic Year 1989.

Naval Postgraduate School. Course Catalog Academic Year 1998.

Naval Postgraduate School. "Distance Learning Programs." Brochure, 1996.

Naval Postgraduate School, "Educational Effectiveness Review for Western Association of Schools and Colleges." (EER) August 2010.

Naval Postgraduate School. AY 2010 Factbook.

Naval Postgraduate School. 2010 Annual Report.

Naval Postgraduate School ITACS Office of Educational Technologies. "Sakai Collaborative Learning Environment Project." Unpublished white paper. January 2009.

Naval Postgraduate School ITACS. "Accountability Report, FY2005 Accomplishments and Challenges." Unpublished report. 2006.

Naval Postgraduate School ITACS. "Accountability Report, FY2006 Accomplishments and Challenges." Unpublished report, 2007.

Naval Postgraduate School ITACS. "Accountability Report, FY2007 Accomplishments and Challenges." Unpublished report. 2008.

Naval Postgraduate School ITACS. "Accountability Report, FY2009 Accomplishments and Challenges." Unpublished report. 2010.

Naval Postgraduate School Registrar. Graduate database query results, "location ≠Monterey, 1996-1999." 2011.

Naval Postgraduate School. Catalog of Self-Study Credit Courses 1986-87.

Nefsis. "Video Conferencing History." (http://www.nefsis.com/Best-Video-Conferencing-Software/video-conferencing-history.html, accessed October 28, 2011).

Søren Nipper. "Third generation distance learning and computer conferencing," in: Robin Mason & Anthony Kaye (Eds). *Mindweave: Communication, Computers and Distance Education*. Pergamon Press. 1989.

WWW.NPS.EDU



List of References

Office of Continuous Learning (OCL) at NPS. Internal report "VTE Courses-Enrollments1994-2003." 2003 (unpublished).

Therese DonGiovanni O'Neil. "How Distance Education Has Changed Teaching and the Role of the Instructor." E-Leader Conference Slovakia. 2006.

Giovanna Oriti, Daniel Zulaica, Alexander Julian, and Roberto Cristi. "Hardware Laboratories for Power Electronics and Motor Drives Distance Learning Courses." in Proc. of *IEEE 2nd Energy Conversion Congress and Expo (ECCE) 2010*, Atlanta, GA, September 2010.

Giovanna Oriti, Daniel Zulaica, and Alexander Julian. "Doubly Fed Induction Machine Drive Distance Learning Laboratory for Wind Power and Electric Ship Propulsion Applications." in Proc. of *IEEE 3rd Energy Conversion Congress and Expo (ECCE) 2011*, Phoenix, AZ, September 2011.

Walter Owen. A Case Study of Distance Education at the Naval Postgraduate School. Doctoral dissertation, Golden Gate University, 2003.

Walter Owen, NPS PD21 Program Manager. Interview with Gregory Miller. Phone interview. October 26, 2011.

Darin Payne. "English Studies in Levittown: Rhetorics of Space and Technology in Course-Management Software." College English, Vol.67, No. 5. May 2005.

Terry Pierce. Warfighting and Disruptive Technologies: Disguising Innovation. Frank Cass. 2004.

Post Graduate Department, United States Naval Academy. Catalogue of Curricula and Courses of Study. 1915

Ben Roberts. & Walter Owen. "A Case Study of Distance Education at the Naval Postgraduate School." World Conference on Educational Multimedia, Hypermedia & telecommunications. Honolulu, HI. 2009.

Ben Roberts. & Walter Owen. "Challenges in Distance Learning Program Development and Delivery." 8th Annual Hawaii International Conference on Education. 2010.

Lucy Roberts. "The History of Video Conferencing – Moving Ahead at the Speed of Video." Ezine Articles. 2004. (http://ezinearticles.com/?The-History-of-Video-Conferencing---Moving-Ahead-at-the-Speed-of-Video&id=5369, accessed November 28, 2011)

Second Life Educators (SLED). (http://wiki.secondlife.com/wiki/Second_Life_Education, accessed on November 5, 2011).

Harrison Shull. "Twelfth Annual Report on the Status of Graduate Education in the Navy." Presentation to RADM Thomas Mercer, Superintendent of Naval Postgraduate School. October 1994.

Jennifer Sumner. "Serving the System: a critical history of distance education." Open Learning, Vol. 15, No. 3. 2000.

Survivability/Vulnerability Information Analysis Center (SURVIAC). "Aircraft Combat Survivability Self Study Program (SSSP)." (http://www.bahdayton.com/surviac/survivabilityeducation.htm, accessed on November 2, 2011.)

U.S. Code. Title 10, Section 7041. 1945.

U.S. Department of Education, National Center for Education Statistics. The Condition of Education 2011. (NCES 2011)

"Virtual Command, Control, Communications, Computers and Intelligence (C4i) Environment Distance Learning.". Commerce Business Daily. 7 Sep 2001.

Christian Wagner and Rachael Ip. "Action Learning with Second Life – A Pilot Study." Journal of Information Systems Education, Vol. 20, No. 2. 2009.

Robert Wisher, Mattthew Champagne, Jennifer Pawluk, Angela Eaton, Christina Curnow and David Thornton. "Training Through Distance Learning: An Assessment of Research Findings." Army Research Institute for the Behavioral and Social Sciences. Technical report 1095. June 1999.

Robert Wisher and Curtis Bonk. "Apply Collaborative and e-Learning Tools to Military Distance Learning: A Research Framework." Army Research Institute for the Behavioral and Social Sciences. Technical report 1107. October 2000.