

# **Air Force Global Horizons**



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Integrity - Service - Excellence



### **Global Horizons** Terms of Reference



### Background:

- Global demographic, economic, technological, and military trends forecast an increasingly complex, competitive, and contested future.
- Need an Air Force wide, collaboratively derived, near-, medium- and far-term S&T vision that articulates revolutionary capabilities that anticipate future threats, mitigate vulnerabilities, and shape and take maximal advantage of impending and unexpected opportunities to sustain our strategic advantage and assure Global Vigilance, Global Reach and Global Power across air, space, and cyberspace.
- Key Stakeholders: Air Staff, MAJCOMS, AFRL, Agencies, International

### Approach

- Identify and forecast global trends (e.g., economic, demographic, S&T, military) and S&T revolutions that may radically transform threat vectors and/or opportunity spaces
- Identify and prioritize the most promising S&T areas for dramatic change (economic, operational) in core AF missions
- Articulate AF near (present-17), mid (FY18-22) and far (FY23-27) term S&T to fill gaps, indicating where AF should lead, follow, or watch
- Prioritize the most strategic AF problems and identify best practices (e.g., partnerships, competitions, prizes) for motivating solutions that help overcome obstacles and achieve more rapid and economical S&T advancement
- Engage and partner (industry, academia, national labs, FFRDC, government)

#### Product: Global HorizonsS&T Vision to top 4 by 8/15/13 5/7/13 (Report 10/1/13 6/1/13)



**Global Horizons** 

Study Methodology







### **Global Horizons Stakeholders**

#### Senior Governance Team (3\*) and Key Senior Stakeholders

#### Air Staff

AF/CVA: Lt Gen Frank Gorenc AF/A1: Lt Gen Darrell Jones AF/A2: Lt Gen Larry James AF/A3/5: Lt Gen Burton Field AF/A4/7: Lt Gen Judith Fedder AF/A8: Lt Gen Michael Moeller AF/A9: Dr. Jacqueline Henningsen AF/RE: Lt Gen James Jackson AF/RE: Lt Gen Thomas Travis AF/ST: Dr. Mark Maybury (chair)

#### Secretariat

SAF/GC: Mr. Charles Blanchard SAF/FM: Ms. Marilyn Thomas SAF/IE: Mr. Terry Yonkers & Ms. Kathleen Ferguson SAF/CIO A6: Lt Gen Michael Basla SAF/AQ: Lt Gen Charles Davis SAF/IA: Ms. Heidi Grant SAF/US(M): Mr. David Tillotson SAF/PA: Brig Gen Les Kodlick

#### **MAJCOM Representatives**

ACC/CV: Lt Gen William Rew AMC/CV: Lt Gen Robert Allardice AFMC/CV: Lt Gen Andrew Busch AETC/CV: Lt Gen Douglas Owens USAFE/CV: Lt Gen Noel Jones AFSPC/CV: Lt Gen John Hyten PACAF/CV: Lt Gen Stanley Kresge AFRC/CV: Maj Gen Craig Gourley AFSOC/CV: Brig Gen Michael Kingsley NGB/CF: Brig Gen James Witham AFGSC/CV: Maj Gen Everett Thomas



### **Global Horizons Leads**

- Core Function Teams
  - Threat: Mr. Gary O'Connell (NASIC), Maj Gen Jim Keffer (A2), Col Matthew Hurley (AF/A2DD)
  - Air: <u>Dr. Don Erbschloe (AMC)</u>, Dr. Dave Robie (ACC), Doug Bowers (AFRL/RQ), Bill Harrison (AFRL/RQ), Dr. Bob Peterkin (AFRL/RD), Dr. Mikel Miller (AFRL/RW), Dr. Kamal Jabbour (AFRL/RI), Dr. Brian Kent (AFRL/RY)
  - Space: <u>Dr. Doug Beason (AFSPC</u>), Dr. Jim Riker (AFRL/RV), Col Scott Beidleman (SMC/XR), Dr. Roberta Ewart (SMC/XR), Dr Alan Weston (NASA)
  - Cyber: <u>George Duchak/Dr. Rich Linderman (AFRL/RI</u>), Dr. Doug Beason (AFSPC), Mr. Arthur Wachdorf (24AF), Frank Konieczny (SAF/A6 CTO), Mr. Mike Kretzer (688th), Steve Schneider (AFRL/RY), Dr. Rusty Baldwin (AFIT/ENGE)
  - C2 and ISR: <u>Dr. Steven K. Rogers (AFRL/RY/RI</u>), Dr. Terry Wilson (RY), Mr. Stan Newberry (AFC2IC), Dr. Chris Yeaw (AFGSC/ST), Jeff Eggers (AF/A2), Keith Hoffman (NASIC), Mr. Bill Marion (ACC)
  - Mission Support (Acquisition, T&E, Workforce): <u>Dr. David Walker (AQR)</u>, Susan Thornton (AFMC/EN), Col Derek Abeyta (AF/TE), Maj Mike Dunlavy (SAF/AQR), Lt Col Dan Ward (LCMC), Ed Kraft (AEDC/CZ), Dr. Alok Das (RY)
  - Enabling Technology: <u>Dr. Jennifer Ricklin (AFRL)</u>, <u>Dr. Chuck Matson (AFRL/AFOSR/CL)</u>, Dr. Pat Carrick (AFRL/AFOSR/RT)
- Global Sector Teams
  - Manufacturing and Materials <u>Dr. Barry Farmer (AFRL/RX), Doug Bowers (AFRL/RQ)</u>, Dr. Mikel Miller (AFRL/RW), Col Keith Bearden (AFLCMC/XZ), Rollie Dutton (AFRL/RXM)
  - Transportation and Logistics <u>Don Erbschloe (AMC)</u>, Steven Hofmann (A3O, Next Gen)
  - Energy, Utilities & Mining <u>Dr. Kevin Geiss (SAF/IE),</u> Bill Harrison (AFRL/RZ), Bob Peterkin (AFRL/RD)
  - Health Care & Pharma <u>Dr. Morley Stone (AFRL/RH)</u>, Deb Niemeyer (59 MDW/ST), Lt Gen Tom Travis (AF/SG); Col Randy Ashmore (AFMSA/SG5)
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  - Education and Training <u>Dr. Bruce Murphy (AU/VP Academic Affairs)</u>, Dr. Todd Stewart (AFIT), Dr. Nathaniel Davis (AFIT), Jack Blackhurst/Dr. Morley Stone (AFRL/RH), John Geis (AU/AFRI), Dr. Steven Hansen (AU), BGen Scott Vander Hamm/Craig Seeber (AETC/A5/8/9A), Lt Col Chris Bohn (AETC/Spaatz Center), Dr. Aaron Byerley, (USAFA)



### Senior Independent Expert Review Group (SIERG)

Air	Space	Cyber	C2ISR	Msn Support	S&T, Threat,
Trans	Man/Mat	Comm/IT/FInancial	Energy	Ed & Train	Health
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## **Global Environment**



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contested Global Commons and Globalized Industrial Sectors



Confidence

### Laws Help Forecast Future







### **Threat Development**

- S&T talent drive air/space/cyber research and development
  - By 2015, Brazil, China, and India will graduate 88% of worldwide graduates in STEM programs accelerating solutions to militarily significant technology problems \*
- "Big Data" enables accurate and innovative analysis
  - 40 Zetabytes by 2020 (1.8 ZB in 2011)
- Increased pace of technology development
- \* No Shortage of Talent. September 2011 Accenture Institute for High Performance Analysis,

TT&C = Telemetry, Tracking & Command





### **Trend-Threat-Capability**



Global Trend	Military Threat/Requirement	Required Capability
Proliferation - Missile - Jam/Spoof	Medium and Long range Missiles, Counter EW, Counter DE	-BMD (all domains), Hypersonics -Assured Comms -PNT
Youth Growth (Middle East/Africa)	Growth of Islamic Fundamentalism	COIN, Ubiquitous ISR, Human terrain
Urbanization	Insurgent Operations	Persistent ISR, Precision Strike for Zero Collateral Damage, Urban Operations, Agile Mobility
Global Climate Change	Sea Level Rise, Desertification, Change in geographic focus, challenges to allies' sovereign territories	Expeditionary operations, Mobile basing, Global mobility, Humanitarian Operations
Resource Depletion	Natural Resource Conflict	Alternative/Sustainable Energy, New Materials, Recycling of Rare Materials
Growing Deficits	RDT&E Restrictions	Low Cost, Innovation, Sustainable Weapon Systems
Declining STEM	Technology gaps with peer/near-peer	Virtualized education & training



# **Function to Sector Mapping**

FUNCTION/	Threat	Air	Space	Cyber	C2	ISR	Support
SECTOR							
Threat		Missiles, DE	Direct Ascent	Supply Chain, Insider, APT	D4, Integrity	D4, Integrity	Supply, Life Cycle
Manuf & Materials	Global S&T Intelligence, Nano sensors	Autonomy, Robots, Add Manufact., Composites, Nanotech, Design	Autonomy, Robots, Add Manufact., Nanotech, Design, Manuf in Space	Autonomy, Robots, Nanotech, Design, Rev Engineering	Autonomy, Robots, Nanotech, Design	Autonomy, Robots, Add Manufact., Composites, Nanotech, Design	Add Manufacturing
Transport & Logistics	Smuggling, Trafficking	Autonomy, scheduling, tracking, energy	Autonomy, tracking, launch, space transport	Global Supply/ cogistics	Global Supply/ Logistics	Global Supply/ Logistics	Global Supply/ Logistics
Health & Pharma	Illegal drug trade, unregulated manufacture	Perform enhance, bio, force protect	Perform enhance, bio, force protect	Perform enhance, bio, force protect	Perform enhance, bio, force protect	Perform enhance, bio, force protect	Trauma, supply chain protection
Energy, Util, Mining	HPM and Lasers, Rare materials	Bio Fuels, Directed Energy	Directed Energy, Space Mining	SmartGrid	SmartGrid	Bio Fuels, SmartGrid	Gas/Oil, (Small Modular) Nuclear, Sunshine to Petrol
Comm, IT	Hacking, Decryption	Artificial cortex, quantum, intelligent spectrum, wireless ubiquity, laser com, PNT					
Financial	Global Debt, Terrorist Financing	Automation, InfoSec (Key Management, Insider Threat), Privilege Management, Offshoring					
Ed & Train	Terrorist training	Virtual gaming, Intelligent Tutoring, Augmented Cognition					



### **Global R&D (2011)** Size of circle is relative amount of Annual R&D





# Industrial R&D (2010)

#### Size of circle is relative amount of Annual R&D

Source: Battelle R&D Magazine



R&D Spending / Number of Employees, Thousands of U.S. Dollars

RFI:	tinyurl.com/GlobalHorizonsRFI			
	Completed: 15 Feb 2013			

### **Concept Quad** for Global Horizons RFI

(examples FICTITOUS)

FUNCTION: (air, space, cyber, C2, ISR, msn support) SECTOR: (eg., man., log., fin.) TRL: 1-9 MRL: 1-10 CLASSIFICATION

<ul> <li>Objective (relate to Global Horizons Needs)</li> <li>Clearly state the problem and why it is hard</li> <li>State qualitative &amp; quantitative objectives, e.g.,</li> <li>Revolutionary new technology to decrease maintenance cost by five fold</li> <li>50% increase in mean time between failure, 100% increase in part failure prediction accuracy, 25% increase in reuse</li> <li>Relate objectives to AF function (air, space, cyber, C2, ISR, mission support), global threat, and global opportunity (e.g., robustness, resiliency, stealth, efficiency)</li> </ul>	<ul> <li>What specific new material, operational, and/or cultural change will result from activity and when?</li> <li>How does what you propose differ from today?</li> <li>What is revolutionary/game changing about your idea?</li> <li>Include graphic as appropriate</li> <li>Attach any existing studies/analyses/papers</li> </ul>		
<ul> <li><b>Technical Approach</b></li> <li>Detail of how you are going to achieve revolutionary technological breakthrough. (What are the mid term and final exams?)</li> <li>What kind of exploration, experimentation, and/or demonstration is required? How long?</li> <li>Why will it be successful? Provide explicit evidence (past/current experiments, pilots, preliminary results) that illustrate feasibility</li> </ul>	<ul> <li>Risk and Impact/Payoff</li> <li>Identify the top risks (technical, transition, operations, economic, etc.) and TRL, MRL</li> <li>Project cost/benefits as appropriate, e.g.</li> <li>Cost: e.g., system or operational improvement, total life cycle or FDIP savings, and/or staff/fleet/facility impact</li> <li>Benefits: e.g., \$XM in savings, Y% reduced errors, Z% increased speed, etc.</li> </ul>		

Additional detail, references etc. can be added as text in the notes section of this slide in no less than 10 pt font that describes/amplifies concept & addresses Heilmeier questions (see www.design.caltech.edu/erik/Misc/Heilmeier Questions.html).





### **Space Trends/Challenges**





# Space S&T Game Changers/Roadmap



Technology	Near-term (FY13-17)	Mid-term (FY18-22)	Far-term (>FY22)
Disaggregation	F6 program (W)	NavSat (L)	Microsatellites (F)
Responsive Launch	100-kg to LEO for \$1-3M (W)	GEO and LEO commodity launch (L)	Launch raw materials (L?), Launch deployables (L)
Space Cyber	Testbeds (L)	Space-HAIPE (F)	Agile and Resilient by Design (W)
Architectures	Deployable antennas (L), Open Standards (L)	Synthetic apertures (F) Open Arch (L)	Composable constellations (L)
Communications	AEHF (L) V/W band (L)	Laser Communications (F)	QKD free space, multiple site (F)
Manufacturing	Radiation-hard (L)	Additive Manufacturing (F)	Build in space (L?)



### **Air Game Changers**



Modularity: "Plug and Play" armaments, avionics, airframe, mission



Autonomy: Bioinspired and Swarming

Operational Analysis points to high speed as key to survivability



Speed: Gamechanger that requires synthesis of several technologies



Distributed Decision Making: Requires gains in computing power, connectivity, and trust in systems & components





Turning mandates into capability: Fuel efficiency to range, payload, endurance; avionics equipage to better SA; etc.



www.youtube.com/watch? v=Cu6E4mtO85I



# *Cyber, Communications, IT, Finance Game Changers and Roadmap*



Area	Near (2013-2017)	Mid (2018-2022)	Far (2023-2027)
	Mission aware information objects (L)	Mission Aware Cyber C2 (L)	Autonomous Cyber Collectives (L)
Cyber	Quantum Encryption (W)	Real-time Cyber SA (L)	Dynamic S/W (F)
, i	Root of trust H/W & S/W (F)	Trusted embedded systems (L) Wireless Power (W)	Trusted Automation (F)
Communications	Cognitive Comms (L) Near-Field Communication (W)	Distributed & De-centralized Connectivity (L) Merged Communications, EW, SIGINT (L)	Quantum Communications (F)
Information Technology	Computational Intelligence (F) Deep Belief Networks (L)	Artificial General Intelligence (F) Large-Scale Inference (L)	Human-Level Autonomous Systems (F) Neuromorphic architecture (L, F)
	3-D integrated circuits (F)	Memristive devices and circuits (F) Spin Torque Transfer Technology (F)	Graphene-based circuits (F)
	Widespread Robotics (W) Big data analytics(L, F)	Quantum Computing (F)	Augmented Reality (F) Nano tailored circuits (F)
Finance	Advantage from maneuverability & big data analytics (W)	Personal Identity Authentication & Management (W) Assured Operations(W)	



"Colloct"

### C2 and ISR Game-Changers and Roadmap

"Communicato"

CONECT		Communicate	FIUCESS	
Integ Mission	ration across s and Domains Bar for	<section-header></section-header>	Andrew Construction Constructio	
Game-Changer	Near (F13-FY17)	Mid (FY18-22)	Far (>FY23)	
ntegration across Missions and Domains	<ul> <li>ISR Enterprise Support for 5<sup>th</sup> Gen Ai (F)</li> <li>Distributed Team Collaboration for Integrated A/S/C Plans (W)</li> </ul>	<ul> <li>Dynamic Reallocation of Resources (F)</li> <li>Full spectrum targeting kinetic/non-kinetic (L)</li> </ul>	<ul> <li>Automated Sensor Tasking (F)</li> <li>Pervasive/Persistent C2ISR Enterprise (W)</li> </ul>	
Battlespace Networking for C4ISR Collaboration	<ul> <li>BLOS Integrated C2 to tactical edge (F)</li> <li>IFDL/MADL/Link16 gateway (L)</li> </ul>	<ul> <li>Weapons Data Link (L)</li> <li>Rapidly Reconfigurable Systems (F)</li> </ul>	<ul> <li>Fractionated/Distributed A/S/C intranetworks (L)</li> <li>Mission-aware routing and on-demand information prioritization &amp; dissemination (F)</li> </ul>	
Innovative Exploitation	<ul> <li>Operational/adaptive machine learning with low power hardware (L)</li> <li>Big data analytics (F)</li> </ul>	<ul> <li>Integration of human sensing with machine intelligence for effective, trustable teaming (F)</li> <li>Predictive cognitive modeling for system design and training Analysis of Alternatives (L)</li> </ul>	<ul> <li>Cognitively enhanced complex event processing for novel autonomous system functionalities (W)</li> </ul>	

"Drogoo"



# **Mission Support**

### Trends (Acquisitions, T&E, Workforce)

- Rapid innovation and emergence of new technologies
  - Agile SW, HW, manufacturing rapid prototyping, scalable systems, & smaller lot sizes
  - Low-cost innovation autonomous transatlantic robot (5-7 undergrads, \$25K, 10 weeks)
- Increasing complexity, cost, and time-to-field of Defense systems



small rocket nozzle

- Highly interoperable and interdependent systems 24M LOC in F-35
- RDT&E is 40% of acquisition budget; avg time to IOC for next-gen F-XX to exceed 200mos (260% increase)
- Increasing global competition for highly skilled and technical workforce
  - 80% jobs will require tech skills next decade; over 1 million US job openings in STEM-fields by 2018 (BLS)
  - US ranks 27<sup>th</sup> in % of undergrad STEM degrees; foreign born US PhD engineering grads>US born (NRC)



23 Source: Dr. Kirstie L. Bellman Making DARPA META Goals Come True: How do we Revolutionize is Unimited and Validation for Complex Systems? 55 2010, WPAFB, June 17, 2010



### Mission Support Opportunities (Acquisitions, T&E, Workforce)

- Revolutionize acq system w/agile approach quickly field simpler, scalable, small production lot systems
  - Digital modeling to accelerate cycle time concept trades, design, test, manufacture
  - Loosely coupled systems w/ designed-in trust & flexibility: scalability & rapid tech refresh
  - Reduce oversight, regs, reqs empower decision makers & create culture NOT risk averse
- Generate buzz & excitement w/ revolutionary S&T increase demos & better communicate capabilities
  - Create rapid design / prototype environ fast build-test-break iterative cycle to demo/trans S&T
  - Open Innovations / Challenges for S&T info, concept demos, urgent needs fast & broad solution set
  - Harvest small business innovation require primes to team w/small business– tie to award fee
- Attract, energize & retain best global talent: fund high value talent & ideas ... not programs
  - Advocate for policy to grant Visas to world's best for DoD employment only
  - Place new S&E workforce in rapid prototype environment create multi-disciplinary skills
  - Long-term view of S&E workforce fund w/ 1 color of \$, expand lab demo, & "ring fence" key talent

# **Education & Training**

Virtualized Learning (Example: PME Teambuilding Exercise)





#### Increases exposure

- Experiential activities available to wider audiences
- Increases precision
  - Simulations focus-able on specific needs and objectives
- Reduces cost
  - Eliminate need for travel
- Reduces physical risk/injury
- Improves participation
- Replayable scenarios

FY10 Cost Breakdown

#### **Energy Horizons Energy Game Changers for** acilities nited States Air Force Energy S&T Vision Aviation 84% Assured Energy Advantage Vehicles 8 F/ST TR 11-0 Equipment 4% Organization for Economic Co-operation and Development 800 3500 History 2009 Projections Non-OECD 721 :00 671 High Oil Price OECD 3000 619 600 573 **Gallons Per Hour** 2500 50 505 Reference 2000 406 400 354 00 3002 1500 992 2030 1961 Low Oil Price 1754 1000 200 1666 660 50 500 731 0 0 0 1990 2000 2009 2015 2025 2035 1990 2000 2008 2015 2020 2025 2030 2035 (141 (ئرى ^ 10-1358 CA6A 4.16D . 4.15 4.2A ' <sub>4.35</sub>7 **World Energy Consumption** World Oil Price More Capability, More Fuel (quadrillion Btu) (\$ per barrel) Mid (2018-2022) Far (2023-2027) Near (2013-2017) Area **Propulsion & Aerodynamics** ADVENT (L) **HEETE (L)** Nano Materials (L) **Carbon-Carbon Nanotubes, Memristers** Energy Adaptable Storage/Emerging Battery Technologies (F) Storage Metal Hydrides, Sodium-Air, Electrochemical Flow Capacitor Superconducting Magnetic Energy Storage (W) Directed Directed Energy Power Beaming (L) **Directed Energy Kinetic Weapon Alternative (L)** Energy **Energy Harvesting for Small RPAs (L)** Energy **Inverted Meta-Morphic Space**

Photovoltaic Arrays (L)

Thermoelectric/Pyroelectric Material (F)

Systems of Systems M&S (L)

Harvesting

**Modeling & Simulation** 



### Greatly Reduced Mass Flow via Lean Logistics



#### Assets Needed to Close the TPFDD to put JSTARS Package in Theater



- 1 JSTARS; 12 hour mission per day 1 day
  - 227 support personnel and 4 C-17's of cargo
- · When operational:
  - Hotel load of support personnel ~ 20 gal/day/person
  - Typical fuel burn per day JSTARS ~900 gal/hr
- · 227 personnel x 20 gal/day = 4540 gallons
- 12 hour mission x 900 gal/hr = 10,800 gallons
- Total gallons = 15, 340 gallons x \$4/gal = \$61,340/day/JSTARS
- \$1.84M/month for 1 JSTARS (fuel cost only)







DISTRIBUTION STATEMENT D: Distribution authorized to the Department of Defense and I.S. DoD contractors only – Critical Technology; 24JUL2012. Other requests shall be referred to AFRL/RQ

#### Automation:



www.youtube.com/watch? v=6KRjuuEVEZs



www.youtube.com/watch?v =qxD9Uyz4e9o

#### **On-site manufacture & production**:



http://www. youtube.co m/watch?v= VhWugjxpu eg



#### Acquisition:

**DoD Logistic Cycles** 



#### Efficiency:



www.youtube.com/watch?v=l4G-9uwuKnc&playnext=1&list=PLFAA64E5 743637008&feature=results\_main



March of the

machines

atrick Corp buts its revolutionar free-ranging robotic technology into full operation at its Fisherman Islands terminal – and creates global interest

Special report

### **Transportation Autonomy** Global Shipping at Brisbane Terminal, AU

KLINE



- -27% Labor, -40% Fuel
  - '98: 120k lifts, 122 perms, 3 cranes, **500K TEU**
  - '12: 320k lifts, 83 perms, 5 cranes, **800K TEU**
- **Increased Precision (MM radar, 2cm)**
- +66% Speed; -70% Maintenance
- Improved Cost, Use of Capital
  - Labor to revenue down 50% to 21%
  - +10% to automate, 1.5 -2yr payback
- **Reduced Death/Injury**



02/03 03/04 04/05 05/06 06/07 07/08 08/09 09/10 10/11 11/12

28

See video at: tinyurl.com/brisbane-port-autonomv

blic release; distribution i



# Manufacturing and Materials Trends



#### **Declining**

- Domestic availability of critical raw materials
- US Intellectual dominance
- Manufacturing and industrial base
- Dominance of DoD M&P needs
- STEM resources
- Domestic engineering talent
- Development of major weapon systems
- Experience-base of aging workforce
- Capability/value of current technologies

#### **Increasing**

- Non-traditional battlespaces
- Rogue access to manufacturing capability
- Restrictions & Regulations (Environmental+)



### Agile Manufacturing for Rapid & Affordable Fielding

#### Affordable Capability..... New Systems /sub-systems



# Personalized Medicine/Performance



Source for Data: National Human Genome Research Institute. The big drop, beginning in 2008, is due to the proliferation of next-gen sequencing machines.<sup>8</sup>



#### Increased Precision

Diagnostic accuracy

 - 1300 Genetic tests for ~2500 conditions, new tests emerging monthly

#### Patient-specific treatments

- '06: 13 vs '11: 72 (5.5x) prominent personalized products *Reduce trial-and-error prescribing* 

- Current: Yearly, 6.7% patients experience serious adverse drug reactions; Future: PM can decrease this

#### Increased Efficiency

Rapid genomics: '01=13yrs, '12=24 hrs (Decade to day) Growth of Electronic Medical Records -

for shared data & evidence-based medicine: US physicians w/EMRs '01=18.2%, '10=50.7%

Reaching patient crowds via Social Media -

@Novartis – 20K followers; @pfizer\_news – 24K followers,
@JNJComm – 13K followers

#### Decreased Cost

Affordable genomics '01=\$2.7B, '12=\$5K Success in prevention/successful treatment of chronic disease is TBD, but \$ savings could be revolutionary

Source: Eric Topol; The Creative Destruction of Medicine. Super convergence of global trends that is enabling Personalized Medicine.<sup>4</sup> Distribution A. Approved for public release; distribution is unlimited. Public Release Case No 2013-0211



# **Enabling Technologies**

Area	Near (FY13-17)	Mid (FY18-22)	Far (FY23-27)
Materials sciences	Nanomat'ls and devices (F)	Molecular-engineered mat'ls	Convergent nano-bio devices (F)
	Flexible electronics (F)	and devices (F)	Ubiquitous carbon electronics (F)
	Concept carbon devices (F)	New carbon electronics (F)	Fully integrated metamaterial
	Metamaterial antennas etc (L/F)	Metamaterial devices (L/F)	devices (L/F)
	Photonic/plasmonic and	Photonic/plasmonic and	Integrated photonic/plasmonic
	quantum concept devices (L/F)	quantum nanodevices (L/F)	and quantum nanodevices (L/F)
Biotechnologies	Biomaterial prototypes (L/F)	Biomaterial components (L/F)	Biomaterial systems (L/F)
	Bioelectronic studies (F)	Bioelectronic devices (F)	Bioelectronic systems(F)
	Human-machine interface	Human-machine interfaces (L/F)	Human-machine interfaces (L/F)
	designs and concepts (L/F)	Neuro-electronic devices (F)	Neuro-based electronics (F)
Autonomous and robotic systems and platforms	Human-like communications (F)	Systems in adversarial	Self-learning collective
	Trusted, robust systems and	environments (L/F)	performance, with minimal
	teams (L/F)	Real-time communications (L/F)	human supervision, in adversarial
	Capable platforms (L)	Capable platforms (L)	environments (L)
Knowledge discovery and decision-making tools	Crowdsourcing (F/W)	Crowdsourcing (L)	Crowdsourcing (L)
	Data collection / transmission	Integration with planning (L)	Real-time data-to -decisions tools
	algorithms (L/F)	Knowledge discovery from huge	under adversarial conditions (L)
	Knowledge discovery tools (F)	data sets (F)	Even-more-complex data sets (F)
Forecasting and effects influence	Social datamining tools (F/W) Effects quantification studies (L) Cognitive-effects modeling (L)	Social sensors (W/F) Social movement prediction (F) Suite of influence tools (L)	Confident, probabilistic prediction methods (F) Influence tools integrated into planning (L)



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