

# **Road Block 1 – Lack of Focus**



#### **Government, Industry & Society**



# **Road Block 2 – Fear of Failure**







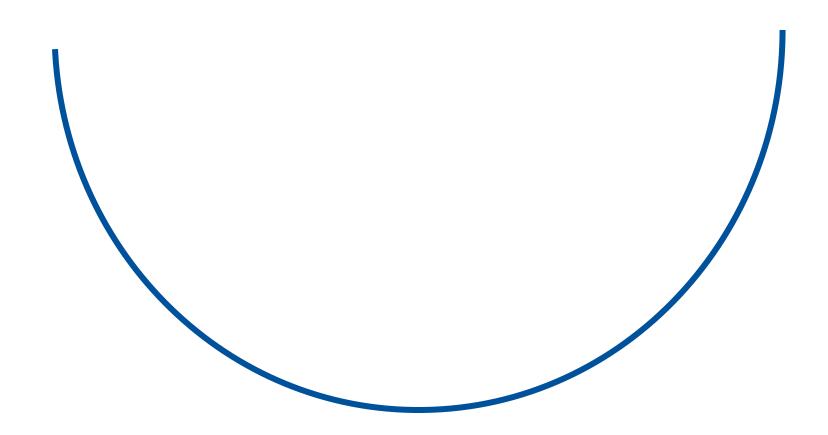
# **Road Block 3 – Bias**



**Government, Industry** 



# **Road Block 4 – The U Curve**



**Government, Society** 



## Summary

## New Technology Cannot Be Put on a Shelf – It Must Be Used

Gen X and Y Engineers do not consider prototypes rewarding work

### Get the Product Right, Advertise it Well, Deploy It

### DoD Budget: Leaner – Response Must Be Meaner

Industry: More Skunk Works and Commercial Development Government: Pick one and move on – so many other problems (needs) to meet

#### **Pick the Best In the Industry**

Ask "who does this best?"

Note who is absent from this meeting...they may have given up on the DoD

#### Thank You!