

Road Block 1 – Lack of Focus



Government, Industry & Society

Road Block 2 – Fear of Failure



Industry

Road Block 3 – Bias



Government, Industry

Road Block 4 – The U Curve



Government, Society

Summary

New Technology Cannot Be Put on a Shelf – It Must Be Used

Gen X and Y Engineers do not consider prototypes rewarding work

Get the Product Right, Advertise it Well, Deploy It

DoD Budget: Leaner – *Response Must Be Meaner*

Industry: More Skunk Works and Commercial Development

Government: Pick one and move on – so many other problems (needs) to meet

Pick the Best In the Industry

Ask “who does this best?”

Note who is absent from this meeting...they may have given up on the DoD

Thank You!