

**Mr. Ted Koufas**  
Program Executive Officer

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SERVICES  
MAIN PORTFOLIO  
PRESENTATION

SERVICES



TSOCs



COCOMs



HQ USSOCOM

SERVICES

# SERVICES OPERATING ENVIRONMENT

- **New Policies for Management of Services**
  - Better Buying Power 2.0, 13 Nov 12
  - Electronic Contractor Manpower Reporting (eCMRA), 28 Nov 12
  - Traceability of Contract Execution Expenditures for Services, 14 Jan 13
  - Reporting Inherently Governmental Functions to FPDS, 25 Feb 13
- **FY12 and FY13 Contracted Services Cap, 3 Jun 12**
  - Limited to no more than FY10 funding level for services
  - Drives offsets for any new services or growth to existing requirements
- **Impacts of Sequestration**
  - ~9% reduction to all appropriations in FY13
  - Limit Period of Performance on all service contracts to NLT 31 Dec 13 (30 Nov 13 for HQ) with priced options – AE Policy, 7 Feb 13

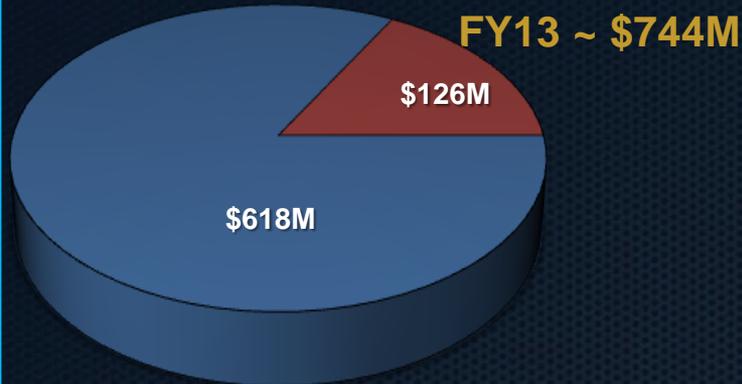
# BETTER BUYING POWER 2.0

- ✓ Under Secretary of Defense for Acquisition, Technology and Logistics ~ Mr. Frank Kendall
- ✓ Memorandum on the implementation of Better Buying Power 2.0, signed 24 April 2013
- ✓ DoD's mandate to *Do More Without More*
- ✓ Seven tenets to encourage the Acquisition workforce to shape future acquisition programs with greater efficiency and productivity in defense spending



- 1 Achieve **affordable programs**
- 2 **Control costs** throughout the product lifecycle
- 3 Incentivize **productivity** and **innovation** in industry and Government
- 4 Eliminate unproductive processes and **bureaucracy**
- 5 Promote effective **competition**
- 6 Improve **tradescraft** in acquisition and services
- 7 Improve the **professionalism** of the total acquisition workforce

# USSOCOM 2013 BETTER BUYING POWER



■ Cost Savings

■ Cost Avoidance

■ Cost Savings

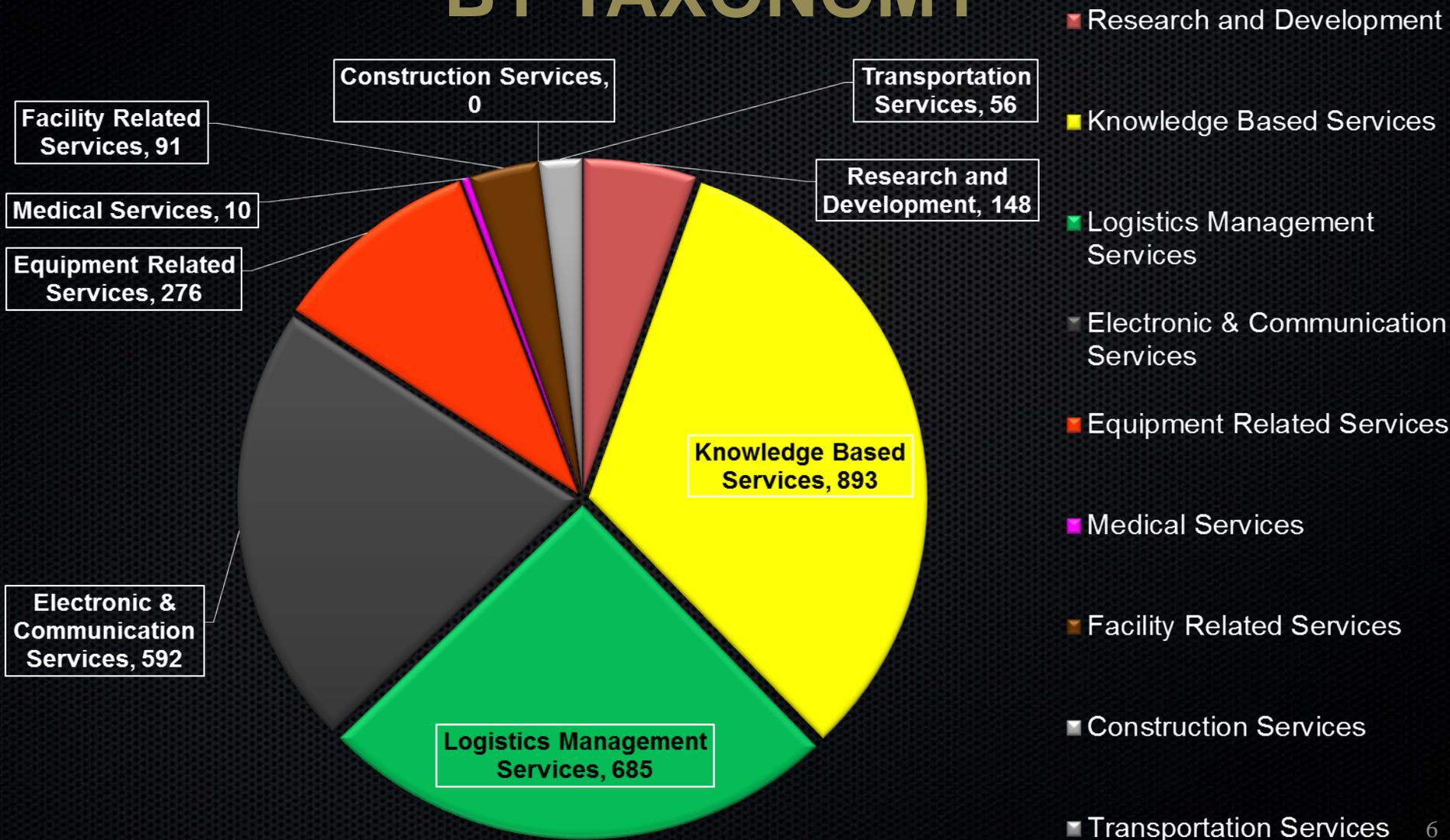
■ Cost Avoidance

- ✓ Updated BBP Program
- ✓ Organizational Culture
- ✓ Improve Tradecraft
- ✓ Divest of Bureaucracy

## **BBP 2.0 Initiatives in PEO SV:**

- **USSOCOM established a PEO for Services (PEO-SV) in June 2013 to increase oversight of the full complement of contracts for services supporting the SOF mission world wide.**
- **The monthly Execution Review initiated by PEO-SV will conduct the primary services review at command level.**
- **Competitively awarded service contract to support Wounded III and Injured SOF Personnel. Care Coalition contractors provide advocacy, transition assistance, benevolence and Wounded Warrior Athletic Programs. Previously the care coalition was serviced by three prime contractors, in an effort consolidate, add capability and save \$10M over 5 years.**

# SERVICE CONTRACT BREAKDOWN BY TAXONOMY



\* Numbers reflect contract actions

SERVICES 6

# RECENT CONTRACTED SERVICES AWARDS

- **\$39M Care Coalition Service Consolidation Contract**
- **\$25M JSOU Educational Planning and Support**
- **\$20M Joint Pre-Deployment Training Facility at Ft Bragg**
- **\$1.9M NSW Professional Development Training**
- **\$1.07M Innovation Lab Services**
- **\$1M Transition Software Services**
- **\$1.2M USASOC Silent Quest**



# FUTURE BUSINESS OPPORTUNITIES HQ

- **SOCOM Wide Mission Support (SWMS)**
  - \$1.5B Currently in Process (RFPs o/a June and August 2014)
- **SITEC**
  - \$3.5B scheduled for 2016
  - Any small business set asides are undetermined
- **SOFSA**
  - \$5B scheduled for FY17
  - Currently 25% Small business
- **New/Emerging Requirements for GBPS Task Orders**
- **Global Mission Support Center (GMSC) Visualization**
- **TALOS Knowledge Based Services Support**
- **Cyberspace Integration into SOF**
- **Expansion of SOF Education Opportunities Through JSOU**

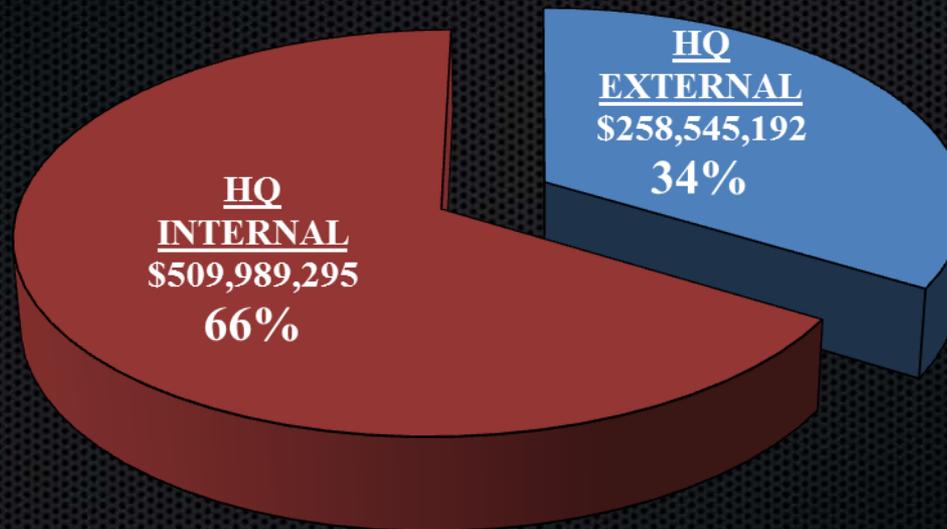
# ANTICIPATED TASK ORDER REQUIREMENTS SPLIT- BY ORGANIZATION

## HQ USSOCOM

### Internal

#### Organizations:

- J2
- J3
- J4
- J5
- J8
- SOFM
- COS
- SORDAC
- FMD



## HQ USSOCOM

### External

#### Organizations:

- AFSOC
- MARSOC
- USASOC
- JSOC
- C-JSOTF A
- NSW
- SOCAFRICA
- SOCEUR
- SOC SOUTH
- SOC NORTH
- FMD
- MISO
- GMSC
- SOCCENT

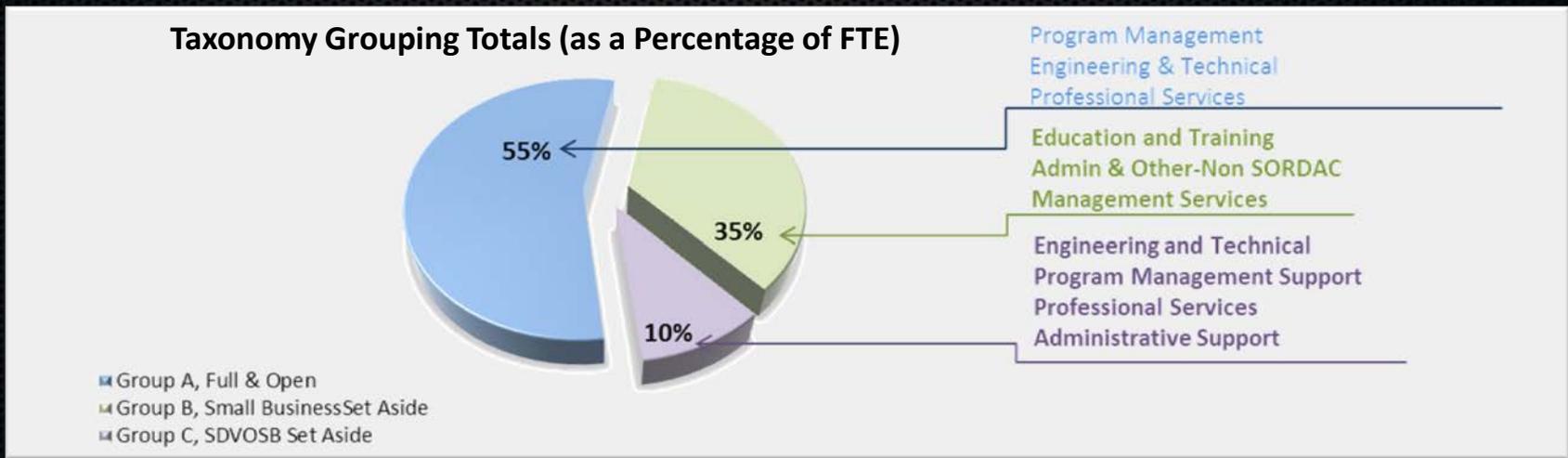
# SOCOM-WIDE MANAGEMENT SUPPORT SWMS

- **Planning for SWMS contract is ongoing - Current GBPS Contract ends 30 APR 2015**
- **SWMS scope similar to GBPS – Knowledge Based Services**
  - **Global Battlestaff and Intelligence Support**
  - **Acquisition and Logistics Management Support**
  - **Business Operations and Financial Management Support**
  - **Available to HQs, Components and TSOCs**
- **Estimated Timeline:**

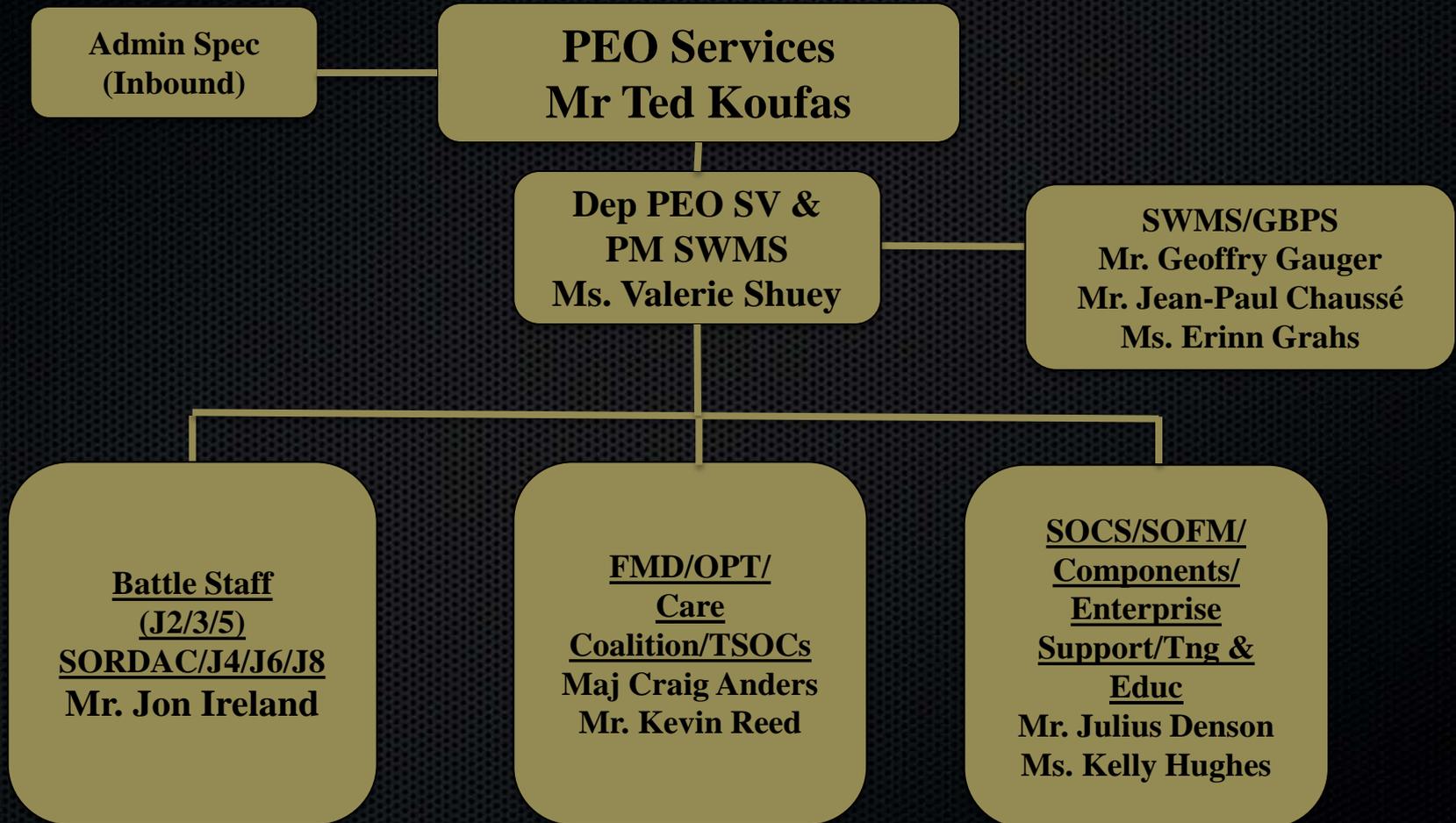
– <b>Market Research</b>	<b>Ongoing</b>
– <b>Release Draft RFP</b>	<b>3 April 2014</b>
– <b>Release Final RFPs</b>	<b>o/a June and August 2014</b>
– <b>Contract Award</b>	<b>30 April 2015</b>
- **Acquisition Strategy has been shaped by input from Industry as part of various market research activities**

# SWMS TAXONOMY BREAKOUT

Group A*			Group B			Group C**		
Multiple Award	Full & Open	~% of Total Requirement	Multiple Award Small Business Set Aside	~% of Total Requirement	Single Award SDVOSB Set-Aside	~% of Total Requirement		
Program Management		27.0%	Education & Training	16.0%	Engineering and Technical	0.2%		
Engineering and Technical		11.0%	Admin & Other-Non SORDAC	5.0%	Management Support Services	8.0%		
Professional Services		18.0%	Management Support Services	14.0%	Professional Services	0.2%		
					Administrative Support	1.5%		
~\$404M	~ # of FTE: 394	<b>55%</b>	~\$259M	~ # of FTE: 253	<b>35%</b>	~\$ 71M	~ # of FTE: 70	<b>10%</b>
The global scope, complexity, and dollar value of the expected work favors Full & Open competition vice a Small Business Set-Aside			Industry input and market research indicate a Small Businesses Set-Aside will yield multiple offers from multiple quality vendors			Set-aside for high OCI risk requirements improves overall competitive environment for Groups A & B; single award reduces B&P cost at the task order level.		
*Includes SORDAC Line PEO Acquisition Support: PEO-FW, PEO-RW, PEO-SW, PEO-ST, PEO-SR, PEO-M, PEO-C4						** Includes SORDAC Acquisition Support-(OCI): PEO-SV, K, AS, AO, AC; and negligible PM support		



# PEO SERVICES ORGANIZATIONAL CHART



All new inquiries and marketing needs to come through the TILO

# QUESTIONS?

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