



U.S. Army Research, Development and  
Engineering Command

2014 NDIA Joint Armaments Forum  
TUTORIAL

# The ARDEC Technology Development Process

(Knowing What to Do and When to Do It)



***TECHNOLOGY DRIVEN. WARFIGHTER FOCUSED.***

Mark Serben

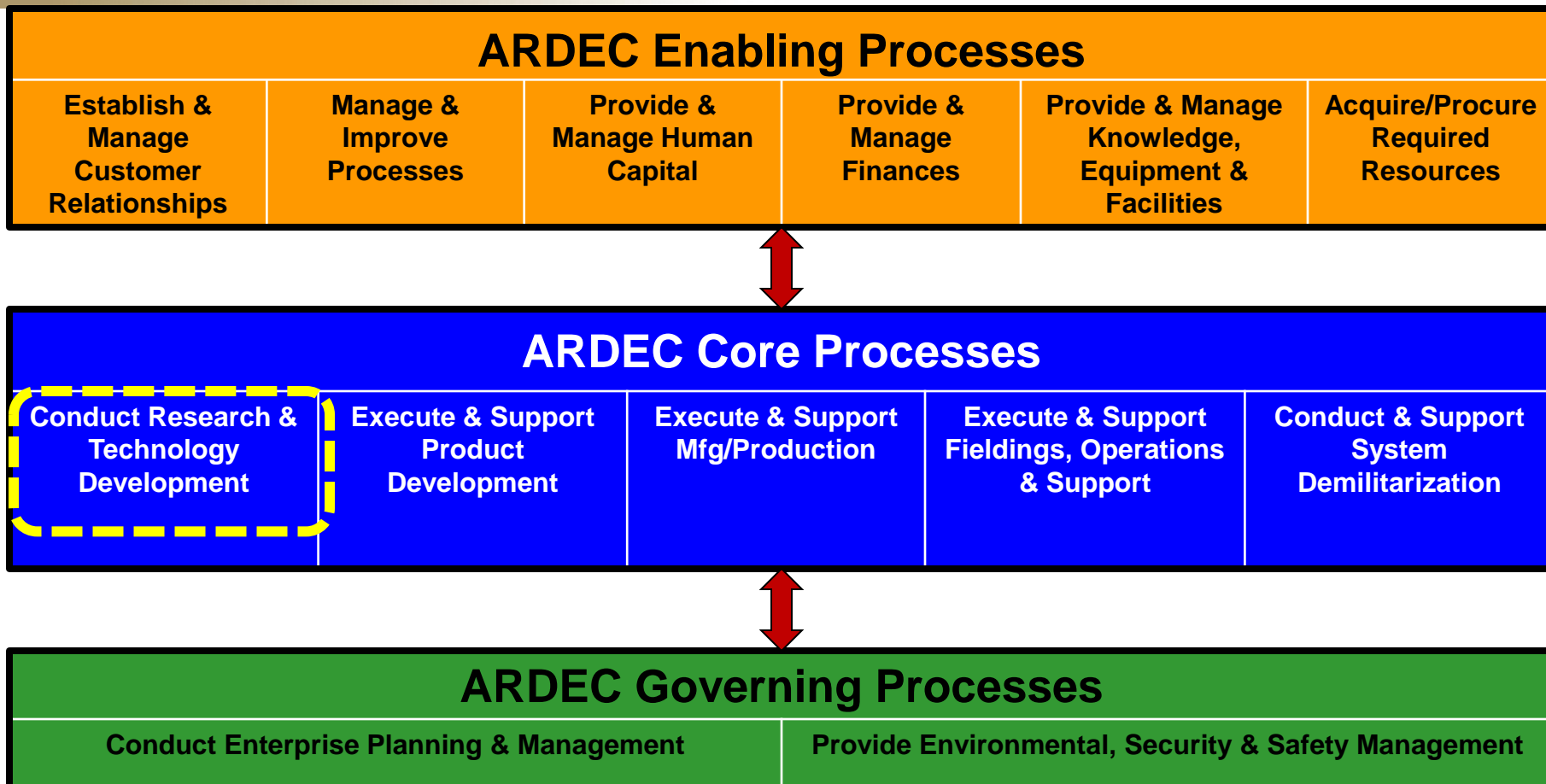
12 May 2014

## Overview of the ARDEC Technology Development Process:

- Background
- RDTE, A Funding Appropriation
- DoD Acquisition Framework
- Outline of the ATDP Framework, Phases and Gates
- Overview of the Major Tasks in Each Phase
- Gate Reviews
- Tools, Methods and Best Practices
- Summary



## ARDEC Lacked Defined Process for Technology Development



**Enabling Processes** – processes that support one or more other processes, typically by supplying indirect inputs (e.g., hire to retire)

**Core Processes** – processes that convert inputs into outputs of greater value to external customers (e.g., transactional and developmental)

**Governing Processes** – processes that govern operation; how a company is directed and how objectives are achieved (e.g., strategic planning)



- Reduce Life Cycle Costs
- Shorten Development Cycle Time
- Transition More Robust Technologies and Products to PMs and Warfighters
- Improve the Probability of Success of the Project/Product/Technology
- Establish “How to” Methodology for Technology Development
- Improve Ability to Predict Time/Cost

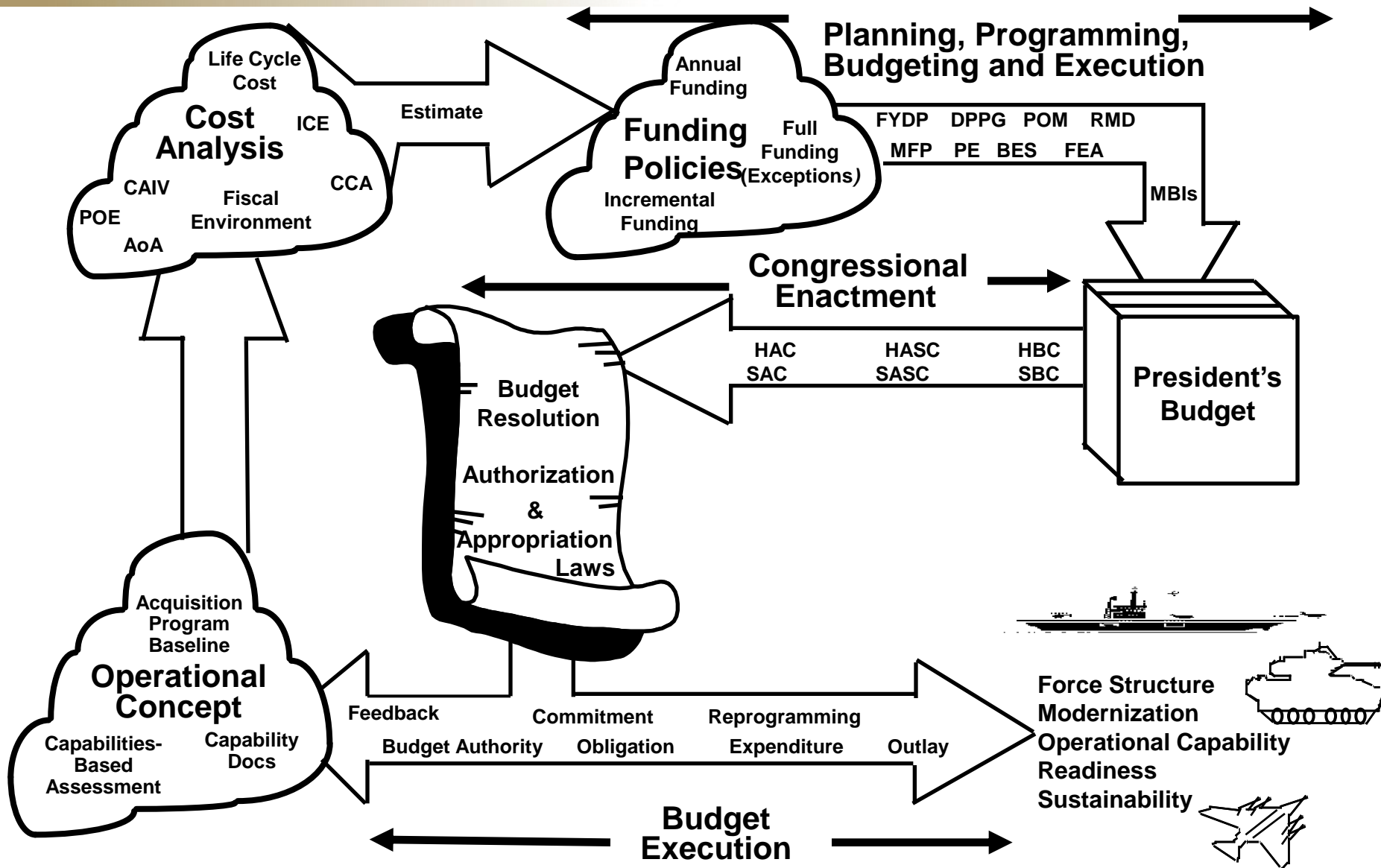
# The Evolving Result



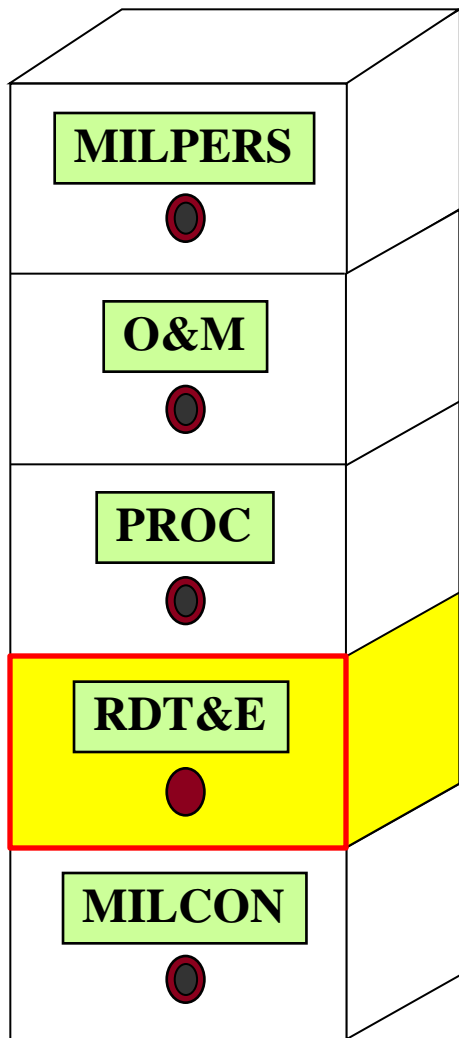
- The ARDEC Technology Development Process (ATDP) is an Event-Driven, Phase-Gate Process.
- Within Each Phase, Key Tasks are Defined for Successful Project Execution and Tools, Methods, and Best Practices (TMBPs) are Identified to Support these Tasks.
- The ATDP Integrates Project Management and All Engineering Disciplines and Provides an End-to-End Process to Help Project Teams Understand What To Do, When To Do It, and How To Do It.
- The ATDP Process Results in a Better Understanding of How a Technology Works and Defines the Range of its Design Capabilities or Limits, Beyond any Singular Demonstration of How That Technology Performs.

# DoD Funding Essentials

# From Requirement to Capability







## Military Personnel (MILPERS)

Active & Reserve Forces

## Operation & Maintenance (O&M)

Active & Reserve Forces  
(civilian Salaries, supplies,  
spares, fuels, travel, etc...)

Environmental Restoration  
Former Soviet Union Threat  
Reduction

Overseas Humanitarian,  
Disaster, & Civic Aid

## Procurement

Aircraft  
Missiles  
Weapons  
Weapons & Tracked Combat  
Vehicles  
Ammunition  
Other Procurement  
Shipbuilding & Conversion  
Marine Corps  
Defense wide procurement  
National Guard & Reserves

## Research, Development, Test & Evaluation (RDT&E)

Basic Research (6.1)

Applied Research (6.2)

Advanced Technology Development (6.3)

Advanced Component Development  
& Prototypes (6.4)

System Development & Demo (6.5)

RDT&E Management Support (6.6)

Operational Systems Development (6.7)

## Military Construction (MILCON)

Facilities

Family Housing

Base Realignment & Closure (BRAC)

## Other

Defense Health Program

Chemical Agents & Munitions  
Destruction

Drug Interdiction & Counter-Drug  
Activities

Joint Improvised Explosive Device  
Defeat Fund

Rapid Acquisition Fund

Office of the Inspector General

# ARDEC Direct RDTE,A Funds



**6.1 (Basic Research)** Basic research is systematic study directed toward greater knowledge or understanding of the fundamental aspects of phenomena and of observable facts without specific applications towards processes or products in mind (e.g, SBIR, ILIR).

**6.2 (Applied Research)** Applied research is systematic study to understand the means to meet a recognized and specific need. It is a systematic expansion and application of knowledge to develop useful materials, devices, and systems or methods.

**6.3 (Advanced Technology Development)** Development of subsystems and components and efforts to integrate subsystems and components into system prototypes for field experiments and/or tests in a simulated environment. ATD includes concept and technology demonstrations of components and subsystems or system models. The results of this type of effort are proof of technological feasibility and assessment of subsystem and component operability and producibility rather than the development of hardware for service use.

**6.7 (Operational System Development)** Development efforts to upgrade systems that have been fielded or have received approval for full rate production and anticipate production funding in the current or subsequent fiscal year (e.g., ManTech) .

# Product Improvement Funding

## Decision Tree

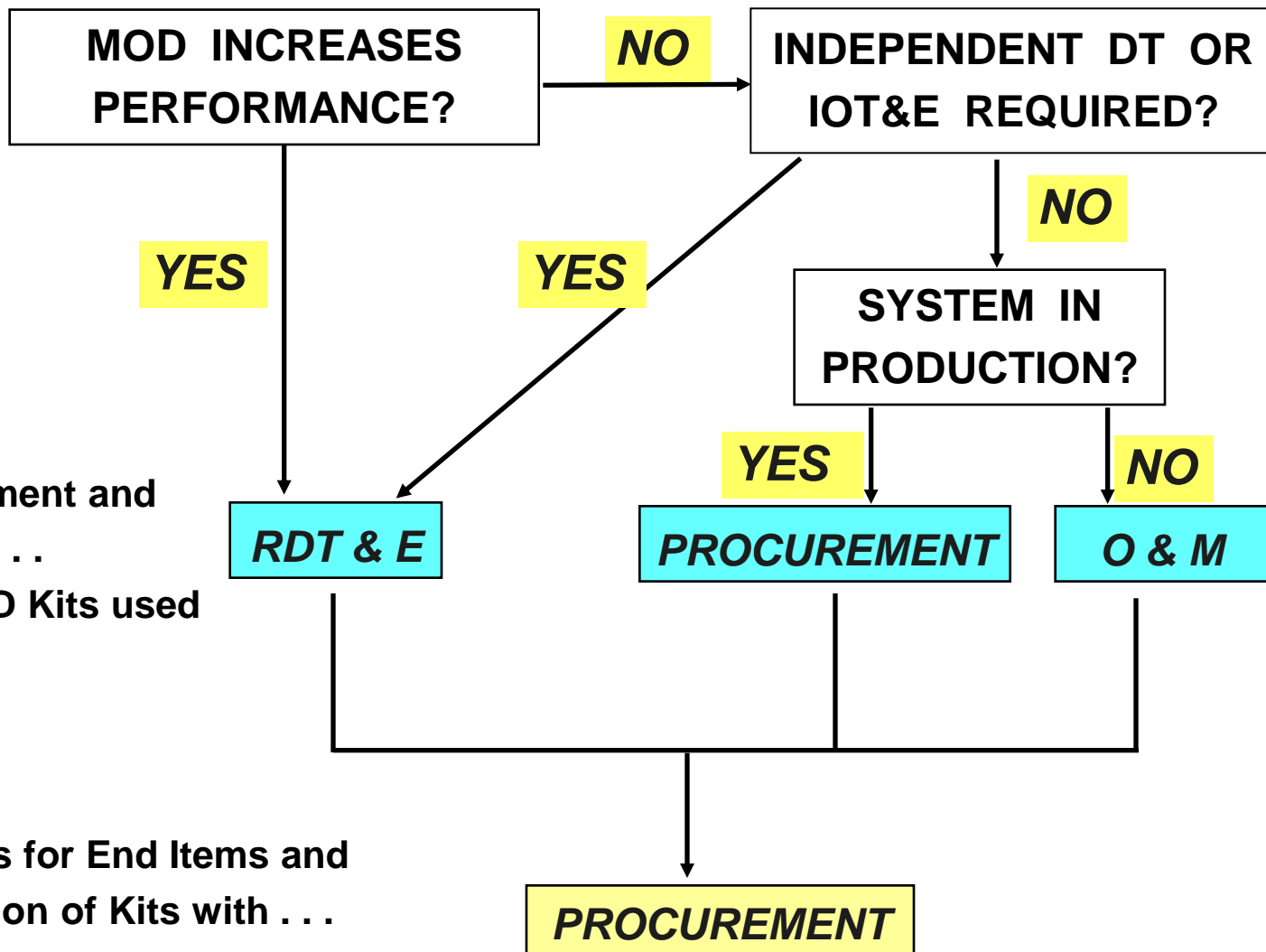
IF . . . .

THEN . . . .

Fund Development and Testing with . . . (including MOD Kits used for Testing)

AND . . . .

Fund MOD Kits for End Items and the installation of Kits with . . .



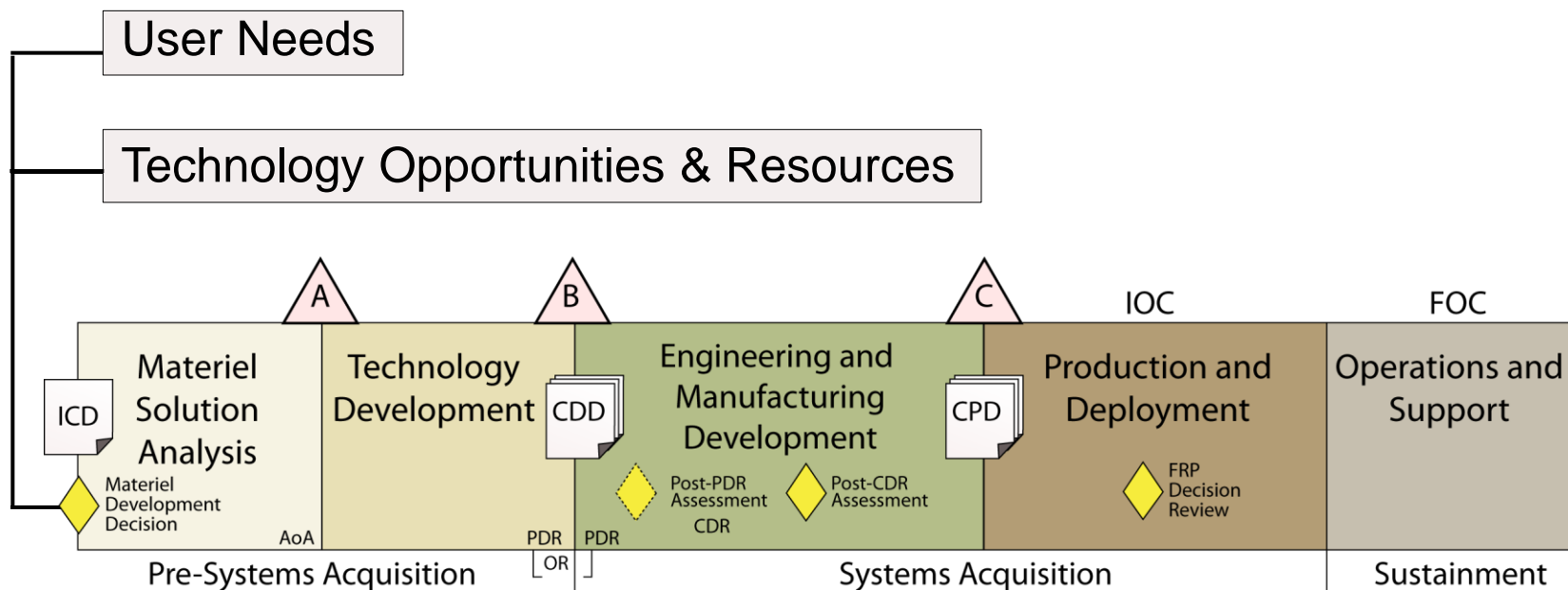
# The DoD Acquisition Model

# Acquisition vs. Procurement



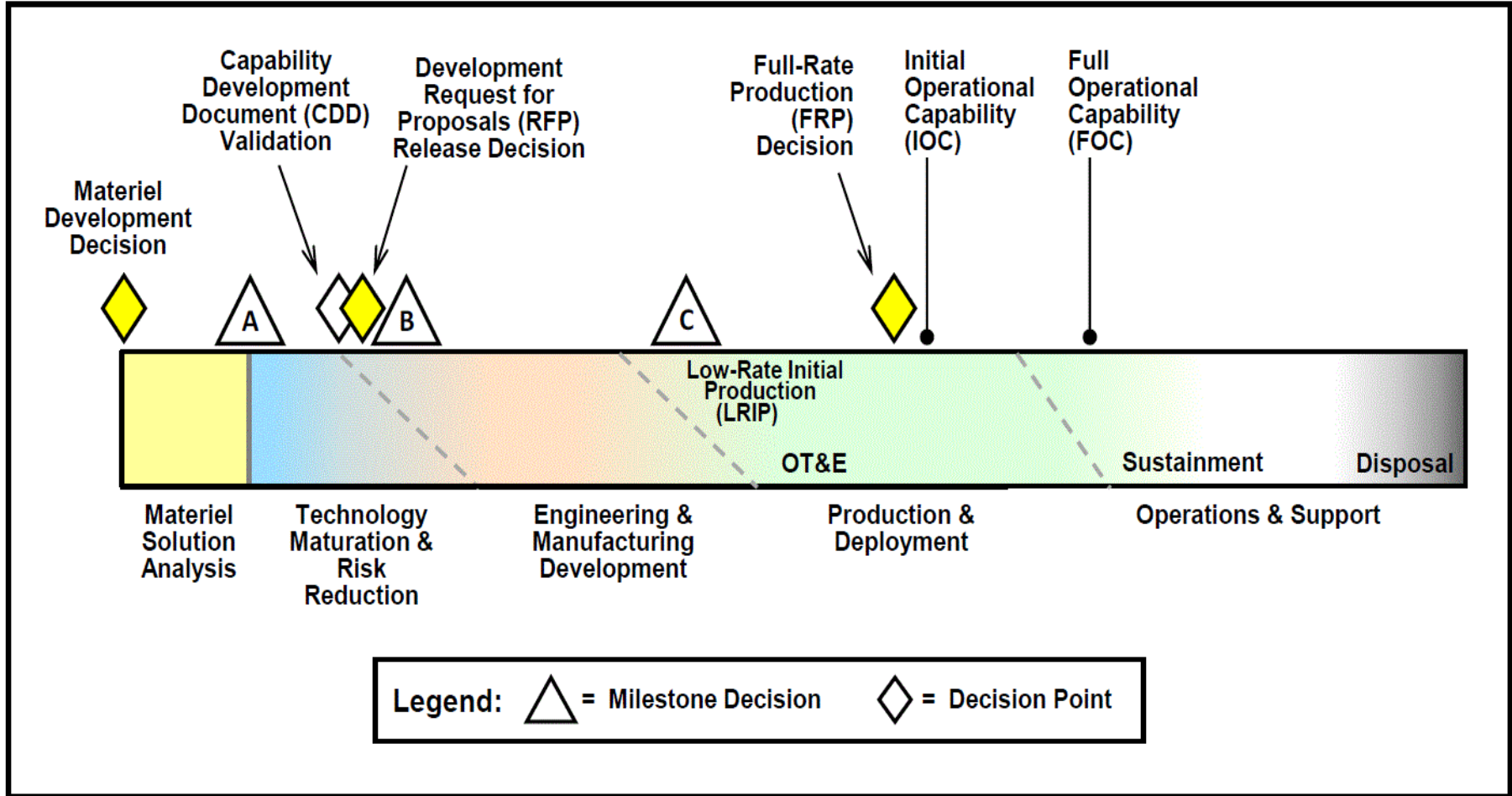
- **Acquisition** includes design, engineering, test and evaluation, production, and operations and support of defense systems. The term “**Defense Acquisition**” generally applies only to weapons and related items, such as military cargo trucks and information technology systems, processes, procedures, services, and end products.
- The word “**Procurement,**” which is the act of buying goods and services for the government, is often (and mistakenly) considered synonymous with acquisition; it is, instead, only one of the many functions performed as part of the acquisition process.

# Traditional DoD Acquisition Phases

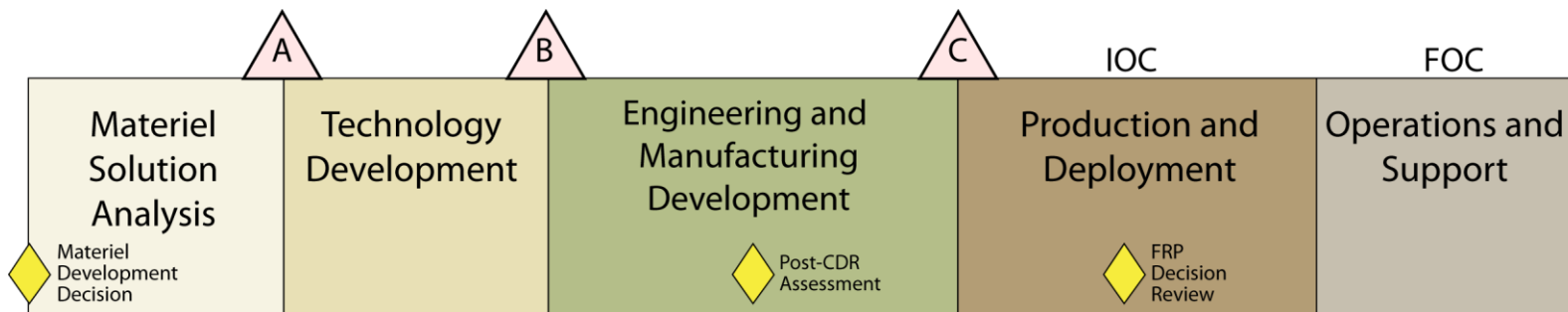


Source: DOD Instruction 5000.2 – Operation of the Defense Acquisition System; 12 May 2003 (CANCELLED)

# Interim DoD Life Cycle Model



Source: Interim DoD Instruction 5000.02 – Operation of the Defense Acquisition System (25 Nov 2013)



<b>TRLs 1-3</b> Analytical/ Experimental Critical Function/ Characteristic Proof of Concept	<b>TRL 4</b> Component And/or Breadboard Validation In a Laboratory Environment	<b>TRL 5</b> Component And/or Breadboard Validation In a Relevant Environment	<b>TRL 6</b> System/ Subsystem Model or Prototype Demonstrated In a Relevant Environment	<b>TRL 7</b> System Prototype Demonstrated In an Operational Environment		<b>TRL 8</b> Actual System Completed Qualified Through Test and Demonstration	<b>TRL 9</b> Actual System "Mission Proven" Through Successful Operations	<b>Technology Readiness Levels Defense Acquisition Guidebook Paragraph 10.5.2</b>
<b>MRLs 1-3</b> Manufacturing Feasibility Assessed. Concepts defined/ developed	<b>MRL 4</b> Capability to produce Technology In Lab Environment. Manufacturing Risks Identified Manufacturing Cost Drivers Identified	<b>MRL 5</b> Capability to Produce Prototype Components  Cost Model Constructed	<b>MRL 6</b> Capability to Produce System/ Subsystem Prototypes  Detailed Cost Analysis Complete	<b>MRL 7</b> Capability to Produce Systems, Subsystems Or Components in a Production Representative Environment  Cost Model Updated To System Level Unit Cost Reduction Efforts Underway	<b>MRL 8</b> Pilot Line Capability Demonstrated. Ready for LRIP  Engineering Cost Model Validated	<b>MRL 9</b> Low Rate Production Demonstrated. Capability In Place for FRP  LRIP Cost Goals Met Learning Curve Validated	<b>MRL 10</b> Full Rate Production Demonstrated. Lean Production Practices In Place  FRP Unit Cost Goals Met	<b>Manufacturing Readiness Levels Draft MRA Deskbook May 2008</b>

**Section 2366b of Title 10, United States Code, requires certification that: the technology in a MDAP has been demonstrated in a relevant environment to enter Milestone B. (TRL 6)**



# ARDEC Technology Process (ATDP)

# Phase-Gate Process



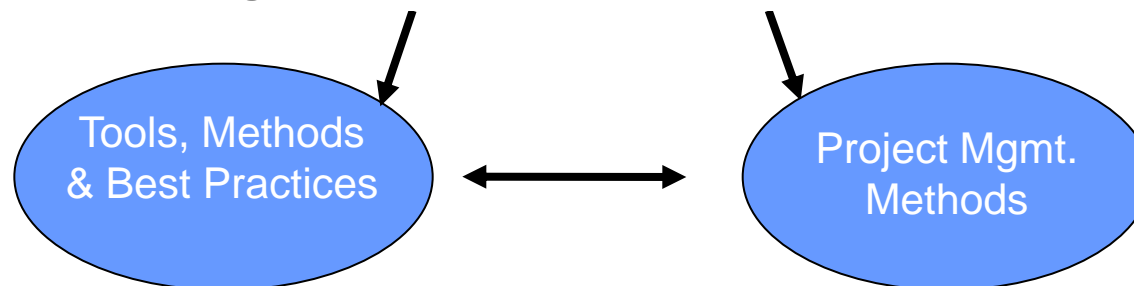
- **Phases – Set Periods of Time in Which Tasks Are Accomplished**
  - The Work is Accomplished: Workflow is Organized as Work Packages of Tasks During Each Phase
  - Entrance/Exit Criteria Are Predefined (e.g.: Successful SRR; Successful TRL3, PDR, etc.)
    - Technical Reviews Conducted Within Each Phase
- **Gates - Major Decision Points in the Project Cycle – Event Driven**
  - Formal Review to Status Project and Obtain Concurrence to Proceed

# What to Do and When to Do It

**Approach: Standardizes Technical Development Work Processes and Tasks into a Disciplined Framework of Project Phases and Gates**

- **Project Focus; Work Packages Arranged in Logical Sequence to Execute Project to Meet Customer Requirements.**
- **Process Driven; Process Leverages ARDEC's Knowledge, Expertise and Best Practices in SE, DE, QE, Logistics and PM.**

Knowing WHAT to do... ... & WHEN to do it...



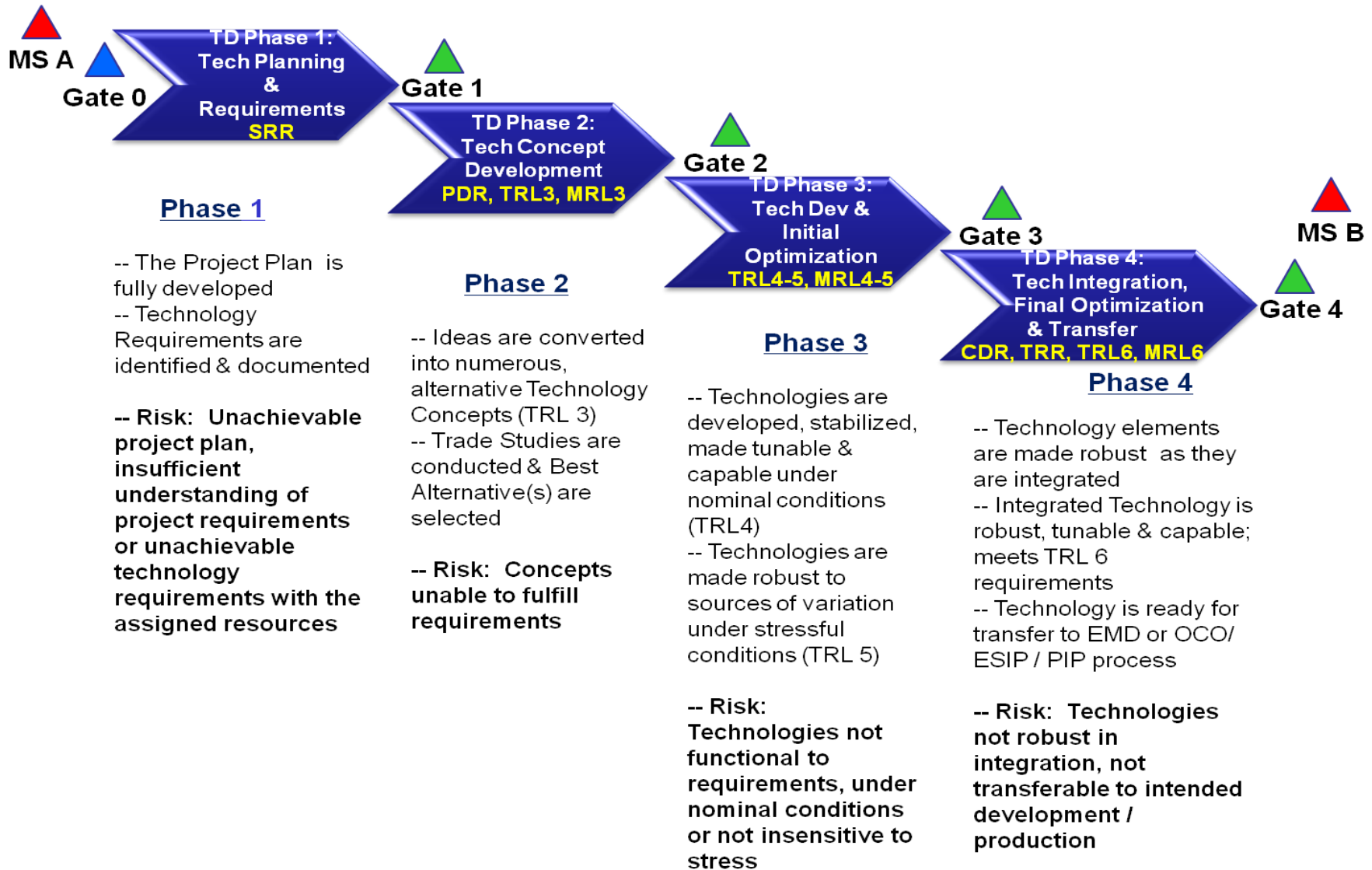
**...Through a Selectable Set of Tools, Methods & Best Practices (TMBPs) that are Tailored and Utilized in Each Technology & Product Development Phase**

# 4 Phases of Technology Development

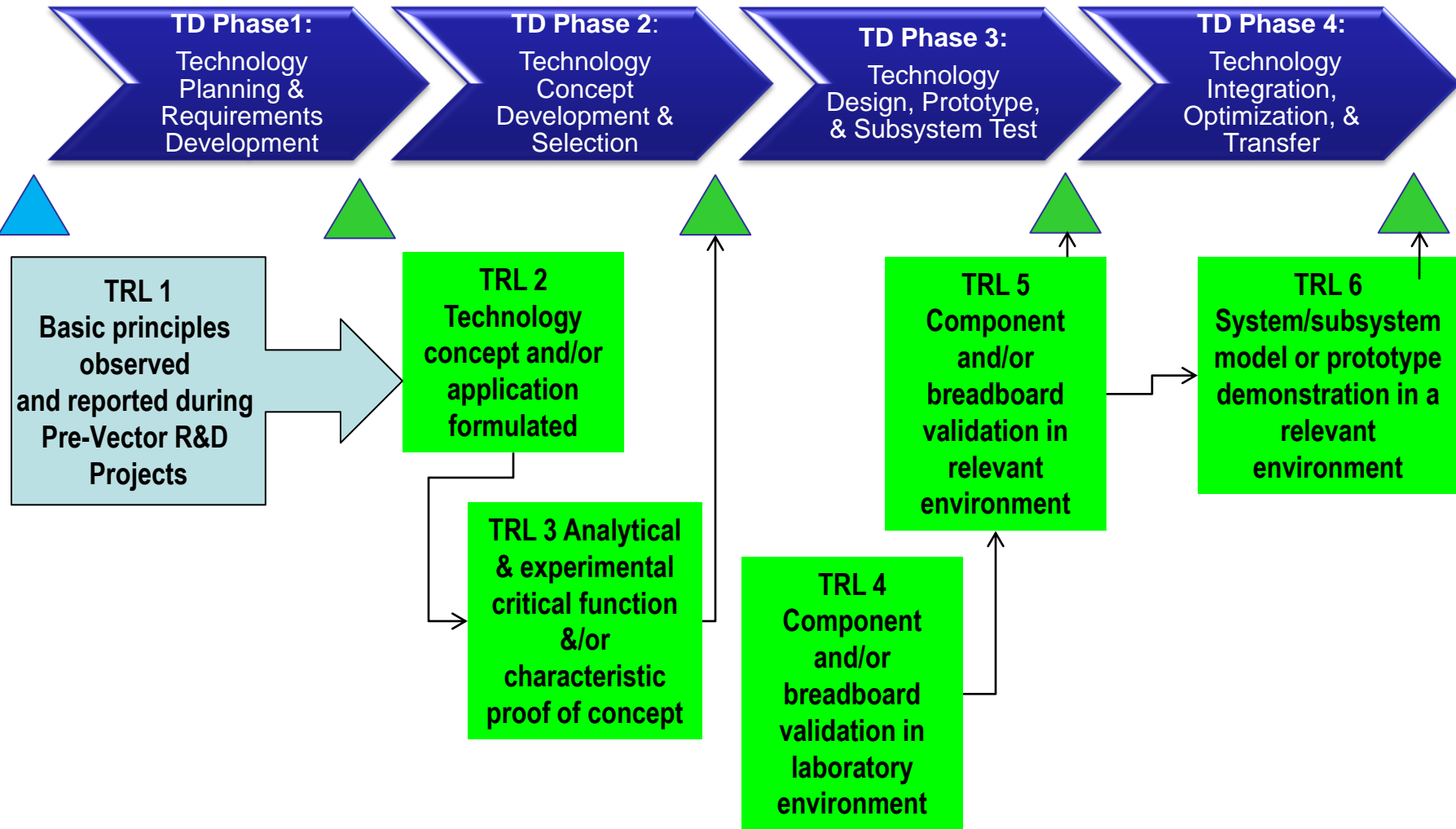


- Phase 1: Technology Planning & Requirements
- Phase 2: Technology Concept Development
- Phase 3: Technology Development & Initial Optimization
- Phase 4: Technology Integration, Final Optimization & Transfer

# ATDP Phases & Gates



## Technology Development

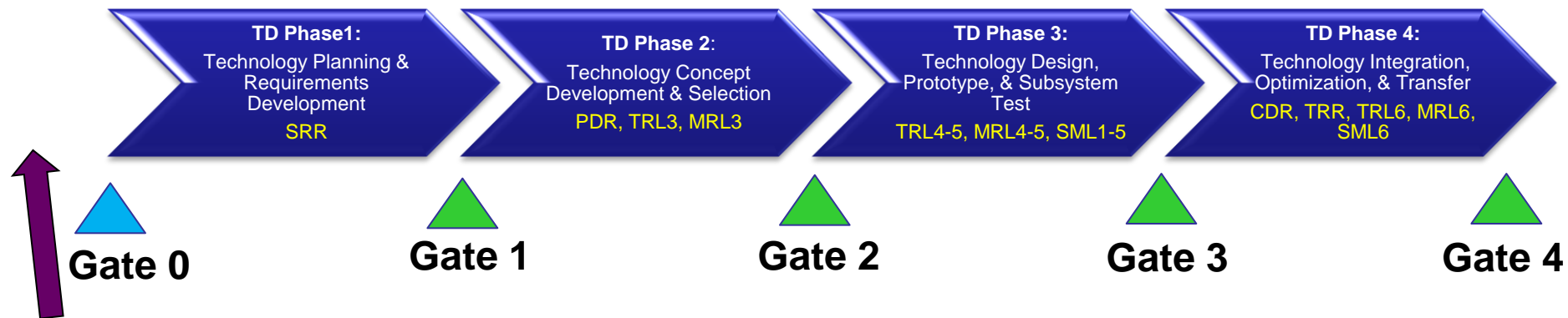




## ATDP Process contains several major Gate Reviews:

- Gate 0 is project kick-off
- The Gate Review accounts for prior Phase activity and assesses readiness for the next Phase.

## Technology Development



### Pre-Gate 0:

Early Planning –  
End of Initiation

- Scope Statement
- Project Relevancy
- APO Chartered
- Product WBS
- Outline Project Plan

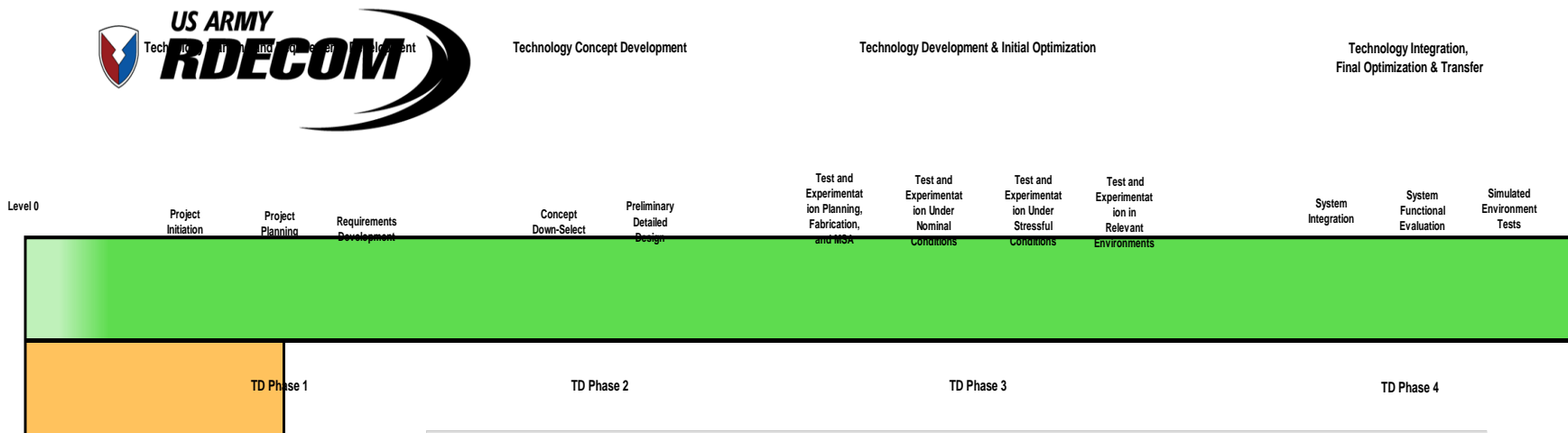
- Additional (special need) Gates, if required
  - “Breach” Gate, as needed, when Cost, Schedule, or Performance (CSP) objectives exceed acceptable risk
  - “IPR” during long phases (6-9 months), as desired



# Level 0 Process Map: TD Phases 1 - 4



Technology and Product Development Process Map





# ATDP Phase 1



Technology Management and Requirements Development

# US ARMY **RDECOM**

Project  
Initiation

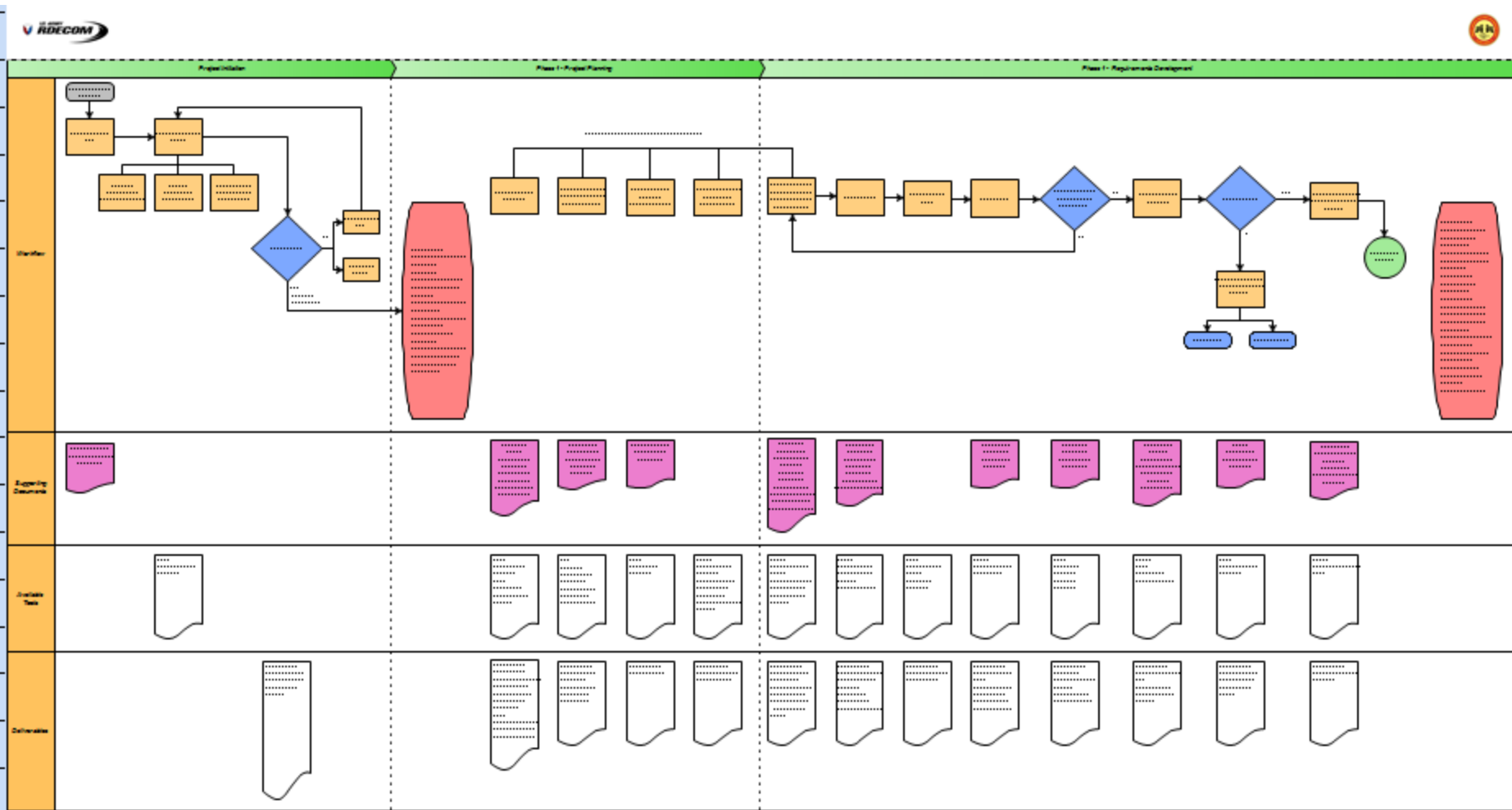
Project  
Planning

Requirements  
Development

TD Phase 1

UNCLASSIFIED

# ATDP Phase 1 – Technology Planning and Requirements Development





## Technology Concept Development

**Concept  
Down-Select**

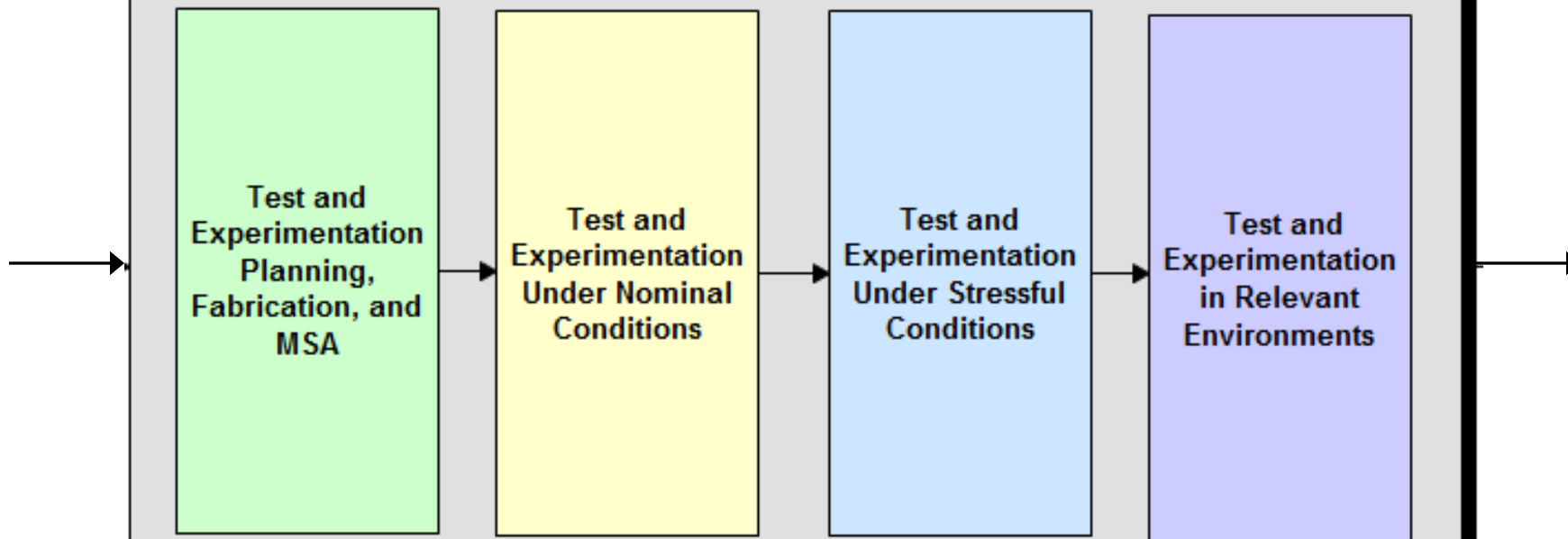
**Preliminary  
Detailed  
Design**

**TD Phase 2**

# ATDP Phase 3



## Technology Development & Initial Optimization



TD Phase 3

# ATDP Phase 4



## Technology Integration, Final Optimization & Transfer

**System  
Integration**

**System  
Functional  
Evaluation**

**Simulated  
Environment  
Tests**



**TD Phase 4**

# Types of Reviews During Project



- **The Gate Review:**
  - The highest level Review conducted for a Project
  - Held at the end of a Phase
  - Looks at summary deliverables associated with Project Cost, Schedule & Performance (CSP) Requirements
- **The Technical Assessment Review:**
  - An intermediary technical Review
  - Held within a Phase usually prior to & preparatory for a Gate Review
  - Looks at summary technical data (especially Key Parameters) related to product & process performance requirements
- **The Peer Review:**
  - An IPT level technical Task Review
  - Held prior to conducting any major task to prevent problems
  - Proactively looks at the readiness of the individual or group of practitioners as they are about to apply selected Tools, Methods or Best Practices (TMBPs) to conduct a major task
  - Reactively looks at the results of the individual or group of practitioners after they have applied selected TMBPs to complete a major task



## Periodic “Status Check” Reviews with Stakeholders

Gate 0 / Entry Gate: A Project’s “Scope” Ready Review

Gate 1: A Project’s “Requirements” Ready Review

Gate 2: A Project’s “Concept(s)” Ready Review

Gate 3: A Project’s “Design” Ready Review

Gate 4: A Project’s “Transition” Ready Review  
(e.g., “EMD” Ready)

# Gate Review Purpose



- An Opportunity for Connection Between the Project Team and ARDEC's Institutional Leadership
- Guides a Technology Through Development
- Ensures the Project's Level of Risk is Acceptable
- Ensures the Project has a Reasonable Probability of Success
- Provides Feedback to Leadership to Affirm the Project is Aligned with ARDEC's Strategic Portfolio.
- Although Not a Technical Review, Includes a Summary of Relevant Technical Progress and Risks Managed.



# “Gate Keeper’s” Role



The Gate Review is a Way for the “Gate Keepers” to:

- Validate Continued Relevance of the Project.
- Determine if Project Performance to Date Warrants Continuing the Effort
- Provide Guidance, Direction and Support to the IPTs.
- Ensure Consistent Execution of ARDEC Projects and Judge Adherence and Deviations from the ATDP Process.
- Verify Path Ahead:
  - Has Acceptable Risk
  - Uses Correct Tools
  - Work Packages are Balanced with the Right Resources

## The Gate Review Addresses a Project's Execution Rationale:

- Ensures the Technology Development is Feasible and with Manageable Risk
  - Reconfirms Whether Both the Right Resources and Enough Resources are Assigned
  - Ensures Technology Cost Drivers and Risks are Identified and Understood
- Reaffirms the Technology Has the Potential to Fulfill the Army's, or Other Customer's, Needs
  - Documents Warfighter Endorsement of the Project
  - Promotes Timely Development for Fielding
- Ensures the Best Use of ARDEC's Funding is Allocated for the Project

# Gate Review Scorecard



**Project Name:**

**Date:**

**APO:**

Executive Summary	Gate 0	RECOMMENDATION			Red and yellows need summary explanation. Green areas may elect to note the positives.	Comments , Explanations, Major Issues or Concerns	Evidenced By
		Red	Yellow	Green			
Main Objectives for Gate 0	Description						
Proposal / Scope is achievable		R	Y	G			
Requirements and need statements Per Proposal appear achievable		R	Y	G			
Proposed phase entry point if not Phase 1		R	Y	G			
<b>Supporting Information for Phase 1 Entry / Continuation</b>							
Plans and schedules		R	Y	G			
Technical Approach		R	Y	G			
Funding / Cost		R	Y	G			
Resources		R	Y	G			
Risk Analysis		R	Y	G			
Standard ARDEC Processes Approach		R	Y	G			
Tools, Methods, and Best Practices		R	Y	G			
<b>Phase 1 Entry / Continuation</b>		R	Y	G			
<b>PROJECT SUMMARY / COMMENTS:</b>							

# Sample Gate 0 Review Scorecard



Main Objectives for Gate 0	Description	Red	Yellow	Green
Proposal / Scope is achievable		R	Y	G
Requirements and need statements Per Proposal appear achievable		R	Y	G
Proposed phase entry point if not Phase 1		R	Y	G
<b>Supporting Information for Phase 1 Entry / Continuation</b>				
Plans and schedules		R	Y	G
Technical Approach		R	Y	G
Funding / Cost		R	Y	G
Resources		R	Y	G
Risk Analysis		R	Y	G
Standard ARDEC Processes Approach		R	Y	G
Tools, Methods, and Best Practices		R	Y	G
<b>Phase 1 Entry / Continuation</b>		R	Y	G

# Gate Review Scoring



- **Green: No Concerns**
  - Go Forward, Funding Intact, CSP is On-Track
- **Yellow: Minor Concerns**
  - Some Information May Be Missing
- **Red: Major Concerns**
  - Critical Information Missing
  - Risks Exceed Tolerance

# Gate Review Outcomes



- **A “Go” Decision - The “Gate Keepers”:**
  - Authorize and Empower the IPT to Proceed Through the Next Phase Based on Clear Performance Deliverables, Criteria, and Plans.
  - Confirm Commitment to the Project (Human Capital, Expenses, Test Facilities, etc.) for the Next Phase

# Gate Review Outcomes



- **A “Redirect” Decision:**
  - A Project Can Be Redirected Because the IPT :
    - Has Not Convinced the Gate Keepers That They’ve Completed the Requirements for the Gate.
    - Has Not Provided the Gate Keepers with the Requisite Data/Evaluation of Risk to make an Informed Go or No-Go Decision
  - A Project may be Redirected Because of New-Found External Project Influence.
  - Gate Keepers Must Provide Specific Guidance and a Timeframe for Another Gate Review.

# Gate Review Outcomes



- **A “No-Go” Decision:**
  - Technology / Product Does Not Conform with the CSP Objectives, Does Not Work as Anticipated or is No Longer Needed.
  - When a “No-Go” Decision is Made, the Project is Canceled, and the Resources are Re-deployed.
    - Project is Brought to an Orderly Close/Conclusion, Artifacts / Lessons Learned Are Documented.



# Gate Review Metrics Summary



**Phase - Specific Information**

**Project Name**

Milestones - Project Events	SRR			PDR / TRL 3			TRL 4/5			CDR / TRL 6		
	Gate 1			Gate 2			Gate 3			Gate 4		
Schedule - As Approved (mo/yr):	Gate 0			Gate 0			Gate 0			Gate 0		
Schedule - Plan (mo/yr):	Gate 0 <sup>(1)</sup>			Gate 1 <sup>(1,2)</sup>			Gate 2 <sup>(1,2,3)</sup>			Gate 3 <sup>(1,2,3,4)</sup>		
Schedule - Actual (mo/yr):	Gate 1			Gate 2			Gate 3			Gate 4		
Schedule Variance (mo)	Gate 1			Gate 2			Gate 3			Gate 4		
SV - Schedule Variance (\$)	Gate 1			Gate 2			Gate 3			Gate 4		
Schedule Efficiency, SPI	Gate 1			Gate 2			Gate 3			Gate 4		
Planned Completion Date (mo/yr):	Gate 1			Gate 2			Gate 3			Gate 4		
	Gate 1			Gate 2			Gate 3			Gate 4		
Project Budget - Avail to Project Work (\$)	Gate 0			Gate 1			Gate 2			Gate 3		
Project Cost - Actual (\$) (cum by Phase)	Gate 1			Gate 2			Gate 3			Gate 4		
Project Cost Variance (\$)	Plan - Actual			Plan - Actual			Plan - Actual			Plan - Actual		
Cost Efficiency, CPI	Gate 1			Gate 2			Gate 3			Gate 4		
ETC (\$):	Gate 1			Gate 2			Gate 3			Gate 4		
EAC (\$):	Gate 1			Gate 2			Gate 3			Gate 4		
	C	S	P	C	S	P	C	S	P	C	S	P
Gate Result	RYG	RYG	RYG	RYG	RYG	RYG	RYG	RYG	RYG	RYG	RYG	RYG

(#, etc) = Remaining project schedule dates, updated at successive Gates

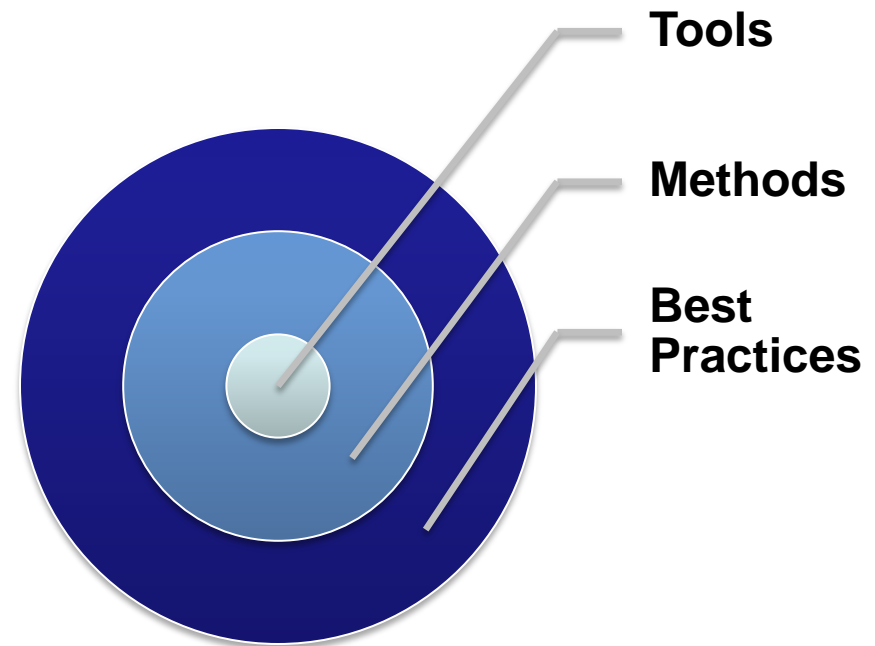
- The ATDP Emphasizes the Use of Lean Six Sigma
- TMBP's Use are Linked to Each of the ATDP's Phases
- TMBP's Support the Following Key ARDEC Competencies:
  - Design Engineering
  - System Engineering
  - Quality Engineering
  - Project Management
  - Logistics Management

- There is a flow-down relationship that explains **TMBP** links:

**Best Practices** are often at the top of the hierarchy.

**Methods** are frequently used *within* a Best Practice Category.

**Tools** often are used in one or more of the steps within a methodology or Best Practice.





- Time-tested, high level **Best Practices** used include:
  - Systems Architecting, Engineering & Integration
  - Design for Six Sigma (DFSS)
  - Concurrent Engineering (DfX integration)
  - Agile / Flexible Development
  - Lean Product Development
  - CMMI for Development Processes
  - Phases & Gates Development Process
  - Portfolio Management
  - Project Management
  - Risk Management
  - Others.....

- **Methods** include systematic steps to complete Tasks:

- **Key Parameter Development & Mgt.**
- **Probabilistic Design / Monte Carlo Simulations**
- **Axiomatic Design**
- **Robust Design**
- **Design for the 'ilities (DfX)**
- **Statistical Methods**
  - Design Of Experiments (DOE)
  - Statistical Process Control (SPC)
  - Capability Studies & Analysis
  - Descriptive Statistics (graphical methods)
  - t – Tests of Comparison
  - Hypothesis Formation & Estimating Confidence Intervals
  - Sample Size Determination
  - Distribution ID & curve fitting
  - Regression
  - ANOVA
  - Reliability Growth & Analysis

- Affinity Diagram (KJ Method)
- House of Quality
- Pugh Analysis
- Functional Flow Diagram
- Parameter Diagram
- Reliability Block Diagram
- Cause & Effect (Ishikawa) Diagrams
- Risk Analysis & Mitigation
- Gage Repeatability & Reproducibility (R&R)
- Various Enterprise Templates
- Voice of Customer (VOC) Surveys
- Kano Analysis
- Design FMEAs
- Noise Diagram
- Interface Boundary Diagram
- Design of Experiments (DOEs)
- Technical Performance Measures
- Earned Value Management (EVM)

- Focus on developing and documenting a database of normal parameters as well as **the few critical or key parameters that must be controlled** as a system is developed and transferred into sustained life-cycle management.
- The foundation for identifying and learning about parametric relationships, and determining which ones are “Critical” or “Key”, starts with the **Functions** of a technology, product or production process. **Functions are developed to meet requirements.** Parts and materials possess **Characteristics** (dimensions, shape factors, surface finishes and bulk material properties) which are designed to support and enable subassembly, subsystem and system functions.

# Functional Decomposition

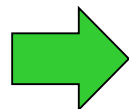


*Our focus – linking  
Functional requirements to  
functions...*

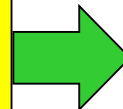
Noise =  
Sources of  
Unwanted  
Variation

Y is a function of input  
Xs & the effect of  
unwanted Noise...

Xs =  
Controllable  
Engineering  
Parameters



Function =  
What a design does to  
fulfill a requirement.



Ys =  
Measurable  
Result or  
Output of a  
Design



Constraints =  
Limitations  
placed upon  
the design





- The ATDP is Designed to Promote Efficiency
- Once Tasks are selected from Standard Project Planning Templates, the IPT and APO Must Make their Choices on which TMBPs to Apply to their Project's **Design Guide**.
  - Tasks are **Adaptable** & their Flow is **Flexible**
  - Adaptive TMBP Use is Based on:
    - Common Sense & Value to Help Complete Tasks
    - Specific Project Requirements / Deliverables
      - Project Requirements Drive Task Selection & Flow
      - Desired Level of **Integrity** of Data & Deliverables



- The ATDP Emphasizes Risk Management with a Bias Towards ***Problem Prevention***
  - It was Designed to Proactively Identify Potential Problems
  - Where Possible, Avoid Them Altogether Through Preventive Action
  - Define Contingency Plans to Adaptively Switch Plans to Mitigate the Early Onset of a Problem
    - The Goal is to Reduce “Firefighting” & Unnecessary Rounds of Problem Solving
    - Reduce or Eliminate Development Scrap & Rework

# Summary



- A New Standardized Phase-Gate Process for Technology Development Has Been Implemented at ARDEC that is Aligned with the DoD Acquisition Framework.
  - Phase 1: Project Planning and Requirements Development
  - Phase 2: Concept Down-Select and Preliminary Detailed Design
  - Phase 3: Engineering Experimentation and Test
  - Phase 4: System Integration and Evaluation
- Renewed Emphasis on Capturing the “Big-Picture” Needs of Warfighters to Identify and Pursue Technology Development Opportunities that Satisfy our Stakeholders
- Paradigm Shift in Design Theory to a Creative, Rational, Systematic Approach to Find New and Improved Solutions to Requirements Instead of Past “Trial and Error” Practices Using Known Solutions.